

FOR IMMEDIATE RELEASE
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Rep. Rodriguez Welcomes Meijer to Oak Creek

MADISON – State Representative Jessie Rodriguez (R-Franklin) joined community members, local dignitaries and store executives for the ribbon cutting ceremony at Meijer in Oak Creek Tuesday afternoon.

“We are pleased to have a great company like Meijer choose Oak Creek to continue their \$750 million investment in Wisconsin,” said Rodriguez. “The new store will not only provide more jobs for our local community but will also offer another shopping choice for our residents.”

The new Meijer location will provide approximately 200-300 new jobs in the community with approximately 1,200 throughout the region with the opening of three other supercenters in the Milwaukee and Kenosha area.

“Throughout the legislative session we have been working on policy to position Wisconsin for success,” said Rodriguez. “Job creators have taken notice of our business friendly initiatives and are putting roots in our state. This is a trend we can expect to continue in the years to come.”

The Michigan-based retailer is relatively new to Wisconsin but is quickly making an impact on the region. Meijer agreed to partner with five local produce growers in addition to donating thousands of dollars in charitable contributions.

“In the short period of time Meijer has been in Oak Creek they are already having a positive impact on our community,” said Rodriguez. “By partnering with local farmers and contributing \$25,000 to the Oak Creek Public Library, Meijer is demonstrating goodwill and their commitment to help strengthen our economy.”

The family owned company has grown in recent years with 222 stores in six states. Meijer is considered a hypermarket chain that serves as a one-stop-shop for consumers with products ranging from groceries to department store items and everything in between. The retailer is credited with developing the modern supermarket concept.



JESSIE RODRIGUEZ

STATE REPRESENTATIVE ★ 21ST ASSEMBLY DISTRICT

The Oak Creek Meijer will hold its official grand opening on Thursday, August 6. However, the store is open for business beginning at 7 am Tuesday. The ribbon cutting ceremony served as a “soft opening.”

Last month Meijer opened two new stores, one in Grafton and another in Kenosha. While the ribbon cutting ceremony took place in Oak Creek, another store was unveiled in Wauwatosa. The company plans to open two to three new Wisconsin stores per year through 2019.

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