



STATE REPRESENTATIVE  
**GARY HEBL**  
46TH ASSEMBLY DISTRICT

**For Immediate Release**  
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**Contact:** Rep. Hebl  
608-266-7678

**Hebl's Helpful Hints: Fall Color Report Now Available**  
**Popular tool keeps travelers informed of the best fall color throughout the season**

Autumn is one of my favorite seasons. The beautiful fall colors provide a great reason to get out and enjoy the natural beauty of Wisconsin. Luckily for us, the Wisconsin Department of Tourism makes it easy to know where the fall colors are at their most vibrant: the Fall Color Report available at [TravelWisconsin.com](http://TravelWisconsin.com).

With 100 fall color reporters providing updates in all 72 counties of the state, there is no other report that is as comprehensive or timely. At a minimum, fall color watchers update once a week on Wednesdays, so the report is always ready for the weekend. Travelers can even subscribe on [TravelWisconsin.com](http://TravelWisconsin.com) to have the report emailed to them every Thursday in time to make their weekend plans.

Each report includes a Wisconsin map indicating peak color locations and timing, a special notes section that provides inside travel tips from the local area such as scenic drives, colorful parks and vistas, upcoming events, and other areas of interest, as well as a print version so fall color seekers can take the report with them when they travel.

Peak color season will occur over the next seven to eight weeks. With more than 16 million acres of forests in Wisconsin to explore, now is the time to see the leaves turn from their summertime emerald to a vibrant palette of autumn color.

For Wisconsin travel planning information and free travel guides including the *2009-10 Fall/Winter Event Guide*, travelers can visit [TravelWisconsin.com](http://TravelWisconsin.com) or call my office at 266-7678.

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