

Summary of Milwaukee Documents

Page No.	Description or quote	Significance
7000	With regard to the MOU you had sent, I appreciate your integration of some of our suggested language. I wanted to circle back with you and again encourage language that would allow us the opportunity to retroactively apply purchases to the grant, ideally from June 1 forward."	Neil Albrecht, Executive Director of Milwaukee Election Commission, asking to have purchases retroactively covered by CTCL grant.
7001	"Claire, Patrick and I had a call this morning with the City's Director of Community Development Grants Administration (CDGA). It was a great conversation as he had some very helpful information and also suggested some important terminology related to the agreement. Please see the following: 1. It would be prudent for the award to be made to the City of Milwaukee Community Development Grant Administration instead of the Election Commission. This would allow us to expedite certain large procurements related to the grant. 2. Language in the agreement should specifically state that funds are intended and shall be spent solely for purposes as submitted in our proposal. 3. This grant will require council approval/notification. It would appear that the timeline for this process would be as follows: a. Receive MOU	Neil Albrecht, Executive Director of Milwaukee Election Commission, asking to have purchases retroactively covered by CTCL grant. Also, suggested going through the Development Grants Administration to speed up process.

	<p>b. July 7 Common Council meets, introduces resolution to accept grant</p> <p>c. July 15 Referred to Community Economic Development committee</p> <p>d. July 20 Referred to Judiciary &amp; Legislative committee</p> <p>e. July 28 Approved by Common Council In order for us to maximize the benefits of this grant in time for our August 11 Primary, there are items in our proposal that would require us to make purchases prior to the July 28 date. Can language in the MOU allow us to charge costs to the grant related to the proposal but incurred prior to that date? Perhaps from the agreement date or sooner if possible?</p>	
7026	Vicky Selkove thanking WI-5 for sending over data.	Vicky submitted the WI-5 plan to CTCL after combining data for all 5 cities.
7027	6/11/20 planning document for WI-5 plan.	Vicky gathering all possible requests for WI-5 plan.
7029	What steps can you take to update registered voters' addresses before November? What steps can you take to register new voters? How much would each cost?	Question from CTCL to gov't workers for WI-5 plan.
7032	Working families group asks city clerks to get advisory opinion from WEC regarding "a voter who requests absentee ballots for the entire year still maintains that status if they miss an election"	Aaron Shapiro from Work
7037	Hillary Hall from NAVHI requests information on pay for election workers and ballot processors.	
7042-7044	Hillary Hall and Claire Woodall-Vogg discuss	

	<p>vendors for mail ballots. Looking to line up Idea 42 or CCD to do mailing creation. Vogg looking for a third party printer to assemble mail ballot packages. NAVHI requested costing and staffing projections.</p>	
7051	<p>"The spreadsheet takes policy and implementation. The policies are looking at what WI law allows and the recommended practices from Vote at Home. It also includes staffing times based on experiences in CO. The big staffing piece that is missing is the time and cost to scan the absentee ballots. I need to understand what voting system you use and your throughput rates."</p>	<p>Hillary Hall NAVHI looking to get all staffing procedures and costs.</p>
7060	<p>Voog to Tiana EJ, "I understand that the CTCL might have additional funds available to disperse as municipalities have unexpected costs. I have attached an outline of unexpected costs that we like the CTCL to consider funding. The bulk of the request is related to the new availability of high speed tabulators for purchase, as well as the addition of Miller Park as an in-person absentee voting site."</p>	
7061	<p>MSR providing edits on Milwaukee voting instructions.</p>	
7064	<p>Vogg pass on NAVHI to Milwaukee County. MSR create inputs and utputs for staffing needs and responsibilities.</p>	

7068	<p>MSR – “Claire, Great talking to you yesterday. Just a few notes on follow-ups: • Can you connect me to Reid Magney and anyone else who might make sense at the WEC? • Would you also be able to make the connection with the Milwaukee County Clerk? • If you could send the procedures manual and any instructions for ballot reconstruction, I’d appreciate that. On my end: • By Monday, I’ll have our edits on the absentee voter instructions. • We’re pushing Quickbase to get their system up and running and I’ll keep you updated. • I’ll revise the planning tool to accurately reflect the process. • I’ll create a flowchart for the VBM processing that we will be able to share with both inspectors and also observers. • I’ll take a look at the reconstruction process and try to figure out ways to make sure it’s followed.</p>	
7073	Vogg Introduces Meagan Wolfe to NAVHI and MSR.	Wolfe was aware and wanted to share their services with other cities.
7079-7082	Idea42 giving guidance on mailings at 8.26.2020 meeting	
7091	Hillary Hall requests to see Comms RFP from City of Milwaukee elections.	
7099	MSR e-mail vogg 8-21 regarding QuickBase, Dropbox siting, Voter Instructions and Mail Ballot Processing	
7106-7108	Josh Goldman to Vogg “discuss upcoming technical assistance requests in Milwaukee that could	

	potentially be fielded by Elections Group.	
7114-7115	“USDR is willing to build a new tool for election worker management and are eager to start. The hurdles will be the short time frame we have and getting through our IT department. I reached out to our IT people yesterday to meet but I haven't heard back from them. I do feel nervous of building a completely new tool in such a short time frame. I did ask if they would be willing to recommend existing election worker management tools instead of building something new. They said yes but it seems like it wouldn't be their preference.”	Jonathan Zuniga to Josh at CTCL regarding group CTCL recommended to them. Also working on city election worker databases.
7126-7127	CTCL work with Vogg on Election Admin.	
7131-7132	CTCL Shares partners with WI-5	
7133-7138	Vogg and Josh from CTCL discuss election tweaks post primary in August.	Go through many agenda items, find way to get even more support into Milwaukee.
7139	“Operation Envelope”	
7156	Josh CTCL e-mail Vogg about CCD Absentee envelopes.	
7204	Implementation support from Josh CTCL, Vogg mentions CEIR reached out to her.	
7205,7229	Implementation support from Josh CTCL, discuss which partners can do each ask.	
7249	Josh CTCL to Vogg: “Noah (Elections Group) has a lead on an experienced elections staffer that could potentially embed with your staff in Milwaukee in a matter of days and fill that kind of role.”	Putting people on Milwaukee staff.
7260-7261	CTCL USDR introduction to Milwaukee as well as other resources.	

7264-7272	7.22.20 CTCL Kick Off Call	
7324-7327; 7343-7344	NVAHI and Vogg discuss sharing voter data/participation reports.	
7391	Vogg language for purchasing to CTCL.	
7418	NAVHI offer resources for implementing the election	
7480	"I am attempting to cut the checks from the CTCL planning grant on Tuesday. However, before I physical mail the checks I need confirmation from each entity that the funds shall be solely used for public purpose of planning safe and secure election administration in 2020."	Racine City Clerk before distributing checks to WI 5
P. 13 of Sept bunch  7500	Michael Spitzer Rubenstein stating that NVAHI will give Milwaukee training on Central Count.	Why is the city receiving training from NVAHI on how to conduct Central Count?
P. 18  7505	MSR, Omar Sheikh and Claire Woodall Vogg planning meeting for Central Count	"Reconciling differences between ballot count and machines"
7516	Reference to "A/B testing ..."	<p><b>What is A/B testing?</b></p> <p>When Barack Obama's 2008 presidential campaign team was having trouble converting web visitors into subscribers, they took a page from commercial marketing's playbook and decided to change the text on their website. They <b>tested three different messages</b> against the site's usual 'Sign Up' prompt: 'Learn More,' 'Join Us Now' and 'Sign Up Now.' They found that 'Learn More' outperformed the default message by a whopping 18.6%. When they tested the prompt alongside six different photo and video options, the winning combination <b>boosted their sign-up rate by more than 3 percentage points</b>. While this number may seem small, the campaign estimated that this single change contributed to nearly three million new</p>

		email address <b>sign-ups</b> and netted <b>US\$60 million</b> in new donations. Four years later, the Obama re-election campaign ran <b>over</b> 500 similar A/B tests across web and email in 20 months, <b>increasing</b> their donation conversion by 29% and their sign-up conversions by 161%.
7540	Josh Goldman of CTCL said CCD did an edit to the vote curing letter.	
7541	List of all the “partners” involved in the Milwaukee election.	Are many, perhaps dozens of “partners” listed.
7543	“I've probably missed the mark in a number of ways. It's tough to do this from the distance of another state. So I won't feel any pride of authorship - just lay into what I've written and let me know everything that should change.”	Ryan Chew acknowledges that he is working from another state, and that he may not have things accurately or according to Wisconsin law.
7639-7644	Correspondence re: Census Tracts Questions.  Is giving out this information permissible under state law?  Is this private information?  Equal protection issues?	“I'll try and do a better job clarifying the current need. We are not actually using anything visual right now (though will in the future). In the state of affairs now, we are just looking for raw data. The end result of this data will be some formulas, algorithms and reports that cross reference information about ballots and the census data. For example, we want to deliver to Milwaukee + Voteathome answers to questions like “How many of age residents are also registered to vote?” or “what percentage of ballots are unreturned in areas with predominantly minorities?”. To do that, we need a clear link between address + Census Tract. We need this for

		<p>all ~300k voters and the ~200k+ absentee ballots, and it needs to be able automatic as we perform more inserts. To accomplish this, we were making calls to the Census API. They allow you to pass in an address and get the Census Tract. That solution “works”, but is far too slow. Their batch solution isn't working either.”</p>
7688	<p>Claire Woodall-Vogg to Michael Spitzer Rubenstein</p> <p>Mr. Rubenstein proposes to get into the City/State WEC data bases.</p> <p>“That sounds like a real pain. It would be helpful to just understand the system and maybe the USDR folks can figure out a way to simplify something for you.  Would any of these times work?  Friday 10-1 CT  Tuesday after 3 CT</p> <p>If it's okay with you, they'd also like to record the screen-share to refer back to, if needed.”</p> <p>We're hoping there's an easier way to get the data out of WisVote than you having to manually export it every day or week. To that end, we have two questions:  1. Would you or someone else on your team be able to do a screen-share so we can see the process for an</p>	<p>“While I completely understand and appreciate the assistance that is trying to be provided, I am definitely not comfortable having a non-staff member involved in the functions of our voter database, much less recording it. While it is a pain to have to remember to generate a report each night and less than ideal, it takes me less than 5 minutes. Without consulting with the state, which I know they don't have the capacity or interest in right now, I don't think I'm comfortable having USDR get involved when it comes to our voter database. I hope you can see where I am coming from – this is our secure database that is certainly already receiving hacking attempts from outside forces.”</p>



	<p>export?</p> <p>2. Do you know if WisVote has an API or anything similar so that it can connect with other software apps? That would be the holy grail (but I'm not expecting it to be that easy).</p>	
7704	<p>Josh of CTCL to Claire</p>	<p>The first is below -- a bunch of questions about the cure process. I initially sent them to Omar and he suggested forwarding them on to you. Might be too in the weeds for you to be responding to at this point. The basic summary is that support is available for:</p> <ul style="list-style-type: none"> <li>· developing the ballot cure tracking google doc</li> <li>· templates for cure letters / design review of any MKE letters</li> <li>· exploring automation of steps in the process</li> </ul> <p>Happy to chat more tomorrow. In the meantime, questions below if you have a chance.</p>
7705-7706	<p>Detailed discussion of ballot curing process, with CTCL asking what process is and making suggestions.</p>	
7707	<p>To the extent to which Milwaukee or any of the non-partisan groups would like to be able to notify voters via email/text automatically, we could definitely help with that. We're also happy to help with the Google Docs system for volunteers to organize around calling.</p>	

7708		<p>Overall MKE is happy with their cure process, but there is one discrete piece they might consider some help on. As described below, MKE plans to have volunteers call folks with returned ballots to let the voters know and walk them through their options. Current plan is to have a google doc that volunteers could access. That might get a little messy, and could potentially use some streamlining (or, on the slightly less technical side, the set up a really pretty and user friend google doc). It's also not clear to me if there's an automatic email or text generated for voters if their ballot is rejected. I'm including Omar Sheikh, the Elections Group rep that is embedded with the MKE team. Omar -- can you say any more about the voter follow up component of the cure process as it stands, and if there might be interest in USDR support?</p>
7709		<p>2a - Claire currently envisions that there could be a google doc where the list of new "returned to voter for correction" ballots is listed with any contact info the department has for the voter. That google doc would be available to the department volunteers (from the community groups) who would follow up with each voter, and record notes (left voicemail, # not in service, spoke to voter, etc) that would allow for additional follow up. The google doc process is her idea, so she's on board. But, she has some concerns: that the google doc might be messy with lots of volunteers in there at once, and that there might be security/mis and disinfo issues with releasing the info in a way that is so public. for instance, the info</p>

		<p>could be easily copied and pasted and sent to other orgs. she is worried these voters will be targeted for disinfo. (Currently, orgs can buy this info -- ballots sent back, voter names and contact - - but it's not public.) She's interested in feedback on both the tech and mis/disinfo aspects.</p>
7712		<p>Looking forward to chatting tomorrow at 9am CT. In the meantime, I'm sending two emails your way today.</p> <p>The first is below -- a bunch of questions about the cure process. I initially sent them to Omar and he suggested forwarding them on to you. Might be too in the weeds for you to be responding to at this point. The basic summary is that support is available for:</p> <ul style="list-style-type: none"> <li>· developing the ballot cure tracking google doc</li> <li>· templates for cure letters / design review of any MKE letters</li> <li>· exploring automation of steps in the process</li> </ul> <p>Happy to chat more tomorrow. In the meantime, questions below if you have a chance.</p>
7716		<p>Ryan Chew 11 hours ago</p> <p>It needs some simple logic or mechanism for apportioning the list, or at least for a volunteer to "claim" a voter right before calling, so that two volunteers aren't calling the same voter back to back.</p> <p>Josh (CTCL) 12:23 PM</p> <p>Bonus content: Claire again estimated that "return to voter for correction" ballots could be 2-3%. She's not sure because the return rate in April wasn't tracked the same way, but something like 3-4% were rejected for various reasons. She anticipates a hundred or so per day early, then more.</p> <p>Ryan Chew 12:31 PM</p>

		<p>This is potentially 6-7,000 phone calls. I wonder whether it's worth creating a paid phone bank. I fear the potential for chaotic duplication, etc., with a volunteer effort.</p>
7737		<p>You have a communications firm developing your Milwaukee plan, so this is more of a reference for them and for you, to find topics and ideas. That being true, it doesn't seem necessary for me to do a full Wisconsin rewrite. But I'd be happy to do that, or to rewrite specific sections, if you think it would help you.</p> <p>I hope you find our guide useful.</p> <p>Ryan Chew  The Elections Group  m: 312 823-3384  ryan@electionsgroup.com  "A</p>
7762		<p>Hi Claire, we have a VAH - Quick Base call scheduled for tomorrow afternoon at 1 PM Central. Would you happen to be free then to explain some of the data questions we have?</p> <p>Thanks,  Michael</p>
7769		<p>Subject: Meet on Communications</p> <p>Hi Claire,  Congrats on selecting Creative Marketing Resources. Can we set a meeting next week to plan how we all will work together?  How are any of these times?</p>
7797		<p>The quickbase email is still marked as unread in the hopes that I can take a look at it today. Not sure that I will have time for a phone call about it before the end of next week. I will let you know about Harris County after we have a chance to do our walk-through of Miller Park next week!</p> <p>We are using the IMBs that WisVote produces. I was told that if I didn't, the voter's information wouldn't be</p>

		<p>updated on MyVote, which I wanted to avoid. It makes me sad because I do have the technology to create 11 digit IMBs.</p> <p>I ordered the back-up drop</p>
7802		<p>The Brennan Center is happy to help you pilot the first risk-limiting audits in Wisconsin. We've worked with election officials across the country to pilot the "gold-standard" of post-election audits in their states, including Michigan, Pennsylvania and Virginia. The lessons learned from these pilots have significantly influenced subsequent implementation decisions and policies in these states. For these pilots, we build a team and an audit protocol based on individual election official needs and existing procedures in an effort to make the most effective audits also the easiest audits to conduct. The time investment required for these audits will depend on your availability and schedule as we can easily build a protocol that can be completed in an afternoon or a program that includes educational and media opportunities for you, your staff and others. For additional information about our approach to partnering with election officials on risk-limiting audits, here is our joint report with our partners and Michigan election officials. CTCL has also some introductory training about risk-limiting post tabulation audits, including a few short videos.</p> <p>Warmly, Josh</p>
7860	Who is running the election in Milwaukee?	<p>I know you won't have the <b>final data on absentee ballots until Monday night</b> but I imagine you'll want to set</p>

	MSR email to Claire  Milwaukee is revealing to private parties the absentee ballot numbers, both returned and outstanding, per ward.	things up beforehand. <b>Just let me know your timeline for doing so and if you get me the absentee data a day ahead of time and I can set things up.</b> And as a reminder, <b>here's what I'll need:</b> 1) Number of ballot preparation teams 2) Number of returned ballots per ward 3) Number of outstanding ballots per ward
7887		Hi Claire, question about the map of voting data: 1. Through partners, we should be able to access the voter file to update the map without you needing to pull the data from WisVote. 2. They'd want to be able to share the map internally. Is that okay with you or should we create a separate map for them?
7941	Claire email to MSR	Hi Michael, I have to re-run the absentee report. The report I ran didn't give me the detailed status like it should have, so I'm going to play around with several different filters. Attached is our number of registered voters by ward, though. Thanks! Claire Claire Woodall
7955	Claire to MSR	I have to run the full report and then sort it to get the ward data. Sadly. I forgot to take my security key home with me last night, so I didn't have a chance to run the absentee stats. I will already ran them this morning and will also run active voters. Thank you! The map keeps looking more amazing!
7960	MSR to Claire	Hi Claire, In order to get the data by ward, are you able to run a summary in WisVote or do you have to download all the active voters, absentee applications, etc. and then do an Excel pivot table or something similar?

