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Sen. Keyeski Introduces Bill to Make Direct Investments in Wisconsin's Child Care Industry

Madison – Today, Senator Sarah Keyeski (D-Lodi) introduced LRB-3322/1, a bill to make a direct investment in Wisconsin's child care industry.

This bill is modeled after Governor Evers' 2025-27 budget investment in Child Care Counts, which was recently removed from budget consideration by Republican members of the Joint Finance Committee. One in four child care providers in the state have reported that they may need to close their doors if state support ends.

Recognizing the urgency of Wisconsin's growing child care crisis, Sen. Keyeski and Democratic colleagues Rep. Renuka Mayadev, Sen. Kelda Roys, and Rep. Alex Joers introduced this bill to provide direct support to child care providers in Wisconsin.

Sen. Keyeski released the following statement in response:

“As a mom of six kids who depended on child care when my children were young, I know first-hand how necessary high-quality, affordable child care is.

“In Wisconsin, rural communities like the one I live in are most affected by lack of access to child care, with 70% of these communities being considered a child care desert. This equates to thousands of children who are left without the care they need and parents who are forced to leave the workforce or make long commutes out of town to the next child care facility with the capacity to accept new kids.

“Urgently investing in a strong, stable, and accessible child care industry is imperative for the wellness of our kids, the well-being of our families, and the economic vitality of our state.”

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