

Ramos, Nicholas

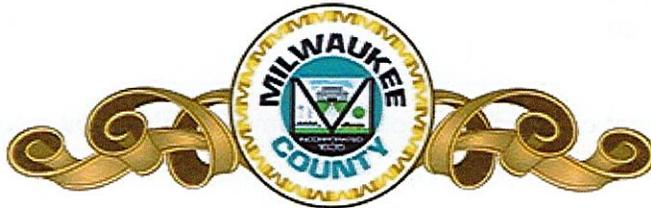
From: Woodall-Vogg, Claire
Sent: Wednesday, September 30, 2020 7:03 AM
To: Vornholt, Paul
Subject: Fw: Voter Outreach for Buses, Shelters, etc.
Attachments: 2020 Election Commission_Milwaukee Safe and Healthy Voting Project Contract (Center for Tech and Civic Life funds).pdf

Categories: Yellow Category

I am booked solid today. This has gone from “let me know who you choose for the firm after the RFP process” to something kind of insane. Am I missing something?

Margaret Daun is their corporate counsel...

From: Christenson, George <George.Christenson@milwaukeecountywi.gov>
Sent: Tuesday, September 29, 2020 9:07 PM
To: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>
Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Daun, Margaret <Margaret.Daun@milwaukeecountywi.gov>; Henry, Julietta <Julietta.Henry@milwaukeecountywi.gov>
Subject: Re: Voter Outreach for Buses, Shelters, etc.



GEORGE L. CHRISTENSON
MILWAUKEE COUNTY CLERK

Paul and Claire,

I appreciate the follow up Paul and apologize for the late response. It's been a long day! I completely appreciate Claire's perspective on Voter Education and Outreach activities. I am committed to finding a solution which will allow the City of Milwaukee and Milwaukee County to work together to ensure the public is receiving a consistent message while also leveraging limited our government resources.

I would like to have a discussion tomorrow morning to explore ways we can make this happen. I have invited Maggie Daun to join us to help with any technical questions. Please let me know if 11:00 am works for you.

I look forward to speaking with you about this crucial moment in history for the City of Milwaukee and Milwaukee County.

Sincerely,



George L. Christenson
Milwaukee County Clerk
Courthouse, Room 105
901 N. 9th Street
Milwaukee, WI 53233
414-278-4625



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[Per your request](#)

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**CONTRACT FOR SERVICES
CITY OF MILWAUKEE
ELECTION COMMISSION**

**CONTRACT NUMBER: C170CON001
DEPARTMENT: DOA-CDGA
DATE OF AWARD: September 9, 2020**

Distribution

Original – DOA-CDGA

Copy 1 - Contractor

Copy 2 - Comptroller

CONTRACT FOR SERVICES

This Agreement is by and between the City of Milwaukee-Election Commission (hereinafter referred to as "Election Commission") and Creative Marketing Resources (hereinafter referred to as "Contractor") for services carried out in relation to the Milwaukee Safe and Healthy Voting Project.

Whereas Election Commission has been awarded a grant by the Center for Tech and Civic Life; and

Whereas, Contractor has agreed to collaborate with Election Commission and other collaborators, in the provision of services specified in the project proposal (Attachment A),

Whereas, Election Commission and Contractor desire this agreement and the work to be performed under it to fully comply with all appropriate laws, regulations, and policies.

Now, therefore, the parties agree as follows:

1. STATEMENT OF WORK. Contractor shall provide services as outlined in the Scope of Services attached hereto as Attachment A to this Agreement to assist the Election Commission in achieving the performance targets established in the Request for Proposal (Attachment D).
2. PERIOD OF PERFORMANCE. The period of performance under this Agreement shall be from 09/09/20 – 12/31/20
3. AWARD AMOUNT. The estimated cost for performance under this Agreement is Two Hundred and Fifty Thousand dollars (\$250,000) as identified in the budget attached hereto as Attachment B. Such amount shall not be exceeded without written Amendment to this Agreement.
4. INVOICES AND PAYMENT.

4.1 Submission of Invoices: Election Commission will reimburse the Contractor not more often than monthly upon submission of invoices. Such invoices shall be submitted monthly and no later than the 10th of the succeeding month. Invoices must be accompanied by appropriate supporting documentation demonstrating that the costs being invoiced are both allowable. and allocable to the grant. At a minimum, the supporting documentation should include general ledgers, invoices and cancelled checks. Personnel activity reports are required to substantiate personnel costs. Invoices must include the following certification signed by an officer or designated official of the Contractor: "I certify that this request represents actual costs incurred during the invoice period and that these costs are appropriate and in accordance with this Agreement. The Contractor further certifies that payment made by ERC under this Agreement shall not duplicate reimbursement of costs and services which are received from other sources."

4.2 Final Invoices: Final invoices shall be submitted to Election Commission no later than January 30, 2021 and shall be marked as final. Final invoices received after January 30, 2021 shall be honored for payment at the discretion of Election Commission unless another date for submission is agreed upon in advance by Election Commission and the Contractor.

4.3 Final Payment: Final payment under this Agreement shall be predicated upon receipt and acceptance by Election Commission of all services, reports, and/or supplies called for hereunder, the assignment to Election Commission of any necessary refunds, rebates, and credits and, at Election Commission's option, final audit by Election Commission and/or the City of Milwaukee- Office of the Comptroller.

5. REPORTING REQUIREMENTS. Monthly progress reports shall be submitted to Election Commission the 10th of the succeeding month or at such time and in such format as Election Commission and Contractor shall agree.

6. COMPLIANCE WITH TERMS OF GRANT, ASSURANCES AND CERTIFICATIONS. Contractor certifies, by signing this document that Contractor will comply with the applicable terms and conditions of the Project which is incorporated herein by reference. Contractor specifically certifies that the following assurances and certifications that apply to the project are met. Such assurances and certifications required by the Contractor shall include but are not necessarily limited to:

- a. The Corporation is licensed or authorized to do business in Wisconsin.
- b. Maintain in good standing all licenses and registrations necessary to operate as a licensed or authorized organization in the State of Wisconsin.
- c. Financial ability to meet payroll for project staff for at least thirty (30) days in the event that payment under the contract is delayed or a financial penalty for inadequate performance is applied.
- d. Sex Discrimination. Compliance with Section 901 of Title IX of the Education Amendments of 1972 as amended.
- e. Age Discrimination. Compliance with the Age Discrimination Act of 1975 as amended.
- f. Drug-Free Workplace. Compliance with the Drug-Free Workplace Act of 1988, 45 CFR Part 76, Subpart F.

7. ACCOUNTING, RECORDS, AND AUDIT. The accounting for Agreement funds will be in accordance with the generally accepted accounting principles, as applicable to the Contractor. Contractor shall maintain records to support identifiable charges to the project. Obligations, commitments, encumbrances, or expenditures must be made within the period of the performance as stated in Article 2 of this Agreement.

8. INDEMNIFICATION. Contractor agrees to and shall indemnify and hold harmless the City of Milwaukee, its officers, directors, and personnel, from any claim, damage, liability, injury, expense, or loss arising out of or pursuant to Contractor's performance under this Agreement. This indemnification obligation shall survive termination or expiration of the Agreement.

9. WORKER'S COMPENSATION INSURANCE. The CONTRACTOR, and all subcontractors, if any, shall provide to the CITY an affidavit or other satisfactory proof which the CITY may require evidencing that the CONTRACTOR and all subcontractors have obtained Worker's Compensation insurance for all persons performing any work or services under the Contract or subcontract as is required by the Worker's Compensation Act of the State of Wisconsin. No payments or disbursements under the Contract shall be made if such proof has not been furnished.

