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PRESS RELEASE

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Central Wisconsin's King Cone Ice Cream Nominated for Recognition

Sen. Patrick Testin Nominates Salty Caramel Truffle Ice Cream for "Coolest Thing Made in Wisconsin"

Amherst, WI – Wisconsin Manufacturers and Commerce (WMC), the state's chamber of commerce, announced today that they are accepting nominations for their 4th annual "Coolest Thing Made in Wisconsin" contest. Senator Patrick Testin (Stevens Point), who each year suggests a product made in the 24th District for consideration, chose to spotlight King Cone's Salty Caramel Truffle ice cream.

"There's nothing cooler than ice cream on a hot summer day – especially when it's made right here in the dairy state," said Senator Testin. "King Cone has been helping customers chill for over three decades, and they continue to add new flavors every year. Their award winning Salty Caramel Truffle ice cream and the company's story make it a strong contender for 'Coolest Thing Made in Wisconsin'."

King Cone has been a fixture in Central Wisconsin since 1984, when it opened its first location in Amherst. Since then, they have also opened shops in Plover and Wisconsin Rapids.

WMC is still accepting product nominations until Friday, August 30th at www.MadeinWis.com. The first round of voting will open on Monday, September 9th.

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