		<p>We added Census data and zip codes to the map and so now we're moving to figure out how we'll update this.</p> <p>Also, if you can send these reports (whether in summary form or just the raw data), we can put them in:</p> <ul style="list-style-type: none"> <li>· Active voters</li> <li>· Absentee applications</li> <li>· Ballots received</li> <li>· Ballots rejected/returned to be cured</li> </ul>
7963	<p>Reallocating money</p> <p>Josh to Claire</p>	<p>"To reallocate the \$160k from the stadium sites, all we need is an email to CTCL outlining the change that we can approve."</p>
7966	<p>MSR to Claire</p>	<p>We (finally) have a first pass of our data analysis project, with a ranking of wards that could benefit from the most focus: map and Excel list. We're still working on adding demographic data from the Census but should have that soon.</p> <p>Are you available in the next few days to check-in, go over this, and our next steps? Thursday morning is probably best on my end but I can obviously be flexible around your schedule.</p>
7974	<p>Interest in "key states"</p> <p>Topher Williams to Claire</p>	<p>"As Alex and Hillary have mentioned, we are launching a national video program with elections officials in key states filming a series of videos about requesting an absentee ballot, returning a ballot and re-introducing you as an elections official to your community!"</p> <p>I</p>
7978	<p>MSR to Claire</p>	<p>Hi Claire,</p> <p>We (finally) have a first pass of our data analysis project, with a ranking of wards that could benefit from the most focus: map and Excel list. We're still working on adding demographic data from the Census but should have that soon.</p> <p>Are you available in the next few days to</p>

8040	Claire and Celestine corresponding re: Central Count questions.	
8043-44	Correspondence re: HR1 and making statutory the interference that CTCL and partners incorporated into the 2020 election.	<p>Are they corresponding with all Cities and Counties? Or only the ones that are large cities with large democratic majorities?</p> <p>Are they proposing to provide "Covid" help again? Or just generally help take over the election process?</p>
	<p>Communications including someone from Douglas County KS JSHEW</p> <p>And also with US Election Assistance Commission, Ben Hovland</p>	<p>Wikipedia on Douglas County, KS---"the growing transformation of Lawrence into a liberal academic center has pulled the <b>county into the Democratic column in every election since 1992</b>. This was typical of many counties around the country dominated by college towns. In 2004, John Kerry became only the second Democrat to win a majority of the county's vote. <b>Since then, Douglas County has been one of the most Democratic counties in Kansas. In 2016, for instance, Donald Trump turned in the worst showing on record for a Republican in the county</b> without the presence of a credible third-party challenger on the ballot. In most elections, only Wyandotte County is more Democratic. In the 2018 governor's race, however, Douglas County was Democratic nominee Laura Kelly's strongest county.</p> <p>Since the 1990s, Douglas and Wyandotte have frequently been the only two counties in the state to vote for Democratic presidential candidates although that has changed as of 2020."</p>
8083	Whitney email to Claire Feb 9, 2021	<p>As we evaluate the COVID-19 response grant program, we believe that hearing the voices of election administrators like you will be especially powerful in helping people understand how important it is that we fully fund our elections and how this program filled the gap during the unusual crisis we faced during the pandemic.</p>



8091	Claire to Josh	<p>I am wondering if you might be able to help me. I applied to carryover our unused CTCL funds in order to continue our hazard pay stipends to poll workers. I tried to stay on top of my grant submissions (like submitting the first report within 3 days and the second request within 11 minutes!) because we are working on a very tight timeline for the stipends to be approved on our end. The stipends have to be approved through a legislative process before our Common Council. Tomorrow at 9am our Council meets. If we miss this deadline, we would not be able to pay the stipends for the February Primary. When I checked last week, Dylan had thought that I would have an answer on Friday. I haven't heard anything, though. Do you think there is anyone I could connect with to get some type of answer today? Thanks! Claire</p>
8097		<p>Hello from the CTCL team, Thank you for submitting your CTCL COVID-19 Response Grant report and extension request for review. We are pleased to share that upon review, CTCL has approved your request for a 6-month extension. With this extension, you are provided until June 30, 2021 to expend the remaining \$513764.02 of your grant. Additionally, per the terms and conditions of your grant agreement, a final report is to be submitted no later than July 31, 2021. This report is to be submitted via the reporting portal. Thank you for all your hard work! And as always, let us know if you have any other questions by contacting us</p>
8192	<p>MSR email to Claire</p> <p>Can we get the two documents referenced in blue?</p>	<p>Thanks for speaking to Green Bay yesterday. I know it was a quiet conversation but was definitely helpful. I've</p>

	<p>What are the “voter intent” guidelines?</p>	<p>already had a couple discussions about points you mentioned (specifically, the logs and observers). I think the voter intent guidelines you already have are pretty solid but I'm sharing what we've created around voter intent in case this is helpful. We have two full voter intent guides (one with the WEC's specific language, another that's a bit more readable), a one-pager, and a training deck. Within that folder is a subfolder called "Originals" which has each of these in Word Doc/PPT format if you need to edit anything. I think you're probably in good shape but if anything comes up, I hope this is useful for you. Thanks again and good luck on Tuesday!</p>
--	--	---

## Woodall-Vogg, Claire

---

**From:** Albrecht, Neil  
**Sent:** Tuesday, June 30, 2020 5:55 PM  
**To:** Tiana Epps-Johnson  
**Cc:** Woodall-Vogg, Claire; Patrick Guarasci  
**Subject:** RE: City of Milwaukee "Check-In"  
**Attachments:** MEC Safe Voting Plan Items.docx

Hi Tiana,

I'm sorry it has taken a bit of time to reply to your email. We are going through a few staff transitions in the Election Commission, which I am hopeful will be finalized shortly.

With regard to the MOU you had sent, I appreciate your integration of some of our suggested language. I wanted to circle back with you and again encourage language that would allow us the opportunity to retroactively apply purchases to the grant, ideally from June 1 forward. I am advocating for this language because of the timeline this grant will need to follow, including introduction to the Common Council, referral to Committee, and then back to the Council for approval. It is improbable that final approval would be complete until just prior to the August election. Some of the items appearing on our budget list of items to encourage safe voting would need to be immediate purchases so as to fully benefit the department in the August Primary and November Election. I understand that similar language has been used in MOUs with the city around purchasing for the DNC. I am happy to get you that exact language if you think it would be at all helpful.

On reading the MOU, I would also like to encourage the insertion of the actual Safe Voting items/budget. Again, I want all involved, particularly the Council, to understand the intent of these dollars.

Lastly, Claire and I wanted to check in with you to see if there is anything else you might need for us as this process moves forward.

Many thanks for all of your support,  
Neil

Neil Albrecht, Executive Director  
City of Milwaukee Election Commission  
200 E. Wells St., Room 501  
Milwaukee, WI 53202  
nalbrec@milwaukee.gov  
414-286-3491  
Milwaukee.gov/election

**From:** Tiana Epps-Johnson <tiana@techandciviclelife.org>  
**Sent:** Monday, June 22, 2020 6:23 PM  
**To:** Albrecht, Neil <nalbrec@milwaukee.gov>  
**Cc:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Patrick Guarasci <patrick@gstrategiesllc.com>; Mahan, Steven <Steven.Mahan@milwaukee.gov>  
**Subject:** Re: City of Milwaukee "Check-In"

Neil,

Thank you for these notes. We've attempted to include these suggestions in the draft agreement attached. Can you please review and let me know if there are any questions or feedback?

After I hear back, I'll follow up with a finalized agreement for you to begin moving through the Common Council process you've outlined.

Thank you,  
Tiana

On Mon, Jun 22, 2020 at 1:02 PM Albrecht, Neil <[nalbrec@milwaukee.gov](mailto:nalbrec@milwaukee.gov)> wrote:

Hi Tiana,

Claire, Patrick and I had a call this morning with the City's Director of Community Development Grants Administration (CDGA). It was a great conversation as he had some very helpful information and also suggested some important terminology related to the agreement. Please see the following:

1. It would be prudent for the award to be made to the City of Milwaukee Community Development Grant Administration instead of the Election Commission. This would allow us to expedite certain large procurements related to the grant.
2. Language in the agreement should specifically state that funds are intended and shall be spent solely for purposes as submitted in our proposal.
3. This grant will require council approval/notification. It would appear that the timeline for this process would be as follows:
  - a. Receive MOU
  - b. July 7 Common Council meets, introduces resolution to accept grant
  - c. July 15 Referred to Community Economic Development committee
  - d. July 20 Referred to Judiciary & Legislative committee
  - e. July 28 Approved by Common Council

In order for us to maximize the benefits of this grant in time for our August 11 Primary, there are items in our proposal that would require us to make purchases prior to the July 28 date. Can language in the MOU allow us to charge costs to the grant related to the proposal but incurred prior to that date? Perhaps from the agreement date or sooner if possible?

Thank you, Tiana. I apologize that we did not get this information to you sooner as we know are close to finalizing the agreement.

Please let us know if any other information is helpful. Also, I am copying Steve Mahan, the City's CDGA Director, as he is much more versed on these processes than me.

## Woodall-Vogg, Claire

---

**From:** Selkowe, Vicky <Vicky.Selkowe@cityofracine.org>  
**Sent:** Monday, June 15, 2020 12:31 PM  
**To:** Woodall-Vogg, Claire; Albrecht, Neil; Coolidge, Tara; Celestine Jeffreys; Baumel, Christie; Paula Lattergrass; Vornholt, Paul; Michelle Nelson; Debra Salas; Witzel-Behl, Maribeth  
**Subject:** Final WI Safe Voting Plan Submitted to Funder  
**Attachments:** Wisconsin Safe Voting Plan 2020 .pdf

All,

Thank you for your prompt assistance with all of the information and data requests related to this planning grant. Please find attached the Wisconsin Safe Voting Plan that I submitted a few moments ago to the Center for Tech & Civic Life. I'll send a copy as well to all five Mayors.

I will be in touch soon.

Best,  
Vicky

\*\*\*\*\*

Vicky Selkowe  
Manager, Strategic Initiatives & Community Partnerships  
Office of Mayor Cory Mason  
City of Racine  
Direct: 262-636-9286  
Cell: 262-598-6580  
vicky.selkowe@cityofracine.org



## Woodall-Vogg, Claire

---

**From:** Selkowe, Vicky <Vicky.Selkowe@cityofracine.org>  
**Sent:** Thursday, June 11, 2020 10:52 PM  
**To:** Albrecht, Neil; Woodall-Vogg, Claire; Coolidge, Tara; Witzel-Behl, Maribeth; Celestine Jeffreys; Debra Salas; Michelle Nelson; krist@greenbaywi.gov  
**Subject:** For your (quick) review: Draft WI Safe Voting Plan

All,

Thank you so much for your work providing all requested information for this comprehensive plan. I've woven together your answers into this draft plan, [found in this google doc.](#)

**Please review this draft plan ASAP, ideally by noon on Friday.** A couple of key points as you review:

- **Please focus your review on the specific plans and budget requests that start at the bottom of page 6.** I want to ensure that I have reflected and summarized your responses correctly for each of the central recommendations and strategies in the plan. I've given all of you the ability to comment on this google doc so you can add comments, corrections, and edits for me to address as I finalize it.
- Please also note that, as you review, **you are likely to see other ideas that you like from your counterparts in the other cities. That's great!** If, upon seeing a brilliant idea that you want to add to your own responses, please just tell me in a comment in the doc what you'd like changed in your city's response and I'll incorporate that edit.
- I have not yet finalized editing or formatting of this document, nor have I finished tallying all of the budget figures. **Don't worry if you see typos or unfinished formatting.** I'll get 'em all, I promise.
- If someone else on your team also needs permission to view and comment on this draft, please just request permission and I'll add them as quickly as possible so they can also review and comment. **I'd like to send it to all Mayors at the same time, though, later tomorrow afternoon when I've finished editing and formatting, so please limit reviews for now to Clerks, Clerks' staff, and Mayoral staff, if possible.**

I need to get this finalized and sent to all 5 Mayors by late tomorrow afternoon or early evening so they have it in advance of a scheduled conference call to discuss it together on Saturday morning. I appreciate your partnership in getting this done so quickly.

Many thanks,  
Vicky

\*\*\*\*\*

Vicky Selkowe  
Manager, Strategic Initiatives & Community Partnerships  
Office of Mayor Cory Mason  
City of Racine  
Direct: 262-636-9286  
Cell: 262-598-6580  
vicky.selkowe@cityofracine.org

## Woodall-Vogg, Claire

---

**From:** Selkowe, Vicky <Vicky.Selkowe@cityofracine.org>  
**Sent:** Wednesday, June 10, 2020 10:25 PM  
**To:** Albrecht, Neil; Woodall-Vogg, Claire; Coolidge, Tara; Celestine Jeffreys; Witzel-Behl, Maribeth; Michelle Nelson  
**Subject:** one additional question for elections project

All - Thank you all for your prompt response to the numerous questions we've posed about your municipality's upcoming election needs and plans. Your responses have given me so much to work with as I prepare our comprehensive plan. Our national funding partner, the Center for Tech & Civic Life, has one additional question area they'd like answered:

**What steps can you take to update registered voters' addresses before November? What steps can you take to register new voters? How much would each cost?**

Could you each please email me your response to these questions? (Don't worry about putting your response into your city's google doc, I'll handle that.)

Thank you!  
Vicky

\*\*\*\*\*

Vicky Selkowe  
Manager, Strategic Initiatives & Community Partnerships  
Office of Mayor Cory Mason  
City of Racine  
Direct: 262-636-9286  
Cell: 262-598-6580  
vicky.selkowe@cityofracine.org



## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Wednesday, May 27, 2020 10:28 AM  
**To:** Aaron Shapiro; Hillary Hall; jnearsbiesinger@AmericaVotes.org  
**Subject:** RE: Question about Active Absentee Status

Okay, this is crazy. I have never heard of clerks removing calendar voters when we have not receive notification that they have moved, died, etc. The law clearly does allow it and does not even provide the same protection that it provides to indefinitely confined voters – which is 30 days notice prior to removal.

Jasmine, are you aware of clerks who are actively removing absentee voters in this manner? If so, I would like to have a discussion with Meagan Wolfe at the WEC to find out if they would issue guidance in the alternative given COVID19 and extenuating circumstances experienced by voters during this time (not to mention postal delays).

Claire

**From:** Aaron Shapiro <ashapiro@workingfamilies.org>  
**Sent:** Wednesday, May 27, 2020 10:22 AM  
**To:** Hillary Hall <Hllary@voteathome.org>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; jnearsbiesinger@AmericaVotes.org  
**Subject:** Question about Active Absentee Status

Hi Claire, Jasmine, and Hillary,

As per individual correspondence, I just wanted to loop all three of you together regarding some confusion and possible different interpretations of whether: a voter who requests absentee ballots for the entire year still maintains that status if they miss an election (i.e. if a voter requests an absentee ballot now, but doesn't vote in August, will they receive a ballot automatically for November).

For reference Claire is with City of Milwaukee Elections Commission and believes the answer to this is 'yes', Jasmine is with America Votes (a table of progressive political organizations) and believes the answer is 'no', and Hillary is with the National Vote at Home Institute and thinks this is a very important question we should get to the bottom of urgently (which I'm sure we all agree with).

If it makes sense and is possible to convene a call today or tomorrow, happy to do so, though I know we are all busy so that might be unrealistic. Otherwise can at least try to get on the same page via email communication.

Per Jasmine, this is the statutory passage that seems to be in question:

Except as provided in this subsection, any elector other than an elector who receives an absentee ballot under sub. (2) or s. 6.22 (4) or 6.24 (4) (c) may by written application filed with the municipal clerk of the municipality where the elector resides require that an absentee ballot be sent to the elector automatically for every election that is held within the same calendar year in which the application is filed. The application form and instructions shall be prescribed by the commission, and furnished upon request to any elector by each municipal clerk. The municipal clerk shall thereupon mail an absentee ballot to the elector for all elections that are held in the municipality during the same calendar year that the application is filed, except that the clerk shall not send an absentee ballot for an election if the elector's name appeared on the registration list in eligible status for a previous election following the date of the application but no longer appears on the list in eligible status. The municipal clerk shall ensure that any envelope containing the absentee ballot is clearly



## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Wednesday, May 27, 2020 8:55 AM  
**To:** Hillary Hall  
**Subject:** RE: Rate of pay

Hi Hillary,

Thanks for reaching back out! It has been a crazy couple of weeks, including breaking my finger and then having surprise surgery last week to put in 4 screws.

We pay our temps \$15.10 an hour. This is a city-wide standard for temporary office assistants (so if we use a temp agency, we end up paying more like \$22/hour to ensure the temps are making a living wage). Luckily, we have been able to recruit our staff directly since 2016 and don't currently use a staffing agency.

I have been meeting with Quadient and they are putting together a proposal for me this week with costs for a variety of mechanisms that could improve our assembly process – a folder and inserter, software to upload the voter file with IMBs and print directly onto our envelopes, etc. I was also going to reach out to Pitney Bowes today to see if I could get similar pricing on their comparable equipment.

The Wisconsin Election Commission is discussing a CARES Act subgrant program today that would open up more funds to us. This is exciting because it might allow us to beef up our infrastructure even more!

Claire

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Wednesday, May 27, 2020 5:11 AM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Rate of pay

Hi Claire,

I hope you are well. I have been asked to put some projections together and I wanted to verify rate of pay for your election workers. What do you pay your ballot processors, those that will process the mail ballots?

Also wanted to check-in and see if you would like to get on a call and follow up with any of the items we discussed from our previous calls.

Thanks for your help,

Hillary Hall  
Senior Advisor for State and Local Election Officials  
National Vote at Home institute  
(720) 507-5702

## Woodall-Vogg, Claire

---

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Wednesday, May 13, 2020 9:51 AM  
**To:** Woodall-Vogg, Claire; Albrecht, Neil  
**Cc:** Amber McReynolds  
**Subject:** Re: Follow up from today's call

I will take a look and do some research for a vendor that would just mail your ballots. Not sure what is up with the link. We might even look for a local mailing house in your area.

Details that would be helpful to look for the right vendor:

- How many pages are your typical ballots?
- what all are you required to include in the mail ballot packet?
- How many unique ballots styles do you usually have?
- Can the delivery date be moved up?
- Does the county print the instructions?
- Who supplies your envelopes?

Do you have a vendor for your mailing? We might be able to use them for insertion since you will have a relationship with them for the application/registration mailing

I think next steps for the mailing is to set up a call with Idea 42 or CCD. Let me talk with them and see which is the better fit. I know Idea 42 is doing work with Michigan on a similar project so may be some good lessons from that work.

**Hillary Hall**  
Senior Advisor for State and Local Election Officials  
National Vote at Home institute  
(720) 507-5702

---

**From:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Sent:** Wednesday, May 13, 2020 8:38 AM  
**To:** Hillary Hall <hillary@voteathome.org>; Albrecht, Neil <nalbrec@milwaukee.gov>  
**Cc:** Amber McReynolds <amber@voteathome.org>  
**Subject:** Re: Follow up from today's call

Thanks, Hillary. I did confirm that the county does have a contract with their current printer and am weary of them switching and possibly breaking a contract in order to find a full service printer and mailer this year. With that said, I think it is extremely important for us to find a third party who could securely and accurately assemble our packages if possible. When I click on the outbound mailings link and then follow the link to find vendors, it shows zero results for election mailing (not even screening for a region). I will watch the vendor webinar later today when I have some time. However, do you know of any third party vendors for just Election mailing off-hand?

I think it will be extremely useful for us to connect with CCD and/or Idea 42 as we prepare our mailing. CCD has been an excellent online resource for us as we look for recommended practices in making this shift.

I will be in touch as soon as I have some more time to digest these great resources!

Claire

---

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Tuesday, May 12, 2020 9:30 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Albrecht, Neil <nalbrec@milwaukee.gov>  
**Cc:** Dimitrijevic, Marina <Marina@milwaukee.gov>; Amber McReynolds <amber@voteathome.org>  
**Subject:** Follow up from today's call

Hi Claire and Marina

Thank you for taking the time to meet today. Neil, sorry to have missed you, can only imagine how busy you all are.

Let me know if later this week or early next week work to have our next call.

I wanted to follow up on the items we discussed today and send over some of the resources we and others have created.

Items discussed:

**Connect you with Center for Civic Design and/or Idea 42 for mailing to voters-**

First item is the mailing to households to register, update registration and encourage early sign up for absentee ballots. We discussed connecting you with the Center for Civic Design. We are also partnering with another 501c3, Idea 42, that uses behavioral information that reviews current pieces and helps to design end user pieces that will drive desired behaviors of the voters. In this case, sign up with myvote to get an absentee ballot for both elections, update one's registration or register for the first time.

**Set up follow up call to review the spreadsheet for more accurate costing and staffing projections**

Perhaps Claire, anyone else that you would like to invite and I can get on a call and go over the assumptions that went into the sheet and get a better sense of how things work. I am pretty open Thursday and Friday. Let me know what would work for you.

**Looking into a third-party vendor for printing and mailing, or just mailing of absentee ballots**

Claire, once you have spoken to the County about what is possible, let's talk about what the options are. We can see what can be done for the primary with the short amount of time. There is time to make the process more efficient for the general election when the volume of requests will be even higher.

**Here are some links we discussed**

Webinar with equipment vendors – inbound ballot handling 60 min. Does give over view of vendors that sell inbound sorters

Video of the Mail Ballot Process in Boulder County- 5 min in length

Wanted to make sure you have seen these as well. Amber and I were part of the working group.

*Cybersecurity and Infrastructure Security Agency (CISA) Elections Infrastructure Government Coordinating Council and Subsector Coordinating Council's Joint COVID Working Group. These "best practices" white papers cover a wide range of VBM processes.*

Outbound processes

Ballot applications

Inbound processes

Signature verification and cure

Electronic ballot delivery

Ballot drop boxes

**Hillary Hall**

Senior Advisor for State and Local Election Officials

National Vote at Home institute

(720) 507-5702

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)

## Woodall-Vogg, Claire

---

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Tuesday, May 12, 2020 9:18 AM  
**To:** Albrecht, Neil; Williams, Terri; Dimitrijevic, Marina; Woodall-Vogg, Claire; Amber McReynolds  
**Subject:** Re: Vote at Home, Marina, Neil  
**Attachments:** DRAFT Milwaukee- Vote by Mail\_Vote at Home - Elements \_ Cost \_ Calendar.xlsx

Good morning,

I am attaching an updated draft. I didn't realize the spreadsheet was going to be sent in advance of the meeting. The spreadsheet takes policy and implementation. The policies are looking at what WI law allows and the recommended practices from Vote at Home.

It also includes staffing times based on experiences in CO. The big staffing piece that is missing is the time and cost to scan the absentee ballots. I need to understand what voting system you use and your throughput rates.

