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W521

NATIONAL CHEESE INSTITUTE, INC.

216 West Water Street
MILWAUKEE, WISCONSIN

January
Nineteenth
1927

Telephone
BROADWAY 7914

JOHN D. JONES, JR.
SECRETARY

Hon. Edwin E. Witte, Chief,
Legislative Reference Library,
Capitol Bldg., Madison, Wis.

Dear friend Witte:

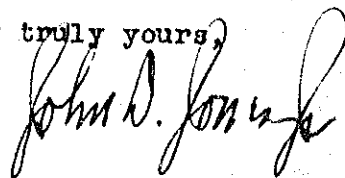
Before me is the January issue of the Wisconsin Magazine containing your article entitled "What's Right with Wisconsin". I am delighted with your lucid statement which sets forth many of the factors which set the State above mediocrity and for which anyone who loves Wisconsin may be justly proud.

Too often in the past, Wisconsin has been represented as a tax burdened, commission ridden, political experiment laboratory. Naturally, many outsiders have believed this unfortunate propaganda because perhaps the picture of the fine things that Wisconsin has done in the past and is doing in the present has not been adequately presented. Curious as it may seem, many of our own citizens also seem to have been misled by this unfair and certainly unwise publicity. Perhaps this latter condition may be due to the fact that some of our own people are so close to the good things that we have in the State that they are in the dilemma of the observer who could not see the forest on account of the trees.

I wish that your splendid statement could be attached to every tax receipt of every tax payer in the State. I wish that it could be published in some magazine having nation wide circulation. I wish that farmers, manufacturers, bankers and business men without exception might study your statement, digest its contents, contrast the good wholesome things that we have in our own good Badger State with some of the conditions that obtain in almost any one of the other forty-seven states, and after having done this resolve jointly, severally and unanimously to stop calling each other names and to determine whole heartedly to work together for a Better Wisconsin.

Thanking you for bringing this article to my attention, and with kindest personal regards and best wishes for the continuance of the excellent service that you are rendering the State and its people, I am

Very truly yours,



Secretary.

JDJ/FD