

December 2008

An Audit

Wisconsin Public Broadcasting Foundation, Inc.

2007-2008 Joint Legislative Audit Committee Members

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Janice Mueller
State Auditor

December 19, 2008

Senator Jim Sullivan and
Representative Suzanne Jeskewitz, Co-chairpersons
Joint Legislative Audit Committee
State Capitol
Madison, Wisconsin 53702

Mr. Gene Purcell, Executive Director
Wisconsin Public Broadcasting Foundation, Inc.
3319 West Beltline Highway
Madison, Wisconsin 53713

Dear Senator Sullivan, Representative Jeskewitz, and Mr. Purcell:

We have completed a financial audit of the Wisconsin Public Broadcasting Foundation, Inc.'s Television Fund and Radio Fund, as requested by the Wisconsin Educational Communications Board. The Foundation was organized by the Educational Communications Board under s. 39.12 and ch. 181, Wis. Stats., on September 29, 1983, for the exclusive purpose of raising funds for the Wisconsin educational television and radio networks.

We completed this audit in conjunction with our audits of the Wisconsin Educational Communications Board television and radio networks, reports 08-16 and 08-17. The Foundation's financial operations are separate and independent from the State of Wisconsin. The Foundation's financial statements are presented in two separate funds (radio and television) to accommodate reporting requirements and the Educational Communications Board's desire to maintain the funds separately.

Our audit report contains the Foundation's financial statements and related notes as of and for the periods ending June 30, 2008, and June 30, 2007. We were able to issue an unqualified independent auditor's report on these statements.

We appreciate the courtesy and cooperation extended to us by Educational Communications Board staff during the audit.

Respectfully submitted,

Janice Mueller
State Auditor

JM/DA/ss

Audit Opinion ■

Independent Auditor's Report on the Financial Statements of the Wisconsin Public Broadcasting Foundation, Inc.

We have audited the accompanying Balance Sheets of the Wisconsin Public Broadcasting Foundation, Inc.'s Radio Fund and Television Fund, as of June 30, 2008 and 2007, and the related Statements of Revenues, Expenses, and Changes in Fund Net Assets and Statements of Cash Flows for the years then ended. These financial statements are the responsibility of the Wisconsin Educational Communications Board, which manages the Foundation. Our responsibility is to express an opinion on these financial statements based on our audits. We did not audit the financial statements of the Wisconsin Public Radio Association, Inc., of which net assets of \$775,872 as of June 30, 2008, and \$1,064,921 as of June 30, 2007, are allocated to the Educational Communications Board and are reflected in the accompanying financial data contained in Note 7B. Assets and revenues of the Wisconsin Public Radio Association, Inc., included in the accompanying financial statements represent 7.1 percent and 9.7 percent of the Foundation's total assets as of June 30, 2008, and June 30, 2007, respectively, and 51.5 percent and 42.5 percent of the Foundation's total support and revenue during fiscal years 2007-08 and 2006-07, respectively. The financial statements of the Wisconsin Public Radio Association, Inc., were audited by other auditors whose report thereon has been furnished to us, and our opinion, insofar as it relates to the amounts included for the Wisconsin Public Radio Association, Inc., is based solely upon the report of the other auditors.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. The financial statements of the Wisconsin Public Radio Association, Inc., were audited

by other auditors in accordance with auditing standards generally accepted in the United States of America, but not in accordance with the additional requirements of *Government Auditing Standards*. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits and the report of the other auditors provide a reasonable basis for our opinion.


As discussed in Note 1, the financial statements referred to in the first paragraph present only the Wisconsin Public Broadcasting Foundation, Inc., and do not purport to, and do not, present fairly the financial position of the State of Wisconsin and the changes in its financial position and its cash flows, where applicable, in conformity with accounting principles generally accepted in the United States of America.

In our opinion, based upon our audits and the report of the other auditors, the financial statements referred to in the first paragraph present fairly, in all material respects, the respective financial positions of the Wisconsin Public Broadcasting Foundation, Inc.'s Radio Fund and Television Fund as of June 30, 2008 and 2007, and the respective changes in their financial positions and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming an opinion on the financial statements of the Wisconsin Public Broadcasting Foundation, Inc. The supplementary information included as Management's Discussion and Analysis on pages 5 through 7 is presented for purposes of additional analysis and is not a required part of the financial statements referred to in the first paragraph. We have applied certain limited procedures, which consisted principally of inquiries of management regarding the methods of measurement and presentation of the supplementary information. However, we did not audit the information and express no opinion on it.

In accordance with *Government Auditing Standards*, we have also issued a report dated December 9, 2008, on our consideration of the Wisconsin Educational Communications Board's internal control over financial reporting; our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements; and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be considered in assessing the results of our audits.

December 9, 2008

LEGISLATIVE AUDIT BUREAU
by 
Diann Allsen
Audit Director

Management's Discussion and Analysis ■

Prepared by Educational Communications Board Management

The Management's Discussion and Analysis (MD&A) section is prepared by the Educational Communications Board's (ECB's) management and is an element of the reporting model adopted by the Governmental Accounting Standards Board (GASB) in its Statement Number 34. The MD&A provides the reader with general information on the financial activities of ECB and the Wisconsin Public Broadcasting Foundation, Inc. (WPBF).