10. WITHHOLDING OF SALARIES. If in the performance of this Contract there is any underpayment of salaries by the CONTRACTOR or by any subcontractor thereunder, the CITY shall withhold from the CONTRACTOR out of payments due to it an amount sufficient to pay to employees underpaid the Difference between the salaries required hereby to be paid and the salaries actually paid such employees for the total number of hours worked. The amounts withheld shall be disbursed by the CITY for and on account of the CONTRACTOR or subcontractor, if any, to the respective employees to whom they are due.

11. INSURANCE. The CONTRACTOR must provide the CITY with proof of insurance coverage as prescribed by the City Attorney of the City of Milwaukee and set forth in **Attachment C**. Also, The CONTRACTOR must also notify the CITY when their insurance expires. Should the CONTRACTOR's insurance expire at any time during the term of this Contract, the CITY will terminate the contract as prescribed in Article 15 of this Contract.

12. ASSIGNMENT. Contractor shall not assign, transfer, or subcontract its interest or obligations hereunder without the written consent of Election Commission.

13. NOTICES. Any notices to be given under these terms and conditions unless otherwise stated shall be submitted as follows:

City of Milwaukee
Election Commission
200 E Wells St., Room 501
Milwaukee, WI 53202

Attention: Claire Woodall-Vogg, Executive Director

14. TERMINATION. ERC may terminate this Agreement upon thirty (30) days' written notice to Contractor. Contractor will be reimbursed for its costs to date of termination and non-cancelable obligations properly incurred prior to the date of termination, provided, however, that such costs shall not exceed the amount allowed under this Agreement and that a report of progress to date of termination has been submitted to Election Commission.

15. AMENDMENT. This Agreement may be amended only by joint written agreement between the parties.

16. PUBLICITY. Any statements, press releases, requests for proposals, bid solicitations, and other documents describing the project funded by this Agreement shall clearly state the percentage and dollar amount of the total costs of this Agreement and the percentage and dollar amount of the total costs of the project or program funded hereunder that will be financed by non-governmental sources, if any.

CITY OF MILWAUKEE,
A Municipal Corporation

Community Development Grants Administration

By: _____
Steven L. Mahan

Date: _____

CONTRACTOR:

DUNS Number: _____

By: _____ Title: _____ Date: _____

By: _____ Title: _____ Date: _____

Countersigned:

(City Comptroller)

Date: _____

Examined and approved as to form
and execution this _____ day of
_____, 2020 ____.

Assistant City Attorney

Attachment A – Scope of Services

SUMMARY PROJECT TIMELINE

Strategy/Plan Development

Task	Objective/Purpose	Assigned	Due Date
Draft campaign plan to include strategic outline for voter education and poll worker recruitment	Outline strategic objectives and tactics	CMR	Week of August 31
Contract administration	Alignment of deliverables and budget	MEC/ CMR	Week of September 7
Kick-off meeting with Milwaukee Election Commission and GOTV non-partisan coalitions	Determine goals and KPIs	MEC/ CMR	Week of September 7
Approve campaign plan	Alignment of deliverables and deadlines	MEC	Week of September 7

Creative + Content Development

Task	Objective/Purpose	Assigned	Due Date
Conduct strategy session with internal creative team; determine umbrella creative theme; establish key messaging and desired campaign assets	Determine content pillars, messaging, and creative assets needs	CMR	Week of September 7
Present creative assets and key messaging for voter education + poll worker recruitment campaigns	Obtain client feedback	MEC/ CMR	Week of September 7
Facilitate creative testing sessions with virtual focus groups	Obtain client feedback	CMR	Week of September 7
Finalize creative assets and key messaging per feedback; translate into Hmong and Spanish		CMR	Week of September 7
Develop mobile website, create content for social media channels (FB, IG, Twitter, YouTube); integrate with FB voter information center	Digital communications to micro-target audiences effectively	CMR	Week of September 7

Paid and Earned Media Execution			
Task	Objective/Purpose	Assigned	Due Date
Develop traditional and digital media plan to include OOH, social media, radio, etc.	Reach all audiences effectively	CMR	Week of September 7
Develop earned media plan to incorporate media relations, including virtual press tour	Build credibility among audiences	CMR	Week of September 7
CAMPAIGN LAUNCH ON TRADITIONAL + DIGITAL CHANNELS		CMR	WEEK OF SEPTEMBER 14
Launch virtual press tour	Encourage buy-in from local media partners	MEC/ CMR	Weeks of September 14 -28

Poll Worker Recruitment and Training Development			
Task	Objective/Purpose	Assigned	Due Date
Outreach to local businesses and promote “movement” to have paid day off for employees to be poll workers	Ensure buy-in among business community	CMR	Ongoing
Partner with community organizations to amplify messaging	Ensure buy-in among community stakeholders	CMR	Ongoing
Develop curriculum for virtual trainings	Ensure sufficient training for poll workers	MEC/ CMR	Weeks of September 14–21
Develop storyboards and scripts for videos; present to client for approval		MEC/ CMR	Week of September 21
Obtain testimonials from former poll workers	Ensure buy-in of messaging	MEC	Week of September 21
In-studio production of VO for videos	Verbal recordings of scripts	CMR	Week of September 28
Finalize videos; upload to YouTube and campaign microsite	VO, creative, music, and CC of videos	CMR	Week of September 28
Ongoing Project Management			

Task	Objective/Purpose	Assigned	Due Date
Weekly client status calls to discuss campaign status	Remain on track with deliverables and deadlines	MEC/ CMR	Ongoing; twice per week
Submit monthly status reports	Client review of deliverables	CMR	No later than the 5th of each month
Submit weekly status updates	Client review of deliverables	CMR	Ongoing; Friday each week

Attachment B – Budget

PROJECT BUDGET

Budget Category	Amount	Narrative
A. Personnel	\$92,000	Professional fees for personnel to support the development and execution of contract tasks, as outlined in the Project Plan.
B. Fringe Benefits		
C. Travel/Transportation		
D. Occupancy		
E. Equipment/Rental		
F. Supplies		
G. Printing	\$5,000	Printing of posters and push cards to be disseminated throughout the duration of the campaign
H. Contractual		
I. Other	\$153,000	<ul style="list-style-type: none"> - Paid media expenses (\$145,000) - Talent fees for videos, radio, etc. (\$4,000) - Production of materials (custom masks, etc.) for distribution (\$3,000) - Stipends for focus group participants (\$50 each @ 20 stipends = \$1,000)
Total Contract Cost	\$250,000	

Attachment C – Insurance

INSURANCE REQUIREMENTS INFORMATION

To All Community Development Grants Administration Subgrantees:

A. General Requirements

A certificate of insurance acceptable to City evidencing the insurance requirements is to be provided. The certificate shall state that the issued insurance policies meet the requirements as outlined below. All certificates are to be provided within 30 days of final execution of this Contract. If such certificate is not received, the City of Milwaukee has the authority to declare this Contract terminated.

- The City of Milwaukee is to be named as an additional insured on all liability coverage.
- The Endorsement Policy along with the Disclaimer notice must be included.
- An Affidavit Regarding Cancellations Provisions and the requested copy must also accompany the Certificate of Insurance.
- Policy numbers are required on the Certificate of Insurance. The City will not accept a binder.

All policies shall state that the city be afforded a thirty (30) day written notice of cancellation, non-renewal or material change by any insurers providing the coverage required by City for the duration of this Contract.

Insurance companies must be acceptable to City and must have a current A.M. Best rating of A-VIII or better.

All policies shall be written on an occurrence form, other than professional liability as noted below.

If subcontractors are used, each must meet all requirements in Section A and B.

B. The minimum insurance requirements are as follows:

(1) Workers' Compensation and Employer's Liability

Workers' Compensation	Statutory Coverage
Bodily Injury by Accident	\$100,000 each accident
Bodily Injury by Disease	\$500,000 policy limit
Bodily Injury by Disease	\$100,000 each employee

- Employer's Liability at limits noted above or higher limits if need to meet Umbrella underlying insurance requirements.
- Coverage shall be modified to include a Waiver of Subrogation Endorsement in favor of City including its directors, officers, agents, employees and volunteers.

