

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Saturday, August 1, 2020 10:53 AM
To: Omar Sheikh
Subject: Logistics

Hi Omar,

I had an email up to send you yesterday and then never finished it. My apologies!

City Hall is located at **200 E Wells Street, Milwaukee, WI 53202. We are in Room 501.** There is parking across the street at the [Milwaukee Center](#) (I think it's \$7-9/day), as well as down the street a little at the [Marcus Center](#) (\$5/day).

City Hall is the building that is surrounded by construction. We are hard to miss. There are only two entrances open – one that faces Wells St and then one that faces Market Street.

Does 9am sound like a good start time?

My personal cell is [REDACTED] Please call me with any questions, concerns, things I haven't included.

Claire

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Saturday, August 1, 2020 12:00 PM
To: Woodall-Vogg, Claire
Subject: Re: Logistics

Hi Claire,

No worries, I know how busy it can get before an election. A 9 AM start time works for me and thanks for the parking info. Looking forward to working with you!

On Sat, Aug 1, 2020 at 10:52 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, August 3, 2020 6:11 PM
To: Omar Sheikh
Subject: Re: Logistics

Hi Omar,

Did you get your fill of absentee assembly today? I am assuming you could quickly ascertain the manual nature and how much room we have for improvement.

Unless you'd like to observe some more, I was thinking you could participate in our election inspector training tomorrow and then you and I could work out what makes the most sense for you for the next few weeks until we really start making the transition to November.

I realized just now that I don't have your number. Feel free to call or text me if you want to discuss! [REDACTED]
[REDACTED] Training is at 9am and I have a laptop you can use and a nice private desk outside of my office.

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Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, August 3, 2020 6:26 PM
To: Woodall-Vogg, Claire
Subject: Re: Logistics

Hi Claire,

It was very informative to see the absentee assembly process. It is definitely a more manual process. Speaking to some of the staff there they are looking forward to the new equipment for the November Election.

There is room for improvement even as the process becomes more automated.

I would like to participate in the election inspector training tomorrow. I took some today to read over the manual.

I can be at the office at 9 AM.

My cell is (847) 346-9288.

We can talk more tomorrow.

Omar

On Mon, Aug 3, 2020 at 6:10 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:
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--
Omar Sheikh | Consultant
The Elections Group
M:847.346.9288
Omar@electionsgroup.com



Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Monday, August 3, 2020 6:50 PM
To: howardl@brennan.law.nyu.edu;Woodall-Vogg, Claire
Subject: Connecting Claire and Liz

Hi Claire,

Looking forward to connecting on Wednesday morning! In the meantime, I wanted to make a time-sensitive intro between you and Liz Howard from the Brennan Center for Justice.

Liz and the Brennan Center are hosting a roundtable conversation this Friday (8/7) at 3pm ET for the Election Directors of major metropolitan areas across the US. The focus of the conversation is sharing communications strategies with each other for the November election, including the possibility of delayed results. I know we are working hard to ensure results aren't delayed in Milwaukee -- just wanted to flag this invitation for you in case you'd like to join! I'm sure others would benefit greatly from your participation.

I'll let Liz share more from here. I'd also note that Liz's background is as the Deputy Commissioner for the Virginia Dept of Elections, so she knows how precious your time is these days.

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Monday, August 3, 2020 6:54 PM
To: Woodall-Vogg, Claire
Subject: Re: Connecting Claire and Liz

FYI - No pressure to participate! We like Brennan Center and think they do high quality work - I do think Friday's session could be useful. But, that doesn't mean it fits your schedule or tops your priority list this week. As the ED of a major metro, just wanted to be sure you had the invite if you were interested. - Josh

On Mon, Aug 3, 2020 at 6:49 PM Josh Goldman <josh@techandcivicliflife.org> wrote:

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, August 4, 2020 9:31 AM
To: Josh Goldman;howardl@brennan.law.nyu.edu
Subject: RE: Connecting Claire and Liz

Hi Liz,

I would love to join this conversation on Friday and have added it to my calendar. I'll keep an eye out for the link to join.

It sounds like a wonderful network to become part of as we strategize for November 3rd.

Thanks!

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Woodall-Vogg, Claire

From: Liz Howard <howardl@brennan.law.nyu.edu>
Sent: Tuesday, August 4, 2020 9:40 AM
To: Woodall-Vogg, Claire; Josh Goldman
Subject: RE: Connecting Claire and Liz

Oh, wonderful! Calendar invite with call details to follow. I'm so thrilled to have an opportunity to work with you!

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Tuesday, August 4, 2020 10:31 AM
To: Josh Goldman <josh@techandciviclife.org>; Liz Howard <howardl@brennan.law.nyu.edu>
Subject: RE: Connecting Claire and Liz

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Woodall-Vogg, Claire

From: Hillary Hall <hillary@voteathome.org>
Sent: Wednesday, August 5, 2020 8:53 PM
To: Woodall-Vogg, Claire
Subject: Observing next week

Hi Claire

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Rest of the week observe the

Let me know what time Monday is good and if this works for you.

Hillary Hall
Senior Advisor for State and Local Election Officials
National Vote at Home institute
(720) 507-5702
she/hers

VOTE  **HO**

Woodall-Vogg, Claire

From: Boushell, Molly <mboushell@quickbase.com>
Sent: Thursday, August 6, 2020 11:29 AM
To: Hillary Hall;Woodall-Vogg, Claire
Cc: Hinshaw, Alice;Hersch, Harrison;MacIntyre, Jacob
Subject: Quick Base / Next Steps

Hi Hillary and Claire,

The Hackathon is complete!

We submitted our portfolio earlier this week. We are all so grateful for your partnership. Thanks for helping us understand this issue and guiding us on how to deliver a solution that would make a difference for election leaders.

Now that we've wrapped up the Hackathon, we are preparing for and eager for the next phase! Our team has vacation time scheduled here and there over the next week. As a result, I'm reaching out to see if you're available for a call next Thursday or Friday (August 13-14).

Here are a few times that could work for us:

- Thursday from 3-4p or 4-5p ET
- Friday from 10-11a or 3-4p ET

Let me know if more options would be useful. I look forward to reconnecting soon!

Best,
Molly

Molly Boushell
Customer Success Manager

mboushell@quickbase.com
+1-617-250-2323



150 Cambridgepark Drive
Cambridge, MA 02140
[QuickBase.com](https://www.quickbase.com)

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Woodall-Vogg, Claire

From: Liz Howard <howardl@brennan.law.nyu.edu>
Sent: Friday, August 7, 2020 1:40 PM
To: Nick.Custodio@phila.gov;Dana.Debeauvoir@traviscountytexas.gov;Dean Logan;Witzel-Behl, Maribeth;Michael.Dickerson@mecklenburgcountync.gov;Sherry.Poland@hamilton-co.org;Christopher Duffey;collinsm2978@detroitmi.gov;Adrian Fontes - RISCX;Cara Coleman - RISCX;Moritz, Roxanna;aaron@ockermanconsulting.com;chris.swope@lansingmi.gov;Fey, Eric;chris.hollins@cco.hctx.net;Moritz, Roxanna;Cathy M Garrett;winfreyj@detroitmi.gov;amseller@vote.franklincountyohio.gov;edward.leonard@vote.franklincountyohio.gov;drpayne@vote.franklincountyohio.gov;Voye, David;Shantiel Soeder;aperlatti@cuyahogacounty.us;JPG@ClarkCountyNV.gov;Bucaro, Jocelyn - C&R CA2758 Director;lgough@chicagoelections.gov;Woodall-Vogg, Claire
Cc: Jennifer Redmond;Edgardo Cortes;Larry Norden;Gowri Ramachandran;Monica Flores;Lisa Deeley;Yessica Del Rincon - RISCX;Turquoise Baker
Subject: Major metro EO roundtable agenda

Tentative Agenda

3:00 – 3:10

Housekeeping/intros

3:10 – 3:15

Roundtable Overview

3:15 – 3:40

Post-Election Day results discussion

3:40 – 3:55

Open discussion – requested topics +

3:55 – 4:00

Next steps

Elizabeth Howard

Senior Counsel, Democracy Program

Brennan Center for Justice *at NYU School of Law*

1140 Connecticut Ave NW Suite 1150

Washington, DC 20036

P: 202-753-5907

C: 202-740-5431

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Sent: Friday, August 7, 2020 1:55 PM
To: Liz Howard;Nick.Custodio@phila.gov;Dana.Debeauvoir@traviscountytexas.gov;Dean Logan;Witzel-Behl, Maribeth;Michael.Dickerson@mecklenburgcountync.gov;Sherry.Poland@hamilton-co.org;Christopher Duffey;collinsm2978@detroitmi.gov;Adrian Fontes - RISCX;Cara Coleman - RISCX;Moritz, Roxanna;aaron@ockermanconsulting.com;chris.swope@lansingmi.gov;Fey, Eric;chris.hollins@cco.hctx.net;Moritz, Roxanna;Cathy M Garrett;winfreyj@detroitmi.gov;amseller@vote.franklincountyohio.gov;edward.leonard@vote.franklincountyohio.gov;drpayne@vote.franklincountyohio.gov;Voye, David;Shantiel Soeder;aperlatti@cuyahogacounty.us;JPG@ClarkCountyNV.gov;Bucaro, Jocelyn - C&R CA2758 Director;lgough@chicagoelections.gov;Woodall-Vogg, Claire
Cc: Jennifer Redmond;Edgardo Cortes;Larry Norden;Gowri Ramachandran;Monica Flores;Lisa Deeley;Yessica Del Rincon - RISCX
Subject: RE: Major metro EO roundtable agenda

Hello Everyone,

Please see the Zoom information for today's meeting below.

Thank you,

Turquoise Baker

Research and Program Associate – Democracy Program
Brennan Center for Justice at NYU School of Law
120 Broadway, Suite 1750
New York, NY 10271
o: (646) 925-8742 | bakert@brennan.law.nyu.edu
Pronouns: she/her/hers

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+1 346 248 7799 US (Houston)
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115.114.131.7 (India Mumbai)

115.114.115.7 (India Hyderabad)

213.19.144.110 (EMEA)

103.122.166.55 (Australia)

209.9.211.110 (Hong Kong SAR)

64.211.144.160 (Brazil)

69.174.57.160 (Canada)

207.226.132.110 (Japan)

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Cc: Jennifer Redmond <jredmond@waynecounty.com>; Edgardo Cortes <edgardo.cortes.p@gmail.com>; Larry Norden <nordenl@brennan.law.nyu.edu>; Gowri Ramachandran <ramachandrang@brennan.law.nyu.edu>; Monica Flores <MFlores@rrcc.lacounty.gov>; Lisa Deeley <Lisa.Deeley@Phila.gov>; Yessica Del Rincon - RISCX <ydelrincon@risc.maricopa.gov>; Turquoise Baker <bakert@brennan.law.nyu.edu>

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Thanks!

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I wasn't worried at all. You just send me an update at any point, even if that is Monday morning. If you need me to work with someone else to get me set up to observe no problem.

I just appreciate you letting me come out and see things in action.

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On Election Day I would like to visit voting locations and ballot drop off sites. I will have my own car and hoped I could just drive around. For the afternoon and evening, it would be great if I could observe the mail ballot processing and scanning (can't remember if you have to wait till close of polls to do this or just Election Day)

Rest of the week observe the

Let me know what time Monday is good and if this works for you.

Hillary Hall
Senior Advisor for State and Local Election Officials
National Vote at Home institute
(720) 507-5702
she/hers

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, August 10, 2020 6:56 AM
To: hillary@voteathome.org
Subject: Today

Hi Hillary,

So sorry for not touching base sooner. I am conducting a training for National Guard today at 10am at our warehouse, 1901 S Kinnickinnic Ave. That might be a good place to meet up if it works with your schedule. Otherwise feel free to call or text me and I am sure we can come up with some things for you to observe. [REDACTED]

[REDACTED] or [REDACTED]

Woodall-Vogg, Claire

From: Hillary Hall <hillary@voteathome.org>
Sent: Monday, August 10, 2020 7:03 AM
To: Woodall-Vogg, Claire
Subject: Re: Today

Sounds good I will meet you at the warehouse at 10.

Hillary Hall
Senior Advisor for State and Local Election Officials
National Vote at Home institute
(720) 507-5702
she/hers



From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Monday, August 10, 2020 5:56 AM
To: Hillary Hall <hillary@voteathome.org>
Subject: Today

Hi Hillary,

So sorry for not touching base sooner. I am conducting a training for National Guard today at 10am at our warehouse, 1901 S Kinnickinnic Ave. That might be a good place to meet up if it works with your schedule. Otherwise feel free to call or text me and I am sure we can come up with some things for you to observe. 414-

[REDACTED]

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Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, August 11, 2020 10:24 AM
To: Woodall-Vogg, Claire
Subject: election day!

Claire,

I hope things are going smoothly today. It seems like you have found ways to get value out of Omar's presence.

I mentioned to him that it may be useful to get some video today of mail ballot operations. That can be useful for public messaging in the days right before Nov. 3rd -- here's what we do; here are the observers; here's why this is secure, transparent and accurate.

I know that you're interested in getting some advice from our Communications staffer, Haley. We can set up a call as quickly as you like. Though I can imagine you'll want time to decompress.

Ryan Chew
Wisconsin Coordinator
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, August 11, 2020 10:38 AM
To: Ryan Chew
Subject: RE: election day!

Do you think the video is something that Omar would be able to handle if I connect with him? He has been spectacular so far – right on the same page as myself and our deputy for the direction the Election Commission needs to ease into!

From: Ryan Chew <ryan@electionsgroup.com>
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Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, August 11, 2020 10:50 AM
To: Woodall-Vogg, Claire
Subject: Re: election day!

I do think Omar could get that done. I'll try to touch base with him, because it may be helpful to write down some simple scripting ideas or at least an outline of things to say, so that he can do a bit of voice-over to explain what people are seeing. That may be something I can do from here while he continues to observe and help out on a busy day.

I'm psyched to hear some confirmation from your side that Omar is working out well.

Ryan
The Elections Group
312 823-3384

On Tue, Aug 11, 2020 at 10:37 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, August 11, 2020 10:51 AM
To: Ryan Chew
Subject: RE: election day!

That sounds perfect. Thank you, Ryan!

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, August 11, 2020 10:50 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: election day!

I do think Omar could get that done. I'll try to touch base with him, because it may be helpful to write down some simple scripting ideas or at least an outline of things to say, so that he can do a bit of voice-over to explain what people are seeing. That may be something I can do from here while he continues to observe and help out on a busy day.

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Woodall-Vogg, Claire

From: Hillary Hall <hillary@voteathome.org>
Sent: Tuesday, August 11, 2020 11:04 AM
To: Boushell, Molly;Woodall-Vogg, Claire
Cc: Hinshaw, Alice;Hersch, Harrison;MacIntyre, Jacob
Subject: Re: Quick Base / Next Steps

Hi there,
Look forward to hearing more about how the hack-a-thon went.

This is election week for Claire. So not sure if she can join us. I would like to go ahead and meet and include my new team member, Xanthe Thomassen. She will be helping with these types of efforts going forward.

Can we meet on Thursday, 4-5pm ET? If that time slot filled, We will need to look at next week, prefer earlier in the week, afternoons are better.

Thanks

Hillary Hall
Senior Advisor for State and Local Election Officials
National Vote at Home institute
(720) 507-5702
she/hers



From: Boushell, Molly <mboushell@quickbase.com>
Sent: Thursday, August 6, 2020 10:28 AM
To: Hillary Hall <hillary@voteathome.org>; cwooda@milwaukee.gov <cwooda@milwaukee.gov>
Cc: Hinshaw, Alice <ahinshaw@quickbase.com>; Hersch, Harrison <hhersch@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>
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- Friday from 10-11a or 3-4p ET

Let me know if more options would be useful. I look forward to reconnecting soon!

Best,
Molly

Molly Boushell
Customer Success Manager

mboushell@quickbase.com
+1-617-250-2323



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Cambridge, MA 02140
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Woodall-Vogg, Claire

From: Boushell, Molly <mboushell@quickbase.com>
Sent: Tuesday, August 11, 2020 12:32 PM
To: Hillary Hall;Woodall-Vogg, Claire
Cc: Hinshaw, Alice;Hersch, Harrison;MacIntyre, Jacob
Subject: RE: Quick Base / Next Steps

Hi Hillary,

That sounds great! I imagine this is a *very* busy week for Claire. (Hope everything is going well, Claire!)

We've had a conflict come up from 4:30-5p ET, but perhaps we can have a quick touch-base with you and Xanthe from 4-4:30p ET instead?

Let me know what you think, and I'll send over an Outlook invite to confirm the details.

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Hillary Hall
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(720) 507-5702
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To: Boushell, Molly;Woodall-Vogg, Claire
Cc: Hinshaw, Alice;Hersch, Harrison;MacIntyre, Jacob
Subject: Re: Quick Base / Next Steps

That will work- thanks

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Sent: Tuesday, August 11, 2020 2:43 PM
To: Hillary Hall;Woodall-Vogg, Claire
Cc: Hinshaw, Alice;Hersch, Harrison;MacIntyre, Jacob
Subject: RE: Quick Base / Next Steps

Fantastic! I sent over an invite.

Looking forward to it!

Best,
Molly

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Woodall-Vogg, Claire


From: Omar Sheikh <omar@electionsgroup.com>
Sent: Friday, August 14, 2020 11:15 AM
To: Woodall-Vogg, Claire
Subject: Central Count Videos

Here's the videos from Central Count.

[MLWK VIDEO - Mail Teams at Tables.MOV](#) 

[MLWK VIDEO - Observer of Mail Handling.MOV](#) 

[_MLWK VIDEO - Opening Absentee Ballot Envelopes.MOV](#) 

[_MLWK VIDEO - Scanning.MOV](#) 

Omar Sheikh | Consultant
The Elections Group
M:847.346.9288
Omar@electionsgroup.com



Woodall-Vogg, Claire

From: Emily Slatkow <emily@firesidecampaigns.com>
Sent: Friday, August 14, 2020 1:50 PM
To: Richard.Barron@fultoncountyga.gov;Mariska.Bodison@fultoncountyga.gov;Regina.Waller@fultoncountyga.gov;Woodall-Vogg, Claire;adrian.fontes@gmail.com;Yessica Del Rincon - RISCX;Cara Coleman - RISCX;afontes@risc.maricopa.gov;Amber McReynolds
Subject: NVAHI Press Call

Hey folks!

I wanted to pass along dial-ins and a show flow for this afternoon's press call with National Vote at Home Institute.

https://docs.google.com/document/d/1LSSYMotkLdLBUDUuszPC_4a_rimRBVXvrce4VGZisEHg/edit

- Amber McReynolds
 - Phone Number: +1 (323) 393-4046
 - Pin: 596220
- Lucille Wenegieme
 - Phone Number: +1 (323) 393-4046
 - Pin: 631952
- Adrian Fontes
 - Phone Number: +1 (323) 393-4046
 - Pin: 584726
- Rick Barron
 - Phone Number: +1 (408) 520-2444
 - Pin: 673778
- Claire Wooddall-Voog
 - Phone Number: +1 (619) 309-1058
 - Pin: 472540

All the best,
Emily

--



Emily Slatkow (she/her)
Principal Communications Consultant
Fireside Campaigns
C: (954) 260-1305

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Sunday, August 16, 2020 7:41 PM
To: Josh Goldman
Subject: Drop Boxes

Hi Josh,

I'll be completely honest - I am having a hard time deciphering between fake news and real news with the post office this weekend.

I have 15 drop boxes ordered from Fort Knox Box, which came highly recommended by election professionals in Oregon and Colorado. They are due to arrive at the end of September.

I'm worried that I might need to order more, but had trouble finding reputable companies with secure boxes that could deliver by the end of September.

Any suggestions or leads from working with other cities?

Thanks!

Claire

p.s. do you want to meet any earlier than Thursday this week?

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivillife.org>
Sent: Monday, August 17, 2020 10:26 AM
To: Woodall-Vogg, Claire
Subject: Re: Drop Boxes

Hi Claire,

First of all - **congrats** on what looked like, at least from news clips, a super smooth election last week!

Post office

I hear what you're saying about fake/real news about the post office -- trying to get clear on that myself!

Dropboxes

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On Sun, Aug 16, 2020 at 7:40 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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Any suggestions or leads from working with other cities?

Thanks!

Claire

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--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, August 17, 2020 10:51 AM
To: Josh Goldman
Subject: RE: Drop Boxes

Hi Josh,

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Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Hillary Hall <hillary@voteathome.org>
Sent: Monday, August 17, 2020 6:45 PM
To: Woodall-Vogg, Claire
Subject: Time to meet on Thursday?

Hi Claire,

Hope you got some well deserved down time over the weekend. I enjoyed my visit and seeing the election processing in action. I love how much space you have.

Wanted to see if we could get a call for Thursday. We would like to align on how we can support your jurisdiction this fall and make use of our organizations resources.

I am pretty flexible most of the day. So let me know what works for you and your team.

thanks,

Hillary Hall
Senior Advisor for State and Local Election Officials
National Vote at Home institute
(720) 507-5702
she/hers

VOTE  **HO**

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, August 18, 2020 9:43 AM
To: Hillary Hall
Subject: RE: Time to meet on Thursday?

Hi Hillary,

How does 10am CST work for you on Thursday (so 9am your time I believe)?

I am eager to hear your feedback, as well as share some plans and adjustments that we are already making.

Thanks!

Claire

From: Hillary Hall <hillary@voteathome.org>
Sent: Monday, August 17, 2020 6:45 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Time to meet on Thursday?

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thanks,

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Senior Advisor for State and Local Election Officials
National Vote at Home institute
(720) 507-5702
she/hers

VOTE  **at HO**

Woodall-Vogg, Claire

From: Hillary Hall <hillary@voteathome.org>
Sent: Tuesday, August 18, 2020 10:19 AM
To: Woodall-Vogg, Claire
Subject: Re: Time to meet on Thursday?

Great. I will send a zoom. We have a new person on our team that will be working in WI. I will have him join us and introduce you.

Hillary Hall
Senior Advisor for State and Local Election Officials
National Vote at Home institute
(720) 507-5702
she/hers



From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Tuesday, August 18, 2020 8:42 AM
To: Hillary Hall <hillary@voteathome.org>
Subject: RE: Time to meet on Thursday?

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Thanks!

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Sent: Monday, August 17, 2020 6:45 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Time to meet on Thursday?

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Woodall-Vogg, Claire

From: Whitney May <whitney@techandciviclife.org>
Sent: Tuesday, August 18, 2020 12:07 PM
To: Michelle Nelson;Coolidge, Tara;Celestine Jeffreys;Witzel-Behl, Maribeth;Woodall-Vogg, Claire;Kris.Teske@greenbaywi.gov
Cc: Josh Goldman;Asher Kolieboi;Christopher Patten
Subject: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

Hello Claire, Celestine, Kris, Tara, Michelle, and Maribeth:

You are the famous WI-5. Congrats on successful administration of last week's state primary! Excited to see November be an even bigger success for you and your teams.

With November in mind, I'm cc'ing the designers from Center for Civic Design, Asher & Christopher. CCD is one of the amazing technical assistance partners available to support the WI-5 (we really do need to get WI-5 tshirts).

Since we've heard interest from you about what other cities are doing, we thought it would be helpful to gather feedback on absentee envelopes and instructions from the WI-5 cohort as a group rather than gathering feedback separately.

- Here are the [absentee instructions](#) designed by CCD
 - It's a template in a Word doc
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 - Christopher and Asher have designed this by combining CCD's best practices and language from Madison's instructions.
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 - CCD has been working on the design with WEC
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 - Consult can look like adjusting the templates, adding your contact and other information, working with your envelope vendors (if needed) as you fit the layouts into your process (including any size or placement adjustments), or just providing any support, advice, or reviews of proofs.

Do you and your teams have capacity to review these materials and provide questions and feedback to CTCL & CCD before the end of the week?

We know you are all working on tight timelines for printing and collating absentee materials. Please let CTCL & CCD know how we can be most helpful moving forward. If it's useful, grant funds are available for cities that want to print new envelopes.

Thank you,
Whitney & Josh from CTCL

--

Whitney May
Director of Government Services

Center for Tech and Civic Life
whitney@techandcivicliflife.org
(919) 799-6173
she/her

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicle.org>
Sent: Tuesday, August 18, 2020 12:29 PM
To: Woodall-Vogg, Claire
Subject: Re: Drop Boxes

Just got a few updates to the drop box info attached to my last email. Again, just sharing as a back up so you have it!

- American Security Cabinets is no longer accepting orders for 2020.
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- Fortress 1000s from Inclusion are available but their last build for those will be submitted on Friday for the 2020 Elections. Their delivery timeline for that order is mid-October.

Josh

On Tue, Aug 18, 2020 at 12:03 PM Josh Goldman <josh@techandcivicle.org> wrote:
Hi Claire,

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Sticking with the Wednesday meeting works great. A few other updates in the meantime:

Center for Civic Design Email

- Today you will get an email along with the other Safe Voting cities requesting your feedback on two items.
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SafeVote Postcard

- CCD's suggestions for the SafeVote postcard are included in the attached PowerPoint. It's mostly a color change to some of the text for accessibility purposes, some tweaks to the language, and including reference to drop boxes.
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- One flag: The library section is the only one that has dates/times and location specifics that will need to be updated: will assistance be available at any MKE public library? is the timeline for that assistance finalized? etc.

Agenda for tomorrow

- I'll put this together this afternoon and send for you to add to!

Thanks,

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On Mon, Aug 17, 2020 at 10:51 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Drop Boxes

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| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com>
Sent: Tuesday, August 18, 2020 6:37 PM
To: 'Whitney May';Michelle Nelson;Coolidge, Tara;Celestine Jeffreys;Woodall-Vogg, Claire;Kris.Teske@greenbaywi.gov
Cc: Josh Goldman;Asher Kolieboi;Christopher Patten
Subject: RE: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

Wow! Thank you!

I like the design. Is it possible to have the text larger in the instructions? I'm wondering how hard it might be for our older voters to read the 9-point font.

Thank you!

- Maribeth

From: Whitney May <whitney@techandcivicliflife.org>
Sent: Tuesday, August 18, 2020 12:07 PM
To: Michelle Nelson <mnelson@kenosha.org>; Coolidge, Tara <tara.coolidge@cityofracine.org>; Celestine Jeffreys <Celestine.Jeffreys@greenbaywi.gov>; Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com>; cwooda@milwaukee.gov; Kris.Teske@greenbaywi.gov
Cc: Josh Goldman <josh@techandcivicliflife.org>; Asher Kolieboi <asher@civicdesign.org>; Christopher Patten <christopher@civicdesign.org>
Subject: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello Claire, Celestine, Kris, Tara, Michelle, and Maribeth:

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Sent: Tuesday, August 18, 2020 7:12 PM
To: Woodall-Vogg, Claire
Subject: Re: Drop Boxes

Hi Claire,

See you tomorrow at 9am! Here's my thoughts on an initial agenda (a bit ambitious for 30 minutes!). Please add/subtract as per your preference.

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Josh

Election debrief

- Congrats!
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- Still providing useful support? Any way I can be helpful?
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- Two new guides from Elections Group on dropboxes and managing expectations for election week results reporting

Design pieces

- SafeVote postcard
- Absentee ballot instructions
- Envelopes (window passed)

Communications

- [Elections Group: Managing Expectations for Slower Election Results](#)
- NVAHI Comms toolkit
- Updates on RFP/comms firm + support needed?

Poll worker recruitment and training

- Updates + support needed?
- Stanford putting out COVID-19 related poll worker training module this month

Dropboxes

- More dropboxes
 - Additional \$ or technical assistance required?
 - Plans for wrap and signage?
 - Will there be a place to look up location of dropboxes?
 - Plans for polling location dropboxes?
 - Ironworkers! Can they make for other jurisdictions? :)
- More pick-ups

- I'm curious about current pick-up schedules and if increased pick-ups could be useful for managing increased volume (given USPS mistrust)

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, August 18, 2020 7:18 PM
To: Josh Goldman
Subject: Re: Drop Boxes

That is quite the agenda! Any chance we could start at 8:45? I have a 10am staff meeting offsite so want to make sure we have time to get through everything.

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Tuesday, August 18, 2020 7:11 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Drop Boxes

Hi Claire,

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Design pieces

-
- SafeVote
- postcard
-
-
- Absentee
- ballot instructions
-
-
- Envelopes
- (window passed)
-

Communications

-
- [Elections](#)
- [Group: Managing Expectations for Slower Election Results](#)
-
-
- NVAHI
- Comms toolkit
-
-
- Updates
- on RFP/comms firm + support needed?
-

Poll worker recruitment and training

-
- Updates
- + support needed?
-
-
- Stanford
- putting out COVID-19 related poll worker training module this month
-

Dropboxes

-

- More
- dropboxes
- -
 - Additional
 - \$ or technical assistance required?
 -
 -
 - Plans
 - for wrap and signage?
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Sent: Tuesday, August 18, 2020 7:38 PM
To: Witzel-Behl, Maribeth
Cc: Michelle Nelson;Coolidge, Tara;Celestine Jeffreys;Woodall-Vogg, Claire;Kris.Teske@greenbaywi.gov;Josh Goldman;Asher Kolieboi;Christopher Patten
Subject: UPDATE: Absentee instructions template & envelopes from Center for Civic Design: No action required

Hello everyone,

Thank you for taking time to review the CCD materials and ask questions today.

CTCL is putting the brakes on operation envelope with the WI-5 because:

- WEC wants everyone in the state using the same formats
- WEC wants to complete new envelope design work next year
- WEC shared uniform instructions today

Apologies for any confusion. Please reach out with any questions or concerns. And keep truckin'!

Stay safe out there,
Whitney M

On Tue, Aug 18, 2020 at 6:36 PM Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com> wrote:

Wow! Thank you!

I like the design. Is it possible to have the text larger in the instructions? I'm wondering how hard it might be for our older voters to read the 9-point font.

Thank you!

- Maribeth

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Cc: Josh Goldman <josh@techandcivicliflife.org>; Asher Kolieboi <asher@civicdesign.org>; Christopher Patten <christopher@civicdesign.org>

Subject: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

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Thank you,
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Woodall-Vogg, Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Tuesday, August 18, 2020 8:26 PM
To: Woodall-Vogg, Claire
Subject: Re: Drop Boxes

8:45 is perf! See you then!

On Tue, Aug 18, 2020 at 7:17 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:
That is quite the agenda! Any chance we could start at 8:45? I have a 10am staff meeting offsite so want to make sure we have time to get through everything.

From: Josh Goldman <josh@techandciviclife.org>
Sent: Tuesday, August 18, 2020 7:11 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Drop Boxes

Hi Claire,

See you tomorrow at 9am! Here's my thoughts on an initial agenda (a bit ambitious for 30 minutes!). Please add/subtract as per your preference.

Thanks,
Josh

Election debrief

- Congrats!
- How'd it go on the backend?
- Any tweaks you want to make based on this experience?

Checking in on Omar / process guide development

- Still providing useful support? Any way I can be helpful?
- What process development and guidelines writing is still in the works? Elections Group seems to have some extra bandwidth.
- Two new guides from Elections Group on dropboxes and managing expectations for election week results reporting

Design pieces

- SafeVote postcard
- Absentee ballot instructions
- Envelopes (window passed)

Communications

- [Elections Group: Managing Expectations for Slower Election Results](#)
- NVAHI Comms toolkit
- Updates on RFP/comms firm + support needed?

Poll worker recruitment and training

- Updates + support needed?
- Stanford putting out COVID-19 related poll worker training module this month

Dropboxes

- More dropboxes
 - Additional \$ or technical assistance required?
 - Plans for wrap and signage?
 - Will there be a place to look up location of dropboxes?
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I am happy to work on the text size and think I can move things around to get it to fit. We are also working on an alternative image of your ballot that doesn't take up as much space on the page. It'll call out exactly where voters need to sign but take up less space.

One question for you: for some cities (not Wisconsin) we designed instructions that fold the letter size paper in half (on the short end). It ends up looking like a little menu or pamphlet. Most of the time, the labor required to fold them wins over their cuteness and we end up going with the regular page. But if this is something you'd like to see, I am happy to send it your way.

I'll get you the next draft as soon as I can

Christopher and Asher

On Tue, Aug 18, 2020 at 7:36 PM Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com> wrote:

Wow! Thank you!

I like the design. Is it possible to have the text larger in the instructions? I'm wondering how hard it might be for our older voters to read the 9-point font.

Thank you!

- Maribeth

From: Whitney May <whitney@techandcivicliflife.org>

Sent: Tuesday, August 18, 2020 12:07 PM

To: Michelle Nelson <mnelson@kenosha.org>; Coolidge, Tara <tara.coolidge@cityofracine.org>; Celestine Jeffreys <Celestine.Jeffreys@greenbaywi.gov>; Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com>; cwooda@milwaukee.gov; Kris.Teske@greenbaywi.gov

Cc: Josh Goldman <josh@techandcivicliflife.org>; Asher Kolieboi <asher@civicdesign.org>; Christopher Patten <christopher@civicdesign.org>

Subject: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

Hello Claire, Celestine, Kris, Tara, Michelle, and Maribeth:

You are the famous WI-5. Congrats on successful administration of last week's state primary! Excited to see November be an even bigger success for you and your teams.

With November in mind, I'm cc'ing the designers from Center for Civic Design, Asher & Christopher. CCD is one of the amazing technical assistance partners available to support the WI-5 (we really do need to get WI-5 tshirts).

Since we've heard interest from you about what other cities are doing, we thought it would be helpful to gather feedback on absentee envelopes and instructions from the WI-5 cohort as a group rather than gathering feedback separately.

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Do you and your teams have capacity to review these materials and provide questions and feedback to CTCL & CCD before the end of the week?

We know you are all working on tight timelines for printing and collating absentee materials. Please let CTCL & CCD know how we can be most helpful moving forward. If it's useful, grant funds are available for cities that want to print new envelopes.

Thank you,
Whitney & Josh from CTCL

--

Whitney May

Director of Government Services

Center for Tech and Civic Life

whitney@techandcivicliflife.org

(919) 799-6173

she/her

--

Christopher Patten

Center for Civic Design

civicdesign.org

313-590-7653 | christopher@civicdesign.org

Pronouns: he/him

--

Christopher Patten
Center for Civic Design
civicdesign.org
313-590-7653 | christopher@civicdesign.org
Pronouns: he/him

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, August 19, 2020 12:47 PM
To: Witzel-Behl, Maribeth;'Whitney May';Michelle Nelson;Coolidge, Tara;Celestine Jeffreys;Kris.Teske@greenbaywi.gov
Cc: Josh Goldman;Asher Kolieboi;Christopher Patten
Subject: RE: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

I much prefer these from CCD to the [ones that were released yesterday](#). I will admit, this update slipped past me on July 31st when it was approved by the WEC.

I agree with Maribeth about size of font. I like the layout and simplicity a lot, though.

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Sent: Tuesday, August 18, 2020 6:37 PM
To: 'Whitney May' <whitney@techandcivicliflife.org>; Michelle Nelson <mnelson@kenosha.org>; Coolidge, Tara <tara.coolidge@cityofracine.org>; Celestine Jeffreys <Celestine.Jeffreys@greenbaywi.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Kris.Teske@greenbaywi.gov
Cc: Josh Goldman <josh@techandcivicliflife.org>; Asher Kolieboi <asher@civicdesign.org>; Christopher Patten <christopher@civicdesign.org>
Subject: RE: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

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Thank you,
Whitney & Josh from CTCL

--
Whitney May
Director of Government Services
Center for Tech and Civic Life
whitney@techandcivicliflife.org
(919) 799-6173
she/her

Woodall-Vogg, Claire

From: Coolidge, Tara <Tara.Coolidge@cityofracine.org>
Sent: Wednesday, August 19, 2020 12:47 PM
To: Woodall-Vogg, Claire
Subject: Automatic reply: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

I will be away from my desk and email through Wednesday, August 19th, 2020 and will not be available to reply to emails as quickly as usual. Please call (262) 636-9171 for immediate assistance. Thank you.

Woodall-Vogg, Claire

From: Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com>
Sent: Wednesday, August 19, 2020 4:57 PM
To: 'Christopher Patten'; Woodall-Vogg, Claire
Cc: Whitney May; Michelle Nelson; Coolidge, Tara; Celestine Jeffreys; Kris.Teske@greenbaywi.gov; Josh Goldman; Asher Kolieboi
Subject: RE: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

I love it! Thank you very much!

- Maribeth

From: Christopher Patten <christopher@civicdesign.org>
Sent: Wednesday, August 19, 2020 4:50 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com>; Whitney May <whitney@techandcivicliflife.org>; Michelle Nelson <mnelson@kenosha.org>; Coolidge, Tara <tara.coolidge@cityofracine.org>; Celestine Jeffreys <Celestine.Jeffreys@greenbaywi.gov>; Kris.Teske@greenbaywi.gov; Josh Goldman <josh@techandcivicliflife.org>; Asher Kolieboi <asher@civicdesign.org>
Subject: Re: Absentee instructions template & envelopes from Center for Civic Design: Feedback requested by Friday

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi everyone,

This version of the instructions includes a larger font size and a redesigned image of where to sign on the back of the ballot. Check it out and let us know what you think!

Thanks!

Christopher and Asher

On Wed, Aug 19, 2020 at 1:47 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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<tara.coolidge@cityofracine.org>; Celestine Jeffreys <Celestine.Jeffreys@greenbaywi.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Kris.Teske@greenbaywi.gov

Cc: Josh Goldman <josh@techandcivicliflife.org>; Asher Kolieboi <asher@civicdesign.org>; Christopher Patten <christopher@civicdesign.org>

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Cc: Josh Goldman <josh@techandcivicliflife.org>; Asher Kolieboi <asher@civicdesign.org>; Christopher Patten <christopher@civicdesign.org>

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Thank you,
Whitney & Josh from CTCL

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Whitney May

Director of Government Services

Center for Tech and Civic Life

whitney@techandcivicliflife.org

(919) 799-6173

she/her

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--

Christopher Patten

Center for Civic Design

civicdesign.org

313-590-7653 | christopher@civicdesign.org

Pronouns: he/him

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivillife.org>
Sent: Thursday, August 20, 2020 5:26 PM
To: Woodall-Vogg, Claire
Subject: Next steps - Yesterday's check in

Hi Claire,

Great to chat with you yesterday morning! Below I've reflected back what I heard in our meeting yesterday, noting specific action steps. You mentioned you like deadlines, so I've added some where appropriate in case they're useful.

Plus, a few more miscellaneous questions:

1. Are you still looking for 850s? If 850s can't be found, will 450s suffice? How many?
2. Are there roles that out-of-towners could be helpful with a few days around, and on, Election Day. (This question comes from Sam, the MKE native at CSME, who I might want to come home and volunteer on ED. He knows he can't be a poll worker. No pressure to have a great answer on this, he's just wondering.)

Please let me know if you see something inaccurate or unclear below!

Many thanks,

Josh

Communications

- Change: approaching communications tasks as separate parcels (<\$50k)
 - **Claire:** confirm approach w Steve, update Patrick, respond to Josh's upcoming email thread (this week)
 - **Josh:** start email thread with Patrick, Ryan Claire to set up goals, timeline, etc for establishing parcels and vendor next steps (by 8/21)
- SafeVote postcard -- edits from CCD approved
 - **Claire:** send edits / updated sketch to designer (ASAP)
- Potential additional SafeVote postcard to cover "How to vote" in October
 - **Claire:** if still of interest, check budget for \$ and let Josh know (by 8/28)
 - **Josh:** check in about this during next call, scope potential designers (CSME? NVAHI?) for technical assistance (by 9/2)
- CCD edits to absentee ballot instructions
 - **Claire:** continue to correspond on WI-5 thread (next week)
 - **CDD:** reach out for any additional MKE personalization (next week)

Inbound ballot processing

- Omar, Hillary and Claire to continue tweaking process
 - **Claire:** meets with Omar and Hillary this week
- Discussed possibilities around staffing for election day/election week.
 - **Josh:** check into these questions.

Dropboxes

- Discussed beginning updated documentation for dropbox program
 - **Josh:** Convene Claire and Elections Group to discuss (email by 8/21)
 - **Elections Group (Omar or Ryan):** likely provide sample guidelines adapted for MKE
- Discussed welded first-wave dropboxes

- **Josh:** find vinyl wrap vendor as backup to local MKE vendor, send to Claire (by 9/2)
- Discussed moving to 2-person ballot retrieval teams for stronger ballot chain of custody
 - **Claire:** confirm and communicate this change to dept as needed (by 8/28)
 - **Elections Group:** integrate this change into guidelines
- Discussed adding temporary, election-worker monitored dropboxes at all 170 ED precincts, returned unopened in a sealed ballot bag alongside voted ballots to improve voter access and decrease lines.
 - **Claire:** confirm and communicate this change to dept as needed (by 8/28)
 - **TBD (Elections Group?):** Update election worker training and manual, election day precinct preparation documents, produce materials list and source materials (e.g. portable dropboxes), confirm materials ordered.

--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, August 20, 2020 7:23 PM
To: Woodall-Vogg, Claire
Subject: NVAHI Follow-Up Calls

Claire,

It was great to meet you today (in two separate calls!) and I'm excited to work together to ensure that Milwaukee goes smoothly. If you need it for any reason, my phone is 310-980-2872.

We discussed two follow-up calls next week:

Tuesday, August 25 – Communications: does 2-3 PM Central work for you? That seems like the only time everyone from our team is available but if that doesn't work for you, we'll have to figure a different time out.

Thursday, August 27 – Operations: could we do 4 PM Central? If not, our calendars are more open (in part because fewer people will be on the call) but later is better.

Thanks and look for me to be a regular presence in your email inbox!

Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE  **HOME**

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, August 20, 2020 8:06 PM
To: Michael Spitzer-Rubenstein
Subject: Re: NVAHI Follow-Up Calls

Thursday at 4pm will work.

I have had to schedule a library tour for the entire afternoon on Tuesday (it was my next phone call and it's to map out the placement of the drop boxes). Sorry!

Nice meeting you today!

Claire

Sent from my iPhone

On Aug 20, 2020, at 7:23 PM, Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:

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Michael

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Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

<image001.png>

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, August 20, 2020 8:16 PM
To: Woodall-Vogg, Claire
Subject: Re: NVAHI Follow-Up Calls

Sure!

Just quickly looking at the calendars (so would need to check with the team to make sure), what about Wednesday either 11:30-12:30, 12-1, or 4-5 PM (all times Central)?

Any chance one of those would work?

Thanks and good luck on the drop boxes. That's important.

Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him



From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, August 20, 2020 8:24 PM
To: Michael Spitzer-Rubenstein
Subject: Re: NVAHI Follow-Up Calls

12-1 or 4-5 would work!

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, August 20, 2020 8:15 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: NVAHI Follow-Up Calls

Sure!

Just quickly looking at the calendars (so would need to check with the team to make sure), what about Wednesday either 11:30-12:30, 12-1, or 4-5 PM (all times Central)?

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(310) 980-2872
he/him



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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, August 21, 2020 4:19 PM
To: Woodall-Vogg, Claire
Subject: Update + Questions: QuickBase, Drop boxes, Voter Instructions, Processes

Hi Claire,

Following up on yesterday, I have an update and a few questions. Apologies that this is a longer email; feel free to answer in parts if that's easier.

- **Quickbase:** their data analysis should be done Monday and I'll get the information to you as soon as we have it.
- **Dropbox Siting:** either before or after your tour, do you want me to run any numbers? We generally look at distance from voters (both maximum and average) and density (how many voters per dropbox), as well as how they fit into existing neighborhood and transportation patterns. If you're evaluating a few different sites or need to justify locations, I'm happy to provide my statistical skills.
- **Voter Instructions/Marketing Materials:** do you have any existing marketing materials that we should review in advance of the call on Wednesday? Hillary thought any voter instruction sheets would be good but if anything else seems useful, we're happy to take a look.
- **Mail Ballot Processing:** Do you have any benchmarks for how long each step should take or how many ballots a given worker should be able to do? e.g. the machine that opens envelopes can handle 400/minute, it takes 15 seconds on average to check a ballot in and verify the signature, etc. If you don't have these already, we can talk through it on Thursday.

Thanks, Claire, and have a good weekend!

Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE  **HOME**

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Monday, August 24, 2020 5:16 PM
To: Woodall-Vogg, Claire;omar@electionsgroup.com;ryan@electionsgroup.com
Subject: Response requested - MKE Elections + Elections Group

Hi folks,

Happy Monday! (If memory serves, there's a local holiday this week in Milwaukee called "Out-bound ballot processing machinery installation and testing!") I thought we could get together to discuss upcoming technical assistance requests in Milwaukee that could potentially be fielded by Elections Group.

Do you have time for a 60 minute call this week? Here are a few times (all CT) that work for me; please respond with your availability. (Happy to shift things around on my cal if necessary.)

- TUES: 1-2pm, 5-6pm
- WEDS: 4-5pm
- THURS: 11am-noon, 2-3pm

To my knowledge, these are the items we should check in on:

1. Poll worker training + documentation
2. 24-hr dropboxes: preparation for installation, review upon delivery, ongoing management, ballot chain of custody, etc.
3. Precinct-based dropboxes: sourcing, poll worker training, signage, updating documentation, ballot chain of custody, etc.
4. Fielding voter requests: call center, FAQs, other resources?
5. Communications planning: Sept, Oct, and [managing expectations for election week results reporting](#). (We may need to cover this in a separate call.)

If there are items to add (or subtract) from this list, please let me know. I look forward to hearing back about your availability and getting started on these projects shortly!

Thanks so much,

Josh

PS. If you'd like me to invite other folks to the meeting, just holler. Jonatan (MKE) and Hailey (EG) come to mind, but I didn't want to assume!

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, August 24, 2020 5:27 PM
To: Josh Goldman;omar@electionsgroup.com;ryan@electionsgroup.com
Subject: Re: Response requested - MKE Elections + Elections Group

Tuesday 5-6pm is really the only time that works for me. I can actually do Tuesday anytime 3pm or after.

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Thanks,

Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Monday, August 24, 2020 5:16 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; omar@electionsgroup.com <omar@electionsgroup.com>; ryan@electionsgroup.com <ryan@electionsgroup.com>
Subject: Response requested - MKE Elections + Elections Group

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Thanks so much,

Josh

PS. If you'd like me to invite other folks to the meeting, just holler. Jonatan (MKE) and Hailey (EG) come to mind, but I didn't want to assume!

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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Monday, August 24, 2020 5:29 PM
To: Woodall-Vogg, Claire
Cc: Josh Goldman;omar@electionsgroup.com
Subject: Re: Response requested - MKE Elections + Elections Group

Was just about to write with my availability, but Claire outbid me! :-)

Yes, tomorrow 5:00 to 6:00 can work if that's best.

Ryan
The Elections Group
312 823-3384

On Mon, Aug 24, 2020 at 5:27 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:
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Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, August 24, 2020 5:42 PM
To: Ryan Chew
Cc: Josh Goldman;Woodall-Vogg, Claire
Subject: Re: Response requested - MKE Elections + Elections Group

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Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

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To: Ryan Chew
Cc: Woodall-Vogg, Claire;omar@electionsgroup.com;Zuniga, Jonatan
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To: Josh Goldman
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M: 847.346.9288
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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, August 25, 2020 10:28 AM
To: Woodall-Vogg, Claire
Subject: Re: Update + Questions: QuickBase, Drop boxes, Voter Instructions, Processes

Hi Claire,

Checking in: are there any voter instructions or other marketing materials that we should review for the call tomorrow?

I also wanted to update you on QuickBase—they're hoping the program should be done Friday if not early next week. I'll keep you informed.

And sounds like you already have the dropboxes figured out but if you need help, let me know.

Hope your week is off to a good start.

Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him



From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Date: Friday, August 21, 2020 at 5:19 PM
To: cwooda@milwaukee.gov <cwooda@milwaukee.gov>
Subject: Update + Questions: QuickBase, Drop boxes, Voter Instructions, Processes

Hi Claire,

Following up on yesterday, I have an update and a few questions. Apologies that this is a longer email; feel free to answer in parts if that's easier.

- **Quickbase:** their data analysis should be done Monday and I'll get the information to you as soon as we have it.
- **Dropbox Siting:** either before or after your tour, do you want me to run any numbers? We generally look at distance from voters (both maximum and average) and density (how many voters per dropbox), as well as how they fit into existing neighborhood and transportation patterns. If you're evaluating a few different sites or need to justify locations, I'm happy to provide my statistical skills.

- **Voter Instructions/Marketing Materials:** do you have any existing marketing materials that we should review in advance of the call on Wednesday? Hillary thought any voter instruction sheets would be good but if anything else seems useful, we're happy to take a look.
- **Mail Ballot Processing:** Do you have any benchmarks for how long each step should take or how many ballots a given worker should be able to do? e.g. the machine that opens envelopes can handle 400/minute, it takes 15 seconds on average to check a ballot in and verify the signature, etc. If you don't have these already, we can talk through it on Thursday.

Thanks, Claire, and have a good weekend!

Michael

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Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, August 25, 2020 12:27 PM
To: Woodall-Vogg, Claire
Subject: Re: Update + Questions: QuickBase, Drop boxes, Voter Instructions, Processes

Thank you, Claire! How are you feeling? Think you'll be up for the communications meeting tomorrow?

Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him



From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Date: Tuesday, August 25, 2020 at 12:56 PM
To: Michael Spitzer-Rubenstein <michael@voteathome.org>
Subject: RE: Update + Questions: QuickBase, Drop boxes, Voter Instructions, Processes

Hi Michael,

Omigosh – I have been a rough week so far. I have been sick since Saturday and apologize for not getting these to you sooner.

The first is our SafeVote postcard that we plan to mail at the end of next week.

The second is our draft of new absentee instructions.

Thanks!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, August 25, 2020 10:28 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Update + Questions: QuickBase, Drop boxes, Voter Instructions, Processes

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Woodall-Vogg, Claire

From: Hillary Hall <hillary@voteathome.org>
Sent: Wednesday, August 26, 2020 6:21 AM
To: Woodall-Vogg, Claire
Cc: Michael Spitzer-Rubenstein; Rachel Lefsky
Subject: Can we get the link or copy of the Comms RFP

Hi Claire,

Wondered if we could see the RFP you put out for comms. Figured it would be useful to review before our meeting this afternoon.

Thanks,

Hillary Hall
Senior Advisor for State and Local Election Officials
National Vote at Home institute
(720) 507-5702
she/hers



Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, August 26, 2020 6:47 AM
To: Hillary Hall
Cc: Michael Spitzer-Rubenstein; Rachel Lefsky
Subject: Re: Can we get the link or copy of the Comms RFP

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Sent: Wednesday, August 26, 2020 6:21 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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VOTE  **HO**

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From: Hillary Hall <hillary@voteathome.org>
Sent: Wednesday, August 26, 2020 6:49 AM
To: Woodall-Vogg, Claire
Subject: Re: Can we get the link or copy of the Comms RFP

Apologize, I now after you told me again, remember you saying that-

Hillary Hall
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Woodall-Vogg, Claire

From: Rachel Lefsky <rachel@voteathome.org>
Sent: Wednesday, August 26, 2020 8:12 AM
To: Woodall-Vogg, Claire
Subject: RE: Can we get the link or copy of the Comms RFP

Hi Claire,

Thanks for sharing the RFP, and look forward to meeting this afternoon. I wanted to make sure you had a copy of our [Communications Toolkit](#) – we'll discuss more today, primarily focusing on section 3, which is a guide to working with a vendor to tailor the recommendations for individual jurisdictions.

Talk soon!

Best,
Rachel

Rachel Lefsky
(617) 913-7725
rachel@voteathome.org

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Wednesday, August 26, 2020 7:47 AM
To: Hillary Hall <hillary@voteathome.org>
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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, August 26, 2020 1:05 PM
To: Rachel Lefsky
Subject: RE: Can we get the link or copy of the Comms RFP

Thanks, Rachel!

From: Rachel Lefsky <rachel@voteathome.org>
Sent: Wednesday, August 26, 2020 8:12 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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Cc: Michael Spitzer-Rubenstein <michael@voteathome.org>; Rachel Lefsky <rachel@voteathome.org>
Subject: Re: Can we get the link or copy of the Comms RFP

Absolutely. It's on the front page of our website - www.milwaukee.gov/election

From: Hillary Hall <hillary@voteathome.org>
Sent: Wednesday, August 26, 2020 6:21 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Michael Spitzer-Rubenstein <michael@voteathome.org>; Rachel Lefsky <rachel@voteathome.org>
Subject: Can we get the link or copy of the Comms RFP

Hi Claire,

Wondered if we could see the RFP you put out for comms. Figured it would be useful to review before our meeting this afternoon.

Thanks,

Hillary Hall
Senior Advisor for State and Local Election Officials
National Vote at Home institute
(720) 507-5702
she/hers



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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Wednesday, August 26, 2020 1:44 PM
To: Hillary Hall;Xanthe Thomassen;Lucille Wenegieme;Rachel Lefsky;Woodall-Vogg, Claire;anne@ideas42.org
Cc: hillary.hall.bc@gmail.com
Subject: NVAHI - Milwaukee Comms Call

Hi all,
Looking forward to talking this afternoon. We have this agenda:

- Discuss Milwaukee communications needs
- Review SafeVote postcard and voter instructions
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 - What's the ideal outcome for the communications campaign?
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 - NVAHI assistance with communications (both before marketing agency selected and throughout the work)
 - Go through Vote at Home Communications Toolkit and other resources
- Plan follow-ups

Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



From: michael@voteathome.org
When: 5:00 PM - 6:00 PM August 26, 2020
Subject: NVAHI - Milwaukee Comms Call
Location: <https://us02web.zoom.us/j/5806605812?pwd=MGkwWmY0MWxtbGhuakRiaDNNSjlvZz09>

Does this new time work for everyone?

- Michael

Join Zoom Meeting

<https://us02web.zoom.us/j/5806605812?pwd=MGkwWmY0MWxtbGhuakRiaDNNSjlvZz09>

Meeting ID: 580 660 5812

Passcode: 356747

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+1 312 626 6799 US (Chicago)

+1 929 436 2866 US (New York)

+1 301 715 8592 US (Germantown)

Meeting ID: 580 660 5812

Passcode: 356747

Find your local number: <https://us02web.zoom.us/j/kicgZl1HM>

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Wednesday, August 26, 2020 5:31 PM
To: Hillary Hall;Xanthe Thomassen;Lucille Wenegieme;Rachel Lefsky;Woodall-Vogg, Claire;anne@ideas42.org
Subject: Re: NVAHI - Milwaukee Comms Call

Claire, Anne, Lucille, Rachel, Hillary, and Xanthe,

It was great talking to you all today. Our work will help Milwaukee voters cast their ballots.

Our planned follow-up:

- **We all** will prepare feedback on the [voter instructions](#). Please send any notes to me by Monday, the 31st, and I'll compile and organize them.
- **Lucille** will send questions/items to consider when reviewing RFP submissions.
- NVAHI will soon have someone tasked to working with Milwaukee on communications and will meet again at that point or when the marketing agency is hired.

SafeVote postcard notes:

- Frame vote at home as “convenient” rather than “free” (side 1, point 1), since finding a stamp is often more of a hurdle than the actual cost.
- Possibly remove the checkboxes so that there's more whitespace.
- Side 2: Change “Easy Options to Request an Absentee Ballot” to “Act Now! Request your Absentee Ballot”.
- Can add a subheader “Need help?” above the section about visiting the library. Remove the phone to de-emphasize calling.
- Under “What else is important to know?”: make the first point about reliability focus on tracking.
- Either make the point about returning the ballot begin “Absentee voting is flexible” or remove that bullet entirely.

Informational Notes:

- The RFP closes on September 3rd and hoping to have someone in place by the 8th.
- NVAHI will have a comms person assigned to a project management/PIO role for Milwaukee.
- The postcard will go out the end of next week and ballots are mailed out September 17th.

Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



From: Michael Spitzer-Rubenstein <michael@voteathome.org>

Date: Wednesday, August 26, 2020 at 2:44 PM

To: Hillary Hall <hillary@voteathome.org>, Xanthe Thomassen <xanthe@voteathome.org>, Lucille Wenegieme

<lucille@voteathome.org>, Rachel Lefsky <rachel@voteathome.org>, cwooda@milwaukee.gov <cwooda@milwaukee.gov>, anne@ideas42.org <anne@ideas42.org>

Cc: hillary.hall.bc@gmail.com <hillary.hall.bc@gmail.com>

Subject: NVAHI - Milwaukee Comms Call

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National Vote at Home Institute

(310) 980-2872

he/him



From: michael@voteathome.org

When: 5:00 PM - 6:00 PM August 26, 2020

Subject: NVAHI - Milwaukee Comms Call

Location: <https://us02web.zoom.us/j/5806605812?pwd=MGkwWmY0MWxtbGhuakRiaDNNSjlvZz09>

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Woodall-Vogg, Claire

From: Anne Stotler <anne@ideas42.org>
Sent: Wednesday, August 26, 2020 6:14 PM
To: Michael Spitzer-Rubenstein
Cc: Hillary Hall;Xanthe Thomassen;Lucille Wenegieme;Rachel Lefsky;Woodall-Vogg, Claire;Omar Parbhoo
Subject: Re: NVAHI - Milwaukee Comms Call

Hi everyone,

It was great talking today. Claire, thank you so much for looping us into this process and welcoming our feedback. I've included my thoughts on the postcard below, since we covered it in rapid fire on the call. You are starting with a very informative, well-designed draft so I'm looking forward to seeing the final version!

I'll send my feedback on the voter instructions to Michael to compile.

Thank you,
Anne

General recommendations

- There's a lot of text on this postcard. See if there are places where text could be condensed and simplified - but good to know it's a very large sized postcard :)
 - Focus on getting voters to take the initial action – going to the website to request an absentee ballot. Any details that are not needed to get voters to take this action can be provided on the website before or after they apply.
- Create a sense of urgency. The deadline is far away, so stick with urging voters to act as soon as possible.
 - “Act now. Don't miss your chance to choose how you vote”
 - Could change the text at the top left of the back side to “Act Now! Request your Absentee Ballot”
- One great way to emphasize the ease of requesting a ballot, and increase the odds the recipient acts right away, is to include a time estimate.
 - “Request your ballot now – it only takes 10 minutes!”
- You mentioned that voters get confused between third-party communications and official city communications, and we've found that voters respond positively to content they can easily identify as official. The SaveVote logo is very attractive, but voters won't necessarily associate it with the city government.
 - Consider adding a city logo, maybe next to the return address
 - It's good that all the links are .gov sites
- You can find more guidance in the Vote at Home [Communications Toolkit!](#)

Front side

- In first bullet: Rather than framing VBM as free, emphasize convenience
 - “It's free!” --> “It's convenient.”
- You could simplify the design by choosing either check marks or numbers

- In the right-hand box, make the tracking link more prominent (consider putting it on its own line and highlighting it with a box or a different text color). You may also be able to condense the text. Here's one possible version:

What Happens After You Request an Absentee Ballot?

Your ballot will arrive about 1 week after your request.

If you have already requested a ballot, your ballot will arrive shortly.

You can track your ballot's status at

[MyVote.wi.gov](https://www.MyVote.wi.gov)

Back side – left column

- De-emphasize the “Questions?” line so it doesn't look like an equally good 3rd option. Consider deleting the icon.
- On the library option, add “Need help?” to frame this as the default option for individuals seeking help.

Back side – right column

- In the first bullet, change the bolded text to “absentee balloting is flexible.” You could consider dropping this bullet since it mirrors what is mentioned on the front of the postcard. If so, consider adding “secure” before the mention of drop-boxes on the front.
- Add an additional bullet for “Absentee balloting is reliable,” with details that address the reliability concerns most salient to voters
 - Emphasize ballot tracking, which gives you certainty about the status of your ballot
 - If voters concerned about USPS, emphasize barcodes or Official Election Mail Logos
- Order the bullets in order of importance to voters. Consider starting with the “reliable” message since this is less emphasized on the front.
- I'd recommend dropping the quotations around “track” – they make ballot tracking seem inauthentic or unreliable.
- I love the idea of reassuring voters that their ballot will be counted, but you may want to be careful with this because there can be cases where ballots are not counted – e.g. ballot isn't received via mail, or a vote is disqualified because ballot filled out incorrectly.
- The last item on the list (poll worker recruitment) doesn't quite fit with the rest of the list – maybe drop the icon and list this on its own.
 - You could frame it as an additional, above-and-beyond step: “Already completed all these steps? Do more than vote... help others vote!”

On Wed, Aug 26, 2020 at 6:30 PM Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:

Claire, Anne, Lucille, Rachel, Hillary, and Xanthe,

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Michael

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Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Date: Wednesday, August 26, 2020 at 2:44 PM
To: Hillary Hall <hillary@voteathome.org>, Xanthe Thomassen <xanthe@voteathome.org>, Lucille Wenegieme <lucille@voteathome.org>, Rachel Lefsky <rachel@voteathome.org>, cwooda@milwaukee.gov <cwooda@milwaukee.gov>, anne@ideas42.org <anne@ideas42.org>
Cc: hillary.hall.bc@gmail.com <hillary.hall.bc@gmail.com>
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Michael

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National Vote at Home Institute

(310) 980-2872

he/him



From: michael@voteathome.org
When: 5:00 PM - 6:00 PM August 26, 2020

Subject: NVAHI - Milwaukee Comms Call

Location: <https://us02web.zoom.us/j/5806605812?pwd=MGkwWmY0MWxtbGhuakRiaDNNSjIvZz09>

Does this new time work for everyone?

