

W I S C O N S I N SCIENCE FESTIVAL? CURIOSITY UNLEASHED.

BE A PART OF THE WISCONSIN SCIENCE FESTIVAL! NOVEMBER 2-5, 2017

You're invited to join the 2017 Wisconsin Science Festival!

Join hundreds of venues around the state to participate in a celebration of the sciences, arts and humanities in Wisconsin.

Reaching more than 150,000 people since 2011, the Wisconsin Science Festival is a four-day period each fall that connects people of all ages with science, technology, engineering, art and math.

Participation is simple – all you have to do is provide the program! Any business, school, community organization or group interested in the showcasing their creativity is invited to host an event during the Festival.



Why participate?

By becoming part of the Wisconsin Science Festival, you build and strengthen connections in your community.

- Reach new audiences
- Benefit from Festival marketing and media efforts
- Build partnerships
- Participate in statewide citizen science (see reverse)
- It's **FREE!**

Sponsors and produced by...

Wisconsin Alumni Research Foundation
University of Wisconsin–Madison
Morgridge Institute for Research
UW-Milwaukee | Wisconsin Arts Board
Wisconsin Book Festival | Wisconsin Union
Wisconsin Foundation & Alumni Association
Wisconsin Public Radio | Wisconsin Public Television

“Participation in the Wisconsin Science Festival introduces the library to community members who may not be regular library users and allows us to fulfill our mission to create and present unique, entertaining and educational activities that encourage learning and curiosity.” – Jenny Wegener, Pewaukee Public Library

VISIT WISCIFEST.ORG TO LEARN MORE & SIGN UP

HOW DO YOU SIGN UP?

Submit your event details by **July 7, 2017: WiSciFest.org/host**

Events should take place **November 2-5, 2017**

You can use existing program content or create a unique experience

We can help! Contact us with questions!



Celebrate science throughout Wisconsin

- **Restaurants/pubs**
- **Community centers**
- **Schools**
- **Museums**
- **Libraries**
- **Virtually any interested organization**



Unique opportunities available during the 2017 Festival:

1 Guest speakers

We can bring a UW–Madison expert to your event! The UW–Madison Speaker's Bureau connects UW faculty experts with venues around the state. If you would like an expert to give a presentation at your event, let us know and we will work to make a match. We cover the costs!

2 Citizen science

Do you have a shovel? A garden trowel? Join the grand challenge to find new medicines! The Small World Initiative (founded by UW–Madison professor Jo Handelsman) and the Festival seek citizen scientists throughout Wisconsin to submit soil samples for advancing the hunt for new life-saving antibiotics.

You can combine these two options and bring a UW–Madison speaker to talk to your group about soils, bacteria and the search for new antibiotics.

Not sure if you can host an event? We can help!

Contact our team to discuss holding an event. We can help you with ideas and provide planning documents that may make hosting an event easier.

Contact Wes Marner at 608.316.4716 or wmarner@morgridge.org.

