



DAVID STEFFEN

STATE REPRESENTATIVE • 4TH ASSEMBLY DISTRICT

FOR IMMEDIATE RELEASE
August 24, 2021

CONTACT: Rep. David Steffen
(608) 266-5840

Rep. Steffen Announces Bart Starr Memorial Bridge Dedication Ceremony

Madison, WI – State Representative David Steffen (R-Howard) is announcing details for the Bart Starr Memorial Bridge dedication ceremony to be held on an upcoming Packers home game weekend. The ceremony will begin at 11:00am on Saturday, October 23rd, and will honor Packers legend and community leader Bart Starr. The ceremony will take place at the Cherry Landing, located at the east end of the Walnut St. Bridge.

While Bart Starr is best known as the iconic quarterback who led the Packers to victory in the first two Super Bowls, he was also deeply committed to community service and, along with his wife Cherry Starr, co-founded Rawhide Boys Ranch in Caledonia in 1965 to help at-risk youth. In addition, the Vince Lombardi Cancer Foundation was founded by Mr. and Mrs. Starr in 1971, which has given over \$21 million to support cancer research and care.

“This ceremony will be a chance to honor and recognize Bart Starr’s life,” said Rep. Steffen. “He was truly a hero on and off the field, and his legacy deserves to be a part of our community forever.”

A full program with an agenda and special guest details will be announced next month.

For more information please contact Representative Steffen. He can be reached at (608)266-5840 or by email at Rep.Steffen@legis.wisconsin.gov.