



State Policy Options to Address Childhood Obesity

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Wisconsin Assembly Speaker's Task Force on Childhood Obesity

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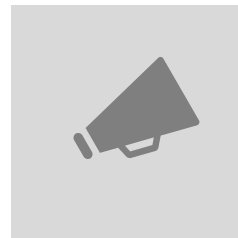
Agenda



Overview and Key Contributors



Policy Examples



Cross-Sector and Cross-Agency Examples

How NCSL Strengthens Legislatures



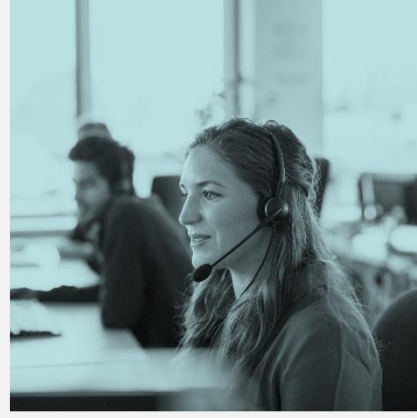
Policy Research

NCSL provides trusted, nonpartisan policy research and analysis



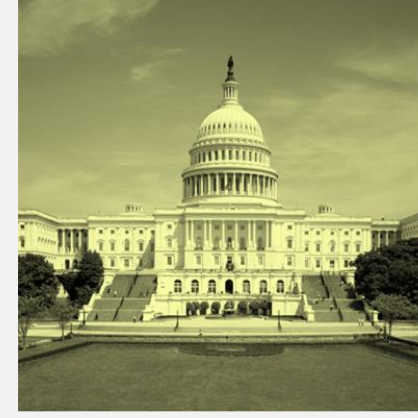
Connections

NCSL links legislators and staff with each other and with experts



Training

NCSL delivers training tailored specifically for legislators and staff



State Voice in D.C.

NCSL represents and advocates on behalf of states on Capitol Hill



Meetings

NCSL meetings facilitate information exchange and policy discussions

Wisconsin Child Nutrition Statistics

CDC Youth Risk Behavior Survey (2021)



13.5%

students grades 9-12
have obesity

38.2%

students grades 9-12
ate vegetables daily

40.6%

students grades 9-12
ate fruit daily

Wisconsin Physical Activity Statistics

CDC Youth Risk Behavior Survey (2021)

52.6%

at least 60 minutes
of physical activity
five or more days per
week

12.5%

no sustained physical
activity in the past
seven days

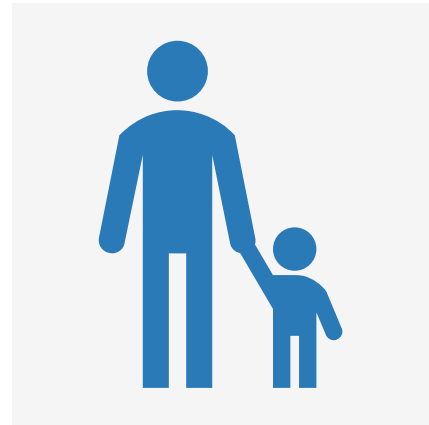
Key Contributors to Childhood Obesity



Behavioral



Environmental



Genetic



Medications



Medical Conditions



Special Committee on Performance-Based Disease Management Programs for Large Populations (2008)

SB 313

- Directs schools to annually assess fitness and aerobic capacity
- Establishes maximums for calories from fat in school meals
- Prohibits the sale of soft drinks and candy on school grounds or from vending machines

SB 314

- Clarifies that municipalities with zoning authority may establish mixed-use zoning districts
- Requires the state housing plan to promote bicycle and pedestrian-oriented design in residential and mixed-use developments.

Proposed Federal Guidelines for School Meals



- Weekly added sugars limit
- Reductions in sodium intake
- Changes in professional standards for school nutrition program directors
- Flexibilities for schools serving American Indian and Alaska Native children
- Makes fruit and vegetables two separate components, rather than being combined as one
- Allows “locally grown, raised, or caught” to be used as procurement specifications for unprocessed or minimally processed food items





POLICY EXAMPLES



Food Labels and Advertising

- Set limits on unhealthy food advertising
- Front of package labels for certain foods
- Taxes on certain food items



School Nutrition

- Nutrition education programs and requirements
- Physical education programs and requirements
- “Farm to School” programs
- Water access in schools



Access to Meals and Opportunities to be Active

- WIC Farmers Market Nutrition Program
- Safe areas to be active
 - ([Complete Streets](#) or Safe Routes to School)
- Whole family campaigns
- Collaborations with the private sector



Prenatal and Pediatric Care

- Breastfeeding accommodations
- Coverage of lactations supports
- Education programs for new parents
- Home visiting



Youth Mental Health

- School personnel training
- Medicaid coverage of school services
- Awareness and education campaigns
- Increase access to mental health services





CROSS-SECTOR AND CROSS-AGENCY COLLABORATIONS





**SOUTH DAKOTA
STATE UNIVERSITY**



South Dakota State University

Establishes school-based coalitions to serve healthy meals in rural areas

Oregon Health Authority

Collaboration between Medicaid and public health offices

Louisiana Lifestyle Choices

Pilot program to incorporate fresh food into school-provided lunches





OKLAHOMA
State Department
of Health

CATCH Oklahoma

Coordinated Approach to Child
Health



Minnesota SHIP

Statewide Health Improvement
Partnership



NCSL Resources

- [Maternal and Child Health Database](#)
- [WIC Webpage](#)
- [Article on School Meals](#)
- [USDA Briefing on New Tools to Combat Summer Hunger](#)
- [Improving Child and Adolescent Behavioral Health](#)
- [Supporting Moms' Health in the Postpartum Period](#)



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NCSL Resources