(2) Commercial General Liability

Commerical General Liability	\$1,000,000 each occurrence
General Aggregate	\$2,000,000 aggregate
Personal & Advertising Injury Limit	\$1,000,000 each occurrence
Products – Completed Operations Aggregate	\$2,000,000 aggregate
Medical Expenses	\$ 5,000 each person

- Coverage must be equivalent to ISO form CG0001 or better.
- The City of Milwaukee shall be added as an additional insured using ISO form CG2026 or its equivalent.
- Coverage shall be modified to include a Waiver of Subrogation Endorsement in favor of City including its directors, officers, agents, employees and volunteers.
- The policy shall include independent contractors (owners/contractors protective) and contractual liability.
- Coverage will apply on a primary and non-contributory basis. We suggest the following wording:

“If you have agreed in a written contract that this policy will be primary and without right of contribution from any insurance in force for an Additional Insured for liability arising out of your operations, and the contract was executed prior to the bodily injury, property damage, personal injury or advertising injury, then this insurance will be primary over, and we will not seek contribution from, such insurance.”

- Coverage shall apply to the risks associated with or arising out of the services provided under this contract.

(3) Auto Liability

Combined Single Audit	\$1,000,000 each accident
Medical Expense	\$ 10,000 each person

- If the Contractor owns or has any long term leased vehicles, coverage must be for Any Auto (Symbol 1). If there are no owned or long term leased vehicles, then coverage must be for Hired or Non-Owned Auto Liability (Symbols 8 and 9).
- Coverage shall be modified to include a Waiver of Subrogation Endorsed in favor of City including its directors, officers, agents, employees and volunteers.
- The City of Milwaukee shall be added as an additional insured.
- Coverage shall include contractual liability for risks assumed in this contract.
- Coverage shall apply to the risks associated with or arising out of the services provided under this contract.
- If Federal or State government(s) require a Motor Carrier filing, such filing shall be made available to the City upon request.

Attachment D – Request for Proposal

City of Milwaukee Election Commission

Milwaukee Safe and Healthy Voting Project

Request for Proposals (RFP)

September 14, 2020 – December 31, 2020

Application Due: September 3rd, 2020



Administered by the Community Development Grants Administration
200 East Wells Street
Milwaukee, WI 53212
414-286-3647

Community Development Grants Administration

RFP Coordinator: Steven L. Mahan
Email: Steven.Mahan@Milwaukee.gov

Request for Proposals (RFP)

RFP Due: September 3rd, 2020

This Request for Proposal and all of the applicable forms are available in PDF format on Community Development Grants Administration website.

Send one electronic copy of the completed proposal by 4:00 PM to the Community Development Grants Administrative office at all of the following email addresses:

Steven L. Mahan
Community Development Grants Administration
City Hall, Room 606
200 East Wells Street
Milwaukee, WI 53202

smahan@milwaukee.gov
mlofto@milwaukee.gov

Table of Contents

Table of Contents	3
Overview	4
1. Purpose of Project.....	4
2. Contract Term.....	4
3. 2020 Timeline	4
Project Scope of Services	5
1. Evaluation Criteria	6
2. Funding Available.....	6
3. Questions	6
Budget Categories	7
Deadlines	&

Overview

Overview of Department and Program

The City of Milwaukee Election Commission has identified strong and clear needs for voter outreach and education within its voting communities, with a particular emphasis on reaching voters of color, low-income voters without reliable access to internet, voters with disabilities, and voters whose primary language is not English. This outreach is particularly necessary given the voter confusion that ensued in the lead-up to the April election, and voters' concerns and questions about voting during the COVID-19 pandemic. It is understood that our communities of color do not necessarily trust the voting process, and that there is need to work to earn trust. The Election Commission through transparency and openness seek to educate the public about what happens behind the scenes in elections, and what options are available for casting a ballot.

Purpose of Project

The Election Commission is seeking a communications firm or firms to create and implement a comprehensive voter education and election worker recruitment campaign for the November 2020 Presidential Election. This effort will focus on appealing to a variety of communities within Milwaukee, including historically underrepresented voting communities. Additionally, part of the campaign will focus on the recruitment of new election workers, taking into consideration and communicating the unique job role during a pandemic, as well as the creation of professional training videos. If your firm does not have a specialty in communication with key demographics, we encourage you to partner with another firm in your application.

Contract Term

The anticipated contract term will be September 7, 2020 – December 31, 2020. In addition, the contract term will be based on the availability of grant funding being made available to the City of Milwaukee Election Commission.

2020 Project Timeline

Proposal release: Wednesday, August 19, 2020

Proposal due date: Friday, September 3, 2020; 4:00 p.m.

Dates for Selection Committee Meetings: September 4-6, 2020

Notification of awards: Monday, September 7, 2020

Tentative date to begin work: September 7, 2020

Completion date for the entire project: November 4, 2020

Final invoice submission due date: December 1, 2020

Project Scope of Services

The ideal communications plan shall address the following:

- Coordinated advertising campaign (especially digital), including written plan that includes objectives, audience description, strategies, tactics, quality graphic design capabilities, film capabilities (for training) and budget
- Facilitating conversations with Get Out the Vote non-partisan coalitions to ensure messaging is relevant and resonates to all City of Milwaukee voters, including identifying key target audiences and tactics for each
- Recruiting election workers in the midst of a pandemic, communicating the implemented safety protocols and addressing the unique challenges of recruitment during COVID-19
- Developing a concrete social media strategy and provide assistance launching on various platforms such as Facebook, Twitter, Instagram and LinkedIn; please document significant experience in successful social media advertising campaigns, as it is likely the majority of this campaign will be conducted via digital platforms due to COVID-19
- Utilizing local leaders, voters, and election workers as much as possible in campaign materials
- Firm's ability to work quickly and maintain open channels of communication with the Milwaukee Election Commission given the proximity to the launch of the campaign by providing a written outline of deadlines and milestones

Campaign shall launch no later than September 14.

Other Requirements:

- 1) **Provide a budget of how you will spend the funds.** Please note that funds are not given out at the beginning of the project. Cost reports have to be submitted each month during the project in order for you to be reimbursed for project expenses. Cost reports must include copies of all receipts, canceled checks, and payroll documentation.

- 2) **Provide a timeline.** This should show how you plan to complete your project by November 3, 2020.

- 3) **Provide proof of insurance.** See attachment City of Milwaukee Insurance Requirements.

- 4) **Complete and submit the IRS W-9 form.** <https://www.irs.gov/pub/irs-pdf/fw9.pdf>

Evaluation Criteria:

- Experience of firm
- Experience of personnel assigned to the project
- Approach to project
- Reporting methods
- Training
- Completeness of proposal plan
- Ability to meet the City's needs

Funding Available

- **\$250,000**

Questions

Questions about the requirements of the application should be directed to cwooda@milwaukee.gov no later than August 28, 2020 at 4:00pm CST

Budget Categories

Sample Budget Template

Please use the applicable categories when organizing your budget.

Budget Category	Amount	Narrative
A. Personnel	\$	
B. Fringe Benefits	\$	
C. Travel/ Transportation	\$	
D. Occupancy		
E. Equipment/ Rental	\$	
F. Supplies	\$	
G. Printing	\$	
H. Contractual	\$	
I. Other		
Total Contract Cost	\$	

Deadlines

Proposals must be received **no later than September 3, 2020 at 4:00pm** to the Community Development Grants Administration.

Submit one electronic copy of the proposal to all of the following email addresses:

Steven L. Mahan
Community Development Grants Administration
City Hall, Room 606
200 East Wells Street
Milwaukee, WI 53202

smahan@milwaukee.gov

mlofto@milwaukee.gov

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I would like to have a discussion tomorrow morning to explore ways we can make this happen. I have invited Maggie Daun to join us to help with any technical questions. Please let me know if 11:00 am works for you.

