SPECIAL COMMITTEE ON HEALTH CARE REFORM IMPLEMENTATION

May 4, 2012

PRL 2011-14
Special Committee on Health Care Reform Implementation

Prepared by:
Laura Rose, Deputy Director, and Margit Kelley, Staff Attorney
May 4, 2012

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PART I

NO RECOMMENDATION

The Special Committee on Health Care Reform Implementation has permanently adjourned. The Special Committee makes no recommendation.

The Special Committee held four meetings in 2010, during which it heard testimony from state and national experts on federal health care reform implementation and learned about health care exchanges that have been implemented in Utah and Massachusetts; discussed options for creating a state health insurance exchange for Wisconsin; and reviewed a preliminary bill draft to create a Wisconsin exchange. Appendix 1 is a letter from the Joint Legislative Council Co-Chairs explaining the decision to adjourn the committee.
PART II
COMMITTEE ACTIVITY

Assignment

The Joint Legislative Council established the Special Committee on Health Care Reform Implementation and appointed the co-chairs by a May 7, 2010 mail ballot. The committee was directed to study and make recommendations on what changes should be made to Wisconsin’s statutes and administrative rules in response to recently enacted federal health care reform legislation. The committee was directed to study all aspects of the federal legislation that affect Wisconsin including insurance market reforms, coverage for uninsured persons, preventive care, taxation, quality improvement, and health workforce issues.

Membership of the Special Committee was appointed by June 30, 2010 and January 27, 2011 mail ballots. The final committee membership consisted of two Senators, three Representatives, and 16 public members. A list of committee members is included as Appendix 3 to this report.

Summary of Meetings

The Special Committee held four meetings on the following dates:

August 19, 2010
September 21, 2010
November 9, 2010
December 13, 2010

At the August 19, 2010 meeting, the Special Committee heard presentations from Secretary Karen Timberlake and staff, Department of Health Services (DHS) and Commissioner Sean Dilweg and staff, Office of the Commissioner of Insurance (OCI) on the activities of the Office of Health Care Reform (OHCR). Alan Weil, the Executive Director of the National Academy for State Health Policy (NASHP), said that NASHP convened a steering committee of state health policy leaders and asked for their feedback on the federal Patient Protection and Affordable Care Act (PPACA) implementation on the state level. He described key elements for state policymakers to keep in mind. Amie Goldman, CEO, Health Insurance Risk-Sharing Plan (HIRSP), provided a brief history and description of HIRSP. She also described HIRSP’s contract to operate the federal temporary federal risk pool until the end of 2013. The committee heard from Alice Torti of Madison, the owner of Great Big Pictures, Inc. Ms. Torti provided testimony regarding her experience with procuring health insurance for her company’s employees. Finally, Bob Connolly described his experience as a small business owner providing health insurance to his employees, and his efforts to try to mitigate the large annual premium increases by pursing the establishment of a health care purchasing cooperative through “Common Ground,” an alliance of small businesses, congregations, unions, schools, and neighborhood associations.

At the September 21, 2010 meeting, Bill Oemichen, President and CEO, Cooperative Network, gave an overview of how health cooperatives operate and the important role they play in Wisconsin. Next, David Stella, Secretary; Lisa Ellinger, Deputy Administrator, Division of Insurance Services; and Bill Kox, Director, Health Benefits and Insurance Plans Bureau; Department of Employee Trust Funds (ETF), gave an overview of ETF health insurance plans, scope, governance structure, and administration. Jon Kingsdale, Ph.D., Kingsdale and Associates, LLC., former Executive Director, Massachusetts Health Connector, appeared via conference call to describe some of the lessons learned in setting up the Massachusetts exchange. David Jackson, Director, Utah Health Exchange, described the Utah Health Exchange, a private sector health care solution facilitated by the state. Finally, Rachel Currans-Sheehan, Executive Assistant, DHS, and Craig Steele, Project Manager, OHCR, discussed the
exchange planning grant and the request for comments from the federal Department of Health and Human Services regarding the major factors states should consider in designing exchanges. Following these presentations, the committee discussed Memo No. 1, *Health Benefits Exchanges in Selected States and Under Federal Health Care Reform*. The committee discussed the need for guiding principles and provided input on the structure and governance of a health exchange. Members were requested to submit ideas for guiding principles and the structure and governance of the exchange to staff, who compiled this information for the November meeting.