- Michael

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Find your local number: <https://us02web.zoom.us/j/kicgZI1HM>

--

Anne Stotler

Senior Associate | **ideas42**

562-881-8393 | anne@ideas42.org | www.ideas42.org

she/her/hers | Time Zone: Eastern

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, August 28, 2020 10:17 AM
To: Woodall-Vogg, Claire
Subject: Ops Meeting Follow-up

Claire,

Great talking to you yesterday. Just a few notes on follow-ups:

- Can you connect me to Reid Magney and anyone else who might make sense at the WEC?
- Would you also be able to make the connection with the Milwaukee County Clerk?
- If you could send the procedures manual and any instructions for ballot reconstruction, I'd appreciate that.

On my end:

- By Monday, I'll have our edits on the absentee voter instructions.
- We're pushing Quickbase to get their system up and running and I'll keep you updated.
- I'll revise the planning tool to accurately reflect the process.
- I'll create a flowchart for the VBM processing that we will be able to share with both inspectors and also observers.
- I'll take a look at the reconstruction process and try to figure out ways to make sure it's followed.

Thanks,
Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE  **at HOME**

Woodall-Vogg, Claire

From: Wolfe, Meagan - ELECTIONS <Meagan.Wolfe@wisconsin.gov>
Sent: Friday, August 28, 2020 11:07 AM
To: Kris Teske;Witzel-Behl, Maribeth;Coolidge, Tara;Michelle Nelson
Cc: Woodall-Vogg, Claire;Rydecki, Richard H - ELECTIONS;Magney, Reid - ELECTIONS
Subject: FW: Introduction to Vote At Home

Green Bay, Madison, Racine, and Kenosha-

Passing along a recommendation and resource from Milwaukee. Just wanted you to be aware in case you thought this might be a group you are interested in working with or learning more about. Claire in Milwaukee okayed me sending this along, and it sounds like you should reach out to Michael at michael@voteathome.org if you are interested in learning more.

Meagan

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Friday, August 28, 2020 10:55 AM
To: Magney, Reid - ELECTIONS <Reid.Magney@wisconsin.gov>; Wolfe, Meagan - ELECTIONS <Meagan.Wolfe@wisconsin.gov>; Rydecki, Richard H - ELECTIONS <Richard.Rydecki@wisconsin.gov>
Cc: Michael Spitzer-Rubenstein <michael@voteathome.org>; Hillary Hall <hillary@voteathome.org>
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I have been working with Hillary since early May. She was a tremendous resource in helping me decide to seek out a vendor to automate our absentee assembly process, as well as selecting drop boxes early on that were secure and met all of the requirements the WEC put forth last week.

I have been working with Michael to create inputs and outputs to help us determine staffing needs and staffing responsibilities at Central Count based on actual quantitative data. They have created a tool that is extremely useful in visualizing the time certain processes take. They will also be helping the Election Commission with our voter education communications around absentee voting and the messaging we will use. They have an extremely useful [communications toolkit](#) for clerks with zero resources to those that are hiring communication firms.

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Claire

Claire Woodall-Vogg
Executive Director

414-286-3491

City of Milwaukee Election Commission



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Woodall-Vogg, Claire

From: Kris Teske <Kris.Teske@greenbaywi.gov>
Sent: Friday, August 28, 2020 11:15 AM
To: 'Wolfe, Meagan - ELECTIONS'; Witzel-Behl, Maribeth; Coolidge, Tara; Michelle Nelson
Cc: Woodall-Vogg, Claire; Rydecki, Richard H - ELECTIONS; Magney, Reid - ELECTIONS
Subject: RE: Introduction to Vote At Home

Thank you. I have talked to Michael and our communications team will be reaching out to him.

Kris Teske, WCMC
Green Bay City Clerk
100 N. Jefferson St., Rm 106
Green Bay, WI 54301
920-448-3014



From: Wolfe, Meagan - ELECTIONS [mailto:Meagan.Wolfe@wisconsin.gov]
Sent: Friday, August 28, 2020 11:07 AM
To: Kris Teske <Kris.Teske@greenbaywi.gov>; Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com>; Coolidge, Tara <Tara.Coolidge@cityofracine.org>; Michelle Nelson <mnelson@kenosha.org>
Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Rydecki, Richard H - ELECTIONS <Richard.Rydecki@wisconsin.gov>; Magney, Reid - ELECTIONS <Reid.Magney@wisconsin.gov>
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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, August 28, 2020 12:42 PM
To: Woodall-Vogg, Claire;Wolfe, Meagan - ELECTIONS;Magney, Reid - ELECTIONS;Rydecki, Richard H - ELECTIONS
Cc: Hillary Hall
Subject: Re: Introduction to Vote At Home

Thank you, Claire! Good to meet you, Meagan, Reid, and Richard.

We already have meetings scheduled about working with Madison, Green Bay, Kenosha, Racine, Eau Claire, Wauwatosa but are certainly interested in other jurisdictions, as well.

We're working on a Wisconsin-specific version of our [communications toolkit](#) with language about voter ID and absentee witness requirements informed by behavioral science. It would be great to do Zoom trainings for clerks about communications/voter education, operational planning, and could also facilitate sessions on more technical issues like curing absentee ballots, signature verification, etc.

Do you have any time to talk next week about how we can support your work? Right now, it looks like Monday morning, Wednesday, or Friday morning are probably best for us but we can work around your schedules.

Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him



From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Date: Friday, August 28, 2020 at 12:01 PM
To: Wolfe, Meagan - ELECTIONS <Meagan.Wolfe@wisconsin.gov>, Magney, Reid - ELECTIONS <Reid.Magney@wisconsin.gov>, Rydecki, Richard H - ELECTIONS <Richard.Rydecki@wisconsin.gov>
Cc: Michael Spitzer-Rubenstein <michael@voteathome.org>, Hillary Hall <hillary@voteathome.org>
Subject: RE: Introduction to Vote At Home

Absolutely! They should reach out to Michael and I am happy to provide a reference. They are extremely respectful of time, are not "selling" anything, and have incredible resources.

From: Wolfe, Meagan - ELECTIONS <Meagan.Wolfe@wisconsin.gov>
Sent: Friday, August 28, 2020 11:01 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Magney, Reid - ELECTIONS <Reid.Magney@wisconsin.gov>; Rydecki, Richard H - ELECTIONS <Richard.Rydecki@wisconsin.gov>

Cc: Michael Spitzer-Rubenstein <michael@voteathome.org>; Hillary Hall <hillary@voteathome.org>

Subject: RE: Introduction to Vote At Home

Thank you for sending along Claire. Would we be able to send your email to other large to medium-large jurisdictions to let them know about the resource and your experience? If other jurisdictions are interested, who should they reach out to at Vote at Home?

Meagan

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Sent: Friday, August 28, 2020 10:55 AM

To: Magney, Reid - ELECTIONS <Reid.Magney@wisconsin.gov>; Wolfe, Meagan - ELECTIONS <Meagan.Wolfe@wisconsin.gov>; Rydecki, Richard H - ELECTIONS <Richard.Rydecki@wisconsin.gov>

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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, August 28, 2020 12:47 PM
To: Woodall-Vogg, Claire
Subject: Re: Ops Meeting Follow-up

Thank you so much Claire!

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him



From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Date: Friday, August 28, 2020 at 11:46 AM
To: Michael Spitzer-Rubenstein <michael@voteathome.org>
Subject: RE: Ops Meeting Follow-up

Thank you for my reminders. I need them – it seems like the past three hours of the morning have passed in 5 mins.

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, August 28, 2020 10:17 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Ops Meeting Follow-up

Claire,

Great talking to you yesterday. Just a few notes on follow-ups:

- Can you connect me to Reid Magney and anyone else who might make sense at the WEC?
- Would you also be able to make the connection with the Milwaukee County Clerk?
- If you could send the procedures manual and any instructions for ballot reconstruction, I'd appreciate that.

On my end:

- By Monday, I'll have our edits on the absentee voter instructions.
- We're pushing Quickbase to get their system up and running and I'll keep you updated.
- I'll revise the planning tool to accurately reflect the process.
- I'll create a flowchart for the VBM processing that we will be able to share with both inspectors and also observers.
- I'll take a look at the reconstruction process and try to figure out ways to make sure it's followed.

Thanks,
Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, August 28, 2020 4:50 PM
To: Woodall-Vogg, Claire;Henry, Julietta;Christenson, George
Cc: Hillary Hall
Subject: Re: Vote at Home Assitances

Thank you, Claire! Julietta, George, eager to meet you and discuss how we can help other jurisdictions in Milwaukee County.

Are you available for a brief call next week? I'm free Monday before 2 PM, Wednesday after 2:30 PM, or Friday before 2 PM. Are any of those good for you? If not, happy to work around your schedule.

Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him



From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Date: Friday, August 28, 2020 at 11:56 AM
To: Henry, Julietta <Julietta.Henry@milwaukeecountywi.gov>, Christenson, George <George.Christenson@milwaukeecountywi.gov>
Cc: Michael Spitzer-Rubenstein <michael@voteathome.org>, Hillary Hall <hillary@voteathome.org>
Subject: Vote at Home Assitances

Hi Julietta and George,

I wanted to reach out and connect you with Michael Spitzer-Rubenstein and Hillary Hall from the Vote at Home Institute in case you think other clerks in the county would find working with them useful (feel free to forward this email if that is the case).

I have been working with Hillary since early May. She was a tremendous resource in helping me decide to seek out a vendor to automate our absentee assembly process, as well as selecting drop boxes early on that were secure and met all of the requirements the WEC put forth last week.

I have been working with Michael to create inputs and outputs to help us determine staffing needs and staffing responsibilities at Central Count based on actual quantitative data. They have created a tool that is extremely useful in visualizing the time certain processes take, whether processing ballots at the polls or at Central Count. They will also be helping the Election Commission with our voter education communications around absentee voting and the messaging we will use. They have an extremely useful [communications toolkit](#) for clerks with zero resources to those that are hiring communication firms.

Hillary used to be a clerk in Colorado, so she also understands all of the other work we are doing and how precious and valuable time is.

All in all, they have essentially made my life much easier with the absolutely free technical assistance they are offering.

Claire

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

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Woodall-Vogg, Claire

From: Henry, Julietta <Julietta.Henry@milwaukeecountywi.gov>
Sent: Friday, August 28, 2020 5:08 PM
To: Michael Spitzer-Rubenstein;Woodall-Vogg, Claire;Christenson, George
Cc: Hillary Hall
Subject: Re: Vote at Home Assitances

Greetings-

Thank you so much. Next Wednesday would work best for the two of us.

Sincerely,



Julietta Henry | Elections

Director

Milwaukee County Elections

901 N. 9th Street – Room G10, Milwaukee, WI 53233

D: (414) 278-4061 fax: 414 223-1866 | county.milwaukee.gov

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, August 28, 2020 4:49 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Henry, Julietta <Julietta.Henry@milwaukeecountywi.gov>; Christenson, George <George.Christenson@milwaukeecountywi.gov>
Cc: Hillary Hall <hillary@voteathome.org>
Subject: Re: Vote at Home Assitances

This email originated from outside of Milwaukee County. Do not click links or open attachments unless you recognize the sender and know the content.

Thank you, Claire! Julietta, George, eager to meet you and discuss how we can help other jurisdictions in Milwaukee County.

Are you available for a brief call next week? I'm free Monday before 2 PM, Wednesday after 2:30 PM, or Friday before 2 PM. Are any of those good for you? If not, happy to work around your schedule.

Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE HOME

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Date: Friday, August 28, 2020 at 11:56 AM

To: Henry, Julietta <Julietta.Henry@milwaukeecountywi.gov>, Christenson, George <George.Christenson@milwaukeecountywi.gov>

Cc: Michael Spitzer-Rubenstein <michael@voteathome.org>, Hillary Hall <hillary@voteathome.org>

Subject: Vote at Home Assitances

Hi Julietta and George,

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This message is intended for the sole use of the individual and entity to which it is addressed, and may contain information that is privileged, confidential and exempt from disclosure under applicable law. If you are not the intended addressee, nor authorized to receive for the intended addressee, you are hereby notified that you may not use, copy, disclose or distribute to anyone the message or any information contained in the message. If you have received this message in error, please immediately advise the sender by reply email and delete the message.

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, August 31, 2020 3:33 PM
To: Omar Sheikh
Subject: Poll Book Page

Election: 2020 Partisan Primary - 11 Aug 2020
District(s): Ward 2

WL_PL_ELE_POLL-LN

CITY OF MILWAUKEE - MILWAUKEE COUNTY

FLETCHER ELEMENTARY SCHOOL

Certification of Administrator

I certify that the attached list is a true and complete registration list of the municipality or the ward or the wards for which the list is prepared.

Meagan Wolfe



Wisconsin Elections Commission Administrator

Certification

We certify that the attached list contains all the names of persons voting at the election held on, August 11th, 2020, and that it contains all the information about the electors required by law. We further certify that this list is true, correct and complete.

Total Number of Voters Printed on the Poll List: 486

Last Voter Number: _____

Page Number of Last Voter: _____

Number of Absentee Electors: _____

Election Inspector Signatures:

1. _____
Chief Inspector
2. _____
3. _____
4. _____
5. _____
6. _____

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

Woodall-Vogg, Claire

From: michael @ voteathome.org (via Quick Base) <notify@quickbase.com>
Sent: Tuesday, September 1, 2020 3:00 PM
To: Woodall-Vogg, Claire
Subject: Quick Base invite to the "Milwaukee Voting" app



Michael Spitzer-Rubenstein invites you to join Milwaukee Voting

I want to share the Quick Base "Milwaukee Voting" app with you.

[GO TO THIS APP IN QUICK BASE](#)

This was sent by Quick Base. If you have trouble using the link(s) above, copy and paste the following link(s) into your browser's address bar:
<https://voteathome.quickbase.com/db/main?a=pv&uid=62256901&pp=dduv8c8d2wc2na6hamk7eb3f5fr7bg48rytbk5z6rnbgn6kg4dwbmc3u!abqtfwdfuk&dbid=bqp26fz4z>

For security reasons, this link will expire in six months.

© 2020 QuickBase, Inc. All rights reserved. Registration & Internet access required. Terms, conditions, pricing, features, and service options subject to change. Image by PlaceIt.

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, September 1, 2020 3:00 PM
To: Woodall-Vogg, Claire
Cc: Xanthe Thomassen;Hillary Hall
Subject: Quickbase - Talk Tomorrow?

Hi Claire, we just got the Quickbase access; expect an email to create an account and login momentarily.

However, I think it's going to need some work before it's really useful. Do you have a few minutes to talk tomorrow (10:30-12 or after 3 PM)? I want to nail down what we should prioritize.

Thanks,
Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicle.org>
Sent: Wednesday, September 2, 2020 10:07 AM
To: Ryan Chew
Cc: Woodall-Vogg, Claire;Omar Sheikh;Patrick Guarasci
Subject: Re: communications themes

Thanks, Ryan! I wonder if this is a good reminder for us all to get together about comms strategy to set the comms firm up for success. Claire, does that sound useful at this point, or not helpful?

Josh

On Tue, Sep 1, 2020 at 5:09 PM Ryan Chew <ryan@electionsgroup.com> wrote:
Folks,

At Josh's suggestion, I'm forwarding our thematic election communications calendar. The idea of this calendar is that each week (or half week as Election Day gets close), you would approach reporters and the public with information around a different election theme, in formats suitable for tv b-roll, radio and social media as well as a press release for print reporters.

More important, it's a good listing of key messages that an election authority would want to address in the next two months, with some clues about how to handle each issue.

It's likely imperfect for Milwaukee. It starts with a timeline based on Illinois law (which can easily be reworked); and no doubt there are stylistic and other choices that you might question. It's also not complete - I've included the first two sections. The remainder is in such rough draft we're not ready to share.

But it may provide an interesting template for someone to adapt, or to pull ideas from while creating their own plan, so I thought I'd put it out there.

Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

--
Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397
| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 2, 2020 10:29 AM
To: Josh Goldman; Ryan Chew
Cc: Omar Sheikh; Patrick Guarasci
Subject: RE: communications themes

This is great! It will definitely be a useful tool as I work to build the communications with the communication firm.

At this point, I think I need a “breather” from more meetings to ensure that all aspects of actually administering the election are in place and staff are getting the attention they need.

Maybe a meeting the week after we select the firm would be useful (so mid-September)? I will let you know!

Thanks,

Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Wednesday, September 2, 2020 10:07 AM
To: Ryan Chew <ryan@electionsgroup.com>
Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Omar Sheikh <omar@electionsgroup.com>; Patrick Guarasci <patrick@gstrategiesllc.com>
Subject: Re: communications themes

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m: 312 823-3384
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--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicle.org>
Sent: Thursday, September 3, 2020 9:47 AM
To: Woodall-Vogg, Claire
Subject: blurb about risk-limiting tabulation audits

Hi Claire,

Here's the note from Liz Howard at the Brennan Center regarding risk-limiting audits:

The Brennan Center is happy to help you pilot the first risk-limiting audits in Wisconsin. We've worked with election officials across the country to pilot the "gold-standard" of post-election audits in their states, including Michigan, Pennsylvania and Virginia. The lessons learned from these pilots have significantly influenced subsequent implementation decisions and policies in these states. For these pilots, we build a team and an audit protocol based on individual election official needs and existing procedures in an effort to make the most effective audits also the easiest audits to conduct. The time investment required for these audits will depend on your availability and schedule as we can easily build a protocol that can be completed in an afternoon or a program that includes educational and media opportunities for you, your staff and others. For additional information about our approach to partnering with election officials on risk-limiting audits, [here](#) is our joint report with our partners and Michigan election officials.

CTCL has also [some introductory training](#) about risk-limiting post tabulation audits, including a few short videos.

Warmly,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Thursday, September 3, 2020 9:59 AM
To: Woodall-Vogg, Claire; Zuniga, Jonatan
Subject: COVID-19 training module

Hi folks,

As Claire and I spoke about this morning, Elections Group has worked with the Stanford Design School to produce [a poll worker training module on COVID-19 at the polls](#). They include slides in ppt, pdf, etc as well as a facilitator's guide.

Content includes:

1. Staying Healthy Before Election Day
2. Reducing Airborne Transmission in a Polling Place
3. Reducing Surface Transmission in a Polling Place
4. Potential Election Day Scenarios
5. Taking Care of Yourself on Election Day

In particular, section #4 ("Potential election day scenarios") includes a framework for approaching challenging situations, such as a deescalation of a frustrated voter, and has poll workers practice what to do.

If it's useful, the content is free and available now at the link above. Please let me know if you have questions or feedback.

Warmly,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, September 3, 2020 11:34 AM
To: Woodall-Vogg, Claire
Subject: Re: Voter Instructions + QuickBase + Drive-Thru

Hi Claire! You've gotten a lot of great news hits lately. Congrats!

I wanted to follow up on these:

1. Let me know if you need any more eyes on the voter instructions or anything else.
2. Happy to connect you with the Harris County, Texas election administrators about drive-thru voting.
3. You should have received a login to Quickbase. It's not done yet (we're still working on building out all the reporting and some of the features) but quickly getting there.

Also had a couple other questions for you:

4. Are you using unique intelligent mail barcodes (IMB) to track each ballot or just standard ones?
5. How did you end up getting dropboxes? Middleton is trying to get a new outdoor dropbox and was hoping you could point them to a source.

Thanks!
Michael

On Mon, Aug 31, 2020 at 4:29 PM Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:

Hi Claire,

I'm attaching the voter instructions with our edits and comments (using track changes). Let me know if anything is unclear or you want to talk through it.

As far as QuickBase, I have a call with them tomorrow morning--really hoping you'll be able to start using it after that.

We also have a video from Harris County about drive-thru voting. Do you want me to connect you with folks there to speak more about it?

<https://www.youtube.com/watch?v=3m27Q8F6PM4&feature=youtu.be>

Hope you're having a decent start to the week,
Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Thursday, September 3, 2020 1:01 PM
To: Woodall-Vogg, Claire
Subject: Automated Call Form

Kevin McDermott

Chief Technology Officer

Automated Call Form

kevin.mcdermott@cookcountyil.gov

--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Tiana Epps-Johnson <tiana@techandcivicliflife.org>
Sent: Thursday, September 3, 2020 6:32 PM
To: Woodall-Vogg, Claire
Subject: [Slow Response] Thank you for your email Re: FW: Additional Request

It's an exciting week at Center for Tech and Civic Life! Due to a high volume of inquiries, I may be slow to respond to your email.

For more information about our [COVID-19 Response Grant Program](#) visit: [CTCL Receives \\$250M Contribution to Support Critical Work of Election Officials](#).

Media inquiry? Please forward your request to press@techandcivicliflife.org.

I look forward to getting back to you soon.

Best,
Tiana

--
Tiana Epps-Johnson | Founder & Executive Director, [Center for Tech and Civic Life](#)
| tiana@techandcivicliflife.org | she/her

Woodall-Vogg, Claire

From: Tiana Epps-Johnson <tiana@techandcivicliflife.org>
Sent: Thursday, September 3, 2020 6:35 PM
To: Woodall-Vogg, Claire
Cc: Vornholt, Paul
Subject: Re: FW: Additional Request

Thank you, Claire. I hope this week is treating you well. And thank you for the kind note about Josh! We're lucky to have him on the team.

We'll review this update and I'll be back in touch tomorrow.

All the best,
Tiana

On Thu, Sep 3, 2020 at 6:32 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Tiana,

Attached is my updated request for consideration.

Thanks again,

Claire

From: Woodall-Vogg, Claire
Sent: Monday, August 31, 2020 3:31 PM
To: Tiana Epps-Johnson <tiana@techandcivicliflife.org>
Cc: Patrick Guarasci <patrick@gstrategiesllc.com>; Vornholt, Paul <Paul.Vornholt@milwaukee.gov>
Subject: Additional Request

Hi Tiana,

I understand that the CTCL might have additional funds available to disperse as municipalities have unexpected costs.

I have attached an outline of unexpected costs that we like the CTCL to consider funding. The bulk of the request is related to the new availability of high speed tabulators for purchase, as well as the addition of Miller Park as an in-person absentee voting site.

By the way, it has also been a joy to work with Josh over the past two months and be connected to all of the amazing technical assistance from various organizations.

Please don't hesitate to contact me with any questions.

Thanks!

Claire

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



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--
Tiana Epps-Johnson | Founder & Executive Director, [Center for Tech and Civic Life](http://CenterforTechandCivicLife.org)
| tiana@techandcivicliflife.org | she/her

Woodall-Vogg, Claire

From: Tiana Epps-Johnson <tiana@techandcivicliflife.org>
Sent: Friday, September 4, 2020 3:01 PM
To: Woodall-Vogg, Claire
Cc: Dennis Granados
Subject: Re: Additional Request

Thank you, Claire. We've reviewed on our end and have approved this additional request of: \$1,255,000.00.

Dennis (cc'd), will follow up with a grant agreement and will confirm whether we should move forward with using the payment information that we currently have on file.

I hope you find a little time for rest over the holiday weekend.

Best,
Tiana

On Fri, Sep 4, 2020 at 12:11 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Another update to be all-encompassing for our early voting additional costs.

From: Woodall-Vogg, Claire
Sent: Thursday, September 3, 2020 6:32 PM
To: Tiana Epps-Johnson <tiana@techandcivicliflife.org>
Cc: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>
Subject: FW: Additional Request

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Sent: Monday, August 31, 2020 3:31 PM
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Cc: Patrick Guarasci <patrick@gstrategiesllc.com>; Vornholt, Paul <Paul.Vornholt@milwaukee.gov>
Subject: Additional Request

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--
Tiana Epps-Johnson | Founder & Executive Director, [Center for Tech and Civic Life](#)
| tiana@techandciviclife.org | she/her

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, September 8, 2020 1:03 PM
To: Dennis Granados
Subject: RE: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Thanks, Dennis. I have reached out to our City Clerk to find out if this has to go through the entire legislative process again for Steve to sign it. I believe that it will. The disbursement information will be the same once we have a signature.

Thanks!

Claire

From: Dennis Granados <dennis@techandcivicliflife.org>
Sent: Tuesday, September 8, 2020 12:18 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Hi Claire,

I've attached a draft agreement w/ Addendum request for review and signature. Please let us know at your earliest convenience if you have any questions or feedback. Otherwise, once the draft agreement is signed, I will send a finalized copy with Tiana's signature and start the disbursement information process.

Should we use the payment disbursement information we currently have on file when we move forward?

Best,
Dennis

--

Dennis Granados
Executive & Development Assistant
techandcivicliflife.org

Woodall-Vogg, Claire

From: Dennis Granados <dennis@techandcivicliflife.org>
Sent: Tuesday, September 8, 2020 1:32 PM
To: Woodall-Vogg, Claire
Subject: Re: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Thanks for the update, Claire!

On Tue, Sep 8, 2020 at 1:02 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Thanks, Dennis. I have reached out to our City Clerk to find out if this has to go through the entire legislative process again for Steve to sign it. I believe that it will. The disbursement information will be the same once we have a signature.

Thanks!

Claire

From: Dennis Granados <dennis@techandcivicliflife.org>
Sent: Tuesday, September 8, 2020 12:18 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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--

Dennis Granados

Executive & Development Assistant

techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 9, 2020 8:23 AM
To: Whitley, Phyllis;Rushing, Stephanie;Omar Sheikh
Subject: Fw: Envelope Delivery

From: Adam W. Broske <adam.broske@wsel.com>
Sent: Wednesday, September 9, 2020 8:11 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: RE: Envelope Delivery

Hello Claire,

We have 139,000 on the way. They are being put on the city truck and should arrive sometime this morning.

Adam W Broske
Sales Representative



website wsel.com
cell 414-750-1655
office 800-558-7270

Need Labels? Let us Quote your next label job!



From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Tuesday, September 08, 2020 4:32 PM
To: Adam W. Broske <adam.broske@wsel.com>
Subject: Envelope Delivery

Hi Adam,

1901 S Kinnickinnic Ave; Phyllis Whitley is the field coordinator who you can reach at 708-4592. You can pull right into the loading dock after you give her a ring and she can help unload.

Thanks!

Claire

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, September 10, 2020 8:18 AM
To: Woodall-Vogg, Claire
Subject: Meet on Communications

Hi Claire,

Congrats on selecting Creative Marketing Resources. Can we set a meeting next week to plan how we all will work together?

How are any of these times?

Monday, the 14th: 10-11, 12-1 or 3:30 on

Tuesday, the 15th: 1:30-3

Wednesday, the 16th: before 10, 12-1, 1:30-2:30 or 3:30-4:30

Want to give you a number of times because I know how difficult it can be to coordinate schedules.

Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE  **at HO**

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, September 10, 2020 9:07 AM
To: Woodall-Vogg, Claire
Subject: Re: Meet on Communications

Great, thanks!

On Thu, Sep 10, 2020 at 9:42 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Michael,

I will pitch these to the firm when we meet today.

Attached is the voter file!

Thanks,

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, September 10, 2020 8:18 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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VOTE at HO

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Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE at HO

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, September 10, 2020 10:13 AM
To: Woodall-Vogg, Claire
Subject: Re: Meet on Communications

Claire, would you be able to send the bid from CMR? Would be helpful to understand their plans and how to sync it up with our resources. Plus, want to compare it to other proposals we've seen (might want to recommend them to other cities).

Thanks!

On Thu, Sep 10, 2020 at 10:07 AM Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:
Great, thanks!

On Thu, Sep 10, 2020 at 9:42 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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VOTE at HO

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he/him

VOTE at HO

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



Woodall-Vogg, Claire

From: Kehoe, Robert Y - ELECTIONS <robert.kehoe@wisconsin.gov>
Sent: Thursday, September 10, 2020 10:57 AM
To: Woodall-Vogg,
Claire;'atlantatownclerk@yahoo.com';'dbraunschweig@village.germantown.wi.us';cdehnert
cdehnert;'jon.dolson@sheboygancounty.com';'julietta.henry@milwaukeecountywi.gov';'kelly.hurst@blackriverfalls.us';'townofshkosh@gmail.com';'jobrien@villageoffoxpoint.com';OMalley, Tanya B - MUN;'mwitzel-behl@cityofmadison.com';'clerk@bironwisconsin.org';Carlson, Tracy - MUN;'scheslock@ci.menasha.wi.us';'tara.coolidge@cityofracine.org';Dankmeyer, Ginny;'treasurer@villageofjackson.com';'office@town.fredonia.wi.us';'sertmer@co.winnebago.wi.us';'lisa.freiberg@fdlco.wi.gov';County of Price;'kingstonvlg@centurytel.net';'lkalata@village.cottage-grove.wi.us';'melissa.kono@ces.uwex.edu';Leatherman, Cheryl - MUN;Lesser, Jo Ann - MUN;Luedtke, Michelle M - MUN;'McDonell@countyofdane.com';'audreyM@jeffersoncountywi.gov';'kmeyer@villageoffoxpoint.com';'michaels@ci.brookfield.wi.us';'elizabeth.miller@grandchute.net';'laprairietownclerk@outlook.com';'tminer@co.wood.wi.us';'conoverdeputy@gmail.com';Pedretti, Marilyn - MUN;AL Peterson;'townofdekorra@gmail.com';'mquantetngroverclerk@gmail.com';'mreedkadow@manitowoc.org';'dsalas@kenosha.org';'Lschroeder@milton-wi.gov';'sherrill.smith@sheboyganwi.gov';'paul.syverson@co.trempealeau.wi.us';Teich, Heidi L - MUN;'lisa.tollefson@co.rock.wi.us';'avanderhei@menomoneefalls.org';'cityclerk@cityofelkhorn.org';'wttnclerk@gmail.com';'swesterbeke@cpwwi.org';'becky.evert@saukcountywi.gov';'lschroeder@milton-wi.gov';'cmiller@oakcreekwi.org';'croeske@oakcreekwi.org';'Kelly Meyer';'Christa Miller';'Catherine Roeske';'Karen Kastenson';'Rodriguez.Rachel@countyofdane.com';'Leanne Schroeder';Reynolds, Lacey L - MUN;'Kelly Hurst'
Subject: Election Security Exercise Invitation

Good morning!

This is a reminder that you are invited to attend a statewide elections security exercise hosted by the WEC and the Cybersecurity and Infrastructure Security Agency (CISA) in two weeks. There are two options to participate listed below – both events are identical so you need only attend one.

Wisconsin Statewide Elections Cybersecurity Exercise #1

Tuesday, September 22 from 9:00 a.m. to 3:00 p.m.

This exercise is designed to help Wisconsin county and municipal officials learn about cybersecurity response, evaluate information sharing processes, assess preparedness, and validate responsibilities and relationships. The exercise is scheduled twice in order to maximize opportunities for local officials to participate.

Wisconsin Statewide Elections Cybersecurity Exercise #2

Thursday, September 24 from 9:00 a.m. to 3:00 p.m.

See exercise #1 description.

To sign up just send me an e-mail indicating which day you'd like to attend. I already heard from some of you but would like to confirm attendance. (NOTE: if you called or emailed in the past week there's no need to re-confirm.)

Thanks and please let me know if you have any questions about these optional events.

Robert Kehoe
Technology Director
Wisconsin Elections Commission
Phone - 608.261.2019
Fax - 608.267.0500
robert.kehoe@wisconsin.gov
<https://elections.wi.gov>



From: Kehoe, Robert Y - ELECTIONS

Sent: Wednesday, July 1, 2020 2:38 PM

To: cwooda@milwaukee.gov; atlantatownclerk@yahoo.com; dbraunschweig@village.germantown.wi.us; cdehnert cdehnert <cdehnert@oconomowoc-wi.gov>; jon.dolson@sheboygancounty.com; julietta.henry@milwaukeecountywi.gov; kelly.hurst@blackriverfalls.us; townofshkosh@gmail.com; jobrien@villageoffoxpoint.com; OMalley, Tanya B - MUN <tanya.omalley@mcfarland.wi.us>; mwitzel-behl@cityofmadison.com; Smith, Shawn <shawn.smith@kenoshacounty.org>; Akaup@co.wood.wi.us; swesolowski@franklinwi.gov; clerk@bironwisconsin.org; Carlson, Tracy - MUN <tracy@villageofbaldwin.com>; scheslock@ci.menasha.wi.us; tara.coolidge@cityofracine.org; Dankmeyer, Ginny <gdankmeyer@lacrossecounty.org>; treasurer@villageofjackson.com; office@town.fredonia.wi.us; sertmer@co.winnebago.wi.us; lisa.freiberg@fdlco.wi.gov; County of Price <jean.gottwald@co.price.wi.us>; kingstonvlg@centurytel.net; lkalata@village.cottage-grove.wi.us; melissa.kono@ces.uwex.edu; Leatherman, Cheryl - MUN <townoflanark@gmail.com>; clerktreasurer@randomlakewi.com; Luedtke, Michelle M - MUN <mluedtke@ci.delafield.wi.us>; McDonell@countyofdane.com; audreyM@jeffersoncountywi.gov; kmeyer@villageoffoxpoint.com; michaels@ci.brookfield.wi.us; elizabeth.miller@grandchute.net; laprairietownclerk@outlook.com; tminer@co.wood.wi.us; conoverdeputy@gmail.com; Pedretti, Marilyn - MUN <clerk@townofhollandwi.org>; AL Peterson <alpeterson@sirentel.net>; townofdekorra@gmail.com; mquantetngroverclerk@gmail.com; mreedkadow@manitowoc.org; dsalas@kenosha.org; Lschroeder@milton-wi.gov; sherrill.smith@sheboyganwi.gov; paul.syverson@co.trempealeau.wi.us; Teich, Heidi L - MUN <heidi.teich@sisterbaywi.gov>; lisa.tollefson@co.rock.wi.us; avanderhei@menomonee-falls.org; cityclerk@cityofelkhorn.org; mwartman@waukeshacounty.gov; wttnclerk@gmail.com; swesterbeke@cpwwi.org; becky.evert@saukcountywi.gov; Lschroeder@milton-wi.gov; cmiller@oakcreekwi.org; croeske@oakcreekwi.org; Kelly Meyer <KMeyer@villageoffoxpoint.com>; Christa Miller <cmiller@oakcreekwi.org>; Catherine Roeske <croeske@oakcreekwi.org>; Karen Kastenson <Kkastenson@smwi.org>; Rodriguez.Rachel@countyofdane.com; Leanne Schroeder <LSchroeder@milton-wi.gov>; Reynolds, Lacey L - MUN <lreynolds@cityofelkhorn.org>; Kelly Hurst <kelly.hurst@blackriverfalls.us>

Cc: Bridges, Tony - ELECTIONS <Tony.Bridges@wisconsin.gov>; Hawley, Michelle R - ELECTIONS <Michelle.Hawley@wisconsin.gov>

Subject: Election Security - Save the Date

Good afternoon,

If you're interested in participating in an election security training exercise with the Department of Homeland Security, FBI, and other agencies, please make these dates on your calendar. A formal announcement and invitation will be published later this month. No need to reply to this e-mail unless you have questions.

Multi-State Exercise (virtual exercise/telecon)

- Wednesday, July 29th from 1:00 p.m. to 4:00 p.m.

Wisconsin Only Exercises (probably virtual - two identical options)

- Tuesday, September 22nd from 9:00 a.m. to 3:00 p.m.
- Thursday, September 24th from 9:00 a.m. to 3:00 p.m.

Thanks!

Robert Kehoe
Technology Director
Wisconsin Elections Commission
Phone - 608.261.2019
Fax – 608.267.0500
robert.kehoe@wisconsin.gov
<http://elections.wi.gov>



Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Thursday, September 10, 2020 12:09 PM
To: Woodall-Vogg, Claire
Subject: Fwd: Dropbox specs

Could you respond to the email?

Don't forget to cc me.

Thanks

----- Forwarded message -----

From: Josh Goldman <josh@techandcivicle.org>
Date: Thu, Sep 10, 2020 at 11:53 AM
Subject: Dropbox specs
To: Omar Sheikh <omar@electionsgroup.com>
CC: Ashish Sinha <ashish@modernelections.org>

Hi Omar,

Some other jurisdictions are curious about the ballot dropboxes MKE fashioned from commercially available, basic dropboxes (as opposed to the Ft Knox ones arriving later this month). Without any stock left from the election vendors, jurisdictions are trying to get creative.

Do you have a sec to gather some info about MKE's process that I could share with others? Specifically, I'm looking for:

- Specs (or link) to specific box purchases from Granger
- Directions given to the public works welders for what to do -- weld something shut? cut a whole for ballots? etc?
- Info on the process for designing, fabricating, and applying decals
- Any other pics or resources used (in addition to photo attached)

If your schedule is too packed for this, no worries! Just wanted to see if there was a chance we could help these other jurisdictions out.

Many thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](https://www.techandcivicle.org/) | (513) 720-1397
| josh@techandcivicle.org

--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, September 10, 2020 12:24 PM
To: Josh Goldman
Cc: ashish@modernelections.org; Omar Sheikh
Subject: Re: Dropbox specs

Hi Josh,

[These](#) are the specific boxes that we ordered. We requested that the boxes be shipped directly to DPW instead of going through Grainger first. The Government rep recommended this and it expedited shipment.

DPW cut off the inside "slope" and then welded the top shut with three welds - one on each side and in the middle. This ensures that ballots drop directly down and are less likely to get caught. They then welded a 1/4" x 6" opening just below the handle for ballots to be inserted.

We worked with Gietl Signs, a local company that the City has used for decades. John or Larry Gietl would be able to assist a jurisdiction with the decals I am sure. I sent them the Grainger link and they did a mock-up for me. They had already done some SafeVote window clings for our libraries, so the graphics came together quickly. They then came out to place the decals so that they look perfect, but I am sure they could also mail them or provide specs to another

vendor.

SafeVote



MILWAUKEE

**Official
Ballot
Drop Box**



City
of

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Thursday, September 10, 2020 12:08 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Fwd: Dropbox specs

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Omar Sheikh | Consultant
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Sent: Thursday, September 10, 2020 1:07 PM
To: Woodall-Vogg, Claire
Cc: ashish@modernelections.org; Omar Sheikh
Subject: Re: Dropbox specs

Thanks, Claire! This will be super helpful -- hope it didn't take too much time for you to write out. Thanks again.

Josh

On Thu, Sep 10, 2020 at 12:23 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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M: 847.346.9288

Omar@electionsgroup.com

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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397

| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, September 10, 2020 4:44 PM
To: Boushell, Molly;MacIntyre, Jacob;Hersch, Harrison;Hinshaw, Alice;Michael Spitzer-Rubenstein
Cc: Hillary Hall;Xanthe Thomassen
Subject: RE: Call: Vote At Home & Quick Base

Yes! I was actually just about to touchbase with Michael about this. I will see you tomorrow at 1pm.

-----Original Appointment-----

From: Boushell, Molly <mboushell@quickbase.com>
Sent: Thursday, September 10, 2020 4:38 PM
To: MacIntyre, Jacob; Hersch, Harrison; Hinshaw, Alice; Michael Spitzer-Rubenstein
Cc: Hillary Hall; Xanthe Thomassen
Subject: Fwd: Call: Vote At Home & Quick Base
When: Friday, September 11, 2020 2:00 PM-2:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: <https://quickbase.zoom.us/j/97352085354?pwd=MjU1ZmdMdENISmdoTnB6RlFESm5XUT09>

Hi Claire, we have a VAH - Quick Base call scheduled for tomorrow afternoon at 1 PM Central. Would you happen to be free then to explain some of the data questions we have?

Thanks,
Michael

----- Forwarded message -----

From: Boushell, Molly <mboushell@quickbase.com>
Date: Tue, Sep 8, 2020 at 4:36 PM
Subject: Call: Vote At Home & Quick Base
To: MacIntyre, Jacob <jmacIntyre@quickbase.com>, Hersch, Harrison <hhersch@quickbase.com>, Hinshaw, Alice <ahinshaw@quickbase.com>, Michael Spitzer-Rubenstein <michael@voteathome.org>
Cc: Hillary Hall <hillary@voteathome.org>, Xanthe Thomassen <xanthe@voteathome.org>



Hi there,

(310) 980-2872

he/him

VOTE  **HO**

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, September 10, 2020 4:49 PM
To: Boushell, Molly;MacIntyre, Jacob;Hersch, Harrison;Hinshaw, Alice;Michael Spitzer-Rubenstein
Cc: Hillary Hall;Xanthe Thomassen
Subject: RE: Call: Vote At Home & Quick Base

Shoot shoot shoot. Right as I sent that I realized I have interviews scheduled for a staff vacancy that I didn't put on my calendar. Argh! I have availability before 9am central, between 10:30-12:30 or after 2:30. So sorry about that!

-----Original Appointment-----

From: Boushell, Molly <mboushell@quickbase.com>
Sent: Thursday, September 10, 2020 4:38 PM
To: Boushell, Molly; MacIntyre, Jacob; Hersch, Harrison; Hinshaw, Alice; Michael Spitzer-Rubenstein
Cc: Hillary Hall; Xanthe Thomassen
Subject: Fwd: Call: Vote At Home & Quick Base
When: Friday, September 11, 2020 2:00 PM-2:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: <https://quickbase.zoom.us/j/97352085354?pwd=MjU1ZmdMdENISmdoTnB6RlFESm5XUT09>

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Thanks,
Michael

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To: MacIntyre, Jacob <jmacIntyre@quickbase.com>, Hersch, Harrison <hhersch@quickbase.com>, Hinshaw, Alice <ahinshaw@quickbase.com>, Michael Spitzer-Rubenstein <michael@voteathome.org>
Cc: Hillary Hall <hillary@voteathome.org>, Xanthe Thomassen <xanthe@voteathome.org>



Hi there,

Molly Boushell is
inviting you to a
scheduled Zoom
meeting.

[Join Zoom Meeting](#)

Phone one-tap: US: [+13017158592](tel:+13017158592), [+13126266799](tel:+13126266799), [+16468769923](tel:+16468769923) or
[+12532158782](tel:+12532158782) or [+13462487799](tel:+13462487799) or [+16699006833](tel:+16699006833) or [+18778535247](tel:+18778535247) (Toll Free) or [+18887880099](tel:+18887880099) (Toll Free)

Meeting URL: <https://quickbase.zoom.us/j/97352085354?pwd=MjU1ZmdMdENISmdoTnB6RIFESm5XUT09>
Meeting ID: 973 5208 5354
Passcode: 3x?Xxv

Join by Telephone

For higher quality, dial
a number based on
your current location.

Dial:

US: +1 301 715 8592 or +1 312 626 6799 or +1 646 876 9923 or +1 253 215 8782 or +1 346
248 7799 or +1 669 900 6833 or 877 853 5247 (Toll Free) or 888 788 0099 (Toll Free)

Meeting ID: 973 5208 5354

Passcode: 439863

[International numbers](#)

This message and its contents are confidential. If you received this message in error, do not use or rely upon it. Instead, please inform the sender and then delete it. Thank you.

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute

(310) 980-2872

he/him

VOTE  **HO**

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, September 10, 2020 4:59 PM
To: Woodall-Vogg, Claire
Cc: Boushell, Molly;Hersch, Harrison;Hillary Hall;Hinshaw, Alice;MacIntyre, Jacob;Xanthe Thomassen
Subject: Re: Call: Vote At Home & Quick Base

I can do 12-12:30 (central, 1-1:30 Eastern) 2:30-3 (3:30-4) or after 4 (5 PM Eastern).

Quick Base team, do any of those other options work for you all?

On Thu, Sep 10, 2020 at 5:49 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Shoot shoot shoot. Right as I sent that I realized I have interviews scheduled for a staff vacancy that I didn't put on my calendar. Argh! I have availability before 9am central, between 10:30-12:30 or after

2:30. So sorry about that!

-----Original Appointment-----

From: Boushell, Molly <mboushell@quickbase.com>

Sent: Thursday, September 10, 2020 4:38 PM

To: Boushell, Molly; MacIntyre, Jacob; Hersch, Harrison; Hinshaw, Alice; Michael Spitzer-Rubenstein

Cc: Hillary Hall; Xanthe Thomassen

Subject: Fwd: Call: Vote At Home & Quick Base

When: Friday, September 11, 2020 2:00 PM-2:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: <https://quickbase.zoom.us/j/97352085354?pwd=MjU1ZmdMdENISmdoTnB6RlFESm5XUT09>

Hi Claire, we have a VAH - Quick Base call scheduled for tomorrow afternoon at 1 PM Central. Would you happen to be free then to explain some of the data questions we have?

Thanks,

Michael

----- Forwarded message -----

From: **Boushell, Molly** <mboushell@quickbase.com>

Date: Tue, Sep 8, 2020 at 4:36 PM

Subject: Call: Vote At Home & Quick Base

To: MacIntyre, Jacob <jmacIntyre@quickbase.com>, Hersch, Harrison <hhersch@quickbase.com>, Hinshaw, Alice <ahinshaw@quickbase.com>,

Michael Spitzer-Rubenstein <michael@voteathome.org>

Cc: Hillary Hall <hillary@voteathome.org>, Xanthe Thomassen <xanthe@voteathome.org>

zoom

Hi there,

Molly Boushell is
inviting you to a
scheduled Zoom
meeting.

Join Zoom Meeting

Phone one-tap:

US:

[+13017158592,,97352085354#,,,,,0#,,439863#](tel:+13017158592,,97352085354#,,,,,0#,,439863#)

or [+13126266799,,97352085354#,,,,,0#,,439863#](tel:+13126266799,,97352085354#,,,,,0#,,439863#)

Meeting URL:

<https://quickbase.zoom.us/j/97352085354?pwd=MjU1ZmdMdENISmdoTnB6RlFESm5XUT09>

Meeting ID:

973 5208 5354

Passcode:

3x?Xxv

Join by Telephone

For higher quality, dial
a number based on
your current location.

Dial:

US: +1 301 715 8592 or +1 312 626 6799 or +1 646 876 9923 or +1 253 215 8782 or +1 346
248 7799 or +1 669 900 6833 or 877 853 5247 (Toll Free) or 888 788 0099 (Toll Free)

Meeting ID:
973 5208 5354

Passcode: 439863

International numbers

This message and its contents are confidential. If you received this message in error, do not use or rely upon it. Instead, please inform the sender and then delete it. Thank you.

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



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subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him



Woodall-Vogg, Claire

From: Boushell, Molly <mboushell@quickbase.com>
Sent: Thursday, September 10, 2020 5:28 PM
To: Woodall-Vogg, Claire;MacIntyre, Jacob;Hersch, Harrison;Hinshaw, Alice;Michael Spitzer-Rubenstein
Cc: Hillary Hall;Xanthe Thomassen
Subject: Re: Call: Vote At Home & Quick Base

3:30p ET looks like a good option! I'll move our invite to hold the time and check in with the rest of the QB team to confirm.

Best,
Molly

Get [Outlook for iOS](#)

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Thursday, September 10, 2020 5:49:26 PM
To: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hersch, Harrison <hhersch@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>
Cc: Hillary Hall <hillary@voteathome.org>; Xanthe Thomassen <xanthe@voteathome.org>
Subject: RE: Call: Vote At Home & Quick Base

Shoot shoot shoot. Right as I sent that I realized I have interviews scheduled for a staff vacancy that I didn't put on my calendar. Argh! I have availability before 9am central, between 10:30-12:30 or after 2:30. So sorry about that!

-----Original Appointment-----

From: Boushell, Molly <mboushell@quickbase.com>
Sent: Thursday, September 10, 2020 4:38 PM
To: Boushell, Molly; MacIntyre, Jacob; Hersch, Harrison; Hinshaw, Alice; Michael Spitzer-Rubenstein
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Subject: Fwd: Call: Vote At Home & Quick Base
When: Friday, September 11, 2020 2:00 PM-2:30 PM (UTC-05:00) Eastern Time (US & Canada).
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Hi Claire, we have a VAH - Quick Base call scheduled for tomorrow afternoon at 1 PM Central. Would you happen to be free then to explain some of the data questions we have?

Thanks,
Michael

----- Forwarded message -----

From: Boushell, Molly <mboushell@quickbase.com>
Date: Tue, Sep 8, 2020 at 4:36 PM
Subject: Call: Vote At Home & Quick Base
To: MacIntyre, Jacob <jmacIntyre@quickbase.com>, Hersch, Harrison <hhersch@quickbase.com>, Hinshaw,

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--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE at HO

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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, September 11, 2020 9:59 AM
To: Woodall-Vogg, Claire
Subject: Scheduling Follow-Ups

Claire, love the dropbox news stories! They look great.

Wanted to check about scheduling a meeting with CMR to go over working together. We should also do another meeting to go over operations: the process flow-chart I put together, the VBM time calculations, and the reconstruction instructions (I want to get Ideas42's feedback on that, as well).

Here's our availability for next week (all times Central).

Monday: 2-5:30 PM

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Friday: before 10 AM

Can we get two meetings on the calendar, one with CMR (for comms), and one with you (about ops)?

Thanks and speak later today about Quick Base and the data.

Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE at HO

Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Friday, September 11, 2020 11:11 AM
To: Omar Sheikh;Woodall-Vogg, Claire
Subject: Re: First Draft of Manual

Thanks Omar. I'll take a look at it and will also share with Sonia and Michelle to provide feedback ASAP.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Friday, September 11, 2020 9:30 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Zuniga, Jonatan <jzunig@milwaukee.gov>
Subject: First Draft of Manual

Good morning!

Here is the first draft of the manual.

It is missing a few things, most importantly a welcome letter.

I have watermarked it with draft so that changes can be made. I hope that I can get any feedback, changes, and suggestions back from you soon so that we can have a final copy as soon as possible.

Omar Sheikh | Consultant
The Elections Group
M:847.346.9288
Omar@electionsgroup.com



--
Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, September 11, 2020 12:06 PM
To: Michael Spitzer-Rubenstein
Cc: Lauren Banks
Subject: RE: Scheduling Follow-Ups

Hi Michael,

Hoping this email can serve as your formal introduction to CMR and Lauren, our account manager. I had already mentioned our work with the National Vote At Home Institute at our kickoff meeting yesterday with them.

As I let Lauren know, Vote at Home is a subject-matter expert and I certainly support the collaboration as we create our absentee messaging and education campaign.

Lauren, Michael has listed some times he is available next week if your team has any time.

Thanks!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, September 11, 2020 9:59 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Scheduling Follow-Ups

Claire, love the dropbox news stories! They look great.

Wanted to check about scheduling a meeting with CMR to go over working together. We should also do another meeting to go over operations: the process flow-chart I put together, the VBM time calculations, and the reconstruction instructions (I want to get Ideas42's feedback on that, as well).

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Thanks and speak later today about Quick Base and the data.
Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, September 11, 2020 12:07 PM
To: Michael Spitzer-Rubenstein
Subject: RE: Scheduling Follow-Ups

Let me take a look at my schedule and get back to you about the ops meeting. Lauren will get back to you about communications and was expecting the intro email!

Thanks!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, September 11, 2020 9:59 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Scheduling Follow-Ups

Claire, love the dropbox news stories! They look great.

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Thanks and speak later today about Quick Base and the data.

Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE  **at HO**

Woodall-Vogg, Claire

From: Michelle Nelson <mnelson@kenosha.org>
Sent: Friday, September 11, 2020 12:18 PM
To: Michelle Nelson
Cc: Coolidge, Tara;Woodall-Vogg, Claire;Kris Teske;Witzel-Behl, Maribeth;Karen J. Argust
Subject: CTCL - Krumberger & Wisconsin Voters Alliance vs. Cities of Milwaukee, Madison, Green Bay, Kenosha & Racine

Good Afternoon,

Our office received the above mentioned complaint this morning. Our City Attorney reviewed it and is asking for the names and contact information of each of the City Attorneys in your municipalities that will be handling it.

Please advise.

Michelle Nelson
Information Coordinator

T:262.653.4271
625 52nd Street
Kenosha, WI 53140

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, September 11, 2020 2:45 PM
To: Woodall-Vogg, Claire
Subject: Re: Call: Vote At Home & Quick Base

Hey Claire, I'm sure life is crazy right now. Does now still work for talking with Quick Base?

Here's the link: <https://quickbase.zoom.us/j/97352085354?pwd=MjU1ZmdMdENISmdoTnB6RlFESm5XUT09>

Michael

On Thu, Sep 10, 2020 at 6:28 PM Boushell, Molly <mboushell@quickbase.com> wrote:



Hi there,

Molly Boushell is
inviting you to a
scheduled Zoom
meeting.

[Join Zoom Meeting](#)

Phone one-tap: US: [+13017158592](tel:+13017158592).,[97352085354#](tel:+13126266799).,.....[0#](tel:+13017158592).,[439863#](tel:+13126266799) or
[+13126266799](tel:+13126266799).,[97352085354#](tel:+13126266799).,.....[0#](tel:+13126266799).,[439863#](tel:+13126266799)

Meeting URL: <https://quickbase.zoom.us/j/97352085354?pwd=MjU1ZmdMdENISmdoTnB6RlFESm5XUT09>
Meeting ID: 973 5208 5354
Passcode: 3x?Xxv

Join by Telephone

For higher quality, dial
a number based on
your current location.

Dial:

US: +1 301 715 8592 or +1 312 626 6799 or +1 646 876 9923 or +1 253 215 8782 or +1 346
248 7799 or +1 669 900 6833 or 877 853 5247 (Toll Free) or 888 788 0099 (Toll Free)

Meeting ID: 973 5208 5354

Passcode: 439863

International numbers

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Instead, please inform the sender and then delete it. Thank you.

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE  **at HO**

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, September 11, 2020 4:59 PM
To: Ryan Chew;Omar Sheikh;Josh Goldman
Subject: RE: communications timeline

Thanks! I forwarded it to our communications team.

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, September 11, 2020 4:49 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandciviclife.org>
Subject: communications timeline

Claire,

You had mentioned that you found the shortened draft of the Election Communications Calendar useful.

I'm attaching the completed version that continues through Election Day.

This was developed for an Illinois county, I have tried to flag passages that need to be adjusted because of varying laws and procedures.

You have a communications firm developing your Milwaukee plan, so this is more of a reference for them and for you, to find topics and ideas. That being true, it doesn't seem necessary for me to do a full Wisconsin rewrite. But I'd be happy to do that, or to rewrite specific sections, if you think it would help you.

I hope you find our guide useful.

Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: Lauren Banks <lauren@cmredge.com>
Sent: Friday, September 11, 2020 6:38 PM
To: Woodall-Vogg, Claire;Michael Spitzer-Rubenstein
Subject: Re: Scheduling Follow-Ups

Thanks, Claire! Great to meet you, Michael. Can we schedule Friday, September 18 @ 9am? If that works, I'll share an invite.

Happy weekend!

On Sep 11, 2020, at 12:06 PM, Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Michael,

Hoping this email can serve as your formal introduction to CMR and Lauren, our account manager. I had already mentioned our work with the National Vote At Home Institute at our kickoff meeting yesterday with them.

As I let Lauren know, Vote at Home is a subject-matter expert and I certainly support the collaboration as we create our absentee messaging and education campaign.

Lauren, Michael has listed some times he is available next week if your team has any time.

Thanks!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, September 11, 2020 9:59 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Scheduling Follow-Ups

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Thanks and speak later today about Quick Base and the data.
Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

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Cheers,

Lauren Banks
VP, Account Services
Creative Marketing Resources, Inc.
www.cmredge.com
M: 414.345.0991



Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Monday, September 14, 2020 10:31 AM
To: Woodall-Vogg, Claire
Subject: 10 Min Later Today? County Collaboration

Claire,
Hope you had a good weekend and thanks for connecting the Quickbase team with Hannah Bubacz.

Do you have 10 minutes to talk this afternoon (1 PM or later)? Have been talking with George and Julietta with the County and want to run some ideas past you about working together.

310-980-2872

Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, September 14, 2020 1:21 PM
To: Michelle Nelson
Cc: Block, Kathryn
Subject: RE: CTCL - Krumberger & Wisconsin Voters Alliance vs. Cities of Milwaukee, Madison, Green Bay, Kenosha & Racine

Hi Michelle,

Kathy Block will be our point person within the City Attorney's office. She is copied into this email.

Thanks,

Claire

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

From: Michelle Nelson <mnelson@kenosha.org>
Sent: Friday, September 11, 2020 12:18 PM
To: Michelle Nelson <mnelson@kenosha.org>
Cc: Coolidge, Tara <tara.coolidge@cityofracine.org>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Kris Teske <Kris.Teske@greenbaywi.gov>; Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com>; Karen J. Argust <kargust@kenosha.org>
Subject: CTCL - Krumberger & Wisconsin Voters Alliance vs. Cities of Milwaukee, Madison, Green Bay, Kenosha & Racine
Importance: High

Good Afternoon,

Our office received the above mentioned complaint this morning. Our City Attorney reviewed it and is asking for the names and contact information of each of the City Attorneys in your municipalities that will be handling it.

Please advise.

Michelle Nelson
Information Coordinator

T:262.653.4271
625 52nd Street
Kenosha, WI 53140

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, September 14, 2020 8:00 PM
To: Zuniga, Jonatan
Cc: Woodall-Vogg, Claire
Subject: Re: First Draft of Manual

Jonatan,

Yes, it would be more convenient if you could stop by the warehouse tomorrow and we can go over the changes together.

The changes shouldn't take too much time.

On Mon, Sep 14, 2020 at 7:01 PM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:

Hello Omar,

Thank you for all your work to put together this manual. Overall I love the step by step instructions, the checklists, the pictures of the forms, and the color headers. It's WAY BETTER than the current one.

Attached are some edits I propose. I am concerned that having both the Chief and the Election Inspector manuals combined may overwhelm new EIs. I think we

can make the manual easier to follow by rearranging the topics and differentiating the Chief's responsibilities from the EIs responsibilities. See the attached table of contents for what I propose. I know we want all poll workers to have the same information

but we should also make it easy for them to follow.

Let me know what you think and if it's easier if I stop by the warehouse tomorrow to finalize changes.

Jonatan Zuñiga

Deputy Director

Office: 414-286-3962

City of Milwaukee Election Commission

From: Omar Sheikh <omar@electionsgroup.com>

Sent: Friday, September 11, 2020 9:30 AM

To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Zuniga, Jonatan <jzunig@milwaukee.gov>

Subject: First Draft of Manual

Good morning!

Here is the first draft of the manual.

It is missing a few things, most importantly a welcome letter.

I have watermarked it with draft so that changes can be made. I hope that I can get any feedback, changes, and suggestions back from you soon so that we can have a final copy as soon as possible.

Omar Sheikh | Consultant

The Elections Group

M:847.346.9288

Omar@electionsgroup.com



--

Omar Sheikh | Consultant

The Elections Group

M: 847.346.9288

Omar@electionsgroup.com

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--

Omar Sheikh | Consultant

The Elections Group

M: 847.346.9288

Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Tuesday, September 15, 2020 8:39 AM
To: Woodall-Vogg, Claire
Subject: Fwd: ACF

See below 😊

----- Forwarded message -----

From: Ryan Chew <ryan@electionsgroup.com>
Date: Tue, Sep 15, 2020 at 8:23 AM
Subject: ACF
To: Noah Praetz <noah@electionsgroup.com>, Omar Sheikh <omar@electionsgroup.com>
CC: Jennifer Morrell <jennifer@electionsgroup.com>

Kevin called last night to say that this is now pending a review of county policy. Sigh. They think this may require approval from the President's office b/c the program technically belongs to the county, not the Clerk's Office; and they want to know about potential conflicts of interest - they asked whether I would receive any compensation for this. I did explain the funding background - that neither I nor the consultancy even receive any money from Milwaukee.

I'm concerned this may not happen. Or may happen too late.

Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, September 15, 2020 8:42 AM
To: Omar Sheikh
Subject: RE: ACF

Bummer. Sounds like typical government at work! ☺

At this point I'm not sure how much more capacity we have to implement new things anyhow, though.

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Tuesday, September 15, 2020 8:39 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Fwd: ACF

See below ☺

----- Forwarded message -----

From: Ryan Chew <ryan@electionsgroup.com>
Date: Tue, Sep 15, 2020 at 8:23 AM
Subject: ACF
To: Noah Praetz <noah@electionsgroup.com>, Omar Sheikh <omar@electionsgroup.com>
CC: Jennifer Morrell <jennifer@electionsgroup.com>

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--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Vornholt, Paul
Sent: Tuesday, September 15, 2020 3:09 PM
To: Powell, Shannon;Peterson, Alexis
Cc: Woodall-Vogg, Claire
Subject: RE: Elections related question

Claire can assist you.

From: Powell, Shannon <Shannon.Powell@cityofracine.org>
Sent: Tuesday, September 15, 2020 3:07 PM
To: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>; Peterson, Alexis <Alexis.Peterson@milwaukee.gov>
Subject: Elections related question

Hi Paul and Alexis,

Can you answer for me or connect me to someone who can let me know if you guys are adding polling locations that are not already or weren't listed already with the WEC? Like Miller Park or Fiserv Forum or other places?

My boss says he thought your City Attorney wrote a legal opinion saying that you can add more. I am ultimately looking for that opinion to see if I can get my City Attorney to agree, and then my Mayor would like to add additional locations as well.

Any chance you can help find that or direct me to someone who can?

Thanks,

Shannon Powell
Chief of Staff
Office of Mayor Cory Mason
City of Racine

Get [Outlook for iOS](#)

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, September 15, 2020 3:16 PM
To: Woodall-Vogg, Claire
Subject: Re: 10 Min Later Today? County Collaboration

Hi Claire, I'm sure you're incredibly busy getting out absentee ballots. Just wanted to touch base if you're free this afternoon. I'm available any time: 310-980-2872

Michael

On Mon, Sep 14, 2020 at 11:30 AM Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:
Claire,
Hope you had a good weekend and thanks for connecting the Quickbase team with Hannah Bubacz.

