## **Social Media Policy & Community Guidelines**

Social media is a powerful tool that can be used to connect our communities. A Representative may use a variety of social media platforms to communicate with the public. Representative Ratcliff's social media pages are for the purpose of discussing legislative and policy matters relevant to the Representative's constituents and the people of Wisconsin. Representative Ratcliff encourages respectful and civil dialogue on her pages.

## **Community Guidelines:**

The below (including but not limited to) types of comments/posts are prohibited on Representative Ratcliff's social media site and are subject to removal by the Office of Representative Ratcliff:

- Content that is threatening, abusive, harassing, defamatory, profane, obscene or indecent
- Content that contains hate speech or discriminates against a protected class
- Campaign content, including content urging or opposing the nomination or election of a candidate
- Content or conduct that encourages illegal activity or in violation of a federal, state or local law
- Content that is unrelated to the topic being discussed or business of the State of Wisconsin
- Content that infringes on a copyright, trademark, or other proprietary right of any party
- Content that is confidential, invasive of another person's privacy, or contains personal information
- Advertisements, solicitations, or other content that promotes or endorses services or products
- Content that tends to compromise the safety and security of the public, including state employees
- Content that is repetitive or spamming in nature including posting the same comment multiple times
- Content that disrupts the normal flow of dialogue or negatively affects other users' ability to engage in discussions on this page

## Other:

Due to an influx of messages, direct messages on social media are not available. Comments relating to a personal or legal matter are best directed to the Representative's office by email: <a href="mailto:rep.ratcliff@legis.wisconsin.gov">rep.ratcliff@legis.wisconsin.gov</a> or by phone: (608) 237-9146. The Office of Representative Ratcliff does not conduct constituent services on social media. Please Reach out to Representative Ratcliff's Office directly for any constituent issues you may have.