EMPLOYEE TRUST FUNDS

Consumer-Driven Health Plan Educational Campaign

Motion:

Move to specify that the Department of Employee Trust Funds (ETF) conduct a consumer-driven health plan educational campaign, subject to Committee approval, prior to and during open enrollment for program year 2019. Specify that the campaign include information relating to: the advantages of high-deductible health plans and health savings accounts; examples of individuals or families who might benefit from a high-deductible health plan and health savings account; and information relating to any consumer-driven health plan design changes or initiatives approved by the Group Insurance Board for implementation by ETF. Further specify that ETF submit to the Committee, by January 1, 2018, a plan for conducting the campaign, including a request for any funding that would be needed, under s. 13.10 of the statutes and that the plan must be approved by the Committee before being implemented.

Posted By: Wheeler Reports, Inc.