Do you have 10 minutes to talk this afternoon (1 PM or later)? Have been talking with George and Julietta with the County and want to run some ideas past you about working together.

310-980-2872

Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him



--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
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(310) 980-2872
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Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Powell, Shannon <Shannon.Powell@cityofracine.org>
Sent: Tuesday, September 15, 2020 3:16 PM
To: Vornholt, Paul; Peterson, Alexis
Cc: Woodall-Vogg, Claire
Subject: Re: Elections related question

Thank you!

Hi Claire - any help you can provide is greatly appreciated.

Shannon Powell
Chief of Staff
Office of Mayor Cory Mason
City of Racine

Get [Outlook for iOS](#)

From: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>
Sent: Tuesday, September 15, 2020 3:09 PM
To: Powell, Shannon; Peterson, Alexis
Cc: Woodall-Vogg, Claire
Subject: RE: Elections related question

Claire can assist you.

From: Powell, Shannon <Shannon.Powell@cityofracine.org>
Sent: Tuesday, September 15, 2020 3:07 PM
To: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>; Peterson, Alexis <Alexis.Peterson@milwaukee.gov>
Subject: Elections related question

Hi Paul and Alexis,

Can you answer for me or connect me to someone who can let me know if you guys are adding polling locations that are not already or weren't listed already with the WEC? Like Miller Park or Fiserv Forum or other places?

My boss says he thought your City Attorney wrote a legal opinion saying that you can add more. I am ultimately looking for that opinion to see if I can get my City Attorney to agree, and then my Mayor would like to add additional locations as well.

Any chance you can help find that or direct me to someone who can?

Thanks,

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Woodall-Vogg, Claire

From: Dennis Granados <dennis@techandcivicliflife.org>
Sent: Tuesday, September 15, 2020 4:42 PM
To: Woodall-Vogg, Claire
Subject: Re: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Hi Claire,

Hope your week is going well. I wanted to touch base and see if there was any update on the draft grant agreement I emailed on September 8th.

Please let me know if there are any revisions that need to be made. Otherwise, I'll await your signature so we can move forward with an executed copy and the disbursement process.

Best,
Dennis

On Tue, Sep 8, 2020 at 1:02 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Thanks, Dennis. I have reached out to our City Clerk to find out if this has to go through the entire legislative process again for Steve to sign it. I believe that it will. The disbursement information will be the same once we have a signature.

Thanks!

Claire

From: Dennis Granados <dennis@techandcivicliflife.org>
Sent: Tuesday, September 8, 2020 12:18 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Hi Claire,

I've attached a draft agreement w/ Addendum request for review and signature. Please let us know at your earliest convenience if you have any questions or feedback. Otherwise, once the draft agreement is signed, I will send a finalized copy with Tiana's signature and start the disbursement information process.

Should we use the payment disbursement information we currently have on file when we move forward?

Best,

Dennis

--

Dennis Granados

Executive & Development Assistant

techandcivicliflife.org

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Dennis Granados

Executive & Development Assistant

techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, September 15, 2020 4:45 PM
To: Dennis Granados
Subject: RE: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Hi Dennis,

No update. As I suspected, it has to go through our whole Council approval process since it is an additional agreement and grant, rather than an addendum. It won't get approval until October 13th.

Thanks!

Claire

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Dennis Granados
Executive & Development Assistant
techandcivicliflife.org

Woodall-Vogg, Claire

From: Dennis Granados <dennis@techandciviclife.org>
Sent: Tuesday, September 15, 2020 4:47 PM
To: Woodall-Vogg, Claire
Subject: Re: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Thanks for the update. Just wanted to check-in!

On Tue, Sep 15, 2020 at 4:44 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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Dennis Granados

Executive & Development Assistant

techandcivicliflife.org

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Dennis Granados

Executive & Development Assistant

techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, September 15, 2020 5:01 PM
To: Josh Goldman
Subject: RE: Milwaukee ballot cure

Hi Josh,

Any chance we could do 8:45am again? Otherwise I have to jump off at 9:25 to call into a local radio show. When I committed to being on air at 9:30, I didn't factor in having to call in...sorry!

Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Tuesday, September 15, 2020 12:18 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Fwd: Milwaukee ballot cure

Hi Claire,

Looking forward to chatting tomorrow at 9am CT. In the meantime, I'm sending two emails your way today.

The first is below -- a bunch of questions about the cure process. I initially sent them to Omar and he suggested forwarding them on to you. Might be too in the weeds for you to be responding to at this point. The basic summary is that support is available for:

- developing the ballot cure tracking google doc
- templates for cure letters / design review of any MKE letters
- exploring automation of steps in the process

Happy to chat more tomorrow. In the meantime, questions below if you have a chance.

Thanks,

Josh

----- Forwarded message -----

From: Josh Goldman <josh@techandciviclife.org>
Date: Fri, Sep 11, 2020 at 10:52 AM
Subject: Re: Milwaukee ballot cure
To: Amber Feng <amber@usdigitalresponse.org>, Omar Sheikh <omar@electionsgroup.com>, Ryan Chew <ryan@electionsgroup.com>
Cc: <christopher@civicdesign.org>, <asher@civicdesign.org>

Thanks all, and apologies for my delay.

Questions for Omar (let me know if I should send straight to Claire, I'm not sure who is owning this part of the process):

1. Does that ballot tracking system utilized by Wisconsin Election Commission/WisVote have an automated message it sends out to the voter when a ballot is scanned in as "Returned to Voter, Missing Information"?

- If yes: Is it SMS, email, or voice? Does the message point the voter to additional instructions?
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3. Is there interest in automating the uploading of the "Returned to Voter, Missing Information" file from WisVote to Google Docs?

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- Does the call center guide you're working include ballot cure instructions?
- Could those instructions be used by volunteers callers accessing the google doc?
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5. Is there a google doc already created to share with the caller volunteers following up with people about their rejected ballots? Seems like this could get a little messy -- is it helpful to have USDR take a look at how they might be able to simplify or streamline the document?

6. FYI - Claire mentioned a desire to be more explicit about how people can drop off or send in their ballots, in ways that align with CCD's guidance (attached) on cure letters. I'm going to reach out to her about a redesign of the letter. CCD should be able to help on this.

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Thanks, folks,

Josh

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Just wanted to follow up here to see if there were any thoughts on the above, or interest from Milwaukee.

We put together a white paper on USDR's ballot curing offerings, feel free to forward to anyone you think might be interested (and feedback welcome!).

<https://drive.google.com/file/d/1DLLaJMg20GUH35u5Onq9nyjeY99QEIaBI/view>

Amber

On Mon, Sep 7, 2020 at 5:11 PM Amber Feng <amber@usdigitalresponse.org> wrote:

Thanks all!

To the extent to which Milwaukee or any of the non-partisan groups would like to be able to notify voters via email/text automatically, we could definitely help with that. We're also happy to help with the Google Docs system for volunteers to organize around calling.

Another thought on the ballot curing process: it sounds like volunteers are trained to walk the voter through the different steps, but is there also a web version that voters can self serve on? Perhaps an online step-by-step "wizard"-type form can help guide voters through their options and requirements could help this scale without a ton of manual volunteer calls. We've done a few similar help pages like this before and can put together a quick prototype if there's interest.

Let us know how we can help!

Amber

On Fri, Sep 4, 2020 at 11:08 AM Omar Sheikh <omar@electionsgroup.com> wrote:

Sorry for the delayed response.

Milwaukee's Cure Process for November will be as follows:

1. Incoming Absentee Certificate envelopes will be manually checked for voter signature, witness address, and witness signature
2. Envelopes not missing any requirements are scanned (barcode on envelope) into WisVote and marked as received
3. Envelopes missing any requirements are scanned (barcode on envelope) into WisVote
 - Feature in WisVote (most likely available this coming Tuesday) will flag the Absentee Envelope as "Returned to Voter, Missing Information"
 - The date returned to the voter will be generated
3. Staff prints a new label, letter for returned reason (attached), and encloses it in a new envelope to the voter

A new certificate envelope is NOT printed, the original is put in a new business reply envelope.

WisVote will generate a report that can be exported and put into google sheets from which follow ups can be completed by non-partisan groups.

If you need any more information or clarification please let me know.

On Fri, Sep 4, 2020 at 10:40 AM Josh Goldman <josh@techandciviclife.org> wrote:

Hi folks,

Overall MKE is happy with their cure process, but there is one discrete piece they might consider some help on. As described below, MKE plans to have volunteers call folks with returned ballots to let the voters know and walk them through their options. Current plan is to have a google doc that volunteers could access. That might get a little messy, and could potentially use some streamlining (or, on the slightly less technical side, the set up a really pretty and user friend google doc). It's also not clear to me if there's an automatic email or text generated for voters if their ballot is rejected.

I'm including Omar Sheikh, the Elections Group rep that is embedded with the MKE team. Omar -- can you say any more about the voter follow up component of the cure process as it stands, and if there might be interest in USDR support?

Thanks,

Josh

On Fri, Sep 4, 2020 at 1:38 AM Erika Reinhardt <erika@usdigitalresponse.org> wrote:

Hi all,

It was mentioned on the CTCL/CSME/USDR call earlier today that "Milwaukee wants ballot curing solution," but we didn't have time to discuss in detail. Is this referring to the system proposed below (Google Doc, etc.) for reaching out to voters who need corrections?

[@Amber Feng](#) is starting to dig into ballot curing solutions for USDR, wanted to put her in direct touch with you all to understand what Milwaukee is looking for here, so we can figure out how to quickly help!

Thanks,
Erika

Josh (CTCL)

2a - Claire currently envisions that there could be a google doc where the list of new "returned to voter for correction" ballots is listed with any contact info the department has for the voter. That google doc would be available to the department volunteers (from the community groups) who would follow up with each voter, and record notes (left voicemail, # not in service, spoke to voter, etc) that would allow for additional follow up. The google doc process is her idea, so she's on board. But, she has some concerns: that the google doc might be messy with lots of volunteers in there at once, and that there might be security/mis and disinfo issues with releasing the info in a way that is so public. for instance, the info could be easily copied and pasted and sent to other orgs. she is worried these voters will be targeted for disinfo. (Currently, orgs can buy this info -- ballots sent back, voter names and contact -- but it's not public.) She's interested in feedback on both the tech and mis/disinfo aspects.

Sam Oliker-Friedland 11 hours ago

Could there be a process to register/go through basic training before having access to the doc? Thinking

something like 3rd party voter reg group training/certification. Just as a gatekeeping mechanism to verify real people.

Josh (CTCL) 11 hours ago

This is an interesting idea, Sam! Not sure what Claire already has in the works but can convey the suggestion. Could be enough to keep bad actors out!

Ryan Chew 11 hours ago

It needs some simple logic or mechanism for apportioning the list, or at least for a volunteer to "claim" a voter right before calling, so that two volunteers aren't calling the same voter back to back.

Josh (CTCL) 12:23 PM

Bonus content: Claire again estimated that "return to voter for correction" ballots could be 2-3%. She's not sure because the return rate in April wasn't tracked the same way, but something like 3-4% were rejected for various reasons. She anticipates a hundred or so per day early, then more.

Ryan Chew 12:31 PM

This is potentially 6-7,000 phone calls. I wonder whether it's worth creating a paid phone bank. I fear the potential for chaotic duplication, etc., with a volunteer effort.

More info on Wisconsin process

(see attachment for best practices doc)

Cure process

If the Absentee Certificate Envelope (EL-122) is determined "to be rejected," because the signature of elector or witness is missing, the witness address is missing or if the envelope is open or appears to have been resealed, a voter may correct the certificate envelope at the polling place/central count absentee site.

If a voter appears to correct their absentee certificate envelope:

- a. The election inspectors shall issue a new certificate envelope to the voter.
- b. The voter must open the original certificate envelope, verify their ballot, and seal the ballot in the new certificate envelope.
 - i. The voter may NOT remove the ballot from the voting area.
 - ii. The original witness must be present.
 - iii. The elector and witness sign the certificate envelope and the witness provides his or her address.
 - iv. An election inspector may NOT serve as the witness.
- c. The original certificate envelope is then destroyed.
- d. The election inspector documents that a correction was made, and the ballot accepted on the Absentee Ballot Log (EL-124). ([Election Day Manual for Wisconsin Election Officials](#), Wisconsin Elections Commission, January 2020.)

--



Erika Reinhardt

E erika@usdigitalresponse.org

W usdigitalresponse.org

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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](http://CenterforTechandCivicLife.org) | (513) 720-1397
| josh@techandcivicliflife.org

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Woodall-Vogg, Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Tuesday, September 15, 2020 5:04 PM
To: Woodall-Vogg, Claire
Subject: Re: Milwaukee ballot cure

Of course! 8:45am CT tomorrow, it is!

On Tue, Sep 15, 2020 at 5:01 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Josh,

Any chance we could do 8:45am again? Otherwise I have to jump off at 9:25 to call into a local radio show. When I committed to being on air at 9:30, I didn't factor in having to call in...sorry!

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Erika

Josh (CTCL)

2a - Claire currently envisions that there could be a google doc where the list of new "returned to voter for correction" ballots is listed with any contact info the department has for the voter. That google doc would be available to the department volunteers (from the community groups) who would follow up with each voter, and record notes (left voicemail, # not in service, spoke to voter, etc) that would allow for additional follow up. The google doc process is her idea, so she's on board. But, she has some concerns: that the google doc might be messy with lots of volunteers in there at once, and that there might be security/mis and disinfo issues with releasing the info in a way that is so public. for instance, the info could be easily copied and pasted and sent to other orgs. she is worried these voters will be targeted for disinfo. (Currently, orgs can buy this info -- ballots sent back, voter names and contact -- but it's not public.) She's interested in feedback on both the tech and mis/disinfo aspects.

Sam Oliker-Friedland 11 hours ago

Could there be a process to register/go through basic training before having access to the doc? Thinking something like 3rd party voter reg group training/certification. Just as a gatekeeping mechanism to verify real people.

Josh (CTCL) 11 hours ago

This is an interesting idea, Sam! Not sure what Claire already has in the works but can convey the suggestion. Could be enough to keep bad actors out!

Ryan Chew 11 hours ago

It needs some simple logic or mechanism for apportioning the list, or at least for a volunteer to "claim" a voter right before calling, so that two volunteers aren't calling the same voter back to back.

Josh (CTCL) 12:23 PM

Bonus content: Claire again estimated that "return to voter for correction" ballots could be 2-3%. She's not sure because the return rate in April wasn't tracked the same way, but something like 3-4% were rejected for various reasons. She anticipates a hundred or so per day early, then more.

Ryan Chew 12:31 PM

This is potentially 6-7,000 phone calls. I wonder whether it's worth creating a paid phone bank. I fear the potential for chaotic duplication, etc., with a volunteer effort.

More info on Wisconsin process

(see attachment for best practices doc)

Cure process

If the Absentee Certificate Envelope (EL-122) is determined "to be rejected," because the signature of elector or witness is missing, the witness address is missing or if the envelope is open or appears to have been resealed, a voter may correct the certificate envelope at the polling place/central count absentee site.

If a voter appears to correct their absentee certificate envelope:

- a. The election inspectors shall issue a new certificate envelope to the voter.
- b. The voter must open the original certificate envelope, verify their ballot, and seal the ballot in the new certificate envelope.
 - i. The voter may NOT remove the ballot from the voting area.
 - ii. The original witness must be present.
 - iii. The elector and witness sign the certificate envelope and the witness provides his or her address.
 - iv. An election inspector may NOT serve as the witness.
- c. The original certificate envelope is then destroyed.
- d. The election inspector documents that a correction was made, and the ballot accepted on the Absentee Ballot Log (EL-124). ([Election Day Manual for Wisconsin Election Officials](#), Wisconsin Elections Commission, January 2020.)



Erika Reinhardt

E erika@usdigitalresponse.org
W usdigitalresponse.org

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| josh@techandciviclife.org

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 16, 2020 8:54 AM
To: Josh Goldman
Subject: WEC Videos

<https://vimeo.com/showcase/7545193>

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Wednesday, September 16, 2020 9:47 AM
To: Woodall-Vogg, Claire
Subject: Re: WEC Videos

These videos are certainly dense with content....

Thanks for sharing. Hope the radio interview went well!

Josh

On Wed, Sep 16, 2020 at 8:53 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

<https://vimeo.com/showcase/7545193>

Claire Woodall-Vogg

Executive Director

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 16, 2020 10:45 AM
To: Powell, Shannon
Cc: Block, Kathryn
Subject: RE: Elections related question

Hi Shannon,

Our City Attorney did not write any opinion on the matter. However, we had our Council approve additional sites due to the ongoing COVID19 pandemic and the need for us to open larger and safer venues. It was determined that this would be the safest legal route to protect the existing 16 sites that our Council approved in June.

I have copied in Kathy Block, our lead attorney on the matter, in case you have more questions.

Thanks!

Claire

From: Powell, Shannon <Shannon.Powell@cityofracine.org>
Sent: Tuesday, September 15, 2020 3:16 PM
To: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>; Peterson, Alexis <Alexis.Peterson@milwaukee.gov>
Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Elections related question

Thank you!

Hi Claire - any help you can provide is greatly appreciated.

Shannon Powell
Chief of Staff
Office of Mayor Cory Mason
City of Racine

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Sent: Tuesday, September 15, 2020 3:09 PM
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Woodall-Vogg, Claire

From: Powell, Shannon <Shannon.Powell@cityofracine.org>
Sent: Wednesday, September 16, 2020 11:06 AM
To: Woodall-Vogg, Claire
Cc: Block, Kathryn
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And then I guess my big question is, is the Wisconsin Elections Commission "ok" with adding additional locations at this point, as I am under the impression that the approved list of locations was due a while back?

Best,

Shannon Powell

Chief of Staff / Communications Director
Office of the Mayor

mobile: 262.325.9651 **desk:** 262.636.9266
email: shannon.powell@cityofracine.org
address: 730 Washington Ave, Room 201, Racine, WI 53403



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From: Woodall-Vogg, Claire
Sent: Wednesday, September 16, 2020 11:52 AM
To: Powell, Shannon
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Subject: RE: Elections related question

Here is a link to the resolution:

<https://milwaukee.legistar.com/LegislationDetail.aspx?ID=4628200&GUID=E3F36A02-9F96-406F-A6F4-70B531A09766>

The WEC's response was that they completely understand our rationale and need to add locations for public health. They were not willing to provide any official support of it. There isn't a requirement to submit any official list of alternate ballot locations to the WEC that I am aware of.

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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Wednesday, September 16, 2020 2:13 PM
To: Woodall-Vogg, Claire
Subject: WisVote data - Walkthrough with USDR?

Hi Claire!

We're bringing on [US Digital Response](#) to help with the Quick Base dashboard project. (They're also a CTCL technical assistance partner).

We're hoping there's an easier way to get the data out of WisVote than you having to manually export it every day or week. To that end, we have two questions:

1. Would you or someone else on your team be able to do a screen-share so we can see the process for an export?
2. Do you know if WisVote has an API or anything similar so that it can connect with other software apps? That would be the holy grail (but I'm not expecting it to be that easy).

Thanks,
Michael

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(310) 980-2872
he/him

VOTE at HO

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Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Wednesday, September 16, 2020 2:39 PM
To: Woodall-Vogg, Claire
Subject: USPS support

Hi Claire,

I hope you got all your questions answered by the post office this morning. If not, here's two more options to try (in tandem, potentially). Apologies if you're already using these...

1. Submit a issue on [ElectionMail.org](#)

I know it seems weird that a third-party site is the best route to the USPS brass, but ElectionMail.org's ticketing system is built directly into the USPS' internal issue tracker. It's being closely monitored by upper management at the USPS nationally, so it's actually an efficient way to escalate an issue you're having in MKE. If you submit a ticket, let me know and I can flag it for the ElectionMail.org folks, too.

2. Contact USPS district or area election mail leads

Based on the listings on [the USPS site](#) it looks like the Election Mail leads for MKE are:

Drew Mason, area lead (Great Lakes)
(630) 539-8884

Craig Swenson, district lead
(608) 246-1359

If you're still running into trouble, let me know. There's a few other folks we can reach out to!

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 16, 2020 2:40 PM
To: Michael Spitzer-Rubenstein
Subject: Re: WisVote data - Walkthrough with USDR?

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 16, 2020 2:41 PM
To: Josh Goldman
Subject: Re: USPS support

Thanks! I elevated it to some other folks and we have answers now.

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Wednesday, September 16, 2020 2:39 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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Would any of these times work?
Friday 10-1 CT
Tuesday after 3 CT

If it's okay with you, they'd also like to record the screen-share to refer back to, if needed.

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(310) 980-2872

he/him



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I completely understand. Will just ask them to work on other aspects of the project.

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Friday 10-1 CT
Tuesday after 3 CT

If it's okay with you, they'd also like to record the screen-share to refer back to, if needed.

Thanks,

Michael

On Wed, Sep 16, 2020 at 3:40 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Our export process is so cumbersome that I am the only person on staff that can do it with the confidence that it is accurate and includes everyone. Sad, right? There isn't even a way to set up the system to have a report that automatically runs on a nightly basis. I have to go in every single night to remember to run the report that generates our current absentee application number...

I'm going to guess it is a definite no to the API and hesitate to involve the WEC staff on any more external projects right now.

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Wednesday, September 16, 2020 2:13 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: WisVote data - Walkthrough with USDR?

Hi Claire!

We're bringing on [US Digital Response](#) to help with the Quick Base dashboard project. (They're also a CTCL technical assistance partner).

We're hoping there's an easier way to get the data out of WisVote than you having to manually export it every day or week. To that end, we have two questions:

1. Would you or someone else on your team be able to do a screen-share so we can see the process for an export?
2. Do you know if WisVote has an API or anything similar so that it can connect with other software apps? That would be the holy grail (but I'm not expecting it to be that easy).

Thanks,

Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



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--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivillife.org>
Sent: Wednesday, September 16, 2020 7:05 PM
To: Woodall-Vogg, Claire
Subject: Re: Cure Letter

Thanks, Claire! Sending this along to Christopher and Asher at CCD now. I'll let you know what their timeline is!

Josh

On Wed, Sep 16, 2020 at 5:51 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Josh,

I did a draft of my cure letter. It is chocked full of information. I now welcome the experts to give their input to make it easier to read. ☺

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

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subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

--
Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397
| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, September 17, 2020 11:48 AM
To: Hersch, Harrison
Cc: Bubacz, Hannah;Woodall-Vogg, Claire;Boushell, Molly;MacIntyre, Jacob;Hinshaw, Alice;Enos, John
Subject: Re: Census Tracts Question

Harrison, I'm going to bring in our partners with US Digital Response to work on this.

Thank you for your help with this project, Hannah.

Michael

On Thu, Sep 17, 2020 at 12:44 PM Hersch, Harrison <hhersch@quickbase.com> wrote:

Hi Hannah –

Unfortunately we don't have any sort of visualization/GIS software to open this or leverage as we are a database/application platform.

Are you able to export in chunks or is that too much work? Could you give us a JSON file? We could take virtually any sort of file that has the relational data like csv, tsv, xls, json, xml, etc.

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Bubacz, Hannah <hbubac@milwaukee.gov>
Sent: Thursday, September 17, 2020 12:15 PM

To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;
Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos,
John <jenos@milwaukee.gov>
Subject: Re: Census Tracts Question

Hey Harrison,

Attached is a zip file of parcel point address with census information joined as a shapefile. I cannot export it to a CSV as there are too many records. I also could not do polygons at this time but let me know if you need those in the future when you do need these as a visual representation. Does this work?

Thanks,

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Tuesday, September 15, 2020 3:36 PM
To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;
Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos,
John <jenos@milwaukee.gov>
Subject: RE: Census Tracts Question

No problem. Not a delay, just want to plan.

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Bubacz, Hannah <hbabac@milwaukee.gov>

Sent: Tuesday, September 15, 2020 4:36 PM

To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: Re: Census Tracts Question

Yes, I should be able to get the data to you by midday tomorrow. It doesn't take long but we have had a couple other things come up that the GIS team is attending. So sorry for the delay.

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>

Sent: Tuesday, September 15, 2020 3:32 PM

To: Bubacz, Hannah <hbabac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: RE: Census Tracts Question

One other thing, Hannah. Could you help set my expectations on how long this type of project would take you?

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Hersch, Harrison

Sent: Tuesday, September 15, 2020 1:00 PM

To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos,

John <jenos@milwaukee.gov>

Subject: RE: Census Tracts Question

Thanks (to both emails)

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Bubacz, Hannah <hbubac@milwaukee.gov>

Sent: Tuesday, September 15, 2020 12:47 PM

To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;
 Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: Re: Census Tracts Question

Hey Harrison,

Here is the setup of our data for apartments/multiple units. The main address is in a field called HouseNumber (first red box). When they are letter based, it will be in the Suffix field (second red box) and the units with numbers in the Unit field (third field).

Publication.Parcel.ParcelPolygonAddress							
	FK_Tax	FK_LandUse	HouseNumber	Suffix	Direction	StreetName	StreetType
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>
Sent: Tuesday, September 15, 2020 11:25 AM
To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: Re: Census Tracts Question

Let me make sure on the apartment numbers/suffixes before I let you know.

The two files would be the same data-wise. Using ArcMap, I can export the joined files to an Excel/CSV table. So the shapefile could be loaded to see it visually into whatever system you are using and the Excel/CSV would be a table of all the same fields without shapes. Does that help?

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Tuesday, September 15, 2020 11:19 AM
To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: RE: Census Tracts Question

One other question – what data would be in the CSV vs the Shapefile?

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Hersch, Harrison

Sent: Tuesday, September 15, 2020 11:57 AM

To: Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos,

John <jenos@milwaukee.gov>

Subject: RE: Census Tracts Question

That...would...be...amazing!

If you want to send me a couple of sample records, I can check in advance too. One quick question, how will the permutations of things like apartment numbers work?

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>

Sent: Tuesday, September 15, 2020 11:35 AM

To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos,

John <jenos@milwaukee.gov>

Subject: Re: Census Tracts Question

Hey Harrison,

Yes, I think I understand what you need. I will start working on getting you the files and then ask you to please check and make sure all is good. The files I will provide will be addresses joined with what census tract they are in and give a CSV and shapefile. Does that work for you?

Thanks,

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>

Sent: Monday, September 14, 2020 2:54 PM

To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: RE: Census Tracts Question

Hi Hannah –

I'll try and do a better job clarifying the current need. We are not actually using anything visual right now (though will in the future). In the state of affairs now, we are just looking for raw data. The end result of this data will be some formulas, algorithms and reports that cross reference information about ballots and the census data. For example, we want to deliver to Milwaukee + Voteathome answers to questions like “How

many of age residents are also registered to vote?” or “what percentage of ballots are unreturned in areas with predominantly minorities?”. To do that, we need a clear link between address + Census Tract. We need this for all ~300k voters and the ~200k+ absentee ballots, and it needs to be able automatic as we perform more inserts. To accomplish this, we were making calls to the Census API. They allow you to pass in an address and get the Census Tract. That solution “works”, but is far too slow. Their batch solution isn’t working either.

So, we are looking for a single file that has all addresses and Census Tracts. We could then keep those stored in the application and do the joins. Does that help?

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

[QuickBase.com](https://www.quickbase.com)

From: Bubacz, Hannah <hbabac@milwaukee.gov>

Sent: Monday, September 14, 2020 3:30 PM

To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: Re: Census Tracts Question

Hey Harrison,

Have you used our Map Milwaukee web apps? Found here https://web-maps1.milwaukee.gov/Html5Viewer_2_10/Index.html?configBase=https://web-maps1.milwaukee.gov/Geocortex/Essentials/REST/sites/MKE_Parcels_Lite/viewers/HTML5_Viewer/virtualdirectory/Resources/Config/Default

I was able to add the census tract layer, search for the address in questions, and then look up information for various layers (screenshot below). If no, I would be happy to provide some direction on how to use these tools. Would this work for you for now? Also, when do you get to the point of combining layers/making maps, what program will you be using?

Map Milwaukee: PROPERTY INFORMATION
City of Milwaukee, WI

File Getting Around **Maps & Data Sources** Tasks Analysis

Layer Drawing Order Layer List Query Filter Add Layers Upload Data Linked Maps

Layers Query Data Add Data External Maps

2010 census tract boundaries, ... I want to...

Details

OBJECTID
140

TRACTCE10
186000

TRACT
186000

STATEFP10
55

COUNTYFP10
079

GEOID10
55079186000

Thanks,

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>

Sent: Monday, September 14, 2020 9:59 AM

To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>

Subject: RE: Census Tracts Question

Thanks. It looks like a lot of this content is intended for the visualization layer. We aren't quite there yet. Is there somewhere in this data that we can find a more streamlined set of data? Or is what you are suggesting that we would need to take the coordinates from the Census boundaries and correlate that to the coordinates of address boundaries?

Another way to ask the question would be, how would you use this data to find out the Census Tract associated with this address: *726 W GALENA ST APT 103, MILWAUKEE, WI 53205-2203*

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Bubacz, Hannah <hbubac@milwaukee.gov>
Sent: Monday, September 14, 2020 10:50 AM
To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>
Subject: Re: Census Tracts Question

The REST URL is <https://milwaukeemaps.milwaukee.gov/arcgis/rest/>

You will have to bring in the layers yourself using this URL. Are you able to join the layers within the program that you are using to get the map layer that you want?

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Monday, September 14, 2020 9:22 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Bubacz, Hannah <hbubac@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>
Subject: RE: Census Tracts Question

Hi Hannah!

Can you send me that REST URL? I can take a look. In short, we are looking for a 1-to-1 mapping of a street address and Census Tract.

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

[QuickBase.com](https://www.quickbase.com)

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Sent: Monday, September 14, 2020 9:51 AM

To: Bubacz, Hannah <hbubac@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hersch, Harrison <hhersch@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>

Subject: FW: Census Tracts Question

Hi Hannah,

I'm looping in a whole bunch of people who are working on the tool from Quickbase that can likely answer the question about what we are looking for more accurately than I can. In short, they are building a tool that overlays voting data with census data so we can get a better picture of trends and demographics within voting (which surprisingly doesn't exist already!).

Thanks!

Claire

From: Bubacz, Hannah <hbubac@milwaukee.gov>

Sent: Monday, September 14, 2020 8:23 AM

To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Subject: Re: Census Tracts Question

Hey Claire,

No problem that this is not a RITS ticket at this time. Can I ask what program you are trying to use this data with? Our Census and parcel data can be found at our REST endpoint by URL but I am unsure if what you are using takes in this format.

ArcGIS REST Services Directory

[Home](#) > [services](#)

[JSON](#) | [SOAP](#)

Folder: /

Current Version: 10.71

View Footprints In: [ArcGIS Online Map Viewer](#)

Folders:

- [Accela](#)
- [AGO](#)
- [assessor](#)
- [census](#)
- [DPW](#)
- [ECO](#)
- [election](#)
- [GeoEventFleet](#)
- [Locator](#)
- [MFD](#)
- [MPD](#)
- [MPDTritech](#)
- [planning](#)
- [property](#)
- [reference](#)
- [regulation](#)
- [StrongNeighborhood](#)
- [Utilities](#)

Thanks,

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Friday, September 11, 2020 4:56 PM
To: GIS <GIS@milwaukee.gov>
Subject: Census Tracts Question

Hi,

I wasn't sure whether this would be RITS-ticket-worthy or not. I was wondering if the City has any type of database file that lists the city address with census tract. We are trying to overlay our voting data with census tracts and addresses seems to be the most efficient way. The group I am working with says that the census data for this info is less than accessible. I thought that since Map Milwaukee has Census 2010 data, it might exist in a CSV file or something similar.

Thanks!

Claire

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

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--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE at HO

Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, September 17, 2020 12:42 PM
To: Bubacz, Hannah
Cc: Hersch, Harrison;Woodall-Vogg, Claire;Boushell, Molly;MacIntyre, Jacob;Hinshaw, Alice;Enos, John
Subject: Re: Census Tracts Question

Give me a day or so. I'm waiting to hear back about whether USDR can make this all easier and save you from more work, Hannah.

Thanks,
Michael

On Thu, Sep 17, 2020 at 12:50 PM Bubacz, Hannah <hbubac@milwaukee.gov> wrote:
Ah, I see. Yes, I could break the city into chunks and export as a CSV, if needed.

Michael, please let me know if that is the route you want to go.

Hannah Bubacz
GIS Technician II
City of Milwaukee | Department of Administration – Information & Technology Management Division
hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Thursday, September 17, 2020 11:44 AM
To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: RE: Census Tracts Question

Hi Hannah –

Unfortunately we don't have any sort of visualization/GIS software to open this or leverage as we are a database/application platform.

Are you able to export in chunks or is that too much work? Could you give us a JSON file? We could take virtually any sort of file that has the relational data like csv, tsv, xls, json, xml, etc.

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

[QuickBase.com](https://www.quickbase.com)

From: Bubacz, Hannah <hbabac@milwaukee.gov>

Sent: Thursday, September 17, 2020 12:15 PM

To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: Re: Census Tracts Question

Hey Harrison,

Attached is a zip file of parcel point address with census information joined as a shapefile. I cannot export it to a CSV as there are too many records. I also could not do polygons at this time but let me know if you need those in the future when you do need these as a visual representation. Does this work?

Thanks,

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

[hbubac@milwaukee.gov](mailto:hbabac@milwaukee.gov)

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Tuesday, September 15, 2020 3:36 PM
To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: RE: Census Tracts Question

No problem. Not a delay, just want to plan.

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Bubacz, Hannah <hbubac@milwaukee.gov>
Sent: Tuesday, September 15, 2020 4:36 PM
To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: Re: Census Tracts Question

Yes, I should be able to get the data to you by midday tomorrow. It doesn't take long but we have had a couple other things come up that the GIS team is attending. So sorry for the delay.

Hannah Bubacz

GIS Technician II

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Tuesday, September 15, 2020 3:32 PM
To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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Subject: RE: Census Tracts Question

One other thing, Hannah. Could you help set my expectations on how long this type of project would take you?

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Hersch, Harrison
Sent: Tuesday, September 15, 2020 1:00 PM
To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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Subject: RE: Census Tracts Question

Thanks (to both emails)

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Bubacz, Hannah <hbabac@milwaukee.gov>

Sent: Tuesday, September 15, 2020 12:47 PM

To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos,

John <jenos@milwaukee.gov>

Subject: Re: Census Tracts Question

Hey Harrison,

Here is the setup of our data for apartments/multiple units. The main address is in a field called HouseNumber (first red box). When they are letter based, it will be in the Suffix field (second red box) and the units with numbers in the Unit field (third field).

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>

Sent: Tuesday, September 15, 2020 11:19 AM

To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos,

John <jenos@milwaukee.gov>

Subject: RE: Census Tracts Question

One other question – what data would be in the CSV vs the Shapefile?

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Hersch, Harrison

Sent: Tuesday, September 15, 2020 11:57 AM

To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos,

John <jenos@milwaukee.gov>

Subject: RE: Census Tracts Question

That...would...be...amazing!

If you want to send me a couple of sample records, I can check in advance too. One quick question, how will the permutations of things like apartment numbers work?

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Bubacz, Hannah <hbabac@milwaukee.gov>

Sent: Tuesday, September 15, 2020 11:35 AM

To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: Re: Census Tracts Question

Hey Harrison,

Yes, I think I understand what you need. I will start working on getting you the files and then ask you to please check and make sure all is good. The files I will provide will be addresses joined with what census tract they are in and give a CSV and shapefile. Does that work for you?

Thanks,

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>

Sent: Monday, September 14, 2020 2:54 PM

To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: RE: Census Tracts Question

Hi Hannah –

I'll try and do a better job clarifying the current need. We are not actually using anything visual right now (though will in the future). In the state of affairs now, we are just looking for raw data. The end result of this data will be some formulas, algorithms and reports that cross reference information about ballots and the census data. For example, we want to deliver to Milwaukee + Voteathome answers to questions like “How many of age residents are also registered to vote?” or “what percentage of ballots are unreturned in areas with predominantly minorities?”. To do that, we need a clear link between address + Census Tract. We need this for all ~300k voters and the ~200k+ absentee ballots, and it needs to be able automatic as we perform more inserts. To accomplish this, we were making calls to the Census API. They allow you to pass in an address and get the Census Tract. That solution “works”, but is far too slow. Their batch solution isn't working either.

So, we are looking for a single file that has all addresses and Census Tracts. We could then keep those stored in the application and do the joins. Does that help?

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

[QuickBase.com](https://www.quickbase.com)

From: Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>

Sent: Monday, September 14, 2020 3:30 PM

To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: Re: Census Tracts Question

Hey Harrison,

Have you used our Map Milwaukee web apps? Found here https://web-maps1.milwaukee.gov/Html5Viewer_2_10/Index.html?configBase=https://web-maps1.milwaukee.gov/Geocortex/Essentials/REST/sites/MKE_Parcels_Lite/viewers/HTML5_Viewer/virtualdirectory/Resources/Config/Default

I was able to add the census tract layer, search for the address in questions, and then look up information for various layers (screenshot below). If no, I would be happy to provide some direction on how to use these tools. Would this work for you for now? Also, when do you get to the point of combining layers/making maps, what program will you be using?

Map Milwaukee: PROPERTY INFORMATION

City of Milwaukee, WI

File Getting Around **Maps & Data Sources** Tasks Analysis

Layer Drawing Order Layer List Query Filter Add Layers **Upload Data** Linked Maps

Layers Query Data Add Data External Maps

2010 census tract boundaries, ...

I want to...

Details

OBJECTID
140

TRACTCE10
186000

TRACT
186000

STATEFP10
55

COUNTYFP10
079

GEOID10
55079186000



Thanks,

Hannah Bubacz

GIS Technician II

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Monday, September 14, 2020 9:59 AM
To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>
Subject: RE: Census Tracts Question

Thanks. It looks like a lot of this content is intended for the visualization layer. We aren't quite there yet. Is there somewhere in this data that we can find a more streamlined set of data? Or is what you are suggesting that we would need to take the coordinates from the Census boundaries and correlate that to the coordinates of address boundaries?

Another way to ask the question would be, how would you use this data to find out the Census Tract associated with this address: *726 W GALENA ST APT 103, MILWAUKEE, WI 53205-2203*

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Bubacz, Hannah <hbubac@milwaukee.gov>
Sent: Monday, September 14, 2020 10:50 AM
To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>
Subject: Re: Census Tracts Question

The REST URL is <https://milwaukeeemaps.milwaukee.gov/arcgis/rest/>

You will have to bring in the layers yourself using this URL. Are you able to join the layers within the program that you are using to get the map layer that you want?

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Monday, September 14, 2020 9:22 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Bubacz, Hannah <hbubac@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>
Subject: RE: Census Tracts Question

Hi Hannah!

Can you send me that REST URL? I can take a look. In short, we are looking for a 1-to-1 mapping of a street address and Census Tract.

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

[QuickBase.com](https://www.quickbase.com)

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Sent: Monday, September 14, 2020 9:51 AM

To: Bubacz, Hannah <hbubac@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hersch, Harrison <hhersch@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>

Subject: FW: Census Tracts Question

Hi Hannah,

I'm looping in a whole bunch of people who are working on the tool from Quickbase that can likely answer the question about what we are looking for more accurately than I can. In short, they are building a tool that overlays voting data with census data so we can get a better picture of trends and demographics within voting (which surprisingly doesn't exist already!).

Thanks!

Claire

From: Bubacz, Hannah <hbubac@milwaukee.gov>

Sent: Monday, September 14, 2020 8:23 AM

To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Subject: Re: Census Tracts Question

Hey Claire,

No problem that this is not a RITS ticket at this time. Can I ask what program you are trying to use this data with? Our Census and parcel data can be found at our REST endpoint by URL but I am unsure if what you are using takes in this format.

ArcGIS REST Services Directory

[Home](#) > [services](#)

[JSON](#) | [SOAP](#)

Folder: /

Current Version: 10.71

View Footprints In: [ArcGIS Online Map Viewer](#)

Folders:

- [Accela](#)
- [AGO](#)
- [assessor](#)
- [census](#)
- [DPW](#)
- [ECO](#)
- [election](#)
- [GeoEventFleet](#)
- [Locator](#)
- [MFD](#)
- [MPD](#)
- [MPDTritech](#)
- [planning](#)
- [property](#)
- [reference](#)
- [regulation](#)
- [StrongNeighborhood](#)
- [Utilities](#)

Thanks,

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Sent: Friday, September 11, 2020 4:56 PM

To: GIS <GIS@milwaukee.gov>

Subject: Census Tracts Question

Hi,

I wasn't sure whether this would be RITS-ticket-worthy or not. I was wondering if the City has any type of database file that lists the city address with census tract. We are trying to overlay our voting data with census tracts and addresses seems to be the most efficient way. The group I am working with says that the census data for this info is less than accessible. I thought that since Map Milwaukee has Census 2010 data, it might exist in a CSV file or something similar.

Thanks!

Claire

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is

subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

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--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE  at HO

Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Michelle Nelson <mnelson@kenosha.org>
Sent: Thursday, September 17, 2020 1:21 PM
To: Maribeth Witzel-Behl
Cc: Whitney May; Celestine Jeffreys; Tara Coolidge; Woodall-Vogg, Claire; Kris Teske
Subject: Re: Uniform Absentee Instructions in Spanish

Thank you!

Michelle Nelson **Information Coordinator**

T:262.653.4271
625 52nd Street
Kenosha, WI 53140

From: "Maribeth Witzel-Behl" <MWitzel-Behl@cityofmadison.com>
To: "Whitney May" <whitney@techandciviclife.org>, "Celestine Jeffreys" <Celestine.Jeffreys@greenbaywi.gov>, "Tara Coolidge" <tara.coolidge@cityofracine.org>, "cwooda" <cwooda@milwaukee.gov>, "Kris Teske" <Kris.Teske@greenbaywi.gov>, "Michelle Nelson" <mnelson@kenosha.org>
Sent: Thursday, September 17, 2020 1:05:56 PM
Subject: Uniform Absentee Instructions in Spanish

Good afternoon, and happy mailing deadline day!

We finally have a Spanish translation for the uniform absentee instructions (attached). I am also attaching a Voter ID Pocket Guide, which Asher at the Center for Civic Design was kind enough to design.

I am anxiously waiting for a Spanish translation of our Create Your Safe Voting Plan website. If you'd like a copy of the translation once it arrives, just let me know.

- Maribeth

Woodall-Vogg, Claire

From: Bubacz, Hannah
Sent: Thursday, September 17, 2020 4:36 PM
To: Michael Spitzer-Rubenstein
Cc: Hersch, Harrison;Woodall-Vogg, Claire;Boushell, Molly;MacIntyre, Jacob;Hinshaw, Alice;Enos, John
Subject: Re: Census Tracts Question

Sounds good, thank you much, Michael. Just let me know.

Hannah Bubacz
GIS Technician II
City of Milwaukee | Department of Administration – Information & Technology Management Division
hbubac@milwaukee.gov

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, September 17, 2020 12:41 PM
To: Bubacz, Hannah <hbubac@milwaukee.gov>
Cc: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Enos, John <jenos@milwaukee.gov>
Subject: Re: Census Tracts Question

Give me a day or so. I'm waiting to hear back about whether USDR can make this all easier and save you from more work, Hannah.

Thanks,
Michael

On Thu, Sep 17, 2020 at 12:50 PM Bubacz, Hannah <hbubac@milwaukee.gov> wrote:
Ah, I see. Yes, I could break the city into chunks and export as a CSV, if needed.

Michael, please let me know if that is the route you want to go.

Hannah Bubacz
GIS Technician II
City of Milwaukee | Department of Administration – Information & Technology Management Division
hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Thursday, September 17, 2020 11:44 AM
To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: RE: Census Tracts Question

Hi Hannah –

Unfortunately we don't have any sort of visualization/GIS software to open this or leverage as we are a database/application platform.

Are you able to export in chunks or is that too much work? Could you give us a JSON file? We could take virtually any sort of file that has the relational data like csv, tsv, xls, json, xml, etc.

Harrison Hersch
Director, Product Operations
O: (617) 250-2156
150 Cambridgepark Drive
Cambridge, MA 02140
QuickBase.com

From: Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>
Sent: Thursday, September 17, 2020 12:15 PM
To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: Re: Census Tracts Question

Hey Harrison,

Attached is a zip file of parcel point address with census information joined as a shapefile. I cannot export it to a CSV as there are too many records. I also could not do polygons at this time but let me know if you need those in the future when you do need these as a visual representation. Does this work?

Thanks,

Hannah Bubacz
GIS Technician II
City of Milwaukee | Department of Administration – Information & Technology Management Division
hbubac@milwaukee.gov

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Subject: RE: Census Tracts Question

No problem. Not a delay, just want to plan.

Harrison Hersch
Director, Product Operations

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Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: Re: Census Tracts Question

Yes, I should be able to get the data to you by midday tomorrow. It doesn't take long but we have had a couple other things come up that the GIS team is attending. So sorry for the delay.

Hannah Bubacz
GIS Technician II
City of Milwaukee | Department of Administration – Information & Technology Management Division
hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Tuesday, September 15, 2020 3:32 PM
To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: RE: Census Tracts Question

One other thing, Hannah. Could you help set my expectations on how long this type of project would take you?

Harrison Hersch
Director, Product Operations
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QuickBase.com

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To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: RE: Census Tracts Question

Thanks (to both emails)

Harrison Hersch
Director, Product Operations
O: (617) 250-2156
150 Cambridgepark Drive
Cambridge, MA 02140
QuickBase.com

From: Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>
Sent: Tuesday, September 15, 2020 12:47 PM
To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;
Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: Re: Census Tracts Question

Hey Harrison,

Here is the setup of our data for apartments/multiple units. The main address is in a field called HouseNumber (first red box). When they are letter based, it will be in the Suffix field (second red box) and the units with numbers in the Unit field (third field).

Publication.Parcel.ParcelPolygonAddress							
	FK_Tax	FK_LandUse	HouseNumber	Suffix	Direction	StreetName	StreetType
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST
	2061401000	8830	4821	<Null>	N	22ND	ST

Hannah Bubacz
GIS Technician II
City of Milwaukee | Department of Administration – Information & Technology Management Division
hbubac@milwaukee.gov

From: Bubacz, Hannah <[hbubac@milwaukee.gov](mailto:hbabac@milwaukee.gov)>
Sent: Tuesday, September 15, 2020 11:25 AM
To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: Re: Census Tracts Question

Let me make sure on the apartment numbers/suffixes before I let you know.

The two files would be the same data-wise. Using ArcMap, I can export the joined files to an Excel/CSV table. So the shapefile could be loaded to see it visually into whatever system you are using and the Excel/CSV would be a table of all the same fields without shapes. Does that help?

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>

Sent: Tuesday, September 15, 2020 11:19 AM

To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: RE: Census Tracts Question

One other question – what data would be in the CSV vs the Shapefile?

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Hersch, Harrison

Sent: Tuesday, September 15, 2020 11:57 AM

To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: RE: Census Tracts Question

That...would...be...amazing!

If you want to send me a couple of sample records, I can check in advance too. One quick question, how will the permutations of things like apartment numbers work?

Harrison Hersch

Director, Product Operations

O: (617) 250-2156

150 Cambridgepark Drive

Cambridge, MA 02140

QuickBase.com

From: Bubacz, Hannah <hbubac@milwaukee.gov>

Sent: Tuesday, September 15, 2020 11:35 AM

To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: Re: Census Tracts Question

Hey Harrison,

Yes, I think I understand what you need. I will start working on getting you the files and then ask you to please check and make sure all is good. The files I will provide will be addresses joined with what census tract they are in and give a CSV and shapefile. Does that work for you?

Thanks,

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>

Sent: Monday, September 14, 2020 2:54 PM

To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>;

Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>

Subject: RE: Census Tracts Question

Hi Hannah –

I'll try and do a better job clarifying the current need. We are not actually using anything visual right now (though will in the future). In the state of affairs now, we are just looking for raw data. The end result of this data will be some formulas, algorithms and reports that cross reference information about ballots and the census data. For example, we want to deliver to Milwaukee + Voteathome answers to questions like “How many of age residents are also registered to vote?” or “what percentage of ballots are unreturned in areas with predominantly minorities?”. To do that, we need a clear link between address + Census Tract. We need this for all ~300k voters and the ~200k+ absentee ballots, and it needs to be able automatic as we perform more inserts. To accomplish this, we were making calls to the Census API. They allow you to pass in an address and get the Census Tract. That solution “works”, but is far too slow. Their batch solution isn't working either.

So, we are looking for a single file that has all addresses and Census Tracts. We could then keep those stored in the application and do the joins. Does that help?

Harrison Hersch

Director, Product Operations
O: (617) 250-2156
150 Cambridgepark Drive
Cambridge, MA 02140
QuickBase.com

From: Bubacz, Hannah <hbabac@milwaukee.gov>
Sent: Monday, September 14, 2020 3:30 PM
To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Enos, John <jenos@milwaukee.gov>
Subject: Re: Census Tracts Question

Hey Harrison,

Have you used our Map Milwaukee web apps? Found here https://web-maps1.milwaukee.gov/Html5Viewer_2_10/Index.html?configBase=https://web-maps1.milwaukee.gov/Geocortex/Essentials/REST/sites/MKE_Parcels_Lite/viewers/HTML5_Viewer/virtualdirectory/Resources/Config/Default

I was able to add the census tract layer, search for the address in questions, and then look up information for various layers (screenshot below). If no, I would be happy to provide some direction on how to use these tools. Would this work for you for now? Also, when do you get to the point of combining layers/making maps, what program will you be using?

Map Milwaukee: PROPERTY INFORMATION

City of Milwaukee, WI

File Getting Around **Maps & Data Sources** Tasks Analysis

Layer Drawing Order Layer List Query Filter Add Layers Upload Data Linked Maps

Layers Query Data Add Data External Maps

2010 census tract boundaries, ...

I want to...

Details

OBJECTID
140

TRACTCE10
186000

TRACT
186000

STATEFP10
55

COUNTYFP10
079

GEOID10
55079186000



Thanks,

Hannah Bubacz
GIS Technician II
City of Milwaukee | Department of Administration – Information & Technology Management Division
hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Monday, September 14, 2020 9:59 AM
To: Bubacz, Hannah <hbubac@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>
Subject: RE: Census Tracts Question

Thanks. It looks like a lot of this content is intended for the visualization layer. We aren't quite there yet. Is there somewhere in this data that we can find a more streamlined set of data? Or is what you are suggesting that we would need to take the coordinates from the Census boundaries and correlate that to the coordinates of address boundaries?

Another way to ask the question would be, how would you use this data to find out the Census Tract associated with this address: *726 W GALENA ST APT 103, MILWAUKEE, WI 53205-2203*

Harrison Hersch
Director, Product Operations
O: (617) 250-2156
150 Cambridgepark Drive
Cambridge, MA 02140
QuickBase.com

From: Bubacz, Hannah <hbubac@milwaukee.gov>
Sent: Monday, September 14, 2020 10:50 AM
To: Hersch, Harrison <hhersch@quickbase.com>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>
Subject: Re: Census Tracts Question

The REST URL is <https://milwaukeeemaps.milwaukee.gov/arcgis/rest/>

You will have to bring in the layers yourself using this URL. Are you able to join the layers within the program that you are using to get the map layer that you want?

Hannah Bubacz
GIS Technician II
City of Milwaukee | Department of Administration – Information & Technology Management Division
hbubac@milwaukee.gov

From: Hersch, Harrison <hhersch@quickbase.com>
Sent: Monday, September 14, 2020 9:22 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Bubacz, Hannah <hbubac@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>
Subject: RE: Census Tracts Question

Hi Hannah!

Can you send me that REST URL? I can take a look. In short, we are looking for a 1-to-1 mapping of a street address and Census Tract.

Harrison Hersch
Director, Product Operations
O: (617) 250-2156
150 Cambridgepark Drive
Cambridge, MA 02140
QuickBase.com

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Monday, September 14, 2020 9:51 AM
To: Bubacz, Hannah <hbubac@milwaukee.gov>
Cc: Boushell, Molly <mboushell@quickbase.com>; MacIntyre, Jacob <jmacIntyre@quickbase.com>; Hersch, Harrison <hhersch@quickbase.com>; Hinshaw, Alice <ahinshaw@quickbase.com>; Michael Spitzer-Rubenstein <michael@voteathome.org>
Subject: FW: Census Tracts Question

Hi Hannah,

I'm looping in a whole bunch of people who are working on the tool from Quickbase that can likely answer the question about what we are looking for more accurately than I can. In short, they are building a tool that overlays voting data with census data so we can get a better picture of trends and demographics within voting (which surprisingly doesn't exist already!).

Thanks!

Claire

From: Bubacz, Hannah <hbubac@milwaukee.gov>
Sent: Monday, September 14, 2020 8:23 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Census Tracts Question

Hey Claire,

No problem that this is not a RITS ticket at this time. Can I ask what program you are trying to use this data with? Our Census and parcel data can be found at our REST endpoint by URL but I am unsure if what you are using takes in this format.

Folder: /

Current Version: 10.71

View Footprints In: [ArcGIS Online Map Viewer](#)

Folders:

- [Accela](#)
- [AGO](#)
- [assessor](#)
- [census](#)
- [DPW](#)
- [ECO](#)
- [election](#)
- [GeoEventFleet](#)
- [Locator](#)
- [MFD](#)
- [MPD](#)
- [MPDTritech](#)
- [planning](#)
- [property](#)
- [reference](#)
- [regulation](#)
- [StrongNeighborhood](#)
- [Utilities](#)

Thanks,

Hannah Bubacz

GIS Technician II

City of Milwaukee | Department of Administration – Information & Technology Management Division

hbubac@milwaukee.gov

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Sent: Friday, September 11, 2020 4:56 PM

To: GIS <GIS@milwaukee.gov>

Subject: Census Tracts Question

Hi,

I wasn't sure whether this would be RITS-ticket-worthy or not. I was wondering if the City has any type of database file that lists the city address with census tract. We are trying to overlay our voting data with census tracts and addresses seems to be the most efficient way. The group I am working with says that the census data for this info is less than accessible. I thought that since Map Milwaukee has Census 2010 data, it might exist in a CSV file or something similar.

Thanks!

Claire

Claire Woodall-Vogg
Executive Director

414-286-3491

City of Milwaukee Election Commission



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--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Friday, September 18, 2020 12:53 PM
To: Woodall-Vogg, Claire
Cc: Whitney May
Subject: Quick q

Hi Claire,

If a voter brings a mail ballot sealed in the envelope to the Clerk's office, but it doesn't have a witness signature, what happens next?

- Clerk staff can sign as witness
- Clerk staff verifies voter ID then signs as witness
- Clerk staff spoils ballot begins the absentee ballot process again
- Something else?

Is there any difference if this happens with library staff?

Happy to chat over the phone if that's easier - 513.720.1397.

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Sunday, September 20, 2020 11:25 AM
To: Omar Sheikh;Ryan Chew
Subject: Drop Box Route

Hi Omar and Ryan,

I feel like the last time we had a meeting (which seems like eons ago) the Elections Group was working on mapping the most efficient route. Any chance that has been done? If not, I'm about to do a free 30 day trial from the internet. I just wanted to check first!

I am tailoring the Elections Group log for our chain of custody procedures. It really is fabulous.

Thanks!

Claire

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Sunday, September 20, 2020 11:48 AM
To: Woodall-Vogg, Claire
Cc: Ryan Chew
Subject: Re: Drop Box Route

Claire,

Here's a google maps route:

[On Sun, Sep 20, 2020 at 11:24 AM Woodall-Vogg, Claire <\[cwooda@milwaukee.gov\]\(mailto:cwooda@milwaukee.gov\)> wrote:](https://www.google.com/maps/dir/1901+S+Kinnickinnic+Ave,+Milwaukee,+WI+53204/Milwaukee+Public+Library+Mitchell+Street+Branch,+906+W+Historic+Mitchell+St,+Milwaukee,+WI+53204/Milwaukee+Public+Library+Central+Library,+814+W+Wisconsin+Ave,+Milwaukee,+WI+53233/Milwaukee+City+Hall,+200+E+Wells+St,+Milwaukee,+WI+53202/Milwaukee+Public+Library+East+Branch,+2320+N+Cramer+St,+Milwaukee,+WI+53211/Milwaukee+Public+Library+Martin+Luther+King+Branch,+310+W+Locust+St,+Milwaukee,+WI+53212/Milwaukee+Public+Library+Atkinson+Branch,+1960+W+Atkinson+Ave,+Milwaukee,+WI+53209/Milwaukee+Public+Library+Villard+Square+Branch,+5190+N+35th+St,+Milwaukee,+WI+53209/7715+Good+Hope+Rd,+Milwaukee,+WI+53223/Milwaukee+Public+Library+Capitol+Branch,+3969+N+74th+St,+Milwaukee,+WI+53216/Milwaukee+Public+Library+Washington+Park+Branch,+2121+N+Sherman+Blvd,+Milwaukee,+WI+53208/Milwaukee+Public+Library+Zablocki+Branch,+3501+W+Oklahoma+Ave,+Milwaukee,+WI+53215/Milwaukee+Public+Library+Tippecanoe+Branch,+3912+S+Howell+Ave,+Milwaukee,+WI+53207/Milwaukee+Public+Library+Bay+View+Branch,+2566+S+Kinnickinnic+Ave,+Milwaukee,+WI+53207/1901+S+Kinnickinnic+Ave,+Milwaukee,+WI+53204/@43.1195583,-88.4396371,10.27z/data=!4m9!1m5!1m1!1s0x880519dcb5f481a1:0x4b2fe91453fa77c7!2m2!1d-87.9101699!2d43.009954!1m5!1m1!1s0x880519f770132feb:0xdd01173a80cfc26c!2m2!1d-87.9231157!2d43.0124164!1m5!1m1!1s0x8805199d60223e4f:0x46b88369092a3d57!2m2!1d-87.9223649!2d43.0389592!1m5!1m1!1s0x8805190bcceaa807:0xc68ce82a69be941a!2m2!1d-87.9098005!2d43.0417177!1m5!1m1!1s0x880518dcb9023e2d:0x88303cc7c1435024!2m2!1d-87.8865425!2d43.0605997!1m5!1m1!1s0x88051949daaf1571:0xc0a10ebff573a6d7!2m2!1d-87.9144379!2d43.0715396!1m5!1m1!1s0x88051c1cfcbbf431:0x8c48f628bf9c4bb0!2m2!1d-87.9363265!2d43.0900688!1m5!1m1!1s0x88051c496ca55a1f:0xe3921ff48435fe4f!2m2!1d-87.9561665!2d43.1118353!1m5!1m1!1s0x88051d52138e35a1:0x7781fb9732eb4532!2m2!1d-88.0079755!2d43.1486213!1m5!1m1!1s0x88051cb1d8be0061:0x100b9272ee974656!2m2!1d-88.0049814!2d43.0896997!1m5!1m1!1s0x88051ba182f3bc87:0xdcc041758499ec14!2m2!1d-87.968267!2d43.057443!1m5!1m1!1s0x8805109147fdc1d7:0xe1a5143ed03f79bc!2m2!1d-87.9583346!2d42.9879459!1m5!1m1!1s0x880517172ddf21bb:0xb30eedfb171b1369!2m2!1d-87.9089622!2d42.9734709!1m5!1m1!1s0x8805177dc5fe49bd:0xe6f8bad8fb767f06!2m2!1d-87.8998636!2d42.9981544!1m5!1m1!1s0x880519dcb5f481a1:0x4b2fe91453fa77c7!2m2!1d-87.9101699!2d43.009954</p></div><div data-bbox=)

Hi Omar and Ryan,

I feel like the last time we had a meeting (which seems like eons ago) the Elections Group was working on mapping the most efficient route. Any chance that has been done?

If not, I'm about to do a free 30 day trial from the internet. I just wanted to check first!

I am tailoring the Elections Group log for our chain of custody procedures. It really is fabulous.

Thanks!

Claire

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



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[MyVote](#)

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subject to release upon request, and is

subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Monday, September 21, 2020 8:56 AM
To: Woodall-Vogg, Claire;Omar Sheikh
Cc: Whitney May
Subject: Re: Quick q

Hi Claire - Happy Monday! Just pinging again (see question below) and adding Omar. I hope this week is off to a good start! More from CCD and USDR shortly....
Thanks,
Josh

On Fri, Sep 18, 2020 at 12:52 PM Josh Goldman <josh@techandcivicliflife.org> wrote:
Hi Claire,

If a voter brings a mail ballot sealed in the envelope to the Clerk's office, but it doesn't have a witness signature, what happens next?

- Clerk staff can sign as witness
- Clerk staff verifies voter ID then signs as witness
- Clerk staff spoils ballot begins the absentee ballot process again
- Something else?

Is there any difference if this happens with library staff?

Happy to chat over the phone if that's easier - 513.720.1397.

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Monday, September 21, 2020 7:20 PM
To: Woodall-Vogg, Claire
Subject: Re: Cure Letter

Hi Claire! Christopher and Asher at CCD are hard at work on this, and will have some for you end of week -- let me know if you need sooner. What are your plans for Spanish translation of the document? Remind me if MKE has someone in house that can do the translation?

From a process standpoint, the form itself could be front-back, with an additional sheet with the dropboxes and early vote sites. Election worker could mark checklists on both sides of the form pretty easily?

Thanks,

Josh

On Wed, Sep 16, 2020 at 7:05 PM Josh Goldman <josh@techandcivicliflife.org> wrote:

Thanks, Claire! Sending this along to Christopher and Asher at CCD now. I'll let you know what their timeline is!

