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Senator Pfaff Receives Wisconsin Cheese Makers Association Cheese Champion Award

Madison, WI – This week, State Senator Brad Pfaff (D-Onalaska) received the Wisconsin Cheese Makers Association Cheese Champion Award. After receiving the award, Senator Pfaff issued the following statement:

"I'm a proud farm boy. Growing up on my family's dairy farm in northern La Crosse County, I learned early on the importance of milk, as well as the economic and cultural impact dairy products have in Wisconsin. It's an honor to receive this award from the Wisconsin Cheese Makers Association.

"Our dairy industry is strong, but for cheese makers to continue to grow and thrive, we need to expand to new markets, strengthen our supply chain, and ensure our producers have the ability to innovate and create."

Senator Brad Pfaff represents the 32nd Senate District, which includes La Crosse, Vernon, Crawford, and southern Monroe County.