
Wisconsin Legislative Council

AGENDA



STUDY COMMITTEE ON THE REGULATION OF ARTIFICIAL INTELLIGENCE IN WISCONSIN

Senator Julian Bradley, Chair, and Representative David Armstrong, Vice Chair

October 15, 2024

10:00 a.m.

Ballrooms B and C, Memorial Student Center (Upper Level)

University of Wisconsin (UW)-Stout

302 10th Avenue East

Menomonie, WI 54751

- 10:00 a.m.* Optional Tour of UW-Stout. Those interested in attending the tour will meet at the north entrance of Fryklund Hall, located on 3rd Street East, Menomonie, WI, 54751.
- 11:00 a.m. Recess.
- 12:00 p.m. Call to Order and Roll Call.
- 12:05 p.m. Introductory Remarks, Senator Bradley, Chair, Study Committee on the Regulation of Artificial Intelligence in Wisconsin, and Approval of the Minutes of the September 11, 2024, Meeting.
- 12:10 p.m. Welcoming Remarks, Katherine P. Frank, Chancellor, UW-Stout.
- 12:20 p.m. Description of Distributed Material by Legislative Council Committee Staff.
- 12:35 p.m. Reiteration of Committee's Scope and Roundtable Discussion Recapping and Developing Themes From Previous Meetings.
- 1:05 p.m. Presentation by Mark Champoux, Partner, Davis Graham.
- 1:35 p.m. Presentation by Joe Dooley, Senior Manager, Government Affairs and Public Policy, Google.
- 2:05 p.m. Presentation by Bartlett D. Cleland, General Counsel and Director of Strategic Initiatives, NetChoice.
- 2:35 p.m. Presentation by Mary Snapp, Vice President of Strategic Initiatives, Microsoft.
- 3:05 p.m. Presentation by Anna Engelhart, General Manager, WKOW Television; and Randy Hawk, Program Director, Mid-West Family Radio.
- 3:35 p.m. Plans for Future Meetings.
- 4:00 p.m. Closing Remarks, Senator Bradley, Chair, Study Committee on the Regulation of Artificial Intelligence in Wisconsin.
- 4:05 p.m. Adjournment.

Other committee members: Sen. Carpenter; Rep. C. Anderson; and Public Members Alt, Barnhouse, Dickson, Henrich, Hill, Kirchner, Mende, and Toney.

*All of the times listed in the agenda are approximations.