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FOR IMMEDIATE RELEASE
January 6, 2016

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Proposal for Tiletown District Liquor Licenses Moves Forward

Legislation would provide opportunity for development project to meet its \$130 million potential

Madison- Today, Rep. David Steffen (R-Howard) testified in favor of a bill he authored which would make significant changes to our state's liquor license quota system. The proposal would create flexibilities within the quota system, allowing municipalities and development projects additional options for obtaining these valuable licenses.

"I'm excited to see this legislation move forward and am optimistic we will see this necessary measure pass this session. Allowing municipalities an opportunity to obtain additional licenses and creating an incentive for large development projects demonstrates Wisconsin's strong commitment to growing our economy and investing in our communities," said Rep. Steffen.

For municipalities, like Ashwaubenon, that have exhausted their liquor licenses, this legislation creates two options for obtaining additional licenses. The first option is the regional transfer option. This allows a municipality to sell up to three of its unused licenses to a neighboring municipality for a minimum price of \$10,000/license. The second option is the Premier Economic Development District (PEDD) option. This option is available for development projects with an assessed value of \$20 million or more. A municipality may establish a PEDD and issue up to two licenses for the district. PEDD licenses are two additional licenses beyond a municipality's quota.

"These new provisions will assist the Village of Ashwaubenon and the Green Bay Packers in ensuring that the Tiletown District development meets its full potential," said Rep. Steffen.

The bill is now available to be voted on by the Committee on State Affairs and Government Operations. Rep. Steffen is confident the bill will receive a vote by the full Assembly later this session.

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