

# COMMERCE AND INDUSTRY

## Value of Wisconsin exports by category

	2022 (\$1,000)	2023 (\$1,000)	2024 (\$1,000)	% change 2023 to 2024
<b>Top 20 categories in 2024</b>				
Industrial machinery . . . . .	7,078,232	7,625,701	7,757,954	1.73
Electrical machinery. . . . .	2,585,641	2,958,540	3,100,228	4.79
Medical and scientific instruments. . . . .	2,434,234	2,527,326	2,247,216	-11.08
Vehicles and parts . . . . .	1,685,589	1,876,784	1,727,961	-7.93
Plastic products . . . . .	1,605,722	1,613,834	1,586,332	-1.70
Aircraft, spacecraft, and parts . . . . .	934,150	1,302,387	1,028,676	-21.02
Paper products . . . . .	911,862	903,619	855,596	-5.31
Miscellaneous chemical products . . . . .	518,717	479,643	564,014	17.59
Iron and steel products. . . . .	632,917	573,237	559,855	-2.33
Pharmaceutical products . . . . .	1,106,891	505,693	502,484	-0.63
Miscellaneous edible preparations. . . . .	439,421	453,670	484,447	6.78
Dairy, eggs, and honey . . . . .	404,324	328,589	406,868	23.82
Starch, glue, and enzymes . . . . .	355,187	335,795	376,732	12.19
Prepared vegetables, fruits, and nuts . . . . .	333,159	317,253	371,289	17.03
Organic chemicals . . . . .	439,614	338,027	322,750	-4.52
Salt, sulfur, stone, cement, and plaster . . . . .	237,499	266,190	281,832	5.88
Furniture, bedding, and lamps . . . . .	338,520	322,068	275,339	-14.51
Wood products. . . . .	283,645	255,507	273,545	7.06
Printed matter . . . . .	279,785	273,654	262,825	-3.96
Essential oils and perfumes . . . . .	267,666	256,562	250,037	-2.54
<b>All exports. . . . .</b>	<b>27,432,404</b>	<b>28,048,500</b>	<b>27,513,550</b>	<b>-1.91</b>

Source: Wisconsin Economic Development Corporation, "Wisconsin Trade Data," <https://wedc.org/wp-content/uploads/2025/02/2024-Exports-by-Country.pdf> [March 2025].

## Value of Wisconsin exports by market

	2022 (\$1,000)	2023 (\$1,000)	2024 (\$1,000)	% change 2023 to 2024
<b>Top 20 markets in 2024</b>				
Canada . . . . .	8,641,013	8,479,841	7,940,724	-6.36
Mexico . . . . .	3,612,084	4,325,683	4,358,195	0.75
China . . . . .	1,805,555	1,492,889	1,554,989	4.16
Germany. . . . .	1,044,112	959,357	1,137,783	18.60
Australia . . . . .	764,493	812,219	806,960	-0.65
Netherlands. . . . .	563,189	741,437	803,122	8.32
United Kingdom . . . . .	881,436	897,858	764,328	-14.87
Belgium . . . . .	668,485	895,332	763,741	-14.70
South Korea. . . . .	657,660	657,923	698,622	6.19
Taiwan . . . . .	306,842	380,463	661,131	73.77
Japan . . . . .	699,880	642,663	621,518	-3.29
Brazil . . . . .	395,969	407,404	599,403	47.13
Chile . . . . .	515,085	475,388	531,347	11.77
Singapore . . . . .	420,823	347,969	446,970	28.45
India . . . . .	295,501	384,448	424,318	10.37
France . . . . .	491,540	365,325	357,823	-2.05
Thailand . . . . .	364,400	380,209	301,738	-20.64

## Value of Wisconsin exports by market, continued

	2022 (\$1,000)	2023 (\$1,000)	2024 (\$1,000)	% change 2023 to 2024
Czech Republic . . . . .	173,472	479,220	280,910	-41.38
United Arab Emirates . . . . .	146,819	161,985	278,282	71.80
Italy . . . . .	326,711	254,864	274,557	7.73
<b>All markets . . . . .</b>	<b>27,432,404</b>	<b>28,048,500</b>	<b>27,513,550</b>	<b>-1.91</b>

Source: Wisconsin Economic Development Corporation, "Wisconsin Trade Data," <https://wedc.org/wp-content/uploads/2025/02/2024-Exports-by-Country.pdf> [March 2025].