Talk to you very shortly

Hillary Hall  
Senior Advisor for State and Local Election Officials  
National Vote at Home institute  
(720) 507-5702

---

**From:** Albrecht, Neil <nalbrec@milwaukee.gov>  
**Sent:** Monday, May 11, 2020 11:37 AM  
**To:** Williams, Terri <Terri.Williams@milwaukee.gov>; Dimitrijevic, Marina <Marina@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Amber McReynolds <amber@voteathome.org>; Hillary Hall <hillary@voteathome.org>  
**Subject:** RE: Vote at Home, Marina, Neil

Hi Terri,  
Thank you for this information. Would you mind providing a few clarifications on this document:  
Who provided this document?  
What is their role in this process?  
What is its purpose?  
How does it connect to our plan?  
Thank you,  
Neil

Neil Albrecht, Executive Director  
City of Milwaukee Election Commission  
200 E. Wells St., Room 501  
Milwaukee, WI 53202  
nalbrec@milwaukee.gov  
414-286-3491

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Monday, August 31, 2020 3:31 PM  
**To:** Tiana Epps-Johnson  
**Cc:** Patrick Guarasci; Vornholt, Paul  
**Subject:** Additional Request  
**Attachments:** CTCL Addendum to Request.docx

Hi Tiana,

I understand that the CTCL might have additional funds available to disperse as municipalities have unexpected costs.

I have attached an outline of unexpected costs that we like the CTCL to consider funding. The bulk of the request is related to the new availability of high speed tabulators for purchase, as well as the addition of Miller Park as an in-person absentee voting site.

By the way, it has also been a joy to work with Josh over the past two months and be connected to all of the amazing technical assistance from various organizations.

Please don't hesitate to contact me with any questions.

Thanks!

Claire

Claire Woodall-Vogg  
Executive Director  
414-286-3491  
City of Milwaukee Election Commission



*Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)*

## Woodall-Vogg, Claire

---

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Monday, August 31, 2020 3:30 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Voter Instructions + QuickBase + Drive-Thru  
**Attachments:** 2020 November Instructions DRAFT\_comments.docx

Hi Claire,

I'm attaching the voter instructions with our edits and comments (using track changes). Let me know if anything is unclear or you want to talk through it.

As far as QuickBase, I have a call with them tomorrow morning--really hoping you'll be able to start using it after that.

We also have a video from Harris County about drive-thru voting. Do you want me to connect you with folks there to speak more about it?

<https://www.youtube.com/watch?v=3m27Q8F6PM4&feature=youtu.be>

Hope you're having a decent start to the week,  
Michael

--

**Michael Spitzer-Rubenstein**  
State Lead for Wisconsin (Leadership Now Fellow)  
National Vote at Home Institute  
(310) 980-2872  
he/him

**VOTE  HOME**

## Woodall-Vogg, Claire

---

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Friday, August 28, 2020 12:47 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Re: Ops Meeting Follow-up

Thank you so much Claire!

--

**Michael Spitzer-Rubenstein**  
State Lead for Wisconsin (Leadership Now Fellow)  
National Vote at Home Institute  
(310) 980-2872  
he/him

**VOTE**  **HOME**

**From:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Date:** Friday, August 28, 2020 at 11:46 AM  
**To:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Subject:** RE: Ops Meeting Follow-up

Thank you for my reminders. I need them – it seems like the past three hours of the morning have passed in 5 mins.

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Friday, August 28, 2020 10:17 AM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Ops Meeting Follow-up

Claire,

Great talking to you yesterday. Just a few notes on follow-ups:

- Can you connect me to Reid Magney and anyone else who might make sense at the WEC?
- Would you also be able to make the connection with the Milwaukee County Clerk?
- If you could send the procedures manual and any instructions for ballot reconstruction, I'd appreciate that.

On my end:

- By Monday, I'll have our edits on the absentee voter instructions.
- We're pushing Quickbase to get their system up and running and I'll keep you updated.
- I'll revise the planning tool to accurately reflect the process.
- I'll create a flowchart for the VBM processing that we will be able to share with both inspectors and also observers.
- I'll take a look at the reconstruction process and try to figure out ways to make sure it's followed.

Thanks,  
Michael



## Woodall-Vogg, Claire

---

**From:** Kris Teske <Kris.Teske@greenbaywi.gov>  
**Sent:** Friday, August 28, 2020 11:15 AM  
**To:** 'Wolfe, Meagan - ELECTIONS'; Witzel-Behl, Maribeth; Coolidge, Tara; Michelle Nelson  
**Cc:** Woodall-Vogg, Claire; Rydecki, Richard H - ELECTIONS; Magney, Reid - ELECTIONS  
**Subject:** RE: Introduction to Vote At Home

Thank you. I have talked to Michael and our communications team will be reaching out to him.

Kris Teske, WCMC  
Green Bay City Clerk  
100 N. Jefferson St., Rm 106  
Green Bay, WI 54301  
920-448-3014



**From:** Wolfe, Meagan - ELECTIONS [mailto:Meagan.Wolfe@wisconsin.gov]  
**Sent:** Friday, August 28, 2020 11:07 AM  
**To:** Kris Teske <Kris.Teske@greenbaywi.gov>; Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com>; Coolidge, Tara <Tara.Coolidge@cityofracine.org>; Michelle Nelson <mnelson@kenosha.org>  
**Cc:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Rydecki, Richard H - ELECTIONS <Richard.Rydecki@wisconsin.gov>; Magney, Reid - ELECTIONS <Reid.Magney@wisconsin.gov>  
**Subject:** FW: Introduction to Vote At Home

Green Bay, Madison, Racine, and Kenosha-

Passing along a recommendation and resource from Milwaukee. Just wanted you to be aware in case you thought this might be a group you are interested in working with or learning more about. Claire in Milwaukee okayed me sending this along, and it sounds like you should reach out to Michael at [michael@voteathome.org](mailto:michael@voteathome.org) if you are interested in learning more.

Meagan

**From:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Sent:** Friday, August 28, 2020 10:55 AM  
**To:** Magney, Reid - ELECTIONS <Reid.Magney@wisconsin.gov>; Wolfe, Meagan - ELECTIONS <Meagan.Wolfe@wisconsin.gov>; Rydecki, Richard H - ELECTIONS <Richard.Rydecki@wisconsin.gov>  
**Cc:** Michael Spitzer-Rubenstein <michael@voteathome.org>; Hillary Hall <hillary@voteathome.org>  
**Subject:** Introduction to Vote At Home

Hi Meagan, Richard, and Reid,

I just wanted to reach out and connect you with Michael Spitzer-Rubenstein and Hillary Hall from the Vote at Home Institute in case you think other clerks or the WEC staff would find working with them useful.

- In the right-hand box, make the tracking link more prominent (consider putting it on its own line and highlighting it with a box or a different text color). You may also be able to condense the text. Here's one possible version:

**What Happens After You Request an Absentee Ballot?**

Your ballot will arrive about 1 week after your request.

If you have already requested a ballot, your ballot will arrive shortly.

You can track your ballot's status at

**[MyVote.wi.gov](http://MyVote.wi.gov)**

**Back side – left column**

- De-emphasize the “Questions?” line so it doesn't look like an equally good 3<sup>rd</sup> option. Consider deleting the icon.
- On the library option, add “Need help?” to frame this as the default option for individuals seeking help.

**Back side – right column**

- In the first bullet, change the bolded text to “absentee balloting is flexible.” You could consider dropping this bullet since it mirrors what is mentioned on the front of the postcard. If so, consider adding “secure” before the mention of drop-boxes on the front.
- Add an additional bullet for “Absentee balloting is reliable,” with details that address the reliability concerns most salient to voters
  - Emphasize ballot tracking, which gives you certainty about the status of your ballot
  - If voters concerned about USPS, emphasize barcodes or Official Election Mail Logos
- Order the bullets in order of importance to voters. Consider starting with the “reliable” message since this is less emphasized on the front.
- I'd recommend dropping the quotations around “track” – they make ballot tracking seem inauthentic or unreliable.
- I love the idea of reassuring voters that their ballot will be counted, but you may want to be careful with this because there can be cases where ballots are not counted – e.g. ballot isn't received via mail, or a vote is disqualified because ballot filled out incorrectly.
- The last item on the list (poll worker recruitment) doesn't quite fit with the rest of the list – maybe drop the icon and list this on its own.
  - You could frame it as an additional, above-and-beyond step: “Already completed all these steps? Do more than vote... help others vote!”

On Wed, Aug 26, 2020 at 6:30 PM Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)> wrote:

Claire, Anne, Lucille, Rachel, Hillary, and Xanthe,

It was great talking to you all today. Our work will help Milwaukee voters cast their ballots.

**Our planned follow-up:**

- **We all** will prepare feedback on the voter instructions. Please send any notes to me by Monday, the 31<sup>st</sup>, and I'll compile and organize them.
- **Lucille** will send questions/items to consider when reviewing RFP submissions.
- NVAHI will soon have someone tasked to working with Milwaukee on communications and will meet again at that point or when the marketing agency is hired.

**SafeVote postcard notes:**

- Frame vote at home as “convenient” rather than “free” (side 1, point 1), since finding a stamp is often more of a hurdle than the actual cost.
- Possibly remove the checkboxes so that there's more whitespace.
- Side 2: Change “Easy Options to Request an Absentee Ballot” to “Act Now! Request your Absentee Ballot”.
- Can add a subheader “Need help?” above the section about visiting the library. Remove the phone to de-emphasize calling.
- Under “What else is important to know?”: make the first point about reliability focus on tracking.
- Either make the point about returning the ballot begin “Absentee voting is flexible” or remove that bullet entirely.

**Informational Notes:**

- The RFP closes on September 3<sup>rd</sup> and hoping to have someone in place by the 8<sup>th</sup>.
- NVAHI will have a comms person assigned to a project management/PIO role for Milwaukee.
- The postcard will go out the end of next week and ballots are mailed out September 17<sup>th</sup>.

Michael

--

**Michael Spitzer-Rubenstein**

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

**VOTE  HOME**

**From:** Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>  
**Date:** Wednesday, August 26, 2020 at 2:44 PM  
**To:** Hillary Hall <[hillary@voteathome.org](mailto:hillary@voteathome.org)>, Xanthe Thomassen <[xanthe@voteathome.org](mailto:xanthe@voteathome.org)>, Lucille Wenegieme <[lucille@voteathome.org](mailto:lucille@voteathome.org)>, Rachel Lefsky <[rachel@voteathome.org](mailto:rachel@voteathome.org)>, [cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov) <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>, [anne@ideas42.org](mailto:anne@ideas42.org) <[anne@ideas42.org](mailto:anne@ideas42.org)>  
**Cc:** [hillary.hall.bc@gmail.com](mailto:hillary.hall.bc@gmail.com) <[hillary.hall.bc@gmail.com](mailto:hillary.hall.bc@gmail.com)>  
**Subject:** NVAHI - Milwaukee Comms Call

Hi all,

Looking forward to talking this afternoon. We have this agenda:

- Discuss Milwaukee communications needs
- Review SafeVote postcard and voter instructions
- Discuss RFP:
  - What's the ideal outcome for the communications campaign?
  - NVAHI assistance in RFP process
  - NVAHI assistance with communications (both before marketing agency selected and throughout the work)
  - Go through Vote at Home Communications Toolkit and other resources
- Plan follow-ups

Michael

--

**Michael Spitzer-Rubenstein**

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

**VOTE  HOME**

---

**From:** [michael@voteathome.org](mailto:michael@voteathome.org)  
**When:** 5:00 PM - 6:00 PM August 26, 2020

I also wanted to update you on QuickBase—they're hoping the program should be done Friday if not early next week. I'll keep you informed.

And sounds like you already have the dropboxes figured out but if you need help, let me know.

Hope your week is off to a good start.

Michael

--

**Michael Spitzer-Rubenstein**

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

**VOTE  HOME**

**From:** Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>

**Date:** Friday, August 21, 2020 at 5:19 PM

**To:** [cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov) <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>

**Subject:** Update + Questions: QuickBase, Drop boxes, Voter Instructions, Processes

Hi Claire,

Following up on yesterday, I have an update and a few questions. Apologies that this is a longer email; feel free to answer in parts if that's easier.

- **Quickbase:** their data analysis should be done Monday and I'll get the information to you as soon as we have it.
- **Dropbox Siting:** either before or after your tour, do you want me to run any numbers? We generally look at distance from voters (both maximum and average) and density (how many voters per dropbox), as well as how they fit into existing neighborhood and transportation patterns. If you're evaluating a few different sites or need to justify locations, I'm happy to provide my statistical skills.
- **Voter Instructions/Marketing Materials:** do you have any existing marketing materials that we should review in advance of the call on Wednesday? Hillary thought any voter instruction sheets would be good but if anything else seems useful, we're happy to take a look.
- **Mail Ballot Processing:** Do you have any benchmarks for how long each step should take or how many ballots a given worker should be able to do? e.g. the machine that opens envelopes can handle 400/minute, it takes 15 seconds on average to check a ballot in and verify the signature, etc. If you don't have these already, we can talk through it on Thursday.

Thanks, Claire, and have a good weekend!

Michael

Thanks,

Claire

---

**From:** Josh Goldman <[josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)>

**Sent:** Monday, August 24, 2020 5:16 PM

**To:** Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>; [omar@electionsgroup.com](mailto:omar@electionsgroup.com) <[omar@electionsgroup.com](mailto:omar@electionsgroup.com)>; [ryan@electionsgroup.com](mailto:ryan@electionsgroup.com) <[ryan@electionsgroup.com](mailto:ryan@electionsgroup.com)>

**Subject:** Response requested - MKE Elections + Elections Group

Hi folks,

Happy Monday! (If memory serves, there's a local holiday this week in Milwaukee called "Out-bound ballot processing machinery installation and testing!") I thought we could get together to discuss upcoming technical assistance requests in Milwaukee that

could potentially be fielded by Elections Group.

Do you have time for a 60 minute call this week? Here are a few times (all CT) that work for me; please respond with your availability. (Happy to shift things around on my cal if necessary.)

- TUES: 1-2pm, 5-6pm
- WEDS: 4-5pm
- THURS: 11am-noon, 2-3pm

To my knowledge, these are the items we should check in on:

1. Poll worker training + documentation
2. 24-hr dropboxes: preparation for installation, review upon delivery, ongoing management, ballot chain of custody, etc.
3. Precinct-based dropboxes: sourcing, poll worker training, signage, updating documentation, ballot chain of custody, etc.
4. Fielding voter requests: call center, FAQs, other resources?
5. Communications planning: Sept, Oct, and

managing expectations for election week results reporting. (We may need to cover this in a separate call.)

If there are items to add (or subtract) from this list, please let me know. I look forward to hearing back about your availability and getting started on these projects shortly!

Thanks so much,

Josh

PS. If you'd like me to invite other folks to the meeting, just holler. Jonatan (MKE) and Hailey (EG) come to mind, but I didn't want to assume!

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) |

(513) 720-1397 | [josh@techandciviclife.org](mailto:josh@techandciviclife.org)



## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandcivicliflife.org>  
**Sent:** Monday, August 24, 2020 5:19 PM  
**To:** Zuniga, Jonatan  
**Subject:** Re: Checking in

Hi Jonatan -- that sounds great! An in-house solution with existing tools seems much more reliable than a new system, especially this close to the election. Glad the IT department can be of service here.

Any other concerns related to election workers and training? Happy to try to get you the support you need. Are you focused on election workers and training, or are there other projects on your plate these days?

Happy Monday,

Josh

On Fri, Aug 21, 2020 at 2:27 PM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:

Hi Josh,

We were able to meet with our IT department today and they can actually make major improvements to our current database. We prefer this option instead of creating a new tool in such a short time frame. I followed up with USDR about this.

Thank you so much for all your support and for connecting us to them.

Jonatan Zuñiga  
Deputy Director  
Office: 414-286-3962  
City of Milwaukee Election Commission

---

**From:** Zuniga, Jonatan <jzunig@milwaukee.gov>  
**Sent:** Thursday, August 20, 2020 11:45 AM  
**To:** Josh Goldman <josh@techandcivicliflife.org>  
**Subject:** Re: Checking in

Hi Josh,

It was great to meet you as well! We just connected with USDR yesterday for the first time. We were just too busy to meet with them before the August 11th election.

USDR is willing to build a new tool for election worker management and are eager to start. The hurdles will be the short time frame we have and getting through our IT department. I reached out to our IT people yesterday to meet but I haven't heard back from them. I do feel nervous of building a completely new tool in such a short time frame. I did ask if they would be willing to recommend existing election worker management tools instead of building something new. They said yes but it seems like it wouldn't be their preference.

Recruitment went well for this past election and I feel confident that we can recruit enough workers for the November election (even without the communication firm).

Thanks for all your support!

Jonatan Zuñiga  
Deputy Director  
Office: 414-286-3962  
City of Milwaukee Election Commission

---

**From:** Josh Goldman <[josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)>  
**Sent:** Thursday, August 20, 2020 10:03 AM  
**To:** Zuniga, Jonatan <[jzunig@milwaukee.gov](mailto:jzunig@milwaukee.gov)>  
**Subject:** Checking in

Hi Jonatan,

It was great to meet you during the Safe Voting grants kick-off call. I hope this note finds you well -- what a year!

I wanted to check in to see how the project on an election worker management system is going. Making progress? Any hurdles? Getting what you need from USDR? Happy to help in any way I can.

Curious, also, how poll worker recruitment is going. I know there's been some delays in bringing on the communications firm to help with recruitment.

Many thanks for your important work! Hope you're staying safe and (Claire's mentioned this might be a problem for her -->) getting some sleep.

Warmly,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397  
| [josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397  
| [josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)

## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandciviclelife.org>  
**Sent:** Thursday, August 20, 2020 5:26 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Next steps - Yesterday's check in

Hi Claire,

Great to chat with you yesterday morning! Below I've reflected back what I heard in our meeting yesterday, noting specific action steps. You mentioned you like deadlines, so I've added some where appropriate in case they're useful.

Plus, a few more miscellaneous questions:

1. Are you still looking for 850s? If 850s can't be found, will 450s suffice? How many?
2. Are there roles that out-of-towners could be helpful with a few days around, and on, Election Day. (This question comes from Sam, the MKE native at CSME, who I might want to come home and volunteer on ED. He knows he can't be a poll worker. No pressure to have a great answer on this, he's just wondering.)

Please let me know if you see something inaccurate or unclear below!

Many thanks,

Josh

### Communications

- Change: approaching communications tasks as separate parcels (<\$50k)
  - **Claire:** confirm approach w Steve, update Patrick, respond to Josh's upcoming email thread (this week)
  - **Josh:** start email thread with Patrick, Ryan Claire to set up goals, timeline, etc for establishing parcels and vendor next steps (by 8/21)
- SafeVote postcard -- edits from CCD approved
  - **Claire:** send edits / updated sketch to designer (ASAP)
- Potential additional SafeVote postcard to cover "How to vote" in October
  - **Claire:** if still of interest, check budget for \$ and let Josh know (by 8/28)
  - **Josh:** check in about this during next call, scope potential designers (CSME? NVAHI?) for technical assistance (by 9/2)
- CCD edits to absentee ballot instructions
  - **Claire:** continue to correspond on WI-5 thread (next week)
  - **CDD:** reach out for any additional MKE personalization (next week)

### Inbound ballot processing

- Omar, Hillary and Claire to continue tweaking process
  - **Claire:** meets with Omar and Hillary this week
- Discussed possibilities around staffing for election day/election week.
  - **Josh:** check into these questions.

### Dropboxes

- Discussed beginning updated documentation for dropbox program
  - **Josh:** Convene Claire and Elections Group to discuss (email by 8/21)
  - **Elections Group (Omar or Ryan):** likely provide sample guidelines adapted for MKE
- Discussed welded first-wave dropboxes

- **Josh:** find vinyl wrap vendor as backup to local MKE vendor, send to Claire (by 9/2)
- Discussed moving to 2-person ballot retrieval teams for stronger ballot chain of custody
  - **Claire:** confirm and communicate this change to dept as needed (by 8/28)
  - **Elections Group:** integrate this change into guidelines
- Discussed adding temporary, election-worker monitored dropboxes at all 170 ED precincts, returned unopened in a sealed ballot bag alongside voted ballots to improve voter access and decrease lines.
  - **Claire:** confirm and communicate this change to dept as needed (by 8/28)
  - **TBD (Elections Group?):** Update election worker training and manual, election day precinct preparation documents, produce materials list and source materials (e.g. portable dropboxes), confirm materials ordered.

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397  
| [josh@techandciviclife.org](mailto:josh@techandciviclife.org)

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Wednesday, August 19, 2020 12:47 PM  
**To:** Witzel-Behl, Maribeth; 'Whitney May'; Michelle Nelson; Coolidge, Tara; Celestine Jeffreys; Kris.Teske@greenbaywi.gov  
**Cc:** Josh Goldman; Asher Kolieboi; Christopher Patten  
**Subject:** RE: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

I much prefer these from CCD to the ones that were released yesterday. I will admit, this update slipped past me on July 31<sup>st</sup> when it was approved by the WEC.

I agree with Maribeth about size of font. I like the layout and simplicity a lot, though.