Josh

On Wed, Sep 16, 2020 at 5:51 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Josh,

I did a draft of my cure letter. It is chocked full of information. I now welcome the experts to give their input to make it easier to read. 😊

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



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| josh@techandciviclife.org

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, September 21, 2020 8:24 PM
To: Josh Goldman
Subject: RE: Cure Letter

Hi Josh,

We have 3 people in-house who are bilingual and translate.

We will either do it the way you suggest or have a second sheet that is Spanish for voters who reside in a Spanish-targeted ward.

Thanks,

Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Monday, September 21, 2020 7:20 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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Claire Woodall-Vogg

Executive Director

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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Monday, September 21, 2020 9:59 PM
To: Woodall-Vogg, Claire
Cc: asher@civicdesign.org;christopher@civicdesign.org
Subject: Re: Cure Letter

Awesome, thanks!

Josh

On Mon, Sep 21, 2020 at 8:24 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Josh,

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We will either do it the way you suggest or have a second sheet that is Spanish for voters who reside in a Spanish-targeted ward.

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Subject: Re: Cure Letter

Hi Claire! Christopher and Asher at CCD are hard at work on this, and will have some for you end of week -- let me know if you need sooner. What are your plans for Spanish translation of the document? Remind me if MKE has someone in house that can do the translation?

From a process standpoint, the form itself could be front-back, with an additional sheet with the dropboxes and early vote sites. Election worker could mark checklists on both sides of the form pretty easily?

Thanks,

Josh

On Wed, Sep 16, 2020 at 7:05 PM Josh Goldman <josh@techandcivicliflife.org> wrote:

Thanks, Claire! Sending this along to Christopher and Asher at CCD now. I'll let you know what their timeline is!

Josh

On Wed, Sep 16, 2020 at 5:51 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Josh,

I did a draft of my cure letter. It is chocked full of information. I now welcome the experts to give their input to make it easier to read. ☺

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

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Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, September 22, 2020 10:58 AM
To: Woodall-Vogg, Claire
Cc: Omar Sheikh
Subject: Re: Drop Box Route

Claire,

Would it be helpful to get you the detailed directions from site to site? We can pull that out and give it a more user-friendly layout - maybe 2 sites per page. I would count on the route taking longer the first day or two.

Other jurisdictions often add Retrieval Team capacity as much as a week before election day. Some jurisdictions double for several days, and then go to 4x on Monday. You (or Omar and I) can monitor how the numbers are trending as we get closer, and consider when/whether to add a 2nd team. We can provide 2-route and 4-route versions, to be used at the point that you add capacity, if you choose to.

Ryan
The Elections Group
312 823-3384

On Sun, Sep 20, 2020 at 11:24 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Omar and Ryan,

I feel like the last time we had a meeting (which seems like eons ago) the Elections Group was working on mapping the most efficient route. Any chance that has been done? If not, I'm about to do a free 30 day trial from the internet. I just wanted to check first!

I am tailoring the Elections Group log for our chain of custody procedures. It really is fabulous.

Thanks!

Claire

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, September 22, 2020 11:03 AM
To: Ryan Chew
Cc: Omar Sheikh
Subject: RE: Drop Box Route

Thanks, Ryan. We don't need site to site instructions at this time. Kim went ahead and did them. We will also be monitoring and ensuring that we increase teams as we get busier.

Thanks!

Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, September 22, 2020 10:58 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Omar Sheikh <omar@electionsgroup.com>
Subject: Re: Drop Box Route

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Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Tuesday, September 22, 2020 11:07 AM
To: Woodall-Vogg, Claire
Cc: Ryan Chew
Subject: Re: Drop Box Route

What did Kim make, could you share it with us?

On Tue, Sep 22, 2020 at 11:02 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Thanks, Ryan. We don't need site to site instructions at this time. Kim went ahead and did them. We will also be monitoring and ensuring that we increase teams as we get busier.

Thanks!

Claire

From: Ryan Chew <ryan@electionsgroup.com>

Sent: Tuesday, September 22, 2020 10:58 AM

To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Cc: Omar Sheikh <omar@electionsgroup.com>

Subject: Re: Drop Box Route

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312 823-3384

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--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 23, 2020 9:29 AM
To: Michael Spitzer-Rubenstein
Subject: Central Count Training Video

<https://www.youtube.com/watch?v=hbm-pPaYIqk&feature=youtu.be>

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



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Woodall-Vogg, Claire

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Wednesday, September 23, 2020 4:13 PM
To: Woodall-Vogg, Claire
Subject: Intro Meeting and Next Steps

Hi Claire-

I wanted to reach out and introduce myself. I was on the call last week with CMR. I'd love to find a time for us to meet and discuss how I can best support you and your office with communications. I can take on any communications related work for you. I generally have meetings 8-10amPST (so 11-1pm your time) but I can be available before or after. Let me know when you have availability.

Best,
Saralynn

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, September 24, 2020 12:36 PM
To: Ryan Chew
Cc: Omar Sheikh
Subject: Redeploying Omar

Hi Ryan,

First, I cannot say how amazing Omar has been with helping us rewrite our election manual for poll workers, drop boxes and implementing the new automated mailing equipment. He truly has been a godsend!

Full-time staff have a good handle on processes and procedures around the automated mail equipment now and drop boxes, and I am coming up short on any other projects where we could use Omar's skillset. I know you and Jonatan had a meeting about constant contact news blasts to poll workers. However, that doesn't seem like a full-time project or that it would require an in-person deployment.

Without sounding ungrateful, I just can't think of a good way for us to use Omar's skills over the next month. If there are other municipalities that you are working with that are in need, I think we can finally spare him now that most of the election processes are well underway.

Thanks!

Claire

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Executive Director
414-286-3491
City of Milwaukee Election Commission



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Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Thursday, September 24, 2020 1:43 PM
To: Woodall-Vogg, Claire
Subject: Re: Redeploying Omar

Thanks, Claire. He'll probably be very useful to another jurisdiction, if he's interested in another deployment. I'm sure Milwaukee was particularly appealing since it's within striking distance of home.

Do you have five minutes to discuss a couple things?

Ryan
The Elections Group
312 823-3384

On Thu, Sep 24, 2020 at 12:35 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, September 24, 2020 1:45 PM
To: Ryan Chew
Subject: RE: Redeploying Omar

I am completely wide open this afternoon. 414-286-3958

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Thursday, September 24, 2020 1:43 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Redeploying Omar

Thanks, Claire. He'll probably be very useful to another jurisdiction, if he's interested in another deployment. I'm sure Milwaukee was particularly appealing since it's within striking distance of home.

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312 823-3384

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Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, September 25, 2020 4:51 PM
To: Woodall-Vogg, Claire;Omar Sheikh
Subject: Re: Redeploying Omar

Claire,

Omar mentioned that you've realized you have a couple projects that you'd like help with. We're psyched to have him provide that assistance.

Do you have a sense of the timeline over which you'll want Omar's help? Feel free to put forward an expansive estimate. Talking with Noah, the partner at the Elections Group, we touched on the idea that this is the season when unanticipated challenges keep turning up. It can be good to have someone on hand as the reserve player who doesn't have specific oversight responsibilities, and can move into the breach.

On the other hand, if you're pretty clear that it will just be the call program, DS850 instructions and the election day mail ballot workflows with NVAHI, we were thinking that might take 5-8 days. We might plan to deploy him in Detroit after that.

Bottom line, we had expected that Omar would be in Milwaukee through election day, so we can definitely plan around that. Just give us a sense of what you're thinking. Feel free to give me a call if you want to talk this over a bit.

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Saturday, September 26, 2020 3:37 PM
To: Ryan Chew;Omar Sheikh
Subject: RE: Redeploying Omar

Hi Ryan,

As I told you on Thursday, my main concern was not having enough higher-level work to keep Omar occupied over the next month. I also just didn't know the full timetable for how long we could "have" him.

Omar and I talked, though, and I could definitely still use his project management on Central Count. Part of me is extremely protective of Central Count and I want to do everything around it. However, that clearly isn't feasible and Omar is likely the best person to delegate and help create processes and procedures to ensure a smooth Election Day.

Let's plan on him staying in Milwaukee for now. I now know that the expectation was for him to be here through Election Day and will stop feeling like there are days where I am not using his brain enough. 😊

Thanks!

Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, September 25, 2020 4:51 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Omar Sheikh <omar@electionsgroup.com>
Subject: Re: Redeploying Omar

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, September 28, 2020 11:41 AM
To: Omar Sheikh
Subject: Procedures

If you read the procedures, I don't think there is any "loophole."

- (a) The board of absentee ballot canvassers shall first open the carrier envelope only, and, in such a manner that a member of the public, if he or she desired, could hear, announce the name of the absent elector or the identification serial number of the absent elector if the elector has a confidential listing under s. [6.47 \(2\)](#). When the board of absentee ballot canvassers finds that the certification has been properly executed and the applicant is a qualified elector of the ward or election district, the board of absentee ballot canvassers shall enter an indication on the poll list next to the applicant's name indicating an absentee ballot is cast by the elector. **The board of absentee ballot canvassers shall then open the envelope containing the ballot in a manner so as not to deface or destroy the certification thereon.** The board of absentee ballot canvassers shall take out the ballot without unfolding it or permitting it to be unfolded or examined. Unless the ballot is cast under s. [6.95](#), the board of absentee ballot canvassers shall verify that the ballot has been endorsed by the issuing clerk. If the poll list indicates that proof of residence is required and no proof of residence is enclosed or the name or address on the document that is provided is not the same as the name and address shown on the poll list, the board of absentee ballot canvassers shall proceed as provided under s. [6.97 \(2\)](#). The board of absentee ballot canvassers shall mark the poll list number of each elector who casts an absentee ballot on the back of the elector's ballot. The board of absentee ballot canvassers shall then deposit the ballot into the proper ballot box and enter the absent elector's name or poll list number after his or her name on the poll list.

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



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Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, September 28, 2020 11:56 AM
To: Woodall-Vogg, Claire
Subject: Ballot Cure

Could you send me screenshots of what WisVote displays when an absentee envelope needs cure.

A sample of the Excel file that is exported from WisVote and Google sheet that is used making the follow up calls.

Josh is asking about the Google Sheet "If it's sufficient for these purposes then we can back off on the design :) But if it could use a face lift for user experience, then let's go for it."

How often are they updated?

Omar Sheikh | Consultant
The Elections Group
M:847.346.9288
Omar@electionsgroup.com



Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, September 28, 2020 12:58 PM
To: Omar Sheikh
Subject: RE: Ballot Cure

Quick question: who are you guys working on this for? If it is for me, I have it 100% handled.

I generate the report daily on weekdays.

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, September 28, 2020 11:56 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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M:847.346.9288
Omar@electionsgroup.com



Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, September 28, 2020 1:02 PM
To: Woodall-Vogg, Claire
Subject: Re: Ballot Cure

Just passing along questions from USDR and CTCL.

On Mon, Sep 28, 2020 at 12:57 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Quick question: who are you guys working on this for? If it is for me, I have it 100% handled.

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Omar Sheikh | Consultant
The Elections Group

M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, September 28, 2020 1:28 PM
To: Omar Sheikh
Subject: RE: Ballot Cure

A screenshot of what WisVote “shows” doesn’t really tell you much:

<input type="checkbox"/>	Name ↑	Voter Type...	Mailing A...	Descriptio...	Mailing Id...	Date Ballot Se...	USPS Ballot Sta...	Anticipated ...	Date
	Adams, Hershel	Regular		Wards 101-...	3,923,962	9/21/2020	Ballot Out for D...	9/22/2020	
	Adams, Josephine	Regular		Wards 101-...	3,923,404	9/21/2020	Ballot Out for D...	9/22/2020	
	Adams, Michaellett...	Regular		Ward 61-70	3,558,764	9/18/2020	Ballot Out for D...	9/21/2020	
	Alexander, Bernice	Regular		Ward 1-10 ...	3,492,536	9/17/2020	Ballot Out for D...	9/18/2020	
	Alexander, Dennis J	Regular		Ward 1-10 ...	3,492,192	9/17/2020	Ballot Out for D...	9/18/2020	
	Allen, Rose Marie	Regular		Ward 51-60	3,551,457	9/18/2020	Ballot Out for D...	9/21/2020	
	Augustine, Marie J	Regular		Wards 296-...	4,227,435	9/24/2020	Ballot Out for D...	9/25/2020	
	Avant, Wonnie J	Regular		Ward 51-60	3,549,686	9/18/2020	Ballot Out for D...	9/19/2020	
	Bailey, Carolyn D	Regular		Ward 61-70	3,558,571	9/18/2020	Ballot Out for D...	9/21/2020	
	Balistreri, Matthew A	Regular		Wards 136-...	4,022,492	9/21/2020	Ballot Out for D...	9/22/2020	
	Bates, Delilah L	Regular		Ward 11-20	3,499,688	9/18/2020	Ballot Out for D...	9/19/2020	
	Berg, Clement P JR	Regular		Wards 141-...	4,072,353	9/21/2020	Ballot Out for D...	9/22/2020	

I run an advanced find report that filters for the dates I want and also provides the voter’s information that I want:

FILE | **ADVANCED FIND** | **LIST TOOLS** | **SAVED VIEWS**

Query | Saved Views | Results | New | Save | Save As | Edit Columns | Edit Properties | Clear | Group AND | Group OR | Details | Download Fetch XML | Debug

Show | View | Query | Debug

Look for: Absentee Ballots Use Saved View: Ballot Cure Follow-Up

- Owner Equals Current User Or User--
- Ballot Status Equals Active
- Ballot Status Reason Equals Not Returned_sent to voter --
- Modified On On or After 9/28/2020

Select

WisVote - Google Chrome

wisvote.wi.gov/main.aspx?pagetype=advancedfind&appid=#228128503

Microsoft | Dynamics 365

Woodall, Claire
WISVOTE

FILE ADVANCED FIND LIST TOOLS ABSENTEE BALLOTS

GridRowColor New Absentee Ballot Button 9 Record Returned Ballots Letters Color Show As ... Copy a Link Run Workflow Start Dialog Run Report Schedule Export Export Absentee Ballots

<input type="checkbox"/>	Name ↑	Absentee Ad...	Ballot Status ...	DistictCombo...	Email (Voter ...	Phone (Voter ...	Modified By	Modified On
	Adams, Hershel	3541 N 20TH ...	Not Returned...	41251-109-3...			Lawrence, Mi...	9/28/2020 10:22 AM
	Adams, Josephine	3541 N 20TH ...	Not Returned...	41251-109-3...			Lawrence, Mi...	9/28/2020 10:22 AM
	Adams, Michaelle...	2319 W OLIV...	Not Returned...	41251-061-3...			Lawrence, Mi...	9/28/2020 10:08 AM
	Alexander, Bernice	10851 W DO...	Not Returned...	41251-001-3...		(414)748-4022	Lawrence, Mi...	9/28/2020 10:24 AM
	Alexander, Dennis J	10851 W DO...	Not Returned...	41251-001-3...			Lawrence, Mi...	9/28/2020 10:24 AM
	Allen, Rose Marie	4821 N 22ND...	Not Returned...	41251-057-3...			Lawrence, Mi...	9/28/2020 10:08 AM
	Augustine, Marie J	161 W VAN N...	Not Returned...	41251-304-3...			Lawrence, Mi...	9/28/2020 10:21 AM
	Avant, Wonnie J	2131 W ROO...	Not Returned...	41251-060-3...			Lawrence, Mi...	9/28/2020 10:21 AM
	Bailey, Carolyn D	4646 W RICE ...	Not Returned...	41251-066-3...	baileycarolyn...	(414)303-5102	Lawrence, Mi...	9/28/2020 10:22 AM
	Balistreri, Matthe...	621 E CLARK...	Not Returned...	41251-139-3...		(414)388-8311	Lawrence, Mi...	9/28/2020 10:03 AM
	Bates, Delilah L	6823 N DARI...	Not Returned...	41251-019-3...			Lawrence, Mi...	9/28/2020 10:24 AM

1 - 50 of 144 (0 selected) Page 1

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, September 28, 2020 1:02 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Ballot Cure

Just passing along questions from USDR and CTCL.

On Mon, Sep 28, 2020 at 12:57 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Quick question: who are you guys working on this for? If it is for me, I have it 100% handled.

I generate the report daily on weekdays.

From: Omar Sheikh <omar@electionsgroup.com>

Sent: Monday, September 28, 2020 11:56 AM

To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Subject: Ballot Cure

Could you send me screenshots of what WisVote displays when an absentee envelope needs cure.

A sample of the Excel file that is exported from WisVote and Google sheet that is used making the follow up calls.

Josh is asking about the Google Sheet "If it's sufficient for these purposes then we can back off on the design :) But if it could use a face lift for user experience, then let's go for it."

How often are they updated?

Omar Sheikh | Consultant

The Elections Group

M:847.346.9288

Omar@electionsgroup.com



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subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Daisy Diaquino <daisy@cmredge.com>
Sent: Monday, September 28, 2020 5:57 PM
To: Lauren Banks;Isabel Lopez;saralynn@voteathome.org;gomez.eloisa11@gmail.com;micheledgoldstein@gmail.com; valeria@wisconsinvoices.org; iuscely1@wisconsinvoices.org;julie@wisconsinvoices.org;lisa@wisconsinvoices.org;rick@bloobyb loc.org;erica@vdlf.org;fabi@vdlf.org;paul@hawamke.org;tammyrivera@socmilwaukee.org;gabe@socmilwaukee.org;nancy@mmac.org;abarrutia@mkehc.org;alliegard@gmail.com;brianna@lbwn.org;lidia@lbwn.org;echavez@mccwi;khiggins@mccwi.org;jnoth@haventwoods.org;ruthw@riverworksmke.org;Markasa Tucker;devin@wisconsinvoices.org;maritza@safesound.org;christopher.Rasch@SSHC.org;stephanie.mercado@sshc.org;dcross@metcalfe.org;mmccurtis@metcalfe.org;sarah.b@nwscdc.org;ahaug@nwscdc.org;shauntay@allvotingislocal.org;donpepe@uwm.edu;khernand@uwm.edu;onavarro74@gmail.com;sziu@mmac.org;jamie@ynpn.org;kim.schultz@hpgm.org;Jeanette@wisconsinvoices.org;ibautista@greatermilwaukeefoundation.org;Linea.sundstrom@gmail.com;dmorin@awimobility.com;michael@voteathome.org; jillian@whenweallvote.org; graham@whenweallvote.org; sam.munger@gmail.com;Peter@allvotingislocal.org;a.mertens@hotmail.com;maya@litmke.org;amanda@litmke.org;jennifer.ohear@commongroundwi.org;Julien Addison;froyald@sbcglobal.net;pam@milwaukeeelabor.org;benjamino@ascendantathlet e.com;jackie@jboynton.com;matt@mixonmedia.com;pauls@seiwi.org;angelito@conser vationvoters.org;ariana@conservationvoters.org;smiller@commoncause.org;vdlf@vdlf.org;ehall@tmul.org;twilson@tmul.org;president@naacpmke.org;mcollins@aclu-wi.org;info@litmke.org;peggy.creer@gmail.com;lwwmc.voterservices@gmail.com;Barbara.Beckert@drwi.org;joannab@citizenactionwi.org;matt.brusky@citizenactionwi.org;mireya@citizenactionwi.org;trevonna.sims@citizenactionwi.org;brian.wooldridge@citizenactio nwi.org;anita.johnson@citizenactionwi.org;robert.kraig@citizenactionwi.org;lang.angela 1@gmail.com;patrick@gstrategiesllc.com;dana@wisconsinvoices.org;hauntay@allvotingi slocal.org;peter.rickman@mashworkers.org;Bruce.colburn80@gmail.com;donpepe@uwm.edu;bmader@greatermilwaukeefoundation.org;lidia@lbwn .org;kevin@lbwn.org

Cc: Woodall-Vogg, Claire;Zuniga, Jonatan;Benjamin Orbach;George.Christenson@milwaukeecountywi.gov;David Bowles;ptwalzak@gmail.com;Henry, Julietta;Sarah.McLaughlin@milwaukeecountywi.gov;chrondahiggins@foreverchangedco nsulting.com;Schabo, Tim;sally callan

Subject: MEC Voter Education + Outreach Campaign: Partnership Meeting

Hi All,

Thank you so much for joining the Milwaukee Election Commission partnership meeting on Thursday, September 24. As promised, we have created a folder on Google Shared Drive that will house all creative assets that we'll be developing. We are currently in the process of creating additional assets and will be uploading on an ongoing basis.

[MEC Votes Count in 414](#)

***To stay on top of new creative assets please "bookmark" this link to your web browser.*

At the moment you'll be able to find the following:

- Partnership meeting recording and PPT deck

- Social media cover photos, profile pictures, content and graphics
- Animations/videos
- Face mask order

Please note: if you're requesting face masks, this will need to be completed no later than **Thursday, October 1.**

Thank you,

Daisy Diaquino

Account Specialist

Creative Marketing Resources, Inc.

(414) 247-9898 ext. 314



Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, September 29, 2020 8:59 AM
To: Josh Goldman
Cc: christopher@civicdesign.org; asher@civicdesign.org
Subject: RE: cure letter edits

Thank you! I read this yesterday and then forgot to respond.

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Sunday, September 27, 2020 3:15 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: christopher@civicdesign.org; asher@civicdesign.org
Subject: cure letter edits

Hi Claire,

As requested, Christopher at CCD did an edit on the cure letter. He's CCed here in case you have additional questions / concerns before you send it along for translating.

Warmly,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, September 29, 2020 4:10 PM
To: Woodall-Vogg, Claire
Subject: Scheduling: Meet about Central Count Training

Hi Claire,

Couple things for you:

1. Do you need any PPE, either for poll workers/your staff or for voters? We have a few partners offering masks, face shields, gloves and hand sanitizer.
2. We need to schedule a follow-up to go over Central Count training with you and Mike.

Does tomorrow (11-1 or 2-4), Thursday afternoon (after 3:30), or Friday afternoon (12-3) work? Can also look at next week if that would be better.

As a reminder, we discussed covering:

- steps for resolving discrepancies between the ballot count and machines (do you call this reconciliation?)
- recommended processes
- frequently-asked questions
- other topics for the training video and other materials

Hope your week is going ok so far. Feel like with all the legal uncertainty, the only thing to do is to just keep pushing forward and hope it doesn't lead to complete chaos.

Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, September 29, 2020 8:00 PM
To: Christenson, George
Cc: David Bowles;Lauren Banks;Henry, Julietta;jacque@cmredge.com;Woodall-Vogg, Claire;Isabel Lopez;Saralynn Finn
Subject: Re: Potential County Funding Source

Isabel, thank you for speaking this evening with Saralynn. We're excited to work together on a coordinated plan.

On our end, we'll accelerate grant approval so that we can move forward expeditiously.

Enjoy(?) the debate and talk to you all tomorrow,
Michael

On Tue, Sep 29, 2020 at 7:53 PM Christenson, George <George.Christenson@milwaukeecountywi.gov> wrote:



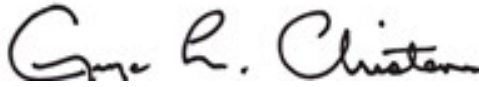
Dear David & Lauren,

My office has been working with Michael at the National Vote at Home Institute (NVAHI) since August to identify ways NVAHI can help Milwaukee County expand its voter education and outreach. I am aware that they are also working with city. In fact, Claire made the introduction.

According to Michael, NVAHI may be able to provide Milwaukee County with a grant to offset design and production costs as well as make additional media buys.

As you can see, I am actively working to make our relationship work and hope to hear back from someone at CMR soon.

Sincerely,



George L. Christenson
Milwaukee County Clerk
Courthouse, Room 105
901 N. 9th Street
Milwaukee, WI 53233
414-278-4625



WISCONSIN NOW REQUIRES A PHOTO ID TO VOTE.
LEARN MORE AT www.bringitwisconsin.com

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--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE at HO

Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Wednesday, September 30, 2020 11:21 AM
To: Woodall-Vogg, Claire
Cc: Isabel Lopez
Subject: Re: Warehouse Open House Video Production Questions

Hi Both!

Thanks for this info Claire, I've got just a couple questions and suggestions.

First off I love the ideas for PPE and the voting machine ideas. Especially because the express machine has a great user interface that I think people have a higher level of trust in.

The ideas42 team has done a lot of A/B testing around messaging as a part of their campaign Guardians of Democracy. Here is a link to their most recent iteration of the [video](#). I think that having some narration from your officials that mirrors this language would be great. Patrice can either get or pull similar B-Roll too. Also I'm including a script from their recent spots:

I'm Kathy. I've lived in Wisconsin for nearly 30 years.

I'm a Chief Election Inspector in Ozaukee County.

I love this country and if there is one thing I take seriously it is protecting your vote.

I'm here to tell you that we have safeguards in place that ensure your vote will be counted accurately.

We have strict checks and balances that document every vote that's matched to every voter.

Because, there is nothing more important than the integrity of your vote.

Text on Screen: Thank you to Kathy and all the Guardians of Democracy who are protecting our vote.

Who do you think would be best to deliver this message? I'd love to see Julietta joining this day and being filmed for a spot if you're open to it Claire.

To clarify about the location, would Central Count normally have been at the warehouse? Where will Central Count be this year? I ask because, and I'm brainstorming here, if it's possible to get any footage at Central Count on this day that you have the film crew. If people see the same location over and over it builds trust. If/when officials are giving a press conference about election results where will this be? Will reporters be allowed into Central Count on election day/night?

Also, available for a meeting if it's easier for y'all. Have a good one!

Best,
Saralynn

On Wed, Sep 30, 2020 at 7:42 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Isabel and Saralynn,

Please see below and let me know what I missed. It would probably be useful to have a meeting between now and then to go over the flow and expected visuals. I don't mind the extra meeting. ☺

Claire

From: Isabel Lopez <isabel@cmredge.com>
Sent: Wednesday, September 30, 2020 8:38 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Saralynn Finn <saralynn@voteathome.org>
Subject: Warehouse Open House Video Production Questions

Hi Claire,

Saralynn and I met with the video production team yesterday and we wanted to confirm a couple of aspects of the event and provide the team with additional details:

- Will the PPE equipment be laid out on a table or will there be someone wearing the PPE to demonstrate how poll workers will look? **My plan was to do both. To show what a poll book receiving table looks like with the plexiglass, the PPE our poll workers will have available, and then also have someone demonstrating (if desired) wearing a face mask and face shield and sitting behind the plexiglass.**
- Will there be voting machines at the warehouse with demonstrations as to how they will be sanitized? **We can set up an express vote machine (available at early voting) and demonstrate that voters can use a pencil eraser to vote and/or we have alcohol wipes to wipe the screens. On Election Day, voters don't actually touch the machine when they feed their paper ballot through.**
- Can we set up sit down interviews with the production team for you, the mayor and Jonatan at the event? **Yes to me and Jonatan. The Mayor is only available from 10-10:30am. My plan was to have a welcome/introductory remarks about the important of election transparency, security and safety from the Mayor and myself. He could then leave and then Jonatan and I could host the different areas (absentee ballot security; processing absentee ballots on Election Day; polling place and early voting safety precautions)**
- Where is the warehouse located? Is this different than central count? **It is at 1901 S KInnickinnic Ave; Central Count is at a different location due to our high volume this year.**

@Saralynn Finn, if I missed any additional details, please let add on.

Thank you,

Isabel Lopez – She, Her, Hers

Account Manager

Creative Marketing Resources, Inc.

www.cmredge.com

M: 773-656-8550



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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 30, 2020 11:33 AM
To: Saralynn Finn
Cc: Isabel Lopez
Subject: RE: Warehouse Open House Video Production Questions

Hi Saralynn,

I will get through the bulk of your email a little later today. However, I want to be very clear from the get-go that this is a City media event and City messaging. We will not be collaborating with the County on this event.

Thanks!

Claire

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Wednesday, September 30, 2020 11:21 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Isabel Lopez <isabel@cmredge.com>
Subject: Re: Warehouse Open House Video Production Questions

Hi Both!

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Best,
Saralynn

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From: Isabel Lopez <isabel@cmredge.com>
Sent: Wednesday, September 30, 2020 8:38 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Saralynn Finn <saralynn@voteathome.org>
Subject: Warehouse Open House Video Production Questions

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remarks about the important of election transparency, security and safety from the Mayor and myself. He could then leave and then Jonatan and I could host the different areas (absentee ballot security; processing absentee ballots on Election Day; polling place and early voting safety precautions)

- Where is the warehouse located? Is this different than central count? It is at 1901 S KInnickinnic Ave; Central Count is at a different location due to our high volume this year.

@Saralynn Finn, if I missed any additional details, please let add on.

Thank you,

Isabel Lopez – She, Her, Hers

Account Manager

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www.cmredge.com

M: 773-656-8550



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Woodall-Vogg, Claire

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Wednesday, September 30, 2020 2:53 PM
To: Isabel Lopez
Cc: Woodall-Vogg, Claire; Zuniga, Jonatan; Lauren Banks; Catherine Knipstein; Tammy Belton-Davis; julia@athenacomcommunicationsllc.com
Subject: Re: MEC Warehouse Open House Planning Meeting

Sorry I have meetings all day tomorrow. Yikes! My only free time is 9amPT, I could skip my 10am if needed. Apologies.

Best,
Saralynn

On Wed, Sep 30, 2020 at 11:03 AM Isabel Lopez <isabel@cmredge.com> wrote:

Isabel Lopez is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us02web.zoom.us/j/82533007449?pwd=cDJoSDNidzF5S1FoK2VtaXBpa2k1Zz09&from=msft>

Meeting ID: 825 3300 7449

Passcode: 389715

One tap mobile

+13017158592,,82533007449#,,,,,0#,,389715# US (Germantown)

+13126266799,,82533007449#,,,,,0#,,389715# US (Chicago)

Dial by your location

+1 301 715 8592 US (Germantown)

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 9128 US (San Jose)

Meeting ID: 825 3300 7449

Passcode: 389715

Find your local number: <https://us02web.zoom.us/u/kbYCFaADFX>

Woodall-Vogg, Claire

From: Isabel Lopez <isabel@cmredge.com>
Sent: Wednesday, September 30, 2020 3:17 PM
To: Saralynn Finn
Cc: Woodall-Vogg, Claire; Zuniga, Jonatan; Lauren Banks; Catherine Knipstein; Tammy Belton-Davis; julia@athenacomcommunicationsllc.com
Subject: Re: MEC Warehouse Open House Planning Meeting

Hi Saralynn,

This meeting will also include our PR team to figure out some details around media kits, press release topics, signage, etc. that need to be decided on as soon as possible due to printing turnaround times. Tomorrow is the best time that works for MEC and the CMR team. Claire would you be open to a short secondary meeting on Friday? If not, with your approval, we can always record the meeting for Saralynn.

Thanks!

Isabel Lopez – She, Her, Hers
Account Manager
Creative Marketing Resources, Inc.
www.cmredge.com
M: 773-656-8550



From: Saralynn Finn <saralynn@voteathome.org>
Date: Wednesday, September 30, 2020 at 2:52 PM
To: Isabel Lopez <isabel@cmredge.com>
Cc: "Woodall-Vogg, Claire" <cwooda@milwaukee.gov>, "Zuniga, Jonatan" <jzunig@milwaukee.gov>, Lauren Banks <lauren@cmredge.com>, Catherine Knipstein <catherine@athenacomcommunicationsllc.com>, Tammy Belton-Davis <tammy@athenacomcommunicationsllc.com>, "julia@athenacomcommunicationsllc.com" <julia@athenacomcommunicationsllc.com>
Subject: Re: MEC Warehouse Open House Planning Meeting

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<https://us02web.zoom.us/j/82533007449?pwd=cDJoSDNidzF5S1FoK2VtaXBpa2k1Zz09&from=msft>

Woodall-Vogg, Claire

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Wednesday, September 30, 2020 3:40 PM
To: Isabel Lopez
Cc: Woodall-Vogg, Claire; Zuniga, Jonatan; Lauren Banks; Catherine Knipstein; Tammy Belton-Davis; julia@athenacommunicationsllc.com
Subject: Re: MEC Warehouse Open House Planning Meeting

Understood. Thanks for looping me in where I can.

Best,
Saralynn

On Wed, Sep 30, 2020 at 1:16 PM Isabel Lopez <isabel@cmredge.com> wrote:

Hi Saralynn,

This meeting will also include our PR team to figure out some details around media kits, press release topics, signage, etc. that need to be decided on as soon as possible due to printing turnaround times. Tomorrow is the best time that works for MEC and the CMR team. Claire would you be open to a short secondary meeting on Friday? If not, with your approval, we can always record the meeting for Saralynn.

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Isabel Lopez – She, Her, Hers

Account Manager

Creative Marketing Resources, Inc.

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M: 773-656-8550



From: Saralynn Finn <saralynn@voteathome.org>
Date: Wednesday, September 30, 2020 at 2:52 PM

To: Isabel Lopez <isabel@cmredge.com>
Cc: "Woodall-Vogg, Claire" <cwooda@milwaukee.gov>, "Zuniga, Jonatan" <jzunig@milwaukee.gov>, Lauren Banks <lauren@cmredge.com>, Catherine Knipstein <catherine@athenacommunicationsllc.com>, Tammy Belton-Davis <tammy@athenacommunicationsllc.com>, "julia@athenacommunicationsllc.com" <julia@athenacommunicationsllc.com>
Subject: Re: MEC Warehouse Open House Planning Meeting

Sorry I have meetings all day tomorrow. Yikes! My only free time is 9amPT, I could skip my 10am if needed.

Apologies.

Best,

Saralynn

On Wed, Sep 30, 2020 at 11:03 AM Isabel Lopez <isabel@cmredge.com> wrote:

Isabel Lopez is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us02web.zoom.us/j/82533007449?pwd=cDJoSDNidzF5S1FoK2VtaXBpa2k1Zz09&from=msft>

Meeting ID: 825 3300 7449

Passcode: 389715

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+1 669 900 9128 US (San Jose)

Meeting ID: 825 3300 7449

Passcode: 389715

Find your local number: <https://us02web.zoom.us/u/kbYCfAADFX>

Woodall-Vogg, Claire

From: Hillary Hall <hillary@voteathome.org>
Sent: Wednesday, September 30, 2020 4:09 PM
To: Woodall-Vogg, Claire
Cc: Alex Epstein
Subject: Promoting local election officials

Hi Claire,

I hope you are well and surviving or more as we approach the elections.

I am reaching out as NVAHI wants to help amplify the great work you are doing and help ensure your voters have access to the best information so they can successfully cast their vote this fall. Polling and research show that local officials like you are the most trusted source of information and will help cut through the noise about voting this election cycle.

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Thank you so much for your time, I look forward to hearing from you.

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Senior Advisor to State and Local Election Officials

National Vote at Home Institute

she/hers

720.507.5702



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[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 30, 2020 4:35 PM
To: Saralynn Finn; Isabel Lopez
Cc: Zuniga, Jonatan; Lauren Banks; Catherine Knipstein; Tammy Belton-Davis; julia@athenacommunicationsllc.com
Subject: RE: MEC Warehouse Open House Planning Meeting

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Thanks!

Isabel Lopez – She, Her, Hers

Account Manager

Creative Marketing Resources, Inc.

www.cmredge.com

M: 773-656-8550



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+1 669 900 9128 US (San Jose)

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 30, 2020 4:58 PM
To: Michael Spitzer-Rubenstein
Cc: Omar Sheikh
Subject: RE: Scheduling: Meet about Central Count Training

Hi Michael,

I'm looping in Omar, too, as he's helping me with Central Count.

I have availability on Friday from 12:30-3pm at this moment. Omar, what is your availability?

Thanks!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, September 29, 2020 4:10 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Scheduling: Meet about Central Count Training

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Michael

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Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



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To: Woodall-Vogg, Claire; Saralynn Finn
Cc: Zuniga, Jonatan; Lauren Banks; Catherine Knipstein; Tammy Belton-Davis; julia@athenacomcommunicationsllc.com
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Will do; thank you, Claire!

Isabel Lopez – She, Her, Hers
Account Manager
Creative Marketing Resources, Inc.
www.cmredge.com
M: 773-656-8550



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Date: Wednesday, September 30, 2020 at 4:34 PM
To: Saralynn Finn <saralynn@voteathome.org>, Isabel Lopez <isabel@cmredge.com>
Cc: "Zuniga, Jonatan" <jzunig@milwaukee.gov>, Lauren Banks <lauren@cmredge.com>, Catherine Knipstein <catherine@athenacomcommunicationsllc.com>, Tammy Belton-Davis <tammy@athenacomcommunicationsllc.com>, "julia@athenacomcommunicationsllc.com" <julia@athenacomcommunicationsllc.com>
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Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Wednesday, September 30, 2020 4:59 PM
To: Woodall-Vogg, Claire
Cc: Michael Spitzer-Rubenstein
Subject: Re: Scheduling: Meet about Central Count Training

That time works for me.

On Wed, Sep 30, 2020 at 4:57 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Michael,

I'm looping in Omar, too, as he's helping me with Central Count.

I have availability on Friday from 12:30-3pm at this moment. Omar, what is your availability?

Thanks!

Claire

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--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

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To: Omar Sheikh
Cc: Woodall-Vogg, Claire
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Great, just sent a calendar invite for 2 PM Friday. Claire, do you want to add Mike? I don't think I have his email.

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M: 847.346.9288
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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 30, 2020 6:18 PM
To: Hillary Hall
Cc: Alex Epstein
Subject: RE: Promoting local election officials

Hi Hillary,

This sounds like an outstanding opportunity and resources. I would love to participate!

You listed October 3-4. Do you really mean we could film over the weekend? Because that would be a lifesaver for me. I have completely flexibility this weekend if those are the intended dates!

Thanks,

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From: Hillary Hall <hillary@voteathome.org>
Sent: Wednesday, September 30, 2020 4:09 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Alex Epstein <alex.epstein@voteathome.org>
Subject: Promoting local election officials

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Senior Advisor to State and Local Election Officials
National Vote at Home Institute
she/hers
720.507.5702



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Woodall-Vogg, Claire

From: Alex Epstein <alex.epstein@voteathome.org>
Sent: Wednesday, September 30, 2020 6:20 PM
To: Woodall-Vogg, Claire
Cc: Hillary Hall;Topher Williams
Subject: Re: Promoting local election officials

Hi Claire,
This is Alex Epstein, I'm the Chief of Staff for the Communications department.
We can absolutely film this weekend! I'm cc'ing Topher Williams, our digital strategist who will take care of scheduling and prep.
Thanks so much for being involved!
Alex

On Wed, Sep 30, 2020 at 4:17 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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Alex Epstein
Chief of Staff for Communication and Advocacy
[National Vote At Home Institute](#)



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We will cover topics like: How to request a mail ballot (or explain that one will be mailed automatically), how to fill out + return your ballot, How to track your ballot as well as ask you to talk about yourself and why you do this work. We can follow up with more information if you are able to join us.

With the election fast approaching, we are looking at recording Oct. 3-7 so we can turn this around quickly.

Thank you so much for your time, I look forward to hearing from you.

Hillary Hall

Senior Advisor to State and Local Election Officials

National Vote at Home Institute

she/hers

720.507.5702

VOTE  **HO**

Learn more about:

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[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, October 1, 2020 3:21 PM
To: Isabel Lopez; Zuniga, Jonatan; Michael Spitzer-Rubenstein; Saralynn Finn
Cc: Lauren Banks; David Bowles; Ray
Subject: RE: For Review and Approval:: 414 Votes - Bus Ads

These look great!

From: Isabel Lopez <isabel@cmredge.com>
Sent: Thursday, October 1, 2020 3:17 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Zuniga, Jonatan <jzunig@milwaukee.gov>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Saralynn Finn <saralynn@voteathome.org>
Cc: Lauren Banks <lauren@cmredge.com>; David Bowles <david@cmredge.com>; Ray <Ray@cmredge.com>
Subject: For Review and Approval:: 414 Votes - Bus Ads

Hello All,

Please see the attached for the bus ad creatives. Please review and let me know if you have any revisions or if we are approved to send to production.

Thank you!

Isabel Lopez – She, Her, Hers

Account Manager

Creative Marketing Resources, Inc.

www.cmredge.com

M: 773-656-8550



Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Friday, October 2, 2020 12:40 PM
To: Woodall-Vogg, Claire
Subject: Call Center Tool

When a user receives a call this displays within the call center application:

Input [Help](#)

Cause Code (Select One):

- Administration
- WebSCORE
- Technical
- ICX
- MBP
- Laptop
- Dymo Printer
- Personnel
- Supplies
- Other

VSPC:

City of Greenwood Village

Text:

This particular version is to track why people/poll workers are calling.

The input section tracks what the purpose of the call was so that we can potentially get ahead of issues. The FAQ section displays information that is helpful for the call center agent to answer people's /poll workers questions:

Input Help

- Administrative
- webSCORE
- Technical
- ICX
- MBP
- Laptop
- Dymo Printer
- Personnel
- Supplies

I can't find the supplies I need in the cage/suitcase
Follow the diagram and checklist in the training manual. If the supplies cannot be found, Ballot Security teams will deliver them on t

I need more forms/signs/badges/printer paper, etc.

The FAQ can be populated from the Admin interface.

The Admin Interface allows the admin to view reports related to reasons for calling and adjust the FAQs:

Reports Charts Edit FAQ's

Call Reports (Last Seven d

Excel Export (All Data)

Omar Sheikh | Consultant
The Elections Group
M:847.346.9288
Omar@electionsgroup.com



Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Friday, October 2, 2020 12:50 PM
To: Woodall-Vogg, Claire
Subject: A few minutes to chat this afternoon?

Hi Claire -- got a few minutes to chat today? Wanted to check in about the cure process.

Josh

--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, October 2, 2020 1:03 PM
To: Josh Goldman
Subject: RE: A few minutes to chat this afternoon?

Hi Josh,

I have a few minutes between now and 1:30 or between 3-4.

Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Friday, October 2, 2020 12:50 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: A few minutes to chat this afternoon?

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Woodall-Vogg, Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Friday, October 2, 2020 2:20 PM
To: Woodall-Vogg, Claire
Subject: Re: A few minutes to chat this afternoon?

Thanks! Can we chat at 3:30pm? I'd also like to bring in a tech assistance partner from CSME, Neal Ubiani, if that's okay with you.

On Fri, Oct 2, 2020 at 1:02 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, October 2, 2020 2:57 PM
To: Josh Goldman
Subject: RE: A few minutes to chat this afternoon?

I don't know what CSME is, but sure.

From: Josh Goldman <josh@techandciviclife.org>
Sent: Friday, October 2, 2020 2:20 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: A few minutes to chat this afternoon?

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Sunday, October 4, 2020 8:30 AM
To: Josh Goldman
Subject: Fw: Question about Returning Ballots to Voters

I posed what the CSME group was proposing the law might be. Without prompting, Meagan has confirmed that our original understanding is correct. The voter is not considered to have returned the ballot and maintains all of their voting options.

From: Wolfe, Meagan - ELECTIONS <Meagan.Wolfe@wisconsin.gov>
Sent: Saturday, October 3, 2020 9:44 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Judnic, Nathan - ELECTIONS <Nathan.Judnic@wisconsin.gov>; Rydecki, Richard H - ELECTIONS <Richard.Rydecki@wisconsin.gov>
Subject: RE: Question about Returning Ballots to Voters

Hi Claire-

If you are sending the ballot back to the voter because of a deficient certificate, it is as if you are re-issuing the ballot. So if they do not re-return the ballot, they are still eligible to vote in-person.

I'm not quite following the second scenario you outline. If you send back the ballot to the voter, and they return the ballot, then you are correct, they would need to cancel by Thursday to be eligible to vote in person. If they decide not to return the ballot, the second time, then they are eligible to vote in-person.

Please let me know if you would like to discuss! I feel like this conversation needs it's own flow chart to account for this scenario. But overall, I equate this situation to an originally issued absentee and all the deadlines that apply transfer.

Meagan

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Saturday, October 3, 2020 10:52 AM
To: Judnic, Nathan - ELECTIONS <Nathan.Judnic@wisconsin.gov>; Wolfe, Meagan - ELECTIONS <Meagan.Wolfe@wisconsin.gov>; Rydecki, Richard H - ELECTIONS <Richard.Rydecki@wisconsin.gov>
Subject: Question about Returning Ballots to Voters

Hi All,

As we utilized the new status in WisVote "Not Returned, Sent to Voter for Corrections," I want to make sure we are giving voters accurate guidance.

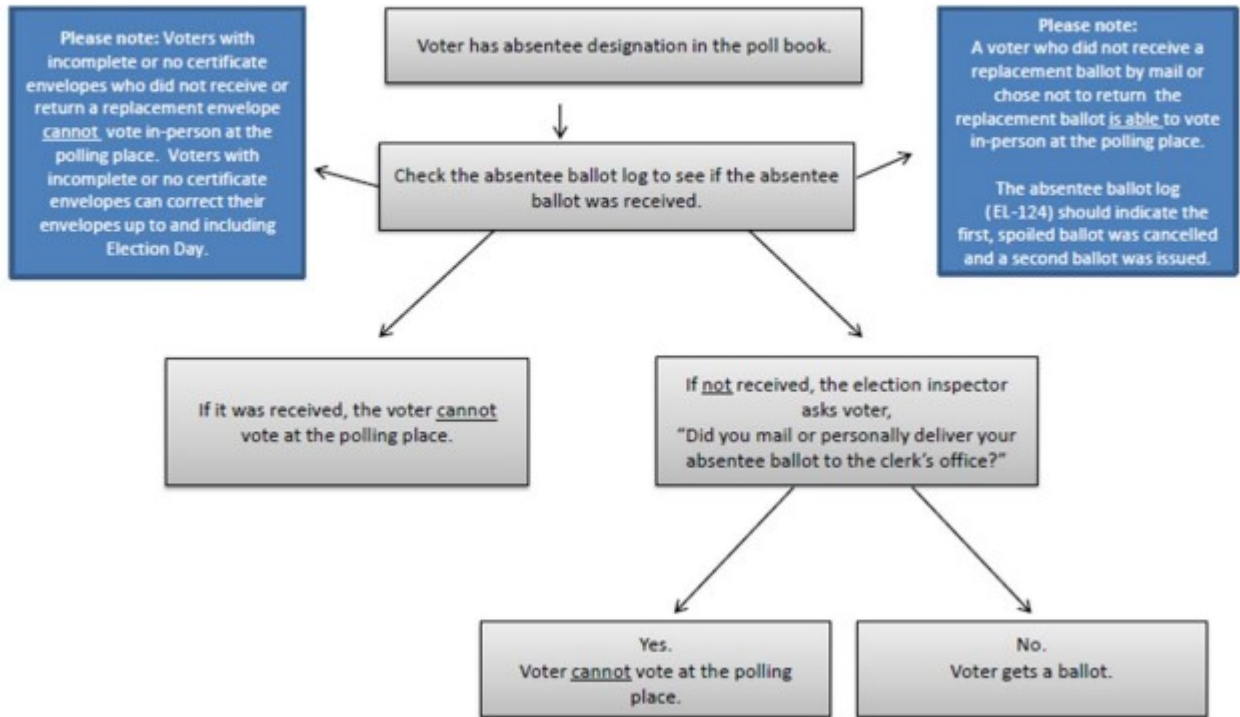
I am reading [6.87\(9\)](#) to mean that we can return the ballot to the voter via mail (rather than having them come into our office to cure), but it isn't entirely clear to me if they have a the right to vote on Election Day at the polls since the ballot isn't technically "returned to be rejected" to us. What is your interpretation? If that is the reading (they cannot choose to vote at the polls instead of correcting), I want to confirm that their options are to

1) return/postmark the corrected envelope by 8pm on Election Day or 2) call us to reissue the ballot/go to an IPAV location by Thursday at 5pm (or Friday at 5 for indefinitely confined) if they need to have the ballot reissued. The emphasis is to confirm that if they did not vote the first ballot in front of anyone, their actual deadline to cure would be Thursday because they need us to reissue a ballot...is that correct?

I think my brain is struggling with this mainly because the status in WisVote is “Not Returned.”

Wis. Stat. § 6.88(3)(b).

Absentee Voters at the Polling Place



Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

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Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivillife.org>
Sent: Sunday, October 4, 2020 10:37 AM
To: Woodall-Vogg, Claire
Subject: Re: Fw: Question about Returning Ballots to Voters

Great, this is wonderful to hear! Thanks for the update.

Josh

On Sun, Oct 4, 2020 at 8:29 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

I posed what the CSME group was proposing the law might be. Without prompting, Meagan has confirmed that our original understanding is correct. The voter is not considered to have returned the ballot and maintains all of their voting options.

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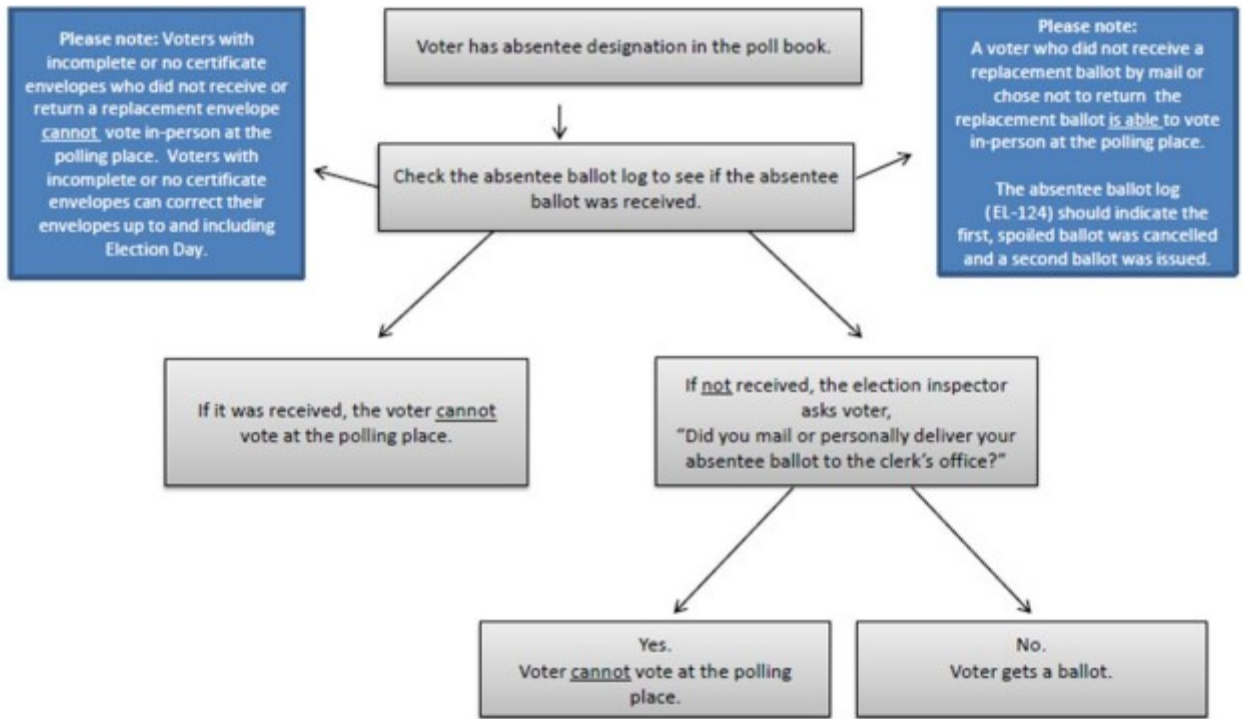
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| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Sunday, October 4, 2020 11:04 AM
To: Woodall-Vogg, Claire
Cc: Erika Reinhardt; suze.chapman@gmail.com; team-elections@usdigitalresponse.org
Subject: Checking in re website performance

Hi Claire,

The team at [US Digital Response](#) (USDR) has run some simple audits of Safe Voting Plan cities' websites. For Milwaukee, the audit raised some questions about site performance. The USDR team is interested in connecting with the Milwaukee IT team overseeing the website to discuss what they found, with an eye toward some simple improvements. These efforts would be on the IT side of things, and shouldn't tax your time beyond sending an introduction email.

Are you open to connecting USDR with the right folks on the IT team? The emails CCed here would be the point people for the project.

Happy to field additional questions, of course. Hope your "weekend" is going okay!

Warmly,

Josh

--

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| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Topher Williams <topher@voteathome.org>
Sent: Tuesday, October 6, 2020 11:41 AM
To: Alex Epstein
Cc: Woodall-Vogg, Claire;Hillary Hall;Saralynn Finn;Oanh Le;Martene Diaz
Subject: Re: Promoting local election officials

Hi Claire!

I know you are super busy, so I apologize for the delay here. As Alex and Hillary have mentioned, we are launching a national video program with elections officials in key states filming a series of videos about requesting an absentee ballot, returning a ballot and re-introducing you as an elections official to your community!

I would love to have you be part of this project still as it is different from what you are filming tomorrow. All I would need from you is 30 minutes on your calendar where you can join us on Zoom and we will get everything we need. I know this is tight and a lot to ask, but is it possible to hop on a zoom call tonight or tomorrow? I am happy to do it late this evening to avoid conflicting with your busy day.

Please let me know if you have a 30 minute window and we can get it nailed down and I can send you all the information you need to make this happen.

Thank you so much for everything you've done!
Best,
Topher Williams

On Wed, Sep 30, 2020 at 5:20 PM Alex Epstein <alex.epstein@voteathome.org> wrote:

Hi Claire,
This is Alex Epstein, I'm the Chief of Staff for the Communications department.
We can absolutely film this weekend! I'm cc'ing Topher Williams, our digital strategist who will take care of scheduling and prep.
Thanks so much for being involved!
Alex

On Wed, Sep 30, 2020 at 4:17 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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You listed October 3-4. Do you really mean we could film over the weekend? Because that would be a lifesaver for me. I have complete flexibility this weekend if those are the intended dates!

Thanks,

Claire

From: Hillary Hall <hillary@voteathome.org>
Sent: Wednesday, September 30, 2020 4:09 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Alex Epstein <alex.epstein@voteathome.org>
Subject: Promoting local election officials

Hi Claire,

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Alex Epstein
Chief of Staff for Communication and Advocacy
[National Vote At Home Institute](#)



Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, October 6, 2020 11:44 AM
To: Topher Williams; Alex Epstein
Cc: Hillary Hall; Saralynn Finn; Oanh Le; Marteene Diaz
Subject: RE: Promoting local election officials

Hi Topher,

Would 7pm CST work tonight?

Thanks,

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Subject: Re: Promoting local election officials

7 PM CST works great for us! I will follow up on this thread in about an hour with everything you need to know including scripts, tech etc. The most important thing is a strong internet connection and a webcam.

Talk to you soon, and thanks again. We really appreciate it.

Best,
Topher

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To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Alex Epstein <alex.epstein@voteathome.org>
Subject: Promoting local election officials

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720.507.5702

VOTE at **HO**

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Alex Epstein

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From: Woodall-Vogg, Claire
Sent: Tuesday, October 6, 2020 2:55 PM
To: Topher Williams
Cc: Alex Epstein;Hillary Hall;Saralynn Finn;Oanh Le;Marteene Diaz
Subject: RE: Promoting local election officials

- Your full name as it should appear on-screen **Claire Woodall-Vogg**
- Lower 3rd credit as it should appear on-screen **Executive Director, Milwaukee Election Commission**
- Alternate cell or landline in case we need to call while patched through for the interview. [REDACTED]
- Do you have headphones on-hand? We usually don't need them but just in case for audio. **Yes**
- Do you have ample lighting? (we can supply light and sound equipment if necessary) **Yes**
- Is there any b-roll or photos you own the rights to that we can use to support the interview? **No**
- If you have any photos of you doing your job and as a young person, please send them to us.
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To: Topher Williams
Cc: Alex Epstein; Hillary Hall; Saralynn Finn; Oanh Le; Marteene Diaz
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To: Woodall-Vogg, Claire
Cc: Alex Epstein; Hillary Hall; Saralynn Finn; Oanh Le; Marteene Diaz
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We can totally cut that. For clarification, is it just the city of Milwaukee voters who cannot? Can residents in other parts of Wisconsin still return their mail ballot at their polling place?

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Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Hillary Hall <hillary@voteathome.org>; Saralynn Finn <saralynn@voteathome.org>; Oanh Le <oanhptle@gmail.com>; Marteene Diaz <marteenegabrielle@gmail.com>

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Hillary Hall

Senior Advisor to State and Local Election Officials

National Vote at Home Institute

she/hers

720.507.5702

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Alex Epstein

Chief of Staff for Communication and Advocacy



Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, October 6, 2020 3:36 PM
To: Topher Williams
Cc: Alex Epstein; Hillary Hall; Saralynn Finn; Oanh Le; Marteene Diaz
Subject: RE: Promoting local election officials

It varies by the municipality and whether they use a Central Count to process ballots or not.

From: Topher Williams <topher@voteathome.org>
Sent: Tuesday, October 6, 2020 3:30 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Alex Epstein <alex.epstein@voteathome.org>; Hillary Hall <hillary@voteathome.org>; Saralynn Finn <saralynn@voteathome.org>; Oanh Le <oanhptle@gmail.com>; Marteene Diaz <martenegabrielle@gmail.com>
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Alex Epstein

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[National Vote At Home Institute](#)



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From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, October 6, 2020 4:01 PM
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Sent: Tuesday, October 6, 2020 5:18 PM
To: Woodall-Vogg, Claire
Cc: Alex Epstein; Hillary Hall; Saralynn Finn; Oanh Le; Marteene Diaz
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Alex Epstein

Chief of Staff for Communication and Advocacy

[National Vote At Home Institute](http://www.nvahi.org)



Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Tuesday, October 6, 2020 7:02 PM
To: Woodall-Vogg, Claire
Subject: Check in on Thurs or Fri?

Hi Claire -- do you have 15-30 minutes on Thursday or Friday? Some updates from the CTCL side, and wanted to check in about comms.

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, October 6, 2020 7:40 PM
To: Josh Goldman
Subject: RE: Check in on Thurs or Fri?

Sure. How about Thursday at 9am?

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Tuesday, October 6, 2020 7:02 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, October 6, 2020 8:03 PM
To: Michael Spitzer-Rubenstein
Cc: Hillary Hall
Subject: RE: Data Analysis + Check-In

Hi Michael,

This is awesome! How does Thursday around 10am Central work?

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, October 6, 2020 4:01 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Hillary Hall <hillary@voteathome.org>
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Sent: Wednesday, October 7, 2020 8:13 AM
To: Woodall-Vogg, Claire
Cc: Hillary Hall
Subject: Re: Data Analysis + Check-In

That's great, thanks Claire. I'll send a calendar invite.

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, October 8, 2020 8:59 AM
To: Josh Goldman
Subject: Meeting

Did you provide a meeting link and I am blind or do you want to just have a phone call?

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Thursday, October 8, 2020 9:01 AM
To: Woodall-Vogg, Claire
Subject: Re: Meeting

EEK! Just sent an update to the calendar invite. Sorry about that.

On Thu, Oct 8, 2020 at 8:59 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Did you provide a meeting link and I am blind or do you want to just have a phone call?

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



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--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, October 8, 2020 10:46 AM
To: Michael Spitzer-Rubenstein
Subject: Central Count Sign-Up

https://docs.google.com/spreadsheets/d/1-b25T73VbPX_ClmCqoPFpN_1g67FzIVCJrtyFUQPb5g/edit#gid=2070667468

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



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Woodall-Vogg, Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Thursday, October 8, 2020 4:06 PM
To: Woodall-Vogg, Claire
Cc: Tiana Epps-Johnson
Subject: RE: Stadiums / grant 2

Hi Claire,

To reallocate the \$160k from the stadium sites, all we need is an email to CTCL outlining the change that we can approve.

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, October 8, 2020 4:50 PM
To: Woodall-Vogg, Claire
Subject: Next Thursday Meeting?

Hi Claire, what time should I come by on Thursday? You mentioned the cabinet meeting should be done by 10 so is 10:30 a good time?

Looking forward to meeting in person,
Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, October 9, 2020 10:06 AM
To: Michael Spitzer-Rubenstein
Subject: RE: Next Thursday Meeting?

Hi Michael,

Let's plan on 10am next Thursday.

Thanks!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, October 8, 2020 4:50 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Next Thursday Meeting?

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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 11:04 AM
To: Woodall-Vogg, Claire
Subject: Update & Data Questions

Hi Claire,

In order to get the data by ward, are you able to run a summary in WisVote or do you have to download all the active voters, absentee applications, etc. and then do an Excel pivot table or something similar?

We added Census data and zip codes to the [map](#) and so now we're moving to figure out how we'll update this.

Also, if you can send these reports (whether in summary form or just the raw data), we can put them in:

- Active voters
- Absentee applications
- Ballots received
- Ballots rejected/returned to be cured

Thanks!
Michael

--

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, October 9, 2020 11:06 AM
To: Michael Spitzer-Rubenstein
Subject: RE: Update & Data Questions

I have to run the full report and then sort it to get the ward data. Sadly.

I forgot to take my security key home with me last night, so I didn't have a chance to run the absentee stats. I will already ran them this morning and will also run active voters. Thank you!

The map keeps looking more amazing!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 11:04 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Update & Data Questions

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Michael

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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 11:12 AM
To: Woodall-Vogg, Claire
Subject: Re: Update & Data Questions

Thank you!

In that case, then, we can just use the raw data. We already have the code from dealing with the previous export, so we'll just need to test and make sure it works for this and future exports.

Thanks,
Michael

On Fri, Oct 9, 2020 at 12:06 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

I have to run the full report and then sort it to get the ward data. Sadly.

I forgot to take my security key home with me last night, so I didn't have a chance to run the absentee stats. I will already ran them this morning and will also run active voters. Thank you!