I look forward to speaking with you about this crucial moment in history for the City of Milwaukee and Milwaukee County.

Sincerely,

A handwritten signature in black ink that reads "George L. Christenson".

George L. Christenson
Milwaukee County Clerk

Courthouse, Room 105
901 N. 9th Street
Milwaukee, WI 53233
414-278-4625



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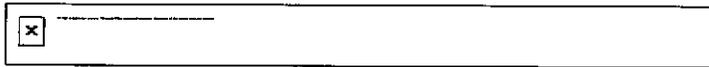
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Ramos, Nicholas

From: James Kirby <jkirby@usmayors.org>
Sent: Tuesday, September 29, 2020 1:50 PM
To: Mayor Tom Barrett
Subject: \$250 Million in Grant Funding Available to Local Election Offices - Apply by Thursday, October 1st

Categories: Yellow Category

[View this email in your browser](#)



\$250 Million Available to Local Election Offices - Deadline to Apply: Thursday, October 1st

With just over a month before election day, mayors are working closely with their local election offices to ensure that their residents can vote safely and easily this election cycle.

The U.S. Conference of Mayors, through its Youth Involvement Task Force, is actively identifying tangible resources to help cities expand voting access to all eligible voters - particularly those in underserved and underrepresented communities.

As such, the U.S. Conference of Mayors encourages your local election office to apply directly for grant funding, provided by the Center for Tech and Civic Life, to help cover election administration

costs related to COVID-19.

The Center of Tech and Civic Life has made available \$250 million to help local election offices secure staffing, training, safety equipment, and additional resources necessary to ensure that every eligible voter can have their vote counted this election.

[CLICK HERE FOR THE APPLICATION](#)

The deadline to apply for this funding is Thursday, October 1st.

Please note that in most cases, it will be your county election office that will need to apply for this grant funding.

The U.S. Conference of Mayors also encourages your city to participate in the [Conference's National Voter Engagement Program](#), led by the [Mayors' Youth Involvement Task Force](#). The Conference is hosting monthly webinars to help cities build local voter engagement efforts and share best practices.

Further, the Conference urges your city to join the following efforts to help your residents participate in the voting process:

1. [Sign up for Vote Early Day on October 24](#), and help spread the word about how to vote early in your city;
2. [Sign up for When We All Vote Civic Cities](#), which strives to close the voting race and age gap and fundamentally shift the culture around

voting in every election; and

3. [Spread the word about Power the Polls](#) to help recruit poll workers in your community.

For more information about the Conference of Mayors Voter Engagement Programming, please contact USCM Staff James Kirby at: jkirby@usmayors.org.

This email was sent to mayor@milwaukee.gov

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U.S. Conference of Mayors · 1620 I St NW # 4 · Washington, DC 20006-4005 · USA

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Attachments: 2020 Election Commission_Milwaukee Safe and Healthy Voting Project Contract (Center for Tech and Civic Life funds).pdf

Categories: Yellow Category

From: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>
Sent: Tuesday, September 29, 2020 1:11 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: FW: Voter Outreach for Buses, Shelters, etc.

He would like to see the contract/agreement language that applies.

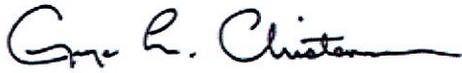
From: Christenson, George [<mailto:George.Christenson@milwaukeecountywi.gov>]
Sent: Tuesday, September 29, 2020 12:51 PM
To: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>
Cc: Henry, Julietta <Julietta.Henry@milwaukeecountywi.gov>
Subject: Fw: Voter Outreach for Buses, Shelters, etc.



Paul,

Please see email below. Vector art is not intellectual property and even if it was, its the City's property to share.

Sincerely,



George L. Christenson
Milwaukee County Clerk
Courthouse, Room 105
901 N. 9th Street
Milwaukee, WI 53233
414-278-4625



WISCONSIN NOW REQUIRES A PHOTO ID TO VOTE.
LEARN MORE AT www.bringitwisconsin.com

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Tuesday, September 29, 2020 12:41 PM
To: Henry, Julietta <Julietta.Henry@milwaukeecountywi.gov>; David Bowles <david@cmredge.com>; Gina Davis <gina@cmredge.com>; Lauren Banks <lauren@cmredge.com>
Cc: Christenson, George <George.Christenson@milwaukeecountywi.gov>; Hawley, Michelle <Michelle.Hawley@milwaukeecountywi.gov>
Subject: RE: Voter Outreach for Buses, Shelters, etc.

originated from outside of Milwaukee County. Do not click links or open attachments unless you recognize the sender and

Hi Julietta,

This looks fine. I always prefer to capitalize the M and V in MyVote.wi.gov to make it stand out.

Vector files and supporting artwork/fonts are not the intellectual property of the Election Commission. They belong to the designers at CMR and they create our artwork as needed for our specific campaigns and purchases. I do not think that they will be forthcoming unless you enlist the services of CMR.

Claire

From: Henry, Julietta <Julietta.Henry@milwaukeecountywi.gov>
Sent: Tuesday, September 29, 2020 12:37 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; David Bowles <david@cmredge.com>; Gina Davis <gina@cmredge.com>; Lauren Banks <lauren@cmredge.com>
Cc: Christenson, George <George.Christenson@milwaukeecountywi.gov>; Hawley, Michelle <Michelle.Hawley@milwaukeecountywi.gov>
Subject: Fw: Voter Outreach for Buses, Shelters, etc.

Claire,

I've attached mockups of what we are planning for the bus kings and shelters. Please let me know if this meets your approval and/or provide edit feedback.

The artwork we used was taken from the google drive shared by CMR to all of the City's community partners. Obviously, the graphics will turn out much better when we receive the vector files and supporting artwork/fonts instead of a jpeg. We need to get this to MCTS/Vector media today.

Sincerely,



Julietta Henry | Elections

Director

Milwaukee County Elections

901 N. 9th Street – Room G10, Milwaukee, WI 53233

D: (414) 278-4061 fax: 414 223-1866 | county.milwaukee.gov

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Ramos, Nicholas

From: Nasir Asad <nasad@usmayors.org>
Sent: Monday, September 28, 2020 2:18 PM
Subject: [USCM] Urgent: \$250 Million Available to Assist Local Election Offices - Application Deadline October 1st

Categories: Yellow Category



THE UNITED STATES CONFERENCE OF MAYORS

1620 EYE STREET NORTHWEST
WASHINGTON, D.C. 20006
TELEPHONE (202) 293-7330
FAX (202) 293-2352
URL: www.usmayors.org

Hello Mayor,

We hope all is well with you and your city. The United States Conference of Mayors wanted to flag an incredible grant opportunity for you. The Center for Tech and Civic Life is making [\\$250 million available to local election offices](#) to assist with elections related efforts including staffing polling places, training, safety measures, voter education, and additional resources.

Several cities have already received substantial grants including \$15 million to Dallas, \$10 million to Philadelphia, and \$400 thousand to Dearborn. Only local election offices may apply, so we're encouraging mayors to forward this opportunity to the entities in your community that handles election administration.

The deadline to apply is this **Thursday, October 1st**. Attached below is the direct link to apply.

For more information or if you have any questions or concerns, feel free to contact Nasir Asad at nasad@usmayors.org or contact James Kirby at jkirby@usmayors.org

[Apply Now](#)

--
Nasir Asad
United States Conference of Mayors
Tel: (817)-583-9301
E-Mail: nasad@usmayors.org

Ramos, Nicholas

From: Ola, Mary Jo <MaryJo.Ola@tmj4.com>
Sent: Thursday, September 24, 2020 5:55 PM
To: Tabak, Jodie
Subject: TMJ4 inquiry

Categories: Yellow Category

Hi Jodie,

We just saw the lawsuit that was filed against Milwaukee and 4 other Wisconsin cities regarding the Center for Tech and Civic Life grant money. Would you have comment we can include in our 10PM newscast tonight?

