



# DAVID STEFFEN

STATE REPRESENTATIVE • 4<sup>TH</sup> ASSEMBLY DISTRICT

**FOR IMMEDIATE RELEASE**  
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## **Titletown District Set to Meet Full Potential**

*New state law and city council vote pave the way to development's \$130 million goal*

**Madison-** The Green Bay City Council voted to transfer three of its liquor licenses to the Village of Ashwaubenon for use in future phases of the Titletown District development. Earlier this year State Representative David Steffen (R-Howard) authored legislation allowing municipalities to transfer their unused licenses to a neighboring community. Without this major change in Wisconsin law, the Village of Ashwaubenon and the Green Bay Packers would have been unable to attract new restaurants and taverns to the area, compromising parts of the \$130 million Titletown project.

“I want to thank the City of Green Bay and Mayor Schmitt for supporting this incredible project. The economic benefits of the Titletown District will be felt far beyond Ashwaubenon and it is encouraging to see the region working together to make this project a reality. Green Bay’s licenses will enable the Titletown District to reach its \$130 million potential.

“I am pleased that through working together at the state and local level we were able to remedy the license shortage. I am incredibly excited to see this project continue to move forward as planned,” said Rep. Steffen.

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