**From:** Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com>  
**Sent:** Tuesday, August 18, 2020 6:37 PM  
**To:** 'Whitney May' <whitney@techandciviclife.org>; Michelle Nelson <mnelson@kenosha.org>; Coolidge, Tara <tara.coolidge@cityofracine.org>; Celestine Jeffreys <Celestine.Jeffreys@greenbaywi.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Kris.Teske@greenbaywi.gov  
**Cc:** Josh Goldman <josh@techandciviclife.org>; Asher Kolieboi <asher@civicdesign.org>; Christopher Patten <christopher@civicdesign.org>  
**Subject:** RE: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

Wow! Thank you!

I like the design. Is it possible to have the text larger in the instructions? I'm wondering how hard it might be for our older voters to read the 9-point font.

Thank you!

- Maribeth

**From:** Whitney May <whitney@techandciviclife.org>  
**Sent:** Tuesday, August 18, 2020 12:07 PM  
**To:** Michelle Nelson <mnelson@kenosha.org>; Coolidge, Tara <tara.coolidge@cityofracine.org>; Celestine Jeffreys <Celestine.Jeffreys@greenbaywi.gov>; Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com>; cwooda@milwaukee.gov; Kris.Teske@greenbaywi.gov  
**Cc:** Josh Goldman <josh@techandciviclife.org>; Asher Kolieboi <asher@civicdesign.org>; Christopher Patten <christopher@civicdesign.org>  
**Subject:** Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello Claire, Celestine, Kris, Tara, Michelle, and Maribeth:

You are the famous WI-5. Congrats on successful administration of last week's state primary! Excited to see November be an even bigger success for you and your teams.

With November in mind, I'm cc'ing the designers from Center for Civic Design, Asher & Christopher. CCD is one of the amazing technical assistance partners available to support the WI-5 (we really do need to get WI-5 tshirts).

Since we've heard interest from you about what other cities are doing, we thought it would be helpful to gather feedback on absentee envelopes and instructions from the WI-5 cohort as a group rather than gathering feedback separately.

- Here are the absentee instructions designed by CCD
  - It's a template in a Word doc
  - You can edit and customize for your city
  - Christopher and Asher are available to consult on design
  - Christopher and Asher have designed this by combining CCD's best practices and language from Madison's instructions.
  
- Here are the absentee envelopes designed by CCD
  - CCD has been working on the design with WEC
  - CCD + Oxide Design are available to consult on design and printing with your printer
  - Consult can look like adjusting the templates, adding your contact and other information, working with your envelope vendors (if needed) as you fit the layouts into your process (including any size or placement adjustments), or just providing any support, advice, or reviews of proofs.

**Do you and your teams have capacity to review these materials and provide questions and feedback to CTCL & CCD before the end of the week?**

We know you are all working on tight timelines for printing and collating absentee materials. Please let CTCL & CCD know how we can be most helpful moving forward. If it's useful, grant funds are available for cities that want to print new envelopes.

Thank you,  
Whitney & Josh from CTCL

--

Whitney May  
Director of Government Services  
Center for Tech and Civic Life  
[whitney@techandcivicliflife.org](mailto:whitney@techandcivicliflife.org)  
(919) 799-6173  
she/her

## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandcivicliflife.org>  
**Sent:** Tuesday, August 18, 2020 8:26 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Re: Drop Boxes

8:45 is perf! See you then!

On Tue, Aug 18, 2020 at 7:17 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:  
That is quite the agenda! Any chance we could start at 8:45? I have a 10am staff meeting offsite so want to make sure we have time to get through everything.

---

**From:** Josh Goldman <josh@techandcivicliflife.org>  
**Sent:** Tuesday, August 18, 2020 7:11 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Re: Drop Boxes

Hi Claire,

See you tomorrow at 9am! Here's my thoughts on an initial agenda (a bit ambitious for 30 minutes!). Please add/subtract as per your preference.

Thanks,  
Josh

### **Election debrief**

- Congrats!
- How'd it go on the backend?
- Any tweaks you want to make based on this experience?

### **Checking in on Omar / process guide development**

- Still providing useful support? Any way I can be helpful?
- What process development and guidelines writing is still in the works? Elections Group seems to have some extra bandwidth.
- Two new guides from Elections Group on dropboxes and managing expectations for election week results reporting

### **Design pieces**

- SafeVote postcard
- Absentee ballot instructions
- Envelopes (window passed)

### **Communications**

- Elections Group: Managing Expectations for Slower Election Results
- NVAHI Comms toolkit
- Updates on RFP/comms firm + support needed?

## **Poll worker recruitment and training**

- Updates + support needed?
- Stanford putting out COVID-19 related poll worker training module this month

## **Dropboxes**

- More dropboxes
  - Additional \$ or technical assistance required?
  - Plans for wrap and signage?
  - Will there be a place to look up location of dropboxes?
  - Plans for polling location dropboxes?
  - Ironworkers! Can they make for other jurisdictions? :)
- More pick-ups
  - I'm curious about current pick-up schedules and if increased pick-ups could be useful for managing increased volume (given USPS mistrust)

On Tue, Aug 18, 2020 at 12:28 PM Josh Goldman <[josh@techandciviclelife.org](mailto:josh@techandciviclelife.org)> wrote:

Just got a few updates to the drop box info attached to my last email. Again, just sharing as a back up so you have it!

- American Security Cabinets is no longer accepting orders for 2020.
- U.S. Mail Supply has drop box options that may work (though they are generic and not built with ballots specifically in mind) and their delivery timelines are 2-4 weeks currently.
- Fortress 1000s from Inclusion are available but their last build for those will be submitted on Friday for the 2020 Elections. Their delivery timeline for that order is mid-October.

Josh

On Tue, Aug 18, 2020 at 12:03 PM Josh Goldman <[josh@techandciviclelife.org](mailto:josh@techandciviclelife.org)> wrote:

Hi Claire,

Sounds like you've got a great solution for dropboxes. (Someday I want to hear what it's like to have iron workers on call -- seems incredible!) I'm attaching a list we got from Vote at Home of other vendors and their timelines simply as a backup.

Sticking with the Wednesday meeting works great. A few other updates in the meantime:

## **Center for Civic Design Email**

- Today you will get an email along with the other Safe Voting cities requesting your feedback on two items.
  - Absentee ballot instructions -- I'm confident that the instructions will end up being great. However, I don't think this draft reflects enough of the feedback you provided. Don't hesitate to chime in to reiterate your initial expectations, especially that everything fits onto one page so that the back can be reserved for translation.
  - Absentee envelopes -- My understanding from our conversation is that we're past the window when MKE could order updated envelopes, so feel free to pass on these. That being said, if they catch your eye, MKE-specific designs can be turned around within the week.

## **SafeVote Postcard**



- CCD's suggestions for the SafeVote postcard are included in the attached PowerPoint. It's mostly a color change to some of the text for accessibility purposes, some tweaks to the language, and including reference to drop boxes.
- The updated images are just rough mock-ups to give a sense of what the changes will look like -- should make it easier for your designer to quickly integrate the changes that work for you.
- One flag: The library section is the only one that has dates/times and location specifics that will need to be updated: will assistance be available at any MKE public library? is the timeline for that assistance finalized? etc.

**Agenda for tomorrow**

- I'll put this together this afternoon and send for you to add to!

Thanks,

Josh

On Mon, Aug 17, 2020 at 10:51 AM Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)> wrote:

Hi Josh,

Fort Knox was/is not able to expedite or increase our order. However, I reached out to our iron workers today and think we will be able to proceed with some more generic drop boxes that can be made secure. I think I have that covered – whew.

For some reason I thought we had Thursdays as our meeting day, but I just looked at my calendar and realized it was Wednesdays. Let's keep that meeting if you are okay with it. I should have more information and updates on a variety of our projects by then.

Thanks!

Claire

**From:** Josh Goldman <[josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)>  
**Sent:** Monday, August 17, 2020 10:26 AM  
**To:** Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Subject:** Re: Drop Boxes

Hi Claire,

First of all - **congrats** on what looked like, at least from news clips, a super smooth election last week!

### **Post office**

I hear what you're saying about fake/real news about the post office -- trying to get clear on that myself!

### **Dropboxes**

I will definitely ask around today. **Have you checked in with Ft Knox Box directly about increasing your order?** If they have capacity, you can go for it. My understanding is that if there's a need for additional funds to pay for the extra dropboxes, we can make that available.

The other thing we can think about is increasing the number of daily pick ups at the 15 already-planned dropboxes. We can also talk more this week about making sure the process guidelines for dropbox pick up are in tip-top shape, since the system might be stressed with high volume.

### **Scheduling**

And, sure! Let's meet earlier this week. I can work around your schedule. 3-4pm today is the only slot in the next few days that got a meeting it would be challenging for me to scotch out of. **What works for you?**

**Thanks!**

Josh

PS. CCD is finishing up design recommendations for the SafeVote postcard in the next few days. Refreshed absentee voting instructions coming soon too -- likely end of this week.

On Sun, Aug 16, 2020 at 7:40 PM Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)> wrote:

| Hi Josh,

I'll be completely honest - I am having a hard time deciphering between fake news and real news with the post office this weekend.

I have 15 drop boxes ordered from Fort Knox Box, which came highly recommended by election professionals in Oregon and Colorado. They are due to arrive at the end of September.

I'm worried that I might need to order more, but had trouble finding reputable companies with secure boxes that could deliver by the end of September.

Any suggestions or leads from working with other cities?

Thanks!

Claire

p.s. do you want to meet any earlier than Thursday this week?

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](http://Center for Tech and Civic Life) | (513) 720-1397  
| [josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](http://Center for Tech and Civic Life) | (513) 720-1397  
| [josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)

--

Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397  
| [josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)

--

Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397  
| [josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)

--

Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397  
| [josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)

## Woodall-Vogg, Claire

---

**From:** Whitney May <whitney@techandcivicliflife.org>  
**Sent:** Tuesday, August 18, 2020 7:38 PM  
**To:** Witzel-Behl, Maribeth  
**Cc:** Michelle Nelson; Coolidge, Tara; Celestine Jeffreys; Woodall-Vogg, Claire; Kris.Teske@greenbaywi.gov; Josh Goldman; Asher Kolieboi; Christopher Patten  
**Subject:** UPDATE: Absentee instructions template & envelopes from Center for Civic Design: No action required

Hello everyone,

Thank you for taking time to review the CCD materials and ask questions today.

CTCL is putting the brakes on operation envelope with the WI-5 because:

- WEC wants everyone in the state using the same formats
- WEC wants to complete new envelope design work next year
- WEC shared uniform instructions today

Apologies for any confusion. Please reach out with any questions or concerns. And keep truckin'.

Stay safe out there,  
Whitney M

On Tue, Aug 18, 2020 at 6:36 PM Witzel-Behl, Maribeth <[MWitzel-Behl@cityofmadison.com](mailto:MWitzel-Behl@cityofmadison.com)> wrote:

Wow! Thank you!

I like the design. Is it possible to have the text larger in the instructions? I'm wondering how hard it might be for our older voters to read the 9-point font.

Thank you!

- Maribeth

**From:** Whitney May <[whitney@techandcivicliflife.org](mailto:whitney@techandcivicliflife.org)>  
**Sent:** Tuesday, August 18, 2020 12:07 PM  
**To:** Michelle Nelson <[mnelson@kenosha.org](mailto:mnelson@kenosha.org)>; Coolidge, Tara <[tara.coolidge@cityofracine.org](mailto:tara.coolidge@cityofracine.org)>; Celestine Jeffreys <[Celestine.Jeffreys@greenbaywi.gov](mailto:Celestine.Jeffreys@greenbaywi.gov)>; Witzel-Behl, Maribeth <[MWitzel-Behl@cityofmadison.com](mailto:MWitzel-Behl@cityofmadison.com)>;

## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandciviclelife.org>  
**Sent:** Tuesday, August 18, 2020 12:29 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Re: Drop Boxes

Just got a few updates to the drop box info attached to my last email. Again, just sharing as a back up so you have it!

- American Security Cabinets is no longer accepting orders for 2020.
- U.S. Mail Supply has drop box options that may work (though they are generic and not built with ballots specifically in mind) and their delivery timelines are 2-4 weeks currently.
- Fortress 1000s from Inclusion are available but their last build for those will be submitted on Friday for the 2020 Elections. Their delivery timeline for that order is mid-October.

Josh

On Tue, Aug 18, 2020 at 12:03 PM Josh Goldman <josh@techandciviclelife.org> wrote:  
Hi Claire,

Sounds like you've got a great solution for dropboxes. (Someday I want to hear what it's like to have iron workers on call -- seems incredible!) I'm attaching a list we got from Vote at Home of other vendors and their timelines simply as a backup.

Sticking with the Wednesday meeting works great. A few other updates in the meantime:

### Center for Civic Design Email

- Today you will get an email along with the other Safe Voting cities requesting your feedback on two items.
  - Absentee ballot instructions -- I'm confident that the instructions will end up being great. However, I don't think this draft reflects enough of the feedback you provided. Don't hesitate to chime in to reiterate your initial expectations, especially that everything fits onto one page so that the back can be reserved for translation.
  - Absentee envelopes -- My understanding from our conversation is that we're past the window when MKE could order updated envelopes, so feel free to pass on these. That being said, if they catch your eye, MKE-specific designs can be turned around within the week.

### SafeVote Postcard

- CCD's suggestions for the SafeVote postcard are included in the attached PowerPoint. It's mostly a color change to some of the text for accessibility purposes, some tweaks to the language, and including reference to drop boxes.
- The updated images are just rough mock-ups to give a sense of what the changes will look like -- should make it easier for your designer to quickly integrate the changes that work for you.
- One flag: The library section is the only one that has dates/times and location specifics that will need to be updated: will assistance be available at any MKE public library? is the timeline for that assistance finalized? etc.

## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandcivicle.org>  
**Sent:** Friday, July 31, 2020 5:32 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Re: Response Requested by Friday - Implementation support

Hi Claire,

Great to see you today!

Following up on a few items:

1. Calendar invite for bi-weekly check-ins is in your inbox -- thanks, and see you on Weds!
2. Great that Jonatan is overseeing the poll worker management system. **Mind if I reach out to him directly in a week or two to make sure he's getting what he needs from USDR?** (Happy to go through you, but also happy to save you the time!)
3. We do know David/CEIR, though they're not currently part of the coordinated technical assistance effort. We're reaching out to learn more about what CEIR is working on WI and will send you a note as soon as we find out, so you can decide how you'd like to move forward.

Good luck this weekend as you prep PPE sets and other materials x 170.

Thanks,

Josh

On Wed, Jul 29, 2020 at 6:57 PM Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)> wrote:

Hi Josh,

Please see the bulk of my reply in red below.

How do Wednesday's at 9am CST work for you?

I was contacted by Kevin Kennedy (former Government Accountability Board director – now the GAB is the Wisconsin Elections Commission) today. He wanted to connect me to David Becker, the ED of the Center for Election Innovation and Research. Do you have any relationship with CEIR? I'm just trying to figure out which meeting requests should be a priority and which ones might create more work or unnecessary but well-intended support.

I am sure there is something I forgot, so please don't hesitate to ever "poke" me. My brain is already turning to mush and we have 98 days to go!

Claire

**From:** Josh Goldman <josh@techandcivicliflife.org>  
**Sent:** Wednesday, July 29, 2020 6:37 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Response Requested by Friday - Implementation support

Hi Claire,

Reflecting on your Safe Voting Plan and the kickoff call last week, I wanted to get your feedback about the projects our technical partners should tackle first.

What are the most urgent areas where you'd like support from the partners? Here's what we captured in our notes as the likely top 3-6:

- Outbound ballot process automation -- tailored guidelines, training materials, and implementation support. (EG) Yes! This might actually be the project that I have Omar work on. It sounded like it might be a good fit. I met with our Neopost rep yesterday and while the system looked easy to use for me, I realize that there will likely be a learning curve for staff. We will need to develop clear instructions, processes and procedures for the outbound mail process to ensure that we are able to implement it without any hitches or errors. The equipment is scheduled to be set up the week of August 18<sup>th</sup>, with training from Neopost/Quadiant to follow the week after for several days.
- Print materials -- overhaul of absentee ballot instruction sheet (bilingual). (CCD) Yessss. This is a more technical piece where I think CCD could provide great insight and input.
- Communications firm -- referral for firms to apply to RFP, especially those with experience with Black and Latinx voters. (CSME) Patrick G. is working to get the RFP in motion. I have sent it to Steve Mahan in grants administration and waiting for him to add all of the compliance lingo and issue it.
  - Our partner the National Vote at Home Institute is launching a communications toolkit on August 6 to support outreach around absentee voting. (NVAHI) I feel certain that Hillary will flag this for me. She is also coming the week of August 10<sup>th</sup> to observe the election. I let Noah know this earlier this morning.
- Staffing -- hire and deploy embedded staff. (EG - already in progress) Best email I received all week! ☺
- Election worker management -- build, deploy and train on new poll worker management system. (USDR - already in progress) I did delegate this to Jonatan and the poll worker team.

**Let us know if these are right, and we'll prioritize connecting with partners to get started right away.**



## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandciviclife.org>  
**Sent:** Wednesday, July 29, 2020 6:37 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Response Requested by Friday - Implementation support

Hi Claire,

Reflecting on your Safe Voting Plan and the kickoff call last week, I wanted to get your feedback about the projects our technical partners should tackle first.

What are the most urgent areas where you'd like support from the partners? Here's what we captured in our notes as the likely top 3-6:

- Outbound ballot process automation -- tailored guidelines, training materials, and implementation support. (EG)
- Print materials -- overhaul of absentee ballot instruction sheet (bilingual). (CCD)
- Communications firm -- referral for firms to apply to RFP, especially those with experience with Black and Latinx voters. (CSME)
  - Our partner the National Vote at Home Institute is launching a communications toolkit on August 6 to support outreach around absentee voting. (NVAHI)
- Staffing -- hire and deploy embedded staff. (EG - already in progress)
- Election worker management -- build, deploy and train on new poll worker management system. (USDR - already in progress)

**Let us know if these are right, and we'll prioritize connecting with partners to get started right away.**

In addition, I'd like to set up a 30 minute meeting to touch base, occurring every other week. That will be a chance for you and I to sync up on existing projects and discuss adding additional technical assistance support. I know your time is precious with 98 days to go -- is there a 30 minute window that might work for you next week (that might also work as a standing, every-other-week touchpoint)?

**If there's a 30 minute window that works for you next week, please simply let me know and I will send a calendar invite.**

Thanks, Claire! Please let me know if you have questions. Looking forward to hearing back about your priorities and calendar by Friday.

Warmly,

Josh

## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandciviclife.org>  
**Sent:** Tuesday, July 28, 2020 6:02 PM  
**To:** Woodall-Vogg, Claire; Noah Praetz  
**Cc:** Tiana Epps-Johnson  
**Subject:** Additional staff support in Milwaukee

Hi Claire,

It was a pleasure to meet during last week's Safe Voting Plan kickoff call, and I'm looking forward to sending you a more complete implementation plan tomorrow. In the meantime, I wanted to continue the conversation about providing additional staff support.

In last week's call, you mentioned an interest in adding middle-management staff capacity. Noah (Elections Group) has a lead on an experienced elections staffer that could potentially embed with your staff in Milwaukee in a matter of days and fill that kind of role.

I know bringing on a new member to your team is a big decision, so I wanted to make sure you and Noah could connect and talk through your interest and possible next steps. I'll let you both take it from here.

Thanks, Claire! I'll email more complete technical assistance support plans tomorrow for your review. In the meantime, don't hesitate to let me if you have questions.

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397  
| [josh@techandciviclife.org](mailto:josh@techandciviclife.org)

## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandcivicliflife.org>  
**Sent:** Thursday, July 23, 2020 7:04 PM  
**To:** Woodall-Vogg, Claire; erika@usdigitalresponse.org; robin@usdigitalresponse.org  
**Cc:** Tiana Epps-Johnson  
**Subject:** Connecting USDR and Milwaukee Election Commission

Hi folks,

I'm glad to connect the US Digital Response (USDR) team with the City of Milwaukee Election Commission to discuss a new election worker management system.

- **Erika Reinhardt and Robin Carnahan** are coordinating efforts at USDR to develop an election worker management system with another large election jurisdiction. Erika and Robin themselves bring impressive experience in both technology and governance, and they're working with some top-notch developers. They can provide more information about bringing the election worker management system to Milwaukee for the November election and can speak to an additional range of tech services offered by USDR, should that be of interest.
- **Claire Woodall-Vogg** is the excellent Executive Director of the Milwaukee Election Commission, where she leads the team serving Wisconsin's largest election jurisdiction. Claire and the City of Milwaukee are recipients of a COVID-19 Response Grant from CTCL to implement the Wisconsin Safe Voting Plan, and are also reviewing ways to optimize how they oversee 1,000+ election workers.