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Sent: Friday, October 9, 2020 11:04 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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Michael

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VOTE  **HO**

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[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 2:05 PM
To: Woodall-Vogg, Claire
Subject: Re: Next Thursday Meeting?

Sending you a calendar invite. Your office is at City Hall, right?

On Fri, Oct 9, 2020 at 11:06 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Michael,

Let's plan on 10am next Thursday.

Thanks!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, October 8, 2020 4:50 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Next Thursday Meeting?

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VOTE  **HO**

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, October 9, 2020 2:40 PM
To: Josh Goldman
Subject: Next Week's Check-In

Hi Josh,

I just realized I have a doctor's appointment next Wednesday at 9:30. Could we reschedule our standing check-in? I could do Wednesday afternoon or almost anytime on Tuesday.

Thanks!

Claire

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



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Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivillife.org>
Sent: Friday, October 9, 2020 2:58 PM
To: Woodall-Vogg, Claire
Subject: Re: Next Week's Check-In

Sure! How about 3pm CT on Tuesday?

On Fri, Oct 9, 2020 at 2:39 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Josh,

I just realized I have a doctor's appointment next Wednesday at 9:30. Could we reschedule our standing check-in? I could do Wednesday afternoon or almost anytime on Tuesday.

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--
Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, October 9, 2020 3:09 PM
To: Michael Spitzer-Rubenstein
Subject: RE: Next Thursday Meeting?

Yes – 5th floor of City Hall, 200 E Wells St., Milwaukee, WI 53202

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 2:05 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Next Thursday Meeting?

Sending you a calendar invite. Your office is at City Hall, right?

On Fri, Oct 9, 2020 at 11:06 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Michael,

Let's plan on 10am next Thursday.

Thanks!

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Sent: Thursday, October 8, 2020 4:50 PM
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National Vote at Home Institute

(310) 980-2872

he/him



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he/him



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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 3:19 PM
To: Woodall-Vogg, Claire
Subject: Re: Next Thursday Meeting?

Great!

And for the N95 masks, I obviously have the central count numbers but how many poll workers do you have at precincts? And how many other staff members will need N95s for election day?

Thanks,
Michael

On Fri, Oct 9, 2020 at 4:08 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Yes – 5th floor of City Hall, 200 E Wells St., Milwaukee, WI 53202

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 2:05 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Next Thursday Meeting?

Sending you a calendar invite. Your office is at City Hall, right?

On Fri, Oct 9, 2020 at 11:06 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Michael,

Let's plan on 10am next Thursday.

Thanks!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>

Sent: Thursday, October 8, 2020 4:50 PM

To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Subject: Next Thursday Meeting?

Hi Claire, what time should I come by on Thursday? You mentioned the cabinet meeting should be done by 10 so is 10:30 a good time?

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National Vote at Home Institute

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he/him



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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, October 9, 2020 3:25 PM
To: Josh Goldman
Subject: RE: Next Week's Check-In

That works!

From: Josh Goldman <josh@techandciviclelife.org>
Sent: Friday, October 9, 2020 2:58 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Next Week's Check-In

Sure! How about 3pm CT on Tuesday?

On Fri, Oct 9, 2020 at 2:39 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Josh,

I just realized I have a doctor's appointment next Wednesday at 9:30. Could we reschedule our standing check-in? I could do Wednesday afternoon or almost anytime on Tuesday.

Thanks!

Claire

Claire Woodall-Vogg

Executive Director

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--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Friday, October 9, 2020 3:55 PM
To: Woodall-Vogg, Claire
Subject: VAH in Milwaukee

Hi Claire,

FYI - I sent a note to the Vote at Home team communicating that you were not interested in anyone embedding in your office through the election.

Michael mentioned he's meeting with you in person on Thursday. I don't think he's planning to stick around beyond that in your office, but you may have to clarify for him.

Of course, let me know if I can be of help.

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Saturday, October 10, 2020 10:21 AM
To: Michael Spitzer-Rubenstein
Subject: RE: Next Thursday Meeting?

I was waiting on our health department liaison to get back to me. They are still asking that we adhere to OSHA and CDC guidelines, which does not recommend N95 masks for medium-risk workers.

As a result, I don't think we will need the N95s despite the amazing offer.

Here is his very long email on the matter, just for transparency sake:

From [OSHA](#):

“Medium Exposure Risk: Medium exposure risk jobs include those that require frequent and/or close contact with (i.e., within 6 feet of) people who may be infected with SARS-CoV-2, but who are not known or suspected COVID-19 patients. In areas without ongoing community transmission, workers in this risk group may have frequent contact with travelers who may return from international locations with widespread COVID-19 transmission. In areas where there is ongoing community transmission, workers in this category may have contact with the general public (e.g., schools, high-population-density work environments, some high-volume retail settings).”

Lower Exposure Risk (Caution) Lower exposure risk (caution) jobs are those that do not require contact with people known to be, or suspected of being, infected with SARS-CoV-2 nor frequent close contact with (i.e., within 6 feet of) the general public. Workers in this category have minimal occupational contact with the public and other coworkers.”

The High and Very High Risk categories, which call for tight fitting respirators, are all or virtually all related to Health Care of known or suspected COVID patients:

“Very high exposure risk jobs are those with high potential for exposure to known or suspected sources of COVID-19 during specific medical, postmortem, or laboratory procedures. Workers in this category include:

■ Healthcare workers (e.g., doctors, nurses, dentists, paramedics, emergency medical technicians) performing aerosol-generating procedures (e.g., intubation, cough induction procedures, bronchoscopies, some dental procedures and exams, or invasive specimen collection) on known or suspected COVID-19 patients. ■ Healthcare or laboratory personnel collecting or handling specimens from known or suspected COVID-19 patients (e.g., manipulating cultures from known or suspected COVID-19 patients). ■ Morgue workers performing autopsies, which generally involve aerosol-generating procedures, on the bodies of people who are known to have, or suspected of having, COVID-19 at the time of their death.

High Exposure Risk High exposure risk jobs are those with high potential for exposure to known or suspected sources of COVID-19. Workers in this category include:

■ Healthcare delivery and support staff (e.g., doctors, nurses, and other hospital staff who must enter patients' rooms) exposed to known or suspected COVID-19 patients. (Note: when such workers perform aerosol-generating procedures, their exposure risk level becomes very high.) ■ Medical transport workers (e.g., ambulance vehicle operators) moving known or suspected COVID-19 patients in enclosed vehicles. ■ Mortuary workers involved in preparing (e.g., for burial or cremation) the bodies of people who are known to have, or suspected of having, COVID-19 at the time of their death.”

Here are the recommendations for PPE for each group:

“Low: Additional PPE is not recommended for workers in the lower exposure risk group. Workers should continue to use the PPE, if any, that they would ordinarily use for other job tasks.

Medium: Workers with medium exposure risk may need to wear some combination of gloves, a gown, a face mask, and/or a face shield or goggles. PPE ensembles for workers in the medium exposure risk category will vary by work task, the results of the employer’s hazard assessment, and the types of exposures workers have on the job.”

“High/Very High Risk: Most workers at high or very high exposure risk likely need to wear gloves, a gown, a face shield or goggles, and either a face mask or a respirator, depending on their job tasks and exposure risks.”

Here is the [link](#) to CDC’s synopsis of their new information on how COVID may be spread, stating that airborne transmission has only been reported in “limited, uncommon” circumstances and that they are not changing their recommendations based on this.

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 3:19 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Next Thursday Meeting?

Great!

And for the N95 masks, I obviously have the central count numbers but how many poll workers do you have at precincts? And how many other staff members will need N95s for election day?

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National Vote at Home Institute

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Saturday, October 10, 2020 11:11 AM
To: Ryan Chew
Subject: RE: Cyber Alert

Thanks, Ryan. I forwarded it on and am told that we don't currently use any of the VPNs listed in the advisory and continue to apply all of the latest security-related fixes to our networks and VPNs.

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Saturday, October 10, 2020 10:35 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Fwd: Cyber Alert

Claire,

If you haven't already received this, I thought it might be worthwhile to pass along to your IT department the attached notice from the federal Cybersecurity agency about an Iran-based effort to target computer networks.

Ryan
The Elections Group
312 823-3384

Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Saturday, October 10, 2020 11:39 AM
To: Woodall-Vogg, Claire
Subject: Re: Cyber Alert

Glad to hear it. I hope things are going well.

Ryan
The Elections Group
312 823-3384

On Sat, Oct 10, 2020 at 11:11 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Thanks, Ryan. I forwarded it on and am told that we don't currently use any of the VPNs listed in the advisory and continue to apply all of the latest security-related fixes to our networks and VPNs.

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Saturday, October 10, 2020 10:35 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Fwd: Cyber Alert

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The Elections Group
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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Monday, October 12, 2020 10:52 AM
To: Woodall-Vogg, Claire
Subject: Re: Ballot Stats by Ward

Thank you, Claire! Here's the updated map:

<https://voteathome.carto.com/builder/501807d9-7657-4d0f-8d7b-5649468b0a91/embed>

How difficult was it to set up and run this report? This will be very easy to update on my end but there might be the things we can do to make it easier for you.

Michael

On Sun, Oct 11, 2020 at 1:26 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



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--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him



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[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, October 12, 2020 11:18 AM
To: Michael Spitzer-Rubenstein
Subject: RE: Ballot Stats by Ward

It's not difficult. It only takes about 10 minutes to do all of the sorting for all three statuses.

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Monday, October 12, 2020 10:52 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Ballot Stats by Ward

Thank you, Claire! Here's the updated map:

<https://voteathome.carto.com/builder/501807d9-7657-4d0f-8d7b-5649468b0a91/embed>

How difficult was it to set up and run this report? This will be very easy to update on my end but there might be the things we can do to make it easier for you.

Michael

On Sun, Oct 11, 2020 at 1:26 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Claire Woodall-Vogg

Executive Director

414-286-3491

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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Monday, October 12, 2020 1:46 PM
To: Woodall-Vogg, Claire
Subject: Re: Next Thursday Meeting?

Got this, thanks for the update.

On Sat, Oct 10, 2020 at 11:20 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

I was waiting on our health department liaison to get back to me. They are still asking that we adhere to OSHA and CDC guidelines, which does not recommend N95 masks for medium-risk workers.

As a result, I don't think we will need the N95s despite the amazing offer.

Here is his very long email on the matter, just for transparency sake:

From [OSHA](#):

“Medium Exposure Risk: Medium exposure risk jobs include those that require frequent and/or close contact with (i.e., within 6 feet of) people who may be infected with SARS-CoV-2, but who are not known or suspected COVID-19 patients. In areas without ongoing community transmission, workers in this risk group may have frequent contact with travelers who may return from international locations with widespread COVID-19 transmission. In areas where there is ongoing community transmission, workers in this category may have contact with the general public (e.g., schools, high-population-density work environments, some high-volume retail settings).”

Lower Exposure Risk (Caution) Lower exposure risk (caution) jobs are those that do not require contact with people known to be, or suspected of being, infected with SARS-CoV-2 nor frequent close contact with (i.e., within 6 feet of) the general public. Workers in this category have minimal occupational contact with the public and other coworkers.”

The High and Very High Risk categories, which call for tight fitting respirators, are all or virtually all related to Health Care of known or suspected COVID patients:

“Very high exposure risk jobs are those with high potential for exposure to known or suspected sources of COVID-19 during specific medical, postmortem, or laboratory procedures. Workers in this category include:

■ *Healthcare workers (e.g., doctors, nurses, dentists, paramedics, emergency medical technicians) performing aerosol-generating procedures (e.g., intubation, cough induction procedures, bronchoscopies, some dental procedures and exams, or invasive specimen collection) on known or suspected COVID-19 patients. ■ Healthcare or laboratory personnel collecting or handling specimens from known or suspected COVID-19 patients (e.g., manipulating cultures from known or suspected COVID-19 patients). ■ Morgue workers performing autopsies, which generally involve aerosol-generating procedures, on the bodies of people who are known to have, or suspected of having, COVID-19 at the time of their death.*

High Exposure Risk High exposure risk jobs are those with high potential for exposure to known or suspected sources of COVID-19. Workers in this category include:

■ *Healthcare delivery and support staff (e.g., doctors, nurses, and other hospital staff who must enter patients’ rooms) exposed to known or suspected COVID-19 patients. (Note: when such workers perform aerosol-generating procedures, their exposure risk level becomes very high.) ■ Medical transport workers (e.g., ambulance vehicle operators) moving known or suspected COVID-19 patients in enclosed vehicles. ■ Mortuary workers involved in preparing (e.g., for burial or cremation) the bodies of people who are known to have, or suspected of having, COVID-19 at the time of their death.”*

Here are the recommendations for PPE for each group:

“Low: Additional PPE is not recommended for workers in the lower exposure risk group. Workers should continue to use the PPE, if any, that they would ordinarily use for other job tasks.

Medium: Workers with medium exposure risk may need to wear some combination of gloves, a gown, a face mask, and/or a face shield or goggles. PPE ensembles for workers in the medium exposure risk category will vary by work task, the results of the employer’s hazard assessment, and the types of exposures workers have on the job.”

“High/Very High Risk: Most workers at high or very high exposure risk likely need to wear gloves, a gown, a face shield or goggles, and either a face mask or a respirator, depending on their job tasks and exposure risks.”

Here is the [link](#) to CDC’s synopsis of their new information on how COVID may be spread, stating that airborne transmission has only been reported in “limited, uncommon” circumstances and that they are not changing their recommendations based on this.

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 3:19 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Next Thursday Meeting?

Great!

And for the N95 masks, I obviously have the central count numbers but how many poll workers do you have at precincts? And how many other staff members will need N95s for election day?

Thanks,

Michael

On Fri, Oct 9, 2020 at 4:08 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Yes – 5th floor of City Hall, 200 E Wells St., Milwaukee, WI 53202

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 2:05 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Next Thursday Meeting?

Sending you a calendar invite. Your office is at City Hall, right?

On Fri, Oct 9, 2020 at 11:06 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Michael,

Let's plan on 10am next Thursday.

Thanks!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, October 8, 2020 4:50 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Next Thursday Meeting?

Hi Claire, what time should I come by on Thursday? You mentioned the cabinet meeting should be done by 10 so is 10:30 a good time?

Looking forward to meeting in person,

Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, October 13, 2020 11:57 AM
To: Josh Goldman
Cc: Tiana Epps-Johnson
Subject: RE: Stadiums / grant 2

Thanks, Josh!

As we get closer to Election Day, we are expecting that voter turnout will be higher than anticipated. This is based upon return rates of absentee ballots and looking at voting trends in April and August in communities of color.

We think it would be good to reallocate the funds that were previously designated for drive-through early voting to purchase an additional 250 Surface Go2 tablets and cases. Our IT department loads a program onto these tablets so that registrars and greeters can look up a voter's address and confirm that they are at the correct polling place. This purchase would enhance the speed at which we are able to assist voters, especially those that are registering. It will reduce polling place congestion and lines. **The cost for 250 tablets, cases, and theft protection is \$144,000.**

Some of the other costs associated with the drive-through line item, such as the purchasing of a ballot printer that was intended to be used at Miller Park and additional PPE, have already been purchased and will serve other functions. For instance, the ballot printer will be able to serve as a backup in case any polling place runs out of ballots on Election Day. We will divert additional PPE such as face shields and gloves to other early voting sites.

Please let me know if there are any questions and if we can move forward with our tablet purchase.

Thanks for all of the support!

Best,

Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Thursday, October 8, 2020 4:06 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Tiana Epps-Johnson <tiana@techandcivicliflife.org>
Subject: RE: Stadiums / grant 2

Hi Claire,

To reallocate the \$160k from the stadium sites, all we need is an email to CTCL outlining the change that we can approve.

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Tiana Epps-Johnson <tiana@techandciviclife.org>
Sent: Tuesday, October 13, 2020 11:57 AM
To: Woodall-Vogg, Claire
Subject: [Slow Response] Thank you for your email RE: Stadiums / grant 2

Center for Tech and Civic Life's offices are closed Monday, October 12.

For more information about our [COVID-19 Response Grant Program](#) visit: [CTCL Receives \\$250M Contribution to Support Critical Work of Election Officials](#).

Grant question? Please direct your email to help@techandciviclife.org.

Media inquiry? Please forward your request to press@techandciviclife.org.

I look forward to getting back to you soon.

Best,
Tiana

--
Tiana Epps-Johnson | Founder & Executive Director, [Center for Tech and Civic Life](#)
| tiana@techandciviclife.org | she/her

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, October 14, 2020 12:54 PM
To: Omar Sheikh
Subject: Central Count Google Sheet

https://docs.google.com/spreadsheets/d/1-b25T73VbPX_ClmCqoPFpN_1g67FzlVCJrtyFUQPb5g/edit#gid=2070667468

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

Woodall-Vogg, Claire

From: Topher Williams <topher@voteathome.org>
Sent: Wednesday, October 14, 2020 3:10 PM
To: Woodall-Vogg, Claire
Subject: Re: Promoting local election officials

Hey Claire,

I just wanted to follow up to see if you had like three photos you could send us. Maybe one headshot, one of you working and one of you as a younger person? Anything you have would be great.

The sooner the better on this. I will be sending you the first video later today!

Thanks a ton,
Topher

On Tue, Oct 6, 2020 at 4:18 PM Topher Williams <topher@voteathome.org> wrote:
Got it. Thanks. We will leave it off!

On Tue, Oct 6, 2020 at 2:35 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

It varies by the municipality and whether they use a Central Count to process ballots or not.

From: Topher Williams <topher@voteathome.org>
Sent: Tuesday, October 6, 2020 3:30 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Alex Epstein <alex.epstein@voteathome.org>; Hillary Hall <hillary@voteathome.org>; Saralynn Finn <saralynn@voteathome.org>; Oanh Le <oanhptle@gmail.com>; Marteene Diaz <marteenegabriele@gmail.com>
Subject: Re: Promoting local election officials

We can totally cut that. For clarification, is it just the city of Milwaukee voters who cannot? Can residents in other parts of Wisconsin still return their mail ballot at their polling place?

Thanks!
Topher

On Tue, Oct 6, 2020 at 1:56 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

The scripts look good except that City of Milwaukee voters cannot return their ballot to their polling places. I would nix that and the rest reads fine still.

From: Topher Williams <topher@voteathome.org>
Sent: Tuesday, October 6, 2020 2:43 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Alex Epstein <alex.epstein@voteathome.org>; Hillary Hall <hillary@voteathome.org>; Saralynn Finn <saralynn@voteathome.org>; Oanh Le <oanhptle@gmail.com>; Marteene Diaz <marteenegabrielle@gmail.com>
Subject: Re: Promoting local election officials

Hi Claire!

Looking forward to talking tonight.

Below is everything you will need to record. The most important piece is a strong internet connection and a good webcam.

Here are the scripts for our 30-second videos: https://docs.google.com/document/d/1J5XZSRwqU3QEnBK_DwLRJ2KxoTfod0ZF3qsTgo4Ymmg/edit?usp=sharing

I am 95% sure all of the info in there is correct, but we can fix any issues you see in there when we get on the zoom line

Join Zoom Meeting

<https://us02web.zoom.us/j/2243223920>

Meeting ID: 224 322 3920

IMPORTANT: When Filming the video:

- Please angle the camera at approximately eye level with even space above and around your head. (we can fine tune the angle day of)
- No white, lime green, or outrageous patterned clothing.

- No political, partisan, or controversial signage or decorations in the background.

Additional Tips:

1. **Use Your Natural Voice:** Be yourself and speak to the camera like it was your best friend. Not only is it more natural, but it's what people expect!
2. **It's How You Say It:** Focus on how you deliver the information. Pacing matters so don't rush. Try to repeat the question when you give your answer as often as possible.
3. **Wear Comfortable Clothing:** Choose comfortable clothing that showcases your personality and/or line of work. Wear solid colors that aren't too bright or too muted. Avoid plain white shirts, black shirts, and distracting patterns.
4. **Where to Direct Your Eyes:** Since we'll be recording remotely, it is best practice to direct your eyes at the person you're speaking directly to on the screen!
5. **Smile:** High energy and passion goes a long way. Keep your audience as interested and excited as you are.
6. **Lighting:** Choose a location to sit where the lighting is bright and clear! Ideally near a window or other natural light source.
7. **Angles:** If possible, prop your laptop on a couple of books to bring the camera as close to eye level as possible!

To help us accomplish this could you please send us the following as soon as possible:

- Your full name as it should appear on-screen
- Lower 3rd credit as it should appear on-screen
- Alternate cell or landline in case we need to call while patched through for the interview.
- Do you have headphones on-hand? We usually don't need them but just in case for audio.
- Do you have ample lighting? (we can supply light and sound equipment if necessary)
- Is there any b-roll or photos you own the rights to that we can use to support the interview?
- If you have any photos of you doing your job and as a young person, please send them to us.
- If you can, please bring a sample ballot so you can demonstrate how to fill it out during the interview.

On Tue, Oct 6, 2020 at 10:49 AM Topher Williams <topher@voteathome.org> wrote:

7 PM CST works great for us! I will follow up on this thread in about an hour with everything you need to know including scripts, tech etc. The most important thing is a strong internet connection and a webcam.

Talk to you soon, and thanks again. We really appreciate it.

Best,

Topher

On Tue, Oct 6, 2020 at 10:44 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Topher,

Would 7pm CST work tonight?

Thanks,

Claire

From: Topher Williams <topher@voteathome.org>

Sent: Tuesday, October 6, 2020 11:41 AM

To: Alex Epstein <alex.epstein@voteathome.org>

Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Hillary Hall <hillary@voteathome.org>; Saralynn Finn <saralynn@voteathome.org>; Oanh Le <oanhptle@gmail.com>; Marteene Diaz <martenegabrielle@gmail.com>

Subject: Re: Promoting local election officials

Hi Claire!

I know you are super busy, so I apologize for the delay here. As Alex and Hillary have mentioned, we are launching a national video program with elections officials in key states filming a series of videos about requesting an absentee ballot, returning a ballot and re-introducing you as an elections official to your community!

I would love to have you be part of this project still as it is different from what you are filming tomorrow. All I would need from you is 30 minutes on your calendar where you can join us on Zoom and we will get everything we need. I know this is tight and a lot to ask, but is it possible to hop on a zoom call tonight or tomorrow? I am happy to do it late this evening to avoid conflicting with your busy day.

Please let me know if you have a 30 minute window and we can get it nailed down and I can send you all the information you need to make this happen.

Thank you so much for everything you've done!

Best,

Topher Williams

On Wed, Sep 30, 2020 at 5:20 PM Alex Epstein <alex.epstein@voteathome.org> wrote:

Hi Claire,

This is Alex Epstein, I'm the Chief of Staff for the Communications department.

We can absolutely film this weekend! I'm cc'ing Topher Williams, our digital strategist who will take care of scheduling and prep.

Thanks so much for being involved!

Alex

On Wed, Sep 30, 2020 at 4:17 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Hillary,

This sounds like an outstanding opportunity and resources. I would love to participate!

You listed October 3-4. Do you really mean we could film over the weekend? Because that would be a lifesaver for me. I have completely flexibility this weekend if those are the intended dates!

Thanks,

Claire

From: Hillary Hall <hillary@voteathome.org>
Sent: Wednesday, September 30, 2020 4:09 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Alex Epstein <alex.epstein@voteathome.org>
Subject: Promoting local election officials

Hi Claire,

I hope you are well and surviving or more as we approach the elections.

I am reaching out as NVAHI wants to help amplify the great work you are doing and help ensure your voters have access to the best information so they can successfully cast their vote this fall. Polling and research show that local officials like you are the most trusted source of information and will help cut through the noise about voting this election cycle.

We are filming a series of informational, digital videos we will promote in your community and would love for you to participate. These videos will be non-partisan (as always from NVAHI) and focused on direct information sharing. If you are able to, we will set up a 60 minute filming session on zoom where we will pre-record: a 30 minute conversation as well as a series of 20-30 second scripted videos. We will also give you copies of the videos to use on your own channels as you see fit!

We will cover topics like: How to request a mail ballot (or explain that one will be mailed automatically), how to fill out + return your ballot, How to track your ballot as well as ask you to talk about yourself and why you do this work. We can follow up with more information if you are able to join us.

With the election fast approaching, we are looking at recording Oct. 3-7 so we can turn this around quickly.

Thank you so much for your time, I look forward to hearing from you.

Hillary Hall

Senior Advisor to State and Local Election Officials

National Vote at Home Institute

she/hers

720.507.5702



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Alex Epstein

Chief of Staff for Communication and Advocacy

[National Vote At Home Institute](#)



Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Wednesday, October 14, 2020 5:13 PM
To: Woodall-Vogg, Claire
Subject: Travel to MKE

Hi Claire,

Meant to mention this yesterday - I communicated to Vote at Home folks that you were not interested in additional folks in your offices leading up to the election. Michael mentioned you had a meeting with him this week on the calendar in person -- if that's a problem, please don't hesitate to let him (or me) know.

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, October 14, 2020 5:46 PM
To: Josh Goldman
Subject: Re: Travel to MKE

Thanks! I am meeting with him tomorrow since he is in town but am still not entirely clear on their expectations to be involved from here on out. Figure an in-person meeting will help me figure it out, but I've also been clear that we don't have the capacity for any more new staff.

Thanks!

Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Wednesday, October 14, 2020 5:12 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Travel to MKE

Hi Claire,

Meant to mention this yesterday - I communicated to Vote at Home folks that you were not interested in additional folks in your offices leading up to the election. Michael mentioned you had a meeting with him this week on the calendar in person -- if that's a problem, please don't hesitate to let him (or me) know.

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Wednesday, October 14, 2020 6:57 PM
To: Woodall-Vogg, Claire
Subject: Re: Travel to MKE

Makes sense! I imagine Saralynn will continue to be involved on the CMR side, and that Michael will be wrapping up the dashboarding project he was working on, unless you veto either. Other than that -- unless you have other projects going with Hillary or her team -- I don't know of anything. Of course (!), there's no pressure from CTCL for your office to accept additional offers. I think they want to be helpful, but it's not clear to me that there's a ton they can offer at this point.

Josh

On Wed, Oct 14, 2020 at 5:45 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Thanks! I am meeting with him tomorrow since he is in town but am still not entirely clear on their expectations to be involved from here on out. Figure an in-person meeting will help me figure it out, but I've also been clear that we don't have the capacity for any more new staff.

Thanks!

Claire

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Sent: Wednesday, October 14, 2020 5:12 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Travel to MKE

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Josh

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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, October 15, 2020 9:59 AM
To: Woodall-Vogg, Claire
Subject: Re: Next Thursday Meeting?

Will be a couple minutes late. Sorry!

On Mon, Oct 12, 2020 at 1:45 PM Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:
Got this, thanks for the update.

On Sat, Oct 10, 2020 at 11:20 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

I was waiting on our health department liaison to get back to me. They are still asking that we adhere to OSHA and CDC guidelines, which does not recommend N95 masks for medium-risk workers.

As a result, I don't think we will need the N95s despite the amazing offer.

Here is his very long email on the matter, just for transparency sake:

From [OSHA](#):

“Medium Exposure Risk: Medium exposure risk jobs include those that require frequent and/or close contact with (i.e., within 6 feet of) people who may be infected with SARS-CoV-2, but who are not known or suspected COVID-19 patients. In areas without ongoing community transmission, workers in this risk group may have frequent contact with travelers who may return from international locations with widespread COVID-19 transmission. In areas where there is ongoing community transmission, workers in this category may have contact with the general public (e.g., schools, high-population-density work environments, some high-volume retail settings).”

Lower Exposure Risk (Caution) Lower exposure risk (caution) jobs are those that do not require contact with people known to be, or suspected of being, infected with SARS-CoV-2 nor frequent close contact with (i.e., within 6 feet of) the general public. Workers in this category have minimal occupational contact with the public and other coworkers.”

The High and Very High Risk categories, which call for tight fitting respirators, are all or virtually all related to Health Care of known or suspected COVID patients:

“Very high exposure risk jobs are those with high potential for exposure to known or suspected sources of COVID-19 during specific medical, postmortem, or laboratory procedures. Workers in this category include:

■ *Healthcare workers (e.g., doctors, nurses, dentists, paramedics, emergency medical technicians) performing aerosol-generating procedures (e.g., intubation, cough induction procedures, bronchoscopies, some dental procedures and exams, or invasive specimen collection) on known or suspected COVID-19 patients. ■ Healthcare or laboratory personnel collecting or handling specimens from known or suspected COVID-19 patients (e.g., manipulating cultures from known or suspected COVID-19 patients). ■ Morgue workers performing autopsies, which generally involve aerosol-generating procedures, on the bodies of people who are known to have, or suspected of having, COVID-19 at the time of their death.*

High Exposure Risk High exposure risk jobs are those with high potential for exposure to known or suspected sources of COVID-19. Workers in this category include:

■ *Healthcare delivery and support staff (e.g., doctors, nurses, and other hospital staff who must enter patients’ rooms) exposed to known or suspected COVID-19 patients. (Note: when such workers perform aerosol-generating procedures, their exposure risk level becomes very high.) ■ Medical transport workers (e.g., ambulance vehicle operators) moving known or suspected COVID-19 patients in enclosed vehicles. ■ Mortuary workers involved in preparing (e.g., for burial or cremation) the bodies of people who are known to have, or suspected of having, COVID-19 at the time of their death.”*

Here are the recommendations for PPE for each group:

“Low: Additional PPE is not recommended for workers in the lower exposure risk group. Workers should continue to use the PPE, if any, that they would ordinarily use for other job tasks.

Medium: Workers with medium exposure risk may need to wear some combination of gloves, a gown, a face mask, and/or a face shield or goggles. PPE ensembles for workers in the medium exposure risk category will vary by work task, the results of the employer’s hazard assessment, and the types of exposures workers have on the job.”

“High/Very High Risk: Most workers at high or very high exposure risk likely need to wear gloves, a gown, a face shield or goggles, and either a face mask or a respirator, depending on their job tasks and exposure risks.”

Here is the [link](#) to CDC's synopsis of their new information on how COVID may be spread, stating that airborne transmission has only been reported in "limited, uncommon" circumstances and that they are not changing their recommendations based on this.

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 3:19 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Next Thursday Meeting?

Great!

And for the N95 masks, I obviously have the central count numbers but how many poll workers do you have at precincts? And how many other staff members will need N95s for election day?

Thanks,

Michael

On Fri, Oct 9, 2020 at 4:08 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Yes – 5th floor of City Hall, 200 E Wells St., Milwaukee, WI 53202

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 9, 2020 2:05 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Next Thursday Meeting?

Sending you a calendar invite. Your office is at City Hall, right?

On Fri, Oct 9, 2020 at 11:06 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Michael,

Let's plan on 10am next Thursday.

Thanks!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, October 8, 2020 4:50 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Next Thursday Meeting?

Hi Claire, what time should I come by on Thursday? You mentioned the cabinet meeting should be done by 10 so is 10:30 a good time?

Looking forward to meeting in person,

Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, October 15, 2020 10:01 AM
To: Michael Spitzer-Rubenstein
Subject: RE: Next Thursday Meeting?

No worries!

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, October 15, 2020 9:59 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Next Thursday Meeting?

Will be a couple minutes late. Sorry!

On Mon, Oct 12, 2020 at 1:45 PM Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:

Got this, thanks for the update.

On Sat, Oct 10, 2020 at 11:20 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

I was waiting on our health department liaison to get back to me. They are still asking that we adhere to OSHA and CDC guidelines, which does not recommend N95 masks for medium-risk workers.

As a result, I don't think we will need the N95s despite the amazing offer.

Here is his very long email on the matter, just for transparency sake:

From [OSHA](#):

“Medium Exposure Risk: Medium exposure risk jobs include those that require frequent and/or close contact with (i.e., within 6 feet of) people who may be infected with SARS-CoV-2, but who are not known or suspected COVID-19 patients. In areas without ongoing community transmission, workers in this risk group may have frequent contact with travelers who may return from international locations with widespread COVID-19 transmission. In areas where there is ongoing community transmission, workers in this category may have contact with the general public (e.g., schools, high-population-density work environments, some high-volume retail settings).”

Lower Exposure Risk (Caution) Lower exposure risk (caution) jobs are those that do not require contact with people known to be, or suspected of being, infected with SARS-CoV-2 nor frequent close contact with (i.e., within 6 feet of) the general public. Workers in this category have minimal occupational contact with the public and other coworkers.”

The High and Very High Risk categories, which call for tight fitting respirators, are all or virtually all related to Health Care of known or suspected COVID patients:

“Very high exposure risk jobs are those with high potential for exposure to known or suspected sources of COVID-19 during specific medical, postmortem, or laboratory procedures. Workers in this category include:

■ *Healthcare workers (e.g., doctors, nurses, dentists, paramedics, emergency medical technicians) performing aerosol-generating procedures (e.g., intubation, cough induction procedures, bronchoscopies, some dental procedures and exams, or invasive specimen collection) on known or suspected COVID-19 patients. ■ Healthcare or laboratory personnel collecting or handling specimens from known or suspected COVID-19 patients (e.g., manipulating cultures from known or suspected COVID-19 patients). ■ Morgue workers performing autopsies, which generally involve aerosol-generating procedures, on the bodies of people who are known to have, or suspected of having, COVID-19 at the time of their death.*

High Exposure Risk High exposure risk jobs are those with high potential for exposure to known or suspected sources of COVID-19. Workers in this category include:

■ *Healthcare delivery and support staff (e.g., doctors, nurses, and other hospital staff who must enter patients’ rooms) exposed to known or suspected COVID-19 patients. (Note: when such workers perform aerosol-generating procedures, their exposure risk level becomes very high.) ■ Medical transport workers (e.g., ambulance vehicle operators) moving known or suspected COVID-19 patients in enclosed vehicles. ■ Mortuary workers involved in preparing (e.g., for burial or cremation) the bodies of people who are known to have, or suspected of having, COVID-19 at the time of their death.”*

Here are the recommendations for PPE for each group:

“Low: Additional PPE is not recommended for workers in the lower exposure risk group. Workers should continue to use the PPE, if any, that they would ordinarily use for other job tasks.

Medium: Workers with medium exposure risk may need to wear some combination of gloves, a gown, a face mask, and/or a face shield or goggles. PPE ensembles for workers in the medium exposure risk category will vary by work task, the results of the employer’s hazard assessment, and the types of exposures workers have on the job.”

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To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

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Michael

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Woodall-Vogg, Claire

From: Topher Williams <topher@voteathome.org>
Sent: Thursday, October 15, 2020 2:12 PM
To: Woodall-Vogg, Claire
Subject: Final Video

Hi Claire,

Thanks again for being in this video! I have included the final version here for you to share where you would like! I will follow up with the other two when they are done.

If you do have a few pictures you could share with us that would be great!

Thanks,
Topher

Video: <https://f.io/QsOcRjqn>

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, October 15, 2020 2:39 PM
To: Topher Williams
Subject: RE: Final Video

Hi Topher,

I meant to reply yesterday. Sadly, I don't have any pictures. Sorry!

Thanks,

Claire

From: Topher Williams <topher@voteathome.org>
Sent: Thursday, October 15, 2020 2:12 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Final Video

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Thanks again for being in this video! I have included the final version here for you to share where you would like! I will follow up with the other two when they are done.

If you do have a few pictures you could share with us that would be great!

Thanks,
Topher

Video: <https://f.io/QsOcRjgn>

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Sunday, October 18, 2020 8:33 PM
To: Woodall-Vogg, Claire
Subject: KIND Bars or Other Snacks?

Hi Claire,

We have corporate partners offering snacks, including KIND bars, for poll workers and/or the general population, e.g. at a polling place. (I know that might be a little dicier).

Do you want me to put you on the list for them? If so, just let me know how many and where they should be shipped.

Thanks and hope you're having a good weekend!
Michael

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Sunday, October 18, 2020 8:36 PM
To: Michael Spitzer-Rubenstein
Subject: Re: KIND Bars or Other Snacks?

Hi Michael,

I have already been working with Frontline Impact to receive donations of Kind bars, flavored water and coffee for poll workers. We are good!

Thanks!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Sunday, October 18, 2020 8:33 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: KIND Bars or Other Snacks?

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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Sunday, October 18, 2020 8:38 PM
To: Woodall-Vogg, Claire
Subject: Re: KIND Bars or Other Snacks?

Great!

By the way, I want to check out the in-person absentee voting on Tuesday. Do you have a sense of which locations will be the most popular?

Thanks!

On Sun, Oct 18, 2020 at 8:35 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:
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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Sunday, October 18, 2020 9:05 PM
To: Michael Spitzer-Rubenstein
Subject: Re: KIND Bars or Other Snacks?

Midtown will definitely be the most popular. There is a rally that is marching to Clinton Rose Senior Center around 12:30 as well.

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Sunday, October 18, 2020 8:37 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: KIND Bars or Other Snacks?

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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Sunday, October 18, 2020 9:07 PM
To: Woodall-Vogg, Claire
Subject: Re: KIND Bars or Other Snacks?

Thank you!

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Sent: Sunday, October 18, 2020 8:37 PM
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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Monday, October 19, 2020 12:13 PM
To: Woodall-Vogg, Claire
Subject: Quick Q: Update and Share Map?

Hi Claire, question about the [map of voting data](#):

1. Through partners, we should be able to access the voter file to update the map without you needing to pull the data from WisVote.
2. They'd want to be able to share the map internally.

Is that okay with you or should we create a separate map for them?

Thanks,
Michael

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, October 19, 2020 5:59 PM
To: Michael Spitzer-Rubenstein
Subject: RE: Quick Q: Update and Share Map?

Their data is not always as up-to-date in my experience, but you are welcome to share it! I can also run the reports nightly – just didn't know how often you wanted to be updating it.

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Monday, October 19, 2020 12:13 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Quick Q: Update and Share Map?

Hi Claire, question about the [map of voting data](#):

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, October 19, 2020 6:00 PM
To: Michael Spitzer-Rubenstein
Subject: RE: Quick Q: Update and Share Map?

Additionally, would you be okay if we actually shared the map on our website? I think it is fascinating data all around that media might love. We could promote the partnership and that this has been available through Vote at Home. Let me know!

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Monday, October 19, 2020 12:13 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Quick Q: Update and Share Map?

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, October 21, 2020 6:26 AM
To: Michael Spitzer-Rubenstein
Subject: Data

Well shoot - I didn't run the stats. Feel free to use partner's data if you would prefer. I forgot just how busy I get once early voting begins.

I am happy to provide early voting stats. There is always a full 24 hour delay because our data entry staff spend today entering registrations and cleaning up the data from yesterday.

Thanks,

Claire

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, October 22, 2020 12:33 PM
To: dennis@techandciviclelife.org
Subject: RE: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Hi Dennis,

Did you ever received our signed agreement from Steve? If not, I will follow-up.

Thanks,

Claire

From: Woodall-Vogg, Claire
Sent: Thursday, October 15, 2020 8:03 PM
To: Mahan, Steven <Steven.Mahan@milwaukee.gov>
Subject: FW: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee
Importance: High

Hi Steve,

Council passed the resolution to approve receiving additional funds from CTCL this week. Could you sign and return the attached agreement so that the funds can be transferred?

I hadn't seen an email from Dennis about this, so if he contacted you directly please disregard.

Thanks!

Claire

From: Dennis Granados <dennis@techandciviclelife.org>
Sent: Tuesday, September 8, 2020 12:18 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Hi Claire,

I've attached a draft agreement w/ Addendum request for review and signature. Please let us know at your earliest convenience if you have any questions or feedback. Otherwise, once the draft agreement is signed, I will send a finalized copy with Tiana's signature and start the disbursement information process.

Should we use the payment disbursement information we currently have on file when we move forward?

Best,
Dennis

--

Dennis Granados
Executive & Development Assistant
techandciviclifef.org

Woodall-Vogg, Claire

From: Dennis Granados <dennis@techandciviclife.org>
Sent: Thursday, October 22, 2020 12:33 PM
To: Woodall-Vogg, Claire
Subject: Thank you for your email RE: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Thank you for your email. If you have attached a signed agreement, please consider this as acknowledgement of receipt. Reminder to also complete the disbursement information if you have not done so already.

Please visit the Grant Program [FAQ](#) for further information about the grant program.

This inbox will not be monitored for questions regarding the grant program.

Questions about the grant? Please forward any questions to help@techandciviclife.org. We're using this email account to centralize the questions and responses about the grant program. The CTCL team monitors it daily and will respond to you as soon as possible!

Thank you,

--

Dennis Granados
Executive & Development Assistant
techandciviclife.org

Woodall-Vogg, Claire

From: Dennis Granados <dennis@techandciviclife.org>
Sent: Thursday, October 22, 2020 12:39 PM
To: Woodall-Vogg, Claire
Subject: Re: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Hi Claire,

Thank you for the follow up. I have not received a second agreement yet.

-Dennis

On Thu, Oct 22, 2020 at 12:33 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Dennis,

Did you ever received our signed agreement from Steve? If not, I will follow-up.

Thanks,

Claire

From: Woodall-Vogg, Claire
Sent: Thursday, October 15, 2020 8:03 PM
To: Mahan, Steven <Steven.Mahan@milwaukee.gov>
Subject: FW: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee
Importance: High

Hi Steve,

Council passed the resolution to approve receiving additional funds from CTCL this week. Could you sign and return the attached agreement so that the funds can be transferred?

I hadn't seen an email from Dennis about this, so if he contacted you directly please disregard.

Thanks!

Claire

From: Dennis Granados <dennis@techandcivicliflife.org>

Sent: Tuesday, September 8, 2020 12:18 PM

To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Subject: Center for Tech and Civic Life - Draft Grant Agreement/additional request, Milwaukee

Hi Claire,

I've attached a draft agreement w/ Addendum request for review and signature. Please let us know at your earliest convenience if you have any questions or feedback. Otherwise, once the draft agreement is signed, I will send a finalized copy with Tiana's signature and start the disbursement information process.

Should we use the payment disbursement information we currently have on file when we move forward?

Best,

Dennis

--

Dennis Granados

Executive & Development Assistant

techandcivicliflife.org

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--

Dennis Granados
Executive & Development Assistant
techandcivicle.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Thursday, October 22, 2020 5:08 PM
To: Woodall-Vogg, Claire
Subject: Got a sec?

Hi Claire -- wanted to check in to hear your thoughts about the WEC's guidance on the need for ballots to be received at central count prior to 8pm on election night. If it's okay, I'll give you a call this afternoon.

Thanks,
Josh

--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, October 22, 2020 5:46 PM
To: Josh Goldman
Subject: Re: Got a sec?

Hi Josh,

I am actually at home tonight seeing my son for the first time in 3 weeks. Let's connect tomorrow morning. Does that work for you?

Thanks!

Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Thursday, October 22, 2020 5:07 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Got a sec?

Hi Claire -- wanted to check in to hear your thoughts about the WEC's guidance on the need for ballots to be received at central count prior to 8pm on election night. If it's okay, I'll give you a call this afternoon.

Thanks,
Josh

--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Thursday, October 22, 2020 5:52 PM
To: Woodall-Vogg, Claire
Subject: Re: Got a sec?

Yep, of course!

On Thu, Oct 22, 2020 at 5:45 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Josh,

I am actually at home tonight seeing my son for the first time in 3 weeks. Let's connect tomorrow morning. Does that work for you?

Thanks!

Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Thursday, October 22, 2020 5:07 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Got a sec?

Hi Claire -- wanted to check in to hear your thoughts about the WEC's guidance on the need for ballots to be received at central count prior to 8pm on election night. If it's okay, I'll give you a call this afternoon.

Thanks,
Josh

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--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Alex Epstein <alex.epstein@voteathome.org>
Sent: Friday, October 23, 2020 5:45 PM
To: Core State Team
Subject: Press Roundup recap

Hello!

Thank you for joining our weekly Press Roundup. As a reminder, we will have our next 15-minute press call next [Wednesday 10/28 at 1 pm EST, Register here.](#)

Resources mentioned on our call:

-Our Crisis Communications Planning document is a one-stop-shop for your urgent comms planning needs. [Check it out here.](#)

[-Our Vote By Mail Security social sharing Carousel content.](#) A great place to find ready to go social shares for your office.

Highlights from the national press this week.

- Court battles around election offices. PA Supreme Court ruling/Harris County drive-thru dropboxes indicating that generally, courts seem to be ruling in favor of election offices doing their jobs, and we hope that empowers you, though every situation is different
- CTCL grants are officially closed, but we've seen positive outcomes from the lawsuits and rulings in favor of election offices so don't be nervous to use what you have.
- Poll worker attrition and potential violence. Check our Crisis Communications plan for details on how to respond.

I look forward to speaking with you next Wednesday.

Feel free to reach out with any questions or topics you would like covered next week.

Thanks for your time and

--

Alex Epstein
Chief of Staff for Communication and Advocacy
[National Vote At Home Institute](#)



Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Monday, October 26, 2020 10:16 AM
To: Woodall-Vogg, Claire
Subject: Timeline & Data for Assigning Wards

Hi Claire, how are you feeling with everything today? From the early voting sites I witnessed, it looked like everything was proceeding pretty smoothly.

I know you won't have the final data on absentee ballots until Monday night but I imagine you'll want to set things up beforehand. Just let me know your timeline for doing so and if you get me the absentee data a day ahead of time and I can set things up.

And as a reminder, here's what I'll need:

- 1) Number of ballot preparation teams
- 2) Number of returned ballots per ward
- 3) Number of outstanding ballots per ward

Thanks!
Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, October 26, 2020 10:44 AM
To: Woodall-Vogg, Claire
Subject: Central Count Procedures PDF

Claire,

Here's a new pdf, with all the changes you made. Not having the fonts that I used is creating visual errors. Especially, the barcode font.

Omar Sheikh | Consultant
The Elections Group
M:847.346.9288
Omar@electionsgroup.com



Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, October 26, 2020 10:47 AM
To: Omar Sheikh
Subject: RE: Central Count Procedures PDF

Nothing was attached! Sorry – just in a huge rush because I didn't know I had to give the mayor talking points for a noon press conference...

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, October 26, 2020 10:44 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Central Count Procedures PDF

Claire,

Here's a new pdf, with all the changes you made. Not having the fonts that I used is creating visual errors. Especially, the barcode font.

Omar Sheikh | Consultant
The Elections Group
M:847.346.9288
Omar@electionsgroup.com



Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, October 27, 2020 9:25 AM
To: Woodall-Vogg, Claire
Subject: Re: Timeline & Data for Assigning Wards

Hi Claire, just wanted to check on this. Happy to hop on the phone to quickly talk through it if that's easier.

Thanks,
Michael

On Mon, Oct 26, 2020 at 10:16 AM Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:
Hi Claire, how are you feeling with everything today? From the early voting sites I witnessed, it looked like everything was proceeding pretty smoothly.

I know you won't have the final data on absentee ballots until Monday night but I imagine you'll want to set things up beforehand. Just let me know your timeline for doing so and if you get me the absentee data a day ahead of time and I can set things up.

And as a reminder, here's what I'll need:

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- 2) Number of returned ballots per ward
- 3) Number of outstanding ballots per ward

Thanks!
Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

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he/him

VOTE at HO

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[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, October 27, 2020 10:23 AM
To: Michael Spitzer-Rubenstein
Subject: RE: Timeline & Data for Assigning Wards

Hi Michael,

This won't be a problem! We run the same numbers in order to designate which machines will process which wards. I'll make sure I email you first thing Monday morning with the data.

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, October 27, 2020 9:25 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Timeline & Data for Assigning Wards

Hi Claire, just wanted to check on this. Happy to hop on the phone to quickly talk through it if that's easier.

Thanks,
Michael

On Mon, Oct 26, 2020 at 10:16 AM Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:

Hi Claire, how are you feeling with everything today? From the early voting sites I witnessed, it looked like everything was proceeding pretty smoothly.

I know you won't have the final data on absentee ballots until Monday night but I imagine you'll want to set things up beforehand. Just let me know your timeline for doing so and if you get me the absentee data a day ahead of time and I can set things up.

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- 2) Number of returned ballots per ward
- 3) Number of outstanding ballots per ward

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Michael

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Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HOME
Learn more about:

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--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE  **at HO**

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[Election Officials Center](#)

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[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, October 27, 2020 10:51 AM
To: Woodall-Vogg, Claire
Subject: Re: Timeline & Data for Assigning Wards

Great, I can do the machine assignments too if you want.

Also, for the DS450 what throughput do you see? Are you able to consistently do 1500 ballots/hour?

Michael

On Tue, Oct 27, 2020 at 10:22 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Michael,

This won't be a problem! We run the same numbers in order to designate which machines will process which wards. I'll make sure I email you first thing Monday morning with the data.

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Tuesday, October 27, 2020 9:25 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Timeline & Data for Assigning Wards

Hi Claire, just wanted to check on this. Happy to hop on the phone to quickly talk through it if that's easier.

Thanks,

Michael

On Mon, Oct 26, 2020 at 10:16 AM Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:

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[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Tuesday, October 27, 2020 7:41 PM
To: Woodall-Vogg, Claire
Cc: Lawrence, Michael
Subject: Re: Tabulators & Reconstructionist

Let's see who can pass the 50 ballot test 😊

On Tue, Oct 27, 2020 at 7:34 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Attached is my list of who is a tabulator (or is attending training...) and who is reconstructing. We have more tabulators than we need who can certainly fill in reconstructing. As people finish, we can also find out who is comfortable with reconstruction and move them around accordingly. I am viewing it to be fluid. I am also hopeful that we won't have as many because it is a simple ballot (now I just jinxed it though).

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



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--

Omar Sheikh | Consultant
The Elections Group

M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, October 27, 2020 7:42 PM
To: Omar Sheikh
Cc: Lawrence, Michael
Subject: RE: Tabulators & Reconstructionist

Exactly. The others will staff the log and paperwork or be our ballot preppers/baggers!

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Tuesday, October 27, 2020 7:41 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Lawrence, Michael <MiLawr@milwaukee.gov>
Subject: Re: Tabulators & Reconstructionist

Let's see who can pass the 50 ballot test 😊

On Tue, Oct 27, 2020 at 7:34 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Attached is my list of who is a tabulator (or is attending training...) and who is reconstructing. We have more tabulators than we need who can certainly fill in reconstructing. As people finish, we can also find out who is comfortable with reconstruction and move them around accordingly. I am viewing it to be fluid. I am also hopeful that we won't have as many because it is a simple ballot (now I just jinxed it though).

Claire Woodall-Vogg

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--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, October 28, 2020 8:45 AM
To: Josh Goldman
Subject: Running 5 mins late!

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Wednesday, October 28, 2020 8:58 AM
To: Woodall-Vogg, Claire
Subject: Re: Running 5 mins late!

Gotcha!

On Wed, Oct 28, 2020 at 8:44 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Wednesday, October 28, 2020 9:54 AM
To: Woodall-Vogg, Claire
Subject: Quick clarification

Hi Claire -- with apologies for one more question, I just wanted to clarify that what I've written below accurately describes when results will be available. (I want to make sure I'm giving correct info as people ask me.)

Milwaukee County

- Updating vote totals live, as they come in
- Likely 95%+ in-person precincts reporting by 9pm
- **Won't have absentee ballot numbers for City of Milwaukee until all of them are counted (likely late Tuesday or early Wednesday)**

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, October 28, 2020 9:56 AM
To: Josh Goldman
Subject: Re: Quick clarification

That is correct!

Sent from my iPhone

On Oct 28, 2020, at 9:54 AM, Josh Goldman <josh@techandciviclife.org> wrote:

Hi Claire -- with apologies for one more question, I just wanted to clarify that what I've written below accurately describes when results will be available. (I want to make sure I'm giving correct info as people ask me.)

Milwaukee County

- Updating vote totals live, as they come in
- Likely 95%+ in-person precincts reporting by 9pm
- **Won't have absentee ballot numbers for City of Milwaukee until all of them are counted (likely late Tuesday or early Wednesday)**

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, October 28, 2020 11:18 AM
To: mhaas@cityofmadison.com
Cc: mwitzel-behl@cityofmadison.com
Subject: RE: Election observers

Hi Mike,

I don't know if I will be able to attend, but would love a copy of Maribeth's powerpoint. This is a fabulous idea!

Thanks,

Claire

From: Block, Kathryn <kblock@milwaukee.gov>
Sent: Wednesday, October 28, 2020 10:24 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Fwd: Election observers

If you or anyone on your team have any interest.

K
Get [Outlook for iOS](#)

From: WI-MUNI-ATTYS@yahoogroups.com <WI-MUNI-ATTYS@yahoogroups.com> on behalf of 'Haas, Michael R' MHaas@cityofmadison.com [WI-MUNI-ATTYS] <WI-MUNI-ATTYS@yahoogroups.com>
Sent: Wednesday, October 28, 2020 12:17:19 AM
To: 'WI-MUNI-ATTYS@yahoogroups.com' <WI-MUNI-ATTYS@yahoogroups.com>
Subject: [WI-MUNI-ATTYS] Election observers

Just fyi in case anyone is looking for a good resource regarding the rules for election observers, our Clerk will be conducting a Zoom meeting Wednesday afternoon at 2:30 to review the rules for campaign representatives and other organizations, and the meeting will be open to the public. She has put together a great Powerpoint presentation on the topic, so feel free to tune in, or let me know if you or your Clerk would like the Powerpoint and we can make sure to send it. If you have active observer groups, communicating ahead of time is a great way to make sure everyone understands the rules in advance.

Here is the press release with the link to the Zoom meeting: <https://www.cityofmadison.com/news/city-of-madison-invites-observers-to-pre-election-meeting>

Mike

[[cid:image003.jpg@01D6381E.65F5F300](#)]

Michael Haas
City Attorney ~ City of Madison
210 Martin Luther King Jr. Blvd, ~ Room 401
Madison, WI 53703
608-266-6598 Direct Line
FAX: 608-267-8715
mhaas@cityofmadison.com

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[Non-text portions of this message have been removed]

Posted by: "Haas, Michael R" <MHaas@cityofmadison.com>

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Woodall-Vogg, Claire

From: grants@techandciviclife.org
Sent: Wednesday, October 28, 2020 12:30 PM
To: Woodall-Vogg, Claire
Subject: Approved: CTCL COVID-19 Response Grant

Dear Claire Woodall-Vogg,

I'm pleased to share that Center for Tech and Civic Life has reviewed your COVID-19 Response Grant application and has approved a grant award totaling **\$5000 USD**.

We look forward to promptly disbursing funds, but first we need two things from you:

1. **Disbursement information:** Please provide payment instructions using the CTCL Grant Disbursement Form here: <https://airtable.com/shrnj1ueWISCmnPec>. Note: a member of the CTCL COVID-19 Response Grants team will verify payment details before transmitting funds.
2. **Signed grant agreement:** To release funds CTCL must have a signed copy of your jurisdiction's grant agreement. Please find the agreement for signature attached. Return a signed copy to grants@techandciviclife.org at your earliest convenience. Note: Would you prefer a grant for **less** than the amount CTCL has awarded? Simply respond to this email with your preferred total grant amount and we will update your agreement accordingly.

Once you've (1) submitted payment instructions using the [CTCL Grant Disbursement Form](#) and (2) returned a signed grant agreement to grants@techandciviclife.org, CTCL will process a single payment for the full grant amount.

You can select one of three payment methods with the following disbursement times:

- Wire transfer: 3-4 business days
- ACH: 5-9 business days
- Check: 6-10 business days

Center for Tech and Civic Life has partnered with accounting firm [Marcum LLP](#) to disburse grant funds. Marcum is using [Bill.com](#) to efficiently and securely process payments. After you've completed the [Grant Disbursement Form](#) Marcum will send an email via Bill.com to complete the disbursement process.

Thank you for all you do on behalf of Wisconsin voters!

All the best,

Tiana and the Center for Tech and Civic Life Team

--

Tiana Epps-Johnson | Founder & Executive Director, Center for Tech and Civic Life | tiana@techandciviclife.org | she/her

Woodall-Vogg, Claire

From: Tiana Epps-Johnson <tiana@techandcivicle.org>
Sent: Wednesday, October 28, 2020 1:36 PM
To: CTCL Grants Team
Subject: [Please disregard] CTCL grant agreement email

Hi there,

In the process of record-keeping we inadvertently sent you an incorrect CTCL COVID Response Grant agreement.

Apologies for the noise in your inbox. Please feel free to delete.

All the best,
Tiana and the CTCL Grants Team

--
Tiana Epps-Johnson | Founder & Executive Director, [Center for Tech and Civic Life](#)
| tiana@techandcivicle.org | she/her

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, October 28, 2020 3:02 PM
To: Josh Goldman
Subject: Central Count for Green Bay

I can't find Sam's email right off hand, but Neil says that Sam wanted to talk him to talk to Green Bay about Central Count. We both agree that I am likely the best person to talk to them since Neil has never run it. I'm sure you no one asked because I am swamped, but I can make the time. I can also share our training materials if Omar hasn't already done so.

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivillife.org>
Sent: Wednesday, October 28, 2020 3:38 PM
To: Woodall-Vogg, Claire
Cc: Sam Oliker-Friedland
Subject: Re: Central Count for Green Bay

Hi Claire -- thanks for this. Including Sam Oliker-Friendland so you can coordinate directly if needed.

Josh

On Wed, Oct 28, 2020 at 3:01 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

I can't find Sam's email right off hand, but Neil says that Sam wanted to talk him to talk to Green Bay about Central Count. We both agree that I am likely the best person to talk to them since Neil has never run it. I'm sure you no one asked because I am swamped, but I can make the time. I can also share our training materials if Omar hasn't already done so.

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



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--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Sam Oliker-Friedland <sam@modernelections.org>
Sent: Wednesday, October 28, 2020 3:40 PM
To: Josh Goldman
Cc: Woodall-Vogg, Claire; Sam Munger
Subject: Re: Central Count for Green Bay

As much as I adore central counts, I'm pretty sure this was Sam Munger looking for this. Looping him here.

Thank you, Claire. (And thank you so much for everything right now. Hope you're holding up ok!).

Best,
Other Sam

On Wed, Oct 28, 2020 at 3:38 PM Josh Goldman <josh@techandciviclelife.org> wrote:
Hi Claire -- thanks for this. Including Sam Oliker-Friendland so you can coordinate directly if needed.

Josh

On Wed, Oct 28, 2020 at 3:01 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

I can't find Sam's email right off hand, but Neil says that Sam wanted to talk him to talk to Green Bay about Central Count. We both agree that I am likely the best person to talk to them since Neil has never run it. I'm sure you no one asked because I am swamped, but I can make the time. I can also share our training materials if Omar hasn't already done so.

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



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Josh Simon Goldman | Program Manager, Center for Tech and Civic Life | (513) 720-1397
| josh@techandciviclife.org

--

Sam Olikier-Friedland
Chief Counsel
Center for Secure and Modern Elections
(414) 736-0959

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Woodall-Vogg, Claire

From: Sam Munger <sam.munger@gmail.com>
Sent: Wednesday, October 28, 2020 3:54 PM
To: Sam Oliker-Friedland
Cc: Josh Goldman;Woodall-Vogg, Claire
Subject: Re: Central Count for Green Bay

Hi Claire (et al) - thank you, that is extremely generous of you to offer! That was me who reached out to Neil. Claire, what is your availability over the next couple days? I'm sure the folks in Green Bay will be willing to work around your schedule as much as possible.

And is email the best way to connect everyone? If so, I'll start a thread with all the relevant folks. Thanks again for being willing to do this! Best,

Sam

On Wed, Oct 28, 2020 at 3:40 PM Sam Oliker-Friedland <sam@modernelections.org> wrote:
As much as I adore central counts, I'm pretty sure this was Sam Munger looking for this. Looping him here.

Thank you, Claire. (And thank you so much for everything right now. Hope you're holding up ok!).

Best,
Other Sam

On Wed, Oct 28, 2020 at 3:38 PM Josh Goldman <josh@techandcivillife.org> wrote:
Hi Claire -- thanks for this. Including Sam Oliker-Friendland so you can coordinate directly if needed.

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Woodall-Vogg, Claire

From: Sam Munger <sam.munger@gmail.com>
Sent: Wednesday, October 28, 2020 5:03 PM
To: Michael Spitzer-Rubenstein; Celestine Jeffreys; Woodall-Vogg, Claire
Cc: Albrecht, Neil; Josh Goldman
Subject: Green Bay central count consult

Hi Michael, Celestine - I wanted to connect you by email to Claire Woodall-Vogg. Claire, as you may know is both the current ED of the Milwaukee Elections Commission (the equivalent of the City Clerk) and, more importantly for this conversation, used to run central count operations in Milwaukee. She has generously offered to make herself available to answer questions and consult on Green Bay's central count set-up for next Tuesday. She has time tomorrow morning between 9am-12pm or 2-3pm, or Saturday anytime after 11:30am.

I'll let you take it from here in terms of how to connect and with any additional background you want to offer. Thanks all!

Sam

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Wednesday, October 28, 2020 6:58 PM
To: Woodall-Vogg, Claire
Cc: Rocio Hernandez
Subject: Facebook Verification + Voting Alerts

Hi Claire,

As per our conversation this morning, here's information to forward to CMR about the Facebook Voting Alerts feature that allows verified election offices to post notices that appear to voters in their jurisdictions.

I'm CCing my colleague Rocío Hernandez, who has led some work we have done with the Voting Alerts team at Facebook. I recommend the social media folks at CMR reach out to Rocío with any questions -- she's ready to help!