## Basic data on Wisconsin corporations

Fiscal year	Transactions <sup>1</sup>			Fees (\$)			
	Domestic		Foreign corporations licensed	Articles of incorporation	Foreign filings	Other <sup>2</sup>	Total collected
	Articles of incorporation filed	Amendments and restated articles					
1975 . . . . .	5,976	1,483	663	361,013	386,061	594,498	1,341,572
1980 . . . . .	7,334	1,978	753	373,220	753,461	788,204	1,914,885
1985 . . . . .	7,605	2,359	1,018	485,835	1,142,129	1,371,476	2,999,440
1990 . . . . .	8,387	2,525	1,408	546,550	2,368,900	1,491,104	4,406,554
1995 . . . . .	10,031	2,716	1,507	829,555	4,208,178	2,538,521	7,576,254
2000 . . . . .	21,133	3,088	2,464	2,265,455	6,403,447	3,548,264	12,217,166
2005 . . . . .	33,589	3,595	2,787	4,092,782	6,043,400	5,509,178	15,645,000
2010 . . . . .	27,349	2,231	2,495	5,247,361	8,311,900	5,291,939	18,851,200
2015 . . . . .	36,576	2,804	3,523	11,746,200	7,820,600	844,400	20,411,200
2016 . . . . .	38,304	3,203	3,701	13,643,500	6,659,700	748,700	21,051,900
2017 . . . . .	39,933	3,208	3,771	12,534,100	9,957,900	729,000	23,221,100
2018 . . . . .	43,179	3,430	4,116	13,165,800	9,822,300	782,700	23,770,800
2019 . . . . .	44,584	3,263	4,561	13,791,900	11,539,400	798,900	26,130,200
2020 . . . . .	45,943	3,080	4,283	14,489,000	9,416,100	946,500	24,851,600
2021 . . . . .	64,135	3,524	5,148	17,148,600	12,077,400	1,073,300	30,299,300
2022 . . . . .	64,413	3,724	5,743	17,465,300	12,197,300	1,214,700	30,877,300
2023 . . . . .	63,360	4,616	4,660	18,169,000	13,569,500	1,169,700	32,908,200
2024 . . . . .	60,213	4,127	4,509	18,512,700	15,145,000	1,103,400	34,761,000

1. Includes only corporate entities for which the reporting agency is the office of record. 2. Includes fees for services requests and expedited filing.

Source: Wisconsin Department of Financial Institutions, departmental data for 2000–24 [February 2025].

## Wisconsin financial institutions, June 30, 2024

	Total deposits (mil. dol.)	Headquartered in Wisconsin			Headquartered outside Wisconsin		
		Institutions	Offices	Deposits (mil. dol.)	Institutions	Offices	Deposits (mil. dol.)
<b>Commercial banks . . . . .</b>	<b>183,829</b>	<b>138</b>	<b>1,038</b>	<b>101,657</b>	<b>31</b>	<b>485</b>	<b>82,172</b>
National charter . . . . .	125,775	19	369	47,811	14	434	77,964
State charter . . . . .	58,055	119	669	53,846	17	51	4,209
FRS member . . . . .	12,741	14	109	12,164	4	8	577
FRS nonmember . . . . .	45,314	105	560	41,682	13	43	3,631
<b>Savings institutions . . . . .</b>	<b>9,600</b>	<b>22</b>	<b>136</b>	<b>9,548</b>	<b>2</b>	<b>2</b>	<b>52</b>

## Wisconsin financial institutions, June 30, 2024, continued

	Total deposits (mil. dol.)	Headquartered in Wisconsin		Headquartered outside Wisconsin			
		Institutions	Offices	Deposits (mil. dol.)	Institutions	Offices	Deposits (mil. dol.)
Federal charter . . . . .	3,299	8	27	3,247	2	2	52
State charter . . . . .	6,301	14	109	6,301	X	X	X
<b>Total . . . . .</b>	<b>193,429</b>	<b>160</b>	<b>1,174</b>	<b>111,205</b>	<b>33</b>	<b>487</b>	<b>82,224</b>

FRS—Federal Reserve System; X—Not applicable.

Source: Federal Deposit Insurance Corporation, Summary of Deposits, "Individual State Totals by Charter Class" at <https://banks.data.fdic.gov/bankfind-suite/sod/summarytables> [June 30, 2024].