At the **November 9, 2010** meeting, the Special Committee reviewed Memo No. 3, *Guiding Principles for Committee Discussion*. The committee debated the scope of the work that the committee should undertake given the changes in the majority leadership for Wisconsin’s Legislature and the Governor on January 3, 2011. The committee approved a motion that the committee recommend a framework for the guiding principles of the health exchange as follows: (1) maintain a pluralistic marketplace, for a robust private insurance market in the state; (2) create a governance structure for the health exchange that is independent and insulated from the political process, but is publicly accountable through measures such as being subject to the open records law, audits, and regular reporting to the Legislature; and (3) promote value and transparency within the health care system, with a focus on cost-efficiency, quality, access, and prevention.

At the **December 13, 2010** meeting, the Special Committee reviewed a bill draft that established a Wisconsin Health Exchange Authority, modeled on the HIRSP Authority structure, with the same inclusions and exclusions to particular state agency requirements. The bill draft incorporated all of the federal requirements for an exchange pursuant to the federal PPACA. The committee reviewed the draft’s legislative findings, which incorporated the guiding principles upon which the committee found consensus at the November meeting, and amended some of the principles. The committee also discussed the governing body of the exchange as presented in the draft, and recommended changes to membership categories, as well as to the size of the governing body.

A meeting scheduled for January 10, 2011, was cancelled by the newly designated co-chairpersons of the committee, Senator Alberta Darling and Representative Pat Strachota. Subsequently, Senator Mary Lazich and Representative Joan Ballweg, the Co-Chairs of the Legislative Council, in a letter dated September 26, 2011, disbanded the committee (see Appendix 1).
Appendix 1

State of Wisconsin
JOINT LEGISLATIVE COUNCIL

Co-Chairs
MARY LAZICH
Senator
JOAN BALLWEG
Representative

LEGISLATIVE COUNCIL STAFF
Terry C. Anderson
Director
Laura D. Rose
Deputy Director

September 26, 2011

Members of the Special Committee on Health Care Reform Implementation

Dear:

We have reviewed the activity of the various special committees appointed by the previous Joint Legislative Council. Many of these committees completed their assignments earlier this year and have forwarded their final reports to us. The Special Committee on Health Care Reform Implementation has been awaiting further action. The committee co-chairs have recommended no further committee meetings.

Thank you for your service on the committee. The work you did will help in the process that Wisconsin uses to develop a health care exchange. Going forward, the Legislature will be working with the Governor and the various stakeholders to create a Wisconsin answer to this issue.

Your participation in this committee has played a valuable role in the collection of vast amounts of good information that will be consulted as this issue continues to be reviewed and addressed by state government. While the committee will not conduct further meetings, the information assembled will be retained.

We greatly appreciate your assistance to the Wisconsin Legislature and service to the people of Wisconsin.

Sincerely,

Senator Mary Lazich, Co-Chair
Joint Legislative Council

Representative Joan Ballweg, Co-Chair
Joint Legislative Council

ML\JB:wu

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http://www.legis.state.wi.us
Appendix 2

Joint Legislative Council

[Joint Legislative Council Members Who Selected and Appointed Committee and Its Membership]

Co-Chair
FRED A. RISSE
Senate President
100 Wisconsin Avenue, Unit 501
Madison, WI 53703

Co-Chair
MARLIN D. SCHNEIDER
Representative
3820 Southbrook Lane
Wisconsin Rapids, WI 54494

