



TRAVIS TRANEL

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Press Release:

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Photo Attached

*** Audio Clip Attached***

Rep. Tranel Sworn into Office as Longest Serving 49th Assembly Representative

Madison, WI – Today, State Representative Travis Tranel (R-Cuba City) was sworn into office in front of friends, family, and colleagues at the Inauguration Day ceremony in the State Capitol. Officially, he begins his eighth term in the 107th Wisconsin State Legislature.

Rep. Tranel was appointed to serve as the Chair of the Assembly Agriculture Committee, Vice-Chair of the Assembly Commerce Committee, and as a member of the Energy & Utilities and Insurance Committees for the 2025-26 Legislative Session by Assembly Speaker Robin Vos.

“I am truly humbled to have the opportunity to keep serving Southwest Wisconsin, and it’s an honor to once again Chair the Assembly Agriculture Committee,” said Rep. Tranel. “My staff and I strive to listen and work hard for the people of the 49th Assembly District, helping resolve constituent issues with state government.”

The Assembly Agriculture Committee helps guide policy and pass legislation that impacts Wisconsin’s second largest industry. The Ag Industry contributes nearly \$116.3 billion annually to our state’s economy and supports approximately 353,900 jobs. A strong and growing Ag economy is vital to strengthening rural communities in Southwest Wisconsin. As a 6th generation dairy farmer, Rep. Tranel brings a down-to-earth, no-nonsense perspective regarding agriculture to the position.

“Family farming in Wisconsin is a way of life. I will continue to fight for the people of Southwest Wisconsin and look forward to finding new ways to support our rural schools, improve roads, strengthen agriculture, and lower the tax burden,” said Rep. Tranel. “Even though less than two percent of the U.S. population currently farms, 100% of the population eats so the future of Ag is important for everyone.”

According to the Wisconsin Legislative Reference Bureau, Rep. Tranel became the longest serving 49th Assembly District Representative. Having served for 14 years and 4 days, Rep. Tranel surpassed former Assembly Representative David A. Brandemuehl who served from January 5, 1987 to January 1, 2001 for a total of 13 years, 11 months, and 28 days.

During his time in the legislature, Rep. Tranel helped create the Agriculture Road Improvement Program (ARIP), Dairy Innovation Hub, and Ag Tourism Law to grow Wisconsin's economy.

As an active farmer, Rep. Tranel lives on his family dairy farm, in rural Cuba City, with his wife Stephanie, and their five children Quinn, Meadow, Ossie, Evelyn, and Violet.

The 49th Assembly District includes all of Crawford County, significant portions of Grant County, and parts of Vernon County.

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