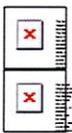
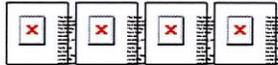
Thank you,
Mary Jo



Mary Jo Ola
Reporter

Office: 414.967.5338
Cell: 414.254.8280
Email:
maryjo.ola@tmj4.com

720 E. Capitol Drive
Milwaukee, WI 53212
tmj4.com

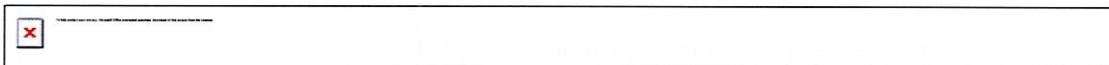


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Ramos, Nicholas

From: Tom Cochran <actionalert@usmayors.org>
Sent: Monday, September 21, 2020 10:48 AM
To: Mayor Tom Barrett
Subject: \$250 Million Available to Assist Local Election Offices - Application Deadline October 1st
Categories: Yellow Category

[View this email in your browser](#)



TO: The Mayor

FROM: Tom Cochran, CEO and Executive Director

With just over a month before election day, mayors are working closely with their local election offices to ensure that their residents can vote safely and easily this election cycle.

The U.S. Conference of Mayors, through its Youth Involvement Task Force, is actively identifying tangible resources to help cities expand voting access to all eligible voters - particularly those in underserved and underrepresented communities.

As such, the U.S. Conference of Mayors encourages your local election office to apply directly for grant funding, provided by the Center for Tech and Civic Life, to help cover election administration costs related to COVID-19.

[Apply Now](#)

The Center of Tech and Civic Life has made available **\$250 million** to help local election offices secure staffing, training, safety equipment, and additional resources

necessary to ensure that every eligible voter can have their vote counted this election.

The deadline to apply for this funding is Thursday, October 1st.

Please note that in most cases, it will be your county election office that will need to apply for this grant funding.

The U.S. Conference of Mayors also encourages your city to participate in the Conference's [National Voter Engagement Program](#), led by the Mayors' Youth Involvement Task Force. The Conference is hosting monthly webinars to help cities build local voter engagement efforts and share best practices.

Further, the Conference urges your city to join the following efforts to help your residents participate in the voting process:

1. [Sign up for National Voter Registration Day on September 22](#), and spread awareness about registering to vote;
2. [Sign up for Vote Early Day on October 24](#), and help spread the word about how to vote early in your city;
3. [Sign up for When We All Vote Civic Cities](#), which strives to close the voting race and age gap and fundamentally shift the culture around voting in every election; and
4. [Spread the word about Power the Polls](#) to help recruit poll workers in your community.

For more information about the Conference of Mayors Voter Engagement Programing, please contact USCM Staff James Kirby at: jkirby@usmayors.org



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To change your contact information, please visit <https://community.usmayors.org/>.

Our mailing address is:

The United States Conference of Mayors
1620 I St., N.W.
4th Floor
Washington, DC 20006

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Ramos, Nicholas

From: Vornholt, Paul
Sent: Friday, September 18, 2020 10:01 AM
To: Tabak, Jodie; Woodall-Vogg, Claire
Subject: RE: WUWM Interview with Mayor Barrett

Categories: Yellow Category

I agree with Claire and happy to hear Kathy's assessment

From: Tabak, Jodie
Sent: Friday, September 18, 2020 9:56 AM
To: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: FW: WUWM Interview with Mayor Barrett

Please weigh in...

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Friday, September 18, 2020 9:17 AM
To: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Subject: RE: WUWM Interview with Mayor Barrett



From: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Sent: Thursday, September 17, 2020 5:28 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: FW: WUWM Interview with Mayor Barrett

Hello there,

Will you let me know if and when we're in the clear for this interview OR should I decline now as it may be awhile?

Thanks,

Jodie

From: Maayan Silver <msilver@uwm.edu>
Sent: Thursday, September 17, 2020 10:01 AM
To: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Cc: Mayor Tom Barrett <mayor@milwaukee.gov>; Laverdiere, A <alaver@milwaukee.gov>
Subject: Re: WUWM Interview with Mayor Barrett

Update: I can make anytime work mon-wed next week except 9-11am Tues.

Thanks!

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From: Maayan Silver <msilver@uwm.edu>
Sent: Wednesday, September 16, 2020 10:39:03 AM
To: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Cc: Mayor Tom Barrett <mayor@milwaukee.gov>; Laverdiere, A <alaver@milwaukee.gov>
Subject: Re: WUWM Interview with Mayor Barrett

Great, Jodie, thanks! Does anytime Mon-Wed Sept 21-23 work for the Mayor? For me, before 11AM and after 3PM those days is especially good, but I can make anytime work except the noon hour on Monday.

Thank you!
Maayan

On Sep 11, 2020, at 5:46 PM, Tabak, Jodie <Jodie.Tabak@milwaukee.gov> wrote:

Yes, absolutely. I have requested the time from the scheduler. I will let you know what's available as soon as possible. Thank you for your interest.

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From: Maayan Silver <msilver@uwm.edu>
Sent: Friday, September 11, 2020 5:14:07 PM
To: Mayor Tom Barrett <mayor@milwaukee.gov>
Cc: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>; Laverdiere, A <alaver@milwaukee.gov>
Subject: WUWM Interview with Mayor Barrett

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NPR is interested in a story about what it looks like on the ground and what sort of situation the city would have been in without it.

Thanks!

Maayan Silver
News Reporter
WUWM 89.7FM, Milwaukee's NPR

414.704.0177 (cell)
Instagram/Twitter: @bythespaceheater/ @maayansilver
www.wuwm.com

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From: Tabak, Jodie
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Categories: Yellow Category

[Please weigh in...](#)

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Friday, September 18, 2020 9:17 AM
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Thanks!

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Ramos, Nicholas

From: Woodall-Vogg, Claire
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Categories: Yellow Category



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Ramos, Nicholas

From: Tabak, Jodie
Sent: Tuesday, September 15, 2020 2:42 PM
To: Peterson, Alexis
Subject: RE: WUWM Interview with Mayor Barrett

Categories: Yellow Category

yes

From: Peterson, Alexis <Alexis.Peterson@milwaukee.gov>
Sent: Tuesday, September 15, 2020 2:30 PM
To: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Subject: RE: WUWM Interview with Mayor Barrett

Hold on this? Right?

Alexis Peterson | Special Assistant to the Mayor
Office of Mayor Tom Barrett
apeterson@milwaukee.gov

From: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Sent: Saturday, September 12, 2020 7:48 AM
To: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Peterson, Alexis <Alexis.Peterson@milwaukee.gov>
Subject: Re: WUWM Interview with Mayor Barrett

Got it.

Get [Outlook for iOS](#)

From: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>
Sent: Saturday, September 12, 2020 7:31:28 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Tabak, Jodie <Jodie.Tabak@milwaukee.gov>; Peterson, Alexis <Alexis.Peterson@milwaukee.gov>
Subject: RE: WUWM Interview with Mayor Barrett

We shouldn't do media until we have advice from CA

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Friday, September 11, 2020 6:58 PM
To: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>; Peterson, Alexis <Alexis.Peterson@milwaukee.gov>
Cc: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>
Subject: Re: WUWM Interview with Mayor Barrett

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Sent: Friday, September 11, 2020 5:46 PM
To: Peterson, Alexis <Alexis.Peterson@milwaukee.gov>
Cc: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Fwd: WUWM Interview with Mayor Barrett

20 mins by phone Mon, Tues or Weds? Please?
Get [Outlook for iOS](#)

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To: Mayor Tom Barrett
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Subject: WUWM Interview with Mayor Barrett

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Thanks!