We have enormous respect for both teams and hope this connection proves useful. In the interest of efficiency, I'll let you three coordinate on preferred next steps. Of course, don't hesitate to let me know if I can be helpful as you move forward.

Warmly,

Josh

--

Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397  
| [josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)

## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandcivicliflife.org>  
**Sent:** Thursday, July 23, 2020 6:25 PM  
**To:** Woodall-Vogg, Claire  
**Cc:** Tiana Epps-Johnson; Whitney May  
**Subject:** CTCL follow-up from yesterday's call

Hi Claire,

It was great meeting you on our kick-off call yesterday. I'm excited to see all the things you and your team will accomplish for Milwaukee voters this year!

As mentioned in the call, I'll be your CTCL point person for the technical assistance implementation plan and timeline. This will help streamline communication between all the partners and minimize traffic in your inbox.

Here are immediate next steps:

- The team at US Digital Response (USDR) is available to build out a poll worker management system. Given the quick timeline they're working on, I will send an email this afternoon connecting you to Erika Reinhardt and Robin Carnahan at USDR to discuss options.
- Jonatan mentioned wanting some initial social media resources. The information in "Social Media for Voter Engagement" is a good place to start; the other videos for the Communicating Trusted Election Information series can be found here.
- This document overviews the technical assistance organizations, summarizing the introductions from yesterday's call. Simply a reference!
- If they haven't already, the CTCL grants team will email the final grant agreement for signature tomorrow.
- I'll follow up next week with a draft technical assistance plan and timeline.

...and we'll hit the ground running!

Please let me know if you have any questions. Thanks for partnering with CTCL on this -- we're looking forward to working together.

Sincerely,

Josh

--

Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397  
| josh@techandcivicliflife.org

## Woodall-Vogg, Claire

---

**From:** Tiana Epps-Johnson <tiana@techandciviclife.org>  
**Sent:** Wednesday, July 22, 2020 9:35 AM  
**To:** Woodall-Vogg, Claire  
**Subject:** Re: Center for Tech & Civic Life Next Steps/Milwaukee

Hi Claire,

I'm really looking forward to talking with you this afternoon and to introducing you to some of the Center for Tech and Civic Life's favorite partners who are available to help you and the City of Milwaukee implement your Safe Voting Plan. I'm including meeting information including attendees, agenda, and roles below.

We will ask you and each person joining from your office give a quick introduction (prompts included in the "Agenda and Roles" section below). We also have 20 mins on the agenda dedicated to hearing from you ("Support Needs" below). During this time we'd like to hear from you about the top areas where you think the City of Milwaukee would benefit from support as you work to implement the Safe Voting Plan, as well as the things you feel confident you have handled.

If you have any questions please reach out.

Best,  
Tiana

## City of Milwaukee Kick-Off Call

### Call Details

- Time: Jul 22, 2020
- 03:00 PM Central Time (US and Canada)
- Join Zoom Meeting
  - <https://us02web.zoom.us/j/82660726324?pwd=UWZ0a085YnVYd0xMMFBaT2NFK1Y3Zz09>
    - Meeting ID: 826 6072 6324
    - Passcode: 115940
  - One tap mobile
    - +13126266799,,82660726324# US (Chicago)
    - +13017158592,,82660726324# US (Germantown)

### Goals

- **Introductions:** Learn who's "in the room"
- **Technical Assistance Overview:** Provide an overview of the resources available to grantee jurisdictions, beyond funding, to support the successful implementation of the Wisconsin Safe Voting Plan
- **Support Needs:** Hear from City of Milwaukee officials about the Wisconsin Safe Vote Plan 2020:
  - What elements do you feel confident moving forward with implementing?
  - What elements of your City's plan might benefit from support from a technical assistance partner?
    - Note: We have a network of current and former election administrators and election experts available to provide assistance on communications; scaling up your vote by mail processes; poll worker recruitment and training in a pandemic; applying public health

guidelines to polling places; designing election materials to ensure forms, envelopes, and other materials are understood and completed correctly by voters; and more.

- **Questions from Technical Assistance Partners:** Reviewing the City of Milwaukee plan, are there any pressing questions TA partners have to better understand how they might provide support in the coming months?
- **Next Steps:** What should grantee cities expect as next steps?

## Who's on the call

- City of Milwaukee Elections
  - Claire Woodall-Vogg, Executive Director
  - Jonatan Zuniga, Deputy Director
  - Kimberly Zapata, Office administrator/IPAV coordinator
  - Michael Lawrence, Election Services Administrator
- Center for Tech and Civic Life - (note taker)
  - Tiana Epps-Johnson
  - Whitney May
  - Josh Goldman
- Center for Secure and Modern Elections
  - Sam Oliner-Friedland
  - Patrick Guarasci
- Elections Group
  - Jennifer Morrell
  - Noah Praetz
- Center for Civic Design
  - Christopher Patten
  - Asher Kolieboi

## Agenda and Roles

- **Introductions** (15 mins)
  - Each person on call
    - Please share your name, location, title, and the role you have in implementing the Wisconsin Safe Voting Plan
- **Technical Assistance Overview** (10 mins)
  - Led by Tiana at CTCL
- **Support Needs** (20 mins)
  - Hearing from Claire and the City of Milwaukee
- **Questions from Technical Assistance Partners** (10 mins)
  - Open to any technical assistance partner
- **Next Steps** (5 mins)
  - Led by Tiana at CTCL

On Fri, Jul 17, 2020 at 4:21 PM Tiana Epps-Johnson <[tiana@techandciviclife.org](mailto:tiana@techandciviclife.org)> wrote:  
Hi Claire,

Yes, we'd like to move forward with a meeting on Wed, July 21 at 3pm CT.

I've included the Zoom information below and will follow up with a calendar invite.

Best,  
Tiana

Tiana Epps-Johnson is inviting you to a scheduled Zoom meeting.

Topic: [Meeting] WI Safe Vote Plan - Milwaukee  
Time: Jul 22, 2020 03:00 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/82660726324?pwd=UWZ0a085YnVYd0xMMFBaT2NFKlY3Zz09>

Meeting ID: 826 6072 6324

Password: 115940

One tap mobile

+13126266799,,82660726324# US (Chicago)

+13017158592,,82660726324# US (Germantown)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 301 715 8592 US (Germantown)

+1 929 205 6099 US (New York)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

Meeting ID: 826 6072 6324

Find your local number: <https://us02web.zoom.us/j/82660726324>

On Fri, Jul 17, 2020 at 3:31 PM Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)> wrote:

Hi Tiana,

I just wanted to check back in and see if you had a time and date for the kickoff meeting?

Thanks!

Claire

**From:** Tiana Epps-Johnson <[tiana@techandcivillife.org](mailto:tiana@techandcivillife.org)>  
**Sent:** Thursday, July 16, 2020 9:52 AM  
**To:** Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Cc:** Vornholt, Paul <[Paul.Vornholt@milwaukee.gov](mailto:Paul.Vornholt@milwaukee.gov)>  
**Subject:** Re: Center for Tech & Civic Life Next Steps/Milwaukee

Hi Claire,

Just wanted to send a quick note of thanks for filling out the kick-off survey. I'll be in touch tomorrow to confirm a kickoff time.

Best,  
Tiana

On Mon, Jul 13, 2020 at 6:36 PM Tiana Epps-Johnson <[tiana@techandcivicliflife.org](mailto:tiana@techandcivicliflife.org)> wrote:

Hi Claire and Paul,

Paul, so good to meet you. Claire, great to reconnect! I'm really looking forward to working with you all in the coming months.

As Vicky shared, I'm reaching out to accomplish a few things:

- Share the WI Safe Voting Plan grant agreement for your review (attached)
- Collect point of contact information
- Schedule a kick-off meeting to take place next week

#### **Grant Agreement**

A draft grant agreement is attached for your review.

Actions needed:

1. Please review the agreement. Are there any requested revisions?
2. Are there any additional approvals required before you're able to accept the grant funds? If so, what are those steps? And what is the anticipated approval timeline?

#### **Point of Contact Information**

We want to be sure we direct our communications to the folks on your end best suited to respond.

Actions needed:

1. Please share the following:



- a. Primary point of contact (Name, Email, Phone)
- b. Clerk's office contact (Name, Email, Phone)
- c. Mayor's office contact (Name, Email, Phone)
- d. Finance contact (Name, Email, Phone)

### **Kick-off Meeting**

We would like to schedule a one-hour kickoff meeting to take place next week. We'd like to use the meeting to:

- Meet each other's teams
- Share an overview of the technical assistance we have available to support implementation of your plans
- Learn about the elements of the Wisconsin Safe Voting Plan where you might like implementation support

### **Actions needed:**

1. Please share who should be in attendance at this meeting.
2. What times are available for the group listed above to meet during the Week of July 20 between 9am and 6pm CT?

### **Response**

Please submit one response on behalf of the City to the actions items/questions above by close of business Thursday, July 16.

You're welcome to respond via this email if that is most convenient for you. Alternatively, I've created this short form to capture responses: <https://forms.gle/CsaW2jp9bRQt4AXK8>. I've also included the form below in this email.

Please reach out with any questions!

All the best,  
Tiana

----- Forwarded message -----

From: <tiana@techandciviclelife.org>

Date: Mon, Jul 13, 2020 at 6:25 PM

Subject: [Grant Kick-off] Wisconsin Safe Voting Plan 2020

To: <tiana@techandciviclelife.org>

# Google Forms

Having trouble viewing or submitting this form?

**FILL OUT IN GOOGLE FORMS**

I've invited you to fill out a form:

## Wisconsin Safe Voting Plan 2020 Grant Kick-off

The Center for Tech and Civic Life is delighted to support your work in making elections safe and secure for Wisconsin voters.

Please provide responses to the questions below no later than close of business, Thursday, July 17.

**Email address \***

## Who is completing this form?

**Name \***

**Title \***

**Jurisdiction \***

## Grant Agreement

**Are there any requested revisions?**

**Are there any additional approvals required before you're able to accept the grant funds? If so, what are those steps? And what is the anticipated approval timeline?**

## Points of Contact Information

We want to be sure we direct our communications to the folks on your end best suited to respond.

**Primary point of contact (Name, Email, Phone) \***

**Clerk's office contact (Name, Email, Phone)**

**Mayor's office contact (Name, Email, Phone)**

**Finance contact (Name, Email, Phone)**

## **Kick-off Meeting**

We would like to schedule a 1 hour kickoff meeting to take place next week. We'd like to use the meeting to: -Meet each other's teams -Share an overview of the technical assistance we have available to support implementation of your plans -Learn about the elements of the Wisconsin Safe Voting Plan where you might like implementation support

**Who would you like to be in attendance at this meeting? (Please include name, title, and email for each person) \***

**What times are available for the group listed above to meet during the Week of July 20 between 9am and 6pm CT? \***

A copy of your responses will be emailed to the address you provided

[Review and Submit]

Never submit passwords through Google Forms.

Powered by



This form was created inside of Center for Tech and Civic Life.  
[Report Abuse](#) - [Terms of Service](#) - [Additional Terms](#)  
[Create your own Google Form](#)

On Fri, Jul 10, 2020 at 2:52 PM Selkowe, Vicky <[Vicky.Selkowe@cityofracine.org](mailto:Vicky.Selkowe@cityofracine.org)> wrote:

Good afternoon Claire and Paul:

I'm delighted to be able to e-connect you to Tiana Epps-Johnson, the Founder & Executive Director of the Center for Tech & Civic Life. Tiana, Paul is Mayor Tom Barrett's Chief of Staff and Claire is the newly-confirmed head of the Milwaukee Election Commission.

Tiana will be sending you a draft grant agreement for your review and approval on Monday. She'll also then be reaching out to schedule individual kick-off calls with each City to begin this work. In addition to the generous funding of our Wisconsin Safe Voting Plan, Tiana and her team have arranged for extensive expert technical assistance from fantastic and knowledgeable partners across the country, to help each City implement our parts of the Plan. Your kick-off call with Tiana will give you a chance to get to know her and the Center for Tech & Civic Life better, understand the resources she's bringing to each of our Cities to successfully and quickly implement the components of our Plan, and answer your questions.

Please let Tiana know who will be the primary contact person for Milwaukee's involvement in this effort moving forward so she can follow up directly with that individual about the grant agreement and kick-off planning.

Have a great weekend,

Vicky

\*\*\*\*\*

**Vicky Selkowe**  
**Manager, Strategic Initiatives & Community Partnerships**  
**Office of Mayor Cory Mason**  
**City of Racine**

**Direct: 262-636-9286**  
**Cell: 262-598-6580**  
**[vicky.selkowe@cityofracine.org](mailto:vicky.selkowe@cityofracine.org)**



--

Tiana Epps-Johnson | Founder & Executive Director, Center for Tech and Civic Life | (650) 796-4695 | [tiana@techandcivicliflife.org](mailto:tiana@techandcivicliflife.org) | she/her

--

Tiana Epps-Johnson | Founder & Executive Director, Center for Tech and Civic Life | (650) 796-4695 | [tiana@techandcivicliflife.org](mailto:tiana@techandcivicliflife.org) | she/her

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)

--

Tiana Epps-Johnson | Founder & Executive Director, Center for Tech and Civic Life | (650) 796-4695 | [tiana@techandcivicliflife.org](mailto:tiana@techandcivicliflife.org) | she/her

--

Tiana Epps-Johnson | Founder & Executive Director, Center for Tech and Civic Life | (650) 796-4695 | [tiana@techandcivicliflife.org](mailto:tiana@techandcivicliflife.org) | she/her

## Woodall-Vogg, Claire

---

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Thursday, July 16, 2020 2:59 PM  
**To:** Linski, Sara K - ELECTIONS; Woodall-Vogg, Claire  
**Subject:** Re: How can we get a voter file with voter history to map Mail Ballot use and returns

Great. I think we will need more data. We are setting up a meeting for Tuesday and will send the details.

Hillary Hall  
Senior Advisor for State and Local Election Officials  
National Vote at Home institute  
(720) 507-5702  
she/hers

---

**From:** Linski, Sara K - ELECTIONS <Sara.Linski@wisconsin.gov>  
**Sent:** Wednesday, July 15, 2020 12:55 PM  
**To:** Hillary Hall <hillary@voteathome.org>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Re: How can we get a voter file with voter history to map Mail Ballot use and returns

Sure, let me know what gaps in data you identify. I'm out on Friday, but back and available on Monday.

---

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Wednesday, July 15, 2020 11:47 AM  
**To:** Linski, Sara K - ELECTIONS <Sara.Linski@wisconsin.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Re: How can we get a voter file with voter history to map Mail Ballot use and returns

Hi Sara,  
I have a meeting with the tech team working on this and will find out more about what we need. I would like to circle back around with you at the end of the week.

Hillary Hall  
Senior Advisor for State and Local Election Officials  
National Vote at Home institute  
(720) 507-5702  
she/hers

---

**From:** Linski, Sara K - ELECTIONS <Sara.Linski@wisconsin.gov>  
**Sent:** Monday, July 13, 2020 9:55 AM  
**To:** Hillary Hall <hillary@voteathome.org>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Re: How can we get a voter file with voter history to map Mail Ballot use and returns

We have a lot of flexibility for pulling voter data. There are some standard formats for files provided for voter data when they are requested through our voter data portal, BadgerVoters. What specific information are we looking for? It seems like we don't necessarily want voter names, but we want to see data per election on how many voters participated and through what method broken down by at polls and absentee? Our election

participation history per voter breaks down between two groups of "at polls/Election Day" voting and "absentee" voting which also includes both who in-person absentee and by mail absentee. We could get a further breakdown between the two if we needed to though.

---

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Friday, July 10, 2020 3:33 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Cc:** Linski, Sara K - ELECTIONS <Sara.Linski@wisconsin.gov>  
**Subject:** Re: How can we get a voter file with voter history to map Mail Ballot use and returns

Let's pursue this from both directions. Claire if you would run your local data that would be great. Dose the voting history include method of voting? Is there a way with the data to tell who requested a mail ballot and then voted in person?

Sara, would love to know what is possible with the state exports. We are working on a tool to help election administrators more easily use the data for planning.

Thanks

Hillary Hall  
Senior Advisor for State and Local Election Officials  
National Vote at Home institute  
(720) 507-5702  
she/hers

---

**From:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Sent:** Friday, July 10, 2020 2:28 PM  
**To:** Hillary Hall <hillary@voteathome.org>  
**Cc:** Linski, Sara K - ELECTIONS <Sara.Linski@wisconsin.gov>  
**Subject:** RE: How can we get a voter file with voter history to map Mail Ballot use and returns

Hi Hillary,

Sadly, we don't have a master file like that at the local level. It would make life so much easier. I'm including our state IT contact, Sara, in case she knows of a way for the developer to pull it that way. Sara, we wouldn't need voter name for this project, just address, district combo and voting history if such a master file exists. We are hoping to do some geocoding to analyze voting trends!

In the meantime, I can pull all registered voters as well as voter turnout for individual elections. I am thinking it would be good to compare:

- April 2020
- Nov 2018
- Nov 2016
- April 2016
- Nov 2014
- Nov 2012
- April 2012

Too much? We might need to have a phone call to discuss what this data would actually be, too. It is the voter's turnout history and follows them from address to address. So they could have lived elsewhere in the city or state between elections, but currently live in Milwaukee.

Let me know what would be helpful. We would love to have a tool to analyze it and see where more resources need to be focused!

Claire

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Friday, July 10, 2020 3:21 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Re: How can we get a voter file with voter history to map Mail Ballot use and returns

Fantastic- How is the data exported? CSV file, text limited file?

Is there a way to just get the voter registration file for Milwaukee? If we did, would it have all the voter history or do you have to pull it by election?

In CO we have two files one was voter registration and one had the voting history and method of voting for all elections.

Is there some master file?

**Hillary Hall**  
Senior Advisor for State and Local Election Officials  
National Vote at Home institute  
(720) 507-5702  
she/hers

---

**From:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Sent:** Friday, July 10, 2020 1:22 PM  
**To:** Hillary Hall <hillary@voteathome.org>  
**Subject:** RE: How can we get a voter file with voter history to map Mail Ballot use and returns

I can run the lists if I know what specific information we are wanting to take a look at. Voter registration data by ward is easy. Are there specific elections of interest? I think we had talked about this past April but wonder if we'd want to look at data points from previous elections too?

Just let me know. Our reports take overnight to produce, but I can run them this weekend!

Claire

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Friday, July 10, 2020 2:17 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** How can we get a voter file with voter history to map Mail Ballot use and returns

Hi Claire,



It was great to talk yesterday. We have group ready to go to start looking at voter registration data and start producing some of the mapping of use we discussed the other day.

How can I get them the voter registration and voter history files? They have a tight window for this project. They are donating their services to Vote at Home. We are hoping to have an ongoing tool at the end of the process, but one step at a time.

**Hillary Hall**

Senior Advisor for State and Local Election Officials

National Vote at Home institute

(720) 507-5702

she/hers

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)

## Woodall-Vogg, Claire

---

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Tuesday, July 14, 2020 4:39 AM  
**To:** Woodall-Vogg, Claire  
**Subject:** Re: Reports

Thanks Claire,

I will send these off to the data team and let you know if they have questions. Sara from the stata also responded, I will reach out to her if we need additional or different information.

Let me know if you had time to look at the tools-

Hillary Hall  
Senior Advisor for State and Local Election Officials  
National Vote at Home institute  
(720) 507-5702  
she/hers

---

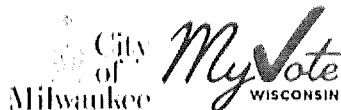
**From:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Sent:** Monday, July 13, 2020 5:02 PM  
**To:** Hillary Hall <hillary@voteathome.org>  
**Subject:** Reports

Here are participation reports that I think cover the parameters that we talked about. The district combo represents our wards (middle three numbers). The only problematic thing that I see is that it lists the voter's current address – not the address from which they voted in that election. The district combo is correct, but that is why address are listed that are outside of Milwaukee. Does that make sense?

Feel free to call or email me to discuss. My cell is 414-708-2625. I should be around tonight, as well as tomorrow morning. I still haven't gotten to play around with the tools you sent, but hope to have time tonight!

Claire

Claire Woodall-Vogg  
Executive Director  
414-286-3491  
City of Milwaukee Election Commission



*Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)*

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is

subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)

We will incorporate this language. We will also include the plan as an attachment to the grant agreement to make clear how funds are intended to be spent. I will follow up on Monday AM with next steps.

