



PAUL TITTL

STATE REPRESENTATIVE • 25TH ASSEMBLY DISTRICT

For Immediate Release
March 4, 2020

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Rep. Tittl Shocked to See Gov. Evers' Veto of Prize Mailer Bill

Madison: Representative Paul Tittl (R-Manitowoc) expressed disappointment and surprise today to hear Governor Evers vetoed a bill passed unanimously in both the senate and assembly.

“The Governor seems out of touch with Democratic legislators,” said Rep. Tittl. “Those who sat through the committee hearings had no problem voting for it on the senate and assembly floor.”

The bill relates to the use of prize mailers used by auto dealers and marketing companies on the part of their marketing efforts. The statute is designed to protect consumers from being harmed by unethical marketers. However, the statute goes too far and has been used to harm dealers.

Violations can occur related to very minor details that do not harm consumers. The fines for such violations can be so extreme, something had to be done to bring common sense to the process.

“One of the hearings contained testimony about a case, in which a dealer who mailed 115,103 mailers was facing a fine of \$4.8 billion,” said Rep. Tittl. “Governor Evers either doesn’t understand these matters or doesn’t care.”

“This is the latest example of Governor Evers halting bipartisan progress made by the senate and assembly,” said Rep. Tittl. “It’s time for Governor Evers to listen to people beyond the east wing of the Capitol.”

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