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**BRAD PFAFF**  
**STATE SENATOR**

**FOR IMMEDIATE RELEASE**

**DATE:** August 18, 2025

**CONTACT:** [Sen Pfaff](#), 608-266-5490

**Senator Pfaff Introduces Legislation to Create a Back-to-School Sales Tax Holiday**

**Madison, WI** – Today, Senator Brad Pfaff (D - Onalaska) and Representative Jenna Jacobson (D - Oregon) introduced legislation to create a back-to-school sales tax holiday, aiming to ease some of the cost burden facing families as they purchase clothing and school supplies for the school year. **Senator Brad Pfaff** released the following statement:

“I have two grown children. I know just how expensive it can be to get the family ready to return to the school year. A back-to-school tax-free holiday is just one way that we can help parents keep more of their hard-earned cash in their own pockets.”

Copies of the proposed legislation and co-sponsorship memo are included in the original email.

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*Senator Brad Pfaff represents the 32<sup>nd</sup> Senate District, which includes La Crosse County, Vernon County, and parts of Monroe and Trempealeau County.*