

## *Job Creation in Wisconsin*

*Compiled by Patricia Reichert, November 2011*

[www.legis.wisconsin.gov/lrb/pubs/tapthepower.htm](http://www.legis.wisconsin.gov/lrb/pubs/tapthepower.htm)

The problem: unemployment in Wisconsin is above 7 percent. The solution: create more jobs. The question is, how to create jobs? What policies will lead to more employment? This *Tap the Power* includes information about recent approaches to the problem, resources for defining the problem, and hindrances to job seekers. A few resources for a national perspective are included.

***Building Companies & Jobs: The Case for a Venture Capital Program in Wisconsin / Wisconsin Growth Capital Coalition. September 2011.*** This paper is presented as a "roadmap for the state on the best and most efficient way to leverage the state's limited resources to catalyze venture capital investments and management in Wisconsin." — Executive Summary  
[www.wisconsintechnologycouncil.com/uploads/WGCC\\_BuildingCompanies\\_final.pdf](http://www.wisconsintechnologycouncil.com/uploads/WGCC_BuildingCompanies_final.pdf)

***Building Wisconsin's Workforce / Wisconsin Legislative Council, Special Committee on Building Wisconsin's Workforce. 2008-2009.*** The committee was directed to study and make recommendations regarding coordination of existing educational resources, government agencies, and private organizations to meet future workforce needs and retain update skills of workers in various fields. <http://legis.wisconsin.gov/lc/committees/study/2008/WORK/index.htm>

***Business Investment and Employment Tax Incentives to Stimulate the Economy / U.S. Congressional Research Service. September 16, 2010. (Report for Congress R41034)*** "The evidence suggests that investment and employment subsidies are not as effective as desired in increasing economic activity, especially unemployment." — Concluding Remarks <http://openers.com/document/R41034/2010-09-16/download/1005>

***Can We Improve Job Retention and Advancement Among Low-Income Working Parents? / Institute for Research on Poverty, University of Wisconsin-Madison. September 2005. (Discussion Paper #1307-05) (331.862/W7w1)*** This paper reviews the evidence on four approaches: financial incentives and supports, case management and service provisions, skill development strategies, and employer-focused efforts.  
[www.irp.wisc.edu/publications/dps/pdfs/dp130705.pdf](http://www.irp.wisc.edu/publications/dps/pdfs/dp130705.pdf)

***Employment Projections 2008-2018 / Wisconsin Department of Workforce Development, Office of Economic Advisors. [2010?].*** Interactive Web site for statewide and regional projec-

tions. Breaks down into industry projections and occupational projections. [http://dwd.wisconsin.gov/oea/employment\\_projections](http://dwd.wisconsin.gov/oea/employment_projections)

***Enterprise Zone Jobs Credit / Wisconsin Legislative Reference Bureau. June 2006. (Legislative Brief 06-9) (338.24/W7g2)*** Examines 2005 Wisconsin Act 361.  
<http://legis.wisconsin.gov/lrb/pubs/Lb/06Lb9.pdf>

***Fair Employment, Antidiscrimination, and Worker Protection Laws in Wisconsin / Wisconsin Legislative Reference Bureau. February 2008. (Information Bulletin 08-1) (331.869/W7i)*** Summarizes Wisconsin Statutes in these areas and enforcement of those rights and protections in effect at the time of publication.  
<http://legis.wisconsin.gov/lrb/pubs/ib/08IB1.pdf>

***The Impact of Population Aging on Wisconsin's Labor Force / Wisconsin Department of Workforce Development, Office of Economic Advisors. December 2009.*** "This paper describes population, demographics, and labor force projections in Wisconsin for a hundred-year timeframe 1930-2030." — Introduction  
[www.dwd.state.wi.us/oea/contact\\_us/Dennis/impact\\_of\\_aging\\_population\\_paper.pdf](http://www.dwd.state.wi.us/oea/contact_us/Dennis/impact_of_aging_population_paper.pdf)

***Job Sprawl, Spatial Mismatch, and Black Employment Disadvantage / Institute for Research on Poverty, University of Wisconsin-Madison. July 2005. (Discussion Paper #1304-05) (331.869/W7e9)***

"This paper examines the relationship between job sprawl and the spatial mismatch between blacks and jobs." — Abstract  
[www.irp.wisc.edu/publications/dps/pdfs/dp130405.pdf](http://www.irp.wisc.edu/publications/dps/pdfs/dp130405.pdf)

***"Jobs in the New Millennium: Wisconsin's Regional Economies 1999-2003" / Wisconsin Policy Research Institute, August 2004, Wisconsin Policy Research Report, v.17, no.4. (331.86/W751)*** "This study focuses on the issues of changes in employment and employee earnings to learn just what happened, and to attempt to answer some of the questions as to why they happened." — Executive Summary  
[www.wpri.org/Reports/Volume17/Vol17no4.pdf](http://www.wpri.org/Reports/Volume17/Vol17no4.pdf)

### **Legislative Reference Bureau**

Library Circulation Desk: (608) 266-7040  
LRB.Library@legis.state.wi.us  
Research Questions: (608) 266-0341  
One East Main Street, Suite 200  
Madison, WI 53703



### **We bring knowledge to you**

The Legislative Reference Bureau invites legislators to suggest topics for future annotated bibliographies.