Maayan Silver

News Reporter

WUWM 89.7FM, Milwaukee's NPR

414.704.0177 (cell)

Instagram/Twitter: [@bythespaceheater/](#) [@maayansilver](#)

www.wuwm.com

Ramos, Nicholas

From: Peterson, Alexis
Sent: Tuesday, September 15, 2020 2:30 PM
To: Tabak, Jodie
Subject: RE: WUWM Interview with Mayor Barrett

Categories: Yellow Category

Hold on this? Right?

Alexis Peterson | Special Assistant to the Mayor
Office of Mayor Tom Barrett
apeterson@milwaukee.gov

From: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Sent: Saturday, September 12, 2020 7:48 AM
To: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Peterson, Alexis <Alexis.Peterson@milwaukee.gov>
Subject: Re: WUWM Interview with Mayor Barrett

Got it.

Get [Outlook for iOS](#)

From: Vornholt, Paul <Paul.Vornholt@milwaukee.gov>
Sent: Saturday, September 12, 2020 7:31:28 AM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Tabak, Jodie <Jodie.Tabak@milwaukee.gov>; Peterson, Alexis <Alexis.Peterson@milwaukee.gov>
Subject: RE: WUWM Interview with Mayor Barrett

We shouldn't do media until we have advice from CA

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News Reporter

WUWM 89.7FM, Milwaukee's NPR

414.704.0177 (cell)

Instagram/Twitter: @bythespaceheater/ @maayansilver

www.wuwm.com

Ramos, Nicholas

From: Block, Kathryn
Sent: Monday, September 14, 2020 12:04 PM
To: Woodall-Vogg, Claire; McClain, Patrick; St. Junior, Tyrone; Carroll, James
Cc: Mahan, Steven; Vornholt, Paul
Subject: RE: CTCL - Krumberger & Wisconsin Voters Alliance vs. Cities of Milwaukee, Madison, Green Bay, Kenosha & Racine

Categories: Yellow Category

K

From: Woodall-Vogg, Claire
Sent: Friday, September 11, 2020 12:47 PM
To: McClain, Patrick; Block, Kathryn; St. Junior, Tyrone; Carroll, James
Cc: Mahan, Steven; Vornholt, Paul
Subject: RE: CTCL - Krumberger & Wisconsin Voters Alliance vs. Cities of Milwaukee, Madison, Green Bay, Kenosha & Racine

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To: McClain, Patrick <pmccla@milwaukee.gov>; Block, Kathryn <kblock@milwaukee.gov>; St. Junior, Tyrone <tstjun@milwaukee.gov>; Carroll, James <jmcarr@milwaukee.gov>
Cc: Mahan, Steven <Steven.Mahan@milwaukee.gov>
Subject: FW: CTCL - Krumberger & Wisconsin Voters Alliance vs. Cities of Milwaukee, Madison, Green Bay, Kenosha & Racine
Importance: High

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Cc: Coolidge, Tara <tara.coolidge@cityofracine.org>; Woodall-Vogg, Claire <cwooda@milwaukee.gov>; Kris Teske <Kris.Teske@greenbaywi.gov>; Witzel-Behl, Maribeth <MWitzel-Behl@cityofmadison.com>; Karen J. Argust <kargust@kenosha.org>

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Importance: High

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Please advise.

Michelle Nelson
Information Coordinator

T:262.653.4271
625 52nd Street
Kenosha, WI 53140

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www.wuwm.com

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Instagram/Twitter: @bythespaceheater/ @maayansilver
www.wuwm.com

Ramos, Nicholas

From: Tabak, Jodie
Sent: Friday, September 11, 2020 5:47 PM
To: Maayan Silver; Mayor Tom Barrett
Cc: Laverdiere, A
Subject: Re: WUWM Interview with Mayor Barrett

Categories: Yellow Category

Yes, absolutely. I have requested the time from the scheduler. I will let you know what's available as soon as possible. Thank you for your interest.

Get [Outlook for iOS](#)

From: Maayan Silver <msilver@uwm.edu>
Sent: Friday, September 11, 2020 5:14:07 PM
To: Mayor Tom Barrett <mayor@milwaukee.gov>
Cc: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>; Laverdiere, A <alaver@milwaukee.gov>
Subject: WUWM Interview with Mayor Barrett

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www.wuwm.com

Ramos, Nicholas

From: Vornholt, Paul
Sent: Friday, September 11, 2020 1:43 PM
To: Barrett, Tom
Subject: FW: CTCL - Krumberger & Wisconsin Voters Alliance vs. Cities of Milwaukee, Madison, Green Bay, Kenosha & Racine

Categories: Yellow Category

From: Woodall-Vogg, Claire
Sent: Friday, September 11, 2020 12:47 PM
To: McClain, Patrick <pmccla@milwaukee.gov>; Block, Kathryn <kblock@milwaukee.gov>; St. Junior, Tyrone <tstjun@milwaukee.gov>; Carroll, James <jmcarr@milwaukee.gov>
Cc: Mahan, Steven <Steven.Mahan@milwaukee.gov>; Vornholt, Paul <Paul.Vornholt@milwaukee.gov>
Subject: RE: CTCL - Krumberger & Wisconsin Voters Alliance vs. Cities of Milwaukee, Madison, Green Bay, Kenosha & Racine

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https://mma.prnewswire.com/media/1252440/Wisconsin_Elections_Commission_Complaint.pdf?p=pdf

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[<kargust@kenosha.org>](mailto:kargust@kenosha.org)

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Importance: High

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Please advise.

Michelle Nelson

Information Coordinator

T:262.653.4271

625 52nd Street

Kenosha, WI 53140

Ramos, Nicholas

From: Carroll, James
Sent: Friday, September 11, 2020 1:41 PM
To: Woodall-Vogg, Claire; McClain, Patrick; Block, Kathryn; St. Junior, Tyrone
Cc: Mahan, Steven; Vornholt, Paul
Subject: RE: CTCL - Krumberger & Wisconsin Voters Alliance vs. Cities of Milwaukee, Madison, Green Bay, Kenosha & Racine

Categories: Yellow Category

Jim

James M. Carroll | Assistant City Attorney | Milwaukee City Attorney's Office
Zaidler Municipal Building | 341 North Broadway | Milwaukee, WI 53202
Direct Dial: 414 286 8481 | Fax: 414 286 8550 | Email: jmcarr@milwaukee.gov

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Information Coordinator

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625 52nd Street
Kenosha, WI 53140

Ramos, Nicholas

From: Nils Robbins <Nils.Robbins@NationalDMO.org>
Sent: Wednesday, September 09, 2020 10:36 AM
To: Mayor Tom Barrett
Subject: Secure extra funding for local election sites

Categories: Yellow Category



**WE CONNECT, ENGAGE, & EMPOWER
DEMOCRATIC MUNICIPAL OFFICIALS**

Tom,

I want to make sure you are aware of an important opportunity for funding to help ensure a smooth voting process in your town. Earlier this week the Center for Tech and Civic Life (CTCL) announced they will be granting \$250 million to local governments to improve election administration and promote a safe and fair voting process.

As we all know and have experienced, this pandemic has amplified the need to expand access and reduce barriers to critical services and processes including our voting system. I urge you to apply for the funding provided by CTCL to ensure your city has or can provide:

- Increasing pay for poll workers (many localities are paying \$250/day)
- Providing PPE for poll workers and voters
- Additional staffing (for example to process vote by mail ballots more quickly)
- Postage (pre-paid postage for mail in ballots)
- Equipment upgrades
- Mail ballot drop boxes
- Public education about the voting process

The sooner localities apply, the better. This money will get spent as quickly as it is requested. For additional information on the grant program or to [submit your grant request visit the Center for Tech and Civic Life website found here.](#)

If you have questions or if I can be of further assistance please feel free to reach out.

