



WISCONSIN STATE SENATOR
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Wisconsin Should Ban Powdered Alcohol

Madison – State Senator Tim Carpenter (D-Milwaukee) announced that he will introduce a bill to ban the sale of powdered alcohol in Wisconsin. Known as “Palcohol,” the powder can be added to liquid, sprinkled on food, or snorted to add the buzz of a full cocktail.

“The potential for abuse is simply unacceptable,” Carpenter said.

Carpenter noted that the National Institute on Alcohol Abuse and Alcoholism (NIAA) has released its latest analysis and shows Wisconsin to be the 8th highest in the nation in per capita in alcohol consumption. “Like alcohol-laced energy drinks, this appears to be another attempt to market alcohol irresponsibly to young people. Add to this the fact that Wisconsin is the only state in the nation where the first OWI is not a crime, and you are mixing a dangerous cocktail with powdered alcohol. It took several tragic deaths before the sale of alcohol laced energy drinks were pulled off the market. I don’t think we need to wait for a similar tragedy, and we should ban powdered alcohol,” said Carpenter.

Senator Carpenter’s press releases are available for review at
<http://legis.wisconsin.gov/senate/sen03/news>

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