Voting Alerts

- [Introduction to Voting Alerts](#) (12:11-26:00 on this webinar)
 - A quick note - Facebook has actually further expanded the reach of these alerts since this webinar was published.
- [Facebook Voting Alerts documentation](#)

Getting verified

- [Getting verified on Facebook](#) (03:58 - 05:05 on this webinar)
- If you've run into issues getting verified, you can escalate the issue by the Wisconsin Facebook Elections contact Tracy Rohrbach. Her email is trohrbach@fb.com.
- Rocío can also assist by flagging the issue for other contacts at Facebook if you are having trouble reaching Tracy.

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Wednesday, October 28, 2020 7:04 PM
To: Woodall-Vogg, Claire
Subject: Election night/week communications resources

Hi Claire,

Here's a few resources for thinking about election night communications and crisis response. If you want to talk more about this, happy to any time.

- [Crisis communications planning for election offices](#) - scenario planning section, pages 6-8, could be most useful.
- [Election security in a time of disturbance](#)
- [Managing expectations for slower election results in 2020](#)

Thanks so much,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, October 29, 2020 5:57 PM
To: Sam Munger
Cc: Celestine Jeffreys;Diana Ellenbecker;Jaime.Fuge@greenbaywi.gov;Josh Goldman;Kim Wayte;Woodall-Vogg, Claire;Albrecht, Neil
Subject: Re: Green Bay central count consult

Thank you, Claire! Is there any chance we could do Saturday afternoon after 4?

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Thank you for your generous offer!
Michael

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Sam

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Michael Spitzer-Rubenstein
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National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

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[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: dan Simmons <dansimmns@gmail.com>
Sent: Friday, October 30, 2020 10:45 AM
To: jverbick@cityofmadison.com;clerkinquiries@greenbaywi.gov;cityclerk@kenosha.org;tara.coolidge@cityofracine.org;kami.lynch@appleton.org;ClerkTreas@waukesha-wi.gov;pubrig@ci.oshkosh.wi.us;carrie.riepI@eauclairewi.gov;godekd@ci.janesville.wi.us;sbraatz@westalliswi.gov;lehrket@cityoflacrosse.org;meredith.debruin@sheboyganwi.gov;Hefter, Margaret;gstanford@newberlin.org;leslie.kremer@ci.wausau.wi.us;Kelly Michaels;stottlerI@beloitwi.gov;Jennifer.Goergen@greenfieldwi.us;Moyer, Janice;Swesolowski@franklinwi.gov;Catherine Roeske;Mackenzie Reed-Kadow;Woodall-Vogg, Claire;mkollmansberger@wauwatosa.net
Subject: media request (Washington Post)

Hello Wisconsin clerks,

Along with colleagues Peter Kendall and Kim Bellware, I will be covering Election Day(s) in Wisconsin for the *Washington Post*. You all are obviously very busy, but I would appreciate a response to a quick survey regarding important election issues:

1. Are you fully staffed with poll workers to cover both in-person poll sites and absentee count sites? Do you anticipate having to shut down any planned polling sites?
2. What will your process be for handling absentee ballots received after 8 p.m. on Election Day, in light of the recent SCOTUS decision disallowing them?
3. Based on current return rates, do you have a ballpark estimate of how many ballots you will receive after Election Day?
4. Which polling sites in your community do you expect to be busiest on Election Day?
5. What other issues are top-of-mind in your community going into next Tuesday?

Thank you sincerely,

Dan Simmons
608.698.5302

[authority.com/dansimmons](https://www.authority.com/dansimmons)

[linkedin.com/in/dansimmonsjournalist](https://www.linkedin.com/in/dansimmonsjournalist)

Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, October 30, 2020 11:11 AM
To: Woodall-Vogg, Claire;Omar Sheikh;Zuniga, Jonatan
Subject: Fwd: Last Minute Poll Workers

Claire, Jonatan and Omar,

I believe you're in good shape with election inspector recruitment and placement, but just in case, I'm forwarding a link from an organization that may be able to provide some last minute assistance. Obviously it's late even for online training, but sometimes a lightly staffed polling place can find ways to use assistance, trained or not. Just thought I'd pass it along.

Just over 1300 recipients opened this week's Inspector Newsletter thus far, for what it's worth.

I hope things are going smoothly, or as smoothly as can be expected for Friday before the Presidential Election!

Ryan
The Elections Group
312 823-3384

----- Forwarded message -----

From: Jennifer Morrell <jennifer@electionsgroup.com>
Date: Fri, Oct 30, 2020 at 9:43 AM
Subject: Fwd: Last Minute Poll Workers
To: Ryan Chew <ryan@electionsgroup.com>
Cc: Noah Praetz <noah@electionsgroup.com>

Ryan,

See email below. Something I sent to my PA counties. Let's make sure we get this out to WI jurisdictions, Detroit and Fulton. As Noah has said repeatedly, untrained bodies are better than no bodies... better last minute help than understaffed locations.

Jennifer Morrell | Partner
The Elections Group
M:801.528.8928
jennifer@electionsgroup.com | @votinggeek



----- Forwarded message -----

From: Jennifer Morrell <jennifer@electionsgroup.com>

Date: Fri, Oct 30, 2020 at 10:29 AM

Subject: Last Minute Poll Workers

To:

Sending this in case you have a last minute need for help.

Power the Polls Election Administrator Hotline

Last minute poll worker shortage? Call the [Power the Polls Election Administrator Hotline](#) at 1-888-880-5913. The hotline will be open Saturday, October 31st through Tuesday, November 3rd.

[Power the Polls](#) is prepared to provide support to election administrators to fill last minute shortages in the days leading up to and on Election Day. If you are an election administrator, call Power the Polls and they can be ready to help you deploy poll workers to meet your last minute needs.

When you call, be ready with the following information:

Provide your contact information.

- We will want to take down your name, title, local office, phone number, and email to confirm that you work in an elections office.

Where do you need folks (jurisdiction-wise)?

- Be ready to indicate which jurisdiction you are calling from.

Approximately how many people are needed?

- This will allow us to target the right number of people to reach out to so we don't overwhelm a local office with last-minute folks showing up.

Where should folks report to?

- This should include an address where people should report to, or a phone number they can call for their placement information. We will also send you a list of everyone that has indicated their ability to show up as quickly as possible.

What information do you need from recruits to ensure they are placed if they arrive?

- Do you need folks to have ID or any other paperwork? If so, please have this information compiled including any links so we can send this to people as soon as they've confirmed they are able to serve

Jennifer Morrell | Partner

The Elections Group

M:801.528.8928

jennifer@electionsgroup.com | @votinggeek

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, October 30, 2020 11:22 AM
To: Michael Spitzer-Rubenstein; Sam Munger
Cc: Celestine Jeffreys; Diana Ellenbecker; Jaime.Fuge@greenbaywi.gov; Josh Goldman; Kim Wayte; Albrecht, Neil
Subject: Re: Green Bay central count consult

Saturday after 4pm works great for me.

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, October 29, 2020 5:57 PM
To: Sam Munger <sam.munger@gmail.com>
Cc: Celestine Jeffreys <Celestine.Jeffreys@greenbaywi.gov>; Diana Ellenbecker <Diana.Ellenbecker@greenbaywi.gov>; Jaime.Fuge@greenbaywi.gov <Jaime.Fuge@greenbaywi.gov>; Josh Goldman <josh@techandcivicle.org>; Kim Wayte <Kim.Wayte@greenbaywi.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Albrecht, Neil <nalbrec@milwaukee.gov>
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Thank you for your generous offer!
Michael

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Sam

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Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, October 30, 2020 5:58 PM
To: Michael Spitzer-Rubenstein
Subject: RE: Green Bay central count consult

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What would be useful for me to cover? Our set up in general and tips for efficiency? Are they using their high speed machine or just DS200s? I have heard conflicting reports and would have different advice depending on the machines probably. We used to use hand-fed machines when I first started, so I have processes for both!

Thanks, Michael!

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 30, 2020 5:43 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Re: Green Bay central count consult

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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 30, 2020 6:11 PM
To: Woodall-Vogg, Claire
Subject: Re: Green Bay central count consult

Sure and thank you!

They have one DS450 (which is entirely new) and then two 200s and are a little nervous about the workload they have to deal with (looking like it'll be over 30k absentee ballots; I think they had under 9k in 2016). I think general setup and efficiency tips would be very useful so they can get started scanning early and are able to go home before 5 AM.

Thank you so much, Claire!

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Cc: Celestine Jeffreys <Celestine.Jeffreys@greenbaywi.gov>; Diana Ellenbecker <Diana.Ellenbecker@greenbaywi.gov>; Jaime.Fuge@greenbaywi.gov <Jaime.Fuge@greenbaywi.gov>; Josh Goldman <josh@techandcivillife.org>; Kim Wayte <Kim.Wayte@greenbaywi.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Albrecht, Neil <nalbrec@milwaukee.gov>

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, October 30, 2020 6:13 PM
To: Michael Spitzer-Rubenstein;Hillary Hall;Saralynn Finn
Subject: Thank you!!!!

Our staff are currently munching on delicious brownies as they work into the evening tonight. Our vegan staff member was especially excited about the vegan brownies. Thank you!!!!!! ☺

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

Woodall-Vogg, Claire

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Friday, October 30, 2020 6:30 PM
To: Woodall-Vogg, Claire
Cc: Henry, Julietta;Christenson, George;Dostanic, Stefan;Hawley, Michelle;Czarnezki, Jamie;Michael Spitzer-Rubenstein
Subject: Re: Central Count Election Observer Doc Revised

Hey Claire-

Thanks for your feedback. We can send you an editable version of this document or I can add your changes in. Let me know which you prefer.

Best,
Saralynn

On Fri, Oct 30, 2020 at 6:28 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Hi Julietta,

This is fabulous! There are a few small tweaks I would like to make (we allow observers to ask a few questions directly to workers such as repeating a name, stating an address, or asking why they are reconstructing) and would also like to add in our capacity protocols for observers.

Would it be possible to edit it in a word document and then present to the Vote At Home team before I would distribute it with both of our logos? I also plan to provide Michael's flowchart that he had created for us which shows the life cycle of a ballot at Central Count. Great resources!

Claire

From: Henry, Julietta <Julietta.Henry@milwaukeecountywi.gov>
Sent: Friday, October 30, 2020 6:16 PM
To: Christenson, George <George.Christenson@milwaukeecountywi.gov>; Dostanic, Stefan <Stefan.Dostanic@milwaukeecountywi.gov>
Cc: Hawley, Michelle <Michelle.Hawley@milwaukeecountywi.gov>; Czarnezki, Jamie <Jamie.Czarnezki@milwaukeecountywi.gov>
Subject: Central Count Election Observer Doc Revised

Good Evening -

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Please let us know by noon on Monday.

Thank you and have a great weekend.

Sincerely,

Julietta Henry | Elections



Director

Milwaukee County Elections

901 N. 9th Street – Room G10, Milwaukee, WI 53233

D: (414) 278-4061 fax: 414 223-1866 | <https://county.milwaukee.gov/EN/County-Clerk/Election-Commission>

From: Saralynn Finn <saralynn@voteathome.org>

Sent: Thursday, October 29, 2020 10:24 PM

To: Henry, Julietta <Julietta.Henry@milwaukeecountywi.gov>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Czarnezki, Jamie <Jamie.Czarnezki@milwaukeecountywi.gov>; Hillary Hall

<hillary@voteathome.org>

Subject: Central Count Election Observer Doc Revised

Mail originated from outside of Milwaukee County. Do not click links or open attachments unless you recognize the sender and know the content.

Hi MKE Team,

I hope I covered all of your edits in this version. Please let me know if any further changes are needed by you or your clerks. Excited to get this into folks hands. Thank you for all of your help with this document.

Best,

Saralynn

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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 30, 2020 6:31 PM
To: Ilana Walder-Biesanz; Woodall-Vogg, Claire
Subject: Milwaukee Central Count Ward Assignments and Data Needs

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We can also update the map and help with any other data needs you have.

Thanks,
Michael

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Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Friday, October 30, 2020 7:37 PM
To: Saralynn Finn
Subject: Re: Central Count Election Observer Doc Revised

If you don't mind letting me edit, I can do it faster! Thanks!

Sent from my iPhone

On Oct 30, 2020, at 6:30 PM, Saralynn Finn <saralynn@voteathome.org> wrote:

Hey Claire-
Thanks for your feedback. We can send you an editable version of this document or I can add your changes in. Let me know which you prefer.
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On Fri, Oct 30, 2020 at 6:28 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

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Julietta Henry | Elections

Director

<image001.png>

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Saralynn

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Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Friday, October 30, 2020 7:59 PM
To: Ryan Chew;Woodall-Vogg, Claire;Omar Sheikh
Subject: Re: Last Minute Poll Workers

Thanks Ryan,

We are in pretty good shape for Tuesday!

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, October 30, 2020 11:10 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Omar Sheikh <omar@electionsgroup.com>; Zuniga, Jonatan <jjunig@milwaukee.gov>
Subject: Fwd: Last Minute Poll Workers

Claire, Jonatan and Omar,

I believe you're in good shape with election inspector recruitment and placement, but just in case, I'm forwarding a link from an organization that may be able to provide some last minute assistance. Obviously it's late even for online training, but sometimes a lightly staffed polling place can find ways to use assistance, trained or not. Just thought I'd pass it along.

Just over 1300 recipients opened this week's Inspector Newsletter thus far, for what it's worth.

I hope things are going smoothly, or as smoothly as can be expected for Friday before the Presidential Election!

Ryan
The Elections Group
312 823-3384

----- Forwarded message -----

From: Jennifer Morrell <jennifer@electionsgroup.com>
Date: Fri, Oct 30, 2020 at 9:43 AM
Subject: Fwd: Last Minute Poll Workers
To: Ryan Chew <ryan@electionsgroup.com>
Cc: Noah Praetz <noah@electionsgroup.com>

Ryan,

See email below. Something I sent to my PA counties. Let's make sure we get this out to WI jurisdictions, Detroit and Fulton. As Noah has said repeatedly, untrained bodies are better than no bodies... better last minute help than understaffed locations.

Jennifer Morrell | Partner
The Elections Group
M:801.528.8928
jennifer@electionsgroup.com | @votinggeek



----- Forwarded message -----

From: **Jennifer Morrell** <jennifer@electionsgroup.com>
Date: Fri, Oct 30, 2020 at 10:29 AM
Subject: Last Minute Poll Workers
To:

Sending this in case you have a last minute need for help.

Power the Polls Election Administrator Hotline

Last minute poll worker shortage? Call the [Power the Polls Election Administrator Hotline](tel:1-888-880-5913) at 1-888-880-5913. The hotline will be open Saturday, October 31st through Tuesday, November 3rd.

[Power the Polls](#) is prepared to provide support to election administrators to fill last minute shortages in the days leading up to and on Election Day. If you are an election administrator, call Power the Polls and they can be ready to help you deploy poll workers to meet your last minute needs.

When you call, be ready with the following information:

Provide your contact information.

- We will want to take down your name, title, local office, phone number, and email to confirm that you work in an elections office.

Where do you need folks (jurisdiction-wise)?

- Be ready to indicate which jurisdiction you are calling from.

Approximately how many people are needed?

- This will allow us to target the right number of people to reach out to so we don't overwhelm a local office with last-minute folks showing up.

Where should folks report to?

- This should include an address where people should report to, or a phone number they can call for their placement information. We will also send you a list of everyone that has indicated their ability to show up as quickly as possible.

What information do you need from recruits to ensure they are placed if they arrive?

- Do you need folks to have ID or any other paperwork? If so, please have this information compiled including any links so we can send this to people as soon as they've confirmed they are able to serve

Jennifer Morrell | Partner

The Elections Group

M:801.528.8928

jennifer@electionsgroup.com | @votinggeek



Woodall-Vogg, Claire

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Friday, October 30, 2020 8:20 PM
To: Woodall-Vogg, Claire
Subject: Re: Central Count Election Observer Doc Revised

Yes, I just pinged the graphic designer for the native file. I'll send it over once it's in hand.
Best,
Saralynn

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If you don't mind letting me edit, I can do it faster! Thanks!

Sent from my iPhone

On Oct 30, 2020, at 6:30 PM, Saralynn Finn <saralynn@voteathome.org> wrote:

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<image001.png>

Director

Milwaukee County Elections

901 N. 9th Street – Room G10, Milwaukee, WI 53233

From: Saralynn Finn <saralynn@voteathome.org>
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To: Henry, Julietta <Julietta.Henry@milwaukeecountywi.gov>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Czarnezki, Jamie <Jamie.Czarnezki@milwaukeecountywi.gov>; Hillary Hall <hillary@voteathome.org>
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Woodall-Vogg, Claire

From: Hillary Hall <hillary@voteathome.org>
Sent: Saturday, October 31, 2020 6:41 AM
To: Woodall-Vogg, Claire
Cc: Michael Spitzer-Rubenstein; Saralynn Finn
Subject: Re: Thank you!!!!

You are most welcome. And glad everyone could enjoy them.

Here's to the final stretch. I'd say good luck on Tuesday, but luck has nothing to do with it. Tuesday will be great because of the hard work of your team and your leadership.

Do let us know if you need anything from us. I know Michael is finishing up a few things.

Hillary Hall
NVAHI
303-884-0593

On Fri, Oct 30, 2020 at 7:12 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Our staff are currently munching on delicious brownies as they work into the evening tonight. Our vegan staff member was especially excited about the vegan brownies. Thank

you!!!!!! ☺

Claire Woodall-Vogg

Executive Director

414-286-3491

City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at

[MyVote](#)

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--

Hillary Hall

Senior Advisor to State and Local Election Officials

National Vote at Home Institute

720-507-5702

text is the quickest way to reach me

She/Hers

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Saturday, October 31, 2020 7:34 AM
To: Michael Spitzer-Rubenstein; Ilana Walder-Biesanz
Subject: RE: Milwaukee Central Count Ward Assignments and Data Needs

Hi Michael and Ilana,

I actually have this covered! It is the first thing I always do when the WEC sends me the list. We do it sequentially and based on the number of ballots returned (rather than just issued). I apologize for any confusion. I thought you were updating the excel spreadsheet time cruncher (which I have actually been using and doing) according to our staffing numbers.

While the 850s are faster than the 450s, ES&S and I believe it to be nominal. The bulk of time is numbering, reconstructing, and humans being humans. We can always switch wards to a different machine if we get a bottleneck, but most important is maintaining consistency on which machine is processing which wards and keeping the voter numberers on track. A common problem if you don't keep wards in sequential order is them bringing the ballots to the wrong machine.

At any rate, one less thing on your to-do list Ilana!

Thanks,

Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Friday, October 30, 2020 6:31 PM
To: Ilana Walder-Biesanz <ilana@voteathome.org>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Milwaukee Central Count Ward Assignments and Data Needs

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We can also update the map and help with any other data needs you have.

Thanks,
Michael

--

Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

VOTE at HO

Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Saturday, October 31, 2020 8:30 AM
To: Woodall-Vogg, Claire
Cc: Ilana Walder-Biesanz
Subject: Re: Milwaukee Central Count Ward Assignments and Data Needs

Oh, ok! Do you want us to update the time estimates? We're happy to help you however we can.

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VOTE  **at HO**

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Woodall-Vogg, Claire

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Saturday, October 31, 2020 10:09 PM
To: Woodall-Vogg, Claire
Subject: Re: Central Count Election Observer Doc Revised

Sorry for the late reply! It took the graphic designer a while to get back to me. [Here's a link to the InDesign file.](#)
Let me know if I can help you in any other way!

Best,
Saralynn

On Fri, Oct 30, 2020 at 8:19 PM Saralynn Finn <saralynn@voteathome.org> wrote:
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Julietta Henry | Elections

Director

Milwaukee County Elections

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Sent: Thursday, October 29, 2020 10:24 PM

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Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Sunday, November 1, 2020 3:12 PM
To: Woodall-Vogg, Claire
Subject: Voter Intent Guide

Claire,

Thanks for speaking to Green Bay yesterday. I know it was a quiet conversation but was definitely helpful. I've already had a couple discussions about points you mentioned (specifically, the logs and observers).

I think the voter intent guidelines you already have are pretty solid but I'm sharing [what we've created around voter intent](#) in case this is helpful.

We have two full voter intent guides (one with the WEC's specific language, another that's a bit more readable), a one-pager, and a training deck.

Within that folder is a [subfolder called "Originals"](#) which has each of these in Word Doc/PPT format if you need to edit anything.

I think you're probably in good shape but if anything comes up, I hope this is useful for you.

Thanks again and good luck on Tuesday!

Michael

--

Michael Spitzer-Rubenstein

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he/him

VOTE at HO

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Monday, November 2, 2020 5:28 AM
To: Omar Sheikh
Subject: Adding tables to sign-in

Could you add two tables to each pod so there are 10 tables for each?

Thank you!

Claire

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, November 2, 2020 7:05 AM
To: Woodall-Vogg, Claire
Subject: Re: Adding tables to sign-in

Done.

Omar Sheikh | Consultant
The Elections Group
M:847.346.9288
Omar@electionsgroup.com



On Mon, Nov 2, 2020 at 5:27 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:
Could you add two tables to each pod so there are 10 tables for each?

Thank you!

Claire

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

Woodall-Vogg, Claire

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Monday, November 2, 2020 12:22 PM
To: Henry, Julietta;Christenson, George;Czarnezki, Jamie;Woodall-Vogg, Claire;Michelle Nelson;Coolidge, Tara;Pfeiffer, Amber;David Bowles;Isabel Lopez;Sam Hutchison;Shauna Welsh;Sam Munger
Subject: Press Release Templates for Election Week

Hello Wisconsin Elections Offices-

Here are the [press releases](#) NVAHI has prepared for our election officials to use as templates in case of many possibilities for what might occur tomorrow.

I hope these are helpful, you of course may adapt as you need.

If you need any support tomorrow or in the following days please don't hesitate to contact me (360.584.4213).

Best,
Saralynn

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandciviclife.org>
Sent: Monday, November 2, 2020 5:36 PM
To: Woodall-Vogg, Claire
Subject: fyi - community groups are staffing dropboxes 7:30-8:00 on election night

... directing voters at closed dropboxes to central count on 501 W Michigan, or to their specific precincts (if voter has ID on hand).

let me or sam munger know if you have questions!

good luck tomorrow! :)

Josh

--
Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Wednesday, November 4, 2020 4:07 AM
To: Woodall-Vogg, Claire
Subject: drama

Damn, Claire, you have a flair for drama, delivering just the margin needed at 3:00 am. I bet you had those votes counted at midnight, and just wanted to keep the world waiting!

Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, November 4, 2020 4:17 AM
To: Ryan Chew
Subject: Re: drama

Lol. I just wanted to wait to say I had been awake for a full 24 hours!

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Wednesday, November 4, 2020 4:07 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: drama

Damn, Claire, you have a flair for drama, delivering just the margin needed at 3:00 am. I bet you had those votes counted at midnight, and just wanted to keep the world waiting!

Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: dan Simmons <dansmmns@gmail.com>
Sent: Wednesday, November 4, 2020 7:37 AM
To: jverbick@cityofmadison.com;clerkinquiries@greenbaywi.gov;cityclerk@kenosha.org;tara.coolidge@cityofracine.org;kami.lynch@appleton.org;ClerkTreas@waukesha-wi.gov;pubrig@ci.oshkosh.wi.us;carrie.riepf@eauclairewi.gov;godekd@ci.janesville.wi.us;braatz@westalliswi.gov;lehrket@cityoflacrosse.org;meredith.debruijn@sheboyganwi.gov;Hefter, Margaret;gstanford@newberlin.org;leslie.kremer@ci.wausau.wi.us;Kelly Michaels;stottlerl@beloitwi.gov;Jennifer.Goergen@greenfieldwi.us;Moyer, Janice;Swesolowski@franklinwi.gov;Catherine Roeske;Mackenzie Reed-Kadow;Woodall-Vogg, Claire;mkollmansberger@wauwatosa.net;Peter Kendall;Bellware, Kim
Subject: follow-up media request (Washington Post)

Good morning Wisconsin clerks,
I hope you all are doing well after a long night. Thanks for your replies to my pre-election survey. They were enormously helpful. I would appreciate replies to some questions post-election when you have a moment today:

1. Does your municipality have any outstanding (aka valid but as-yet-uncounted) ballots? If so, how many and when you expect they'll be processed/reported?
2. What lessons did you learn about this election? Overall turnout was unprecedented, as was absentee voting. What about your preparation and "gameplan" allowed you to process that flood of ballots in a timely manner?
3. Related: re. absentee ballots, what would the impact have been of being able to start opening/processing them a day or two pre-Election Day, as in other states?
4. Do you have any provisional ballots and, if so, about how many?
5. Any other comments or observations to share looking back at the election or forward to what's to come this week?

Many thanks again,
Dan Simmons

Dan Simmons
608.698.5302
[authority.com/dansimmons](https://www.authority.com/dansimmons)
[linkedin.com/in/dansimmonsjournalist](https://www.linkedin.com/in/dansimmonsjournalist)

On Fri, Oct 30, 2020 at 10:45 AM dan Simmons <dansmmns@gmail.com> wrote:

Hello Wisconsin clerks,
Along with colleagues Peter Kendall and Kim Bellware, I will be covering Election Day(s) in Wisconsin for the *Washington Post*. You all are obviously very busy, but I would appreciate a response to a quick survey regarding important election issues:

1. Are you fully staffed with poll workers to cover both in-person poll sites and absentee count sites? Do you anticipate having to shut down any planned polling sites?
2. What will your process be for handling absentee ballots received after 8 p.m. on Election Day, in light of the recent SCOTUS decision disallowing them?
3. Based on current return rates, do you have a ballpark estimate of how many ballots you will receive after Election Day?
4. Which polling sites in your community do you expect to be busiest on Election Day?
5. What other issues are top-of-mind in your community going into next Tuesday?

Thank you sincerely,

Dan Simmons

608.698.5302

[authority.com/dansimmons](https://www.authority.com/dansimmons)

[linkedin.com/in/dansimmonsjournalist](https://www.linkedin.com/in/dansimmonsjournalist)

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Monday, November 9, 2020 4:46 PM
To: Woodall-Vogg, Claire
Subject: Wrap-up call Thursday or Friday?

Claire,

I'm glad we could support Milwaukee in this election and it was a relief that Election Day was generally smooth, albeit long.

My term with Vote at Home ends on Friday. Before I go, do you want to do a final wrap-up call Thursday or Friday? Morning would be better or could do early afternoon either day before 2 PM.

It would be helpful to discuss how everything went from your perspective and if there are additional areas where the National Vote at Home Institute could support you and other cities, whether in the recount or future elections.

Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

Learn more about:

[Election Officials Center](#)

[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Monday, November 9, 2020 11:39 PM
To: Woodall-Vogg, Claire
Subject: Congrats, and --

Hi there! Looking forward to catching up with you this week. I just noticed Wednesday is Veteran's Day and we're out of the office. Mind if we do 9am Thursday instead? (Otherwise, feel free to suggest a time that works better for you!)

Thanks so much,
Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, November 10, 2020 8:01 AM
To: Josh Goldman
Subject: Re: Congrats, and --

Hi Josh,

9am Thursday works for me!

Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Monday, November 9, 2020 11:39 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Congrats, and --

Hi there! Looking forward to catching up with you this week. I just noticed Wednesday is Veteran's Day and we're out of the office. Mind if we do 9am Thursday instead? (Otherwise, feel free to suggest a time that works better for you!)

Thanks so much,
Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, November 12, 2020 9:27 AM
To: Michael Spitzer-Rubenstein
Subject: Re: Wrap-up call Thursday or Friday?

Hi Michael,

I am so sorry! I read this when driving and forgot to reply. Would you be available early tomorrow morning? I am on the east coast right now and could do anytime before 10am.

Thanks!

Claire

Sent from my iPhone

On Nov 9, 2020, at 5:46 PM, Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:

Claire,

I'm glad we could support Milwaukee in this election and it was a relief that Election Day was generally smooth, albeit long.

My term with Vote at Home ends on Friday. Before I go, do you want to do a final wrap-up call Thursday or Friday? Morning would be better or could do early afternoon either day before 2 PM.

It would be helpful to discuss how everything went from your perspective and if there are additional areas where the National Vote at Home Institute could support you and other cities, whether in the recount or future elections.

Michael

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Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
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(310) 980-2872
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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, November 12, 2020 9:27 AM
To: Michael Spitzer-Rubenstein
Subject: Re: Wrap-up call Thursday or Friday?

Hi Michael,

I am so sorry! I read this when driving and forgot to reply. Would you be available early tomorrow morning? I am on the east coast right now and could do anytime before 10am.

Thanks!

Claire

Sent from my iPhone

On Nov 9, 2020, at 5:46 PM, Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:

Claire,

I'm glad we could support Milwaukee in this election and it was a relief that Election Day was generally smooth, albeit long.

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Michael

--

Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE at HO

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Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicle.org>
Sent: Thursday, November 12, 2020 10:52 AM
To: Woodall-Vogg, Claire
Subject: Follow ups

Hi Claire,

Thanks for the conversation this morning! I hope you get to enjoy some North Carolina sunshine this week.

A few follow-ups...

Replacing broken equipment - grant funds can be used to replace equipment that broke during this election cycle, if those purchases are made in the next few weeks.

Cure data - when you have a chance, I'd be curious to see more data on total rejection rates for mail ballots, how many ballots entered the cure process, and how many voters cured their ballots or ditched ballots and voted in person.

Finished products - thanks for emailing these to me in the coming weeks:

- Stickers for dropboxes
- Absentee ballot instructions insert
- Cure letter
- Quick reference guide for poll workers (if applicable this cycle)
- COVID-19 poll worker [training materials](#) (if applicable this cycle)

Absentee ballot envelope pack -- send 5-6 full envelope packages (outer and inner envelopes, inserts, etc) to:

- Center for Civic Design, 5443 Bates Bank Road, Cambridge, MD 21613

Free self-paced cybersecurity [training](#) (CTCL + EAC) - could be useful as a refresher in 2021, or for new staff as they join the team.

- 101 - [Personal cybersecurity practices](#) for elections staff
- 201 - [Office-wide approaches](#) to cybersecurity
- 301 - [Communication strategies](#) for cybersecurity at elections offices

It continues to be a pleasure to work with you, Claire! You can expect an invite to a (virtual!) Safe Voting Plan debrief conversation today or tomorrow.

Warmly,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent: Thursday, November 12, 2020 1:38 PM
To: Woodall-Vogg, Claire; Hillary Hall
Subject: Re: Wrap-up call Thursday or Friday?

Claire,

I'm not going to be able to meet tomorrow but Hillary will follow-up to schedule a new call. I'm very glad to have had the opportunity to support you in this pivotal work and I wish you the best for the future.

If you want to reach out in the future, here's my personal information:

Michael Spitzer-Rubenstein
(310) 980-2872
msr601@stern.nyu.edu

Thanks and safe travels!
Michael

On Thu, Nov 12, 2020 at 10:26 AM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:
Hi Michael,

I am so sorry! I read this when driving and forgot to reply. Would you be available early tomorrow morning? I am on the east coast right now and could do anytime before 10am.

Thanks!

Claire

Sent from my iPhone

On Nov 9, 2020, at 5:46 PM, Michael Spitzer-Rubenstein <michael@voteathome.org> wrote:

Claire,

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Michael

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Michael Spitzer-Rubenstein

State Lead for Wisconsin (Leadership Now Fellow)

National Vote at Home Institute

(310) 980-2872

he/him

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--

Michael Spitzer-Rubenstein

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[Mail Ballot FAQs](#)

[Mail Ballot Security](#)

Woodall-Vogg, Claire

From: Whitney May <whitney@techandcivicliflife.org>
Sent: Thursday, November 12, 2020 3:17 PM
To: Coolidge, Tara;Witzel-Behl, Maribeth;Michelle Nelson;Woodall-Vogg, Claire
Cc: Josh Goldman
Subject: WI Safe Voting Plan Debrief: What times work best for you?

Hello Michelle, Maribeth, Claire, and Tara.

Congratulations on administering a safe and secure election for your voters this fall! I hope you're rested, healthy, and ready for whatever comes next.

My colleague, Josh (cc'd), and I would like to host a 90-minute debrief with you in December. The goal of the debrief is for you to connect and share ideas with each other, reflecting on your experience with the August & November elections and also looking towards the future.

We'll use the following questions to help guide the conversation. You're invited to bring your own questions for the group, too.

- What's one thing (out of many!) that you are proud to highlight about your office's work during this past election cycle?
- Looking back at this election cycle, what's one thing you would do differently?
- Did you adequately meet the needs of everyone you were hoping to serve, without gaps or disparities?
- Cities, states, and outside groups are beginning to understand the high impact of investing in election administration. Looking ahead to 2021 and beyond, what could your office do if you had more financial resources?

Please complete this [Doodle](#) by Tuesday, November 17.

Questions? Suggestions? Let us know!

Thanks for your time and all you do for your cities.

Looking forward,
Whitney

--

Whitney May
Director of Government Services
Center for Tech and Civic Life
whitney@techandcivicliflife.org
(919) 799-6173
she/her

Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, November 20, 2020 11:44 AM
To: Woodall-Vogg, Claire
Subject: recount

Hey, Claire,

I hope things are going well. I imagine you're pretty confident going into the recount, and have things nailed down.

I just thought I'd offer any support you might want or need from the Election Group. We could likely provide a staffer on-site with election management experience if that were helpful, or statistical analysis done remotely.

Omar may be available depending on the timing. We also have people who assisted in Georgia's audit, one of whom could be available.

I doubt you need it. You run a tight ship. But we are available if you do, even on short notice. Good luck!

Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: Alex Epstein <alex.epstein@voteathome.org>
Sent: Friday, November 20, 2020 12:01 PM
To: Alex Epstein;Alexander Lundy;brigitte@voteathome.org;Celestine Jeffreys;Woodall-Vogg, Claire;david@cmredge.com;Hillary Hall;ibrinker@kw2madison.com;Ilana Walder-Biesanz;isabel@cmredge.com;izwb.calico@gmail.com;jake@voteathome.org;Czarnezki, Jamie;Jeff Greenburg;Julian Miller;lacy@voteathome.org;lindsey@voteathome.org;Lucille Wenegieme;Marissa Uchimura;Megan Montgomery;Megan Van Ens;michael@voteathome.org;mnelson@kenosha.org;Rachel Lefsky;Ryan Ritchie;sam@hvsproductions.com;Saralynn Finn;shauna.walesh@greenbaywi.gov;Tony Nguyen;Xanthe Thomassen
Subject: Wednesday Press Round up calls

Hello all,
As you've probably noticed we are taking a hiatus from the weekly press round-ups. we hope to continue these in the future when time allows, assuming there is news to spread.

We appreciate everyone's time and look forward to speaking again!
Thanks,

--

Alex Epstein
Chief of Staff for Communication and Advocacy
[National Vote At Home Institute](#)



Woodall-Vogg, Claire

From: Sam Munger <sam.munger@gmail.com>
Sent: Friday, November 20, 2020 3:47 PM
To: Woodall-Vogg, Claire
Cc: Ashish Sinha
Subject: Re: [External Email] Re: Quadient Update on Letter Opener Options for MKE Elections

Hi all - Claire I know you are in the midst of a recount over there, but if there is a contact point on your staff with whom I can work, I can coordinate with LWV and FedEx to make sure the equipment is picked up and shipped back.

Dropping Tammy and Sam O-F to bcc to save their inboxes. Thanks!

Sam

On Wed, Nov 18, 2020 at 2:46 PM Dodge, Tammy <t.dodge@quadient.com> wrote:

Thanks Ashish, hope you are feeling better! They used FedEx to get it there, doesn't really matter to us who brings it home ;-). Typically, Gov't carrier accounts get better rates.



TAMMY DODGE

Account Executive

t.dodge@quadient.com

262.348.6046

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If you feel we have provided exceptional service, please click [Here](#)



From: Ashish Sinha <ashish@modernelections.org>

Sent: Wednesday, November 18, 2020 2:45 PM

To: Dodge, Tammy <t.dodge@quadiant.com>

Cc: Claire Woodall-Vogg <cwooda@milwaukee.gov>; Sam Oliker-Friedland <sam@modernelections.org>; Sam Munger <sam.munger@gmail.com>

Subject: RE: [External Email] Re: Quadiant Update on Letter Opener Options for MKE Elections

Apologies all, I have been out of the office on extended sick leave and did not see this from yesterday. Let me copy a couple folks on our team who can help.

LWV I believe can cover the cost of the freight return. Tammy is there a freight company you would recommend Claire use for the return shipment to Utah?

Ashish Sinha

Implementation Director

Center for Secure and Modern Elections

Pronouns: He/Him/His

(301) 910-9405

On Wed, Nov 18 2020 at 3:36 PM, Tammy Dodge <t.dodge@quadiant.com> wrote:

Good afternoon Ashish & Claire,

Utah is looking for their demo opener, can you advise ETA?

Thank you,

Tammy



TAMMY DODGE

Account Executive

t.dodge@quadient.com

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From: Dodge, Tammy

Sent: Tuesday, November 17, 2020 8:56 AM

To: Ashish Sinha <ashish@modernelections.org>

Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>

Subject: RE: [External Email] Re: Quadient Update on Letter Opener Options for MKE Elections

Good morning Ashish,

Can you advise return shipment tracking info for the letter opened at MKE?

Thank you,

Tammy



TAMMY DODGE

Account Executive

t.dodge@quadient.com

262.348.6046

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From: Dodge, Tammy
Sent: Tuesday, November 3, 2020 1:40 PM
To: Ashish Sinha <ashish@modernelections.org>
Subject: RE: [External Email] Re: Quadient Update on Letter Opener Options for MKE Elections

Hi Ashish,

My Utah Team suggests that you ship the unit back on your account vs billing again. Also, if MKE Elections uses their account =state rates save \$.

Please let me know what info you will need.

Thank you,

Tammy



TAMMY DODGE

Account Executive

t.dodge@quadient.com

262.348.6046

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If you feel we have provided exceptional service, please click [Here](#)



From: Ashish Sinha <ashish@modernelections.org>
Sent: Tuesday, November 3, 2020 12:42 PM
To: Dodge, Tammy <t.dodge@quadiant.com>
Subject: RE: [External Email] Re: Quadiant Update on Letter Opener Options for MKE Elections

Thank you! I saw video of it up and running at MKE :) they have been putting it to good use. I believe there have been no problems and let Claire know to reach out if there are any issues.

Ashish Sinha

Implementation Director

Center for Secure and Modern Elections

Pronouns: He/Him/His

(301) 910-9405

On Tue, Nov 3 2020 at 1:39 PM, Tammy Dodge <t.dodge@quadiant.com> wrote:

Hi Ashish,

Hope all is well today.... (fingers crossed!)

I received the invoice for shipment to site, please see attached.

Do you have any feedback to share regarding the loaner opener? Is all well, please let me know if you need support.

Thank you,

Tammy



TAMMY DODGE

Account Executive

t.dodge@quadient.com

262.348.6046

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If you feel we have provided exceptional service, please click [Here](#)



From: Ashish Sinha <ashish@modernelections.org>

Sent: Monday, November 2, 2020 7:50 AM

To: Dodge, Tammy <t.dodge@quadient.com>

Subject: Re: [External Email] Re: Quadient Update on Letter Opener Options for MKE Elections

Thank you Tammy!

On Mon, Nov 2, 2020 at 7:51 AM Dodge, Tammy <t.dodge@quadiant.com> wrote:

They say it's shipping today next day 10am will Provide tracking ASAP.

Get [Outlook for iOS](#)

From: Ashish Sinha <ashish@modernelections.org>

Sent: Sunday, November 1, 2020 12:51:11 PM

To: Dodge, Tammy <t.dodge@quadiant.com>

Subject: Re: [External Email] Re: Quadiant Update on Letter Opener Options for MKE Elections

Hi Tammy! Do you have a tracking number for the shipment handy?

On Fri, Oct 30, 2020 at 5:40 PM Dodge, Tammy <t.dodge@quadiant.com> wrote:

Got it! Glad to help!

Get [Outlook for iOS](#)

From: Ashish Sinha <ashish@modernelections.org>

Sent: Friday, October 30, 2020 4:38:58 PM

To: Dodge, Tammy <t.dodge@quadiant.com>

Subject: [External Email] Re: Quadiant Update on Letter Opener Options for MKE Elections

Hi Tammy!

Here is the name of the organization and their billing information. As soon as you have an invoice, you can share it with me, and I will have LWV process it for you.

Billing Information:

League of Women Voters of Wisconsin

612 W. Main Street
Suite 200
Madison, WI 53703

And if there is any tracking information - let me know.

Thank you so much - this is incredibly helpful, we really appreciate it.

Ashish

On Fri, Oct 30, 2020 at 4:41 PM Ashish Sinha <ashish@modernelections.org> wrote:

Great, will do! I should have that in 20 minutes.

On Fri, Oct 30, 2020 at 4:40 PM Dodge, Tammy <t.dodge@quadiant.com> wrote:

Thanks Claire!!! Ashish, please send alt billing info.



TAMMY DODGE

Account Executive

t.dodge@quadiant.com

262.348.6046

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Service Call Request & Supplies email us. NGLService@quadiant.com

Nominate an EPIC Star

When a Neopost soon to be Quadient employee exceeds your expectation, you can reward him or her with an EPIC Star nomination.

If you feel we have provided exceptional service, please click [Here](#)



From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Friday, October 30, 2020 3:39 PM
To: Dodge, Tammy <t.dodge@quadient.com>; ashish@modernelections.org
Cc: Carman, Michael <m.carman@quadient.com>
Subject: [External Email] RE: Quadient Update on Letter Opener Options for MKE Elections

Hi Tammy,

We don't need any service on any of our existing machines. The shipment destination of the loaner would be 501 W Michigan St, Milwaukee, WI 53203. You can list my cell for the contact number and I could ensure there is someone available at the building. [REDACTED].

Thanks!

Claire

From: Dodge, Tammy <t.dodge@quadient.com>
Sent: Friday, October 30, 2020 3:33 PM
To: ashish@modernelections.org
Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Carman, Michael <m.carman@quadient.com>
Subject: RE: Quadient Update on Letter Opener Options for MKE Elections

Hi Ashish,

Our Utah Service Team quoted \$160-240 to ship both ways.

Please let us know if your Team prefers to have Service out for repair on the PB system (still need to know what's wrong with it) or shipment of the loaner, and confirm address for Tech to come repair or shipment destination of loaner.

Thank you!

Tammy



TAMMY DODGE

Account Executive

t.dodge@quadient.com

262.348.6046

Quadient Great Lakes/Central District - Milwaukee

quadient.com

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Risk
Mitigation



Customer
Engagement



Revenue
Growth



Expense
Control

From: Dodge, Tammy
Sent: Friday, October 30, 2020 3:13 PM
To: 'ashish@modernelections.org' <ashish@modernelections.org>
Subject: FW: Quadiant Update on Letter Opener Options for MKE Elections

Update on Letter Opener Options for MKE Elections

Hi Ashish,

The day's scrambling for an extra letter opener has resulted as such:

I just heard back from our Service Manager, he can send a Tech to the site maybe today latest Monday am to assess the PB Omaton 210.

Please confirm address where that system is at and what is wrong.

The base rate is \$310 per hour + parts (TBD – can quote after assessment). Parts if not in stock are typically overnighted to the site & tech returns next business day to repair.

Still awaiting an estimate to ship in a demo from Utah.

Please let us know you would like to proceed with a Service Call with so I can get them moving asap.

Thank you!

Tammy



TAMMY DODGE

Account Executive

t.dodge@quadient.com

262.348.6046

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--

Ashish Sinha

Implementation Director

Center for Secure and Modern Elections

Pronouns: He/Him/His

(301) 910-9405

--

Ashish Sinha

Implementation Director

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--

Ashish Sinha

Implementation Director

Center for Secure and Modern Elections

Pronouns: He/Him/His

(301) 910-9405

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Ashish Sinha

Implementation Director

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Pronouns: He/Him/His

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Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Thursday, August 20, 2020 10:03 AM
To: Zuniga, Jonatan
Subject: Checking in

Hi Jonatan,

It was great to meet you during the Safe Voting grants kick-off call. I hope this note finds you well -- what a year!

I wanted to check in to see how the project on an election worker management system is going. Making progress? Any hurdles? Getting what you need from USDR? Happy to help in any way I can.

Curious, also, how poll worker recruitment is going. I know there's been some delays in bringing on the communications firm to help with recruitment.

Many thanks for your important work! Hope you're staying safe and (Claire's mentioned this might be a problem for her -->) getting some sleep.

Warmly,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Thursday, August 20, 2020 11:45 AM
To: Josh Goldman
Subject: Re: Checking in

Hi Josh,

It was great to meet you as well! We just connected with USDR yesterday for the first time. We were just too busy to meet with them before the August 11th election.

USDR is willing to build a new tool for election worker management and are eager to start. The hurdles will be the short time frame we have and getting through our IT department. I reached out to our IT people yesterday to meet but I haven't heard back from them. I do feel nervous of building a completely new tool in such a short time frame. I did ask if they would be willing to recommend existing election worker management tools instead of building something new. They said yes but it seems like it wouldn't be their preference.

Recruitment went well for this past election and I feel confident that we can recruit enough workers for the November election (even without the communication firm).

Thanks for all your support!

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Josh Goldman <josh@techandciviclife.org>
Sent: Thursday, August 20, 2020 10:03 AM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Subject: Checking in

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| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Friday, August 21, 2020 2:27 PM
To: Josh Goldman
Subject: Re: Checking in

Hi Josh,

We were able to meet with our IT department today and they can actually make major improvements to our current database. We prefer this option instead of creating a new tool in such a short time frame. I followed up with USDR about this.

Thank you so much for all your support and for connecting us to them.

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From: Zuniga, Jonatan <jzunig@milwaukee.gov>
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Warmly,

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| josh@techandciviclife.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicle.org>
Sent: Monday, August 24, 2020 5:19 PM
To: Zuniga, Jonatan
Subject: Re: Checking in

Hi Jonatan -- that sounds great! An in-house solution with existing tools seems much more reliable than a new system, especially this close to the election. Glad the IT department can be of service here.

Any other concerns related to election workers and training? Happy to try to get you the support you need. Are you focused on election workers and training, or are there other projects on your plate these days?

Happy Monday,

Josh

On Fri, Aug 21, 2020 at 2:27 PM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:

Hi Josh,

We were able to meet with our IT department today and they can actually make major improvements to our current database. We prefer this option instead of creating a new tool in such a short time frame. I followed up with USDR about this.

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--
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| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivillife.org>
Sent: Monday, August 24, 2020 5:42 PM
To: Ryan Chew
Cc: Woodall-Vogg, Claire;omar@electionsgroup.com;Zuniga, Jonatan
Subject: Re: Response requested - MKE Elections + Elections Group

Great! Sent along a calendar hold for tomorrow (Tues), 5-6pm CT. Omar and Jonatan, please let me know ASAP if that doesn't work for you.

On Mon, Aug 24, 2020 at 5:29 PM Ryan Chew <ryan@electionsgroup.com> wrote:
Was just about to write with my availability, but Claire outbid me! :-)

Yes, tomorrow 5:00 to 6:00 can work if that's best.

Ryan
The Elections Group
312 823-3384

On Mon, Aug 24, 2020 at 5:27 PM Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:
Tuesday 5-6pm is really the only time that works for me. I can actually do Tuesday anytime 3pm or after.

Any chance you have availability next Monday otherwise? Jonatan is out of the office Thursday and Friday and he would ideally be on the call with us. Otherwise, I could also do Thursday 2-3pm or anytime Friday, but would like to record it so I Jonatan can watch us converse later and not miss out on anything!

Thanks,

Claire

From: Josh Goldman <josh@techandcivillife.org>
Sent: Monday, August 24, 2020 5:16 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; omar@electionsgroup.com <omar@electionsgroup.com>; ryan@electionsgroup.com <ryan@electionsgroup.com>
Subject: Response requested - MKE Elections + Elections Group

Hi folks,

Happy Monday! (If memory serves, there's a local holiday this week in Milwaukee called "Out-bound ballot processing machinery installation and testing!") I thought we could get together to discuss upcoming technical assistance requests in Milwaukee that could potentially be fielded by Elections Group.

Do you have time for a 60 minute call this week? Here are a few times (all CT) that work for me; please respond with your availability. (Happy to shift things around on my cal if necessary.)

- TUES: 1-2pm, 5-6pm
- WEDS: 4-5pm
- THURS: 11am-noon, 2-3pm

To my knowledge, these are the items we should check in on:

1. Poll worker training + documentation
2. 24-hr dropboxes: preparation for installation, review upon delivery, ongoing management, ballot chain of custody, etc.
3. Precinct-based dropboxes: sourcing, poll worker training, signage, updating documentation, ballot chain of custody, etc.
4. Fielding voter requests: call center, FAQs, other resources?
5. Communications planning: Sept, Oct, and [managing expectations for election week results reporting](#). (We may need to cover this in a separate call.)

If there are items to add (or subtract) from this list, please let me know. I look forward to hearing back about your availability and getting started on these projects shortly!

Thanks so much,

Josh

PS. If you'd like me to invite other folks to the meeting, just holler. Jonatan (MKE) and Hailey (EG) come to mind, but I didn't want to assume!

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

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--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, August 24, 2020 5:50 PM
To: Josh Goldman
Cc: Ryan Chew;Woodall-Vogg, Claire;Zuniga, Jonatan
Subject: Re: Response requested - MKE Elections + Elections Group

Works for me.

On Mon, Aug 24, 2020 at 5:42 PM Josh Goldman <josh@techandciviclife.org> wrote:
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Thanks,

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From: Josh Goldman <josh@techandcivicliflife.org>

Sent: Monday, August 24, 2020 5:16 PM

To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; omar@electionsgroup.com <omar@electionsgroup.com>; ryan@electionsgroup.com <ryan@electionsgroup.com>

Subject: Response requested - MKE Elections + Elections Group

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[managing expectations for election week results reporting](#). (We may need to cover this in a separate call.)

If there are items to add (or subtract) from this list, please let me know. I look forward to hearing back about your availability and getting started on these projects shortly!

Thanks so much,

Josh

PS. If you'd like me to invite other folks to the meeting, just holler. Jonatan (MKE) and Hailey (EG) come to mind, but I didn't want to assume!

--

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| josh@techandciviclife.org

--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, August 31, 2020 4:30 PM
To: Zuniga, Jonatan
Subject: Election Inspector Training Manual Draft
Attachments: Election Inspector Training Manual Draft V1.pdf

Here's a draft of the manual so far.

Omar Sheikh | Consultant
The Elections Group
M:847.346.9288
Omar@electionsgroup.com



Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Monday, August 31, 2020 5:04 PM
To: Omar Sheikh
Subject: Re: Election Inspector Training Manual Draft

Thanks!

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, August 31, 2020 4:30 PM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Subject: Election Inspector Training Manual Draft

Here's a draft of the manual so far.

Omar Sheikh | Consultant
The Elections Group
M:847.346.9288
Omar@electionsgroup.com



Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Thursday, September 3, 2020 9:59 AM
To: Woodall-Vogg, Claire; Zuniga, Jonatan
Subject: COVID-19 training module

Hi folks,

As Claire and I spoke about this morning, Elections Group has worked with the Stanford Design School to produce [a poll worker training module on COVID-19 at the polls](#). They include slides in ppt, pdf, etc as well as a facilitator's guide.

Content includes:

1. Staying Healthy Before Election Day
2. Reducing Airborne Transmission in a Polling Place
3. Reducing Surface Transmission in a Polling Place
4. Potential Election Day Scenarios
5. Taking Care of Yourself on Election Day

In particular, section #4 ("Potential election day scenarios") includes a framework for approaching challenging situations, such a deescalation of a frustrated voter, and has poll workers practice what to do.

If it's useful, the content is free and available now at the link above. Please let me know if you have questions or feedback.

Warmly,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Friday, September 11, 2020 9:30 AM
To: Woodall-Vogg, Claire; Zuniga, Jonatan
Subject: First Draft of Manual
Attachments: Election Inspector Training Manual.pdf

Good morning!

Here is the first draft of the manual.

It is missing a few things, most importantly a welcome letter.

I have watermarked it with draft so that changes can be made. I hope that I can get any feedback, changes, and suggestions back from you soon so that we can have a final copy as soon as possible.

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com



--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Friday, September 11, 2020 11:11 AM
To: Omar Sheikh;Woodall-Vogg, Claire
Subject: Re: First Draft of Manual

Thanks Omar. I'll take a look at it and will also share with Sonia and Michelle to provide feedback ASAP.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Friday, September 11, 2020 9:30 AM
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Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Monday, September 14, 2020 7:02 PM
To: Omar Sheikh;Woodall-Vogg, Claire
Subject: Re: First Draft of Manual
Attachments: Table of Contents.docx; Election Inspector Manual Edits.docx

Hello Omar,

Thank you for all your work to put together this manual. Overall I love the step by step instructions, the checklists, the pictures of the forms, and the color headers. It's WAY BETTER than the current one.

Attached are some edits I propose. I am concerned that having both the Chief and the Election Inspector manuals combined may overwhelm new EIs. I think we can make the manual easier to follow by rearranging the topics and differentiating the Chief's responsibilities from the EIs responsibilities. See the attached table of contents for what I propose. I know we want all poll workers to have the same information but we should also make it easy for them to follow.

Let me know what you think and if it's easier if I stop by the warehouse tomorrow to finalize changes.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

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Omar@electionsgroup.com



--

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Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, September 14, 2020 8:00 PM
To: Zuniga, Jonatan
Cc: Woodall-Vogg, Claire
Subject: Re: First Draft of Manual

Jonatan,

Yes, it would be more convenient if you could stop by the warehouse tomorrow and we can go over the changes together.

The changes shouldn't take too much time.

On Mon, Sep 14, 2020 at 7:01 PM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:

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Sent: Friday, September 11, 2020 9:30 AM

To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Zuniga, Jonatan <jzunig@milwaukee.gov>

Subject: First Draft of Manual

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M:847.346.9288

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Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Tuesday, September 15, 2020 9:08 AM
To: Omar Sheikh
Cc: Zuniga, Jonatan
Subject: EDR Update
Attachments: 2016 EDR Voter Registration Application.pdf

Here is the updated voter registration form for the manual. You had two different ones and both had the old residency requirement (which I literally just fixed!).

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Tuesday, September 15, 2020 9:58 AM
To: Omar Sheikh
Subject: Re: First Draft of Manual

Hi Omar,

Can I stop by at 10:30am or 3pm?

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, September 14, 2020 8:00 PM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
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Sent: Tuesday, September 15, 2020 10:07 AM
To: Zuniga, Jonatan
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From: Zuniga, Jonatan
Sent: Tuesday, September 15, 2020 12:43 PM
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Attachments: Welcoming Letter CW edits.docx

See attached.

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Jonatan Zuñiga

Deputy Director

Office: 414-286-3962

City of Milwaukee Election Commission

From: Omar Sheikh <omar@electionsgroup.com>

Sent: Friday, September 11, 2020 9:30 AM

To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Zuniga, Jonatan <jzunig@milwaukee.gov>

Subject: First Draft of Manual

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M:847.346.9288

Omar@electionsgroup.com

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Omar@electionsgroup.com

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Subject: Re: First Draft of Manual
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From: Zuniga, Jonatan <jzunig@milwaukee.gov>

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Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 16, 2020 9:58 AM
To: Lauren Banks; Zuniga, Jonatan
Cc: Isabel Lopez; David Bowles
Subject: RE: Voter Outreach Campaign :: Partnership Meetings

Peter@allvotingislocal.org; jillian@whenweallvote.org; graham@whenweallvote.org; sam.munger@gmail.com; Bruce Colburn <Bruce.colburn80@gmail.com>; Peter Rickman <peter.rickman@mashworkers.org>; Shauntay Nelson <shauntay@allvotingislocal.org>; Dana Schultz <dana@wisconsinvoices.org>; Patrick Guarasci <patrick@gstrategiesllc.com>; lang.angela1@gmail.com; robert.kraig@citizenactionwi.org; anita.johnson@citizenactionwi.org; brian.wooldridge@citizenactionwi.org; trevonna.sims@citizenactionwi.org; mireya@citizenactionwi.org; matt.brusky@citizenactionwi.org; joannab@citizenactionwi.org; Barbara.Beckert@drwi.org; LWVMilwaukee VoterServices <lwvmc.voterservices@gmail.com>; Peggy Creer <peggy.creer@gmail.com>; Michele Goldstein <micheledgoldstein@gmail.com>; info@litmke.org; mcollins@aclu-wi.org; president@naacpmke.org; twilson@tmul.org; ehall@tmul.org; vdlf@vdlf.org; Eloisa Gomez <gomez.eloisa11@gmail.com>; smiller@commoncause.org; ariana@conservationvoters.org; angelito@conservationvoters.org; brianna@lbwn.org; Paul Sickel <pauls@seiwi.org>; Matthew Mixon <matt@mixonmedia.com>; Julie Emery <julie@wisconsinvoices.org>; Jacqueline Boynton <jackie@jboynton.com>; Pam Fendt pam@milwaukeeelabor.org; Fred Royal froyald@sbcglobal.net; lisa@wisconsinvoices.org ; Jennifer O'Hear jennifer.ohear@commongroundwi.org; Amanda Avalos amanda@litmke.org; maya@litmke.org; a.mertens@hotmail.com;

This is the fastest dump I can do for you! For the most part, you can tell the organization affiliations by their emails. Do you need me to break it down further or is this sufficient?

I think this is an absolute fabulous idea and exactly what I envisioned.

Claire

From: Lauren Banks <lauren@cmredge.com>
Sent: Wednesday, September 16, 2020 8:53 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Zuniga, Jonatan <jzunig@milwaukee.gov>
Cc: Isabel Lopez <isabel@cmredge.com>; David Bowles <david@cmredge.com>
Subject: Voter Outreach Campaign :: Partnership Meetings

Hi Claire,

As we are gearing up for the campaign launch, we'd like to facilitate a meeting with community stakeholders and partners to provide an overview of the campaign, preview the campaign creative and discuss ways that partners can collaborate with us. We're thinking of hosting this meeting via Zoom on Thursday, 9/24 from 10am-11:30am.

We have heard from a few of the partners via email, including Vote at Home, The Ascendant Athlete and a few others. I realize we are a bit delayed on the 'data dump,' but we are hoping that you can share a list of partners and email addresses with us so that we can share an invite for next week's meeting?

Thanks so much!

Cheers,

Lauren Banks
VP, Account Services
Creative Marketing Resources, Inc.
www.cmredge.com
M: 414.345.0991



Woodall-Vogg, Claire

From: Lauren Banks <lauren@cmredge.com>
Sent: Wednesday, September 16, 2020 11:12 AM
To: Woodall-Vogg, Claire
Cc: Zuniga, Jonatan; Isabel Lopez; David Bowles
Subject: Re: Voter Outreach Campaign :: Partnership Meetings

Hi Claire,

Great! Glad this is what you envisioned! I think this list works. We can work on placing these folks into a spreadsheet on our end.

On Sep 16, 2020, at 9:57 AM, Woodall-Vogg, Claire <cwooda@milwaukee.gov> wrote:

Peter@allvotingislocal.org; jillian@whenweallvote.org; graham@whenweallvote.org; sam.munger@gmail.com; Bruce Colburn <Bruce.colburn80@gmail.com>; Peter Rickman <peter.rickman@mashworkers.org>; Shauntay Nelson <shauntay@allvotingislocal.org>; Dana Schultz <dana@wisconsinvoices.org>; Patrick Guarasci <patrick@gstrategiesllc.com>; lang.angela1@gmail.com; robert.kraig@citizenactionwi.org; anita.johnson@citizenactionwi.org; brian.wooldridge@citizenactionwi.org; trevonna.sims@citizenactionwi.org; mireya@citizenactionwi.org; matt.brusky@citizenactionwi.org; joannab@citizenactionwi.org; Barbara.Beckert@drwi.org; LWVMilwaukee VoterServices <lwwmc.voterservices@gmail.com>; Peggy Creer <peggy.creer@gmail.com>; Michele Goldstein <micheledgoldstein@gmail.com>; info@litmke.org; mcollins@aclu-wi.org; president@naacpmke.org; twilson@tmul.org; ehall@tmul.org; vdlf@vdlf.org; Eloisa Gomez <gomez.eloisal1@gmail.com>; smiller@commoncause.org; ariana@conservationvoters.org; angelito@conservationvoters.org; brianna@lbwn.org; Paul Sickel <pauls@seiuwi.org>; Matthew Mixon <matt@mixonmedia.com>; Julie Emery <julie@wisconsinvoices.org>; Jacqueline Boynton <jackie@jboynton.com>; Pam Fendt pam@milwaukeeelabor.org; Fred Royal froyald@sbcglobal.net; lisa@wisconsinvoices.org ; Jennifer O'Hear jennifer.ohear@commongroundwi.org; Amanda Avalos amanda@litmke.org; maya@litmke.org; a.mertens@hotmail.com;

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I think this is an absolute fabulous idea and exactly what I envisioned.

Claire

From: Lauren Banks <lauren@cmredge.com>
Sent: Wednesday, September 16, 2020 8:53 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Zuniga, Jonatan <jzunig@milwaukee.gov>
Cc: Isabel Lopez <isabel@cmredge.com>; David Bowles <david@cmredge.com>
Subject: Voter Outreach Campaign :: Partnership Meetings

Hi Claire,

As we are gearing up for the campaign launch, we'd like to facilitate a meeting with community stakeholders and partners to provide an overview of the campaign, preview the campaign creative and discuss ways that partners can collaborate with us. We're thinking of hosting this meeting via Zoom on Thursday, 9/24 from 10am-11:30am.

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Thanks so much!

