# Tap the Power

**Knowledge is Power**

*These publications are available from the Wisconsin Legislature's Theobald Legislative Library*

# *Tourism and Economic Development*

***Compiled by Arden Rice, March 2005***

www.legis.state.wi.us/lrb/pubs/tapthepower.htm

The following publications document how the tourism industry contributes to Wisconsin's economy and provide suggestions for how local communities can further develop their tourism sector through historic preservation, promotion of their natural resources and their arts communities, and recreational services.

***Community Development Strategies for Tourism: An Assessment Tool.*** **N.R. Sumathi and Geoffrey Wendorf, University of Wisconsin-Extension, 1995. (338.2/W7b6)** A checklist for community leaders to use to evaluate their existing tourism resources.

***Community Tourism Development.*** **University of Minnesota-Extension, 2001. (630.93/M6b/pt. 1)** This manual describes how to plan and implement a comprehensive tourism development strategy.

***The Creative Industries in Wisconsin.*** **Prepared by Americans for the Arts for the Wisconsin Arts Board, 2004. (352.583/Am312a)** http://arts.state.wi.us/static/wisconsin.pdf

***The Economic Impact of Expenditures by Travelers on Wisconsin, Calendar Year 2003 Highlight Summary.*** **Prepared for Wisconsin Dept. of Tourism by Davidson-Peterson Assoc., 2004. (336.475/W7c8/2003)** Earlier editions are available in the state documents collection (Tour/e and Dev/Tour/e) (noncirculating). http://agency.travelwisconsin.com/Research/research.shtm

***Economic Impact of Youth Hockey Tournaments: A Case Study of the La Crosse and Onalaska Ice Rinks.*** **Marc Schultz and Steven C. Deller, University of Wisconsin-Madison, 2000 (Agricultural and Applied Economics Staff Paper Series no. 432). (UW/Ag/AE/s/no. 432)**
www.aae.wisc.edu/www/pub/sps/stpap432.pdf

***Final Report and Addenda.*** **Governor's Blue Ribbon Task Force on Tourism, 1982. (336.475/W7r1/pts. 1-2)**

***Forests and Regional Development: Economic Impacts of Woodland Use for Recreation and Timber in Wisconsin.*** **Dave Marcouiller and Terry Mace, University of Wisconsin-Extension, 1999. (634.9/W7b5)** http://cecommerce.uwex.edu/pdfs/G3694.PDF

***[Minutes, Newspaper Clippings and Press Releases from the Governor's Advisory Council on Tourism, 1983-1990].*** **(Gov/TourC) (noncirculating)**

***Recommendations.*** **Governor's Special Task Force on Tourism, 1986. (336.475/W7r2/1986)**

***Recreational Homes and Regional Development: A Case Study from the Upper Great Lakes States.*** **University of Wisconsin-Extension, 1996. (630.93/W7g)**
http://cecommerce.uwex.edu/pdfs/G3651.PDF

***Rural Tourism Development Case Studies*** **[videorecording]. University of Minnesota-Extension, 2001. (630.93/M6b/pt. 2)**

***State Parks and Their Gateway Communities: Development and Recreation Planning Issues in Wisconsin.*** **Dave Marcouiller, Eric Olson, and Jeff Prey, University of Wisconsin-Extension, 2002. (336.47/W7a4)**
http://cecommerce.uwex.edu/pdfs/G3773.PDF

***State Tourism Promotion.*** **Legislative Fiscal Bureau, 2005 (Informational Paper no. 88). (336.475/W7o2/2005)** Earlier editions are available in the state documents collection.
www.legis.state.wi.us/lfb/Informationalpapers/88.pdf

***State Tourism Taxes.*** **Mandy Rafool, National Conference of State Legislatures, 1997. (336.475/N21b)**

***Travel and Tourism: A Legislator's Guide.*** **Mandy Rafool and Laura Loyacono, 2nd ed., National Conference of State Legislatures, 1999. (336.475/N21)** Contains comparative data on state tourism offices and initiatives, and tourism taxes.

