

## FOR IMMEDIATE RELEASE

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## Senator Pfaff Receives Dairy Business Association Legislative Excellence Award

Madison, WI – This week, State Senator Brad Pfaff (D-Onalaska) received the Dairy Business Association Legislative Excellence Award. After receiving the award, Senator Pfaff issued the following statement. :

"Wisconsin dairy generates a more than \$45 billion economic impact each year, but for continued growth, we need to continue to support innovation and invest in the industry.

"I'm proud of my bipartisan work this session to improve Wisconsin's agricultural roads, modernize the Farmland Preservation Program, and support conservation of our land and water, and I am honored to receive this award."

Senator Brad Pfaff represents the 32<sup>nd</sup> Senate District, which includes La Crosse, Vernon, Crawford, and southern Monroe County.