

Script for Petition Signature Gathering

Remember that the point of the petition is to educate people about the importance of the Medicaid expansion. *Collecting names is great, but the critical thing is to have the conversation! You don't need to follow the script exactly, just focus on connecting on a personal level about the importance of quality, affordable healthcare.*

Hi my name is _____. I'm out here talking to neighbors about what's going on with our healthcare in Wisconsin, specifically lowering insurance costs for everyone by accepting the Medicaid expansion at the state level. What have you heard about our healthcare system lately?
[Listen]

[Acknowledge even if you don't agree or they say something incorrect] Thank you for sharing that, I've heard a lot of people say that. [Agree if you sincerely agree]

There is a proposal right now to expand Medicaid that your State Representative and Senator will be voting on in our state's budget. Do you know their position on this issue? [Listen]

[Acknowledge even if you don't agree or they say something incorrect] I've heard a lot of folks say that too. [Agree if you agree]

I'm knocking on your door today because thousands of people like us across the state need quality, affordable healthcare coverage in case we get sick or injured. It's especially important if we're struggling to make ends meet. Accepting the Medicaid expansion is fiscally responsible -- it saves our state \$324 million, covers more people, reduces private insurance premiums for all of us, and invests the savings back into necessary healthcare programs. Do you support accepting the Medicaid expansion?

[If no, end the conversation politely and acknowledge] Thank you for your time.

[If they aren't sure, don't argue or get into a debate. Ask more questions about why they aren't sure, or tell a personal story about healthcare. If it seems like they shift proceed with the conversation. If not, that's ok, wrap it up!]

[If yes] Your state Representative and Senator need to hear from you about your thoughts on this issue. Right now, they are hearing from interests that want to keep things the way they are. Are you willing to sign this petition in support of Medicaid expansion?

[If no, don't stress! The **most important** thing about this conversation is to educate your neighbors about Medicaid expansion, not to get a signature. Thank them for their time and let them know they can visit ForwardWisc.com with questions.]

[If yes, have them sign and proceed] Are you willing to write or call your legislators today and ask them about their position on this issue?

[If yes] Great! You can call them at 800-362-9472 or write a letter using ForwardWisc.com.

Thank you for your time! I so appreciate it.



IT'S TIME TO MOVE WISCONSIN FORWARD

IT'S TIME FOR THE MEDICAID EXPANSION

JOIN THE MOVEMENT AT FORWARDWISC.COM

#FORWARDWI #FIGHT4MEDICAID

70% of Wisconsinites agree -- Wisconsin needs the Medicaid expansion.

Accepting the full expansion would lower health care premiums for everyone by 7 to 11%, save our state over \$300 million, trigger \$1.6 billion in new federal dollars invested in our healthcare system, and increase everyone's access to affordable, quality care.

But for the Medicaid expansion to pass the legislature, your legislators need to hear your voice.

Sign the petition below to tell your legislators that it is time to support the Medicaid expansion, then join us online at ForwardWisc.com for updates and ways to get involved in the #Fight4Medicaid.

Name	Address	Email	Send Me Updates
			YES NO
			YES NO