Best,  
Tiana

On Wed, Jul 1, 2020 at 4:22 PM Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)> wrote:

Hi Tiana,

Procurement suggested the following addition if you are comfortable:

8. The grant project period of June 15, 2020 through December 31, 2020 represents the dates between which relevant costs may be applied to the grant.

Thanks!

Claire

**From:** Tiana Epps-Johnson <[tiana@techandciviclife.org](mailto:tiana@techandciviclife.org)>  
**Sent:** Wednesday, July 1, 2020 3:43 PM  
**To:** Albrecht, Neil <[nalbrec@milwaukee.gov](mailto:nalbrec@milwaukee.gov)>  
**Cc:** Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>; Patrick Guarasci <[patrick@gstrategiesllc.com](mailto:patrick@gstrategiesllc.com)>  
**Subject:** Re: City of Milwaukee "Check-In"

Thank you!

On Wed, Jul 1, 2020 at 2:23 PM Albrecht, Neil <[nalbrec@milwaukee.gov](mailto:nalbrec@milwaukee.gov)> wrote:

Hi Tiana,

Thank you for your understanding. Claire is going to secure the language from our Procurement division and we will send to you shortly.

Best,

Neil

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Thursday, July 2, 2020 7:48 PM  
**To:** Hillary Hall  
**Subject:** Re: Congratulations! and wow

How does 10am Central time sound on Thursday?

---

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Thursday, July 2, 2020 4:43 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Re: Congratulations! and wow

I am wide open Thursday, you let me know what works best for you.

Hillary Hall  
Senior Advisor for State and Local Election Officials  
National Vote at Home institute  
(720) 507-5702  
she/her

---

**From:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Sent:** Thursday, July 2, 2020 3:40 PM  
**To:** Hillary Hall <hillary@voteathome.org>  
**Subject:** Re: Congratulations! and wow

Hi Hillary,

I would love to set up a phone call next week. How does your Wednesday or Thursday look?

Thanks,

Claire

---

**From:** Hillary Hall <hillary@voteathome.org>  
**Sent:** Thursday, July 2, 2020 4:26 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Congratulations! and wow

Hi Claire,  
Congratulations- I know you have been through so much since we last connected. I was staying out of the way as you had smooch on your plate. I am relieved to hear you are back. Milwaukee is very fortunate.

I would love to update you on our work and partnerships as you prepare for the Primary and General. We are working with CSEM and CTCL. Wanted you to know we have grant money for equipment and resources. In addition, we can help with reviewing/creating plans for implementing the election and especially the Vote by Mail portion.

## Woodall-Vogg, Claire

---

**From:** Coolidge, Tara <Tara.Coolidge@cityofracine.org>  
**Sent:** Wednesday, July 1, 2020 1:48 PM  
**To:** Albrecht, Neil; Woodall-Vogg, Claire; Coolidge, Tara; Witzel-Behl, Maribeth; Celestine Jeffreys; Debra Salas; Michelle Nelson; krist@greenbaywi.gov  
**Cc:** Selkowe, Vicky  
**Subject:** Election Planning Grant Written Confirmation from Other Cities  
**Attachments:** Signed CTCL Grant Agreement Racine 6.3.20.pdf

Good Afternoon-

I am attempting to cut the checks from the CTCL planning grant on Tuesday. However, before I physical mail the checks I need confirmation from each entity that the funds shall be solely used for public purpose of planning safe and secure election administration in 2020.

Please respond back via email so I have written confirmation.

Thank you,  
Tara Coolidge  
City Clerk/ Treasury Manager  
City of Racine

Couple things for you:

1. Do you need any PPE, either for poll workers/your staff or for voters? We have a few partners offering masks, face shields, gloves and hand sanitizer.
2. We need to schedule a follow-up to go over Central Count training with you and Mike.

Does tomorrow (11-1 or 2-4), Thursday afternoon (after 3:30), or Friday afternoon (12-3) work? Can also look at next week if that would be better.

As a reminder, we discussed covering:

- o steps for resolving discrepancies between the ballot count and machines (do you call this reconciliation?)
- o recommended processes
- o frequently-asked questions
- o other topics for the training video and other materials

Hope your week is going ok so far. Feel like with all the legal uncertainty, the only thing to do is to just keep pushing forward and hope it doesn't lead to complete chaos.

Michael

--

**Michael Spitzer-Rubenstein**

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

**VOTE  HOME**

*Learn more about:*

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Wednesday, September 30, 2020 4:58 PM  
**To:** Michael Spitzer-Rubenstein  
**Cc:** Omar Sheikh  
**Subject:** RE: Scheduling: Meet about Central Count Training

Hi Michael,

I'm looping in Omar, too, as he's helping me with Central Count.

I have availability on Friday from 12:30-3pm at this moment. Omar, what is your availability?

Thanks!

Claire

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Tuesday, September 29, 2020 4:10 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Scheduling: Meet about Central Count Training

Hi Claire,

Couple things for you:

1. Do you need any PPE, either for poll workers/your staff or for voters? We have a few partners offering masks, face shields, gloves and hand sanitizer.
2. We need to schedule a follow-up to go over Central Count training with you and Mike.

Does tomorrow (11-1 or 2-4), Thursday afternoon (after 3:30), or Friday afternoon (12-3) work? Can also look at next week if that would be better.

As a reminder, we discussed covering:

- o steps for resolving discrepancies between the ballot count and machines (do you call this reconciliation?)
- o recommended processes
- o frequently-asked questions
- o other topics for the training video and other materials

Hope your week is going ok so far. Feel like with all the legal uncertainty, the only thing to do is to just keep pushing forward and hope it doesn't lead to complete chaos.

Michael

--



## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Wednesday, September 30, 2020 11:33 AM  
**To:** Saralynn Finn  
**Cc:** Isabel Lopez  
**Subject:** RE: Warehouse Open House Video Production Questions

Hi Saralynn,

I will get through the bulk of your email a little later today. However, I want to be very clear from the get-go that this is a City media event and City messaging. We will not be collaborating with the County on this event.

Thanks!

Claire

**From:** Saralynn Finn <saralynn@voteathome.org>  
**Sent:** Wednesday, September 30, 2020 11:21 AM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Cc:** Isabel Lopez <isabel@cmredge.com>  
**Subject:** Re: Warehouse Open House Video Production Questions

Hi Both!

Thanks for this info Claire, I've got just a couple questions and suggestions.

First off I love the ideas for PPE and the voting machine ideas. Especially because the express machine has a great user interface that I think people have a higher level of trust in.

The ideas42 team has done a lot of A/B testing around messaging as a part of their campaign Guardians of Democracy. Here is a link to their most recent iteration of the [video](#). I think that having some narration from your officials that mirrors this language would be great. Patrice can either get or pull similar B-Roll too. Also I'm including a script from their recent spots:

I'm Kathy. I've lived in Wisconsin for nearly 30 years.

I'm a Chief Election Inspector in Ozaukee County.

I love this country and if there is one thing I take seriously it is protecting your vote.

I'm here to tell you that we have safeguards in place that ensure your vote will be counted accurately.

We have strict checks and balances that document every vote that's matched to every voter. Because, there is nothing more important than the integrity of your vote.

Text on Screen: Thank you to Kathy and all the Guardians of Democracy who are protecting our vote.

Who do you think would be best to deliver this message? I'd love to see Julietta joining this day and being filmed for a spot if you're open to it Claire.

To clarify about the location, would Central Count normally have been at the warehouse? Where will Central Count be this year? I ask because, and I'm brainstorming here, if it's possible to get any footage at Central Count

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Tuesday, September 29, 2020 8:59 AM  
**To:** Josh Goldman  
**Cc:** christopher@civicdesign.org; asher@civicdesign.org  
**Subject:** RE: cure letter edits

Thank you! I read this yesterday and then forgot to respond.

**From:** Josh Goldman <josh@techandciviclife.org>  
**Sent:** Sunday, September 27, 2020 3:15 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Cc:** christopher@civicdesign.org; asher@civicdesign.org  
**Subject:** cure letter edits

Hi Claire,

As requested, Christopher at CCD did an edit on the cure letter. He's CCed here in case you have additional questions / concerns before you send it along for translating.

Warmly,

Josh

--

Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397  
| [josh@techandciviclife.org](mailto:josh@techandciviclife.org)

## Woodall-Vogg, Claire

---

**From:** Daisy Diaquino <daisy@cmredge.com>  
**Sent:** Monday, September 28, 2020 5:57 PM  
**To:** Lauren Banks; Isabel Lopez; saralynn@voteathome.org; gomez.eloisa11@gmail.com; micheledgoldstein@gmail.com; valeria@wisconsinvoices.org; iuscely1@wisconsinvoices.org; julie@wisconsinvoices.org; lisa@wisconsinvoices.org; rick@bloobybloc.org; erica@vdlf.org; fabi@vdlf.org; paul@hawamke.org; tammyrivera@socmilwaukee.org; gabe@socmilwaukee.org; nancy@mmac.org; abarrutia@mkehc.org; alliegard@gmail.com; brianna@lbwn.org; lidia@lbwn.org; echavez@mccwi; khiggins@mccwi.org; jnoth@havenwoods.org; ruthw@riverworksmke.org; Markasa Tucker; devin@wisconsinvoices.org; maritza@safesound.org; christopher.Rasch@SSCHC.org; stephanie.mercado@sschc.org; dcross@metcalfepark.org; mmccurtis@metcalfepark.org; sarah.b@nwscdc.org; ahaug@nwscdc.org; shauntay@allvotingislocal.org; donpepe@uwm.edu; khernand@uwm.edu; onavarro74@gmail.com; sziu@mmac.org; jamie@ynpn.org; kim.schultz@hpgm.org; Jeanette@wisconsinvoices.org; ibautista@greatermilwaukeefoundation.org; Linea.sundstrom@gmail.com; dmorin@awimobility.com; michael@voteathome.org; jillian@whenweallvote.org; graham@whenweallvote.org; sam.munger@gmail.com; Peter@allvotingislocal.org; a.mertens@hotmail.com; maya@litmke.org; amanda@litmke.org; jennifer.ohear@commongroundwi.org; Julien Addison; froyald@sbcglobal.net; pam@milwaukeelabor.org; benjamino@ascendantathlete.com; jackie@jboynton.com; matt@mixonmedia.com; pauls@seiuwi.org; angelito@conservationvoters.org; ariana@conservationvoters.org; smiller@commoncause.org; vdlf@vdlf.org; ehall@tmul.org; twilson@tmul.org; president@naacpmke.org; mcollins@aclu-wi.org; info@litmke.org; peggy.creer@gmail.com; lwvmc.voterservices@gmail.com; Barbara.Beckert@drwi.org; joannab@citizenactionwi.org; matt.brusky@citizenactionwi.org; mireya@citizenactionwi.org; trevonna.sims@citizenactionwi.org; brian.wooldridge@citizenactionwi.org; anita.johnson@citizenactionwi.org; robert.kraig@citizenactionwi.org; lang.angela1@gmail.com; patrick@gstrategiesllc.com; dana@wisconsinvoices.org; hauntay@allvotingislocal.org; peter.rickman@mashworkers.org; Bruce.colburn80@gmail.com; donpepe@uwm.edu; bmader@greatermilwaukeefoundation.org; lidia@lbwn.org; kevin@lbwn.org

**Cc:** Woodall-Vogg, Claire; Zuniga, Jonatan; Benjamin Orbach; George.Christenson@milwaukeecountywi.gov; David Bowles; ptwalzak@gmail.com; Henry, Julietta; Sarah.McLaughlin@milwaukeecountywi.gov; chrondahiggins@foreverchangedconsulting.com; Schabo, Tim; sally callan

**Subject:** MEC Voter Education + Outreach Campaign: Partnership Meeting

Hi All,

Thank you so much for joining the Milwaukee Election Commission partnership meeting on Thursday, September 24. As promised, we have created a folder on Google Shared Drive that will house all creative assets that we'll be developing. We are currently in the process of creating additional assets and will be uploading on an ongoing basis.

[MEC Votes Count in 414](#)

*\*\*To stay on top of new creative assets please "bookmark" this link to your web browser.*

At the moment you'll be able to find the following:

## Woodall-Vogg, Claire

---

**From:** Ryan Chew <ryan@electionsgroup.com>  
**Sent:** Monday, September 28, 2020 4:22 PM  
**To:** Zuniga, Jonatan; Omar Sheikh; Josh Goldman; Alex Allain  
**Subject:** election inspector news  
**Attachments:** Milwaukee Judge Newsletter Sept 28.docx

Jonatan,

I've attached a file with a suggested text for the first newsletter, along with some things that might be useful if you can provide them:

- 1) Links - social media handles and best pages for certain types of info.
- 2) Photos - is there any chance you could take a couple cell phone pics. I suggested a couple, but other photos might be fine. It can be nice to dress up a Constant Contact email with a photo or two.
- 3) the "Inspector Pathway" - meaning what are the steps between applying to serve and actually serving. This will help write more to the point.
- 4) and of course, criticism of anything I've written that is wrong, confusing or not hitting the points you think are most important.

I've probably missed the mark in a number of ways. It's tough to do this from the distance of another state. So I won't feel any pride of authorship - just lay into what I've written and let me know everything that should change.

Thanks,  
Ryan Chew  
The Elections Group  
m: 312 823-3384  
[ryan@electionsgroup.com](mailto:ryan@electionsgroup.com)

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

## Woodall-Vogg, Claire

---

**From:** Bubacz, Hannah  
**Sent:** Thursday, September 17, 2020 4:36 PM  
**To:** Michael Spitzer-Rubenstein  
**Cc:** Hersch, Harrison; Woodall-Vogg, Claire; Boushell, Molly; MacIntyre, Jacob; Hinshaw, Alice; Enos, John  
**Subject:** Re: Census Tracts Question

Sounds good, thank you much, Michael. Just let me know.

Hannah Bubacz  
GIS Technician II  
City of Milwaukee | Department of Administration – Information & Technology Management Division  
[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)

---

**From:** Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>  
**Sent:** Thursday, September 17, 2020 12:41 PM  
**To:** Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)>  
**Cc:** Hersch, Harrison <[hhersch@quickbase.com](mailto:hhersch@quickbase.com)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>; Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacintyre@quickbase.com](mailto:jmacintyre@quickbase.com)>; Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Enos, John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>  
**Subject:** Re: Census Tracts Question

Give me a day or so. I'm waiting to hear back about whether USDR can make this all easier and save you from more work, Hannah.

Thanks,  
Michael

On Thu, Sep 17, 2020 at 12:50 PM Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)> wrote:  
Ah, I see. Yes, I could break the city into chunks and export as a CSV, if needed.

Michael, please let me know if that is the route you want to go.

Hannah Bubacz  
GIS Technician II  
City of Milwaukee | Department of Administration – Information & Technology Management Division  
[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)

---

**From:** Hersch, Harrison <[hhersch@quickbase.com](mailto:hhersch@quickbase.com)>  
**Sent:** Thursday, September 17, 2020 11:44 AM  
**To:** Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacintyre@quickbase.com](mailto:jmacintyre@quickbase.com)>; Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos, John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>  
**Subject:** RE: Census Tracts Question

Hi Hannah –

Unfortunately we don't have any sort of visualization/GIS software to open this or leverage as we are a database/application platform.

Are you able to export in chunks or is that too much work? Could you give us a JSON file? We could take virtually any sort of file that has the relational data like csv, tsv, xls, json, xml, etc.

**Harrison Hersch**

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

[QuickBase.com](http://QuickBase.com)

**From:** Bubacz, Hannah <[hbabac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>

**Sent:** Thursday, September 17, 2020 12:15 PM

**To:** Hersch, Harrison <[hhersch@quickbase.com](mailto:hhersch@quickbase.com)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>

**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>;

Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos,

John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>

**Subject:** Re: Census Tracts Question

Hey Harrison,

Attached is a zip file of parcel point address with census information joined as a shapefile. I cannot export it to a CSV as there are too many records. I also could not do polygons at this time but let me know if you need those in the future when you do need these as a visual representation. Does this work?

Thanks,

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

[hbabac@milwaukee.gov](mailto:hbabac@milwaukee.gov)

---

**From:** Hersch, Harrison <[hhersch@quickbase.com](mailto:hhersch@quickbase.com)>

**Sent:** Tuesday, September 15, 2020 3:36 PM

**To:** Bubacz, Hannah <[hbabac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>

**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>;

Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos,

John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>

**Subject:** RE: Census Tracts Question

No problem. Not a delay, just want to plan.

**Harrison Hersch**

Director, Product Operations

O: (617) 250-2156  
150 Cambridgepark Drive  
Cambridge, MA 02140  
[QuickBase.com](http://QuickBase.com)

**From:** Bubacz, Hannah <[hbabac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>  
**Sent:** Tuesday, September 15, 2020 4:36 PM  
**To:** Hersch, Harrison <[hersch@quickbase.com](mailto:hersch@quickbase.com)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>;  
Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos,  
John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>  
**Subject:** Re: Census Tracts Question

Yes, I should be able to get the data to you by midday tomorrow. It doesn't take long but we have had a couple other things come up that the GIS team is attending. So sorry for the delay.

Hannah Bubacz  
GIS Technician II  
City of Milwaukee | Department of Administration – Information & Technology Management Division  
[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)

---

**From:** Hersch, Harrison <[hersch@quickbase.com](mailto:hersch@quickbase.com)>  
**Sent:** Tuesday, September 15, 2020 3:32 PM  
**To:** Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>;  
Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos,  
John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>  
**Subject:** RE: Census Tracts Question

One other thing, Hannah. Could you help set my expectations on how long this type of project would take you?

**Harrison Hersch**  
Director, Product Operations  
O: (617) 250-2156  
150 Cambridgepark Drive  
Cambridge, MA 02140  
[QuickBase.com](http://QuickBase.com)

**From:** Hersch, Harrison  
**Sent:** Tuesday, September 15, 2020 1:00 PM  
**To:** Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>;  
Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos,  
John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>  
**Subject:** RE: Census Tracts Question

Thanks (to both emails)

**Harrison Hersch**  
 Director, Product Operations  
 O: (617) 250-2156  
 150 Cambridgepark Drive  
 Cambridge, MA 02140  
[QuickBase.com](http://QuickBase.com)

**From:** Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>  
**Sent:** Tuesday, September 15, 2020 12:47 PM  
**To:** Hersch, Harrison <[hhersch@quickbase.com](mailto:hhersch@quickbase.com)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>; Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos, John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>  
**Subject:** Re: Census Tracts Question

Hey Harrison,

Here is the setup of our data for apartments/multiple units. The main address is in a field called HouseNumber (first red box). When they are letter based, it will be in the Suffix field (second red box) and the units with numbers in the Unit field (third field).

Publication.Parcel.ParcelPolygonAddress

FK_Tax	FK_LandUse	HouseNumber	Suffix	Direction	StreetName	StreetType	Unit	FK_Zip	Plus
2061401000	8830	4821	<Null>	N	22ND	ST	3105	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	3106	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	3107	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2411	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2412	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2413	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2414	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2415	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	3101	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2405	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2406	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2407	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2408	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2409	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2410	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2315	53209	
2061401000	8830	4821	<Null>	N	22ND	ST	2316	53209	

Hannah Bubacz  
 GIS Technician II  
 City of Milwaukee | Department of Administration – Information & Technology Management Division  
[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)

**From:** Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>  
**Sent:** Tuesday, September 15, 2020 11:25 AM  
**To:** Hersch, Harrison <[hhersch@quickbase.com](mailto:hhersch@quickbase.com)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>;



Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos, John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>  
**Subject:** Re: Census Tracts Question

Let me make sure on the apartment numbers/suffixes before I let you know.

The two files would be the same data-wise. Using ArcMap, I can export the joined files to an Excel/CSV table. So the shapefile could be loaded to see it visually into whatever system you are using and the Excel/CSV would be a table of all the same fields without shapes. Does that help?

Hannah Bubacz  
GIS Technician II  
City of Milwaukee | Department of Administration – Information & Technology Management Division  
[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)

---

**From:** Hersch, Harrison <[hhersch@quickbase.com](mailto:hhersch@quickbase.com)>  
**Sent:** Tuesday, September 15, 2020 11:19 AM  
**To:** Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>; Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos, John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>  
**Subject:** RE: Census Tracts Question

One other question – what data would be in the CSV vs the Shapefile?

**Harrison Hersch**  
Director, Product Operations  
O: (617) 250-2156  
150 Cambridgepark Drive  
Cambridge, MA 02140  
[QuickBase.com](http://QuickBase.com)

**From:** Hersch, Harrison  
**Sent:** Tuesday, September 15, 2020 11:57 AM  
**To:** Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbubac@milwaukee.gov)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>; Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos, John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>  
**Subject:** RE: Census Tracts Question

That...would...be...amazing!

