



STATE REPRESENTATIVE  
**GARY HEBL**  
46TH ASSEMBLY DISTRICT

FOR IMMEDIATE RELEASE:  
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FOR MORE INFORMATION, CONTACT:  
Rep. Gary Hebl, (608) 266-7678

## **Celebrating June Dairy Month**

*By Rep. Gary Hebl*

June is National Dairy Month, and nobody understands the benefits of the dairy industry like Wisconsinites. Our state has earned the nickname “America's Dairyland” for a reason - the dairy industry is the largest segment of Wisconsin agriculture, contributing \$43.4 billion to our state economy on an annual basis.

Wisconsin is the #1 cheese-producing state in the country, with Wisconsin cheesemakers responsible for about 25 percent of total annual U.S. cheese production. In fact, 90 percent of Wisconsin’s milk is processed into cheese (a whopping 2.8 billion pounds of it each year), and 90 percent of that cheese is sold outside of our state.

And it’s not just quantity we’re known for – but quality as well. Wisconsin cheese wins more awards than any other state or nation in the world.

Right here in Dane County, the dairy industry is an important contributor to local economies. A recent University of Wisconsin study found that there are seventeen dairy processing plants in our county, accounting for \$416 million in economic activity. That same UW study determined that every dollar in sales of processed dairy generates an additional \$.56 in other economic activity.

June Dairy Month is a great reminder of the incredible impact that the dairy industry has on our economy, on our society, and on our culture. Citizens from every corner of the state are proud to call themselves Cheeseheads – and I’m one of them!

Once again this June, Wisconsin counties will host Dairy Breakfasts across the state demonstrating the positive impact that our dairy producers have on Wisconsin's economy. June Dairy Month is a reminder of Wisconsin's proud dairy history.

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This year's Dane County Dairy Breakfast will be Saturday, June 13 from 7:00 a.m. until 11:30 a.m. "Breakfast on the Farm" will be hosted by Kick a Boo Farms, 7456 Kickaboo Road, Waunakee. The event will have plenty of food, milk, and live entertainment. Proceeds from the breakfast will be used for scholarships and to promote dairy-related activities throughout Dane County.

There are plenty of other dairy-related activities going on across the state this month. You can find out more information by visiting [www.dairydaysofsummer.com](http://www.dairydaysofsummer.com).

Whether it's raising a glass of ice cold milk, buying some cheese curds at your local farmers market, or enjoying locally-made ice cream, I hope you'll join me in celebrating June Dairy Month and recognizing all of the good that the dairy industry does for our communities and our state.

*Rep. Gary Hebl represents the 46<sup>th</sup> Assembly District, which includes the cities of Sun Prairie and Stoughton, the village of Cottage Grove, and the townships of Cottage Grove, Dunkirk, Pleasant Springs, and Sun Prairie.*

Contact Rep. Hebl with any questions or concerns you may have at (608) 266-7678 or via email at [Rep.Hebl@legis.wi.gov](mailto:Rep.Hebl@legis.wi.gov).

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