Cheers,

Lauren Banks
VP, Account Services
Creative Marketing Resources, Inc.
www.cmredge.com
M: 414.345.0991

<image001.png>

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www.cmredge.com
M: 414.345.0991



Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Wednesday, September 16, 2020 2:49 PM
To: Lauren Banks;Woodall-Vogg, Claire
Cc: Isabel Lopez;David Bowles
Subject: Re: Voter Outreach Campaign :: Partnership Meetings
Attachments: Partner Organizations.xlsx

Hi Lauren,

Here's a list of partners I created. It includes some on Claire's list.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Lauren Banks <lauren@cmredge.com>
Sent: Wednesday, September 16, 2020 11:12 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Zuniga, Jonatan <jzunig@milwaukee.gov>; Isabel Lopez <isabel@cmredge.com>; David Bowles <david@cmredge.com>
Subject: Re: Voter Outreach Campaign :: Partnership Meetings

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O'Hear jennifer.ohear@commongroundwi.org; Amanda Avalos amanda@litmke.org; maya@litmke.org; a.mertens@hotmail.com;

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M: 414.345.0991



Woodall-Vogg, Claire

From: Lauren Banks <lauren@cmredge.com>
Sent: Wednesday, September 16, 2020 3:16 PM
To: Zuniga, Jonatan
Cc: Woodall-Vogg, Claire; Isabel Lopez; David Bowles
Subject: Re: Voter Outreach Campaign :: Partnership Meetings

Jonatan,

You're the BEST! Thank you so much for this!

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Hi Lauren,

Here's a list of partners I created. It includes some on Claire's list.

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<gomez.eloisal1@gmail.com>; smiller@commoncause.org; ariana@conservationvoters.org; angelito@conservationvoters.org; brianna@lbwn.org; Paul Sickel <pauls@seiuwi.org>; Matthew Mixon <matt@mixonmedia.com>; Julie Emery <julie@wisconsinvoices.org>; Jacqueline Boynton <jackie@jboynton.com>; Pam Fendt pam@milwaukeeelabor.org; Fred Royal froyald@sbcglobal.net; lisa@wisconsinvoices.org ; Jennifer O'Hear jennifer.ohear@commongroundwi.org; Amanda Avalos amanda@litmke.org; maya@litmke.org; a.mertens@hotmail.com;

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<CMRsignature.png>

<Partner Organizations.xlsx>

Cheers,

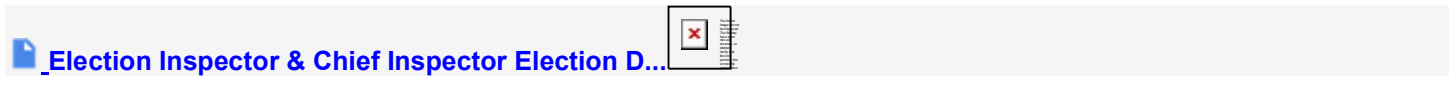
Lauren Banks
VP, Account Services
Creative Marketing Resources, Inc.
www.cmredge.com
M: 414.345.0991



Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Thursday, September 17, 2020 9:50 AM
To: Woodall-Vogg, Claire; Zuniga, Jonatan
Subject: Election Inspector & Chief Inspector Election Day Manual
Attachments: Election Inspector & Chief Inspector Election Day Manual.pdf

Here's the publisher file and the pdf



Omar Sheikh | Consultant
The Elections Group
M:847.346.9288
Omar@electionsgroup.com



Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivillife.org>
Sent: Monday, September 21, 2020 6:47 PM
To: Zuniga, Jonatan; Ryan Chew; alex@usdigitalresponse.org
Cc: Omar Sheikh
Subject: Email system for poll workers

Hi folks,

Claire mentioned the Milwaukee office might want some assistance setting up and sending out weekly emails to poll workers, starting ASAP. From initial conversations, I think this is the right group to make that happen. Here's what I know so far -- and Jonatan, please correct me if I'm off base. You have a better sense of what the office's needs/capacities are than I do, of course!

Context

- Claire wants to send a weekly blast to all people who have signed up as poll workers; goal: reiterate training concepts to better prepare workers AND keep folks excited to increase % yield of folks who actually show up on Election Day.
- They don't have much capacity to do this in-house.
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Tasks

- Set up service (Constant Contact, Mail Chimp, Tiny Letter, etc)
- Design and implement process for regular uploading of email addresses from poll worker database. (E.g. how does current long list get from database to email service, and how does that list get updated as more folks sign up?)
- Identify key theme or content for each remaining week through Nov 10
- Write copy and design basic emails
- Provide to Jonatan (MKE Deputy) for review
- Schedule weekly emails

Initial division of labor

Here's what I'm thinking -- would love folks feedback.

Jonatan (MKE)

- Confirm that this project is still of interest to MKE team, and offer any edits as needed so this quick project best meetings MKE's needs
- Coordinate on preferred themes and content for emails
- Review and sign off on email copy (written by someone else)
- Provide MKE credit card to set up email service
- Answer Q's about poll worker database to help with process development

Alex (US Digital Response)

- Quickly pick email service and set up in consultation with Jonatan
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- Own conversation with Jonatan about determining weekly themes and content
- Oversee copy writing of all emails (ideally producing drafts of all emails for easy, one-time review by Jonatan)
- Get Jonatan's edits / integrate them to finalize copy

Josh (CTCL)

- Check in to ensure progress + MKE's needs being met
- Help out where needed

Thoughts on the above?

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, September 21, 2020 6:51 PM
To: Josh Goldman
Cc: Ryan Chew; Zuniga, Jonatan; alex@usdigitalresponse.org
Subject: Re: Email system for poll workers

Ryan and I are familiar with Mail Chimp and Constant Contact we used it a Cook County.

On Mon, Sep 21, 2020 at 6:47 PM Josh Goldman <josh@techandcivillife.org> wrote:

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| josh@techandciviclife.org

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Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Monday, September 21, 2020 7:05 PM
To: Josh Goldman
Cc: Ryan Chew; Zuniga, Jonatan; alex@usdigitalresponse.org
Subject: Re: Email system for poll workers

I used it to send out ethics filing reminders and for post election surveys to poll workers.

On Mon, Sep 21, 2020 at 6:51 PM Omar Sheikh <omar@electionsgroup.com> wrote:
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Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Monday, September 21, 2020 7:15 PM
To: Omar Sheikh
Cc: Josh Goldman; Ryan Chew; Zuniga, Jonatan
Subject: Re: Email system for poll workers

This sounds good to me. I'm happy to help with the above tasks!

To get started, it would be helpful to know:

- * The approximate total number of poll workers expected to sign up
- * Where the poll workers email addresses are stored today (and whether we can get programmatic to it)
- * How regularly would you like to transfer the email addresses?
- * Is the intention to set up a "drip" campaign where once someone signs up, they get a series of emails, or would all poll workers get a regular "newsletter" that is just manually sent each week, or some mix?
- * Whether there's an existing Constant Contact or Mail Chimp account that MKE is using (sounds like there isn't, but just in case there is, it would be good to know)

Happy to hop on a quick call to sync if that's easier.

Alex

On Mon, Sep 21, 2020 at 4:51 PM Omar Sheikh <omar@electionsgroup.com> wrote:
Ryan and I are familiar with Mail Chimp and Constant Contact we used it a Cook County.

On Mon, Sep 21, 2020 at 6:47 PM Josh Goldman <josh@techandciviclife.org> wrote:
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[U.S. Digital Response](#) is an all-volunteer effort that matches technologists, data scientists, and other experts with government teams for rapid response on COVID-19. We are pitching in remotely from our homes all across the country and we hope that you are also reducing your exposure in every feasible way.

Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Tuesday, September 22, 2020 9:51 AM
To: Alex Allain;Omar Sheikh
Cc: Josh Goldman;Ryan Chew
Subject: Re: Email system for poll workers

Hello Everyone,

This is still of interest to us. See my responses below.

* The approximate total number of poll workers expected to sign up

[A max of 3,000.](#)

* Where the poll workers email addresses are stored today (and whether we can get programmatic to it)

[The emails are in our database which is a customized app that our our IT Dept. created for us. We also have a spreadsheet with the contact information of new applicants.](#)

* How regularly would you like to transfer the email addresses?

[Weekly.](#)

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Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Monday, September 21, 2020 7:14 PM
To: Omar Sheikh <omar@electionsgroup.com>
Cc: Josh Goldman <josh@techandciviclelife.org>; Ryan Chew <ryan@electionsgroup.com>; Zuniga, Jonatan <jzunig@milwaukee.gov>
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- Write copy and design basic emails
- Provide to Jonatan (MKE Deputy) for review
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- Own conversation with Jonatan about determining weekly themes and content
- Oversee copy writing of all emails (ideally producing drafts of all emails for easy, one-time review by Jonatan)
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- Check in to ensure progress + MKE's needs being met
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Thoughts on the above?

Thanks,

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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
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Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, September 22, 2020 10:15 AM
To: Alex Allain
Cc: Omar Sheikh; Josh Goldman; Zuniga, Jonatan
Subject: Re: Email system for poll workers

Thanks, Josh. Alex, if you're setting up Constant Contact or MailChimp in consultation with Jonatan, can you just let us know the login info at some point? And the template you suggest? Perhaps email the user name and text the PW for security purposes?

Jonatan, would you want to talk with Omar and me in the next day or two about themes, needs, etc.? If you pick a time, I can set up a Zoom. 11:30 today and 3:00 tomorrow are not good for me.

Josh, do you want to be part of that conversation?

Ryan
The Elections Group
312 823-3384

On Mon, Sep 21, 2020 at 7:14 PM Alex Allain <alex@usdigitalresponse.org> wrote:
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Sent: Tuesday, September 22, 2020 10:22 AM
To: Zuniga, Jonatan
Cc: Alex Allain;Omar Sheikh;Josh Goldman
Subject: Re: Email system for poll workers

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Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Tuesday, September 22, 2020 10:25 AM
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Hi Ryan,

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Sent: Tuesday, September 22, 2020 10:43 AM
To: Zuniga, Jonatan
Cc: Alex Allain;Omar Sheikh;Josh Goldman
Subject: Re: Email system for poll workers

I'm sorry. I think I made that confusing. Tomorrow, 3:00 is the only time that doesn't work for me.

If 3:00 is the only time that does work for you, I can reschedule my meeting, but I wonder if you have any other availability?

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Thanks Jonatan for those detailed answers, I've been looking into Constant Contact vs Mailchimp and what considerations there might be in choosing between them. I'll split this email up into three parts--recommendation for an email provider, questions that will help with the deployment and integration, and a detailed assessment of Mailchimp vs Constant Contact (in case you're interested).

Email provider recommendation

I'd recommend the Mailchimp Standard plan for its superior security and integration story; otherwise, the two products are generally very similar. If you give me a thumbs-up on this, I can send instructions for how to set it up to give me delegated access so I can pick it up from there without a risky password exchange.

Questions for deployment

- * Just to confirm, is it possible to extract the emails from the database from your custom app into a spreadsheet in order to do an initial import?
- * How is the spreadsheet with new applicant contact information being generated? (E.g. is it coming from a Google Form or something similar?) The reason I ask is that this is the most promising place to hook up an automated integration with the mailing list provider.
- * Do you know if you have either a Microsoft Power Automate or Zapier account? (These are tools we may be able use to automatically add new subscribers.)
- * Will you want to do any kind of filtering of the emails of applicants (e.g. to reject applicants) or will that spreadsheet suffice for the list of people to add?
- * Will you have multiple lists that need different content sent to it, or will it be a single list?

Additionally, could you send me a sample of the files (ideally with any personally identifiable information redacted) - just a couple of lines of data would be enough. I'm interested in seeing the headers and the overall format to confirm that it's a format compatible with what the email providers accept.

Detailed email provider comparison (feel free to skip if you're comfortable with the recommendation)

Cost

Cost-wise, they are pretty similar. It looks like Mailchimp will run between \$50-75/month for 3000 subscribers, and Constant Contact will be around \$65/month from what I can tell. Constant Contact offers a 60 day free trial, which would be enough to last through the election. Mailchimp has a free tier, but it only supports up to 2000 contacts.

Mailing list features

From an email feature perspective, for what you need, I don't think there are major differences either. They both support rich text editing, templates, and the ability to create multiple lists of subscribers (which you may not need).

Integrations

Mailchimp and Constant Contact both have rich integration stories, and the most common tool I've used for connecting applications (Zapier) supports both Mailchimp and Constant Contact. However, another tool you may already have access to, Power Automate, only supports Mailchimp and not Constant Contact.

User administration

Both Mailchimp and Constant Contact offer the ability to have multiple users on a single account. I think this is a feature we should take advantage of so that you can lock down access. Specifically, you can create a paid account and then add me (to help with integrations+template creation) and Ryan (to update copy) as additional "seats" without needing to ever share an account password.

The Mailchimp Standard plan (which is 75/month) has the most fine grained access controls.

Security

Looking at security and administration features, Mailchimp offers 2-factor authentication standard, whereas Constant Contact only has it available as a beta feature.

Support

Constant Contact offers 24/7 phone support at a reasonable price; this is superior to Mailchimp's support (which, unless you get the most expensive plan, is email+chat only, but also 24/7).

Overall recommendation

Overall, I'd lean toward the Mailchimp Standard plan. Mailchimp is slightly more expensive, but has a superior security story and offers more integration choices. I think the phone support from Constant Contact is less important than 24/7 coverage, which Mailchimp also offers.

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Cc: Zuniga, Jonatan; Omar Sheikh; Josh Goldman
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312 823-3384

On Wed, Sep 23, 2020 at 1:57 AM Alex Allain <alex@usdigitalresponse.org> wrote:

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Overall recommendation

Overall, I'd lean toward the Mailchimp Standard plan. Mailchimp is slightly more expensive, but has a superior security story and offers more integration choices. I think the phone support from Constant Contact is less important than 24/7 coverage, which Mailchimp also offers.

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If 3:00 is the only time that does work for you, I can reschedule my meeting, but I wonder if you have any other availability?

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Hello Everyone,

This is still of interest to us. See my responses below.

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[A max of 3,000.](#)
- * Where the poll workers email addresses are stored today (and whether we can get programmatic to it)
[The emails are in our database which is a customized app that our our IT Dept. created for us. We also have a spreadsheet with the contact information of new applicants.](#)
- * How regularly would you like to transfer the email addresses?
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- * Is the intention to set up a "drip" campaign where once someone signs up, they get a series of emails, or would all poll workers get a regular "newsletter" that is just manually sent each week, or some mix?
[The main intention is to send regular weekly newsletters.](#)
- * Whether there's an existing Constant Contact or Mail Chimp account that MKE is using (sounds like there isn't, but just in case there is, it would be good to know)
[We do not have an account right now. I am familiar with Constant Contact and would feel comfortable using it after the November Election.](#)

Let me know if you have additional questions or need anything from me to get this started.

Thank you for all your help!

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Context

- Claire wants to send a weekly blast to all people who have signed up as poll workers; goal: reiterate

training concepts to better prepare workers AND keep folks excited to

increase % yield of folks who actually show up on Election Day.

- They don't have much capacity to do this in-house.
- This

is a tool they'd continue using (and could take over all responsibility

for) post-November, but for now they need some help.

Tasks

- Set up service (Constant Contact, Mail Chimp, Tiny Letter, etc)
- Design and implement process for regular uploading of email addresses from poll worker database. (E.g. how does current long list get from database to email service, and how does that list get updated as more folks sign up?)
- Identify key theme or content for each remaining week through Nov 10
- Write copy and design basic emails
- Provide to Jonatan (MKE Deputy) for review

- Schedule weekly emails

Initial division of labor

Here's what I'm thinking -- would love folks feedback.

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Hi folks! I might be able to pop in for a few minutes this morning, but otherwise am excited to hear what y'all decide.

Quick reminder for Jonatan -- probably doesn't need to be said -- that what you say, goes! :) I appreciate Alex's careful rundown for sure -- and the ability to have two-factor authentication on Mail Chimp but not on Constant Contact sounds like a useful distinction to me. Still though -- if Constant Contact is the tool you're comfortable with, and want to use after the election too, then I'm all in for Constant Contact.

Excited this is moving forward!

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Hey all, sorry to miss this morning's meeting - I'm on pacific time, so didn't catch the invite in time.

Did you discuss Constant Contact vs Mailchimp?

As Josh said, happy to defer to the tooling you are most comfortable with! The one case where Constant Contact could make things much more difficult, to be clear, is if we need to use Power Automate to automate email list additions. When you have a chance to cover my questions below, I can confirm whether that would be an issue and explain the potential tradeoffs so you can make the decision you're most comfortable with.

Also happy to hop on a call later today or tomorrow if you'd find it easier to go through it live.

Alex

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Quick reminder for Jonatan -- probably doesn't need to be said -- that what you say, goes! :) I appreciate Alex's careful rundown for sure -- and the ability to have two-factor authentication on Mail Chimp but not on Constant Contact sounds like a useful distinction to me. Still though -- if Constant Contact is the tool you're comfortable with, and want to use after the election too, then I'm all in for Constant Contact.

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The Elections Group
312 823-3384

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Thanks Jonatan for those detailed answers, I've been looking into Constant Contact vs Mailchimp and what considerations there might be in choosing between them. I'll split this email up into three parts--recommendation for an email provider, questions that will help with the deployment and integration, and a detailed assessment of Mailchimp vs Constant Contact (in case you're interested).

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City of Milwaukee Election Commission

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Let me know if you have additional questions or need anything from me to get this started.

Thank you for all your help!

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Happy to hop on a quick call to sync if that's easier.

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for) post-November, but for now they need some help.

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- Set up service (Constant Contact, Mail Chimp, Tiny Letter, etc)
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- Schedule weekly emails

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- Provide MKE credit card to set up email service
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- Quickly pick email service and set up in consultation with Jonatan
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Coordinate with Jonatan and Ryan on preferred content format, ensure template accommodates these preferences (e.g. photo spot? yes/no. one vs two articles? other links or lists?)
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- Check in to ensure progress + MKE's needs being met
- Help out where needed

Thoughts on the above?

Thanks,

Josh

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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

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Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

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Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Wednesday, September 23, 2020 4:41 PM
To: Alex Allain; Josh Goldman
Cc: Ryan Chew; Omar Sheikh
Subject: Re: Email system for poll workers

Hello Alex,

I read through your email comparison and I would prefer to use Constant Contact. See below for my responses.

* Just to confirm, is it possible to extract the emails from the database from your custom app into a spreadsheet in order to do an initial import?

Yes

* How is the spreadsheet with new applicant contact information being generated? (E.g. is it coming from a Google Form or something similar?) The reason I ask is that this is the most promising place to hook up an automated integration with the mailing list provider.

Currently is something similar to a Google Form but it's through our website platform Titan. I am working with our IT department to change the form so that new applicants would go directly into our database.

* Do you know if you have either a Microsoft Power Automate or Zapier account? (These are tools we may be able use to automatically add new subscribers.)

We do not.

* Will you want to do any kind of filtering of the emails of applicants (e.g. to reject applicants) or will that spreadsheet suffice for the list of people to add?

The spreadsheets will only have eligible applicants.

* Will you have multiple lists that need different content sent to it, or will it be a single list?

I would like to have separate lists for Chiefs and Election Inspectors in Constant Contact. For this campaign both lists would get the same content. In the future I may send emails specifically to Chiefs.

Jonatan Zuñiga
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Office: 414-286-3962
City of Milwaukee Election Commission

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Cc: Ryan Chew <ryan@electionsgroup.com>; Zuniga, Jonatan <jzunig@milwaukee.gov>; Omar Sheikh <omar@electionsgroup.com>
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Hey all, sorry to miss this morning's meeting - I'm on pacific time, so didn't catch the invite in time.

Did you discuss Constant Contact vs Mailchimp?

As Josh said, happy to defer to the tooling you are most comfortable with! The one case where Constant Contact could make things much more difficult, to be clear, is if we need to use Power Automate to automate email list additions. When you have a chance to cover my questions below, I can confirm whether that would be an issue and explain the potential tradeoffs so you can make the decision you're most comfortable with.

Also happy to hop on a call later today or tomorrow if you'd find it easier to go through it live.

Alex

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Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivillife.org>
Sent: Thursday, September 24, 2020 10:01 AM
To: Alex Allain
Cc: Zuniga, Jonatan; Ryan Chew; Omar Sheikh
Subject: Re: Email system for poll workers

Quick add-on -- Claire mentioned electionworker@milwaukee.org as the "reply-to" address. I know this is independent of the "From" address, just wanted to flag so that Jonatan can confirm the email is correct and that he also thinks this is the right reply-to.

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- * I've created two mailing lists Chiefs and Election Inspectors. They're currently empty.
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 - A paid Zapier account (~ \$50/month, can be cancelled when you are no longer taking sign-ups)
 - Login credentials to an O365 Excel where new email addresses are appended (with some way of categorizing between Chiefs and Election Inspectors)

From: City of Milwaukee Election Commission <alex@usdigitalresponse.org>

Reply alex@usdigitalresponse.org

Subject: **SUBJECT HERE**

Preheader: **SUMMARY HERE**



An Update from City of Milwaukee Election Commission

YOUR CONTENT HERE

Sincerely,

Jonatan Zuñiga
Deputy Director
City of Milwaukee Election Commission

city.milwaukee.gov/election

City of Milwaukee Election Commission | City Hall, 200 E. Wells Street, Room 501, Milwaukee, WI 53202

[Unsubscribe](#) {recipient's email}.

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Jonatan Zuñiga

Deputy Director

Office: 414-286-3962

City of Milwaukee Election Commission

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Sent: Wednesday, September 23, 2020 12:16 PM

To: Josh Goldman <josh@techandcivicliflife.org>

Cc: Ryan Chew <ryan@electionsgroup.com>; Zuniga, Jonatan <jzunig@milwaukee.gov>; Omar Sheikh <omar@electionsgroup.com>

Subject: Re: Email system for poll workers

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The Elections Group
312 823-3384

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Cost

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Mailing list features

From an email feature perspective, for what you need, I don't think there are major differences either. They both support rich text editing, templates, and the ability to create multiple lists of subscribers (which you may not need).

Integrations

Mailchimp and Constant Contact both have rich integration stories, and the most common tool I've used for connecting applications (Zapier) supports both Mailchimp and Constant Contact. However, another tool you may already have access to, Power Automate, only supports Mailchimp and not Constant Contact.

User administration

Both Mailchimp and Constant Contact offer the ability to have multiple users on a single account. I think this is a feature we should take advantage of so that you can lock down access. Specifically, you can create a paid account and then add me (to help with integrations+template creation) and Ryan (to update copy) as additional "seats" without needing to ever share an account password.

The Mailchimp Standard plan (which is 75/month) has the most fine grained access controls.

Security

Looking at security and administration features, Mailchimp offers 2-factor authentication standard, whereas Constant Contact only has it available as a beta feature.

Support

Constant Contact offers 24/7 phone support at a reasonable price; this is superior to Mailchimp's support (which, unless you get the most expensive plan, is email+chat only, but also 24/7).

Overall recommendation

Overall, I'd lean toward the Mailchimp Standard plan. Mailchimp is slightly more expensive, but has a superior security story and offers more integration choices. I think the phone support from Constant Contact is less important than 24/7 coverage, which Mailchimp also offers.

Alex

On Tue, Sep 22, 2020 at 11:26 AM Ryan Chew <ryan@electionsgroup.com> wrote:
Jonatan,

We'll go with 10:00. I'll send a zoom invite shortly.

Ryan

The Elections Group
312 823-3384

On Tue, Sep 22, 2020 at 11:42 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
I am sorry, I read that too fast. How about tomorrow at 10 or 11am?

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, September 22, 2020 10:43 AM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Cc: Alex Allain <alex@usdigitalresponse.org>; Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandcivicliflife.org>
Subject: Re: Email system for poll workers

I'm sorry. I think I made that confusing. Tomorrow, 3:00 is the only time that doesn't work for me.

If 3:00 is the only time that does work for you, I can reschedule my meeting, but I wonder if you have any other availability?

Ryan
The Elections Group
312 823-3384

On Tue, Sep 22, 2020 at 10:25 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
Hi Ryan,

Got it, tomorrow at 3pm works for me.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, September 22, 2020 10:21 AM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Cc: Alex Allain <alex@usdigitalresponse.org>; Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandcivicliflife.org>
Subject: Re: Email system for poll workers

Jonatan,

I replied a moment ago before seeing this email. Thanks for these answers. My goal in having a conversation would be to understand your conception of these emails (are they relatively short and happy/encouraging? Longer with more emphasis on details and procedures? One topic week or more?); to learn what themes you think we need to visit, and to learn who in your office we can talk to in order to clarify any issues that might not be apparent to an outsider. If that's you, great, but I can imagine you're pretty busy, and these may be more mundane questions that someone else could answer.

Ryan
The Elections Group
312 823-3384

On Tue, Sep 22, 2020 at 9:50 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
Hello Everyone,

This is still of interest to us. See my responses below.

* The approximate total number of poll workers expected to sign up
[A max of 3,000.](#)

* Where the poll workers email addresses are stored today (and whether we can get programmatic to it)
[The emails are in our database which is a customized app that our our IT Dept. created for us. We also have a spreadsheet with the contact information of new applicants.](#)

* How regularly would you like to transfer the email addresses?
[Weekly.](#)

* Is the intention to set up a "drip" campaign where once someone signs up, they get a series of emails, or would all poll workers get a regular "newsletter" that is just manually sent each week, or some mix?
[The main intention is to send regular weekly newsletters.](#)

* Whether there's an existing Constant Contact or Mail Chimp account that MKE is using (sounds like there isn't, but just in case there is, it would be good to know)
[We do not have an account right now. I am familiar with Constant Contact and would feel comfortable using it after the November Election.](#)

Let me know if you have additional questions or need anything from me to get this started.

Thank you for all your help!

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>

Sent: Monday, September 21, 2020 7:14 PM

To: Omar Sheikh <omar@electionsgroup.com>

Cc: Josh Goldman <josh@techandcivicliflife.org>; Ryan Chew <ryan@electionsgroup.com>; Zuniga, Jonatan <jzunig@milwaukee.gov>

Subject: Re: Email system for poll workers

This sounds good to me. I'm happy to help with the above tasks!

To get started, it would be helpful to know:

- * The approximate total number of poll workers expected to sign up
- * Where the poll workers email addresses are stored today (and whether we can get programmatic to it)
- * How regularly would you like to transfer the email addresses?
- * Is the intention to set up a "drip" campaign where once someone signs up, they get a series of emails, or would all poll workers get a regular "newsletter" that is just manually sent each week, or some mix?
- * Whether there's an existing Constant Contact or Mail Chimp account that MKE is using (sounds like there isn't, but just in case there is, it would be good to know)

Happy to hop on a quick call to sync if that's easier.

Alex

On Mon, Sep 21, 2020 at 4:51 PM Omar Sheikh <omar@electionsgroup.com> wrote:
Ryan and I are familiar with Mail Chimp and Constant Contact we used it a Cook County.

On Mon, Sep 21, 2020 at 6:47 PM Josh Goldman <josh@techandcivicliflife.org> wrote:
Hi folks,

Claire mentioned the Milwaukee office might want some assistance setting up and sending out weekly emails to poll workers, starting ASAP. From initial conversations, I think this is the right group to make that happen. Here's what I know so far -- and Jonatan, please correct me if I'm off base. You have a better sense of what the office's needs/capacities are than I do, of course!

Context

- Claire wants to send a weekly blast to all people who have signed up as poll workers; goal: reiterate training concepts to better prepare workers AND keep folks excited to increase % yield of folks who actually show up on Election Day.
- They don't have much capacity to do this in-house.
- This is a tool they'd continue using (and could take over all responsibility for) post-November, but for now they need some help.

Tasks

- Set up service (Constant Contact, Mail Chimp, Tiny Letter, etc)
- Design and implement process for regular uploading of email addresses from poll worker database. (E.g. how does current long list get from database to email service, and how does that list get updated as more folks sign up?)
- Identify key theme or content for each remaining week through Nov 10
- Write copy and design basic emails

- Provide to Jonatan (MKE Deputy) for review
- Schedule weekly emails

Initial division of labor

Here's what I'm thinking -- would love folks feedback.

Jonatan (MKE)

- Confirm that this project is still of interest to MKE team, and offer any edits as needed so this quick project best meetings MKE's needs
- Coordinate on preferred themes and content for emails
- Review and sign off on email copy (written by someone else)
- Provide MKE credit card to set up email service
- Answer Q's about poll worker database to help with process development

Alex (US Digital Response)

- Quickly pick email service and set up in consultation with Jonatan
- Understand flow of emails from poll worker database to email service and automate if possible
- Set up basic email template with MKE logo, contact information, link to election site. Coordinate with Jonatan and Ryan on preferred content format, ensure template accommodates these preferences (e.g. photo spot? yes/no. one vs two articles? other links or lists?)
- Schedule weekly email sends
- Ensure clean implementation and be available to troubleshoot moving forward

Ryan (Elections Group)

- Own conversation with Jonatan about determining weekly themes and content
- Oversee copy writing of all emails (ideally producing drafts of all emails for easy, one-time review by Jonatan)
- Get Jonatan's edits / integrate them to finalize copy

Josh (CTCL)

- Check in to ensure progress + MKE's needs being met
- Help out where needed

Thoughts on the above?

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](https://www.techandciviclife.org) | (513) 720-1397
| josh@techandciviclife.org

--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

--

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Subject: Re: Email system for poll workers

Thanks Josh, Jonatan - let me know if that's the right address, and when I can get an email from Constant Contact to verify it. (I don't want to surprise anyone managing that alias.)

Regarding the email footer: I checked w/ Constant Contact support, and I can only get it removed once we have upgraded to a paid account. Once I'm able to transfer the account to Jonatan and he's able to pay for Constant Contact, I will take care of it.

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city.milwaukee.gov/election

City of Milwaukee Election Commission | City Hall, 200 E. Wells Street, Room 501, Milwaukee, WI 53202

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Mailchimp and Constant Contact both have rich integration stories, and the most common tool I've used for connecting applications (Zapier) supports both Mailchimp and Constant Contact. However, another tool you may already have access to, Power Automate, only supports Mailchimp and not Constant Contact.

User administration

Both Mailchimp and Constant Contact offer the ability to have multiple users on a single account. I think this is a feature we should take advantage of so that you can lock down access. Specifically, you can create a paid account and then add me (to help with integrations+template creation) and Ryan (to update copy) as additional "seats" without needing to ever share an account password.

The Mailchimp Standard plan (which is 75/month) has the most fine grained access controls.

Security

Looking at security and administration features, Mailchimp offers 2-factor authentication standard, whereas Constant Contact only has it available as a beta feature.

Support

Constant Contact offers 24/7 phone support at a reasonable price; this is superior to Mailchimp's support (which, unless you get the most expensive plan, is email+chat only, but also 24/7).

Overall recommendation

Overall, I'd lean toward the Mailchimp Standard plan. Mailchimp is slightly more expensive, but has a superior security story and offers more integration choices. I think the phone support from Constant Contact is less important than 24/7 coverage, which Mailchimp also offers.

Alex

On Tue, Sep 22, 2020 at 11:26 AM Ryan Chew <ryan@electionsgroup.com> wrote:
Jonatan,

We'll go with 10:00. I'll send a zoom invite shortly.

Ryan
The Elections Group
312 823-3384

On Tue, Sep 22, 2020 at 11:42 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
I am sorry, I read that too fast. How about tomorrow at 10 or 11am?

Jonatan Zuñiga
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City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, September 22, 2020 10:43 AM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Cc: Alex Allain <alex@usdigitalresponse.org>; Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandcivillife.org>
Subject: Re: Email system for poll workers

I'm sorry. I think I made that confusing. Tomorrow, 3:00 is the only time that doesn't work for me.

If 3:00 is the only time that does work for you, I can reschedule my meeting, but I wonder if you have any other availability?

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The Elections Group
312 823-3384

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Got it, tomorrow at 3pm works for me.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>

Sent: Tuesday, September 22, 2020 10:21 AM

To: Zuniga, Jonatan <jzunig@milwaukee.gov>

Cc: Alex Allain <alex@usdigitalresponse.org>; Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandcivicle.org>

Subject: Re: Email system for poll workers

Jonatan,

I replied a moment ago before seeing this email. Thanks for these answers. My goal in having a conversation would be to understand your conception of these emails (are they relatively short and happy/encouraging? Longer with more emphasis on details and procedures? One topic week or more?); to learn what themes you think we need to visit, and to learn who in your office we can talk to in order to clarify any issues that might not be apparent to an outsider. If that's you, great, but I can imagine you're pretty busy, and these may be more mundane questions that someone else could answer.

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[A max of 3,000.](#)

* Where the poll workers email addresses are stored today (and whether we can get programmatic to it)

[The emails are in our database which is a customized app that our our IT Dept. created for us. We also have a spreadsheet with the contact information of new applicants.](#)

* How regularly would you like to transfer the email addresses?

[Weekly.](#)

* Is the intention to set up a "drip" campaign where once someone signs up, they get a series of emails, or would all poll workers get a regular "newsletter" that is just manually sent each week, or some mix?

[The main intention is to send regular weekly newsletters.](#)

* Whether there's an existing Constant Contact or Mail Chimp account that MKE is using (sounds like there isn't, but just in case there is, it would be good to know)

[We do not have an account right now. I am familiar with Constant Contact and would feel comfortable using it after the November Election.](#)

Let me know if you have additional questions or need anything from me to get this started.

Thank you for all your help!

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- Identify key theme or content for each remaining week through Nov 10
- Write copy and design basic emails
- Provide to Jonatan (MKE Deputy) for review
- Schedule weekly emails

Initial division of labor

Here's what I'm thinking -- would love folks feedback.

Jonatan (MKE)

- Confirm that this project is still of interest to MKE team, and offer any edits as needed so this quick project best meetings MKE's needs
- Coordinate on preferred themes and content for emails
- Review and sign off on email copy (written by someone else)
- Provide MKE credit card to set up email service
- Answer Q's about poll worker database to help with process development

Alex (US Digital Response)

- Quickly pick email service and set up in consultation with Jonatan
- Understand flow of emails from poll worker database to email service and automate if possible
- Set up basic email template with MKE logo, contact information, link to election site. Coordinate with Jonatan and Ryan on preferred content format, ensure template accommodates these preferences (e.g. photo spot? yes/no. one vs two articles? other links or lists?)
- Schedule weekly email sends
- Ensure clean implementation and be available to troubleshoot moving forward

Ryan (Elections Group)

- Own conversation with Jonatan about determining weekly themes and content
- Oversee copy writing of all emails (ideally producing drafts of all emails for easy, one-time review by Jonatan)
- Get Jonatan's edits / integrate them to finalize copy

Josh (CTCL)

- Check in to ensure progress + MKE's needs being met
- Help out where needed

Thoughts on the above?

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

--

[U.S. Digital Response](#) is an all-volunteer effort that matches technologists, data scientists, and other experts with government teams for rapid response on COVID-19. We are pitching in remotely from our homes all across the country and we hope that you are also reducing your exposure in every feasible way.

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

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Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Friday, September 25, 2020 10:07 AM
To: Alex Allain;Josh Goldman
Cc: Ryan Chew;Omar Sheikh
Subject: Re: Email system for poll workers

Hello Alex,

I verified the constant contact email. The email electionworker@milwaukee.gov is the best to set as the "reply-to" address.

I am attaching two spreadsheets. The initial upload would include all PW who we have assigned to the November Election. The TY column would indicate a I for Election Inspector and a C for Chiefs. Of course, we don't need to upload all of the columns. The second spreadsheet would be for new applicants as we receive them.

I am good with using Zapier.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Thursday, September 24, 2020 5:30 PM
To: Josh Goldman <josh@techandcivicliflife.org>
Cc: Zuniga, Jonatan <jzunig@milwaukee.gov>; Ryan Chew <ryan@electionsgroup.com>; Omar Sheikh <omar@electionsgroup.com>
Subject: Re: Email system for poll workers

Thanks Josh, Jonatan - let me know if that's the right address, and when I can get an email from Constant Contact to verify it. (I don't want to surprise anyone managing that alias.)

Regarding the email footer: I checked w/ Constant Contact support, and I can only get it removed once we have upgraded to a paid account. Once I'm able to transfer the account to Jonatan and he's able to pay for Constant Contact, I will take care of it.

Alex

On Thu, Sep 24, 2020 at 8:01 AM Josh Goldman <josh@techandcivicliflife.org> wrote:
Quick add-on -- Claire mentioned electionworker@milwaukee.org as the "reply-to" address. I know this is independent of the "From" address, just wanted to flag so that Jonatan can confirm the email is correct and that he also thinks this is the right reply-to.

On Thu, Sep 24, 2020 at 2:39 AM Alex Allain <alex@usdigitalresponse.org> wrote:
I spent additional time configuring Constant Contact and have some further updates.

Account updates

* I've set up a Constant Contact account under my email+username; once everything is set up and ready for entering billing information, I will transfer ownership to you, Jonatan.

* As part of that, I need to add your email as a verified Constant Contact email; this is a prerequisite to transferring account ownership. **Jonatan, you should have an email from Constant Contact asking to verify your email. Please click the link--you should NOT need to enter a password.**

* I've added a new user associated with the account for you, Ryan. **I initiated a password reset email from Constant Contact that you can use to set a new password and then log in to your account. Please use a unique password.**

* I also created an additional user for myself, which I can use to help with configuration after transferring ownership to Jonatan.

Constant Contact setup

* I've created two mailing lists Chiefs and Election Inspectors. They're currently empty.

* I've created a reusable email template titled REUSABLE TEMPLATE. I've attached a screenshot below; I'm happy to make additional tweaks to it. I am going to ask Constant Contact to remove their logo tomorrow when their chat support is online. The "from" address+sender is from me because it's the only verified email so far.

* On that note, **what email address should be used for the "from" for mail sent through Constant Contact?** We will need to add that email address as another verified email for Constant Contact.

Automation update

* I've been playing with Zapier and Microsoft Excel online, and it looks like it will be possible to set up a Zapier account that reads new rows from an O365 Excel spreadsheet and adds them to a list. Here is a quick demo of [what that could look like](#).

* To support this workflow, we will need

- A paid Zapier account (~ \$50/month, can be cancelled when you are no longer taking sign-ups)
- Login credentials to an O365 Excel where new email addresses are appended (with some way of categorizing between Chiefs and Election Inspectors)

From: City of Milwaukee Election Commission <alex@usdigitalresponse.org>

Reply alex@usdigitalresponse.org

Subject: **SUBJECT HERE**

Preheader: **SUMMARY HERE**



An Update from City of Milwaukee Election Commission

YOUR CONTENT HERE

Sincerely,

Jonatan Zuñiga
Deputy Director
City of Milwaukee Election Commission

city.milwaukee.gov/election

City of Milwaukee Election Commission | City Hall, 200 E. Wells Street, Room 501, Milwaukee, WI 53202

[Unsubscribe {recipient's email}](#).

Alex

On Wed, Sep 23, 2020 at 3:58 PM Alex Allain <alex@usdigitalresponse.org> wrote:
That sounds good. I'll send over some instructions for getting Constant Contact set up tonight.

In the meantime, can you send over a sample of the spreadsheet with a few redacted entries?

For workflow that automatically adds users to the mailing list, based on what you've described so far, I think I'll need to talk to folks on the IT team--would you be open to making that introduction?

Alex

On Wed, Sep 23, 2020 at 2:41 PM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
Hello Alex,

I read through your email comparison and I would prefer to use Constant Contact. See below for my responses.

* Just to confirm, is it possible to extract the emails from the database from your custom app into a spreadsheet in order to do an initial import?

Yes

* How is the spreadsheet with new applicant contact information being generated? (E.g. is it coming from a Google Form or something similar?) The reason I ask is that this is the most promising place to hook up an automated integration with the mailing list provider.

Currently is something similar to a Google Form but it's through our website platform Titan. I am working with our IT department to change the form so that new applicants would go directly into our database.

* Do you know if you have either a Microsoft Power Automate or Zapier account? (These are tools we may be able use to automatically add new subscribers.)

We do not.

* Will you want to do any kind of filtering of the emails of applicants (e.g. to reject applicants) or will that spreadsheet suffice for the list of people to add?

The spreadsheets will only have eligible applicants.

* Will you have multiple lists that need different content sent to it, or will it be a single list?

I would like to have separate lists for Chiefs and Election Inspectors in Constant Contact. For this campaign both lists would get the same content. In the future I may send emails specifically to Chiefs.

Jonatan Zuñiga

Deputy Director

Office: 414-286-3962

City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>

Sent: Wednesday, September 23, 2020 12:16 PM

To: Josh Goldman <josh@techandcivillife.org>

Cc: Ryan Chew <ryan@electionsgroup.com>; Zuniga, Jonatan <jzunig@milwaukee.gov>; Omar Sheikh <omar@electionsgroup.com>

Subject: Re: Email system for poll workers

Hey all, sorry to miss this morning's meeting - I'm on pacific time, so didn't catch the invite in time.

Did you discuss Constant Contact vs Mailchimp?

As Josh said, happy to defer to the tooling you are most comfortable with! The one case where Constant Contact could make things much more difficult, to be clear, is if we need to use Power Automate to automate email list additions. When you have a chance to cover my questions below, I can confirm whether that would be an issue and explain the potential tradeoffs so you can make the decision you're most comfortable with.

Also happy to hop on a call later today or tomorrow if you'd find it easier to go through it live.

Alex

On Wed, Sep 23, 2020 at 7:49 AM Josh Goldman <josh@techandcivillife.org> wrote:

Hi folks! I might be able to pop in for a few minutes this morning, but otherwise am excited to hear what y'all decide.

Quick reminder for Jonatan -- probably doesn't need to be said -- that what you say, goes! :) I appreciate Alex's careful rundown for sure -- and the ability to have two-factor authentication on Mail Chimp but not

on Constant Contact sounds like a useful distinction to me. Still though -- if Constant Contact is the tool you're comfortable with, and want to use after the election too, then I'm all in for Constant Contact.

Excited this is moving forward!

Josh

On Wed, Sep 23, 2020 at 8:53 AM Ryan Chew <ryan@electionsgroup.com> wrote:
Thanks, Alex.

I had been thinking of our 10:00 meeting as focused on what judge-related issues should be covered and things like that, and hadn't invited you. But I wonder if I should add you to the invite, and we could take some time to go through your questions, and any additional questions about the service that may come up. I'll go ahead and add you now just in case that seems useful.

Ryan
The Elections Group
312 823-3384

On Wed, Sep 23, 2020 at 1:57 AM Alex Allain <alex@usdigitalresponse.org> wrote:
Thanks Jonatan for those detailed answers, I've been looking into Constant Contact vs Mailchimp and what considerations there might be in choosing between them. I'll split this email up into three parts-- recommendation for an email provider, questions that will help with the deployment and integration, and a detailed assessment of Mailchimp vs Constant Contact (in case you're interested).

Email provider recommendation

I'd recommend the Mailchimp Standard plan for its superior security and integration story; otherwise, the two products are generally very similar. If you give me a thumbs-up on this, I can send instructions for how to set it up to give me delegated access so I can pick it up from there without a risky password exchange.

Questions for deployment

- * Just to confirm, is it possible to extract the emails from the database from your custom app into a spreadsheet in order to do an initial import?
- * How is the spreadsheet with new applicant contact information being generated? (E.g. is it coming from a Google Form or something similar?) The reason I ask is that this is the most promising place to hook up an automated integration with the mailing list provider.
- * Do you know if you have either a Microsoft Power Automate or Zapier account? (These are tools we may be able use to automatically add new subscribers.)
- * Will you want to do any kind of filtering of the emails of applicants (e.g. to reject applicants) or will that spreadsheet suffice for the list of people to add?
- * Will you have multiple lists that need different content sent to it, or will it be a single list?

Additionally, could you send me a sample of the files (ideally with any personally identifiable information redacted) - just a couple of lines of data would be enough. I'm interested in seeing the headers and the overall format to confirm that it's a format compatible with what the email providers accept.

Detailed email provider comparison (feel free to skip if you're comfortable with the recommendation)

Cost

Cost-wise, they are pretty similar. It looks like Mailchimp will run between \$50-75/month for 3000 subscribers, and Constant Contact will be around \$65/month from what I can tell. Constant Contact offers a 60 day free trial, which would be enough to last through the election. Mailchimp has a free tier, but it only supports up to 2000 contacts.

Mailing list features

From an email feature perspective, for what you need, I don't think there are major differences either. They both support rich text editing, templates, and the ability to create multiple lists of subscribers (which you may not need).

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- Review and sign off on email copy (written by someone else)
- Provide MKE credit card to set up email service
- Answer Q's about poll worker database to help with process development

Alex (US Digital Response)

- Quickly pick email service and set up in consultation with Jonatan
- Understand flow of emails from poll worker database to email service and automate if possible
- Set up basic email template with MKE logo, contact information, link to election site. Coordinate with Jonatan and Ryan on preferred content format, ensure template accommodates these preferences (e.g. photo spot? yes/no. one vs two articles? other links or lists?)
- Schedule weekly email sends
- Ensure clean implementation and be available to troubleshoot moving forward

Ryan (Elections Group)

- Own conversation with Jonatan about determining weekly themes and content
- Oversee copy writing of all emails (ideally producing drafts of all emails for easy, one-time review by Jonatan)
- Get Jonatan's edits / integrate them to finalize copy

Josh (CTCL)

- Check in to ensure progress + MKE's needs being met
- Help out where needed

Thoughts on the above?

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicle.org

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Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

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[U.S. Digital Response](#) is an all-volunteer effort that matches technologists, data scientists, and other experts with government teams for rapid response on COVID-19. We are pitching in remotely from our homes all across the country and we hope that you are also reducing your exposure in every feasible way.

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
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Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, September 25, 2020 4:54 PM
To: Zuniga, Jonatan
Subject: inspector newsletter

Jonatan,

A couple forest fires got in my way today (not literally - I live in Chicago not California). But things got a bit past me, and I haven't finished the newsletter text. I will get you a draft over the weekend. Sorry for the delay.

I'm going to plan around giving you drafts on Thursdays going forward so that you have time for reading, corrections, revisions, and we can get these out on Mondays. This round, perhaps Tuesday should be our goal.

Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Sunday, September 27, 2020 5:07 PM
To: Ryan Chew
Subject: Re: inspector newsletter

No worries, thanks for the update and your help!

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, September 25, 2020 4:53 PM
To: Zuniga, Jonatan <jjunig@milwaukee.gov>
Subject: inspector newsletter

Jonatan,

A couple forest fires got in my way today (not literally - I live in Chicago not California). But things got a bit past me, and I haven't finished the newsletter text. I will get you a draft over the weekend. Sorry for the delay.

I'm going to plan around giving you drafts on Thursdays going forward so that you have time for reading, corrections, revisions, and we can get these out on Mondays. This round, perhaps Tuesday should be our goal.

Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Monday, September 28, 2020 2:36 AM
To: Zuniga, Jonatan; Ryan Chew; Josh Goldman; Omar Sheikh
Subject: Re: Email system for poll workers

Okay, great. I've got almost everything ready to transfer over at this point, I believe. I just had Zapier send you a confirmation email so I can transfer the email address on the Zapier account to you, but I realized that I will need to send you the password. Can you send me a phone number I can use to text you the password?

For the next steps, we'll need to do 3 things:

- * Transfer the Constant Contact account to you, and get the billing info set up
- * Transfer the Zapier account to you, get the billing info set up, and configure the Zap to access your spreadsheet stored in O365
- * Import your initial list of contacts into Constant Contact

I've put [together instructions for each of these steps here](#).

If it's easier to do this live, I'm happy to walk you through it on a call; you can [find and book a slot on my calendar here](#).

Alex

On Sun, Sep 27, 2020 at 3:06 PM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
They are currently not stored in Office 365 but they can be.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Friday, September 25, 2020 11:46 PM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Subject: Re: Email system for poll workers

Great, thank you!

I've also just sent off the verification email to electionworker@milwaukee.gov - once that's verified, I'll get it configured for use in the emails.

These spreadsheets are very helpful. I'll circle back over the weekend with some more specific next steps on the import flow and confirm readiness to transfer the primary account over to you and the steps needed for payment.

One more technical question for now - do you know if the spreadsheets you'll be importing are currently stored in Office 365 (or can they be)?

Alex

On Fri, Sep 25, 2020 at 11:41 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
See attached.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Friday, September 25, 2020 1:28 PM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Cc: Josh Goldman <josh@techandcivicliflife.org>; Ryan Chew <ryan@electionsgroup.com>; Omar Sheikh <omar@electionsgroup.com>
Subject: Re: Email system for poll workers

Thanks Jonatan! I'll go ahead and get the electionworker@milwaukee.gov email verification sent out.

I don't think the spreadsheets came through - would you mind resending?

Re Zapier: great news! Let me think through the best way to get it set up for you.

Alex

On Fri, Sep 25, 2020 at 8:07 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
Hello Alex,

I verified the constant contact email. The email electionworker@milwaukee.gov is the best to set as the "reply-to" address.

I am attaching two spreadsheets. The initial upload would include all PW who we have assigned to the November Election. The TY column would indicate a I for Election Inspector and a C for Chiefs. Of course, we don't need to upload all of the columns. The second spreadsheet would be for new applicants as we receive them.

I am good with using Zapier.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Thursday, September 24, 2020 5:30 PM
To: Josh Goldman <josh@techandcivicliflife.org>
Cc: Zuniga, Jonatan <jzunig@milwaukee.gov>; Ryan Chew <ryan@electionsgroup.com>; Omar Sheikh <omar@electionsgroup.com>
Subject: Re: Email system for poll workers

Thanks Josh, Jonatan - let me know if that's the right address, and when I can get an email from Constant Contact to verify it. (I don't want to surprise anyone managing that alias.)

Regarding the email footer: I checked w/ Constant Contact support, and I can only get it removed once we have upgraded to a paid account. Once I'm able to transfer the account to Jonatan and he's able to pay for Constant Contact, I will take care of it.

Alex

On Thu, Sep 24, 2020 at 8:01 AM Josh Goldman <josh@techandciviclelife.org> wrote:

Quick add-on -- Claire mentioned electionworker@milwaukee.org as the "reply-to" address. I know this is independent of the "From" address, just wanted to flag so that Jonatan can confirm the email is correct and that he also thinks this is the right reply-to.

On Thu, Sep 24, 2020 at 2:39 AM Alex Allain <alex@usdigitalresponse.org> wrote:

I spent additional time configuring Constant Contact and have some further updates.

Account updates

* I've set up a Constant Contact account under my email+username; once everything is set up and ready for entering billing information, I will transfer ownership to you, Jonatan.

* As part of that, I need to add your email as a verified Constant Contact email; this is a prerequisite to transferring account ownership. **Jonatan, you should have an email from Constant Contact asking to verify your email. Please click the link--you should NOT need to enter a password.**

* I've added a new user associated with the account for you, Ryan. **I initiated a password reset email from Constant Contact that you can use to set a new password and then log in to your account. Please use a unique password.**

* I also created an additional user for myself, which I can use to help with configuration after transferring ownership to Jonatan.

Constant Contact setup

* I've created two mailing lists Chiefs and Election Inspectors. They're currently empty.

* I've created a reusable email template titled REUSABLE TEMPLATE. I've attached a screenshot below; I'm happy to make additional tweaks to it. I am going to ask Constant Contact to remove their logo tomorrow when their chat support is online. The "from" address+sender is from me because it's the only verified email so far.

* On that note, **what email address should be used for the "from" for mail sent through Constant Contact?** We will need to add that email address as another verified email for Constant Contact.

Automation update

* I've been playing with Zapier and Microsoft Excel online, and it looks like it will be possible to set up a Zapier account that reads new rows from an O365 Excel spreadsheet and adds them to a list. Here is a quick demo of [what that could look like](#).

* To support this workflow, we will need

- A paid Zapier account (~ \$50/month, can be cancelled when you are no longer taking sign-ups)
- Login credentials to an O365 Excel where new email addresses are appended (with some way of categorizing between Chiefs and Election Inspectors)

From: City of Milwaukee Election Commission <alex@usdigitalresponse.org>
Reply: alex@usdigitalresponse.org
Subject: **SUBJECT HERE**
Preheader: **SUMMARY HERE**



An Update from City of Milwaukee Election Commission

YOUR CONTENT HERE

Sincerely,

Jonatan Zuñiga
Deputy Director
City of Milwaukee Election Commission

city.milwaukee.gov/election

City of Milwaukee Election Commission | City Hall, 200 E. Wells Street, Room 501, Milwaukee, WI 53202

[Unsubscribe {recipient's email}](#)

Alex

On Wed, Sep 23, 2020 at 3:58 PM Alex Allain <alex@usdigitalresponse.org> wrote:
That sounds good. I'll send over some instructions for getting Constant Contact set up tonight.

In the meantime, can you send over a sample of the spreadsheet with a few redacted entries?

For workflow that automatically adds users to the mailing list, based on what you've described so far, I think I'll need to talk to folks on the IT team--would you be open to making that introduction?

Alex

On Wed, Sep 23, 2020 at 2:41 PM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
Hello Alex,

I read through your email comparison and I would prefer to use Constant Contact. See below for my responses.

* Just to confirm, is it possible to extract the emails from the database from your custom app into a spreadsheet in order to do an initial import?

Yes

* How is the spreadsheet with new applicant contact information being generated? (E.g. is it coming from a Google Form or something similar?) The reason I ask is that this is the most promising place to hook up an automated integration with the mailing list provider.

Currently is something similar to a Google Form but it's through our website platform Titan. I am working with our IT department to change the form so that new applicants would go directly into our database.

* Do you know if you have either a Microsoft Power Automate or Zapier account? (These are tools we may be able use to automatically add new subscribers.)

We do not.

* Will you want to do any kind of filtering of the emails of applicants (e.g. to reject applicants) or will that spreadsheet suffice for the list of people to add?

The spreadsheets will only have eligible applicants.

* Will you have multiple lists that need different content sent to it, or will it be a single list?

I would like to have separate lists for Chiefs and Election Inspectors in Constant Contact. For this campaign both lists would get the same content. In the future I may send emails specifically to Chiefs.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>

Sent: Wednesday, September 23, 2020 12:16 PM

To: Josh Goldman <josh@techandcivicliflife.org>

Cc: Ryan Chew <ryan@electionsgroup.com>; Zuniga, Jonatan <jzunig@milwaukee.gov>; Omar Sheikh <omar@electionsgroup.com>

Subject: Re: Email system for poll workers

Hey all, sorry to miss this morning's meeting - I'm on pacific time, so didn't catch the invite in time.

Did you discuss Constant Contact vs Mailchimp?

As Josh said, happy to defer to the tooling you are most comfortable with! The one case where Constant Contact could make things much more difficult, to be clear, is if we need to use Power Automate to automate email list additions. When you have a chance to cover my questions below, I can confirm whether that would be an issue and explain the potential tradeoffs so you can make the decision you're most comfortable with.

Also happy to hop on a call later today or tomorrow if you'd find it easier to go through it live.

Alex

On Wed, Sep 23, 2020 at 7:49 AM Josh Goldman <josh@techandcivicliflife.org> wrote:

Hi folks! I might be able to pop in for a few minutes this morning, but otherwise am excited to hear what y'all decide.

Quick reminder for Jonatan -- probably doesn't need to be said -- that what you say, goes! :) I appreciate Alex's careful rundown for sure -- and the ability to have two-factor authentication on Mail Chimp but

not on Constant Contact sounds like a useful distinction to me. Still though -- if Constant Contact is the tool you're comfortable with, and want to use after the election too, then I'm all in for Constant Contact.

Excited this is moving forward!

Josh

On Wed, Sep 23, 2020 at 8:53 AM Ryan Chew <ryan@electionsgroup.com> wrote:
Thanks, Alex.

I had been thinking of our 10:00 meeting as focused on what judge-related issues should be covered and things like that, and hadn't invited you. But I wonder if I should add you to the invite, and we could take some time to go through your questions, and any additional questions about the service that may come up. I'll go ahead and add you now just in case that seems useful.

Ryan
The Elections Group
312 823-3384

On Wed, Sep 23, 2020 at 1:57 AM Alex Allain <alex@usdigitalresponse.org> wrote:
Thanks Jonatan for those detailed answers, I've been looking into Constant Contact vs Mailchimp and what considerations there might be in choosing between them. I'll split this email up into three parts-- recommendation for an email provider, questions that will help with the deployment and integration, and a detailed assessment of Mailchimp vs Constant Contact (in case you're interested).

Email provider recommendation

I'd recommend the Mailchimp Standard plan for its superior security and integration story; otherwise, the two products are generally very similar. If you give me a thumbs-up on this, I can send instructions for how to set it up to give me delegated access so I can pick it up from there without a risky password exchange.

Questions for deployment

- * Just to confirm, is it possible to extract the emails from the database from your custom app into a spreadsheet in order to do an initial import?
- * How is the spreadsheet with new applicant contact information being generated? (E.g. is it coming from a Google Form or something similar?) The reason I ask is that this is the most promising place to hook up an automated integration with the mailing list provider.
- * Do you know if you have either a Microsoft Power Automate or Zapier account? (These are tools we may be able use to automatically add new subscribers.)
- * Will you want to do any kind of filtering of the emails of applicants (e.g. to reject applicants) or will that spreadsheet suffice for the list of people to add?
- * Will you have multiple lists that need different content sent to it, or will it be a single list?

Additionally, could you send me a sample of the files (ideally with any personally identifiable information redacted) - just a couple of lines of data would be enough. I'm interested in seeing the headers and the overall format to confirm that it's a format compatible with what the email providers accept.

Detailed email provider comparison (feel free to skip if you're comfortable with the recommendation)

Cost

Cost-wise, they are pretty similar. It looks like Mailchimp will run between \$50-75/month for 3000 subscribers, and Constant Contact will be around \$65/month from what I can tell. Constant Contact offers a 60 day free trial, which would be enough to last through the election. Mailchimp has a free tier, but it only supports up to 2000 contacts.

Mailing list features

From an email feature perspective, for what you need, I don't think there are major differences either. They both support rich text editing, templates, and the ability to create multiple lists of subscribers (which you may not need).

Integrations

Mailchimp and Constant Contact both have rich integration stories, and the most common tool I've used for connecting applications (Zapier) supports both Mailchimp and Constant Contact. However, another tool you may already have access to, Power Automate, only supports Mailchimp and not Constant Contact.

User administration

Both Mailchimp and Constant Contact offer the ability to have multiple users on a single account. I think this is a feature we should take advantage of so that you can lock down access. Specifically, you can create a paid account and then add me (to help with integrations+template creation) and Ryan (to update copy) as additional "seats" without needing to ever share an account password.

The Mailchimp Standard plan (which is 75/month) has the most fine grained access controls.

Security

Looking at security and administration features, Mailchimp offers 2-factor authentication standard, whereas Constant Contact only has it available as a beta feature.

Support

Constant Contact offers 24/7 phone support at a reasonable price; this is superior to Mailchimp's support (which, unless you get the most expensive plan, is email+chat only, but also 24/7).

Overall recommendation

Overall, I'd lean toward the Mailchimp Standard plan. Mailchimp is slightly more expensive, but has a superior security story and offers more integration choices. I think the phone support from Constant Contact is less important than 24/7 coverage, which Mailchimp also offers.

Alex

On Tue, Sep 22, 2020 at 11:26 AM Ryan Chew <ryan@electionsgroup.com> wrote:
Jonatan,

We'll go with 10:00. I'll send a zoom invite shortly.

Ryan
The Elections Group
312 823-3384

On Tue, Sep 22, 2020 at 11:42 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
I am sorry, I read that too fast. How about tomorrow at 10 or 11am?

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, September 22, 2020 10:43 AM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Cc: Alex Allain <alex@usdigitalresponse.org>; Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandcivicliflife.org>
Subject: Re: Email system for poll workers

I'm sorry. I think I made that confusing. Tomorrow, 3:00 is the only time that doesn't work for me.

If 3:00 is the only time that does work for you, I can reschedule my meeting, but I wonder if you have any other availability?

Ryan
The Elections Group
312 823-3384

On Tue, Sep 22, 2020 at 10:25 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
Hi Ryan,

Got it, tomorrow at 3pm works for me.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, September 22, 2020 10:21 AM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Cc: Alex Allain <alex@usdigitalresponse.org>; Omar Sheikh <omar@electionsgroup.com>; Josh Goldman

<josh@techandcivillife.org>

Subject: Re: Email system for poll workers

Jonatan,

I replied a moment ago before seeing this email. Thanks for these answers. My goal in having a conversation would be to understand your conception of these emails (are they relatively short and happy/encouraging? Longer with more emphasis on details and procedures? One topic week or more?); to learn what themes you think we need to visit, and to learn who in your office we can talk to in order to clarify any issues that might not be apparent to an outsider. If that's you, great, but I can imagine you're pretty busy, and these may be more mundane questions that someone else could answer.

Ryan
The Elections Group
312 823-3384

On Tue, Sep 22, 2020 at 9:50 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
Hello Everyone,

This is still of interest to us. See my responses below.

* The approximate total number of poll workers expected to sign up

[A max of 3,000.](#)

* Where the poll workers email addresses are stored today (and whether we can get programmatic to it)

[The emails are in our database which is a customized app that our our IT Dept. created for us. We also have a spreadsheet with the contact information of new applicants.](#)

* How regularly would you like to transfer the email addresses?

[Weekly.](#)

* Is the intention to set up a "drip" campaign where once someone signs up, they get a series of emails, or would all poll workers get a regular "newsletter" that is just manually sent each week, or some mix?

[The main intention is to send regular weekly newsletters.](#)

* Whether there's an existing Constant Contact or Mail Chimp account that MKE is using (sounds like there isn't, but just in case there is, it would be good to know)

[We do not have an account right now. I am familiar with Constant Contact and would feel comfortable using it after the November Election.](#)

Let me know if you have additional questions or need anything from me to get this started.

