



FOR IMMEDIATE RELEASE

Date: November 4th, 2022

Contact: Rep. Stubbs, (608) 266-3784

Rep. Stubbs Celebrates Highest Monthly Growth In Tourism Since 2019

MADISON, WI – Today, Governor Tony Evers and the Wisconsin Department of Tourism announced that Wisconsin’s tourism industry in September grew at the highest rate seen in two years. On this, Representative Stubbs released the following statement:

“It is a great privilege to see that Wisconsin’s tourism industry has grown at the highest rate since before the COVID-19 pandemic. As the ranking member of the Assembly Committee on Tourism and a member of the Governor’s Council on Tourism, it is with great pride that I celebrate this accomplishment for our state. I have worked hard in my membership to advocate for support to our tourism industry. With this exciting news, we can all celebrate the economic progress of Wisconsin.”

“Wisconsin’s tourism industry is a beacon for our entire economy. By bringing in visitors to our local restaurants, attractions, and live events, our tourism industry creates billions of dollars of economic impact. Through support to the local businesses that grow our tourism industry, Wisconsin can continue to see sustained growth well into the future.”

“This achievement speaks to the hard work of local businesses and local leaders in our tourism industry. I want to thank all those that made this success possible and encourage their continued commitment to Wisconsin. I also want to thank Governor Evers for investing in Wisconsin’s welcoming culture and for ensuring our tourism industry is sustainable for years to come. I look forward to seeing this industry continue to thrive, and for more people to see all of what Wisconsin has to offer.”