ECB is an agency of the State of Wisconsin that operates a public television network of 5 digital stations and 5 analog stations, as well as a public radio network of 13 FM stations (9 of the FM stations are currently broadcasting a digital radio signal in addition to analog) and 1 AM station. ECB also operates 3 FM translators, 6 TV translators, a network of 26 weather service broadcast sites, and multiple Educational Broadband Service licenses. WPBF was organized by ECB under s. 39.12 and ch. 181, Wis. Stats., on September 29, 1983, for the exclusive purpose of raising funds for the Wisconsin educational television and radio networks.

Following this section are the financial statements and notes as they relate to WPBF. The Balance Sheets provide information on the assets and the liabilities of WPBF, with the difference between the two reported as net assets. Over time, increases or decreases in net assets may serve as useful indicators of whether WPBF's financial position is improving or deteriorating. The Statements of Revenues, Expenses, and Changes in Fund Net Assets and the Statements of Cash Flows provide information on income and expenses and cash activities. The Notes to the Financial Statements provide additional information that is essential to a full understanding of the data provided in the financial statements.

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Condensed financial information relating to WPBF as of and for the fiscal years ended June 30, 2008, June 30, 2007, and June 30, 2006, is as follows:

WPBF Condensed Financial Information

	June 30, 2008	Change from Previous Year	June 30, 2007	Change from Previous Year	June 30, 2006
Total Assets	\$11,287,122	1%	\$11,220,817	12%	\$9,975,268
Total Liabilities	526,381	(6)	562,384	50	374,187
Invested in Capital Assets	29,388	(24)	38,669	N/A	0
Restricted by Grants or Donors	27,998	(1)	28,422	(4)	29,474
Unrestricted	10,703,355	1	10,591,342	11	9,571,607
Total Net Assets	<u>\$10,760,741</u>		<u>\$10,658,433</u>		<u>\$9,601,081</u>

	FY 2007-08	Change from Previous Year	FY 2006-07	Change from Previous Year	FY 2005-06
Operating Revenues	\$8,604,044	(7)%	\$9,223,097	2%	\$9,011,260
Operating Expenses	1,913,935	7	1,792,828	10	1,627,352
Net Operating Income	6,690,109		7,430,269		7,383,908
Nonoperating Revenues	(38,209)	(104)	965,104	127	425,469
Transfers to ECB	(6,549,592)	(11)	(7,338,021)	4	(7,038,080)
Changes in Net Assets	<u>\$ 102,308</u>		<u>\$1,057,352</u>		<u>\$ 771,297</u>

The small increases in total assets and unrestricted net assets during fiscal year (FY) 2007-08 were due to the timing of transfers to ECB. The increases in total assets and unrestricted net assets during FY 2006-07 were due to gains on investments. The variation in total liabilities for the three years is due to timing of payments to liquidate the liabilities.

The addition of capital assets in FY 2006-07 was due to the purchase by the Wisconsin Public Radio Association, Inc. (WPRA) of software to track contributions.

The decrease in restricted net assets in both years was due to a decrease in the program restrictions placed on assets received from donors to WPRA.

WPBF operating revenues decreased during FY 2007-08 because the television portion of grants from the Corporation for Public Broadcasting was deposited directly to the state bank rather than to WPBF, as in past years. Operating revenues increased in FY 2006-07 primarily due to an increase in contributions from individuals and in program underwriting. Operating expenses increased by 7 percent in FY 2007-08 and 10 percent in FY 2006-07 due to an increase in expenditures for fund-raising.

Nonoperating revenues consist of investment earnings and losses, both realized and unrealized. Investment income decreased in FY 2007-08 and increased in FY 2006-07 because of market conditions.

Transfers to ECB are based on cash required for operations during the fiscal year. The transfers decreased by 11 percent in FY 2007-08 and increased by 4 percent in FY 2006-07. This was affected by the timing of invoicing by vendors for programming costs.

This financial report is designed to provide a general overview of WPBF's finances. Questions concerning any of the information provided in this report or requests for additional financial information should be addressed to *gene.purcell@ecb.org* or to ECB in care of the Executive Director, 3319 West Beltline Highway, Madison, WI 53713-4296.

General information relating to ECB can be found at ECB's Web site, *www.ecb.org*.

