



## EVERYONE BENEFITS FROM EARLY CHILDHOOD EDUCATION

Research proves that strong early childhood education leads to stronger families, stronger communities, and a stronger economy. Family Resource Center St. Croix Valley is participating in local and statewide research initiatives with the University of Wisconsin – River Falls and the Child Abuse Prevention Fund of Children’s Hospital of Wisconsin. Did you know...?

- Family Resource Center meets with approximately 1,000 families annually through our hospital partnerships.
- 98% of parents reported that Family Resource Center Play & Learn groups provided an opportunity for their child to communicate and respond to others’ emotions.
- Children are more likely to succeed in school and in the workplace if they receive support for development in cognition, language, motor skills, adaptive skills, and social-emotional functioning in the years from birth to age five.

### What The Experts Say

**“Not only will these efforts benefit children and families, they will benefit the taxpaying public and the national economy.”**

- Art Rolnick, Senior Vice President and Director of Research at the Federal Reserve Bank of Minneapolis, and Rob Grunewald, in their report “Achieving a High Return on Early Childhood Investment”

## GET INVOLVED

Please visit our website at [www.frscsv.org](http://www.frscsv.org) for a schedule of programs and call (715) 684-4440 to register. Follow us on Facebook to receive updates about group classes, field trips, events and general parenting tips.

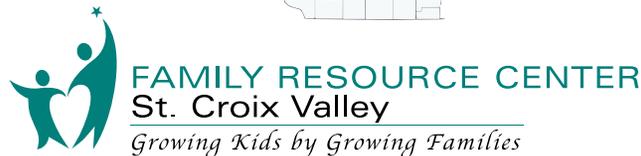


## SUPPORT US

Family Resource Center St. Croix Valley is a 501(c)(3) nonprofit organization, and all donations are tax-deductible. We also gladly accept in-kind donations for use in our Home Visiting and Young Parent programs; ongoing needs include diapers (all sizes) and wipes, gas cards and board books.

Would you like to volunteer to host a fundraiser? There are many ways to get involved in supporting the mission of the Family Resource Center, whether for a one-time opportunity or on an ongoing basis. We are also seeking committed individuals to serve on our Board of Directors and its committees. **Please contact us at (715) 684-4440 to learn more.**

## FAMILY RESOURCE CENTER ST. CROIX VALLEY SERVICE AREA



857 Main Street • PO Box 2087 • Baldwin, WI 54002  
(715) 684-4440  
[www.frscsv.org](http://www.frscsv.org) • [info@frscsv.org](mailto:info@frscsv.org)



Growing  
**Kids** by  
Growing  
**Families**



## ABOUT US

Founded in 1998, the Family Resource Center St. Croix Valley is a nonprofit organization that offers free parent education and family support to families in Pierce, Polk, and St. Croix counties. Our mission is to strengthen children, families, and communities by offering education, resources, and support. All programs are free and available to any family that seeks them. We are funded by private grants, contracts, and donations. In addition, the Family Resource Center is a funded partner of United Way St. Croix Valley and Success By 6 vendor.

### In Their Own Words

*“Play & Learn makes me feel confident that other parents face the same parenting issues. It gives me ideas for improvements.”*

- Program Participant

## PARENTS AS TEACHERS CURRICULUM

The Family Resource Center’s programs apply the Parents as Teachers model, a nationally-recognized curriculum based on research and evidence. Parents as Teachers is aimed at providing parents the information, support, and encouragement they need to help their children develop optimally during the crucial early years of life. All of our free programs are designed to promote the goals of Parents as Teachers by supporting healthy parent-child relationships.

## PARENT EDUCATORS

Programs of the Family Resource Center are led by parent educators, all of whom have 4-year degrees in a related field. Parent educators undergo training to become certified in the Parents as Teachers curriculum and maintain their certifications with continuing education.

## BABY & ME

Baby & Me class is a play and discussion hour for babies and their parents. Each class includes story time, music, and infant massage. Parents also have the chance to discuss their questions and concerns with a Family Resource Center parent educator and participate in a parenting discussion with other parents.

Baby & Me is offered in partnership with Amery Regional Medical Center, Baldwin Area Medical Center, Osceola Medical Center, River Falls Area Hospital, St. Croix Regional Medical Center, Westfields Hospital and Clinic, and United Way St. Croix Valley Success by 6. The program model includes a personal visit to families when babies are born and follow-up support through Baby & Me.

## PLAY & LEARN

Play & Learn groups are weekly, 90-minute group sessions for parents and their toddlers and preschoolers. Led by a Family Resource Center parent educator, Play & Learn operates on the following schedule:

- 30 minutes**  
Guided parent-child play
- 30 minutes**  
Group circle time, children’s activity, snack, and story
- 30 minutes**  
Parent education discussion topic, facilitated by a Family Resource Center parent educator



## HOME VISITS

Home visits offer individualized parent support and education in the home. Family Resource Center parent educators provide age-appropriate child development information, parent-child play ideas, developmental screenings, and opportunities for parents to discuss parenting topics. Parent educators are committed to helping families connect with other community resources.

### In Their Own Words

*“If I didn’t have the support of the Family Resource Center St. Croix Valley, I would never have completed high school, my family would be more frustrated with me, and my baby wouldn’t have the better mom that I’ve become.”*

- Young Parent Participant

## YOUNG PARENT PROGRAM

The Family Resource Center’s Young Parent Program is available for any teen who is pregnant or parenting. The program includes home visits and a group class twice monthly.

Young moms and dads receive support from parent educators as well as their peers, and can receive high school credit through participation in activities, discussions and written assignments.

Young parents can be referred to the program by their guidance counselors or county agencies, or they can sign up by contacting the Family Resource Center directly.