SENATORS

SPENCER COGGS
7819 W. Potomac Avenue
Milwaukee, WI 53222

SHEILA HARSDORF
N6627 County Road E
River Falls, WI 54022

ALBERTA DARLING
1325 West Dean Road
River Hills, WI 53217

PAT KREITLOW
President Pro Tempore
15854 93rd Avenue
Chippewa Falls, WI 54729

RUSSELL DECKER
Majority Leader
6803 Lora Lee Lane
Schofield, WI 54476

MARK MILLER
4903 Roigan Terrace
Monona, WI 53716

SCOTT FITZGERALD
Minority Leader
N4692 Maple Road
Juneau, WI 53039

REPRESENTATIVES

JOAN BALLWEG
170 W. Summit Street
Markesan, WI 53946

DEAN KAUFERT
1360 Alpine Lane
Neenah, WI 54956

TERESE BERCEAU
4326 Somerset Lane
Madison, WI 53711

THOMAS NELSON
Majority Leader
1510 Orchard Drive
Kaukauna, WI 54130

SPENCER BLACK
5742 Elder Place
Madison, WI 53705

MARK POCAN
309 N. Baldwin Street
Madison, WI 53703

JEFF FITZGERALD
Minority Leader
910 Sunset
Horicon, WI 53032

JUDY ROBSON
2411 E. Ridge Road
Beloit, WI 53511

DALE SCHULTZ
515 North Central Avenue
Richland Center, WI 53581

ROBERT WIRCH
3007 Springbrook Road
Pleasant Prairie, WI 53158

This 22-member committee consists of the majority and minority party leadership of both houses of the Legislature, the co-chairs and ranking minority members of the Joint Committee on Finance, and 5 Senators and 5 Representatives appointed as are members of standing committees.
**Joint Legislative Council**

*Current Joint Legislative Council Members Receiving Committee Report*

<table>
<thead>
<tr>
<th><strong>SENATE MEMBERS</strong></th>
<th><strong>ASSEMBLY MEMBERS</strong></th>
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</table>
| **MARY LAZICH, Co-Chair**  
4405 South 129th Street  
New Berlin, WI 53151 | **JOAN BALLWEG, Co-Chair**  
170 W. Summit Street  
Markesan, WI 53946 |
| **TIM CULLEN**  
3711 N. Spring Hill Drive  
Janesville, WI 53545 | **PETER BARCA**  
Minority Leader  
1339 38 Ave.  
Kenosha, WI 53144 |
| **ALBERTA DARLING**  
1325 West Dean Road  
River Hills, WI 53217 | **TERESE BERCEAU**  
4326 Somerset Lane  
Madison, WI 53711 |
| **MICHAEL ELLIS**  
*Senate President*  
1752 County Road GG  
Neenah, WI 54956 | **JEFF FITZGERALD**  
*Speaker*  
910 Sunset  
Horicon, WI 53032 |
| **JON ERPENBACH**  
6150 Briggs Road  
Waunakee, WI 53597 | **TAMARA GRIGSBY**  
2354 N. 41st Street  
Milwaukee, WI 53210 |
| **SCOTT FITZGERALD**  
*Majority Leader*  
N4692 Maple Road  
Juneau, WI 53039 | **DEAN KAUFERT**  
1360 Alpine Lane  
Neenah, WI 54956 |
| **PAM GALLOWAY**  
1506 Pine View Lane  
Wausau, WI 54403 | **BILL KRAMER**  
*Speaker Pro Tempore*  
2005 Cliff Alex Ct. South, #3  
Waukesha, WI 53189 |
| **JOE LEIBHAM**  
*President Pro Tempore*  
3618 River Ridge Drive  
Sheboygan, WI 53083 | **JOHN NYGREN**  
N2118 Keller Rd.  
Marinette, WI 54143 |
| **MARK MILLER**  
*Minority Leader*  
4903 Roigan Terrace  
Monona, WI 53716 | **SANDY PASCH**  
6301 N. Berkeley Blvd.  
Whitefish Bay, WI 53217 |
| **DALE SCHULTZ**  
515 North Central Avenue  
Richland Center, WI 53581 | **SCOTT SUDER**  
*Majority Leader*  
102 South 4th Avenue  
Abbotsford, WI 54405 |
| **LENA TAYLOR**  
1518 West Capitol  
Milwaukee, WI 53206 | **ROBIN VOS**  
960 Rock Ridge Road  
Burlington, WI 53105 |

This 22-member committee consists of the majority and minority party leadership of both houses of the Legislature, the co-chairs and ranking minority members of the Joint Committee on Finance, and 5 Senators and 5 Representatives appointed as are members of standing committees.