Sincerely,

Nils Robbins
Communications and Operations Director

www.NationalDMO.org

202-759-3041

DMO is a not-for-profit 527 political organization. Donations are not tax deductible.

Democratic Municipal Officials
1774 W Greenleaf Ave
Chicago, IL 60626
United States

If you believe you received this message in error or wish to no longer receive email from us, please [unsubscribe](#).

Ramos, Nicholas

From: Milwaukee.E-Notify@enotify.milwaukee.gov
Sent: Wednesday, August 19, 2020 1:20 PM
Subject: Statement from Common Council President Cavalier Johnson
Attachments: 08_19_Young_people_stepping_up_for_democracy.pdf
Categories: Yellow Category

You have a Milwaukee.Gov E-Notification for 2nd Aldermanic District

Young people stepping up to support our democracy

Statement of Common Council President Cavalier Johnson

August 19, 2020

The COVID-19 pandemic continues to alter our daily life, and in particular has placed extra strain on our elections. Recruiting willing and able poll workers to support elections during a public health crisis is challenging, and is why I was inspired to see young people organize to support our democracy.

The youth led organization Poll Hero is a non-partisan effort to recruit high school and college students to work the polls on November 3rd. The group was moved to act after Spring primary challenges popped up in Milwaukee and other cities across the country. So far, Poll Hero has recruited more than 100 young people to work the polls in Milwaukee County and nearly 300 statewide, primarily through social media.

Our democracy is at its best when more people are active and engaged in the process, and groups like Poll Hero are helping make that a reality. I applaud their activism and encourage others to join them as we are still in need of hundreds of additional poll workers in advance of the November 3rd election. Earlier this summer I was proud to sponsor a file accepting the Center for Tech and Civic Life grant that will add an additional \$100 compensation increase for poll workers. Election Inspectors will now receive \$230 for a full-day shift and Chief Inspectors will receive \$325.

Those wanting to become a poll worker can visit <https://www.pollhero.org/> or <https://city.milwaukee.gov/Helpmilwaukeevote>.

-30-

Accommodation Requests

Reasonable accommodations, of an auxiliary aid or service required due to a disability, for a **City of Milwaukee event** will be provided upon request. Contact the City of Milwaukee ADA Coordinator, 414-286-3475 or adacoordinator@milwaukee.gov as soon as possible but no later than 72 hours before the scheduled event.

ADA accommodation requests for **Milwaukee County events** should be filed with the [Milwaukee County Office for Persons with Disabilities](#), 414-278-3932 (voice), 711 (TRS), or Michael.Bonk@milwaukeecountywi.gov upon receipt of this notice.

Please do not respond to this email. It is not set up to receive emails.
Please email pisupv@milwaukee.gov with your questions.

You have received this notification because you subscribed to the '2nd Aldermanic District' category

Please use the link to add or to remove categories from your account or delete your account
<https://itmdapps.milwaukee.gov/Enotify>

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COMMITTEE ASSIGNMENTS

CHAIR

- Steering and Rules Committee

MEMBER

- Redevelopment Authority - City of Milwaukee



CAVALIER JOHNSON
COMMON COUNCIL PRESIDENT
ALDERMAN, 2ND DISTRICT

Young people stepping up to support our democracy

**Statement of Common Council President Cavalier Johnson
August 19, 2020**

The COVID-19 pandemic continues to alter our daily life, and in particular has placed extra strain on our elections. Recruiting willing and able poll workers to support elections during a public health crisis is challenging, and is why I was inspired to see young people organize to support our democracy.

The youth led organization Poll Hero is a non-partisan effort to recruit high school and college students to work the polls on November 3rd. The group was moved to act after Spring primary challenges popped up in Milwaukee and other cities across the country. So far, Poll Hero has recruited more than 100 young people to work the polls in Milwaukee County and nearly 300 statewide, primarily through social media.

Our democracy is at its best when more people are active and engaged in the process, and groups like Poll Hero are helping make that a reality. I applaud their activism and encourage others to join them as we are still in need of hundreds of additional poll workers in advance of the November 3rd election. Earlier this summer I was proud to sponsor a file accepting the Center for Tech and Civic Life grant that will add an additional \$100 compensation increase for poll workers. Election Inspectors will now receive \$230 for a full-day shift and Chief Inspectors will receive \$325.

Those wanting to become a poll worker can visit <https://www.pollhero.org/> or <https://city.milwaukee.gov/Helpmilwaukeevote>.

-30-

Ramos, Nicholas

From: Tabak, Jodie
Sent: Tuesday, August 18, 2020 4:26 PM
To: ritorres@gannett.com
Subject: Fwd: Can you send me election grant release?
Attachments: Wisconsin Safe Election Release 7-6-2020.docx

Categories: Yellow Category

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From: Laverdiere, A <alaver@milwaukee.gov>
Sent: Tuesday, August 18, 2020 4:01:17 PM
To: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Subject: RE: Can you send me election grant release?

This is what I have in my inbox from you and Paul.

Lexi Laverdiere

Communication Coordinator

alaver@milwaukee.gov

(414) 286-5579

From: Tabak, Jodie
Sent: Tuesday, August 18, 2020 3:55 PM
To: Laverdiere, A <alaver@milwaukee.gov>
Subject: Can you send me election grant release?

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FOR IMMEDIATE RELEASE
July 6, 2020

CONTACT:
XXX
XXX

Wisconsin Safe Voting Plan

Mayors of Wisconsin's 5 Largest Cities Team Up with Nonpartisan Nonprofit to Invest in Safe Elections During COVID

Wisconsin - The mayors of Wisconsin's five largest cities announced today they have successfully secured a combined \$6.3 million in nonprofit grants to fund the "Wisconsin Safe Voting Plan." The grants, awarded by the nonpartisan Center for Tech and Civic Life (CTCL), will help each municipality administer elections this year in the midst of the deadly coronavirus pandemic.

The Wisconsin spring election -- in which voters were subjected to exposure to a dangerous virus, and municipalities scrambled to conduct safe elections -- presented a cautionary tale of precisely how not to run an election during an outbreak of a lethal disease.ⁱ

The national recession that accompanied the pandemic has now caused devastating budget gaps for municipalities across the country. State and local governments around the nation are now grappling with yawning and unexpected deficits, raising the serious prospect of deep and difficult cuts to core services.ⁱⁱ

As a result, municipalities are struggling with how to conduct safe and accessible elections -- especially if as predicted a second wave of coronavirus erupts this fall. Already, several states are experiencing spikes in coronavirus cases as the first wave of COVID-19 continues to rage across the country. And according to the *Milwaukee Journal-Sentinel* on 7/2/20 -- "the coronavirus is accelerating again in Wisconsin with 20% of the state's total cases having been reported in the last two weeks, state public health officials announced Thursday."ⁱⁱⁱ

To meet this extraordinary challenge, the cities of Milwaukee, Madison, Green Bay, Racine and Kenosha have applied for grant funds from CTCL to create the "Wisconsin Safe Voting Plan" and support elections operations. This grant program will enable municipalities to prepare for and operate safe elections by investing in priorities that would otherwise be very challenging to accomplish -- such as securely opening an adequate number of voting sites; setting up drive-thru and drop box locations; providing PPE for poll workers; and recruiting and training a sufficient number of poll workers.

The "Wisconsin Safe Voting Plan" grant applications have been approved in full by CTCL and will soon be awarded to each municipality. Some of the jurisdictions may require approval from their respective city councils to accept the grants.

"The deadly COVID-19 pandemic has triggered a global public health crisis, and seriously impaired the ability of local governments to administer safe and smooth elections," said **Racine Mayor Cory Mason**. "These grants will help each municipality make investments that will ensure smooth, safe and healthy elections in a time of a national health pandemic -- which each municipality otherwise would struggle to do while facing an intense budget shortfall."

