



# DAVID STEFFEN

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**FOR IMMEDIATE RELEASE**

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## **International Affairs and Commerce Committee to Hold Hearing**

*Increasing Wisconsin exports is top priority for newest, largest Assembly committee*

**Madison-** State Representative David Steffen (R-Howard) serves as the Chair of the Assembly Committee on International Affairs and Commerce, which will be holding an informational hearing this week to discuss and learn about Wisconsin's role in the global marketplace. Committee members will be briefed by a number of organizations engaged in Wisconsin's international activities including the: Wisconsin Economic Development Corporation; Wisconsin District Export Council; Wisconsin Department of Agriculture, Trade, and Consumer Protection; U.S. Commercial Service Wisconsin; U.S. Small Business Administration; and the Council of State Governments Midwest.

"I am very excited for the Committee to kick off its efforts with what I expect to be a well-rounded, informative discussion on Wisconsin's international activities. I look forward to learning more about what we as a state are already doing in the international sphere, and learning ways we can continue to advance and grow our international footprint. Wisconsin has exceptional products and services to offer, and we are already a national leader on a number of exports. This Committee plays an important role in finding ways to continue and grow our international leadership as a state," said Rep. Steffen.

The Assembly Committee on International Affairs and Commerce was created this session and will focus on growing international investment and export opportunities for Wisconsin. International trade, tourism, communication, and investment are focal points of the Committee. The Committee will hold its first informational hearing on **Thursday, April 19, 2018 at 10:00AM in room 417 North** of the state capitol building. You can also view live coverage of the hearing online on WisconsinEye.

"I greatly appreciate the willingness of each of the speakers to share their time and knowledge with the Committee during our upcoming hearing. This informational hearing is an important first step towards pursuing the scope and intent of the Wisconsin International Affairs and Commerce Committee," said Rep. Steffen.

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