*Terry C. Anderson, Director, Legislative Council Staff  
1 East Main Street, Suite 401, P.O. Box 2536, Madison, Wisconsin 53701-2536*
Appendix 3

Health Care Reform Implementation

Senator Alberta Darling, Co-Chair
(Co-Chair 1/11 to completion)
1325 West Dean Road
River Hills, WI 53217

Senator Jon Erpenbach, Co-Vice-Chair
(Co-Chair 5/10 to 1/11)
6150 Briggs Road
Waunakee, WI 53597

Senator Jennifer Shilling
2608 Main Street
La Crosse, WI 54601

Tim Bartholow
Senior VP of Member Servs., Policy
Planning & Physician Professional Development
Wisconsin Medical Society
330 East Lakeside Street
Madison, WI 53715-2099

Ed Harding, President/CEO
Columbus Community Hospital
1515 Park Avenue
Columbus, WI 53925

Robert Kraig, Executive Director
Citizen Action of Wisconsin
221 South Second Street, Suite 300 S
Milwaukee, WI 53204

David Newby, President
Wisconsin State AFL-CIO
4338 Upland Drive
Madison, WI 53705

Robert Palmer, CEO
Dean Health Plan and Navitus Health Solutions
1277 Deming Way
Madison, WI 53717

Robert Phillips, Medical Director
Marshfield Clinic, Department of Government Relations
10 East Doty Street, Suite 515
Madison, WI 53703

Judy Robson
2411 East Ridge Road
Beloit, WI 53511

Barbara Zabawa, Chair
State Bar of Wisconsin
5302 Eastpark Boulevard
P.O. Box 7158
Madison, WI 53707-7158

Representative Pat Strachota, Co-Chair
(Co-Chair 1/11 to completion)
639 Ridge Road
West Bend, WI 53095

Representative Jon Richards, Co-Vice-Chair
(Co-Chair 5/10 to 1/11)
1823 North Oakland Avenue
Milwaukee, WI 53202

Wendy Arnone
United Health Care of Wisconsin, Inc.
3100 AMS Boulevard
Green Bay, WI 54313

Cheryl A. DeMars, President/CEO
Employer Health Care Alliance Corporation
P.O. Box 44365
Madison, WI 53744-4365

Jeff Huebner, M.D.
GHC-East Clinic
5249 East Terrace Drive
Madison, WI 53718

Joe Leean
55 Iroquois Drive North
Ft. Meyers, Beach, FL 33931

Candice Owley, President
Wis. Fed. of Nurses and Health Professionals
9620 West Greenfield Avenue
West Allis, WI 53214-2645

William D. Petasnick, President/CEO
Froedtert Memorial Lutheran Hosp. & Froedtert and Community Health System
9200 West Wisconsin Avenue
Milwaukee, WI 53226

David Riemer, Director
Community Advocates Public Policy Institute
744 North 4th Street, Suite 200
Milwaukee, WI 53203

Marlin D. Schneider
3820 Southbrook Lane
Wisconsin Rapids, WI 54494

STUDY ASSIGNMENT: The Special Committee is directed to study and make recommendations on what changes should be made to Wisconsin’s statutes and administrative rules in response to recently enacted federal health care reform legislation. The committee is directed to study all aspects of the federal legislation that affect Wisconsin including insurance market reforms, coverage for uninsured persons, preventive care, taxation, quality improvement, and health workforce issues.

21 MEMBERS: 2 Senators; 3 Representatives; and 16 Public Members.

LEGISLATIVE COUNCIL STAFF: Laura Rose, Deputy Director; and Margit Kelley, Staff Attorney; and Julie Learned, Support Staff.
Appendix 4

Committee Materials List
(Copies of documents are available at www.legis.state.wi.us/lc)