■ ■ ■ ■

Financial Statements ■

Balance Sheet June 30, 2008

	Radio Fund	Television Fund	Total June 30, 2008
ASSETS			
Current Assets:			
Cash and cash equivalents (Notes 1D and 2)	\$ 1,947,783	\$ 3,372,772	\$ 5,320,555
Investments (Notes 1E and 2)	2,371,462	3,312,957	5,684,419
Pledges receivable	206,065	0	206,065
Interest receivable	8,200	10,255	18,455
Other receivables	11,560	0	11,560
Prepaid expense	10,695	0	10,695
Inventory	5,985	0	5,985
Total Current Assets	<u>4,561,750</u>	<u>6,695,984</u>	<u>11,257,734</u>
Noncurrent Assets:			
Equipment, net of accumulated depreciation (Note 4)	29,388	0	29,388
Total Noncurrent Assets	<u>29,388</u>	<u>0</u>	<u>29,388</u>
TOTAL ASSETS	<u>\$ 4,591,138</u>	<u>\$ 6,695,984</u>	<u>\$ 11,287,122</u>
LIABILITIES AND NET ASSETS			
Current Liabilities:			
Accounts payable and accrued expenses	\$ 27,017	\$ 53,241	\$ 80,258
Accrued liabilities due to affiliates	344,514	79,189	423,703
Due to ECB (Note 3)	8,000	12,000	20,000
Deferred revenue	2,420	0	2,420
Total Current Liabilities	<u>381,951</u>	<u>144,430</u>	<u>526,381</u>
Net Assets			
Invested in capital assets	29,388	0	29,388
Restricted by grants or donors (Note 1F)	27,998	0	27,998
Unrestricted	4,151,801	6,551,554	10,703,355
Total Net Assets	<u>4,209,187</u>	<u>6,551,554</u>	<u>10,760,741</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 4,591,138</u>	<u>\$ 6,695,984</u>	<u>\$ 11,287,122</u>

The accompanying notes are an integral part of this statement.

Statement of Revenues, Expenses, and Changes in Fund Net Assets for the Year Ended June 30, 2008

	Radio Fund	Television Fund	Total FY 2007-08
OPERATING REVENUES			
Contributed Support (Notes 1B and 7B)	\$ 4,188,499	\$ 2,487,369	\$ 6,675,868
Corporation for Public Broadcasting Grants	643,349	10,642	653,991
Underwriting Grants	762,497	168,335	930,832
Other Grants and Contracts	16,320	0	16,320
Contributed In-kind Support	15,556	0	15,556
Major Gifts	46,493	118,608	165,101
Other Revenue	143,662	2,714	146,376
Total Operating Revenues	5,816,376	2,787,668	8,604,044
OPERATING EXPENSES			
Program Services:			
Programming and production	96,736	0	96,736
Broadcasting	424	0	424
Program information	153,716	75,503	229,219
Total Program Services	250,876	75,503	326,379
Support Services:			
Management and general	115,772	17,716	133,488
Fund-raising and membership development	533,305	912,723	1,446,028
Underwriting	0	8,040	8,040
Total Support Services	649,077	938,479	1,587,556
Total Operating Expenses	899,953	1,013,982	1,913,935
OPERATING INCOME	4,916,423	1,773,686	6,690,109
NONOPERATING REVENUES			
Investment Income	8,022	(46,231)	(38,209)
Income Before Transfers	4,924,445	1,727,455	6,651,900
CAPITAL CONTRIBUTIONS AND TRANSFERS			
Transfers to ECB (Note 3)	(4,915,608)	(1,633,984)	(6,549,592)
CHANGE IN NET ASSETS	8,837	93,471	102,308
Total Net Assets—Beginning of the Year	4,200,350	6,458,083	10,658,433
Total Net Assets—End of the Year	<u>\$ 4,209,187</u>	<u>\$ 6,551,554</u>	<u>\$ 10,760,741</u>

The accompanying notes are an integral part of this statement.

Statement of Cash Flows for the Year Ended June 30, 2008

	Radio Fund	Television Fund	Total FY 2007-08
CASH FLOWS FROM OPERATING ACTIVITIES			
Contributed Support	\$ 5,007,859	\$ 2,774,312	\$ 7,782,171
Received from Grants	463,645	0	463,645
Received from Other Sales	132,102	2,714	134,816
Payments to Suppliers	(710,502)	(994,413)	(1,704,915)
Net Cash Provided by Operating Activities	4,893,104	1,782,613	6,675,717
CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES			
Transfers to ECB	(4,913,608)	(1,635,984)	(6,549,592)
CASH FLOWS FROM INVESTING ACTIVITIES			
Net Purchases, Sales, and Maturities of Investments	801,122	2,644,760	3,445,882
Interest and Dividends	149,832	152,568	302,400
Net Cash Provided (Used) for Investing Activities	950,954	2,797,328	3,748,282
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	930,450	2,943,957	3,874,407
Balances—Beginning of the Year	1,017,333	428,815	1,446,148
Balances—End of the Year	<u>\$ 1,947,783</u>	<u>\$ 3,372,772</u>	<u>\$ 5,320,555</u>

The accompanying notes are an integral part of this statement.

	Radio Fund	Television Fund	Total FY 2007-08
RECONCILIATION OF OPERATING INCOME TO NET CASH PROVIDED BY OPERATING ACTIVITIES			
Operating Income	\$ 4,916,423	\$ 1,773,686	\$ 6,690,109
Adjustments to Reconcile Operating Income to Net Cash			
Cash Provided by Operating Activities:			
Depreciation expense	9,281	0	9,281
Change in assets and liabilities:			
Receivables, net	(1,190)	0	(1,190)
Inventories	2,505	0	2,505
Prepaid expense	11,015	0	11,015
Deferred revenue	(196,024)	(10,642)	(206,666)
Accounts and other payables	151,094	19,569	170,663
Net Cash Provided by Operating Activities	<u>\$ 4,893,104</u>	<u>\$ 1,782,613</u>	<u>\$ 6,675,717</u>

Noncash Investing Activities:

The net decrease in the fair value of investments was \$476,712.