Thank you for all your help!

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>

Sent: Monday, September 21, 2020 7:14 PM

To: Omar Sheikh <omar@electionsgroup.com>

Cc: Josh Goldman <josh@techandcivillife.org>; Ryan Chew <ryan@electionsgroup.com>; Zuniga, Jonatan <zunig@milwaukee.gov>

Subject: Re: Email system for poll workers

This sounds good to me. I'm happy to help with the above tasks!

To get started, it would be helpful to know:

- * The approximate total number of poll workers expected to sign up
- * Where the poll workers email addresses are stored today (and whether we can get programmatic to it)
- * How regularly would you like to transfer the email addresses?
- * Is the intention to set up a "drip" campaign where once someone signs up, they get a series of emails, or would all poll workers get a regular "newsletter" that is just manually sent each week, or some mix?
- * Whether there's an existing Constant Contact or Mail Chimp account that MKE is using (sounds like there isn't, but just in case there is, it would be good to know)

Happy to hop on a quick call to sync if that's easier.

Alex

On Mon, Sep 21, 2020 at 4:51 PM Omar Sheikh <omar@electionsgroup.com> wrote:
Ryan and I are familiar with Mail Chimp and Constant Contact we used it a Cook County.

On Mon, Sep 21, 2020 at 6:47 PM Josh Goldman <josh@techandcivillife.org> wrote:
Hi folks,

Claire mentioned the Milwaukee office might want some assistance setting up and sending out weekly emails to poll workers, starting ASAP. From initial conversations, I think this is the right group to make that happen. Here's what I know so far -- and Jonatan, please correct me if I'm off base. You have a better sense of what the office's needs/capacities are than I do, of course!

Context

- Claire wants to send a weekly blast to all people who have signed up as poll workers; goal: reiterate

training concepts to better prepare workers AND keep folks excited to

increase % yield of folks who actually show up on Election Day.

- They don't have much capacity to do this in-house.
- This

is a tool they'd continue using (and could take over all responsibility

for) post-November, but for now they need some help.

Tasks

- Set up service (Constant Contact, Mail Chimp, Tiny Letter, etc)
- Design and implement process for regular uploading of email addresses from poll worker database. (E.g. how does current long list get from database to email service, and how does that list get updated as more folks sign up?)
- Identify key theme or content for each remaining week through Nov 10
- Write copy and design basic emails
- Provide to Jonatan (MKE Deputy) for review
- Schedule weekly emails

Initial division of labor

Here's what I'm thinking -- would love folks feedback.

Jonatan (MKE)

- Confirm that this project is still of interest to MKE team, and offer any edits as needed so this quick project best meetings MKE's needs
- Coordinate on preferred themes and content for emails
- Review and sign off on email copy (written by someone else)
- Provide MKE credit card to set up email service
- Answer Q's about poll worker database to help with process development

Alex (US Digital Response)

- Quickly pick email service and set up in consultation with Jonatan
- Understand flow of emails from poll worker database to email service and automate if possible
- Set up basic email template with MKE logo, contact information, link to election site. Coordinate with Jonatan and Ryan on preferred content format, ensure template accommodates these preferences (e.g. photo spot? yes/no. one vs two articles? other links or lists?)
- Schedule weekly email sends
- Ensure clean implementation and be available to troubleshoot moving forward

Ryan (Elections Group)

- Own conversation with Jonatan about determining weekly themes and content
- Oversee copy writing of all emails (ideally producing drafts of all emails for easy, one-time review by Jonatan)
- Get Jonatan's edits / integrate them to finalize copy

Josh (CTCL)

- Check in to ensure progress + MKE's needs being met
- Help out where needed

Thoughts on the above?

Thanks,

Josh

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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandciviclife.org

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Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
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Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

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[U.S. Digital Response](#) is an all-volunteer effort that matches technologists, data scientists, and other experts with government teams for rapid response on COVID-19. We are pitching in remotely from our homes all across the country and we hope that you are also reducing your exposure in every feasible way.

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Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Monday, September 28, 2020 4:22 PM
To: Zuniga, Jonatan;Omar Sheikh;Josh Goldman;Alex Allain
Subject: election inspector news
Attachments: Milwaukee Judge Newsletter Sept 28.docx

Jonatan,

I've attached a file with a suggested text for the first newsletter, along with some things that might be useful if you can provide them:

- 1) Links - social media handles and best pages for certain types of info.
- 2) Photos - is there any chance you could take a couple cell phone pics. I suggested a couple, but other photos might be fine. It can be nice to dress up a Constant Contact email with a photo or two.
- 3) the "Inspector Pathway" - meaning what are the steps between applying to serve and actually serving. This will help write more to the point.
- 4) and of course, criticism of anything I've written that is wrong, confusing or not hitting the points you think are most important.

I've probably missed the mark in a number of ways. It's tough to do this from the distance of another state. So I won't feel any pride of authorship - just lay into what I've written and let me know everything that should change.

Thanks,
Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: Daisy Diaquino <daisy@cmredge.com>
Sent: Monday, September 28, 2020 5:57 PM
To: Lauren Banks;Isabel Lopez;saralynn@voteathome.org;gomez.eloisa11@gmail.com;micheledgoldstein@gmail.com; valeria@wisconsinvoices.org; iuscely1@wisconsinvoices.org;julie@wisconsinvoices.org;lisa@wisconsinvoices.org;rick@bloobyb loc.org;erica@vdlf.org;fabi@vdlf.org;paul@hawamke.org;tammyrivera@socmilwaukee.org;gabe@socmilwaukee.org;nancy@mmac.org;abarrutia@mkehc.org;alliegard@gmail.com;brianna@lbwn.org;lidia@lbwn.org;echavez@mccwi;khiggins@mccwi.org;jnoth@haventwoods.org;ruthw@riverworksmke.org;Markasa Tucker;devin@wisconsinvoices.org;maritza@safesound.org;christopher.Rasch@SSHC.org;stephanie.mercado@sshc.org;dcross@metcalfeepark.org;mmccurtis@metcalfeepark.org;sarah.b@nwscdc.org;ahaug@nwscdc.org;shauntay@allvotingislocal.org;donpepe@uwm.edu;khernand@uwm.edu;onavarro74@gmail.com;sziu@mmac.org;jamie@ynpn.org;kim.schultz@hpgm.org;Jeanette@wisconsinvoices.org;ibautista@greatermilwaukeeefoundation.org;Linea.sundstrom@gmail.com;dmorin@awimobility.com;michael@voteathome.org; jillian@whenweallvote.org; graham@whenweallvote.org; sam.munger@gmail.com;Peter@allvotingislocal.org;a.mertens@hotmail.com;maya@litmke.org;amanda@litmke.org;jennifer.ohear@commongroundwi.org;Julien Addison;froyald@sbcglobal.net;pam@milwaukeeelabor.org;benjamino@ascendantathlet e.com;jackie@jboynton.com;matt@mixonmedia.com;pauls@seiwi.org;angelito@conservationvoters.org;ariana@conservationvoters.org;smiller@commoncause.org;vdlf@vdlf.org;ehall@tmul.org;twilson@tmul.org;president@naacpmke.org;mcollins@aclu-wi.org;info@litmke.org;peggy.creer@gmail.com;lwwmc.voterservices@gmail.com;Barbara.Beckert@drwi.org;joannab@citizenactionwi.org;matt.brusky@citizenactionwi.org;mireya@citizenactionwi.org;trevonna.sims@citizenactionwi.org;brian.wooldridge@citizenactionwi.org;anita.johnson@citizenactionwi.org;robert.kraig@citizenactionwi.org;lang.angela1@gmail.com;patrick@gstrategiesllc.com;dana@wisconsinvoices.org;hauntay@allvotingislocal.org;peter.rickman@mashworkers.org;Bruce.colburn80@gmail.com;donpepe@uwm.edu;bmader@greatermilwaukeeefoundation.org;lidia@lbwn.org;kevin@lbwn.org

Cc: Woodall-Vogg, Claire;Zuniga, Jonatan;Benjamin Orbach;George.Christenson@milwaukeecountywi.gov;David Bowles;ptwalzak@gmail.com;Henry, Julietta;Sarah.McLaughlin@milwaukeecountywi.gov;chrondahiggins@foreverchangedconsulting.com;Schabo, Tim;sally callan

Subject: MEC Voter Education + Outreach Campaign: Partnership Meeting

Hi All,

Thank you so much for joining the Milwaukee Election Commission partnership meeting on Thursday, September 24. As promised, we have created a folder on Google Shared Drive that will house all creative assets that we'll be developing. We are currently in the process of creating additional assets and will be uploading on an ongoing basis.

[MEC Votes Count in 414](#)

***To stay on top of new creative assets please "bookmark" this link to your web browser.*

At the moment you'll be able to find the following:

- Partnership meeting recording and PPT deck

- Social media cover photos, profile pictures, content and graphics
- Animations/videos
- Face mask order

Please note: if you're requesting face masks, this will need to be completed no later than **Thursday, October 1.**

Thank you,

Daisy Diaquino

Account Specialist

Creative Marketing Resources, Inc.

(414) 247-9898 ext. 314



Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Tuesday, September 29, 2020 10:16 AM
To: Ryan Chew
Cc: Zuniga, Jonatan; Josh Goldman; Alex Allain
Subject: Re: election inspector news
Attachments: Milwaukee Judge Newsletter Sept 28.docx

Filled in some links and sample pictures.

Omar Sheikh | Consultant

The Elections Group

M:847.346.9288

Omar@electionsgroup.com



On Mon, Sep 28, 2020 at 4:22 PM Ryan Chew <ryan@electionsgroup.com> wrote:

Jonatan,

I've attached a file with a suggested text for the first newsletter, along with some things that might be useful if you can provide them:

- 1) Links - social media handles and best pages for certain types of info.
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Thanks,
Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

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"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, September 29, 2020 11:23 AM
To: Omar Sheikh
Cc: Zuniga, Jonatan
Subject: Re: election inspector news
Attachments: Milwaukee Judge Newsletter Sept 28.docx

Jonatan,

I thought Omar's suggestion of adding Curbside as an option was a good one, and wrote the following paragraph:

As an option for providing additional separation for voters who suspect they have Covid-19, voters who are vulnerable to Covid-19 and request accommodation, or voters who prefer not to wear a mask, you can offer Curbside Voting following procedures in the Election Day Manual. Greeters can identify these voters and initiate the Curbside process, subject to the voter's agreement.

I've attached an updated version.

Ryan
The Elections Group
312 823-3384

On Tue, Sep 29, 2020 at 10:16 AM Omar Sheikh <omar@electionsgroup.com> wrote:
Filled in some links and sample pictures.

Omar Sheikh | Consultant
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"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Tuesday, September 29, 2020 6:42 PM
To: Ryan Chew;Omar Sheikh
Subject: Re: election inspector news
Attachments: Milwaukee Judge Newsletter Sept 28.docx

Hello Ryan and Omar,

Thanks for preparing. See attached for my comments and edits.

Even with the edits I think it's too much text. I originally envision these as quick reminders, short text, more pictures. What if we had a flyer or infographic with pictures of each safety feature? We could link the document or just include it as part of the email. Let me know your thoughts.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, September 29, 2020 11:22 AM
To: Omar Sheikh <omar@electionsgroup.com>
Cc: Zuniga, Jonatan <jjunig@milwaukee.gov>
Subject: Re: election inspector news

Jonatan,

I thought Omar's suggestion of adding Curbside as an option was a good one, and wrote the following paragraph:

As an option for providing additional separation for voters who suspect they have Covid-19, voters who are vulnerable to Covid-19 and request accommodation, or voters who prefer not to wear a mask, you can offer Curbside Voting following procedures in the Election Day Manual. Greeters can identify these voters and initiate the Curbside process, subject to the voter's agreement.

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312 823-3384

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Omar Sheikh | Consultant

The Elections Group

M:847.346.9288

Omar@electionsgroup.com



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"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Wednesday, September 30, 2020 3:12 AM
To: Zuniga, Jonatan; Ryan Chew; Josh Goldman; Omar Sheikh
Subject: Re: Email system for poll workers

Hey Jonatan, just wanted to circle back - would it be helpful to schedule some time to run through these handoffs of do you feel comfortable with the instructions I sent over? Either way is fine, and I'm sure you're quite busy, so just let me know what's best for you!

Alex

On Mon, Sep 28, 2020 at 12:36 AM Alex Allain <alex@usdigitalresponse.org> wrote:

Okay, great. I've got almost everything ready to transfer over at this point, I believe. I just had Zapier send you a confirmation email so I can transfer the email address on the Zapier account to you, but I realized that I will need to send you the password. Can you send me a phone number I can use to text you the password?

For the next steps, we'll need to do 3 things:

- * Transfer the Constant Contact account to you, and get the billing info set up
- * Transfer the Zapier account to you, get the billing info set up, and configure the Zap to access your spreadsheet stored in O365
- * Import your initial list of contacts into Constant Contact

I've put [together instructions for each of these steps here](#).

If it's easier to do this live, I'm happy to walk you through it on a call; you can [find and book a slot on my calendar here](#).

Alex

On Sun, Sep 27, 2020 at 3:06 PM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
They are currently not stored in Office 365 but they can be.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Friday, September 25, 2020 11:46 PM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Subject: Re: Email system for poll workers

Great, thank you!

I've also just sent off the verification email to electionworker@milwaukee.gov - once that's verified, I'll get it configured for use in the emails.

These spreadsheets are very helpful. I'll circle back over the weekend with some more specific next steps on the import flow and confirm readiness to transfer the primary account over to you and the steps needed for payment.

One more technical question for now - do you know if the spreadsheets you'll be importing are currently stored in Office 365 (or can they be)?

Alex

On Fri, Sep 25, 2020 at 11:41 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
See attached.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Friday, September 25, 2020 1:28 PM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Cc: Josh Goldman <josh@techandciviclife.org>; Ryan Chew <ryan@electionsgroup.com>; Omar Sheikh <omar@electionsgroup.com>
Subject: Re: Email system for poll workers

Thanks Jonatan! I'll go ahead and get the electionworker@milwaukee.gov email verification sent out.

I don't think the spreadsheets came through - would you mind resending?

Re Zapier: great news! Let me think through the best way to get it set up for you.

Alex

On Fri, Sep 25, 2020 at 8:07 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
Hello Alex,

I verified the constant contact email. The email electionworker@milwaukee.gov is the best to set as the "reply-to" address.

I am attaching two spreadsheets. The initial upload would include all PW who we have assigned to the November Election. The TY column would indicate a I for Election Inspector and a C for Chiefs. Of course, we don't need to upload all of the columns. The second spreadsheet would be for new applicants as we receive them.

I am good with using Zapier.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Thursday, September 24, 2020 5:30 PM
To: Josh Goldman <josh@techandcivicliflife.org>
Cc: Zuniga, Jonatan <jzunig@milwaukee.gov>; Ryan Chew <ryan@electionsgroup.com>; Omar Sheikh <omar@electionsgroup.com>
Subject: Re: Email system for poll workers

Thanks Josh, Jonatan - let me know if that's the right address, and when I can get an email from Constant Contact to verify it. (I don't want to surprise anyone managing that alias.)

Regarding the email footer: I checked w/ Constant Contact support, and I can only get it removed once we have upgraded to a paid account. Once I'm able to transfer the account to Jonatan and he's able to pay for Constant Contact, I will take care of it.

Alex

On Thu, Sep 24, 2020 at 8:01 AM Josh Goldman <josh@techandcivicliflife.org> wrote:
Quick add-on -- Claire mentioned electionworker@milwaukee.org as the "reply-to" address. I know this is independent of the "From" address, just wanted to flag so that Jonatan can confirm the email is correct and that he also thinks this is the right reply-to.

On Thu, Sep 24, 2020 at 2:39 AM Alex Allain <alex@usdigitalresponse.org> wrote:
I spent additional time configuring Constant Contact and have some further updates.

Account updates

* I've set up a Constant Contact account under my email+username; once everything is set up and ready for entering billing information, I will transfer ownership to you, Jonatan.

* As part of that, I need to add your email as a verified Constant Contact email; this is a prerequisite to transferring account ownership. **Jonatan, you should have an email from Constant Contact asking to verify your email. Please click the link--you should NOT need to enter a password.**

* I've added a new user associated with the account for you, Ryan. **I initiated a password reset email from Constant Contact that you can use to set a new password and then log in to your account. Please use a unique password.**

* I also created an additional user for myself, which I can use to help with configuration after transferring ownership to Jonatan.

Constant Contact setup

* I've created two mailing lists Chiefs and Election Inspectors. They're currently empty.

* I've created a reusable email template titled REUSABLE TEMPLATE. I've attached a screenshot below; I'm happy to make additional tweaks to it. I am going to ask Constant Contact to remove their logo tomorrow when their chat support is online. The "from" address+sender is from me because it's the only verified email so far.

* On that note, **what email address should be used for the "from" for mail sent through Constant Contact?** We will need to add that email address as another verified email for Constant Contact.


Automation update

* I've been playing with Zapier and Microsoft Excel online, and it looks like it will be possible to set up a Zapier account that reads new rows from an O365 Excel spreadsheet and adds them to a list. Here is a quick demo of [what that could look like](#).

* To support this workflow, we will need

- A paid Zapier account (~ \$50/month, can be cancelled when you are no longer taking sign-ups)
- Login credentials to an O365 Excel where new email addresses are appended (with some way of categorizing between Chiefs and Election Inspectors)

From: City of Milwaukee Election Commission <alex@usdigitalresponse.org>
Reply alex@usdigitalresponse.org
Subject: **SUBJECT HERE**
Preheader: **SUMMARY HERE**



An Update from City of Milwaukee Election Commission

YOUR CONTENT HERE

Sincerely,
Jonatan Zuñiga
Deputy Director
City of Milwaukee Election Commission

city.milwaukee.gov/election

City of Milwaukee Election Commission | City Hall, 200 E. Wells Street, Room 501, Milwaukee, WI 53202

[Unsubscribe {recipient's email}](#)

Alex

On Wed, Sep 23, 2020 at 3:58 PM Alex Allain <alex@usdigitalresponse.org> wrote:
That sounds good. I'll send over some instructions for getting Constant Contact set up tonight.

In the meantime, can you send over a sample of the spreadsheet with a few redacted entries?

For workflow that automatically adds users to the mailing list, based on what you've described so far, I think I'll need to talk to folks on the IT team--would you be open to making that introduction?

Alex

On Wed, Sep 23, 2020 at 2:41 PM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
Hello Alex,

I read through your email comparison and I would prefer to use Constant Contact. See below for my responses.

* Just to confirm, is it possible to extract the emails from the database from your custom app into a spreadsheet in order to do an initial import?

Yes

* How is the spreadsheet with new applicant contact information being generated? (E.g. is it coming from a Google Form or something similar?) The reason I ask is that this is the most promising place to hook up an automated integration with the mailing list provider.

Currently is something similar to a Google Form but it's through our website platform Titan. I am working with our IT department to change the form so that new applicants would go directly into our database.

* Do you know if you have either a Microsoft Power Automate or Zapier account? (These are tools we may be able use to automatically add new subscribers.)

We do not.

* Will you want to do any kind of filtering of the emails of applicants (e.g. to reject applicants) or will that spreadsheet suffice for the list of people to add?

The spreadsheets will only have eligible applicants.

* Will you have multiple lists that need different content sent to it, or will it be a single list?

I would like to have separate lists for Chiefs and Election Inspectors in Constant Contact. For this campaign both lists would get the same content. In the future I may send emails specifically to Chiefs.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>

Sent: Wednesday, September 23, 2020 12:16 PM

To: Josh Goldman <josh@techandcivicliflife.org>

Cc: Ryan Chew <ryan@electionsgroup.com>; Zuniga, Jonatan <jzunig@milwaukee.gov>; Omar Sheikh <omar@electionsgroup.com>

Subject: Re: Email system for poll workers

Hey all, sorry to miss this morning's meeting - I'm on pacific time, so didn't catch the invite in time.

Did you discuss Constant Contact vs Mailchimp?

As Josh said, happy to defer to the tooling you are most comfortable with! The one case where Constant Contact could make things much more difficult, to be clear, is if we need to use Power Automate to automate email list additions. When you have a chance to cover my questions below, I can confirm whether that would be an issue and explain the potential tradeoffs so you can make the decision you're most comfortable with.

Also happy to hop on a call later today or tomorrow if you'd find it easier to go through it live.

Alex

On Wed, Sep 23, 2020 at 7:49 AM Josh Goldman <josh@techandcivicliflife.org> wrote:

Hi folks! I might be able to pop in for a few minutes this morning, but otherwise am excited to hear what y'all decide.

Quick reminder for Jonatan -- probably doesn't need to be said -- that what you say, goes! :) I appreciate Alex's careful rundown for sure -- and the ability to have two-factor authentication on Mail Chimp but not on Constant Contact sounds like a useful distinction to me. Still though -- if Constant Contact is the tool you're comfortable with, and want to use after the election too, then I'm all in for Constant Contact.

Excited this is moving forward!

Josh

On Wed, Sep 23, 2020 at 8:53 AM Ryan Chew <ryan@electionsgroup.com> wrote:

Thanks, Alex.

I had been thinking of our 10:00 meeting as focused on what judge-related issues should be covered and things like that, and hadn't invited you. But I wonder if I should add you to the invite, and we could take some time to go through your questions, and any additional questions about the service that may come up. I'll go ahead and add you now just in case that seems useful.

Ryan

The Elections Group

312 823-3384

On Wed, Sep 23, 2020 at 1:57 AM Alex Allain <alex@usdigitalresponse.org> wrote:

Thanks Jonatan for those detailed answers, I've been looking into Constant Contact vs Mailchimp and what considerations there might be in choosing between them. I'll split this email up into three parts-- recommendation for an email provider, questions that will help with the deployment and integration, and a detailed assessment of Mailchimp vs Constant Contact (in case you're interested).

Email provider recommendation

I'd recommend the Mailchimp Standard plan for its superior security and integration story; otherwise, the two products are generally very similar. If you give me a thumbs-up on this, I can send instructions for how to set it up to give me delegated access so I can pick it up from there without a risky password exchange.

Questions for deployment

- * Just to confirm, is it possible to extract the emails from the database from your custom app into a spreadsheet in order to do an initial import?
- * How is the spreadsheet with new applicant contact information being generated? (E.g. is it coming from a Google Form or something similar?) The reason I ask is that this is the most promising place to hook up an automated integration with the mailing list provider.
- * Do you know if you have either a Microsoft Power Automate or Zapier account? (These are tools we may be able use to automatically add new subscribers.)
- * Will you want to do any kind of filtering of the emails of applicants (e.g. to reject applicants) or will that spreadsheet suffice for the list of people to add?
- * Will you have multiple lists that need different content sent to it, or will it be a single list?

Additionally, could you send me a sample of the files (ideally with any personally identifiable information redacted) - just a couple of lines of data would be enough. I'm interested in seeing the headers and the overall format to confirm that it's a format compatible with what the email providers accept.

Detailed email provider comparison (feel free to skip if you're comfortable with the recommendation)

Cost

Cost-wise, they are pretty similar. It looks like Mailchimp will run between \$50-75/month for 3000 subscribers, and Constant Contact will be around \$65/month from what I can tell. Constant Contact offers a 60 day free trial, which would be enough to last through the election. Mailchimp has a free tier, but it only supports up to 2000 contacts.

Mailing list features

From an email feature perspective, for what you need, I don't think there are major differences either. They both support rich text editing, templates, and the ability to create multiple lists of subscribers (which you may not need).

Integrations

Mailchimp and Constant Contact both have rich integration stories, and the most common tool I've used for connecting applications (Zapier) supports both Mailchimp and Constant Contact. However, another tool you may already have access to, Power Automate, only supports Mailchimp and not Constant Contact.

User administration

Both Mailchimp and Constant Contact offer the ability to have multiple users on a single account. I think this is a feature we should take advantage of so that you can lock down access. Specifically, you can create a paid account and then add me (to help with integrations+template creation) and Ryan (to update copy) as additional "seats" without needing to ever share an account password.

The Mailchimp Standard plan (which is 75/month) has the most fine grained access controls.

Security

Looking at security and administration features, Mailchimp offers 2-factor authentication standard, whereas Constant Contact only has it available as a beta feature.

Support

Constant Contact offers 24/7 phone support at a reasonable price; this is superior to Mailchimp's support (which, unless you get the most expensive plan, is email+chat only, but also 24/7).

Overall recommendation

Overall, I'd lean toward the Mailchimp Standard plan. Mailchimp is slightly more expensive, but has a superior security story and offers more integration choices. I think the phone support from Constant Contact is less important than 24/7 coverage, which Mailchimp also offers.

Alex

On Tue, Sep 22, 2020 at 11:26 AM Ryan Chew <ryan@electionsgroup.com> wrote:
Jonatan,

We'll go with 10:00. I'll send a zoom invite shortly.

Ryan
The Elections Group
312 823-3384

On Tue, Sep 22, 2020 at 11:42 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
I am sorry, I read that too fast. How about tomorrow at 10 or 11am?

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
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Cc: Alex Allain <alex@usdigitalresponse.org>; Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandcivicliflife.org>
Subject: Re: Email system for poll workers

I'm sorry. I think I made that confusing. Tomorrow, 3:00 is the only time that doesn't work for me.

If 3:00 is the only time that does work for you, I can reschedule my meeting, but I wonder if you have any other availability?

Ryan
The Elections Group
312 823-3384

On Tue, Sep 22, 2020 at 10:25 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
Hi Ryan,

Got it, tomorrow at 3pm works for me.

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, September 22, 2020 10:21 AM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>
Cc: Alex Allain <alex@usdigitalresponse.org>; Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandciviclife.org>
Subject: Re: Email system for poll workers

Jonatan,

I replied a moment ago before seeing this email. Thanks for these answers. My goal in having a conversation would be to understand your conception of these emails (are they relatively short and happy/encouraging? Longer with more emphasis on details and procedures? One topic week or more?); to learn what themes you think we need to visit, and to learn who in your office we can talk to in order to clarify any issues that might not be apparent to an outsider. If that's you, great, but I can imagine you're pretty busy, and these may be more mundane questions that someone else could answer.

Ryan
The Elections Group
312 823-3384

On Tue, Sep 22, 2020 at 9:50 AM Zuniga, Jonatan <jzunig@milwaukee.gov> wrote:
Hello Everyone,

This is still of interest to us. See my responses below.

- * The approximate total number of poll workers expected to sign up
[A max of 3,000.](#)
- * Where the poll workers email addresses are stored today (and whether we can get programmatic to it)
[The emails are in our database which is a customized app that our our IT Dept. created for us. We also have a spreadsheet with the contact information of new applicants.](#)
- * How regularly would you like to transfer the email addresses?
[Weekly.](#)
- * Is the intention to set up a "drip" campaign where once someone signs up, they get a series of emails, or would all poll workers get a regular "newsletter" that is just manually sent each week, or some mix?
[The main intention is to send regular weekly newsletters.](#)
- * Whether there's an existing Constant Contact or Mail Chimp account that MKE is using (sounds like there isn't, but just in case there is, it would be good to know)
[We do not have an account right now. I am familiar with Constant Contact and would feel comfortable using it after the November Election.](#)

Let me know if you have additional questions or need anything from me to get this started.

Thank you for all your help!

Jonatan Zuñiga
Deputy Director

Office: 414-286-3962
City of Milwaukee Election Commission

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Monday, September 21, 2020 7:14 PM
To: Omar Sheikh <omar@electionsgroup.com>
Cc: Josh Goldman <josh@techandcivicliflife.org>; Ryan Chew <ryan@electionsgroup.com>; Zuniga, Jonatan <jzunig@milwaukee.gov>
Subject: Re: Email system for poll workers

This sounds good to me. I'm happy to help with the above tasks!

To get started, it would be helpful to know:

- * The approximate total number of poll workers expected to sign up
- * Where the poll workers email addresses are stored today (and whether we can get programmatic to it)
- * How regularly would you like to transfer the email addresses?
- * Is the intention to set up a "drip" campaign where once someone signs up, they get a series of emails, or would all poll workers get a regular "newsletter" that is just manually sent each week, or some mix?
- * Whether there's an existing Constant Contact or Mail Chimp account that MKE is using (sounds like there isn't, but just in case there is, it would be good to know)

Happy to hop on a quick call to sync if that's easier.

Alex

On Mon, Sep 21, 2020 at 4:51 PM Omar Sheikh <omar@electionsgroup.com> wrote:
Ryan and I are familiar with Mail Chimp and Constant Contact we used it a Cook County.

On Mon, Sep 21, 2020 at 6:47 PM Josh Goldman <josh@techandcivicliflife.org> wrote:
Hi folks,

Claire mentioned the Milwaukee office might want some assistance setting up and sending out weekly emails to poll workers, starting ASAP. From initial conversations, I think this is the right group to make that happen. Here's what I know so far -- and Jonatan, please correct me if I'm off base. You have a better sense of what the office's needs/capacities are than I do, of course!

Context

- Claire wants to send a weekly blast to all people who have signed up as poll workers; goal: reiterate training concepts to better prepare workers AND keep folks excited to increase % yield of folks who actually show up on Election Day.
- They don't have much capacity to do this in-house.

- This

is a tool they'd continue using (and could take over all responsibility for) post-November, but for now they need some help.

Tasks

- Set up service (Constant Contact, Mail Chimp, Tiny Letter, etc)
- Design and implement process for regular uploading of email addresses from poll worker database. (E.g. how does current long list get from database to email service, and how does that list get updated as more folks sign up?)
- Identify key theme or content for each remaining week through Nov 10
- Write copy and design basic emails
- Provide to Jonatan (MKE Deputy) for review
- Schedule weekly emails

Initial division of labor

Here's what I'm thinking -- would love folks feedback.

Jonatan (MKE)

- Confirm that this project is still of interest to MKE team, and offer any edits as needed so this quick project best meetings MKE's needs
- Coordinate on preferred themes and content for emails
- Review and sign off on email copy (written by someone else)
- Provide MKE credit card to set up email service
- Answer Q's about poll worker database to help with process development

Alex (US Digital Response)

- Quickly pick email service and set up in consultation with Jonatan
- Understand flow of emails from poll worker database to email service and automate if possible
- Set up basic email template with MKE logo, contact information, link to election site. Coordinate with Jonatan and Ryan on preferred content format, ensure template accommodates these preferences (e.g. photo spot? yes/no. one vs two articles? other links or lists?)
- Schedule weekly email sends
- Ensure clean implementation and be available to troubleshoot moving forward

Ryan (Elections Group)

- Own conversation with Jonatan about determining weekly themes and content
- Oversee copy writing of all emails (ideally producing drafts of all emails for easy, one-time review by Jonatan)
- Get Jonatan's edits / integrate them to finalize copy

Josh (CTCL)

- Check in to ensure progress + MKE's needs being met

- Help out where needed

Thoughts on the above?

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

--

[U.S. Digital Response](#) is an all-volunteer effort that matches technologists, data scientists, and other experts with government teams for rapid response on COVID-19. We are pitching in remotely from our homes all across the country and we hope that you are also reducing your exposure in every feasible way.

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

--

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Woodall-Vogg, Claire

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Wednesday, September 30, 2020 2:53 PM
To: Isabel Lopez
Cc: Woodall-Vogg, Claire; Zuniga, Jonatan; Lauren Banks; Catherine Knipstein; Tammy Belton-Davis; julia@athenacommunicationsllc.com
Subject: Re: MEC Warehouse Open House Planning Meeting

Sorry I have meetings all day tomorrow. Yikes! My only free time is 9amPT, I could skip my 10am if needed. Apologies.

Best,
Saralynn

On Wed, Sep 30, 2020 at 11:03 AM Isabel Lopez <isabel@cmredge.com> wrote:

Isabel Lopez is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us02web.zoom.us/j/82533007449?pwd=cDJoSDNidzF5S1FoK2VtaXBpa2k1Zz09&from=msft>

Meeting ID: 825 3300 7449

Passcode: 389715

One tap mobile

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Dial by your location

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+1 669 900 9128 US (San Jose)

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Passcode: 389715

Find your local number: <https://us02web.zoom.us/u/kbYCFaADFX>

Woodall-Vogg, Claire

From: Isabel Lopez <isabel@cmredge.com>
Sent: Wednesday, September 30, 2020 3:17 PM
To: Saralynn Finn
Cc: Woodall-Vogg, Claire; Zuniga, Jonatan; Lauren Banks; Catherine Knipstein; Tammy Belton-Davis; julia@athenacommunicationsllc.com
Subject: Re: MEC Warehouse Open House Planning Meeting

Hi Saralynn,

This meeting will also include our PR team to figure out some details around media kits, press release topics, signage, etc. that need to be decided on as soon as possible due to printing turnaround times. Tomorrow is the best time that works for MEC and the CMR team. Claire would you be open to a short secondary meeting on Friday? If not, with your approval, we can always record the meeting for Saralynn.

Thanks!

Isabel Lopez – She, Her, Hers
Account Manager
Creative Marketing Resources, Inc.
www.cmredge.com
M: 773-656-8550



From: Saralynn Finn <saralynn@voteathome.org>
Date: Wednesday, September 30, 2020 at 2:52 PM
To: Isabel Lopez <isabel@cmredge.com>
Cc: "Woodall-Vogg, Claire" <cwooda@milwaukee.gov>, "Zuniga, Jonatan" <jzunig@milwaukee.gov>, Lauren Banks <lauren@cmredge.com>, Catherine Knipstein <catherine@athenacommunicationsllc.com>, Tammy Belton-Davis <tammy@athenacommunicationsllc.com>, "julia@athenacommunicationsllc.com" <julia@athenacommunicationsllc.com>
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Woodall-Vogg, Claire

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Wednesday, September 30, 2020 3:40 PM
To: Isabel Lopez
Cc: Woodall-Vogg, Claire; Zuniga, Jonatan; Lauren Banks; Catherine Knipstein; Tammy Belton-Davis; julia@athenacommunicationsllc.com
Subject: Re: MEC Warehouse Open House Planning Meeting

Understood. Thanks for looping me in where I can.

Best,
Saralynn

On Wed, Sep 30, 2020 at 1:16 PM Isabel Lopez <isabel@cmredge.com> wrote:

Hi Saralynn,

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Meeting ID: 825 3300 7449

Passcode: 389715

Find your local number: <https://us02web.zoom.us/u/kbYCfAADFX>

Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Wednesday, September 30, 2020 4:35 PM
To: Saralynn Finn; Isabel Lopez
Cc: Zuniga, Jonatan; Lauren Banks; Catherine Knipstein; Tammy Belton-Davis; julia@athenacommunicationsllc.com
Subject: RE: MEC Warehouse Open House Planning Meeting

Let's record the meeting for Saralynn. I am afraid my Friday has quickly filled up with meetings.

From: Saralynn Finn <saralynn@voteathome.org>
Sent: Wednesday, September 30, 2020 3:40 PM
To: Isabel Lopez <isabel@cmredge.com>
Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Zuniga, Jonatan <jzunig@milwaukee.gov>; Lauren Banks <lauren@cmredge.com>; Catherine Knipstein <catherine@athenacommunicationsllc.com>; Tammy Belton-Davis <tammy@athenacommunicationsllc.com>; julia@athenacommunicationsllc.com
Subject: Re: MEC Warehouse Open House Planning Meeting

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Best,
Saralynn

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Isabel Lopez – She, Her, Hers

Account Manager

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M: 773-656-8550



From: Saralynn Finn <saralynn@voteathome.org>
Date: Wednesday, September 30, 2020 at 2:52 PM
To: Isabel Lopez <isabel@cmredge.com>
Cc: "Woodall-Vogg, Claire" <cwooda@milwaukee.gov>, "Zuniga, Jonatan" <jzunig@milwaukee.gov>, Lauren Banks <lauren@cmredge.com>, Catherine Knipstein <catherine@athenacommunicationsllc.com>, Tammy Belton-Davis <tammy@athenacommunicationsllc.com>, "julia@athenacommunicationsllc.com" <julia@athenacommunicationsllc.com>
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+1 346 248 7799 US (Houston)

+1 669 900 9128 US (San Jose)

Woodall-Vogg, Claire

From: Isabel Lopez <isabel@cmredge.com>
Sent: Wednesday, September 30, 2020 4:58 PM
To: Woodall-Vogg, Claire; Saralynn Finn
Cc: Zuniga, Jonatan; Lauren Banks; Catherine Knipstein; Tammy Belton-Davis; julia@athenacommunicationsllc.com
Subject: Re: MEC Warehouse Open House Planning Meeting

Will do; thank you, Claire!

Isabel Lopez – She, Her, Hers
Account Manager
Creative Marketing Resources, Inc.
www.cmredge.com
M: 773-656-8550



From: "Woodall-Vogg, Claire" <cwooda@milwaukee.gov>
Date: Wednesday, September 30, 2020 at 4:34 PM
To: Saralynn Finn <saralynn@voteathome.org>, Isabel Lopez <isabel@cmredge.com>
Cc: "Zuniga, Jonatan" <jzunig@milwaukee.gov>, Lauren Banks <lauren@cmredge.com>, Catherine Knipstein <catherine@athenacommunicationsllc.com>, Tammy Belton-Davis <tammy@athenacommunicationsllc.com>, "julia@athenacommunicationsllc.com" <julia@athenacommunicationsllc.com>
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Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Zuniga, Jonatan <jzunig@milwaukee.gov>; Lauren Banks <lauren@cmredge.com>; Catherine Knipstein <catherine@athenacommunicationsllc.com>; Tammy Belton-Davis <tammy@athenacommunicationsllc.com>; julia@athenacommunicationsllc.com
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Passcode: 389715

Find your local number: <https://us02web.zoom.us/u/kbYCfAADFX>

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Woodall-Vogg, Claire

From: Isabel Lopez <isabel@cmredge.com>
Sent: Thursday, October 1, 2020 3:17 PM
To: Woodall-Vogg, Claire; Zuniga, Jonatan; Michael Spitzer-Rubenstein; Saralynn Finn
Cc: Lauren Banks; David Bowles; Ray
Subject: For Review and Approval: 414 Votes - Bus Ads
Attachments: RightBus[1].jpg; LeftBus[2].jpg; Interior Bus #1.png; Interior Bus #2.png

Hello All,

Please see the attached for the bus ad creatives. Please review and let me know if you have any revisions or if we are approved to send to production.

Thank you!

Isabel Lopez – She, Her, Hers

Account Manager

Creative Marketing Resources, Inc.

www.cmredge.com

M: 773-656-8550



Woodall-Vogg, Claire

From: Woodall-Vogg, Claire
Sent: Thursday, October 1, 2020 3:21 PM
To: Isabel Lopez; Zuniga, Jonatan; Michael Spitzer-Rubenstein; Saralynn Finn
Cc: Lauren Banks; David Bowles; Ray
Subject: RE: For Review and Approval:: 414 Votes - Bus Ads

These look great!

From: Isabel Lopez <isabel@cmredge.com>
Sent: Thursday, October 1, 2020 3:17 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Zuniga, Jonatan <jzunig@milwaukee.gov>; Michael Spitzer-Rubenstein <michael@voteathome.org>; Saralynn Finn <saralynn@voteathome.org>
Cc: Lauren Banks <lauren@cmredge.com>; David Bowles <david@cmredge.com>; Ray <Ray@cmredge.com>
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Thank you!

Isabel Lopez – She, Her, Hers

Account Manager

Creative Marketing Resources, Inc.

www.cmredge.com

M: 773-656-8550



Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, October 2, 2020 9:23 AM
To: Zuniga, Jonatan;Omar Sheikh;Alex Allain
Subject: Inspector News

Jonatan,

I think Omar showed you the updated newsletter. I did cut a lot of text from the draft. If you're good with it, we can send this today.

If someone can send me the lists of inspectors and chiefs, I can upload them. Or if you prefer that be done by Milwaukee staff, who can get that done?

Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

Woodall-Vogg, Claire

From: Omar Sheikh <omar@electionsgroup.com>
Sent: Friday, October 2, 2020 9:37 AM
To: Zuniga, Jonatan
Subject: Fwd: Election Inspector News / Covid-19 and the Election

----- Forwarded message -----

From: Milwaukee Election Commission <jzunig@milwaukee.gov>
Date: Thu, Oct 1, 2020 at 3:19 PM
Subject: Election Inspector News / Covid-19 and the Election
To: <omar@electionsgroup.com>



Election Inspector News / Covid-19 and the Election

An Update from the Milwaukee Election Commission

Thanks for signing up to be an Inspector. We've got hundreds of new recruits, so you're joining a full team. We're focusing today on Covid-19 safety. Learning how we've prepared can help you feel comfortable with your role, knowing that you're part of a safe team.



Mail Voters & You

One big factor making election day easier, and healthier, is that about 100,000 Milwaukee voters, have already requested mail ballots. Each is someone you won't have to check in.

Remind friends and family who are voting by mail to sign their ballot envelope and get a witness to sign as well. If voters fail to complete the certifications, they can vote on Election Day.

Personal Protective Equipment (PPE)

We're providing a full set of PPE including a mask and face shield for every inspector. We will have plexiglass barriers at receivers and registrar tables, keeping your air space separate from the voters. We also provide gloves, hand sanitizer and surface disinfectant. We will issue enough pens that each voter can mark their ballot with a fresh one, to avoid contact transmission. And we will have masks for any voter without one.



Social Distancing in the Polling Place

To help voters practice social distancing, we are providing floor tape for 6-foot markings, and a 6-foot length of string to measure it out. Every site will have a greeter overseeing the line, reminding voters to have ID ready and identifying those who have come to the wrong place, so their stay at the receivers or registrar table is short.

As an option for providing additional separation for vulnerable, sick or mask-less voters, you can offer Curbside Voting using procedures in the Election Day Manual.

Thanks again for joining us for this historic election. Please pick up your manual and take your training. To receive payment, you must provide a copy of your Social Security card and complete the Employee Information Sheet.

If for some reason you realize you cannot work on Election Day, let us know as quickly as possible at electionworker@milwaukee.org.

Look for the next issue of Election Inspector News in your Inbox next week.

Sincerely,

Jonatan Zuñiga
Deputy Director
City of Milwaukee Election Commission

Helpful Links

- [Election Commission website](#)
- [Voter Registration](#)
- [Absentee Voting](#)
- [Inspector Training](#)

City of Milwaukee Election Commission | City Hall, [200 E. Wells Street, Room 501, Milwaukee, WI 53202](#)

[Unsubscribe {recipient's email}](#)

[Update Profile](#) | [About our service provider](#)

Sent by jzunig@milwaukee.gov powered by



THIS IS A TEST EMAIL ONLY.

This email was sent by the author for the sole purpose of testing a draft message. If you believe you have received the message in error, please contact the author by replying to this message. Constant Contact takes reports of abuse very seriously. If you wish to report abuse, please forward this message to abuse@constantcontact.com.

--

Omar Sheikh | Consultant
The Elections Group
M: 847.346.9288
Omar@electionsgroup.com

Woodall-Vogg, Claire

From: Alex Allain <alex@usdigitalresponse.org>
Sent: Friday, October 2, 2020 1:01 PM
To: Ryan Chew
Cc: Zuniga, Jonatan; Omar Sheikh
Subject: Re: Inspector News

Ryan, I think we'll also need Jonatan to sign up for the paid plan for Constant Contact. It looks like you can only send up to 100 emails while on the free trial.

Alex

On Fri, Oct 2, 2020 at 7:23 AM Ryan Chew <ryan@electionsgroup.com> wrote:

Jonatan,

I think Omar showed you the updated newsletter. I did cut a lot of text from the draft. If you're good with it, we can send this today.

If someone can send me the lists of inspectors and chiefs, I can upload them. Or if you prefer that be done by Milwaukee staff, who can get that done?

Ryan Chew
The Elections Group
m: 312 823-3384
ryan@electionsgroup.com

"A republic if you can keep it." - B. Franklin

"Winners always believe they won fairly. The aim of an election official is that losers recognize they lost fairly."

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Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, October 2, 2020 1:11 PM
To: Alex Allain
Cc: Zuniga, Jonatan; Omar Sheikh
Subject: Re: Inspector News

It's \$45 for one month with up to 2,500 contacts. I think that's the universe here.

You'd just have to make sure to put it "in suspense" after the month is up, or even cancel, but if you want to use it again, you can suspend it till the next election for like \$10.

Ryan
The Elections Group
312 823-3384

On Fri, Oct 2, 2020 at 1:01 PM Alex Allain <alex@usdigitalresponse.org> wrote:

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|

Woodall-Vogg, Claire

From: Kris Teske <Kris.Teske@greenbaywi.gov>
Sent: Friday, October 2, 2020 1:17 PM
To: Zuniga, Jonatan
Subject: Automatic reply: [BULK] Election Inspector News / Covid-19 and the Election

I am out of the office until October 5. If you need assistance please call 920-448-3010. Thank you!

Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, October 2, 2020 2:35 PM
To: Omar Sheikh; Josh Goldman; Zuniga, Jonatan
Subject: Inspector News

If we can get lists and a paid account, I can press send thru about 4:00 today. After that, I'll be camping thru Sunday PM. Others can do it, if you know how. You just open the draft of the newsletter and click through fairly obvious prompts, with the important step being to associate it with both lists - Inspectors and Chiefs. (And, to add the email addresses to those lists first.)

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- 11/2 – last minute reminders; with contact info for questions.

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Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Monday, October 5, 2020 4:22 PM
To: Ryan Chew;Omar Sheikh;Josh Goldman;alex@usdigitalresponse.org
Subject: Re: Inspector News

Hello All,

I updated our account to a paid account and uploaded 2,457 contacts. These are just new Election Inspectors who have registered for a training. For some reason it wasn't letting me upgrade to the 2,500-5,000 plan.

I made some minor edits and added our social media links. The emails is scheduled to go out tomorrow morning. GoToTraining automatically sends reminders about training so we can move the voter registration email to next week.

Thanks all for your help!

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, October 2, 2020 2:34 PM
To: Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandcivicliflife.org>; Zuniga, Jonatan <jzunig@milwaukee.gov>
Subject: Inspector News

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Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Tuesday, October 6, 2020 2:48 PM
To: Alex Allain
Cc: Zuniga, Jonatan; Omar Sheikh; Josh Goldman
Subject: Re: Inspector News

Jonatan,

Looks good!

Have you ever used Constant Contact before? There are 27 bounce backs (around 1 percent - not bad.) Most of them are in the category "non-existent," and they look like simple typos, which you may want to verify and fix in your database of record. For instance, Dominique Moore's email address is shown as dominiquemoore280@gmail.com, and it's likely that adding the E at the end of Dominique would correct it.

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Theresa Horne (thorne52@comcast.net) unsubscribed, possibly indicating she won't be serving.

Here is the list of Non-existent addresses:

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[]	desireeharvery621@gmail.com	Desiree
[]	kenenth.magee@marquette.edu	Keneth
[]	k_burton@gmail.com	Kein
[]	dominiquemoore280@gmail.com	Dominique
[]	lizzetemartinez092@gmail.com	Lizette
[]	ross.bukourcz@gmail.com	Ross
[]	desyninn@gmail.com	Destiny
[]	hooverwerch60@gmail.com	Hoover
[]	jackie.laater21@icloud.com	Jacqueline
[]	1persevere212@hotmail.com	Tiffany
[]	jenkiskori03@gmail.com	kori
[]	marsham6@gmil.com	Marshall
[]	otoombs@gmil.com	Orent
[]	patricenahughes@gmail.com	Patricia
[]	peters.alobdra@sbcglobal.net	Andre
[]	symonoesims18@yahoo.com	Symon
[]	weigelbarbar@yahoo.com	Barbara

Ryan
The Elections Group

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* I've requested that Constant Contact remove the "Constant Contact" logo from the footer of our emails - that should be done now!

* I confirmed with them that when we reach 2500 contacts, it will automatically upgrade to the next pricing tier

Alex

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City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>

Sent: Friday, October 2, 2020 2:34 PM

To: Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandcivicliflife.org>; Zuniga, Jonatan <jzunig@milwaukee.gov>

Subject: Inspector News

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From: Zuniga, Jonatan
Sent: Tuesday, October 6, 2020 4:30 PM
To: Ryan Chew;Alex Allain
Cc: Omar Sheikh;Josh Goldman
Subject: Re: Inspector News

Hi Ryan,

I am familiar with Constant Contact. I'll make sure to update the emails before we send the next newsletter.

Thanks,

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Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

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[]	desireeharvery621@gmail.com	Desiree
[]	kenenth.magee@marquette.edu	Keneth
[]	k_burton@gmail.com	Kein
[]	dominiquemoore280@gmail.com	Domini
[]	lizzettemartinez092@gmail.com	Lizette

[]	ross.bukourcz@gmail.com	Ross
[]	desyninn@gmail.com	Destin
[]	hooverwerch60@gmail.com	Hoove
[]	jackie.laater21@icloud.com	Jacqu
[]	1persevere212@hotmail.com	Tiffan
[]	jenkiskori03@gmail.com	kori
[]	marsham6@gmil.com	Marsh
[]	otoombs@gmil.com	Orent
[]	patricenahughes@gmail.com	Patric
[]	peters.alobdra@sbcglobal.net	Andre
[]	symonoesims18@yahoo.com	Symo
[]	weigelbarbar@yahoo.com	Barba

Ryan
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312 823-3384

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Sent: Friday, October 2, 2020 2:34 PM

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Subject: Inspector News

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Woodall-Vogg, Claire

From: Josh Goldman <josh@techandcivicliflife.org>
Sent: Wednesday, October 14, 2020 11:03 AM
To: Woodall-Vogg, Claire
Cc: Zuniga, Jonatan
Subject: Poll worker quick reference guide
Attachments: Milwaukee WI Election Day Reference Sheet.docx

Hi Claire,

I've attached the poll worker quick reference guide. It is editable and formatted to print on 1 page, front/back, with a fold. (Sometimes Word auto-adjusts margins when files are downloaded... you may need to quickly tweak the bottom margin to ensure each section fits easily on each page.)

Please let me know if you have any questions or if there's any way we can be helpful as you deploy this.

Thanks,

Josh

--

Josh Simon Goldman | Program Manager, [Center for Tech and Civic Life](#) | (513) 720-1397
| josh@techandcivicliflife.org

Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Tuesday, October 27, 2020 2:33 PM
To: Ryan Chew
Cc: Omar Sheikh
Subject: Re: Inspector News

Hello Ryan,

Here's the video: <https://www.youtube.com/watch?v=7Yqaw5dKHk&feature=youtu.be>. It would be great if we can embedded into the email.

"To prepare to work on Election Day, we developed this Voter Registration 101 video that goes over how to register voters on Election Day. Check out our [Training page](#) for more tutorial videos."

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Zuniga, Jonatan <jzunig@milwaukee.gov>
Sent: Tuesday, October 6, 2020 4:29 PM
To: Ryan Chew <ryan@electionsgroup.com>; Alex Allain <alex@usdigitalresponse.org>
Cc: Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandcivillife.org>
Subject: Re: Inspector News

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[]	kenenth.magee@marquette.edu	Keneth
[]	k_burton@gmail.com	Kein
[]	dominiquemoore280@gmail.com	Dominique
[]	lizzettemartinez092@gmail.com	Lizette
[]	ross.bukourcz@gmail.com	Ross
[]	desyninn@gmail.com	Destin
[]	hooverwerch60@gmail.com	Hoover
[]	jackie.laater21@icloud.com	Jacqueline
[]	1persevere212@hotmail.com	Tiffany
[]	jenkiskori03@gmail.com	kori
[]	marsham6@gmil.com	Marsham
[]	otoombs@gmil.com	Orent
[]	patricenahughes@gmail.com	Patricia
[]	peters.alobdra@sbcglobal.net	Andre
[]	symonoesims18@yahoo.com	Symon
[]	weigelbarbar@yahoo.com	Barbara

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To: Omar Sheikh <omar@electionsgroup.com>; Josh Goldman <josh@techandcivicliflife.org>; Zuniga, Jonatan <jzunig@milwaukee.gov>

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Woodall-Vogg, Claire

From: Natalia Espina <natalia@wisconsinvoices.org>
Sent: Friday, October 30, 2020 10:28 AM
To: Zuniga, Jonatan;Woodall-Vogg, Claire
Cc: Sam Munger;Lawrence, Michael;josh@techandciviclelife.org;Teresa Vilmain;Julie Emery
Subject: Milwaukee Rapid Response poll worker list + ways Power the Polls/WI Voices can help

Greetings Jonatan, Claire & Election Administration Team,

It's been a pleasure working with you, Jonatan, on the poll worker recruitment initiative over the past weeks - we hope that the extra pipeline of poll workers has been useful to you during this election season and will continue to be utilized through Election Day. I know there have been reports of poll worker drop offs and in some instances, illnesses with election clerk staff members. I can only hope that everyone is staying as safe as possible during this time and wish you all the best through the rest of this Election cycle.

The information in this email is to be utilized to help provide additional support and fill poll worker needs for your jurisdiction in a "break the glass" scenario. We hope you don't have to use this resource however we are here to support any last minute recruitment efforts with minimal work on your end. We understand that these volunteers haven't necessarily been trained, so there are other logistical issues that would come into play.

That said, here are ways in which WI Voices & Power the Polls are able to help to fill any last minute poll worker gaps that may arise prior or on Election morning/day:

- Attached to your usual weekly Power the Polls leads updates is an emergency "break the glass lists" of volunteers who are willing to be on call as poll workers for day Nov 3rd:
 - This is a brand new list of workers who have confirmed they are available on Election Day to staff the polls.
 - The tab says "10 30 20 Rapid Response".
 - [2020 MKE PTP PW recruitment list for EC](#)
- If you are short on poll workers and need help calling through the volunteer lists above please call the Election Administrator Hotline anytime between tomorrow, Saturday October 31st to Tuesday November 3rd:
 - The information needed from Election Administrators is straightforward and located here: [PTP Election Administrator Hotline](#)
 - This is the hotline **#1-888-427-8643**. Their team will help to make calls for your jurisdictions to back-up workers.
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- Appleton, Beloit, Brookfield, Eau Claire, Fond du Lac, Greenfield, Janesville, Kenosha, LaCrosse, Madison, New Berlin, Oshkosh, Sheboygan, Superior, Waukesha, Wausau, Wauwatosa, West Allis
 - ***Depending on urgency, in these municipalities it may make sense to call through the list attached directly on your own instead of waiting for the PTP team to execute calls.***
- NOTE: It's important to provide the information needed as outlined in the PTP Election Administrator Hotline document.

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- [PTP Election Day Planning background](#)

Here's also a copy of the rapid response call script that would be utilized:

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I hope we can stay in contact post-election once everyone has had time to breathe and take much needed rest.

Very kind to work with so many of you through phone conversations and multiple email exchanges. Please let me know if there are any questions.

Thank you so much.

Natalia

P.s. For anyone new who is included in this MKE thread - your name were given to us per recommendations per Teresa Vilmain and Sam Munger, none of these lists and names should be utilized for ANY OTHER PURPOSE except for poll worker recruitment and placement purposes, as made clear by our national partners and our data sharing agreement.

--

Natalia Espina, Poll Worker Recruitment Coordinator

[Wisconsin Voices](#)

cel: (262) 682-1380

email: natalia@wisconsinvoices.org

Woodall-Vogg, Claire

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, October 30, 2020 11:11 AM
To: Woodall-Vogg, Claire;Omar Sheikh;Zuniga, Jonatan
Subject: Fwd: Last Minute Poll Workers

Claire, Jonatan and Omar,

I believe you're in good shape with election inspector recruitment and placement, but just in case, I'm forwarding a link from an organization that may be able to provide some last minute assistance. Obviously it's late even for online training, but sometimes a lightly staffed polling place can find ways to use assistance, trained or not. Just thought I'd pass it along.

Just over 1300 recipients opened this week's Inspector Newsletter thus far, for what it's worth.

I hope things are going smoothly, or as smoothly as can be expected for Friday before the Presidential Election!

Ryan
The Elections Group
312 823-3384

----- Forwarded message -----

From: Jennifer Morrell <jennifer@electionsgroup.com>
Date: Fri, Oct 30, 2020 at 9:43 AM
Subject: Fwd: Last Minute Poll Workers
To: Ryan Chew <ryan@electionsgroup.com>
Cc: Noah Praetz <noah@electionsgroup.com>

Ryan,

See email below. Something I sent to my PA counties. Let's make sure we get this out to WI jurisdictions, Detroit and Fulton. As Noah has said repeatedly, untrained bodies are better than no bodies... better last minute help than understaffed locations.

Jennifer Morrell | Partner
The Elections Group
M:801.528.8928
jennifer@electionsgroup.com | @votinggeek



----- Forwarded message -----

From: Jennifer Morrell <jennifer@electionsgroup.com>

Date: Fri, Oct 30, 2020 at 10:29 AM

Subject: Last Minute Poll Workers

To:

Sending this in case you have a last minute need for help.

Power the Polls Election Administrator Hotline

Last minute poll worker shortage? Call the [Power the Polls Election Administrator Hotline](#) at 1-888-880-5913. The hotline will be open Saturday, October 31st through Tuesday, November 3rd.

[Power the Polls](#) is prepared to provide support to election administrators to fill last minute shortages in the days leading up to and on Election Day. If you are an election administrator, call Power the Polls and they can be ready to help you deploy poll workers to meet your last minute needs.

When you call, be ready with the following information:

Provide your contact information.

- We will want to take down your name, title, local office, phone number, and email to confirm that you work in an elections office.

Where do you need folks (jurisdiction-wise)?

- Be ready to indicate which jurisdiction you are calling from.

Approximately how many people are needed?

- This will allow us to target the right number of people to reach out to so we don't overwhelm a local office with last-minute folks showing up.

Where should folks report to?

- This should include an address where people should report to, or a phone number they can call for their placement information. We will also send you a list of everyone that has indicated their ability to show up as quickly as possible.

What information do you need from recruits to ensure they are placed if they arrive?

- Do you need folks to have ID or any other paperwork? If so, please have this information compiled including any links so we can send this to people as soon as they've confirmed they are able to serve

Jennifer Morrell | Partner

The Elections Group

M:801.528.8928

jennifer@electionsgroup.com | @votinggeek

Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Friday, October 30, 2020 7:59 PM
To: Ryan Chew;Woodall-Vogg, Claire;Omar Sheikh
Subject: Re: Last Minute Poll Workers

Thanks Ryan,

We are in pretty good shape for Tuesday!

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Ryan Chew <ryan@electionsgroup.com>
Sent: Friday, October 30, 2020 11:10 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Omar Sheikh <omar@electionsgroup.com>; Zuniga, Jonatan <jjzunig@milwaukee.gov>
Subject: Fwd: Last Minute Poll Workers

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I believe you're in good shape with election inspector recruitment and placement, but just in case, I'm forwarding a link from an organization that may be able to provide some last minute assistance. Obviously it's late even for online training, but sometimes a lightly staffed polling place can find ways to use assistance, trained or not. Just thought I'd pass it along.

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Jennifer Morrell | Partner

The Elections Group

M:801.528.8928

jennifer@electionsgroup.com | @votinggeek



Woodall-Vogg, Claire

From: Zuniga, Jonatan
Sent: Friday, October 30, 2020 8:05 PM
To: Natalia Espina;Woodall-Vogg, Claire
Cc: Sam Munger;Lawrence, Michael;josh@techandcivicliflife.org;Teresa Vilmain;Julie Emery
Subject: Re: Milwaukee Rapid Response poll worker list + ways Power the Polls/WI Voices can help

Hello Natalia,

Thanks for all your efforts to recruit poll workers! We are still in good shape for Tuesday but if anything changes we will make sure to reach out.

Best,

Jonatan Zuñiga
Deputy Director
Office: 414-286-3962
City of Milwaukee Election Commission

From: Natalia Espina <natalia@wisconsinvoices.org>
Sent: Friday, October 30, 2020 10:27 AM
To: Zuniga, Jonatan <jzunig@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Sam Munger <sam.munger@gmail.com>; Lawrence, Michael <MiLawr@milwaukee.gov>; josh@techandcivicliflife.org <josh@techandcivicliflife.org>; Teresa Vilmain <vilmaint@tds.net>; Julie Emery <julie@wisconsinvoices.org>
Subject: Milwaukee Rapid Response poll worker list + ways Power the Polls/WI Voices can help

Greetings Jonatan, Claire & Election Administration Team,

It's been a pleasure working with you, Jonatan, on the poll worker recruitment initiative over the past weeks - we hope that the extra pipeline of poll workers has been useful to you during this election season and will continue to be utilized through Election Day. I know there have been reports of poll worker drop offs and in some instances, illnesses with election clerk staff members. I can only hope that everyone is staying as safe as possible during this time and wish you all the best through the rest of this Election cycle.

The information in this email is to be utilized to help provide additional support and fill poll worker needs for your jurisdiction in a "break the glass" scenario. We hope you don't have to use this resource however we are here to support any last minute recruitment efforts with minimal work on your end. We understand that these volunteers haven't necessarily been trained, so there are other logistical issues that would come into play.

That said, here are ways in which WI Voices & Power the Polls are able to help to fill any last minute poll worker gaps that may arise prior or on Election morning/day:

-
- Attached to your usual weekly Power

- the Polls leads updates is an emergency “break the glass lists” of volunteers who are willing to be on call as poll workers for day Nov 3rd:
- -
 - This is a brand
 - new list of workers who have confirmed they are available on Election Day to staff the polls.
 -
 -
 - The tab says “10 30 20 Rapid Response”.
 -
 -
 - [2020](#)
 - [MKE PTP PW recruitment list for EC](#)
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-
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