<table>
<thead>
<tr>
<th>January 10, 2011 Meeting (CANCELLED)</th>
<th>Notice</th>
<th>Agenda</th>
<th>Audio</th>
<th>Minutes</th>
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<tbody>
<tr>
<td>• WLC: 0038/3, relating to the establishment of the Wisconsin Health Exchange Authority.</td>
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<td>• WLC: 0080/1, proposed Amendment 1 to WLC: 0038/3.</td>
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<td>• WLC: 0081/1, proposed Amendment 2 to WLC: 0038/3.</td>
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<td>• WLC: 0082/1, proposed Amendment 3 to WLC: 0038/3.</td>
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<th>December 13, 2010 Meeting</th>
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<td>• WLC: 0038/2, relating to the establishment of the Wisconsin Health Exchange Authority.</td>
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<td>• WLC: 0038/1, relating to the establishment of the Wisconsin Health Exchange Authority.</td>
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<tr>
<td>• Memo No. 5, Powers and Duties of Health Care Exchanges from Utah, California, and Massachusetts (December 7, 2010).</td>
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<tr>
<td>• Document, Proposed Amendments to LRB Draft for a WI Health Exchange Authority, submitted by Public Member David Riemer.</td>
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<tr>
<td>• Handout, American Health Benefit Exchange Model Act, submitted by Public Member David Riemer.</td>
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<tr>
<td>• Handout, Adult Dependent Coverage, The Alliance, submitted by Public Member Cheryl A. DeMars.</td>
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<tr>
<td>• Memo No. 2, Selected Issues Relating to Application of Federal Health Care Reform Law (October 15, 2010).</td>
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<tr>
<td>• Memo No. 3, Guiding Principles for Committee Discussion (October 15, 2010).</td>
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<td>• Memo No. 4, Options for Wisconsin Exchange and Governing Body (October 15, 2010).</td>
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<tr>
<td>o Enclosure 1, Letter to Representative Jon Richards, from Dennis Conta, Chair, Board of Directors, and Amie Goldman, CEO, HIRSP Authority (October 7, 2010).</td>
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<td>o Enclosure 2, Statutory language creating a Massachusetts and California health exchange.</td>
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<th>October 21, 2010 Meeting (CANCELLED)</th>
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<tr>
<td>• Memo No. 1, Health Benefits Exchanges in Selected States and Under Federal Health Care Reform (September 14, 2010).</td>
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<td>o Enclosure 2, Project of Abstract Summary.</td>
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<td>• PowerPoint presentation, Overview of Massachusetts Health Reform: Exchange Design Issues &amp; Lessons Learned, submitted by Jon Kingsdale, Ph.D., Kingsdale &amp; Associates, LLC (September 21, 2010).</td>
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<td>• Presentation by S. Dave Jackson, Utah Defined Contribution Risk Adjuster Board Chair, The Utah Health Exchange, A Utah Solution for Utah Businesses.</td>
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<td>• Testimony of William Oemichen, President and CEO, Cooperative Network (September 21, 2010).</td>
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<td>• Powerpoint presentation, WI State Employee Health Insurance Program, submitted by Dave Stella, Secretary, Lisa Ellinger, Division of Insurance Services, and Bill Kox, Director of Health Benefits &amp; Insurance Plans, Wisconsin Department of Employee Trust Funds (September 21, 2010).</td>
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<td>• Presentation, Wisconsin Health Insurance Exchange Authority, prepared by Public Members David Riemer, Joe Leean, and Robert Kraig.</td>
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<tr>
<td>• Document, FOCUS on Health Reform, &quot;Health Reform Implementation Timeline,&quot; Kaiser Family Foundation (June 15, 2010).</td>
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<td>• Document, State Legislators’ Check List for Health Reform Implementation FY 2010, by Rachel Morgan R.N., BSN, Senior Health Policy Specialist, National Conference of State Legislatures (July 15, 2010).</td>
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<td>• PowerPoint presentation, Implementing Health Care Reform in Wisconsin, by Karen Timberlake, Wisconsin Department of Health Services, and Sean Dilweg, Office of the Commissioner of Insurance.</td>
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<tr>
<td><strong>PowerPoint presentation, Coordinating State Roles for Effective Implementation of Federal Health Care Reform</strong>, submitted by Alan Weil, Executive Director, National Academy for State Health Policy (August 29, 2010).</td>
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<td><strong>PowerPoint presentation, HIRSP Authority, HIRSP and Health Care Reform</strong>, submitted by Amie Goldman (August 19, 2010).</td>
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<tr>
<td><strong>Testimony</strong> from Bob Connolly, small business owner and Co-Chair of the Health Care Committee on Common Ground (August 19, 2010).</td>
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