Honorable Members of the Wisconsin Legislature Madison, WI

## Dear Legislator:

As groups and businesses that are involved on a daily basis with technology, we are writing to ask for your support in passing SB 469 / AB 696.

Those of us in the tech industry have witnessed firsthand how technological advancements in Wisconsin's communities benefit its residents. The passage of SB 469 / AB 696 would increase competition in this sector, encouraging investment into the technological innovations that will drive Wisconsin's economy, attract more high-tech businesses to our state and provide Wisconsin consumers with quality job opportunities and the communication tools they need everyday.

For consumers to receive the full benefits of a competitive market, lawmakers must ensure that the same rules apply to all providers. Creating a level playing field promotes competition, drives innovation and spurs exciting technological advances. SB 469 / AB 696 is essential to bringing parity to Wisconsin's telecommunications providers, encouraging investment and promoting a business-friendly technology environment in our state.

This bill will bring Wisconsin's telecommunications industry in step with today's technology and communications innovations. Under current regulations, traditional landline providers are treated differently than newer phone companies – a system that discourages investment in new communications technology and innovative services. The passage of SB 469 / AB 696 will enable all telecommunications providers to compete under the same rules – creating a strong technology environment that attracts investment, promotes economic growth and provides Wisconsinites with job opportunities.

SB 469 / AB 696 is a terrific opportunity for Wisconsin to secure its future as a state that embraces technology and offers its communities every possible benefit of a thriving telecom sector. Your help in passing SB 469 / AB 696 will be a tremendous step in bringing the benefits of competition and technology throughout Wisconsin. We hope we can count on your support.

Sincerely,

Christopher Hytry Derrington

Christopher Hytry Derrington, Co-Founder, Director & CEO Rural America OnShore Sourcing, Inc. Two Rivers

Jeff Hoffman

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## Mike Hough

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## Thad Nation

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## Tom Still

Tom Still, President Wisconsin Technology Council Madison