If you want to send me a couple of sample records, I can check in advance too. One quick question, how will the permutations of things like apartment numbers work?

**Harrison Hersch**  
Director, Product Operations  
O: (617) 250-2156  
150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

**From:** Bubacz, Hannah <[hbabac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>

**Sent:** Tuesday, September 15, 2020 11:35 AM

**To:** Hersch, Harrison <[hhersch@quickbase.com](mailto:hhersch@quickbase.com)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>

**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>;

Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos, John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>

**Subject:** Re: Census Tracts Question

Hey Harrison,

Yes, I think I understand what you need. I will start working on getting you the files and then ask you to please check and make sure all is good. The files I will provide will be addresses joined with what census tract they are in and give a CSV and shapefile. Does that work for you?

Thanks,

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

[hbabac@milwaukee.gov](mailto:hbabac@milwaukee.gov)

---

**From:** Hersch, Harrison <[hhersch@quickbase.com](mailto:hhersch@quickbase.com)>

**Sent:** Monday, September 14, 2020 2:54 PM

**To:** Bubacz, Hannah <[hbabac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>; Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>

**Cc:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>; MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>;

Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>; Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>; Enos, John <[jenos@milwaukee.gov](mailto:jenos@milwaukee.gov)>

**Subject:** RE: Census Tracts Question

Hi Hannah –

I'll try and do a better job clarifying the current need. We are not actually using anything visual right now (though will in the future). In the state of affairs now, we are just looking for raw data. The end result of this data will be some formulas, algorithms and reports that cross reference information about ballots and the census data. For example, we want to deliver to Milwaukee + Voteathome answers to questions like "How many of age residents are also registered to vote?" or "what percentage of ballots are unreturned in areas with predominantly minorities?". To do that, we need a clear link between address + Census Tract. We need this for all ~300k voters and the ~200k+ absentee ballots, and it needs to be able automatic as we perform more inserts. To accomplish this, we were making calls to the Census API. They allow you to pass in an address and get the Census Tract. That solution "works", but is far too slow. Their batch solution isn't working either.

So, we are looking for a single file that has all addresses and Census Tracts. We could then keep those stored in the application and do the joins. Does that help?

**Harrison Hersch**

## Woodall-Vogg, Claire

---

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Wednesday, September 16, 2020 4:21 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Re: WisVote data - Walkthrough with USDR?

I completely understand. Will just ask them to work on other aspects of the project.

On Wed, Sep 16, 2020 at 5:13 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

While I completely understand and appreciate the assistance that is trying to be provided, I am definitely not comfortable having a non-staff member involved in the functions of our voter database, much less recording it.

While it is a pain to have to remember to generate a report each night and less than ideal, it takes me less than 5 minutes. Without consulting with the state, which I know they don't have the capacity or interest in right now, I don't think I'm comfortable having USDR get involved when it comes to our voter database. I hope you can see where I am coming from – this is our secure database that is certainly already receiving hacking attempts from outside forces.

Thanks,

Claire

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Wednesday, September 16, 2020 4:10 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Re: WisVote data - Walkthrough with USDR?

That sounds like a real pain. It would be helpful to just understand the system and maybe the USDR folks can figure out a way to simplify something for you.

Would any of these times work?

Friday 10-1 CT  
Tuesday after 3 CT

## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandcivicliflife.org>  
**Sent:** Tuesday, September 15, 2020 5:04 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Re: Milwaukee ballot cure

Of course! 8:45am CT tomorrow, it is!

On Tue, Sep 15, 2020 at 5:01 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Josh,

Any chance we could do 8:45am again? Otherwise I have to jump off at 9:25 to call into a local radio show. When I committed to being on air at 9:30, I didn't factor in having to call in...sorry!

Claire

**From:** Josh Goldman <josh@techandcivicliflife.org>  
**Sent:** Tuesday, September 15, 2020 12:18 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Fwd: Milwaukee ballot cure

Hi Claire,

Looking forward to chatting tomorrow at 9am CT. In the meantime, I'm sending two emails your way today.

The first is below -- a bunch of questions about the cure process. I initially sent them to Omar and he suggested forwarding them on to you. Might be too in the weeds for you to be responding to at this point. The basic summary is that support is available for:

- developing the ballot cure tracking google doc
- templates for cure letters / design review of any MKE letters
- exploring automation of steps in the process

Happy to chat more tomorrow. In the meantime, questions below if you have a chance.

Thanks,

Josh

----- Forwarded message -----

From: **Josh Goldman** <josh@techandcivicliflife.org>

Date: Fri, Sep 11, 2020 at 10:52 AM

Subject: Re: Milwaukee ballot cure

To: Amber Feng <amber@usdigitalresponse.org>, Omar Sheikh <omar@electionsgroup.com>, Ryan Chew <ryan@electionsgroup.com>

Cc: <christopher@civicdesign.org>, <asher@civicdesign.org>

Thanks all, and apologies for my delay.

Questions for Omar (let me know if I should send straight to Claire, I'm not sure who is owning this part of the process):

1. Does that ballot tracking system utilized by Wisconsin Election Commission/WisVote have an automated message it sends out to the voter when a ballot is scanned in as "Returned to Voter, Missing Information"?

- If yes: Is it SMS, email, or voice? Does the message point the voter to additional instructions?
- If no: is automated messaging triggered by the "Returned to Voter, Missing Information" status of interest to Claire and the MKE team?

2. Is the Rejection Letter you attached automatically populated with the reason for rejection, or is that done by hand?

- If yes: are there other parts of the process that it would be helpful to automate? E.g. getting data from the vote file to the address file; printing address labels.
- If no: is automated rejection letter creation triggered by the "Returned to Voter, Missing Information" of interest to Claire and the MKE team?

3. Is there interest in automating the uploading of the "Returned to Voter, Missing Information" file from WisVote to Google Docs?

4. If a voter has questions about their rejected ballot, where can they go for answers?

- Does the call center guide you're working include ballot cure instructions?
- Could those instructions be used by volunteers callers accessing the google doc?
- Is there a FAQ page where common questions will be answered on the website, or a cure-specific instructions page?

5. Is there a google doc already created to share with the caller volunteers following up with people about their rejected ballots? Seems like this could get a little messy -- is it helpful to have USDR take a look at how they might be able to simplify or streamline the document?

6. FYI - Claire mentioned a desire to be more explicit about how people can drop off or send in their ballots, in ways that align with CCD's guidance (attached) on cure letters. I'm going to reach out to her about a redesign of the letter. CCD should be able to help on this.

- The wrinkle for us all to consider is if guidance on returning ballots can change -- e.g. MKE sends out a different letter -- as it gets closer to Election Day. For instance, within 2 weeks of ED, people should really be encouraged to drop their ballot at a dropbox or go in to Early Vote, or vote at the polls. Is switching out the letter 2-3 weeks out something that could happen operationally, or is that too in-the-weeds a detail to worry about 2-3 weeks before the election?

Christopher and Asher - including you as an FYI that MKE might want some help with their ballot cure letter (current attached), basically adjusting to fit CCD's recommendations. Is that something you'd have bandwidth for? Otherwise, Elections Group or others may be able to take a swing at implementing the CCD guidance.

Thanks, folks,

Josh

On Thu, Sep 10, 2020 at 1:54 PM Amber Feng <[amber@usdigitalresponse.org](mailto:amber@usdigitalresponse.org)> wrote:

Just wanted to follow up here to see if there were any thoughts on the above, or interest from Milwaukee.

We put together a white paper on USDR's ballot curing offerings, feel free to forward to anyone you think might be interested (and feedback welcome!).

<https://drive.google.com/file/d/1DLaJMg20GUH35u5Onq9nyjeY99QE1aBI/view>

Amber

On Mon, Sep 7, 2020 at 5:11 PM Amber Feng <[amber@usdigitalresponse.org](mailto:amber@usdigitalresponse.org)> wrote:

Thanks all!

To the extent to which Milwaukee or any of the non-partisan groups would like to be able to notify voters via email/text automatically, we could definitely help with that. We're also happy to help with the Google Docs system for volunteers to organize around calling.

Another thought on the ballot curing process: it sounds like volunteers are trained to walk the voter through the different steps, but is there also a web version that voters can self serve on? Perhaps an online step-by-step "wizard"-type form can help guide voters through their options and requirements could help this scale without a ton of manual volunteer calls. We've done a few similar help pages like this before and can put together a quick prototype if there's interest.

Let us know how we can help!

Amber

On Fri, Sep 4, 2020 at 11:08 AM Omar Sheikh <[omar@electionsgroup.com](mailto:omar@electionsgroup.com)> wrote:

Sorry for the delayed response.

Milwaukee's Cure Process for November will be as follows:

1. Incoming Absentee Certificate envelopes will be manually checked for voter signature, witness address, and witness signature
2. Envelopes not missing any requirements are scanned (barcode on envelope) into WisVote and marked as received
3. Envelopes missing any requirements are scanned (barcode on envelope) into WisVote
  - Feature in WisVote (most likely available this coming Tuesday) will flag the Absentee Envelope as "Returned to Voter, Missing Information"
  - The date returned to the voter will be generated

3. Staff prints a new label, letter for returned reason (attached), and encloses it in a new envelope to the voter

A new certificate envelope is NOT printed, the original is put in a new business reply envelope.

WisVote will generate a report that can be exported and put into google sheets from which follow ups can be completed by non-partisan groups.

If you need any more information or clarification please let me know.

On Fri, Sep 4, 2020 at 10:40 AM Josh Goldman <[josh@techandcivicliflife.org](mailto:josh@techandcivicliflife.org)> wrote:

Hi folks,

Overall MKE is happy with their cure process, but there is one discrete piece they might consider some help on. As described below, MKE plans to have volunteers call folks with returned ballots to let the voters know and walk them through their options. Current plan is to have a google doc that volunteers could access. That might get a little messy, and could potentially use some streamlining (or, on the slightly less technical side, the set up a really pretty and user friend google doc). It's also not clear to me if there's an automatic email or text generated for voters if their ballot is rejected.

I'm including Omar Sheikh, the Elections Group rep that is embedded with the MKE team. Omar -- can you say any more about the voter follow up component of the cure process as it stands, and if there might be interest in USDR support?

Thanks,

Josh



On Fri, Sep 4, 2020 at 1:38 AM Erika Reinhardt <[erika@usdigitalresponse.org](mailto:erika@usdigitalresponse.org)> wrote:

Hi all,

It was mentioned on the CTCL/CSME/USDR call earlier today that "Milwaukee wants ballot curing solution," but we didn't have time to discuss in detail. Is this referring to the system proposed below (Google Doc, etc.) for reaching out to voters who need corrections?

[@Amber Feng](#) is starting to dig into ballot curing solutions for USDR, wanted to put her in direct touch with you all to understand what Milwaukee is looking for here, so we can figure out how to quickly help!

Thanks,

Erika

---

Josh (CTCL)

2a - Claire currently envisions that there could be a google doc where the list of new "returned to voter for correction" ballots is listed with any contact info the department has for the voter. That google doc would be available to the department volunteers (from the community groups) who would follow up with each voter, and record notes (left voicemail, # not in service, spoke to voter, etc) that would allow for additional follow up. The google doc process is her idea, so she's on board. But, she has some concerns: that the google doc might be messy with lots of volunteers in there at once, and that there might be security/mis and disinfo issues with releasing the info in a way that is so public. for instance, the info could be easily copied and pasted and sent to other orgs. she is worried these voters will be targeted for disinfo. (Currently, orgs can buy this info -- ballots sent back, voter names and contact -- but it's not public.) She's interested in feedback on both the tech and mis/disinfo aspects.

Sam Oliker-Friedland 11 hours ago

Could there be a process to register/go through basic training before having access to the doc? Thinking something like 3rd party voter reg group training/certification. Just as a gatekeeping mechanism to verify real people.

Josh (CTCL) 11 hours ago

This is an interesting idea, Sam! Not sure what Claire already has in the works but can convey the suggestion. Could be enough to keep bad actors out!

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Tuesday, September 15, 2020 5:01 PM  
**To:** Josh Goldman  
**Subject:** RE: Milwaukee ballot cure

Hi Josh,

Any chance we could do 8:45am again? Otherwise I have to jump off at 9:25 to call into a local radio show. When I committed to being on air at 9:30, I didn't factor in having to call in...sorry!

Claire

**From:** Josh Goldman <josh@techandciviclelife.org>  
**Sent:** Tuesday, September 15, 2020 12:18 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Fwd: Milwaukee ballot cure

Hi Claire,

Looking forward to chatting tomorrow at 9am CT. In the meantime, I'm sending two emails your way today.

The first is below -- a bunch of questions about the cure process. I initially sent them to Omar and he suggested forwarding them on to you. Might be too in the weeds for you to be responding to at this point. The basic summary is that support is available for:

- developing the ballot cure tracking google doc
- templates for cure letters / design review of any MKE letters
- exploring automation of steps in the process

Happy to chat more tomorrow. In the meantime, questions below if you have a chance.

Thanks,

Josh

----- Forwarded message -----

**From:** Josh Goldman <josh@techandciviclelife.org>  
**Date:** Fri, Sep 11, 2020 at 10:52 AM  
**Subject:** Re: Milwaukee ballot cure  
**To:** Amber Feng <amber@usdigitalresponse.org>, Omar Sheikh <omar@electionsgroup.com>, Ryan Chew <ryan@electionsgroup.com>  
**Cc:** <christopher@civicdesign.org>, <asher@civicdesign.org>

Thanks all, and apologies for my delay.

something like 3rd party voter reg group training/certification. Just as a gatekeeping mechanism to verify real people.

Josh (CTCL) 11 hours ago

This is an interesting idea, Sam! Not sure what Claire already has in the works but can convey the suggestion. Could be enough to keep bad actors out!

Ryan Chew 11 hours ago

It needs some simple logic or mechanism for apportioning the list, or at least for a volunteer to "claim" a voter right before calling, so that two volunteers aren't calling the same voter back to back.

Josh (CTCL) 12:23 PM

Bonus content: Claire again estimated that "return to voter for correction" ballots could be 2-3%. She's not sure because the return rate in April wasn't tracked the same way, but something like 3-4% were rejected for various reasons. She anticipates a hundred or so per day early, then more.

Ryan Chew 12:31 PM

This is potentially 6-7,000 phone calls. I wonder whether it's worth creating a paid phone bank. I fear the potential for chaotic duplication, etc., with a volunteer effort.

---

### **More info on Wisconsin process**

*(see attachment for best practices doc)*

#### **Cure process**

If the Absentee Certificate Envelope (EL-122) is determined "to be rejected," because the signature of elector or witness is missing, the witness address is missing or if the envelope is open or appears to have been resealed, a voter may correct the certificate envelope at the polling place/central count absentee site.

If a voter appears to correct their absentee certificate envelope:

- a. The election inspectors shall issue a new certificate envelope to the voter.
- b. The voter must open the original certificate envelope, verify their ballot, and seal the ballot in the new certificate envelope.
  - i. The voter may NOT remove the ballot from the voting area.
  - ii. The original witness must be present.
  - iii. The elector and witness sign the certificate envelope and the witness provides his or her address.
  - iv. An election inspector may NOT serve as the witness.
- c. The original certificate envelope is then destroyed.
- d. The election inspector documents that a correction was made, and the ballot accepted on the Absentee Ballot Log (EL-124). ([Election Day Manual for Wisconsin Election Officials](#), Wisconsin Elections Commission, January 2020.)

--

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Friday, September 11, 2020 4:59 PM  
**To:** Ryan Chew; Omar Sheikh; Josh Goldman  
**Subject:** RE: communications timeline

Thanks! I forwarded it to our communications team.

**From:** Ryan Chew <ryan@electionsgroup.com>  
**Sent:** Friday, September 11, 2020 4:49 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandciviclife.org>  
**Subject:** communications timeline

Claire,

You had mentioned that you found the shortened draft of the Election Communications Calendar useful.

I'm attaching the completed version that continues through Election Day.

This was developed for an Illinois county, I have tried to flag passages that need to be adjusted because of varying laws and procedures.

You have a communications firm developing your Milwaukee plan, so this is more of a reference for them and for you, to find topics and ideas. That being true, it doesn't seem necessary for me to do a full Wisconsin rewrite. But I'd be happy to do that, or to rewrite specific sections, if you think it would help you.

I hope you find our guide useful.

Ryan Chew  
The Elections Group  
m: 312 823-3384  
[ryan@electionsgroup.com](mailto:ryan@electionsgroup.com)

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Thursday, September 10, 2020 4:44 PM  
**To:** Boushell, Molly; MacIntyre, Jacob; Hersch, Harrison; Hinshaw, Alice; Michael Spitzer-Rubenstein  
**Cc:** Hillary Hall; Xanthe Thomassen  
**Subject:** RE: Call: Vote At Home & Quick Base

Yes! I was actually just about to touchbase with Michael about this. I will see you tomorrow at 1pm.

-----Original Appointment-----

**From:** Boushell, Molly <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>  
**Sent:** Thursday, September 10, 2020 4:38 PM  
**To:** MacIntyre, Jacob; Hersch, Harrison; Hinshaw, Alice; Michael Spitzer-Rubenstein  
**Cc:** Hillary Hall; Xanthe Thomassen  
**Subject:** Fwd: Call: Vote At Home & Quick Base  
**When:** Friday, September 11, 2020 2:00 PM-2:30 PM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** <https://quickbase.zoom.us/j/97352085354?pwd=MjU1ZmdMdENISmdoTnB6RlFESm5XUT09>

Hi Claire, we have a VAH - Quick Base call scheduled for tomorrow afternoon at 1 PM Central. Would you happen to be free then to explain some of the data questions we have?

Thanks,  
Michael

----- Forwarded message -----

**From:** **Boushell, Molly** <[mboushell@quickbase.com](mailto:mboushell@quickbase.com)>  
**Date:** Tue, Sep 8, 2020 at 4:36 PM  
**Subject:** Call: Vote At Home & Quick Base  
**To:** MacIntyre, Jacob <[jmacIntyre@quickbase.com](mailto:jmacIntyre@quickbase.com)>, Hersch, Harrison <[hhersch@quickbase.com](mailto:hhersch@quickbase.com)>, Hinshaw, Alice <[ahinshaw@quickbase.com](mailto:ahinshaw@quickbase.com)>, Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>  
**Cc:** Hillary Hall <[hillary@voteathome.org](mailto:hillary@voteathome.org)>, Xanthe Thomassen <[xanthe@voteathome.org](mailto:xanthe@voteathome.org)>

**zoom**

Hi there,

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Thursday, September 10, 2020 1:00 PM  
**To:** Michael Spitzer-Rubenstein  
**Subject:** Re: Meet on Communications  
**Attachments:** CMR Marketing Proposal.pdf

Here you go.

---

**From:** Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>  
**Sent:** Thursday, September 10, 2020 10:12 AM  
**To:** Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Subject:** Re: Meet on Communications

Claire, would you be able to send the bid from CMR? Would be helpful to understand their plans and how to sync it up with our resources. Plus, want to compare it to other proposals we've seen (might want to recommend them to other cities).

Thanks!

On Thu, Sep 10, 2020 at 10:07 AM Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)> wrote:  
Great, thanks!

On Thu, Sep 10, 2020 at 9:42 AM Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)> wrote:  
Hi Michael,

I will pitch these to the firm when we meet today.

Attached is the voter file!

Thanks,

Claire

**From:** Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>  
**Sent:** Thursday, September 10, 2020 8:18 AM  
**To:** Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Subject:** Meet on Communications

Hi Claire,  
Congrats on selecting Creative Marketing Resources. Can we set a meeting next week to plan how we all will work together?

How are any of these times?  
Monday, the 14th: 10-11, 12-1 or 3:30 on  
Tuesday, the 15th: 1:30-3  
Wednesday, the 16th: before 10, 12-1, 1:30-2:30 or 3:30-4:30

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Thursday, September 3, 2020 12:11 PM  
**To:** Michael Spitzer-Rubenstein  
**Subject:** RE: Voter Instructions + QuickBase + Drive-Thru  
**Attachments:** OfficialElectionBallotDropBox\_layouts\_090120.jpg

Hi Michael,

The quickbase email is still marked as unread in the hopes that I can take a look at it today. Not sure that I will have time for a phone call about it before the end of next week. I will let you know about Harris County after we have a chance to do our walk-through of Miller Park next week!