## Financial institutions operating in Wisconsin

Year <sup>1</sup>	Total deposits		Year <sup>1</sup>	Total deposits	
	Number	(mil. dol.)		Number	(mil. dol.)
1900 . . . . .	349	125	1990 . . . . .	504	37,589
1910 . . . . .	630	269	2000 . . . . .	365	75,379
1920 . . . . .	976	768	2010 . . . . .	299	126,660
1930 . . . . .	936	935	2020 . . . . .	216	179,312
1940 . . . . .	574	993	2021 . . . . .	210	200,854
1950 . . . . .	556	2,966	2022 . . . . .	205	205,894
1960 . . . . .	561	4,386	2023 . . . . .	197	195,667
1970 . . . . .	602	8,751	2024 . . . . .	193	193,429
1980 . . . . .	634	24,764			

1. Beginning in 1994, data include federal charter savings associations and state-chartered savings associations, supervised by the U.S. Office of Thrift Supervision, and institutions operating in Wisconsin but headquartered outside the state.

Sources: 1950 and earlier: Board of Governors of the Federal Reserve System, All-Bank Statistics, U.S., 1959; 1960: Wisconsin Commissioner of Banks, agency data, December 1965; 1970: Federal Deposit Insurance Corporation, Assets and Liabilities—Commercial and Mutual Savings Banks, June 1971; 1980: Federal Deposit Insurance Corporation, corporate data; 1990: Federal Deposit Insurance Corporation, Data Book: Operating Banks and Branches, Book 3, June 30, 1993; 2000 to date: Federal Deposit Insurance Corporation, Summary of Deposits, *State Totals by Charter Class for All Institution Deposits, Deposits of All FDIC-Insured Institutions Operating in Wisconsin*, June 30, 2024, and prior issues.

## FDIC-insured institutions operating in Wisconsin, June 30, 2024

County	Commercial banks			Savings institutions		
	Institutions	Offices	Deposits (mil. dol.)	Institutions	Offices	Deposits (mil. dol.)
Adams . . . . .	4	5	278	1	1	6
Ashland . . . . .	4	8	485	—	—	—
Barron . . . . .	8	17	1,151	1	1	240
Bayfield . . . . .	4	10	339	—	—	—
Brown . . . . .	15	52	13,753	1	6	190
Buffalo . . . . .	4	9	358	—	—	—
Burnett . . . . .	3	4	440	—	—	—
Calumet . . . . .	6	10	757	1	1	30
Chippewa . . . . .	12	23	1,119	1	1	46
Clark . . . . .	5	7	335	2	5	253
Columbia . . . . .	9	19	1,797	—	—	—
Crawford . . . . .	5	11	495	—	—	—
Dane . . . . .	29	124	22,715	3	3	1,572
Dodge . . . . .	10	27	1,424	2	2	129

