

**State of Wisconsin  
Higher Educational Aids Board**

**Meeting Minutes  
October 25, 2010**

**Board Members Present:** Mary Jo Green, Jeffrey Bartell, James Palmer, Mike Bormett, Maria Flores, Ann Greenheck, Randy McCready, Steve Midthun, Katherine Stewart, and Reese Rutherford via phone.

**HEAB Staff Present:** Connie Hutchison, Sherrie Nelson, Cindy Cooley, and Cassie Weisensel.

**Others Present:** Paul Nelson, WAICU; Emily Pope, LFB; Tom Heffron, WTCS; Kristofer Frederick, UW System Administration; Rolf Wegenke, WAICU; Bob Jokisch, UW System Administration and Tim Suess, UW System Student.

Chair Mary Jo Green called the meeting to order at 9:05 a.m.

**APPROVAL OF MINUTES:**

Moved by Jim Palmer, seconded by Jeff Bartell to approve the corrected minutes of the August 6, 2010 Board Meeting.

**BOARD REPORT #11-10 STATUS OF 2010-11 APPLICANTS AND PROGRAMS**

In 2010-11, WHEG-UW has committed 130.20% (\$75,963,161) of its appropriation with 35,279 awards. This is 6,146 more awards and 4.40% more committed than at this time last year. WHEG – WTC has committed 164.60% (\$32,955,802) of its appropriation with 30,191 awards. This is 3,633 more awards and 8.53% more committed than at this time last year. WTG has committed 153.18% (\$41,815,438) of its appropriation with 14,926 awards. This is 2680 more awards and 22.79% more committed than at this time last year. WHEG – Tribal has committed 126.27% (\$554,104) of its appropriation with 329 awards. This is 50 more awards and 2.20% more committed than at this time last year. The number of applicants (first-time FAFSA filers who listed Wisconsin as their state of legal residence) for 2010-11, through October 19, 2010, is 324,755. Last year at this time there were 292,694 applicants. Applicants for 2009-10 totaled 345,025.

**BOARD REPORT #11-11 2009-10 ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM ANNUAL REPORT**

Every year HEAB is required to report on the status of the Academic Excellence Scholarship to the Joint Finance Committee by August 1<sup>st</sup>. It was pointed out that not much changes from year to year. Eighty-seven percent of the freshmen awarded the Academic Excellence Scholarship in 2009 accepted the scholarship and used it to attend a Wisconsin post secondary institution. In 2009-10, 756 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to freshmen students were \$835,839 with an average award of \$1,106.

## **BOARD REPORT #11-12 2009-10 ANNUAL MINORITY UNDERGRADUATE RETENTION GRANT PROGRAM REPORT AND SURVEY RESULTS**

The 1999-01 Budget Bill required HEAB to begin annual reporting on the effectiveness of the Minority Undergraduate Retention Grant. The last annual report noted that among student recipients surveyed, ninety percent indicated that the grant positively affected their decision to return to or stay in school. Seventy-nine percent of the respondents either have earned a degree or certificate or continue to work towards obtaining a degree/certificate. In addition, over eighty-nine percent of the recipients plan on living and working in Wisconsin after graduating. As those numbers are approximately what they were the year before, we continue to believe that this program is very effective.

## **BOARD REPORT #11-13 STUDENT AID EXPENDITURES FOR 2009-10**

The Board discussed the report.

Ten minute break taken.

## **BOARD REPORT #11-14 RECOMMENDATIONS FOR THE SPECIAL LEGISLATIVE COUNCIL COMMITTEE ON REVIEW OF HIGHER EDUCATION FINANCIAL AID PROGRAMS**

The Board reviewed HEAB administered programs, the WHEG/TG Task Force Report (Board Report #11-01) previous Board recommendations, and other documents, to determine if the Board had recommendations and /or information pertinent to the Legislative Council Special Committee.

The Board asked that Secretary Hutchison provide a copy of the HEAB budget request summary to the Legislative Council Committee.

Moved by Jeff Bartell, seconded by Jim Palmer.

The Board recognized that priority should be given to those programs that direct state financial aid resources to those with the most need, including; low income students, minorities, first generation students, and underserved populations. The Board also and should promote directing financial resources to those students who show an inclination to get an undergraduate degree or certificate.

Motion passed unanimously.

Moved by Jim Palmer, seconded by Ann Greenheck to re-affirm the position, adopted by the Board in February 2005, on expanding HEAB programs to proprietary schools:

Given the state's financial situation and the resulting inability to meet the needs of students currently enrolled in the three sectors, it has been recommended that this is not the time to consider creating and funding an entirely new program. HEAB would like to see the Board take the position of opposing the expansion of state financial aid to students in proprietary schools as this time.

Motion passed unanimously.

Moved by Jeff Bartell, seconded by Jim Palmer to endorse the outcome of the WHEG/TG Task Force and provide a copy of the report to the Legislative Council Special Committee.

Motion passed unanimously.

Moved by Mike Bormett, seconded by Ann Greenheck, to adjourn the meeting. Motion carried and Chair Mary Jo Green adjourned the meeting at 11:35am.

Respectfully submitted,  
James Palmer, Secretary