We are using the IMBs that WisVote produces. I was told that if I didn't, the voter's information wouldn't be updated on MyVote, which I wanted to avoid. It makes me sad because I do have the technology to create 11 digit IMBs. ☹

I ordered the back-up drop boxes through [Grainger](#) and then had our ironworkers weld some custom features. They look like they are still in stock! We had them shipped directly to us from the manufacturer, which took about 6 business days total. I've attached a picture. They have been welded shut on top, had the inside ledge cut off, and then an insert created. We then had a local sign company create the custom decals.

Thanks!

Claire

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Thursday, September 3, 2020 11:34 AM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Re: Voter Instructions + QuickBase + Drive-Thru

Hi Claire! You've gotten a lot of great news hits lately. Congrats!

I wanted to follow up on these:

1. Let me know if you need any more eyes on the voter instructions or anything else.
2. Happy to connect you with the Harris County, Texas election administrators about drive-thru voting.
3. You should have received a login to Quickbase. It's not done yet (we're still working on building out all the reporting and some of the features) but quickly getting there.

Also had a couple other questions for you:

4. Are you using unique intelligent mail barcodes (IMB) to track each ballot or just standard ones?
5. How did you end up getting dropboxes? Middleton is trying to get a new outdoor dropbox and was hoping you could point them to a source.

Thanks!  
Michael

## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandciviclelife.org>  
**Sent:** Thursday, September 3, 2020 9:47 AM  
**To:** Woodall-Vogg, Claire  
**Subject:** blurb about risk-limiting tabulation audits

Hi Claire,

Here's the note from Liz Howard at the Brennan Center regarding risk-limiting audits:

*The Brennan Center is happy to help you pilot the first risk-limiting audits in Wisconsin. We've worked with election officials across the country to pilot the "gold-standard" of post-election audits in their states, including Michigan, Pennsylvania and Virginia. The lessons learned from these pilots have significantly influenced subsequent implementation decisions and policies in these states. For these pilots, we build a team and an audit protocol based on individual election official needs and existing procedures in an effort to make the most effective audits also the easiest audits to conduct. The time investment required for these audits will depend on your availability and schedule as we can easily build a protocol that can be completed in an afternoon or a program that includes educational and media opportunities for you, your staff and others. For additional information about our approach to partnering with election officials on risk-limiting audits, [here](#) is our joint report with our partners and Michigan election officials.*

CTCL has also [some introductory training](#) about risk-limiting post tabulation audits, including a few short videos.

Warmly,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397  
| [josh@techandciviclelife.org](mailto:josh@techandciviclelife.org)



## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Tuesday, October 27, 2020 10:23 AM  
**To:** Michael Spitzer-Rubenstein  
**Subject:** RE: Timeline & Data for Assigning Wards

Hi Michael,

This won't be a problem! We run the same numbers in order to designate which machines will process which wards. I'll make sure I email you first thing Monday morning with the data.

Claire

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Tuesday, October 27, 2020 9:25 AM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Re: Timeline & Data for Assigning Wards

Hi Claire, just wanted to check on this. Happy to hop on the phone to quickly talk through it if that's easier.

Thanks,  
Michael

On Mon, Oct 26, 2020 at 10:16 AM Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:

Hi Claire, how are you feeling with everything today? From the early voting sites I witnessed, it looked like everything was proceeding pretty smoothly.

I know you won't have the final data on absentee ballots until Monday night but I imagine you'll want to set things up beforehand. Just let me know your timeline for doing so and if you get me the absentee data a day ahead of time and I can set things up.

And as a reminder, here's what I'll need:

- 1) Number of ballot preparation teams
- 2) Number of returned ballots per ward
- 3) Number of outstanding ballots per ward

Thanks!  
Michael

--

**Michael Spitzer-Rubenstein**  
State Lead for Wisconsin (Leadership Now Fellow)  
National Vote at Home Institute  
(310) 980-2872  
he/him

**VOTE  HOME**

*Learn more about:*

## Woodall-Vogg, Claire

---

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Monday, October 19, 2020 12:13 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Quick Q: Update and Share Map?

Hi Claire, question about the [map of voting data](#):

1. Through partners, we should be able to access the voter file to update the map without you needing to pull the data from WisVote.
2. They'd want to be able to share the map internally.

Is that okay with you or should we create a separate map for them?

Thanks,  
Michael

--

**Michael Spitzer-Rubenstein**  
State Lead for Wisconsin (Leadership Now Fellow)  
National Vote at Home Institute  
(310) 980-2872  
he/him

**VOTE  HOME**

***Learn more about:***

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Saturday, October 10, 2020 9:54 AM  
**To:** Michael Spitzer-Rubenstein  
**Subject:** Registered Voters  
**Attachments:** Registered Voters by Ward.xlsx

Hi Michael,

I have to re-run the absentee report. The report I ran didn't give me the detailed status like it should have, so I'm going to play around with several different filters.

Attached is our number of registered voters by ward, though.

Thanks!

Claire

Claire Woodall-Vogg  
Executive Director  
414-286-3491  
City of Milwaukee Election Commission



*Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)*

## Woodall-Vogg, Claire

---

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Friday, October 9, 2020 11:12 AM  
**To:** Woodall-Vogg, Claire  
**Subject:** Re: Update & Data Questions

Thank you!

In that case, then, we can just use the raw data. We already have the code from dealing with the previous export, so we'll just need to test and make sure it works for this and future exports.

Thanks,  
Michael

On Fri, Oct 9, 2020 at 12:06 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

I have to run the full report and then sort it to get the ward data. Sadly.

I forgot to take my security key home with me last night, so I didn't have a chance to run the absentee stats. I will already ran them this morning and will also run active voters. Thank you!

The map keeps looking more amazing!

Claire

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Friday, October 9, 2020 11:04 AM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Subject:** Update & Data Questions

Hi Claire,

In order to get the data by ward, are you able to run a summary in WisVote or do you have to download all the active voters, absentee applications, etc. and then do an Excel pivot table or something similar?

We added Census data and zip codes to the map and so now we're moving to figure out how we'll update this.

## Woodall-Vogg, Claire

---

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Friday, October 9, 2020 11:04 AM  
**To:** Woodall-Vogg, Claire  
**Subject:** Update & Data Questions

Hi Claire,

In order to get the data by ward, are you able to run a summary in WisVote or do you have to download all the active voters, absentee applications, etc. and then do an Excel pivot table or something similar?

We added Census data and zip codes to the [map](#) and so now we're moving to figure out how we'll update this.

Also, if you can send these reports (whether in summary form or just the raw data), we can put them in:

- Active voters
- Absentee applications
- Ballots received
- Ballots rejected/returned to be cured

Thanks!  
Michael

--

**Michael Spitzer-Rubenstein**  
State Lead for Wisconsin (Leadership Now Fellow)  
National Vote at Home Institute  
(310) 980-2872  
he/him

**VOTE  HOME**

***Learn more about:***  
[Election Officials Center](#)  
[Mail Ballot FAQs](#)  
[Mail Ballot Security](#)

## Woodall-Vogg, Claire

---

**From:** Josh Goldman <josh@techandciviclife.org>  
**Sent:** Thursday, October 8, 2020 4:06 PM  
**To:** Woodall-Vogg, Claire  
**Cc:** Tiana Epps-Johnson  
**Subject:** RE: Stadiums / grant 2

Hi Claire,

To reallocate the \$160k from the stadium sites, all we need is an email to CTCL outlining the change that we can approve.

Josh

--

Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397  
| [josh@techandciviclife.org](mailto:josh@techandciviclife.org)

## Woodall-Vogg, Claire

---

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Wednesday, October 7, 2020 8:13 AM  
**To:** Woodall-Vogg, Claire  
**Cc:** Hillary Hall  
**Subject:** Re: Data Analysis + Check-In

That's great, thanks Claire. I'll send a calendar invite.

On Tue, Oct 6, 2020 at 9:03 PM Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)> wrote:

Hi Michael,

This is awesome! How does Thursday around 10am Central work?

**From:** Michael Spitzer-Rubenstein <[michael@voteathome.org](mailto:michael@voteathome.org)>  
**Sent:** Tuesday, October 6, 2020 4:01 PM  
**To:** Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Cc:** Hillary Hall <[hillary@voteathome.org](mailto:hillary@voteathome.org)>  
**Subject:** Data Analysis + Check-In

Hi Claire,

We (finally) have a first pass of our data analysis project, with a ranking of wards that could benefit from the most focus: map and Excel list. We're still working on adding demographic data from the Census but should have that soon.

Are you available in the next few days to check-in, go over this, and our next steps? Thursday morning is probably best on my end but I can obviously be flexible around your schedule.

Michael

On Tue, Oct 6, 2020 at 10:44 AM Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)> wrote:

Hi Topher,

Would 7pm CST work tonight?

Thanks,

Claire

**From:** Topher Williams <[topher@voteathome.org](mailto:topher@voteathome.org)>

**Sent:** Tuesday, October 6, 2020 11:41 AM

**To:** Alex Epstein <[alex.epstein@voteathome.org](mailto:alex.epstein@voteathome.org)>

**Cc:** Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>; Hillary Hall <[hillary@voteathome.org](mailto:hillary@voteathome.org)>; Saralynn Finn <[saralynn@voteathome.org](mailto:saralynn@voteathome.org)>; Oanh Le <[oanhptle@gmail.com](mailto:oanhptle@gmail.com)>; Marteene Diaz <[marteenegabrielle@gmail.com](mailto:marteenegabrielle@gmail.com)>

**Subject:** Re: Promoting local election officials

Hi Claire!

I know you are super busy, so I apologize for the delay here. As Alex and Hillary have mentioned, we are launching a national video program with elections officials in key states filming a series of videos about requesting an absentee ballot, returning a ballot and re-introducing you as an elections official to your community!

I would love to have you be part of this project still as it is different from what you are filming tomorrow. All I would need from you is 30 minutes on your calendar where you can join us on Zoom and we will get everything we need. I know this is tight and a lot to ask, but is it possible to hop on a zoom call tonight or tomorrow? I am happy to do it late this evening to avoid conflicting with your busy day.

Please let me know if you have a 30 minute window and we can get it nailed down and I can send you all the information you need to make this happen.



## Woodall-Vogg, Claire

---

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Tuesday, October 6, 2020 4:01 PM  
**To:** Woodall-Vogg, Claire  
**Cc:** Hillary Hall  
**Subject:** Data Analysis + Check-In

Hi Claire,

We (finally) have a first pass of our data analysis project, with a ranking of wards that could benefit from the most focus: [map](#) and [Excel list](#). We're still working on adding demographic data from the Census but should have that soon.

Are you available in the next few days to check-in, go over this, and our next steps? Thursday morning is probably best on my end but I can obviously be flexible around your schedule.

Michael

--

**Michael Spitzer-Rubenstein**  
State Lead for Wisconsin (Leadership Now Fellow)  
National Vote at Home Institute  
(310) 980-2872  
he/him

**VOTE  HOME**

***Learn more about:***  
[Election Officials Center](#)  
[Mail Ballot FAQs](#)  
[Mail Ballot Security](#)

## Woodall-Vogg, Claire

---

**From:** Celestine Jeffreys <Celestine.Jeffreys@greenbaywi.gov>  
**Sent:** Monday, March 15, 2021 3:02 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Central Count

Good afternoon!

I'm Celestine Jeffreys, a new clerk in Green Bay. I wonder if you'd be so kind as to answer a question we have about central count?

Can you give me a good number to call?

Thanks!



**Celestine Jeffreys**  
Clerk, City of Green Bay

## Woodall-Vogg, Claire

---

**From:** jshew@douglascountyks.org  
**Sent:** Friday, March 5, 2021 9:27 AM  
**To:** bhovland@eac.gov; dennis@techandcivicliflife.org  
**Cc:** Woodall-Vogg, Claire; jseymour@co.jefferson.ny.us; KMuthig@eac.gov; POlaya@eac.gov  
**Subject:** Re: 2020 Lessons Learned Zoom: Funding the 2020 Election

Ignore my message, the link is in the calendar invitation. Sorry.

Jamie

---

**From:** CL - Shew, Jamie  
**Sent:** Friday, March 5, 2021 9:26:12 AM  
**To:** Benjamin Hovland; dennis@techandcivicliflife.org  
**Cc:** cwooda@milwaukee.gov; jseymour@co.jefferson.ny.us; Kristen Muthig; Phillip Olaya  
**Subject:** Re: 2020 Lessons Learned Zoom: Funding the 2020 Election

Ben,

I look forward to the zoom conversation, it appears that I have not received the link; can you send it again?

Thank you

Jamie

---

**From:** Benjamin Hovland <bhovland@eac.gov>  
**Sent:** Tuesday, March 2, 2021 10:21:01 AM  
**To:** CL - Shew, Jamie; dennis@techandcivicliflife.org  
**Cc:** cwooda@milwaukee.gov; jseymour@co.jefferson.ny.us; Kristen Muthig; Phillip Olaya  
**Subject:** RE: 2020 Lessons Learned Zoom: Funding the 2020 Election

\*\*\*This message came from outside of the douglascountyks.org domain - please follow best security practices and use extreme caution before opening attachments or links.\*\*\*

Hi All,

I hope you received the calendar invite for Friday from Kristen Muthig on our team. If not, please let me know. Additionally, I wanted to share the draft questions below. If you have any suggestions or questions, let me know. I am looking forward to our conversation on Friday.

Thanks,  
Ben

I mentioned earlier that for most jurisdictions, responding to the pandemic meant significant unanticipated costs for election officials. Was that your experience and can you discuss some of the costs you had in conducting your elections in 2020 that were not originally budgeted for?

The EAC was proud to distribute \$400 million in Congressional CARES Act funding to the states for election COVID response. Most states distributed a significant portion of this funding to the local level. Did you receive CARES Act election funding and if so, how much? And what was that spent on?

Obviously, the CARES Act funding did not cover all of your additional COVID related expenses. You also received CTCL grants, can you tell me how much you received from CTCL and how that funding was used?

I hear pretty regularly that election officials would benefit from a regular federal funding stream and that - when it comes to security grants in particular - locals have not always received federal funds. If Congress is looking at additional federal funding in the elections space are their recommendations you would have or considerations that you could share?

Tiana, we have heard some concerns raised about how the funding CTCL gave out was distributed. It is my understanding that jurisdictions all over the country could and did apply to receive funding. Is that correct? And can you talk a little about the distribution of this critical funding?

Tiana, we have heard some important stories from the election officials with us today, but with so many others receiving grants around the country, can you talk about some of the stories you have heard about how this money was utilized?

-----Original Message-----

From: Benjamin Hovland

Sent: Wednesday, February 24, 2021 11:25 AM

To: jshew@douglascountyks.org; dennis@techandciviclelife.org

Cc: cwooda@milwaukee.gov; jseymour@co.jefferson.ny.us; Kristen Muthig <KMuthig@eac.gov>; Phillip Olaya <POlaya@eac.gov>

Subject: RE: 2020 Lessons Learned Zoom: Funding the 2020 Election

Great. It seems like 3/5/21 at 3pm ET/2pm CT is our winner if you can hold that time. We will send around a calendar invite with a Zoom link shortly. I will plan to send some questions in advance and welcome and suggestions or edits on those.

Thanks,  
Ben

-----Original Message-----

From: jshew@douglascountyks.org <jshew@douglascountyks.org>

Sent: Wednesday, February 24, 2021 10:19 AM

To: dennis@techandciviclelife.org; Benjamin Hovland <bhovland@eac.gov>

Cc: cwooda@milwaukee.gov; jseymour@co.jefferson.ny.us

Subject: Re: 2020 Lessons Learned Zoom: Funding the 2020 Election

Ben,

The 3/4 and 3/5 dates are probably better for me than the 3/8 date.

Thank you,

**From:** Whitney May <[whitney@techandcivicliflife.org](mailto:whitney@techandcivicliflife.org)>  
**Sent:** Tuesday, February 9, 2021 3:20 PM  
**To:** Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Subject:** CTCL COVID-19 Response Grant Program: Video interview invite

Dear Claire,

I hope you and the team are staying safe and warm while you administer the Feb 16 primary.

Thank you for partnering with CTCL on the Wisconsin Safe Voting Plan. I would like to invite you to participate in a brief video interview about the CTCL COVID-19 response grant program.

As we evaluate the COVID-19 response grant program, we believe that hearing the voices of election administrators like you will be especially powerful in helping people understand how important it is that we fully fund our elections and how this program filled the gap during the unusual crisis we faced during the pandemic.

We would interview you via Skype and you would have a chance to explain how the grant program helped address the challenges you faced during the pandemic. This video interview would take around 20 minutes and be fully socially distanced (conducted via Skype/Zoom).

Your comments would be included in our wrap up video which we aim to finish late this winter.

Please let me know if you are available to participate during February and I will follow up with you about scheduling.

Best,  
Whitney

--

Whitney May  
Director of Government Services  
Center for Tech and Civic Life  
[whitney@techandcivicliflife.org](mailto:whitney@techandcivicliflife.org)

(919) 799-6173

she/her

I am wondering if you might be able to help me. I applied to carryover our unused CTCL funds in order to continue our hazard pay stipends to poll workers. I tried to stay on top of my grant submissions (like submitting the first report within 3 days and the second request within 11 minutes!) because we are working on a very tight timeline for the stipends to be approved on our end.

The stipends have to be approved through a legislative process before our Common Council. Tomorrow at 9am our Council meets. If we miss this deadline, we would not be able to pay the stipends for the February Primary. When I checked last week, Dylan had thought that I would have an answer on Friday. I haven't heard anything, though.

Do you think there is anyone I could connect with to get some type of answer today?

Thanks!

Claire

---

**From:** Dylan Lynch (Center for Tech and Civic Life) <[help@techandcivicliflife.org](mailto:help@techandcivicliflife.org)>  
**Sent:** Thursday, January 28, 2021 12:26 PM  
**To:** Woodall-Vogg, Claire <[cwooda@milwaukee.gov](mailto:cwooda@milwaukee.gov)>  
**Subject:** [Center for Tech and Civic Life] Re: RE: We have received your response for CTCL COVID-19 Response Grant Extension Request - Additional Information Needed

Your request (1643) has been updated. To add additional comments, reply to this email.

---

**Dylan Lynch (Center for Tech and Civic Life)**

Jan 28, 2021, 13:25 GMT-5

Hi Claire,

The additional information you submitted is still under review. We hope to be able to get you an answer by the end of tomorrow.

Best,

## Woodall-Vogg, Claire

---

**From:** Woodall-Vogg, Claire  
**Sent:** Tuesday, February 2, 2021 6:20 PM  
**To:** Tiana Epps-Johnson; Josh Goldman  
**Subject:** RE: CTCL COVID-19 Response Grant, Extension Request

Magic – thank you both so much! 😊  
Claire

**From:** CTCL Grants Team <grants@techandcivicliflife.org>  
**Sent:** Tuesday, February 2, 2021 6:15 PM  
**To:** Woodall-Vogg, Claire <cwooda@milwaukee.gov>  
**Cc:** tiana@techandcivicliflife.org  
**Subject:** CTCL COVID-19 Response Grant, Extension Request

Hello from the CTCL team,

Thank you for submitting your CTCL COVID-19 Response Grant report and extension request for review.

We are pleased to share that upon review, CTCL has approved your request for a 6-month extension. With this extension, you are provided until June 30, 2021 to expend the remaining \$513764.02 of your grant.

Additionally, per the terms and conditions of your grant agreement, a final report is to be submitted no later than July 31, 2021. This report is to be submitted via the [reporting portal](#).

Thank you for all your hard work! And as always, let us know if you have any other questions by contacting us at [grants@techandcivicliflife.org](mailto:grants@techandcivicliflife.org).

Best,

the CTCL team

## Woodall-Vogg, Claire

---

**From:** Michael Spitzer-Rubenstein <michael@voteathome.org>  
**Sent:** Sunday, November 1, 2020 3:12 PM  
**To:** Woodall-Vogg, Claire  
**Subject:** Voter Intent Guide

Claire,

Thanks for speaking to Green Bay yesterday. I know it was a quiet conversation but was definitely helpful. I've already had a couple discussions about points you mentioned (specifically, the logs and observers).

I think the voter intent guidelines you already have are pretty solid but I'm sharing what we've created around voter intent in case this is helpful.

We have two full voter intent guides (one with the WEC's specific language, another that's a bit more readable), a one-pager, and a training deck.

Within that folder is a subfolder called "Originals" which has each of these in Word Doc/PPT format if you need to edit anything.

I think you're probably in good shape but if anything comes up, I hope this is useful for you.

Thanks again and good luck on Tuesday!

Michael

--

**Michael Spitzer-Rubenstein**  
State Lead for Wisconsin (Leadership Now Fellow)  
National Vote at Home Institute  
(310) 980-2872  
he/him

**VOTE  HOME**

***Learn more about:***

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)