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Frank Lloyd Wright Trail Now Official

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Walker Signs Bill Boosting Tourism at Wright Landmarks

MADISON – Today, at Frank Lloyd Wright's Taliesin home in Spring Green, Governor Walker created the "Frank Lloyd Wright Trail" by signing Assembly Bill 512 into law. The new designation will include roadway signs defining the trail, and directional signs to Frank Lloyd Wright tourist destinations.

"Frank Lloyd Wright was a world-renown architect, whose work still speaks to many today," said Senator Van Wanggaard (R-Racine), a co-sponsor of the bill. "We are fortunate to have so many of his works in Southeastern Wisconsin, and in the 21st District in particular."

The new trail begins in Kenosha County, at Highway 31. It continues onto Highway 165, until it reaches the intersection of Hwy 165 and Interstate 94. It then travels Interstate 94 through Kenosha and Racine Counties to Madison, when it continues on United States and state highways ending at the Frank Lloyd Wright Visitor Center in Spring Green in Iowa County.

"It's a beautiful drive, and you can see some of the most iconic buildings in the entire country," Wanggaard said. "I'm looking forward to the increased tourism along the trail to celebrate one of Wisconsin's favorite sons and his unique designs."

Among the many Frank Lloyd Wright works in the Racine area are the Johnson Wax company, at 1525 Howe Street in Racine, and "Wingspread", the Herbert Johnson House, at 33 East 4 Mile Road in Wind Point. The primary authors of the bill are Senator Howard Marklein (R-Spring Green) and Representative Todd Novak (R-Dodgeville). Both authors represent the Frank Lloyd Wright Visitor Center in Spring Green.

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