## Job Creation in Wisconsin Continued

---

**Jobs, Skills, and Policy for Lower-Wage Workers / Institute for Research on Poverty, University of Wisconsin-Madison. June 2011. (Fast Focus, no. 10-2011)** Based on presentations made at a national working conference on the sources of U.S. labor market polarization and its impact on workers with varying types and skills.  
[www.irp.wisc.edu/publications/fastfocus/pdfs/FF10-2011.pdf](http://www.irp.wisc.edu/publications/fastfocus/pdfs/FF10-2011.pdf)

**Mapping Green Career Pathways: Job Training Infrastructure and Opportunities in Wisconsin / Center on Wisconsin Strategy. January 2010. (331.862/C331b)** “This paper identifies training opportunities in Wisconsin that prepare workers for green-collar jobs in the construction and manufacturing sectors, and that represent key elements of an integrated green workforce development system.” —Introduction  
[www.cows.org/pdf/rp-mappingreportWI.pdf](http://www.cows.org/pdf/rp-mappingreportWI.pdf)

**Skilled Workers, Strong Economy: Preparing for Jobs With a Future in South Central Wisconsin / Center on Wisconsin Strategy. January 2005. (331.862/C331a)** Created in 1996, this report tells the story of Jobs With a Future, a strategic workforce development partnership operating in South Central Wisconsin.  
[www.cows.org/about\\_publications\\_detail.asp?id=293](http://www.cows.org/about_publications_detail.asp?id=293)

**Special Committee on Strategic Job Creation / Wisconsin Legislative Council, Special Committee on Strategic Job Creation. May 4, 2011.** The committee was directed to study and make recommendations to promote strategic development of high-wage jobs and an educated and skilled workforce in the state but adjourned making no recommendations because the January 2011 Special Session was convened to address job creation.  
[http://legis.wisconsin.gov/lc/publications/rl/rl\\_2011\\_01.pdf](http://legis.wisconsin.gov/lc/publications/rl/rl_2011_01.pdf)

**State of Working Wisconsin / Center on Wisconsin Strategy. Update 2011. (330.52/W7d)** “[P]rovides a thorough review of jobs, wages, poverty, income, and job quality in the state on a biennial basis. ... This *Update* provides data on the unemployed.” —(sidebar on page 1) [www.cows.org/soww](http://www.cows.org/soww)

**Tax Credit Programs Related to Economic Development / Wisconsin Legislative Council. March 21, 2011. (Revised August 1, 2011) (Information Memorandum, 11-05) (LegisCI/2011-2013/i/no.5/(rev.2))** “The programs discussed ... are the major state tax credit programs that directly reward job creation, job retention, business expansion, or other economic development activities.” —Background  
[http://legis.wisconsin.gov/lc/publications/im/IM2011\\_05.pdf](http://legis.wisconsin.gov/lc/publications/im/IM2011_05.pdf)

**Wisconsin Job Watch / Center on Wisconsin Strategy. April 2009 through September 2011 available, updated monthly.** “[M]onthly publication that provides a snapshot of the effects of the recession on Wisconsin jobs.” [www.cows.org/jobwatch](http://www.cows.org/jobwatch)

**“Wisconsin Jobs and Wages: A Wake-Up Call?” / Wisconsin Taxpayers Alliance, Wisconsin Taxpayer, September 2010, v.78, no.9. (331.86/W75a)** “A brief look at the current state of the economy and a more-detailed scan of recent history show [employees, employers, and wages paid] to be under stress, as the Badger State struggles to make the transition from the 20th century into the emerging 21st.” —Introduction

**Wisconsin Jobs 2010: Making Wisconsin Competitive Again / Wisconsin Manufacturers and Commerce. 2010. (338.24/W751a)** Approved by the WMC Board of Directors, the Wisconsin Jobs 2010 Agenda is seen as “a positive governing vision of what needs to happen to make Wisconsin competitive again.” —from President’s Message  
[www.wmc.org/PDFfiles/WI\\_Jobs\\_Analysis\\_FINAL.pdf](http://www.wmc.org/PDFfiles/WI_Jobs_Analysis_FINAL.pdf)

### Related Web Sites

**BadgerStat:** <http://badgerstat.org>

Promoting performance-focused and transparent government in Wisconsin.

**Bureau of Labor Statistics, U.S. Department of Labor:** <http://stats.bls.gov/bls/employment.htm>  
Overview of BLS Statistics on Employment.

**Congressional Budget Office:** [www.cbo.gov](http://www.cbo.gov)  
Monthly budget review and economic outlook.

**Economic Policy Institute:**

[www.epi.org/research/jobs-wages-and-living-standards](http://www.epi.org/research/jobs-wages-and-living-standards)  
Research in the jobs, wages, and living standards areas. Also, [www.epi.org/research/labor-policy](http://www.epi.org/research/labor-policy) Research in labor policy.

**National Conference of State Legislatures:** [www.ncsl.org/default.aspx?TabID=756&tabs=951,69,169](http://www.ncsl.org/default.aspx?TabID=756&tabs=951,69,169) Labor & Employment Issues and Research. Topics include state unemployment rates, discrimination against the unemployed, and labor and employment resources.

**U.S. Chamber of Commerce Jobs Agenda:**

[www.uschamber.com/jobs](http://www.uschamber.com/jobs) Ten key challenges: labor, economy and taxes, legal reform, health care, energy and environment, infrastructure, education and workforce, trade, intellectual property, and capital markets.

**Wisconsin Department of Workforce Development:** <http://dwd.wisconsin.gov/jobservice/taxcredit> Hiring Incentives: On the job training initiative, employer tax credit, and employee tax credits.

**Wisconsin Economic Development Corporation:**

<http://commerce.wi.gov/BD/BD-TaxCreditPrograms.html>  
Special tax credit programs to help businesses. [The former Department of Commerce Web site is still in use at the time of this publication.]

---