“We have seen what can happen to elections in the midst of a dangerous pandemic -- long lines, limited locations, threatened exposure to a deadly disease, and voters concerned about going to the polls due to serious health fears,” said **Milwaukee Mayor Tom Barrett**. “These resources will help us address these problems, and I thank the Center for Tech and Civic Life for making these important and wise investments.”

“Through an extraordinary effort, Madison was able to pull off a safe election in April, but we spent hundreds of thousands of dollars we hadn’t budgeted doing so,” said **Madison Mayor Satya Rhodes-Conway**. “As we have seen in Wisconsin and across the nation, COVID-19 is not gone; in fact, it’s getting worse in some places. If we are going to meet our obligations as elected leaders to ensure the safe administration of elections during this pandemic, we have to think differently and bring in help where we can. These valuable resources will go a long way to running successful elections this year.”

“The coronavirus pandemic has provided a stress test for our democratic institutions, including our elections, and we know we must do better,” said **Green Bay Mayor Eric Genrich**. “The support of the Center for Tech and Civic Life will enable us to ensure that all Green Bay citizens can exercise their right to vote safely and securely in August and November.”

“These smart investments will allow us to increase safety without burdening taxpayers,” said **Kenosha Mayor John Antaramian**. “This is exactly the kind of project that city governments need to pursue in the midst of a pandemic that is still threatening lives.”

“As a representative of over 100 central city churches, I am proud to be a part of this citywide effort to create a safe and accessible voting process for November 2020,” said **Reverend Greg Lewis, Executive Director of Souls to the Polls**. “The Black community has been hard hit by the COVID 19, I myself was hospitalized and we have lost hundreds of Black lives to this virus. It is literally a matter of life and death that our people can vote without risking our health.”

The **Center for Tech and Civic Life** is a nationally-recognized, nonpartisan 501(c)(3) nonprofit organization of civic technologists, trainers, researchers, election administration and data experts working to help modernize U.S. elections. CTCL connects election officials with guidance, expertise, tools, and trainings so they can best serve their communities, and ensure that elections are more professional, safe, and secure. CTCL works with the federal government, as well as local and state governments of all sizes across the nation and regardless of partisanship to highlight best practices, create easy-to-use resources for administrators, and develop infrastructure to better operate elections.^{iv}

“This year, election departments are facing an unprecedented challenge of administering safe and secure elections that provide healthy voting options to the public,” said **Center for Tech and Civic Life Executive Director Tiana Epps-Johnson**. “To meet this challenge, CTCL is providing support to Wisconsin election officials so no voter is required to make a choice between their health and their ability to vote. From ensuring that polling places are open and following the latest public health guidelines, to providing options for voters to easily and securely return absentee ballots, to making certain that the incredible people who step up to serve as poll workers are protected and well compensated for their service, we’re proud to partner with the five largest cities in Wisconsin to deliver a smooth voting process that inspires confidence.”

SUMMARY OF GRANTS

Total by Municipality

- City of Milwaukee: \$2,154,500
- City of Madison: \$1,271,788
- City of Green Bay: \$1,093,400
- City of Kenosha: \$862,779
- City of Racine: \$942,100

Total by Use

- Support Early In-Person Voting and Vote by Mail: \$2,572,839
 - *Expand the number of in-person Early Voting sites (Including Curbside Voting).*
 - *Provide assistance to help voters comply with absentee ballot requests and certification requirements.*
 - *Utilize secure drop-boxes to facilitate return of absentee ballots.*
 - *Deploy additional staff and/or technology improvements to expedite and improve accuracy of absentee ballot processing.*
- Launch Poll Worker Recruitment, Training & Safety Efforts: \$1,810,028
 - *Recruit and hire a sufficient number of poll workers and inspectors to ensure poll sites properly staffed during virus outbreak, utilizing hazard pay where required.*
 - *Provide voting facilities with funds to compensate for increased site cleaning and sanitization costs. Provide updated training for current and new poll workers administering elections in midst of pandemic.*
- Ensure Safe, Efficient Election Day Administration: \$876,700
 - *Procure Personal Protective Equipment (PPE) and personal disinfectant to protect election officials and voters from coronavirus.*
 - *Support and expand drive-thru voting on election day, including covering additional unbudgeted expenses for signage, tents, traffic control, and safety measures.*
- Expand Voter Education & Outreach Efforts: \$1,065,000
 - *Outreach to remind voters to verify and update their address, or other voter registration information, prior to the election.*

###

ⁱ <https://twitter.com/wisconsinwatch/status/1275933511753641985?s=11>

ⁱⁱ <https://twitter.com/compujramey/status/1278331759822856192?s=12>

ⁱⁱⁱ <https://www.jsonline.com/story/news/local/wisconsin/2020/07/02/twenty-percent-all-virus-cases-wisconsin-reported-last-two-weeks/5357805002/>

^{iv} <https://www.techandcivillife.org/>

Ramos, Nicholas

From: Torres, Ricardo <RITorres@gannett.com>
Sent: Tuesday, August 18, 2020 4:19 PM
To: Woodall-Vogg, Claire
Cc: Tabak, Jodie
Subject: Re: lock boxes grant

Categories: Yellow Category

Thank you so much, Claire, I really appreciate it.

Ricardo Torres
Milwaukee Journal Sentinel
414-223-5214
414-343-9367 (cell)

From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Tuesday, August 18, 2020 4:10 PM
To: Torres, Ricardo <RITorres@gannett.com>
Cc: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Subject: RE: lock boxes grant

Absolutely. The City of Milwaukee will have 15 drop boxes for the November 3 General Election. The drop boxes will be located at every Milwaukee Public Library, as well as at City Hall and the Election Commission's warehouse facility. Voters can return their ballot at any drop box across the City through 8pm on Election Day. Ballots will be collected daily up until the election and then nearly hourly on November 3rd. We encourage voters to use the drop boxes to return their ballot, especially during the last two weeks before the election when mail delivery may not be as reliable.

From: Torres, Ricardo <RITorres@gannett.com>
Sent: Tuesday, August 18, 2020 4:09 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Cc: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Subject: Re: lock boxes grant

Thank you Claire,

I'll be sure to include the additional information about the hazard pay. But do you know how many lockboxes the city is receiving and where they plan to be put? I think it would be good to include that information also.

If you have any questions please let me know, thank you,

Ricardo Torres
Milwaukee Journal Sentinel
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From: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Sent: Tuesday, August 18, 2020 4:06 PM
To: Torres, Ricardo <RITorres@gannett.com>
Cc: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Subject: RE: lock boxes grant

Hi Ricardo,

The City of Milwaukee Election Commission received the grant from the Center for Tech and Civic Life. Only a portion of the 2.1 million went to drop boxes (less than \$50,000).

Other budgeted items include hazard pay of \$100 for every election worker for August and November, expanded in-person absentee voting (early voting) opportunities, purchasing mailing equipment that will expedite the absentee assembly process, election worker recruitment and also launching a city-wide education campaign around safe voting options such as absentee by-mail voting.

Thanks,

Claire Woodall-Vogg
Executive Director
414-286-3491
City of Milwaukee Election Commission



Update your voter registration, request an absentee ballot, or check your voting record at [MyVote](#)

From: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>
Sent: Tuesday, August 18, 2020 3:31 PM
To: Woodall-Vogg, Claire <cwooda@milwaukee.gov>
Subject: Fwd: lock boxes grant

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From: Torres, Ricardo <RITorres@gannett.com>
Sent: Tuesday, August 18, 2020 12:50 PM
To: Tabak, Jodie
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If you would help me with that, I would really appreciate it. Thank you,

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To: Torres, Ricardo
Cc: Tabak, Jodie
Subject: RE: lock boxes grant

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