



Neighbor of the Month: NAMI

Ian Abston



After earning his BA in marketing and social collaboration from UW-Oshkosh, Ian Abston moved to Milwaukee's east side. He has spent the last several years working to make Milwaukee a friendlier place for creative millennials to live and work.

Abston created NEWaukee, the nation's largest network of professionals. His goal was to help people network in a more social, less formal, manner.

The events he organizes bring people into the community to not only meet one another, but also to make Milwaukee feel more open and accessible through unconventional event locations. Though events can take place in more traditional settings, some are done in empty lots, on bridges, or in buildings that are under construction. These meet-ups can draw up to thousands of attendees.

Not only does NEWaukee help professionals meet and mingle with their peers, they offer additional support for local nonprofits. NEWaukee promotes qualifying organizations through events, social media, and their newsletter helping connect volunteers to opportunities.

Membership to NEWaukee is free and open to local professionals of any age or field.

Thanks for all of your service, Ian, and for helping make Milwaukee great!

Visit NEWaukee's website [here](#) for more information.