Balance Sheet June 30, 2007

	Radio Fund	Television Fund	Total June 30, 2007
ASSETS			
Current Assets:			
Cash and cash equivalents (Notes 1D and 2)	\$ 1,017,333	\$ 428,815	\$ 1,446,148
Investments (Notes 1E and 2)	3,319,687	6,162,581	9,482,268
Pledges receivable	216,435	0	216,435
Interest receivable	2,907	4,190	7,097
Prepaid expense	21,710	0	21,710
Inventory	8,490	0	8,490
Total Current Assets	<u>4,586,562</u>	<u>6,595,586</u>	<u>11,182,148</u>
Noncurrent Assets:			
Equipment, net of accumulated depreciation (Note 4)	<u>38,669</u>	<u>0</u>	<u>38,669</u>
Total Noncurrent Assets	<u>38,669</u>	<u>0</u>	<u>38,669</u>
TOTAL ASSETS	<u>\$ 4,625,231</u>	<u>\$ 6,595,586</u>	<u>\$ 11,220,817</u>
LIABILITIES AND NET ASSETS			
Current Liabilities:			
Accounts payable and accrued expenses	\$ 22,267	\$ 45,320	\$ 67,587
Accrued liabilities due to affiliates	198,170	67,541	265,711
Due to ECB (Note 3)	6,000	14,000	20,000
Deferred revenue	<u>198,444</u>	<u>10,642</u>	<u>209,086</u>
Total Current Liabilities	<u>424,881</u>	<u>137,503</u>	<u>562,384</u>
Net Assets			
Invested in capital assets	38,669	0	38,669
Restricted by grants or donors (Note 1F)	28,422	0	28,422
Unrestricted	<u>4,133,259</u>	<u>6,458,083</u>	<u>10,591,342</u>
Total Net Assets	<u>4,200,350</u>	<u>6,458,083</u>	<u>10,658,433</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 4,625,231</u>	<u>\$ 6,595,586</u>	<u>\$ 11,220,817</u>

The accompanying notes are an integral part of this statement.

Statement of Revenues, Expenses, and Changes in Fund Net Assets for the Year Ended June 30, 2007

	Radio Fund	Television Fund	Total FY 2006-07
OPERATING REVENUES			
Contributed Support (Notes 1B and 7B)	\$ 3,990,699	\$ 2,685,202	\$ 6,675,901
Corporation for Public Broadcasting Grants	617,997	601,239	1,219,236
Underwriting Grants	727,398	180,534	907,932
Major Gifts	111,657	101,888	213,545
Other Revenue	155,932	50,551	206,483
Total Operating Revenues	5,603,683	3,619,414	9,223,097
OPERATING EXPENSES			
Program Services:			
Programming and production	81,679	5,414	87,093
Program information	147,583	72,058	219,641
Total Program Services	229,262	77,472	306,734
Support Services:			
Management and general	110,120	29,045	139,165
Fund-raising and membership development	504,095	828,361	1,332,456
Underwriting	4,211	10,262	14,473
Total Support Services	618,426	867,668	1,486,094
Total Operating Expenses	847,688	945,140	1,792,828
OPERATING INCOME	4,755,995	2,674,274	7,430,269
NONOPERATING REVENUES			
Investment Income	434,920	530,184	965,104
Income Before Transfers	5,190,915	3,204,458	8,395,373
CAPITAL CONTRIBUTIONS AND TRANSFERS			
Transfers to ECB (Note 3)	(5,225,103)	(2,112,918)	(7,338,021)
CHANGE IN NET ASSETS	(34,188)	1,091,540	1,057,352
Total Net Assets—Beginning of the Year	4,234,538	5,366,543	9,601,081
Total Net Assets—End of the Year	<u>\$ 4,200,350</u>	<u>\$ 6,458,083</u>	<u>\$ 10,658,433</u>

The accompanying notes are an integral part of this statement.

