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Rep. Considine Introduces the Paint Recycling Improvement Act

Madison – Today, Representative Dave Considine (D-Baraboo) introduced a bipartisan bill that would create a producer-led paint recycling program. Representative Considine released the following statement on the introduction of this legislation:

“Producer-led recycling programs are a great way to ensure more products are recycled and that the responsibility is placed on the producer. The paint industry has been a model for what these programs can look like. The bill I introduced today is the result of work with the American Coatings Association (ACA) and the Wisconsin Department of Natural Resources (DNR) to bring a paint recycling program to Wisconsin.

“This legislation will allow for paint collection sites to be easily accessible to all Wisconsinites. The paint will then be collected and managed by a stewardship organization, whose members are paint companies. The program is fully funded by a small fee that will be applied to each container of architectural paint sold in the state. There is no cost when dropping off the paint. This program requires that all paint manufacturers who sell paint in Wisconsin participate. In the eleven states where this program has been implemented, they have seen success in improving paint recycling rates and public knowledge about the issue.

“Improper disposal of paint can have detrimental effects on the environment and human health. Our state must improve education and access to paint recycling and proper disposal. I urge my colleagues to improve recycling in Wisconsin by supporting this legislation.”

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