## FDIC-insured institutions operating in Wisconsin, June 30, 2024, continued

County	Commercial banks			Savings institutions		
	Institutions	Offices	Deposits (mil. dol.)	Institutions	Offices	Deposits (mil. dol.)
Door . . . . .	3	10	1,079	1	2	107
Douglas . . . . .	5	9	852	1	1	70
Dunn . . . . .	7	13	538	—	—	—
Eau Claire . . . . .	15	25	2,480	1	1	10
Florence . . . . .	1	2	106	—	—	—
Fond du Lac . . . . .	11	29	2,637	1	1	194
Forest . . . . .	2	6	226	—	—	—
Grant . . . . .	10	35	1,448	—	—	—
Green . . . . .	7	15	1,202	—	—	—
Green Lake . . . . .	6	12	1,337	—	—	—
Iowa . . . . .	6	12	611	—	—	—
Iron . . . . .	2	3	117	—	—	—
Jackson . . . . .	3	6	222	—	—	—
Jefferson . . . . .	11	26	1,887	—	—	—
Juneau . . . . .	5	13	603	—	—	—
Kenosha . . . . .	10	31	3,353	1	3	75
Kewaunee . . . . .	2	8	622	—	—	—
La Crosse . . . . .	17	39	3,630	—	—	—
Lafayette . . . . .	8	13	455	—	—	—
Langlade . . . . .	5	6	120	—	—	—
Lincoln . . . . .	4	6	403	1	2	172
Manitowoc . . . . .	8	17	1,885	—	—	—
Marathon . . . . .	14	39	4,336	3	6	266
Marinette . . . . .	6	17	1,165	—	—	—
Marquette . . . . .	5	7	244	—	—	—
Menominee . . . . .	1	1	114	—	—	—
Milwaukee . . . . .	20	169	46,779	8	44	2,299
Monroe . . . . .	8	13	953	—	—	—
Oconto . . . . .	5	9	365	—	—	—
Oneida . . . . .	7	12	1,127	1	1	12
Outagamie . . . . .	16	32	3,955	3	7	279
Ozaukee . . . . .	11	27	3,030	3	4	140
Pepin . . . . .	3	3	346	—	—	—
Pierce . . . . .	8	11	784	—	—	—
Polk . . . . .	10	12	743	—	—	—
Portage . . . . .	13	21	2,076	2	2	44
Price . . . . .	2	2	53	2	3	217
Racine . . . . .	11	33	4,187	2	5	234
Richland . . . . .	5	7	286	—	—	—
Rock . . . . .	17	32	3,290	—	—	—
Rusk . . . . .	3	3	298	1	1	66
St. Croix . . . . .	14	23	2,085	—	—	—
Sauk . . . . .	12	24	2,069	1	1	83
Sawyer . . . . .	5	8	561	—	—	—
Shawano . . . . .	8	13	629	—	—	—
Sheboygan . . . . .	14	29	2,803	—	—	—
Taylor . . . . .	3	3	311	2	3	210
Trempealeau . . . . .	8	16	671	—	—	—
Vernon . . . . .	7	15	616	—	—	—
Vilas . . . . .	10	12	768	—	—	—
Walworth . . . . .	14	32	2,279	—	—	—
Washburn . . . . .	5	7	436	—	—	—
Washington . . . . .	11	33	3,368	2	2	144
Waukesha . . . . .	26	129	16,099	8	21	1,674
Waupaca . . . . .	6	17	1,100	—	—	—
Waushara . . . . .	7	7	415	—	—	—

## FDIC-insured institutions operating in Wisconsin, June 30, 2024, continued

County	Commercial banks			Savings institutions		
	Institutions	Offices	Deposits (mil. dol.)	Institutions	Offices	Deposits (mil. dol.)
Winnebago . . . . .	13	26	2,482	2	2	65
Wood . . . . .	9	17	1,749	4	6	774
<b>Total<sup>1</sup></b> . . . . .	<b>169</b>	<b>1,523</b>	<b>183,829</b>	<b>24</b>	<b>138</b>	<b>9,600</b>

— Represents zero.

1. Total number of institutions is an unduplicated total for institutions operating in more than one county. Deposit figures do not add to state totals due to rounding.

Source: Federal Deposit Insurance Corporation, "Individual State Totals by County" at <https://banks.data.fdic.gov/bankfind-suite/SOD/summaryTables> [June 30, 2024].

## Wisconsin state-chartered credit unions

Year	Number of credit unions	Total members (% chg. from prior yr.)	Total assets (mil. dol.) (% chg. from prior yr.)
1930 . . . . .	22	4,659 (NA)	0.5 (NA)
1940 . . . . .	592	153,849 (NA)	11.2 (NA)
1950 . . . . .	542	193,296 (NA)	42.9 (NA)
1960 . . . . .	733	363,444 (NA)	206.4 (NA)
1970 . . . . .	766	628,543 (NA)	480.4 (NA)
1980 . . . . .	618	1,060,292 (NA)	1,403.8 (NA)
1990 . . . . .	440	1,485,109 (4.3)	4,148.7 (8.6)
2000 . . . . .	340	1,918,729 (1.7)	9,425.9 (7.9)
2010 . . . . .	223	2,186,471 (1.0)	20,685.4 (4.9)
2011 . . . . .	203	2,225,892 (1.8)	21,915.6 (5.9)
2012 . . . . .	187	2,264,788 (1.7)	23,353.8 (6.6)
2013 . . . . .	171	2,335,239 (3.1)	24,517.9 (5.0)
2014 . . . . .	160	2,460,025 (5.3)	26,324.6 (7.4)
2015 . . . . .	150	2,613,667 (6.2)	28,797.1 (9.4)
2016 . . . . .	143	2,790,644 (6.8)	31,453.3 (9.2)
2017 . . . . .	129	2,938,267 (5.3)	34,157.2 (8.6)
2018 . . . . .	125	3,081,193 (4.9)	37,012.0 (8.4)
2019 . . . . .	121	3,196,907 (3.8)	41,069.5 (11.0)
2020 . . . . .	118	3,307,029 (3.4)	49,524.8 (20.6)
2021 . . . . .	113	3,377,072 (2.1)	55,890.9 (12.9)
2022 . . . . .	110	3,490,300 (3.4)	60,746.0 (8.7)
2023 . . . . .	107	3,650,029 (4.6)	64,068.0 (5.5)
2024 . . . . .	104	3,711,777 (1.7)	66,034.2 (3.1)

NA—Not available.