Statement of Cash Flows for the Year Ended June 30, 2007

	Radio Fund	Television Fund	Total FY 2006-07
CASH FLOWS FROM OPERATING ACTIVITIES			
Contributed Support	\$ 4,834,621	\$ 2,967,624	\$ 7,802,245
Received from Grants	808,022	604,159	1,412,181
Received from Other Sales	176,825	50,551	227,376
Payments to Suppliers	<u>(804,703)</u>	<u>(967,909)</u>	<u>(1,772,612)</u>
Net Cash Provided by Operating Activities	<u>5,014,765</u>	<u>2,654,425</u>	<u>7,669,190</u>
CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES			
Transfers to ECB	<u>(5,225,103)</u>	<u>(2,112,918)</u>	<u>(7,338,021)</u>
CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES			
Purchases of Capital Assets	<u>(46,347)</u>	<u>0</u>	<u>(46,347)</u>
CASH FLOWS FROM INVESTING ACTIVITIES			
Net Purchases, Sales, and Maturities of Investments	(650,239)	(2,779,840)	(3,430,079)
Interest and Dividends	<u>193,159</u>	<u>156,379</u>	<u>349,538</u>
Net Cash Provided (Used) for Investing Activities	<u>(457,080)</u>	<u>(2,623,461)</u>	<u>(3,080,541)</u>
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(713,765)	(2,081,954)	(2,795,719)
Balances—Beginning of the Year	<u>1,731,098</u>	<u>2,510,769</u>	<u>4,241,867</u>
Balances—End of the Year	<u>\$ 1,017,333</u>	<u>\$ 428,815</u>	<u>\$ 1,446,148</u>

The accompanying notes are an integral part of this statement.

	Radio Fund	Television Fund	Total FY 2006-07
RECONCILIATION OF OPERATING INCOME TO NET CASH PROVIDED BY OPERATING ACTIVITIES			
Operating Income	\$ 4,755,995	\$ 2,674,274	\$ 7,430,269
Adjustments to Reconcile Operating Income to Net Cash			
Cash Provided by Operating Activities:			
Depreciation expense	7,678	0	7,678
Change in assets and liabilities:			
Receivables, net	25,760	2,665	28,425
Inventories	(3,324)	0	(3,324)
Prepaid expense	17,945	0	17,945
Deferred revenue	190,025	255	190,280
Accounts and other payables	20,686	(22,769)	(2,083)
Net Cash Provided by Operating Activities	<u>\$ 5,014,765</u>	<u>\$ 2,654,425</u>	<u>\$ 7,669,190</u>

Noncash Investing Activities:

The net decrease in the fair value of investments was \$209,505.

Notes to the Financial Statements ■

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A. Organization

The Wisconsin Public Broadcasting Foundation, Inc. (WPBF), created on September 29, 1983, is a statutorily defined not-for-profit Wisconsin corporation (s. 39.12, Wis. Stats.) wholly owned by the Wisconsin Educational Communications Board (ECB), an agency of the State of Wisconsin. ECB operates a public radio network of 13 FM stations (9 of the FM sites are currently broadcasting a digital radio signal in addition to analog) and 1 AM station, as well as a public television network of 5 digital stations and 5 analog stations. ECB also operates 3 FM translators, 6 TV translators, a network of 26 weather service broadcast sites, and multiple Educational Broadband Service licenses. WPBF solicits funds in the name of, and with the approval of, ECB. WPBF financial operations are separate and independent from the State of Wisconsin. WPBF is managed by a statutorily defined five-member board of trustees consisting of the Executive Director of ECB and four members of the ECB Board. Because the State has fiscal accountability for and can influence WPBF operations through legislation, WPBF is considered a blended component unit of the State of Wisconsin's financial reporting entity.

The WPBF financial statements include an allocated share of the assets, liabilities, revenues, and expenses of the Wisconsin Public Radio Association, Inc. (WPRA), a not-for-profit corporation that collects funds for Wisconsin Public Radio and provides support to the ECB Radio Network and some other Wisconsin Public Radio stations licensed to the University of Wisconsin (UW) Board of Regents. See

Note 7B for further information regarding WPRA support for ECB. WPBF's Radio Fund is included in the ECB Radio Network's financial statements, and WPBF's Television Fund is included in the ECB Television Network's financial statements.

B. Basis of Presentation

The accompanying financial statements have been prepared in accordance with generally accepted accounting principles (GAAP) as prescribed by the Governmental Accounting Standards Board (GASB). WPBF has not applied Financial Accounting Standards Board pronouncements issued after November 30, 1989. The financial statements are presented using the economic resources measurement focus and the accrual basis of accounting. Under accrual accounting, revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of the related cash flows.

Revenues from government-mandated or voluntary nonexchange transactions, such as contributions and grants, are recognized when all applicable eligibility requirements are met. Eligibility requirements are established by the provider of the funds and may stipulate the qualifying characteristics of recipients, time requirements, allowable costs, and other contingencies. Purpose restrictions that specify the purpose for which resources are required to be used are not considered eligibility requirements and do not affect when a nonexchange revenue is recognized.

Contributions, gifts, and grants that do not have eligibility requirements are reported as revenue when WPBF is entitled to the funds. Television pledges for contributions and membership fees are reported as income when cash is received. Revenue is recognized for pledged WPRA contributions that are expected to be collected within one year at their net realizable value. Contributions, gifts, and grants with eligibility requirements, such as expenditure-driven grants, are recognized when the eligibility requirements are met. Noncash contributions and donated services are recognized as revenues in the period of receipt.

Operating revenues and expenses are directly related to programming, production, development, and delivery of telecommunication services. Nonoperating revenues and expenses, such as investment income, are indirectly associated with programming, production, development, and delivery of telecommunication services.

