



**JOAN BALLWEG**

STATE SENATOR · 14<sup>TH</sup> SENATE DISTRICT

FOR IMMEDIATE RELEASE  
Contact: Sen. Joan Ballweg

June 30, 2021  
(608) 266-0751

### **Room Tax Bill Signed Into Law**

Madison... Senator Joan Ballweg (R-Markesan) and Representative Joel Kitchens (R-Sturgeon Bay) authored a bill that updates the way municipalities collect room tax. It was signed into law by Governor Evers on June 29<sup>th</sup> and will take effect later this year.

“Room tax collections are incredibly important to tourism-rich communities like the Wisconsin Dells and Door County,” said Ballweg. “This bill modernizes how local governments account for room tax revenue by bringing parity between the traditional hotel lodging industry and popular modern lodging marketplaces like Airbnb and VRBO.”

Municipalities can impose a room tax for furnishing rooms or lodging that is made available to the public. The majority of the revenue from this tax is required to be used for tourism promotion and development. This legislation makes it easier for municipalities to know how much they are due and give them the needed tools to collect it.

*To reach Sen. Ballweg with questions or comments please call (608) 266-0751 or email [Sen.Ballweg@legis.wi.gov](mailto:Sen.Ballweg@legis.wi.gov). The 14<sup>th</sup> Senate District is located in Central Wisconsin, and is composed of parts of Adams, Columbia, Dane, Dodge, Fond du Lac, Green Lake, Juneau, Marquette, Outagamie, Sauk, Waupaca, and Waushara counties.*

###