Source: Wisconsin Department of Financial Institutions, Office of Credit Unions, *2024 Year End Credit Union Bulletin*, at <https://dfi.wi.gov/Documents/FinancialInstitutions/CreditUnions/FinancialData/2024YearEndBulletin.pdf> [March 2025], and prior editions.

## Wisconsin's tribal gaming facilities

Casino	Location	Tribe
Legendary Waters Resort and Casino	Bayfield	Red Cliff Band (Lake Superior Chippewa)
Bad River Casino . . . . .	Odanah	Bad River Band (Lake Superior Chippewa)
Lake of the Torches Resort Casino . . . . .	Lac du Flambeau	Lac du Flambeau Band (Lake Superior Chippewa)

**Wisconsin’s tribal gaming facilities, continued**

Casino	Location	Tribe
Sevenwinds Casino . . . . .	Hayward	Lac Courte Oreilles Band (Lake Superior Chippewa)
St. Croix Casino Danbury . . . . .	Danbury	St. Croix Band (Lake Superior Chippewa)
St. Croix Casino Hertel . . . . .	Hertel	St. Croix Band (Lake Superior Chippewa)
St. Croix Casino Turtle Lake . . . . .	Turtle Lake	St. Croix Band (Lake Superior Chippewa)
Mole Lake Casino . . . . .	Crandon	Sokaogon Chippewa Community
Potawatomi Carter Casino and Hotel	Carter	Forest County Potawatomi Community
Menominee Casino Resort . . . . .	Keshena	Menominee Indian Tribe
The Thunderbird Mini-Casino . . . . .	Keshena	Menominee Indian Tribe
North Star Mohican Casino Resort . .	Bowler	Stockbridge-Munsee Community
Ho-Chunk Gaming Wittenberg . . . . .	Wittenberg	Ho-Chunk Nation
Ho-Chunk Gaming Black River Falls . .	Black River Falls	Ho-Chunk Nation
Ho-Chunk Gaming Nekoosa . . . . .	Nekoosa	Ho-Chunk Nation
Ho-Chunk Gaming Tomah . . . . .	Tomah	Ho-Chunk Nation
Ho-Chunk Gaming Wisconsin Dells . .	Baraboo	Ho-Chunk Nation
Potawatomi Bingo Casino . . . . .	Milwaukee	Forest County Potawatomi Community
Oneida Main Casino . . . . .	Green Bay	Oneida Nation
IMAC Casino/Bingo . . . . .	Green Bay	Oneida Nation
Oneida Mason Street Casino . . . . .	Green Bay	Oneida Nation
Oneida One-Stop Packerland . . . . .	Green Bay	Oneida Nation
Oneida Casino Travel Center . . . . .	Oneida	Oneida Nation

Note: Only Class III gaming facilities regulated by tribal compact are included, pursuant to P.L. 100-497, the Indian Gaming Regulatory Act, which divides gambling into three classes. An additional Ho-Chunk casino in Madison offers Class II gaming. Class I games are social games played solely for prizes of minimal value or traditional forms of Indian gaming played in connection with tribal ceremonies or celebrations. Class II includes bingo or bingo-type games, pull-tabs and punch-boards, and certain nonbanking card games, such as poker. Class III covers all other forms of gaming.

Source: Wisconsin Legislative Fiscal Bureau, *Informational Paper 91: Tribal Gaming in Wisconsin*, January 2025, at [https://docs.legis.wisconsin.gov/misc/lfb/informational\\_papers/january\\_2025/0091\\_tribal\\_gaming\\_in\\_wisconsin\\_informational\\_paper\\_91.pdf](https://docs.legis.wisconsin.gov/misc/lfb/informational_papers/january_2025/0091_tribal_gaming_in_wisconsin_informational_paper_91.pdf).