Expenses are categorized in functional categories. Expenses that relate to more than one category are allocated to their respective categories, using estimates if necessary. When an expense is incurred for purposes for which both restricted and unrestricted net assets are available, restricted resources are applied first.

C. Accounting Estimates

The preparation of financial statements requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Whenever possible, actual costs are applied; however, actual results may differ from those estimates.

D. Cash and Cash Equivalents

Cash and cash equivalents generally include cash deposits with financial institutions and WPBF's share of WPRA cash.

E. Valuation of Investments

Investments are carried at fair-market value based on quoted market prices.

F. Restricted Net Assets

Restricted net assets are reported when constraints placed on net assets are externally imposed, such as by donors or grantors. WPBF's restricted assets include program or purpose restrictions placed by donors on contributed support or gifts. Unrestricted net assets may be used at WPBF's discretion.

2. DEPOSITS AND INVESTMENTS

WPBF's cash and investment activities are separate from the cash and investment activities of the State. Cash balances are held in demand deposit and money market accounts at a financial institution. Investments authorized by WPBF's Board of Trustees and held by WPBF include publicly traded stocks, equity mutual funds, fixed-income mutual funds, and repurchase agreement investments and are managed by private trust companies. WPRA cash balances are held in deposit and money market accounts at one financial institution. WPRA investments include certificates of deposit; however, they are classified as deposits for purposes of this note disclosure. Investment income is presented as a nonoperating revenue in the Statements of Revenues, Expenses, and Changes in Fund Net Assets.

WPBF has investment policies in place regarding credit risk, concentration of credit risk, custodial credit risk, foreign currency risk and interest rate risk. As of June 30, 2008, WPRA had no deposit and investment policies relating to custodial credit risk.

A. Deposits

Custodial credit risk is the risk that in the event of the failure of a financial institution, deposits may not be returned. As of June 30, 2008, \$6,369,392 of WPBF's bank balance of \$6,994,389 was not covered by the Federal Deposit Insurance Corporation (FDIC) and was exposed to custodial credit risk. As of June 30, 2007, \$2,071,507 of WPBF's bank balance of \$2,216,692 was exposed to custodial credit risk.

B. Investments

Investment balances for WPBF as of June 30, 2008 and 2007, were as follows:

<u>Investment Type</u>	<u>June 30, 2008</u>	<u>June 30, 2007</u>
Equities	\$1,441,198	\$1,995,825
Equity Mutual Funds	1,227,007	1,865,296
Fixed-Income Mutual Funds	1,655,116	1,125,158
Certificate of Deposit	541,351	0
Repurchase Agreement Investments	<u>819,747</u>	<u>4,495,989</u>
Total Investments	\$5,684,419	\$9,482,268

The investments of WPBF are exposed to the following risks:

Credit Risk—Credit risk is the risk that an issuer or other counterparty to a fixed-income investment will not fulfill its obligations. WPBF's investment guidelines prohibit security transactions that involve a counterparty rated below A by a major recognized rating firm. As of June 30, 2008 and 2007, WPBF's fixed-income mutual funds were all unrated. As of June 30, 2008 and 2007, the repurchase agreement investments were in fixed-income investments with a AAA rating.

Interest Rate Risk—Interest rate risk is the risk that changes in interest rates will adversely affect the fair value of an investment. WPBF's investment guidelines require that fixed-income investments maintain a weighted average maturity of less than ten years. As of June 30, 2008, the fixed-income investments for WPBF had the following durations:

<u>Fixed-Income Investment</u>	<u>Market Value</u>	<u>Duration</u>
Dodge and Cox Income Fund	\$ 482,192	4.1 years
Vanguard Total Bond Index Fund	488,102	2.1 years
Vanguard Fixed Income Short-Term	684,822	4.4 years
Repurchase Agreement Investments	<u>819,747</u>	1 day
Total Fixed-Income Investments	\$2,474,863	

As of June 30, 2007, the fixed-income investments for WPBF had the following durations:

<u>Fixed-Income Investment</u>	<u>Market Value</u>	<u>Duration</u>
Dodge and Cox Income Fund	\$ 394,342	3.9 years
Vanguard Inflation Protected Securities Class A	46,334	6.4 years
Vanguard Total Bond Index Fund	94,108	4.7 years
Vanguard Fixed Income Short-Term	590,374	2.3 years
Repurchase Agreement Investments	<u>4,495,989</u>	1 day
Total Fixed-Income Investments	\$5,621,147	

Foreign Currency Risk—Foreign currency risk is the risk that changes in exchange rates will adversely affect the fair value of an investment. As of June 30, 2008 and 2007, WPBF’s exposure to foreign currency risk is its investments of \$345,109 and \$552,076, respectively, in international equity investments. WPBF’s investment guidelines related to foreign currency risk indicate that international equity mutual funds will not constitute more than 20 percent of the equity portion of the investment portfolio.

Subsequent Events—Subsequent to the June 30, 2008 fiscal year-end, global capital markets have experienced adverse events. These events have helped bring about a global economic recession causing the capital markets to react with increased volatility due to continued uncertainty of future economic conditions. The investments of WPBF have also incurred some decline in value due to these unfavorable market conditions subsequent to June 30, 2008. To weather the issues facing the global economy, WPBF continues to focus on investments that produce long-term, stable asset growth.

