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STATE REPRESENTATIVE • 92nd ASSEMBLY DISTRICT

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America's Dairyland Hosts World Dairy Expo

Individuals from across Wisconsin, the United States, and even the world gathered this past week for the World Dairy Expo held in Madison from October 1st through the 5th. As Wisconsin is known to be "America's Dairyland," it only makes sense that Wisconsin hosts the largest dairy show for the global dairy industry.

The World Dairy Expo serves a great purpose for all those connected to the industry with many different contests for participants to be involved in and for attendees to appreciate the hard work and dedication many of the exhibitors put in. This show has only been evolving and growing since its inception in 1967. As the World Dairy Expo continues to expand, it is considered to be the twenty-seventh largest trade show in the United States. There have been many record setting years such as in 2014 where there were more than 77,000 attendees including 3,200 registered from ninety-four countries across the globe. In fact, the economic impact of just hosting the expo contributes an estimated excess of \$30 million dollars a year to Dane County alone.

People and businesses look forward to this event each and every year because it is a great way for all aspects of the industry to connect with one another and for the public to attend a fascinating and informative event. There is so much pride in the dairy industry that an event like this being held in our great state brings hope to those that are struggling right now in agriculture more generally.

It is great that our youth are able to participate in numerous contests, educational opportunities and sessions as well as be involved in a remarkable event that sheds light on how important the dairy industry is in Wisconsin, the United States, and around the world.

Feel free to visit the official website of the World Dairy Expo at this link to learn more about the program and future event dates: <https://worlddairyexpo.com/>.

As always, feel free to contact my office with questions, comments, or concerns.

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