



Community Investment Plan State Fiscal 2017

(July 1, 2016 – June 30, 2017)

Grant	Strategic Plan	Brief Description	Maximum Amount	Number	Actual Amount
COMMUNITY-BASED CHILD ABUSE PREVENTION GRANTS					
Community Response (Family Resource Centers)	Strategy 2	Program funding of CRP in seven communities (start October 1, 2016)	\$100,000	7	\$700,000
Evidence-Based Parent Education	Strategy 2	Implementation of Triple P and short list of other approved parent education programs	\$150,000	6	\$880,000
Evidence-Based Abusive Head Trauma	Strategy 2	Implementation of Period of PURPLE Crying program in hospital systems	\$50,000	2	\$64,000
Project GAIN (direct service)	Strategy 2	Extend the direct service until December 30, 2016	\$200,000	1	\$200,000
AWARENESS AND EDUCATION PREVENTION GRANTS					
Public Awareness/Social Marketing	Strategy 4	Statewide campaign emphasizing positive parenting strategies to promote safe, stable and nurturing environments	\$225,000	1	\$206,000
Child Sexual Abuse Prevention	Strategy 1, 3	Education to promote adult responsibility for keeping children safe and agency best practices	\$200,000	1	\$200,000
Protective Factors Training	Strategy 4	Certified trainers to conduct <i>Bringing the Protective Factors to Life in Your Work</i> training with parent leaders	\$5,000	21	\$105,000
RESEARCH GRANTS					
Program Evaluation and Research Consultation	Strategy 1, 2	Data analysis and research from UW-Madison School of Social Work	\$38,563	1	\$38,563
Project GAIN Research	Strategy 2	Research project evaluating the connection between poverty and child maltreatment	\$404,878	1	\$404,878
Community Investment Program Total					\$2,798,441
General Lapse					\$228,400
Expenditure TOTAL					\$3,026,841