3. FUND TRANSFERS

WPBF transfers funds monthly to ECB’s operating funds based upon funding requirements. The transfers are reflected as transfers to ECB on the Statement of Revenues, Expenses, and Changes in Fund Net Assets. The timing of those transfers resulted in a payable to ECB, which is reflected in the Balance Sheet.

4. CAPITAL ASSETS

<u>FY 2007-08</u>	<u>Beginning Balance</u>	<u>Increases</u>	<u>Decreases</u>	<u>Ending Balance</u>
Capital Assets:				
Software	<u>\$46,347</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$46,347</u>
Total Capital Assets at Historical Cost	<u>46,347</u>	<u>0</u>	<u>0</u>	<u>46,347</u>
Less Accumulated Depreciation for:				
Software	<u>(7,678)</u>	<u>(9,281)</u>	<u>0</u>	<u>(16,959)</u>
Total Accumulated Depreciation	<u>(7,678)</u>	<u>(9,281)</u>	<u>0</u>	<u>(16,959)</u>
Total Capital Assets, Net	<u>\$38,669</u>	<u>\$(9,281)</u>	<u>\$ 0</u>	<u>\$29,388</u>

<u>FY 2006-07</u>	<u>Beginning Balance</u>	<u>Increases</u>	<u>Decreases</u>	<u>Ending Balance</u>
Capital Assets:				
Software	<u>\$ 0</u>	<u>\$46,347</u>	<u>\$ 0</u>	<u>\$46,347</u>
Total Capital Assets at Historical Cost	<u>0</u>	<u>46,347</u>	<u>0</u>	<u>46,347</u>
Less Accumulated Depreciation for:				
Software	<u>0</u>	<u>(7,678)</u>	<u>0</u>	<u>(7,678)</u>
Total Accumulated Depreciation	<u>0</u>	<u>(7,678)</u>	<u>0</u>	<u>(7,678)</u>
Total Capital Assets, Net	<u>\$ 0</u>	<u>\$38,669</u>	<u>\$ 0</u>	<u>\$38,669</u>

Depreciation expense of \$9,281 and \$7,678 was charged to fund-raising and membership development in FY 2007-08 and FY 2006-07, respectively, for software purchased by WPRA to track contributions.

5. ENDOWMENT

The management of WPBF established an endowment for the ECB Television Network during FY 1992-93 and an endowment for the ECB Radio Network during FY 2004-05. Balances as of June 30, 2008 and 2007, are \$847,224 and \$919,200, respectively, for the ECB Television Network's endowment and \$274,879 and \$276,838, respectively, for the ECB Radio Network's endowment. These balances are included in the investments and cash and cash equivalents accounts on the Balance Sheets. Investment income earned on the endowments is used for operations. None of the assets in the endowments at June 30, 2008 and 2007, are donor-restricted. Assets in the endowments follow the investment policy disclosed in Notes 1 and 2.

6. CONTRIBUTED IN-KIND SUPPORT

Contributed in-kind support represents expenses paid on behalf of WPRA by other entities and includes donated materials. In-kind support is reported both as revenue and as expenses and, therefore, has no effect on net assets. WPRA records donated materials at their estimated fair value when they are received. The financial statements include \$15,556 in donated materials in FY 2007-08. There were no donations in FY 2006-07.

7. RELATED ENTITIES

A. Wisconsin Public Radio—University of Wisconsin Board of Regents Stations and WHA Television

WHA Radio, some other Wisconsin Public Radio stations, and WHA Television are public telecommunications entities licensed to the UW Board of Regents and operated by UW-Extension. In order to achieve statewide services and economies of scale, in the mid-1980s ECB and the UW Board of Regents developed partnerships called Wisconsin Public Radio and Wisconsin Public Television to manage and operate

stations. The partnerships are maintained through an affiliation agreement outlining structural principles and functions, administrative staff allocations, stations (of both Wisconsin Public Radio and Wisconsin Public Television), and financial commitments of the partners. ECB and the UW Board of Regents jointly appoint the directors of Wisconsin Public Television and Wisconsin Public Radio. Staff and resources from both agencies work together to provide administrative and program services. Amounts due to or from affiliated parties are separately disclosed on the Balance Sheets. The relationship pervades all aspects of the financial activities reported in the accompanying financial statements.

B. Wisconsin Public Radio Association, Inc.

WPRA is a publicly supported not-for-profit corporation whose purpose is to administer various fund-raising and membership duties of Wisconsin Public Radio and to provide support to the ECB Radio Network and some radio stations licensed to the UW Board of Regents. WPRA solicits funds in the name of and with the approval of the licensees, ECB and the UW Board of Regents. Under the affiliation agreement, ECB and UW staff, along with the WPRA Board of Directors, approve WPRA’s budget. The licensees have access to WPRA’s net resources and retain an ongoing legal allocated interest in WPRA’s net assets. ECB’s and the UW Board of Regents’ allocated interests in WPRA are calculated in accordance with an affiliation agreement, which currently provides ECB with 76 percent of WPRA net resources and the UW Board of Regents with 24 percent. This agreement is renegotiated annually based upon membership proportion.

