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STATE SENATOR

PRESS RELEASE

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Sparta Company's Hunting Bow Nominated for "Coolest Thing Made in WI" Contest

Sen. Testin Nominates Mathews Archery's Halon 32 Bow

Sparta, WI – The bows made by Mathews Archery in Sparta, Wisconsin have earned the seal of approval from hunters and archery enthusiasts across the world. This fall, they may add another accolade – the title of "Coolest Thing Made in WI". Sen. Patrick Testin (Stevens Point) nominated the Halon 32, a hunting bow produced by Mathews, for the title in a contest put on annually by the state's chamber of commerce, WMC (Wisconsin Manufacturers and Commerce).

"Mathews Archery makes great products that are known for their reliability and innovative nature," said Sen. Testin. "In twenty-five years, the company has grown from having only two employees to being the largest bow manufacturer in the world – and they're based right here in Sparta, Wisconsin."

Mathews Archery isn't alone in the contest – in fact, there are several companies from Western and Central Wisconsin competing for the title, including Worzalla Publishing and Skyward based in Stevens Point, USEMCO and Cardinal Glass from Tomah, and Nelson and Pade, a company that has partnered with UW-Stevens Point on an aquaponics innovation center in Montello.

"Central and Western Wisconsin get the job done," continued Sen. Testin. "The diversity of products made here is incredible, and I wish all of our local companies the best of luck in the contest."

Voting in the bracket-style contest is open to the public at www.MadeinWis.com. The first round of voting closes at 11:59 P.M. on Monday, September 11th.

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