***Tourism and Natural Resource Management: A General Overview of Research and Issues.*** **Jeffrey D. Kline, United States Forest Service, 2001. (336.475/X)** Explores how the National Forests and the communities around them can benefit from the rise in ecotourism. www.fs.fed.us/pnw/pubs/gtr506.pdf

***Tourism and Retail Development: Attracting Tourists to Local Businesses.*** **Bill Ryan... [et al.], University of Wisconsin-Extension, 1999. (338.2/W7b7)** http://cecommerce.uwex.edu/pdfs/G3713.PDF

***The Tourism Industry in Wisconsin: Report of the Tourism Task Force.*** **Prepared for the Wisconsin Strategic Development Commission [1985]. (Gov/SDC/r/v. 3/pt. 10) (noncirculating)**

***The Tourism Sector: Workforce Needs of the Future.*** **Charles J. Metelka, University of Wisconsin-Stout, 2000. (UWSystem/EconSumt/2000/t)** www.wisconsin.edu/summit/archive/2000/papers/pdf/metelka.pdf

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***Tourism Works for Wisconsin: 2003 Wisconsin Tourism Economic Impact Facts.* Wisconsin Dept. of Tourism, 2004. (336.475/W7c5/2003)**
http://agency.travelwisconsin.com/Research/research.shtm

***2004-05 Strategic Marketing Plan.* Wisconsin Dept. of Tourism, 2004. (336.475/W7c1/2004-2005)**
http://agency.travelwisconsin.com/Strategic/plans.shtm

***Wisconsin Heritage Tourism: Partnering Tourism and History to Save the Past for the Future.* Wisconsin Dept. of Tourism [1997?]. (Tour/w) (noncirculating)**

***Wisconsin Statewide Comprehensive Outdoor Recreation Plan 2000-2005*. Wisconsin Dept. of Natural Resources, 1999. Project Summary and Appendices (336.475/W7b4/pts. 1-2)** Appendices include Wisconsin outdoor recreation statistics and economic impact reports.
http://dnr.wi.gov/org/land/parks/reports/scorp/2000/index.html

***Wisconsin's Heritage Tourism Initiative: Program Evaluation*. Wisconsin Division of Tourism, 1993. (336.475/W7s)** "In 1990, Wisconsin began its Heritage Tourism Program when it was selected by the National Trust for Historic Preservation to participate in a three-year demonstration program."—p. [1].

**Recommended Web Sites**

**www.americansforthearts.org/issues/comdev/**
Americans for the Arts − Community Development Web site.

**http://agency.travelwisconsin.com/**
Wisconsin Dept. of Tourism − Includes market research and economic impact reports broken down by age, race, season of the year, and leisure activity, links to state and national tourism trade associations, and information on grants, consulting and research services available to Wisconsin communities and businesses through the department.

**http://www.nal.usda.gov/ric/ricpubs/tourism.html**
Promoting Tourism in Rural America − National Agricultural Library, Rural Information Center.

**www.trailsandgreenways.org/**
Trails and Greenway Clearinghouse "provides technical assistance, information resources and referrals to trail and greenway advocates and developers across the nation."

**www.bea.doc.gov/bea/dn2/home/tourism.htm**
Travel and tourism − U.S. Bureau of Economic Analysis Data.

**http://history.utah.gov/heritage_tourism_toolkit/**
Utah's Heritage Tourism Toolkit − includes links to many national organizations.

**http://traveltax.msu.edu/**
World Travel and Tourism Tax Policy Center − This site has good background information, but it is no longer being updated.

**www.gpoaccess.gov/chearings/index.html**
How limiting international visitor visas hurts small tourism business: hearing before the Committee on Small Business, House of Representatives, 107th Congress, 2nd session, Washington, DC, June 19, 2002.

**www.gpoaccess.gov/chearings/index.html**
Terrorism's effect on U.S. tourism: hearing before the Subcommittee on Consumer Affairs, Foreign Commerce, and Tourism of the Committee on Commerce, Science, and Transportation, U.S. Senate, 107th Congress, 1st session, October 12, 2001.

**www.gpoaccess.gov/chearings/index.html**
Travel and tourism and homeland security − improving both without sacrificing either: hearing before the Subcommittee on Commerce, Trade, and Consumer Protection of the Committee on Energy and Commerce, House of Representatives, 108th Congress, 2nd session, June 23, 2004.

**www.great-lakes.net/tourism/**
Tourism in the Great Lakes Region − Great Lakes Commission, resources on less common recreational activities such as scuba diving, as well as links to groups and activities in neighboring states.

**Clippings:** (Noncirculating; available for use in the library; clippings prior to 1981 are on microfiche)

- Recreation: 336.475/W7z (WI) and 336.475/Z (U.S.)
- State parks: 336.47/W7z (WI) and 336.47/Z (U.S.)
- National Parks (Including the Ice Age Trail and the Apostle Islands in Wisconsin): 336.48/W7z (WI) and 336.48/Z (U.S.)

**BadgerLink:** www.badgerlink.net

Search the ProQuest and EBSCOHost magazines databases for full text articles. Suggested search words: *Travel, tourist, tourism, recreation and economic or community development*.