WPBF includes in its financial statements ECB’s allocated share of WPRA assets, liabilities, revenues, and expenses. A summary of amounts related to WPRA included in the accompanying financial statements follows:

	<u>June 30, 2008</u>	<u>June 30, 2007</u>
Cash and Investments	\$ 541,351	\$ 805,329
Receivables and Other Assets	<u>263,693</u>	<u>285,304</u>
Total Assets	805,044	1,090,633
Payables and Other Current Liabilities	<u>(29,172)</u>	<u>(25,712)</u>
Net Assets	<u>\$775,872</u>	<u>\$1,064,921</u>

	<u>Fiscal Year Ended June 30, 2008</u>	<u>Fiscal Year Ended June 30, 2007</u>
Contributed Support and Revenue	\$4,413,199	\$4,334,432
Expenses:		
Broadcasting	\$ 424	\$ 0
Program information	153,716	147,583
Management and general	100,675	90,769
Fund-raising	<u>526,818</u>	<u>502,906</u>
Total Expenses	781,633	741,258

WPRA issues separate financial statements that are audited by other auditors. A summary of significant WPRA financial data follows. Copies of WPRA's separately issued financial statements may be obtained by contacting the Financial Manager of the Wisconsin Public Radio Association, Inc., at 821 University Avenue, Madison, WI 53706.

	<u>June 30, 2008</u>	<u>June 30, 2007</u>
Cash and Investments	\$1,789,310	\$2,108,372
Receivables and Other Assets	<u>346,965</u>	<u>375,400</u>
Total Assets	2,136,275	2,483,772
Payables and Other Current Liabilities	<u>(504,561)</u>	<u>(449,487)</u>
Net Assets	<u>\$1,631,714</u>	<u>\$2,034,285</u>

	<u>Fiscal Year Ended June 30, 2008</u>	<u>Fiscal Year Ended June 30, 2007</u>
Contributed Support and Revenue	\$5,764,130	\$5,740,700
Expenses:		
Program information	\$ 162,592	\$ 194,188
Management and general	132,467	119,433
Fund-raising	672,713	661,718
Payments to ECB and WHA	<u>5,198,929</u>	<u>4,956,169</u>
Total Expenses	<u>6,166,701</u>	<u>5,931,508</u>
Net Change in Assets	<u>\$ (402,571)</u>	<u>\$ (190,808)</u>

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Report on Control and Compliance ■

Independent Auditor's Report on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with Government Auditing Standards

We have audited the financial statements of the Wisconsin Public Broadcasting Foundation, Inc.'s Radio Fund and Television Fund as of and for the years ended June 30, 2008 and 2007, and have issued our report thereon dated December 9, 2008. Our report was modified to include a reference to other auditors. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Other auditors audited the financial statements of the Wisconsin Public Radio Association, Inc., as described in our opinion on the Wisconsin Public Broadcasting Foundation, Inc. The financial statements of the Wisconsin Public Radio Association, Inc., were audited in accordance with auditing standards generally accepted in the United States of America, but not in accordance with the additional requirements of *Government Auditing Standards*.

INTERNAL CONTROL OVER FINANCIAL REPORTING

In planning and performing our audits, we considered the Educational Communications Board's internal control over financial reporting as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Educational Communications Board's internal control over financial reporting. Accordingly, we do not express an opinion on the effectiveness of the Educational Communications Board's internal control over financial reporting.

A *control deficiency* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A *significant deficiency* is a control deficiency, or combination of control deficiencies, that adversely affects the entity's ability to initiate, authorize, record, process, or report financial data reliably in accordance with generally accepted accounting principles such that there is more than a remote likelihood that a misstatement of the entity's financial statements that is more than inconsequential will not be prevented or detected by the entity's internal control.

A *material weakness* is a significant deficiency, or combination of significant deficiencies, that results in more than a remote likelihood that a material misstatement of the financial statements will not be prevented or detected by the entity's internal control.


Our consideration of internal control was for the limited purpose described in the first paragraph of this section and would not necessarily identify all deficiencies in internal control that might be significant deficiencies or material weaknesses. We did not identify any deficiencies in internal control that we consider to be material weaknesses, as defined above.

COMPLIANCE AND OTHER MATTERS

As part of obtaining reasonable assurance about whether the Foundation's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

This independent auditor's report is intended for the information and use of the Wisconsin Public Broadcasting Foundation, Inc., the Educational Communications Board, and the Wisconsin Legislature's Joint Legislative Audit Committee. This report, upon submission to the Joint Legislative Audit Committee, is a matter of public record and its distribution is not limited. However, because we do not express an opinion on the effectiveness of the Educational Communications Board's internal control or on compliance, this report is not intended to be used by anyone other than these specified parties.

December 9, 2008

LEGISLATIVE AUDIT BUREAU
 by 
 Diann Allsen
 Audit Director